
福运工坊
FU YUN
GONG FANG
K19903

新世代

南宋年间，得益于中国民间经济交流的繁荣，"财神"应运而兴，作为民间信仰中极具多元化特点的神祇，它承载着人们安居乐业，财源广进的心愿，并衍生出逢年过节朝拜财神等祈求财运与福运的形式。

时至今日，福运文化并未因时代的前进而僵化，反而被赋予更为丰富的涵义和表现，广泛辐射社会各阶层，尤其是越来越多的新世代，开始运用"一路躺赢"、"欧气满满"等自己喜欢的词语，诠释和表达自己对美好生活的期许和寄托，福运文化衍生物正在以新潮形式融入衣食住行玩等方方面面。

文化自信成为时代共识，国潮已然崛起，中国传统福运文化将由我们这一代进行守正与创新。

福运文化



拼个国潮新年

"在立项之初，我们一直在思考一款新春限定的积木产品，怎么做到既包含国潮创新又能守住传统文化本质？在公司内部长达两个月的头脑风暴之后，我们最终选择了一个大胆的想法。

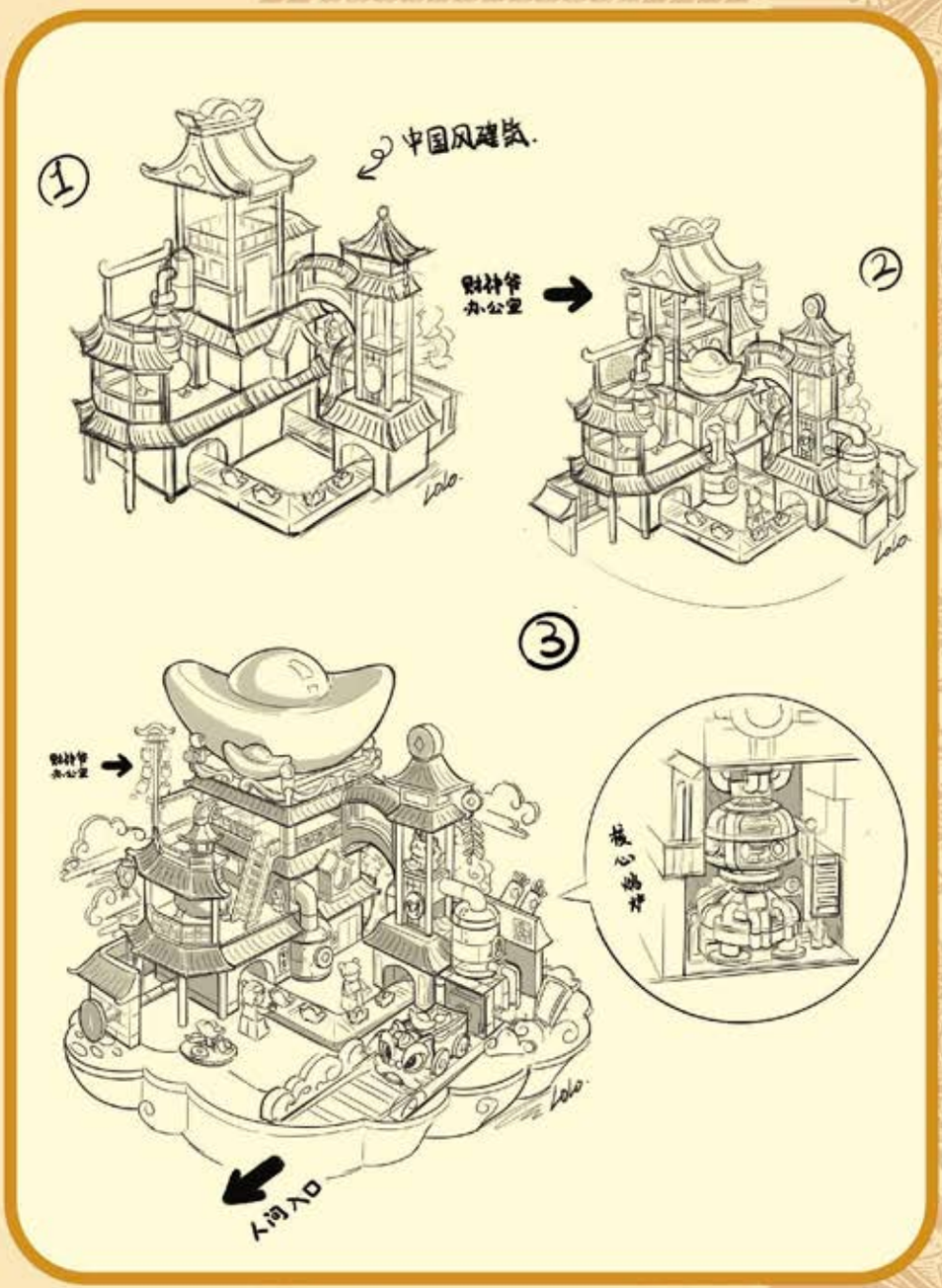
过去千年延续的传统文化，我们都会到宗教场所或者向上天祈求福运；那各路神仙又是怎么为我们创造福运的呢？时至今日，社会生产力大发展，各路神仙创造福运的方式会不会有与时俱进呢？

基于这些问题，我们进一步脑洞了传统福运文化撞上人工智能会是什么风格，并逐步形成了【财富人工智能制造工坊】这个基础产品概念：我们的福运由一个人工智能工坊，在源源不断地流水线创造并赐予人间。

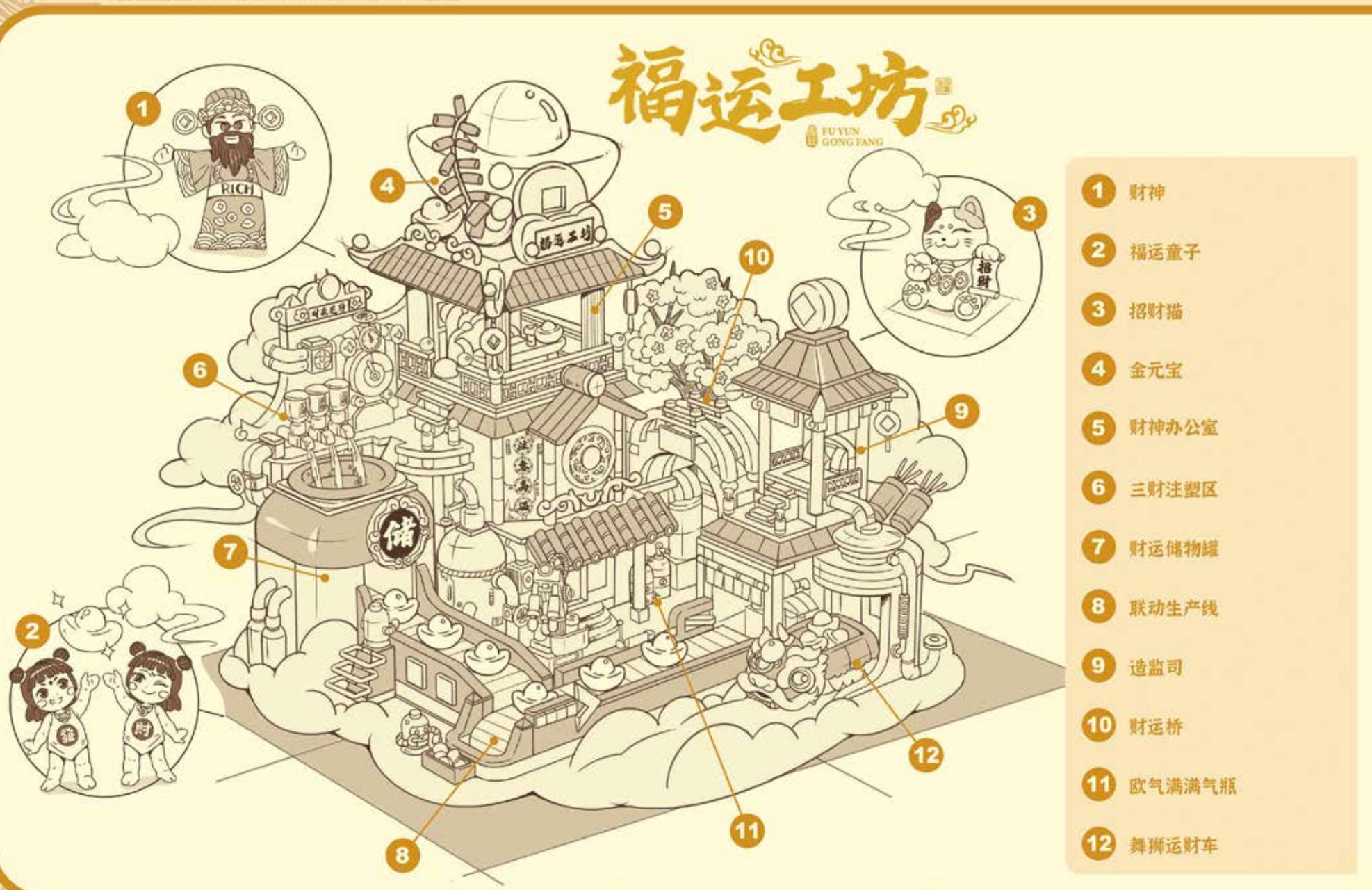
我们用积木原创构筑一个位于云端之上，能够持续地创造财与福的工坊，由财神担任大BOSS，招财猫担任福运质检员，福运童子和一批机器人在旁协助，共同给大家传递无限的福气与好运，寓意财运滚滚，福满人间。

很高兴这款福运工坊让我有机会，可以将自己热爱的中国传统文化以既守正又创新的方式呈现，而我也将自己对大家的祝福倾注其中，希望你能够感受到我的诚意！"

——Keeppley福运工坊产品经理



给自己


福运工坊
FU YUN GONG FANG
RICH
招财
储
1 财神
2 福运童子
3 招财猫
4 金元宝
5 财神办公室
6 三财注塑区
7 财运储物罐
8 联动生产线
9 造监司
10 财运桥
11 欧气满满气瓶
12 舞狮运财车

体验拼搭乐趣

"这款福运工坊是传统文化与现代工业思考的碰撞，你可以在拼搭过程中，发现玩古造新的无穷乐趣，体验亲手创造福运的快乐，感受博大精深的中华文化。

我们虚拟了工坊的核心运作，运用多种传送设置和拼搭技术构成大型联动装置，你可以通过转动手把，实现工坊核心位置的联动。与此同时，我在舞狮车处设置了小型装置，你只需要拨动机关，即可完成将福运穿越云端，送至人间的弹射。

在这里，你还可以找到自己感兴趣的元素，像是印有"一路躺赢"字样的古代流通货币金元宝，蕴藏乾坤的风水罗盘，民俗传说中常见的鞭炮，民间艺术舞狮，还有欲气满满的气瓶，更多精美繁复的细节，等着你发现，希望你在拼搭过程中不断有惊喜感。

当沉浸在无数块积木的组合变化之中，我相信你将和我一样，享受到挑战性拼搭带来的惊喜与成就感，拼出属于自己的世界。"

——Keeppley福运工坊产品设计师

致亲爱的Keeppley玩家

大家好，我们是2019年创立的新世代积木品牌Keeppley，致力于为玩家提供高性价比的优质积木，给大家更多的消费选择；同时也希望大家能用我们的积木小零件，构筑作品和表达自我，最终拼出自己喜欢的世界。

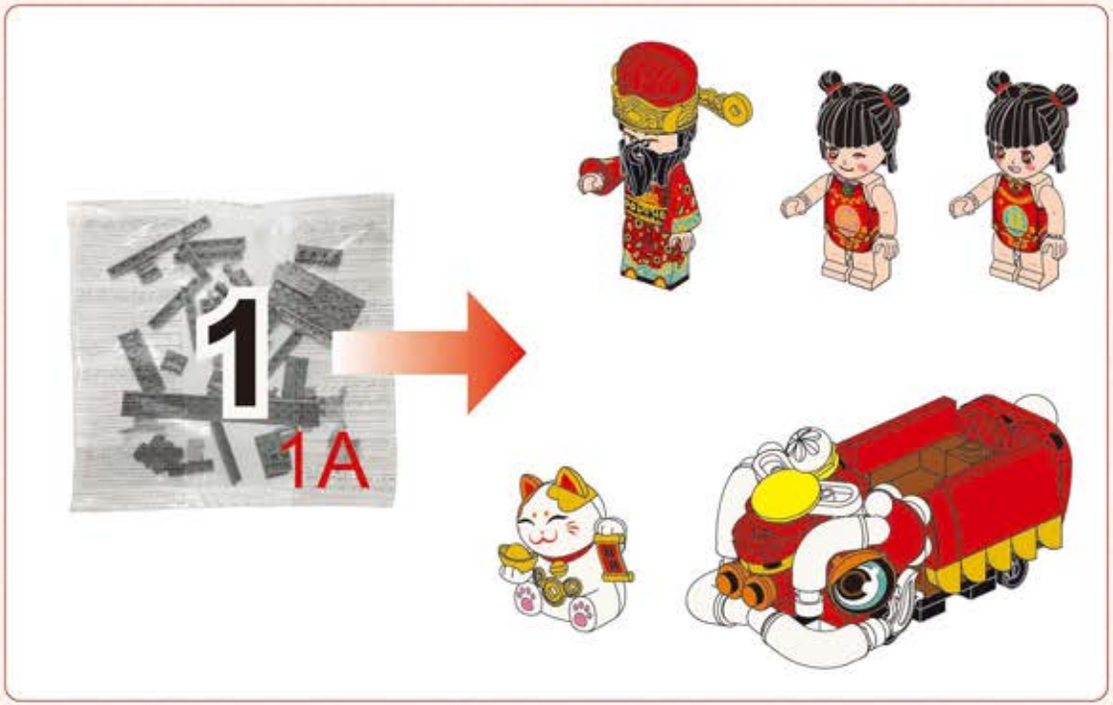
作为一个年轻的品牌，我们深知自身存在许多不足，但请您相信，我们一直在追赶，提升，以及改善我们的产品设计和制造水平，希望给予您更好的产品体验，并努力朝着成为一个更好的中国积木品牌奋进。

非常感谢您信任并选择了我们的产品，若想了解更多资讯，或是提出建议及售后反馈，都欢迎您通过以下渠道与我们交流：

扫码关注微信公众号
了解更多官方资讯
第一时间获取新品动态

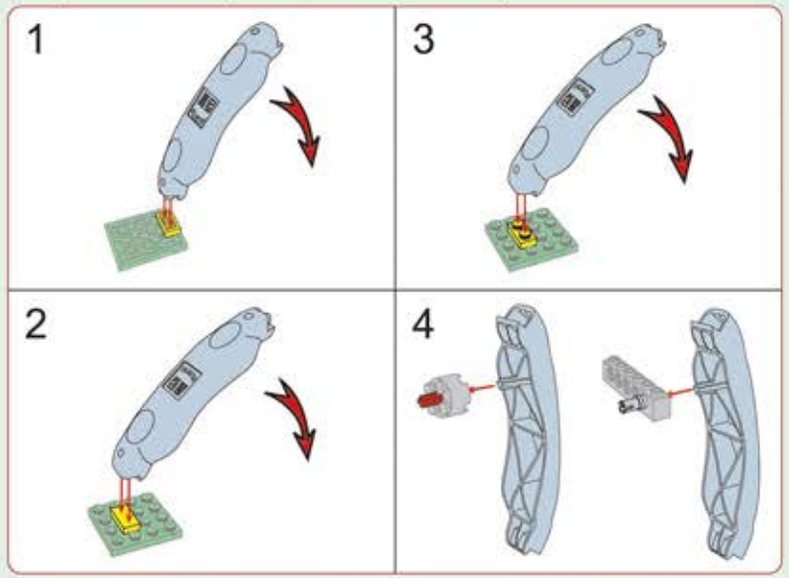
扫码进入会员中心
尊享入会礼，生日礼
积分抵现等多重福利

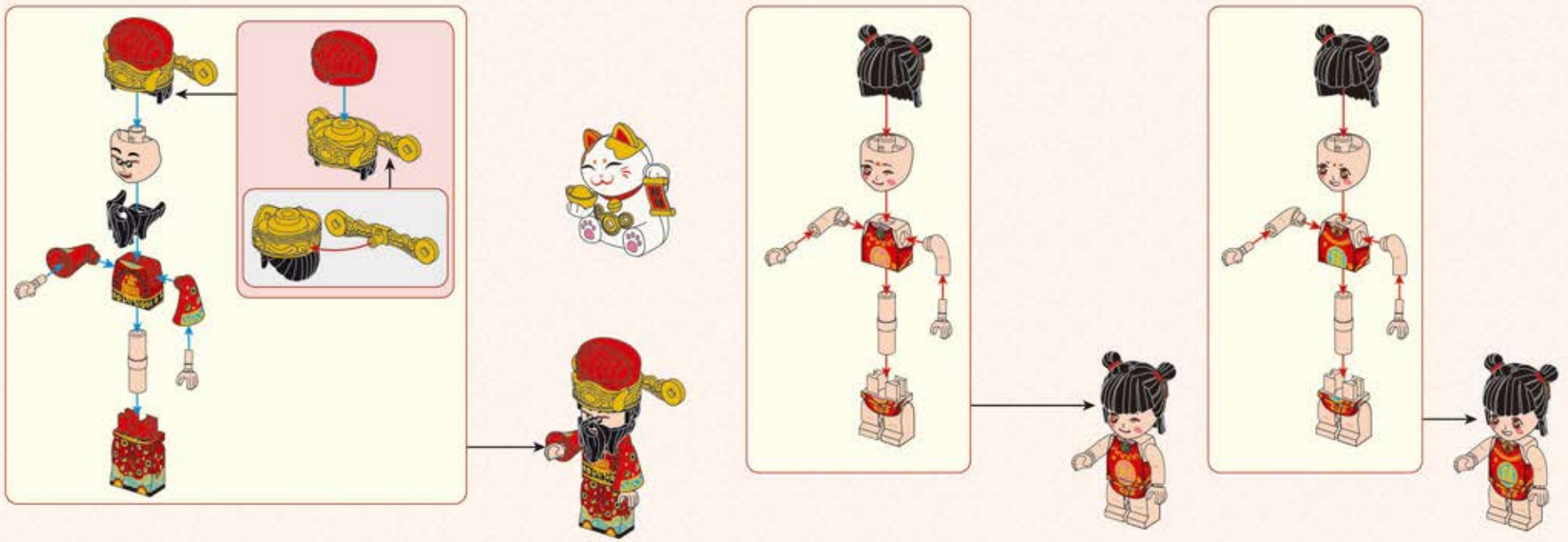
扫码加入官方社群
结识志同道合的小伙伴
提出改进建议 随心发表吐槽

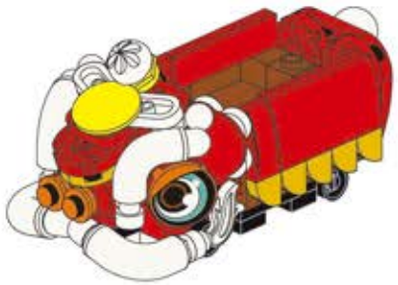


拆件器使用方法，仅为示例

Usage of Brick Separator,Just for the sample

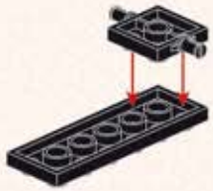






A1





A2





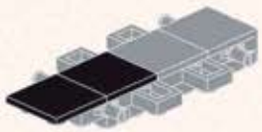
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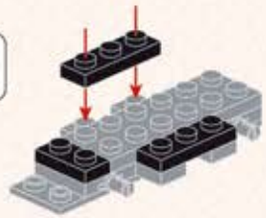
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A5





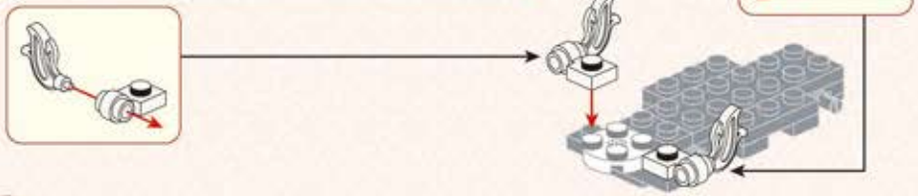
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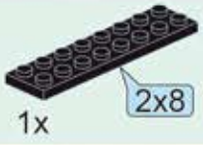


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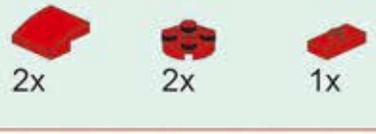


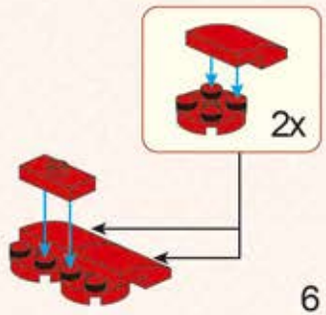
A8





A9





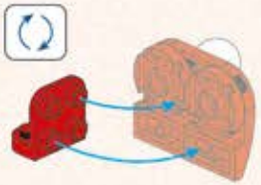
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1x 2x



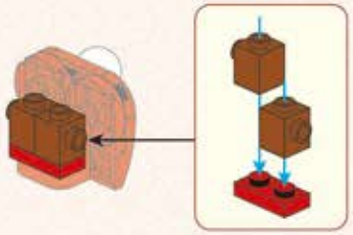
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1x



A12

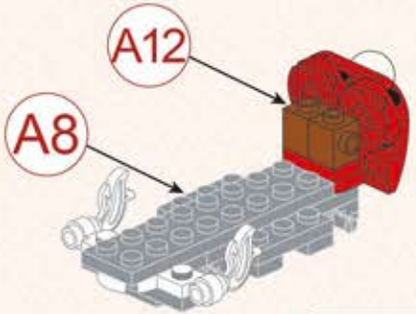
2x 1x



A13

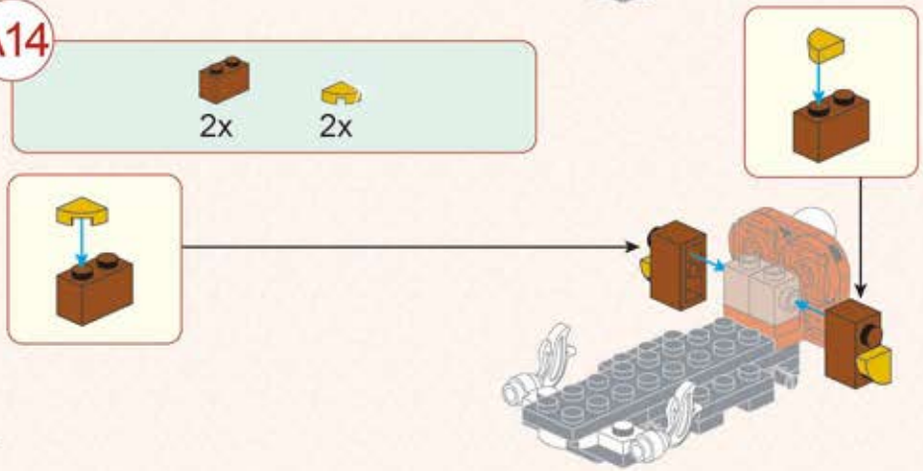
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A8



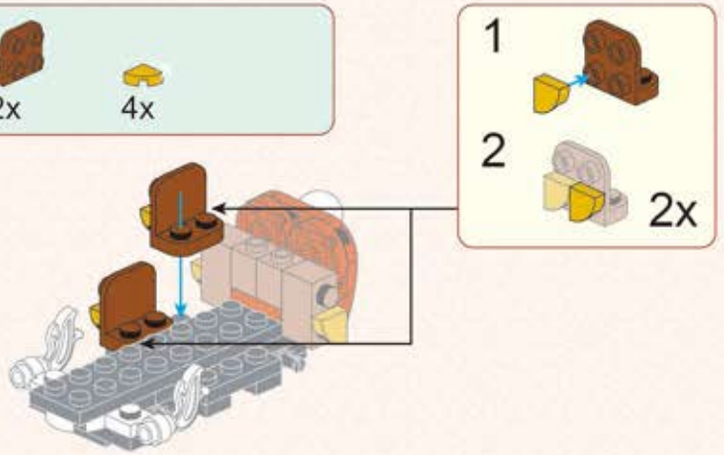
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2x 2x



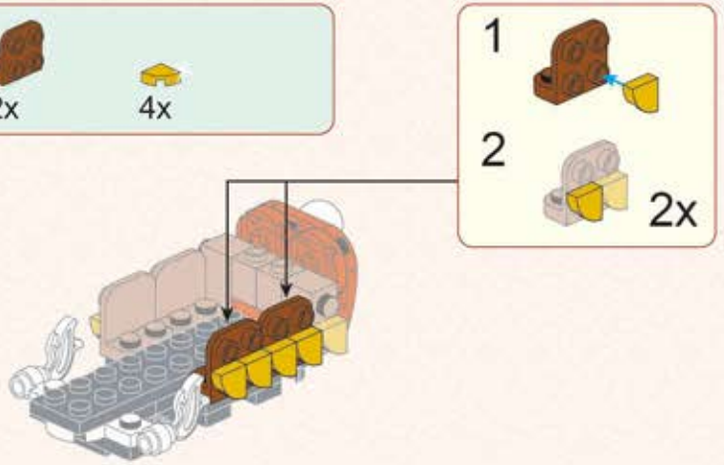
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2x 4x



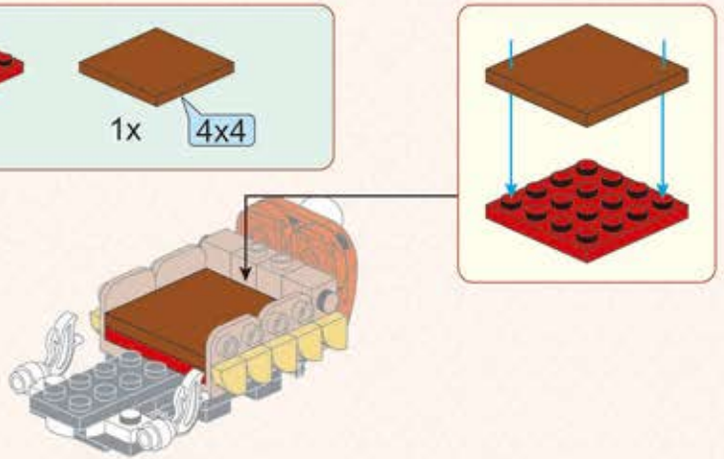
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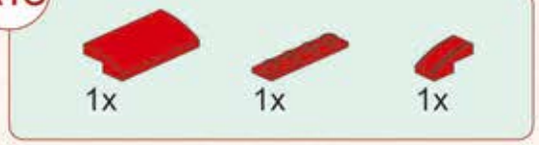


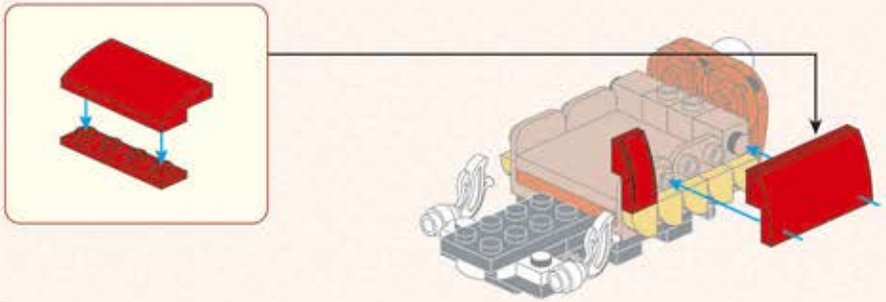
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1x 1x 4x4

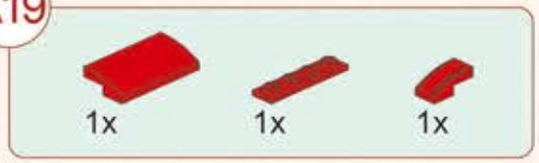


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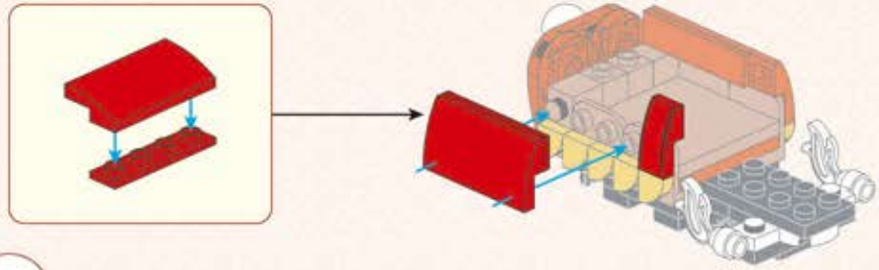




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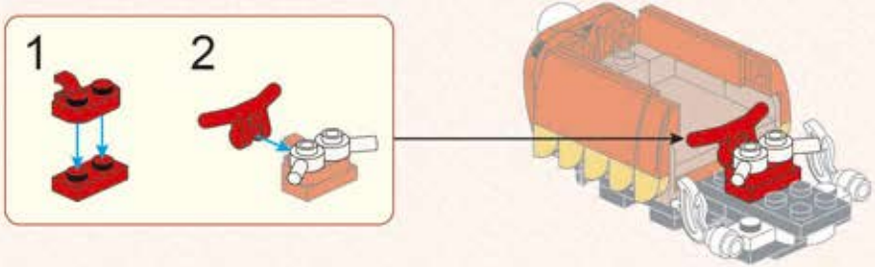






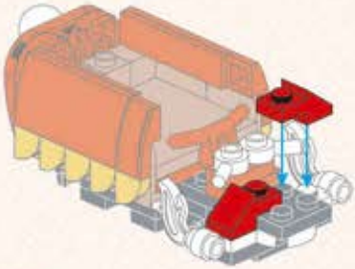
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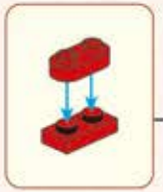
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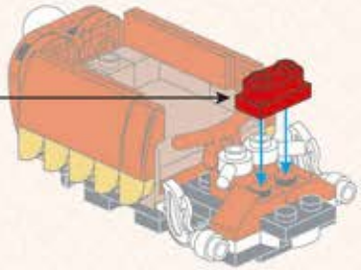




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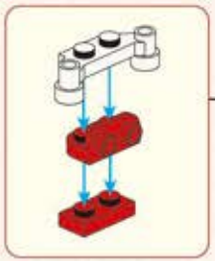


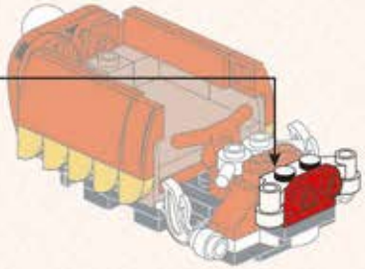




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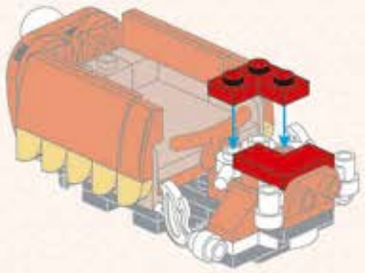






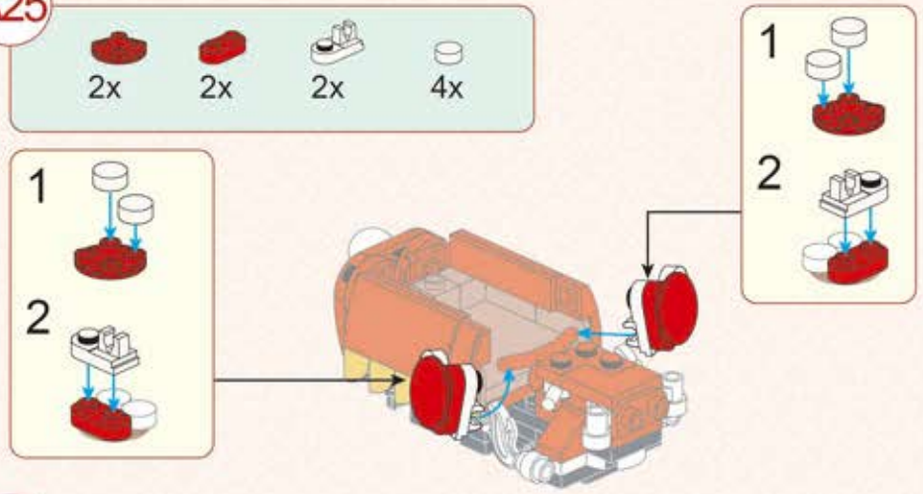
A24

1x 1x



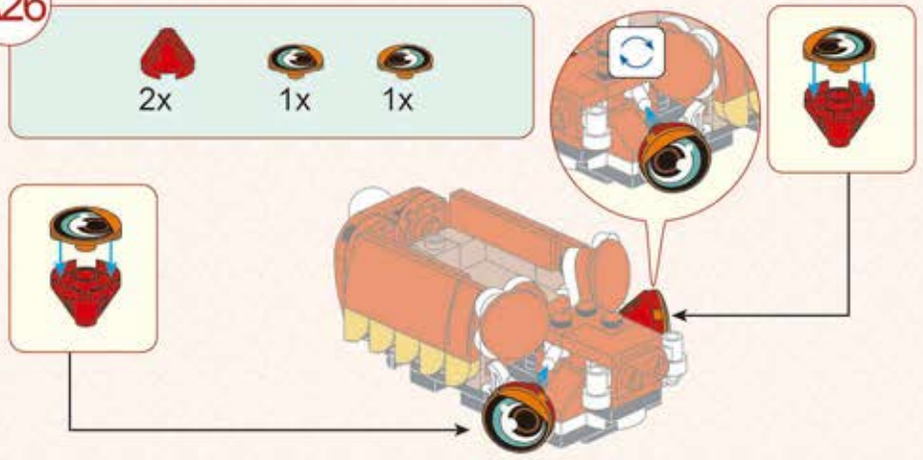
A25

2x 2x 2x 4x



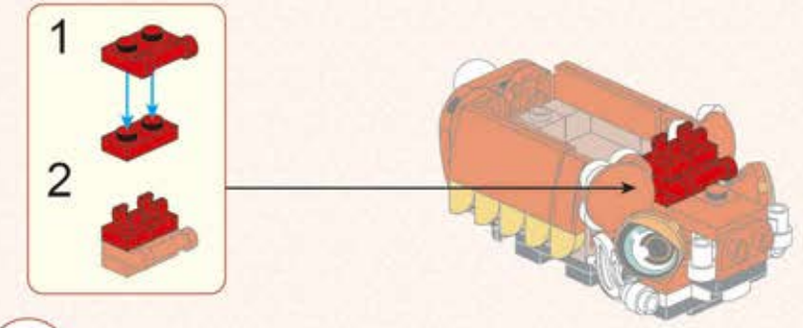
A26

2x 1x 1x



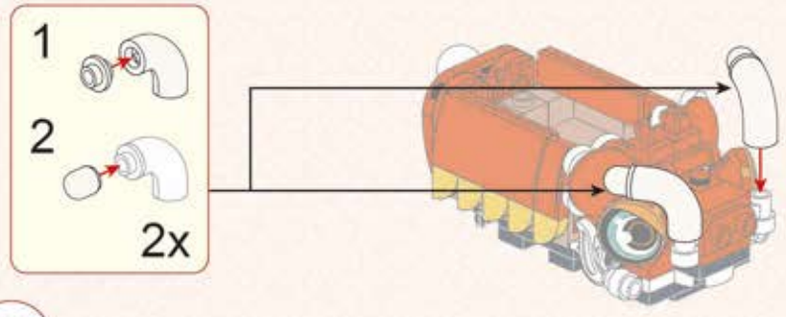
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1x 1x 2x



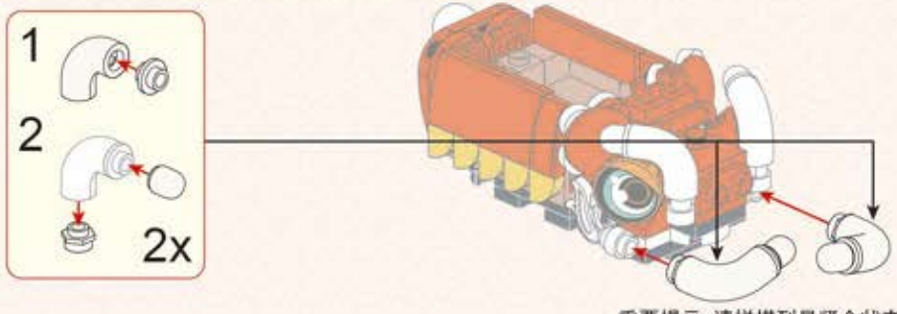
A28

2x 2x 2x



A29

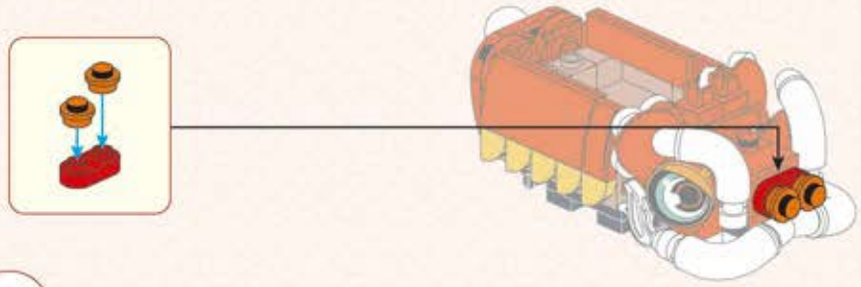
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重要提示：请拼搭到最紧合状态！

A30

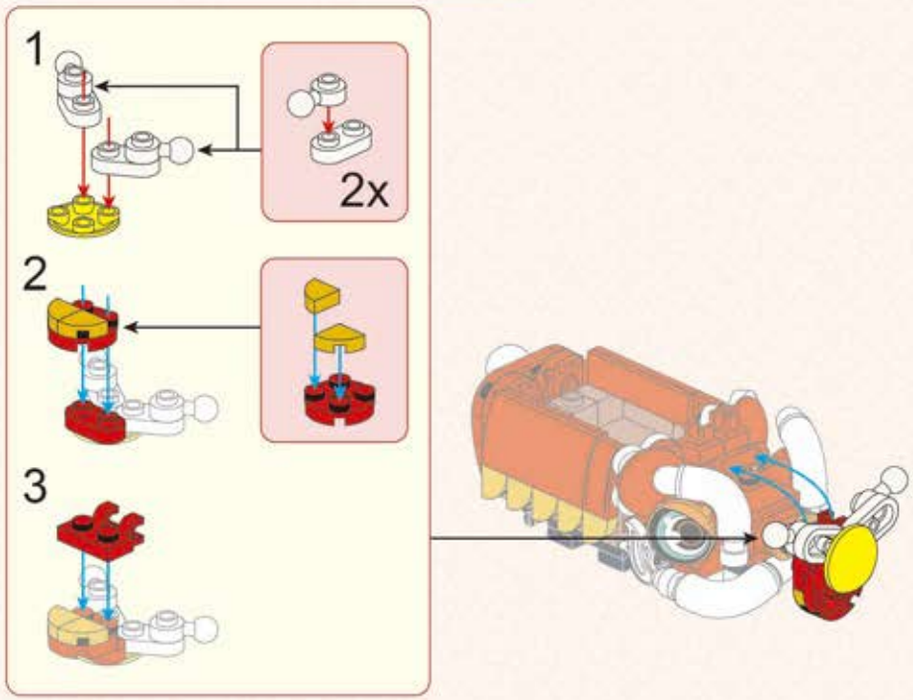
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A31

1x 1x 1x 2x

2x 2x 1x



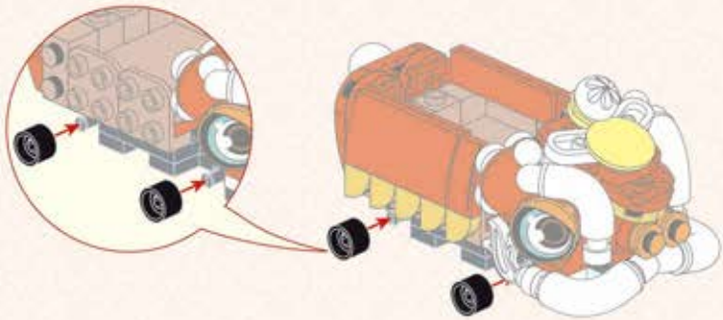
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1x 1x 1x



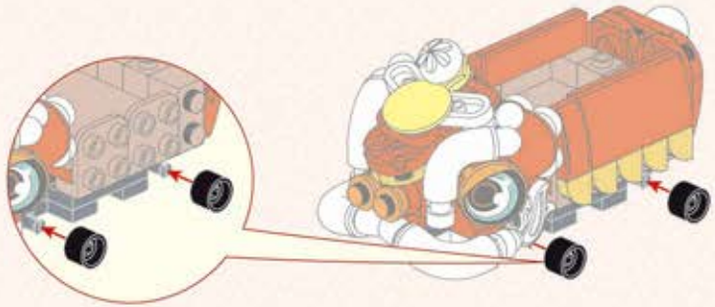
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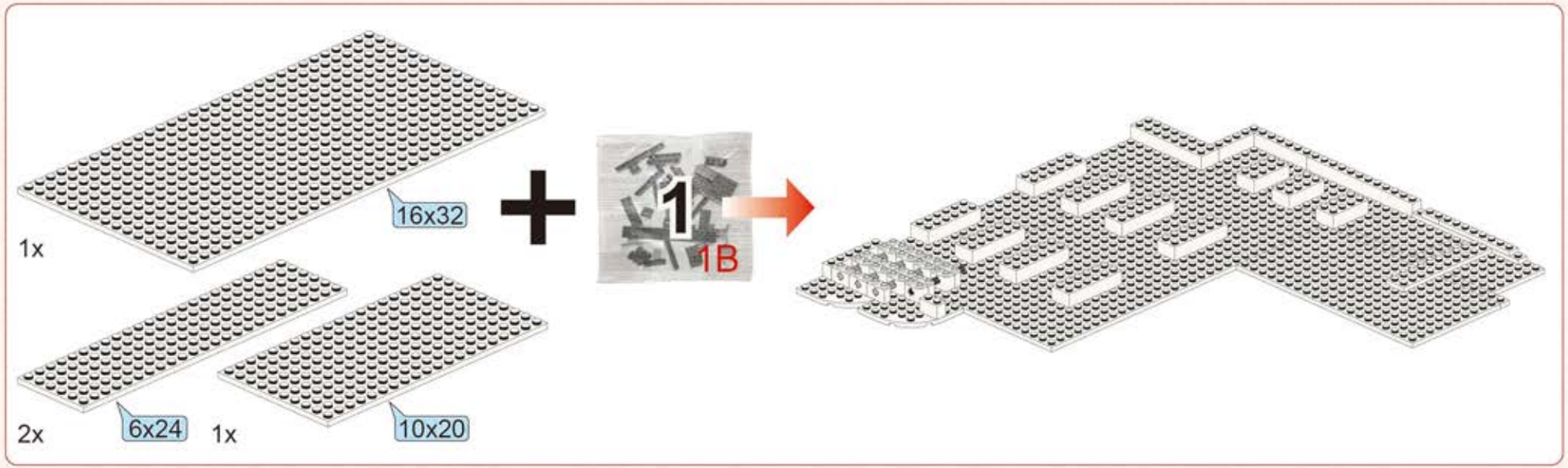
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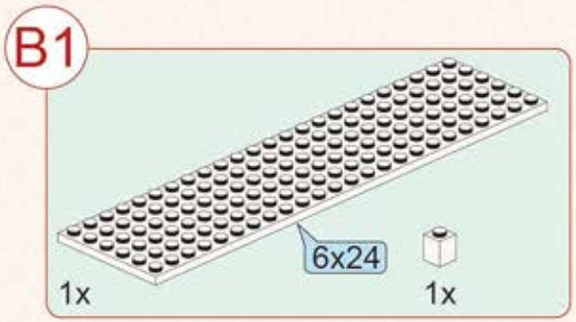


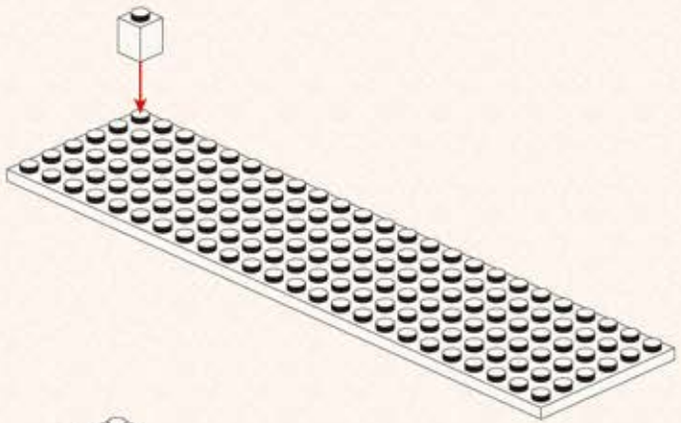
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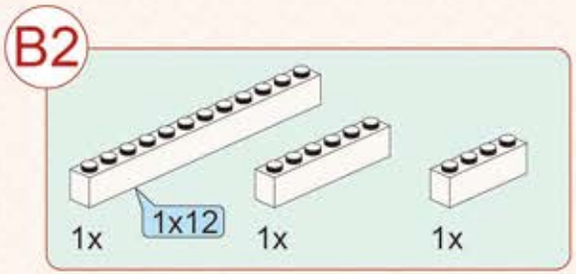
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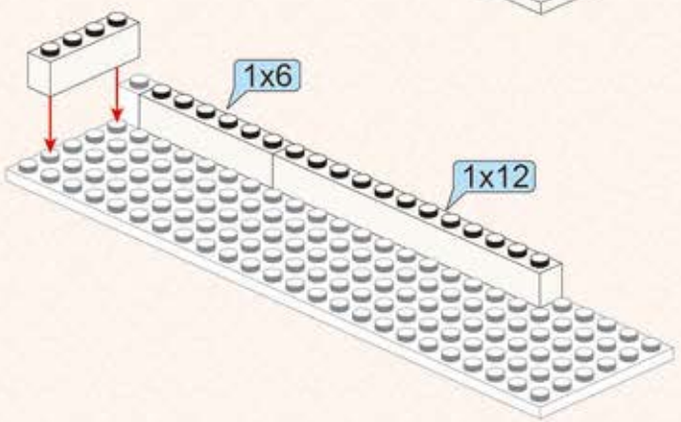



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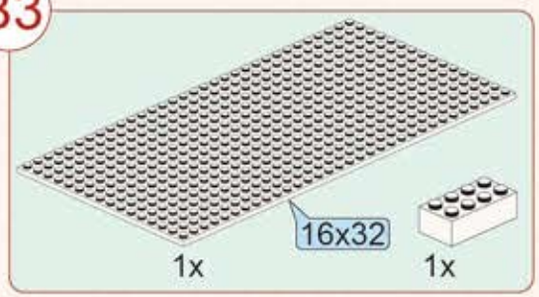

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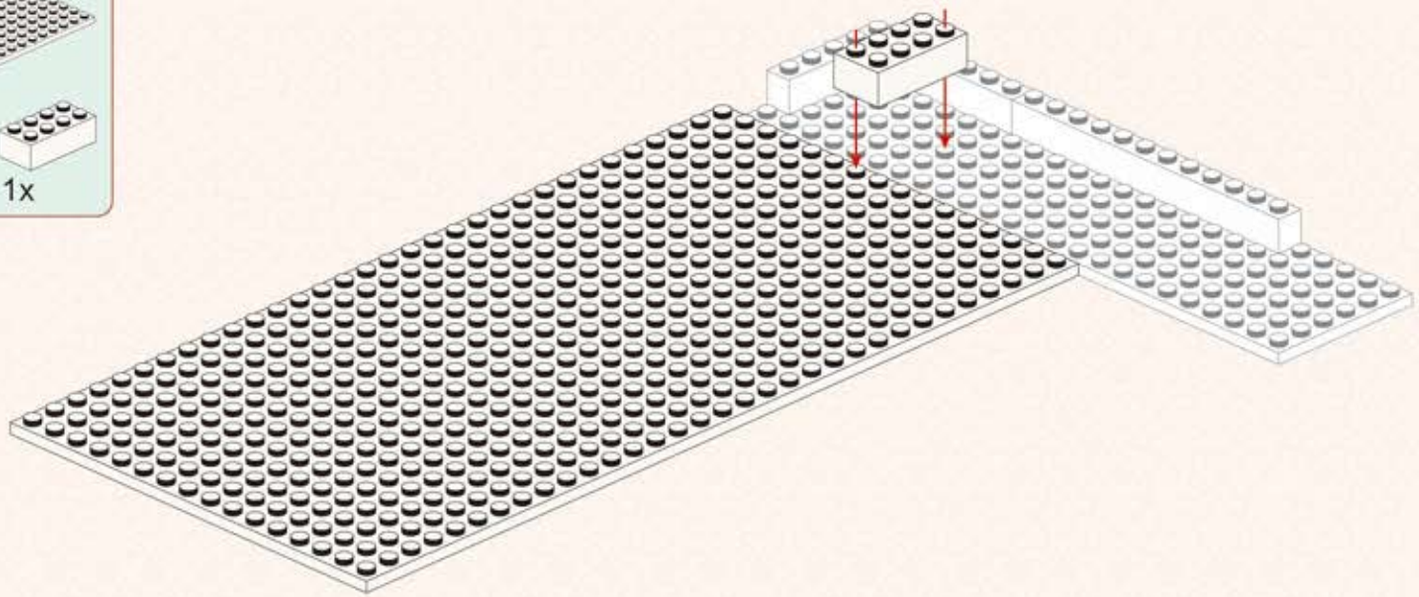



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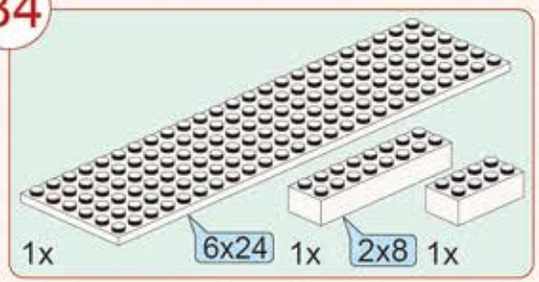

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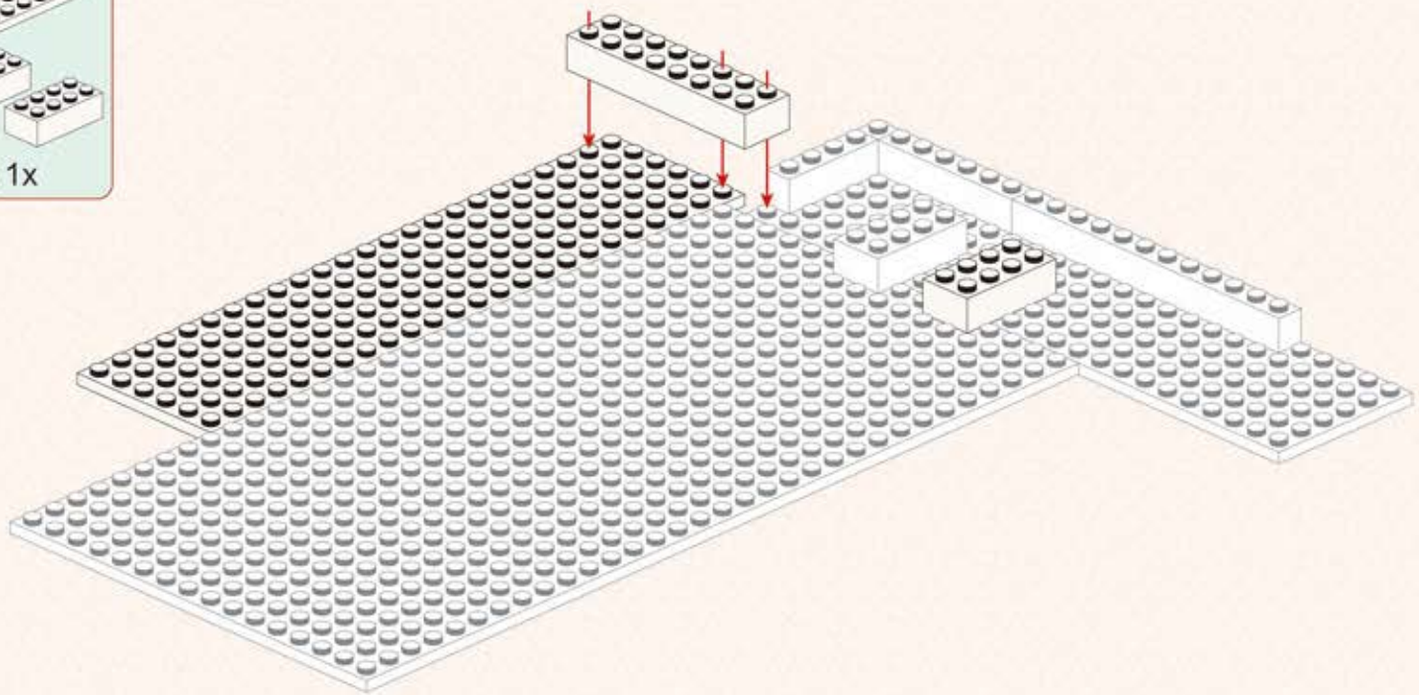
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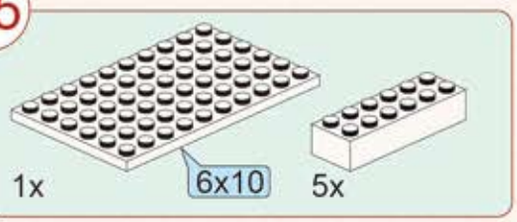


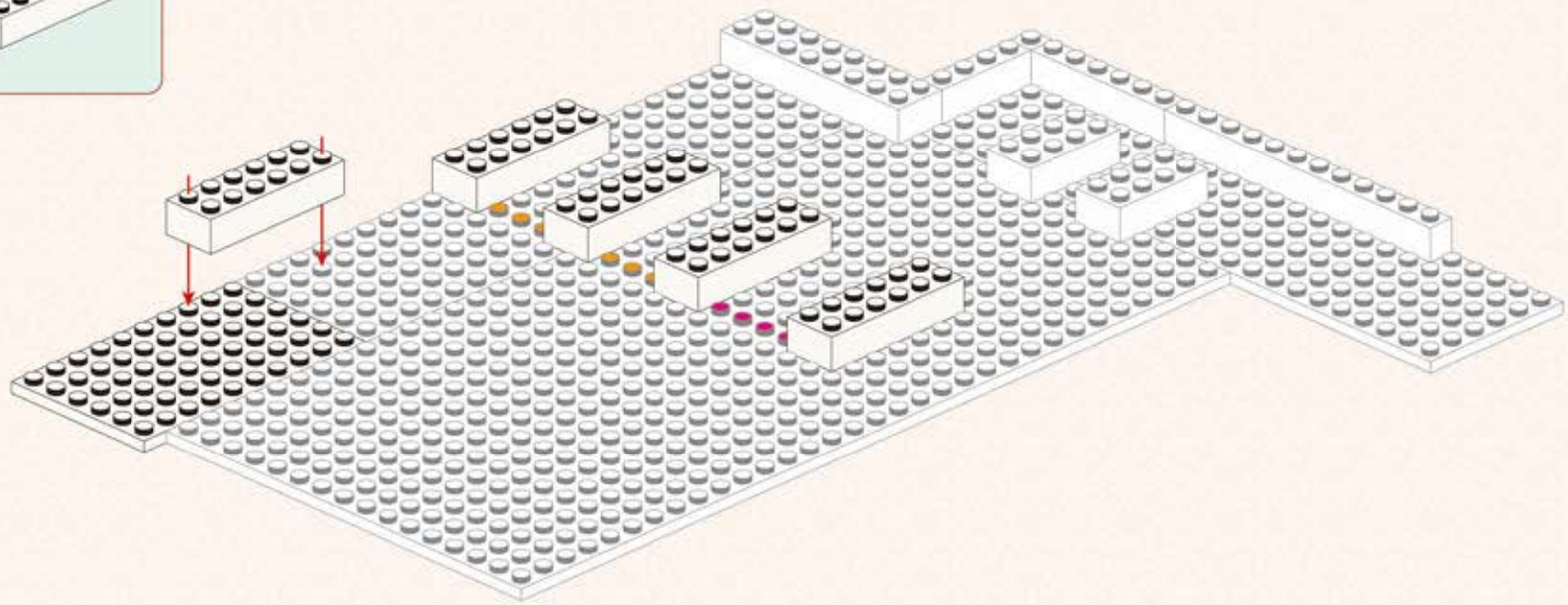
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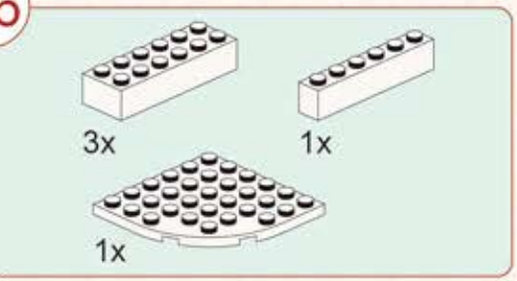


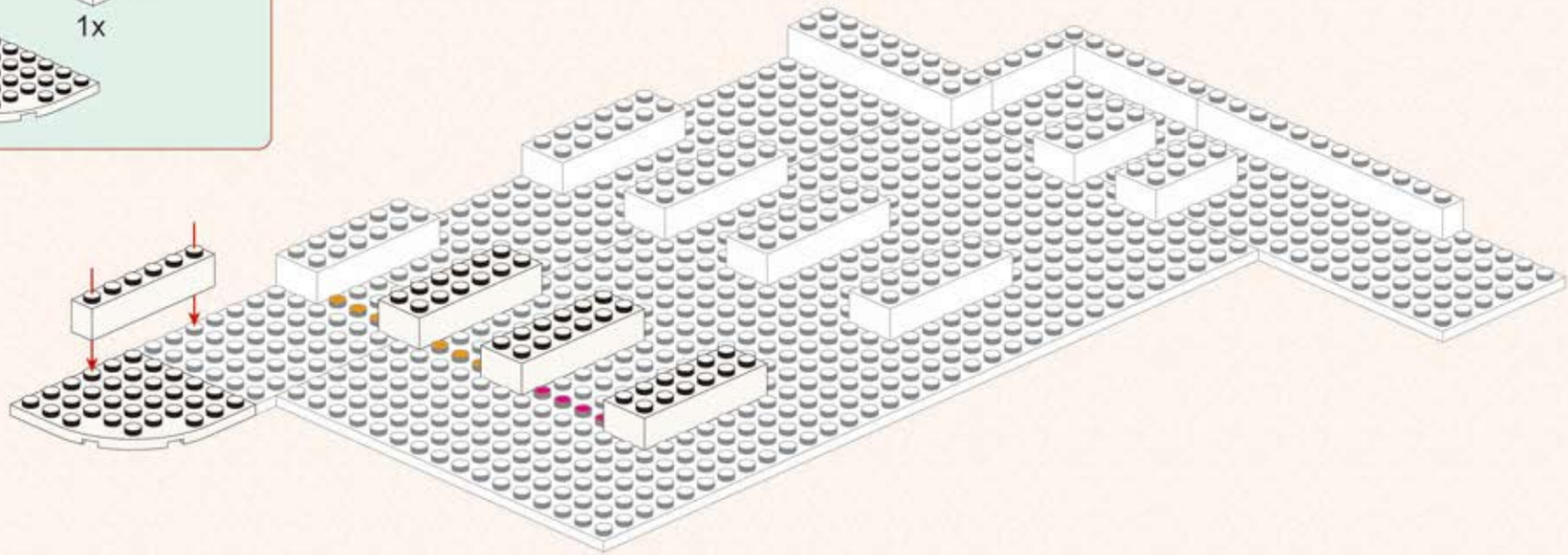
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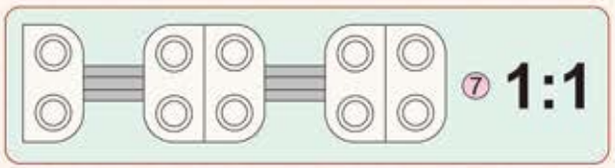
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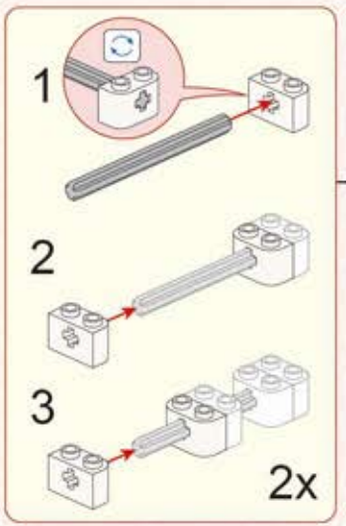


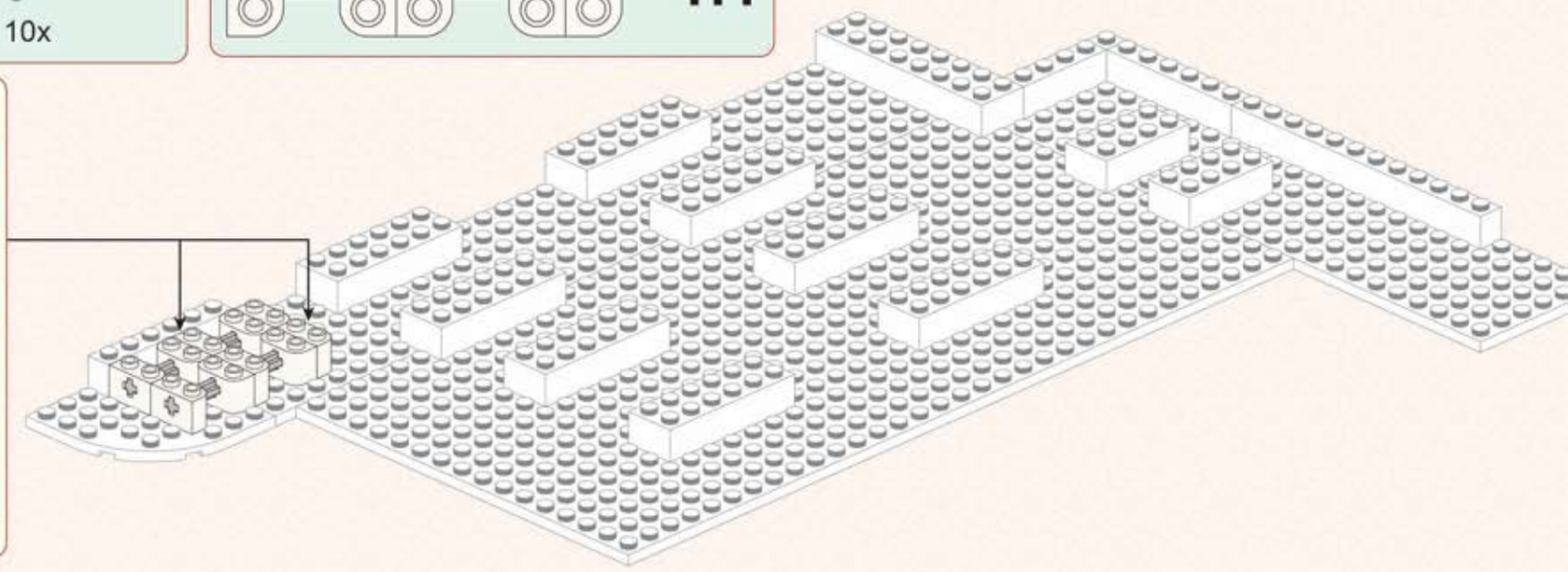


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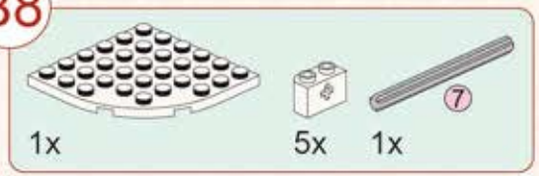


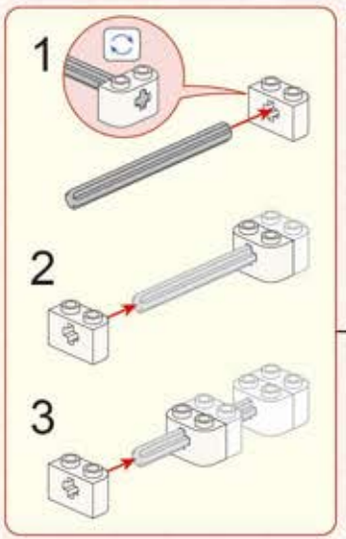


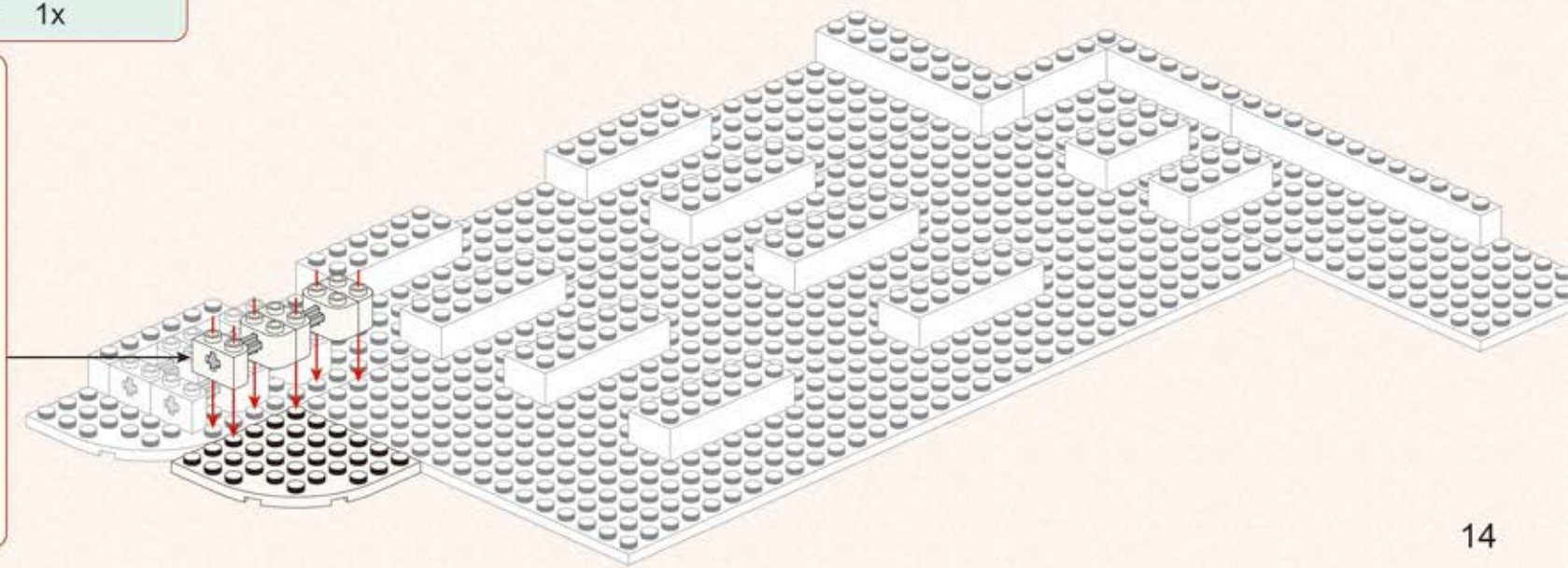


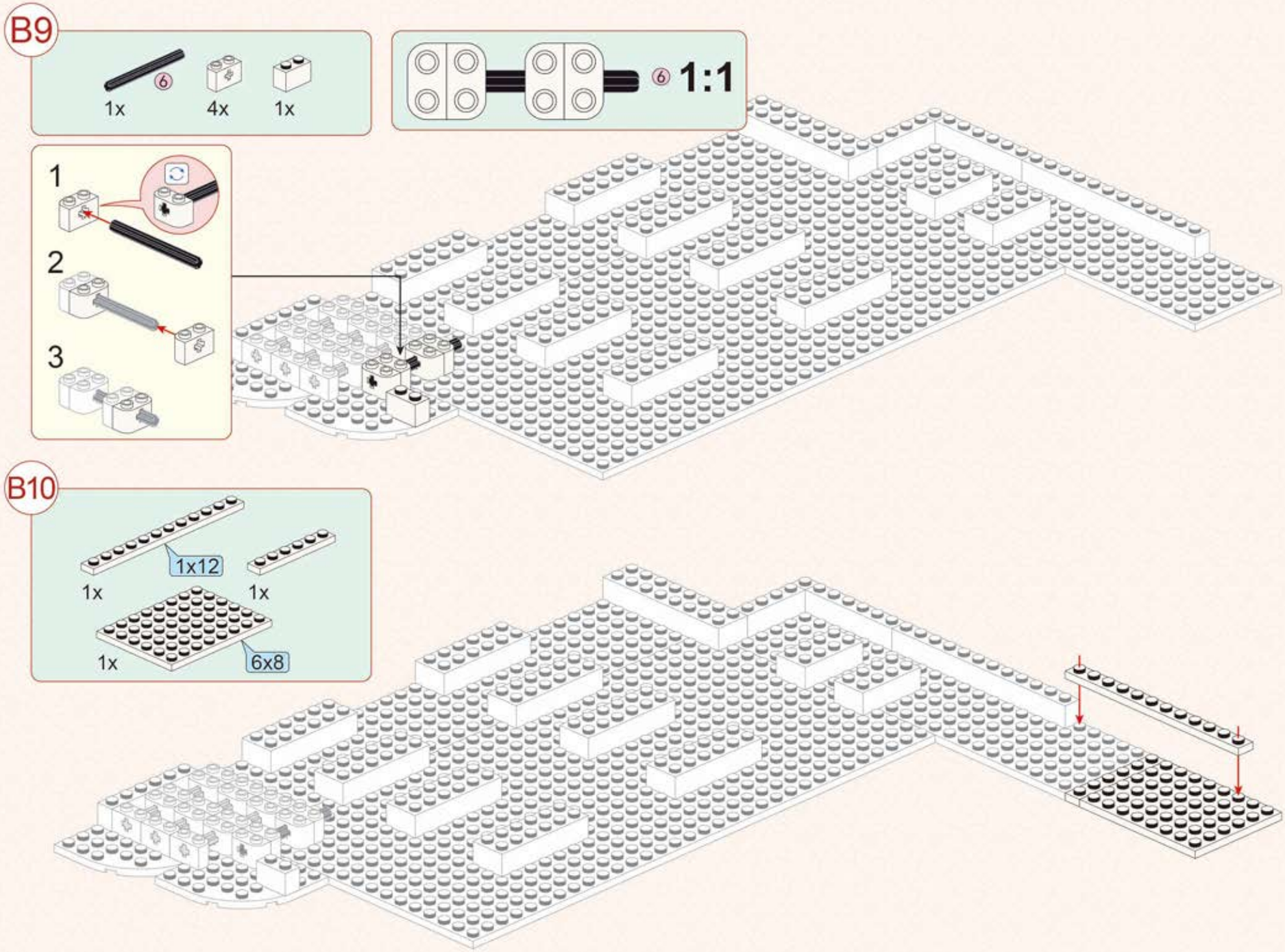


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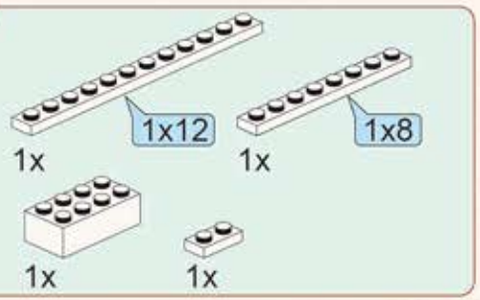


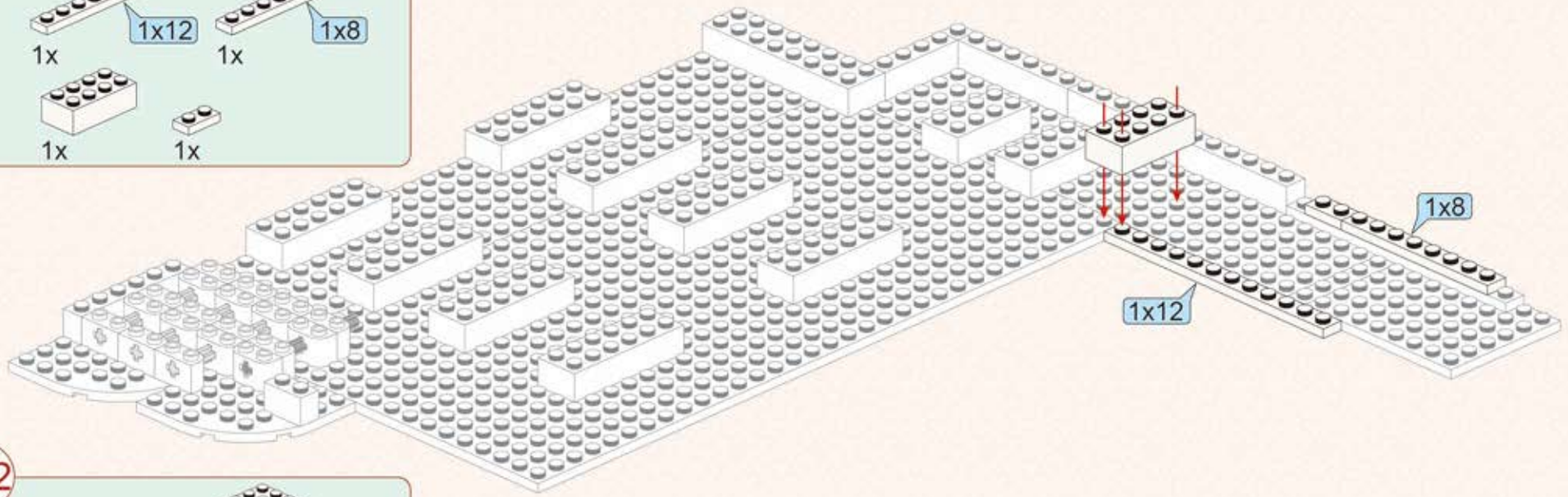




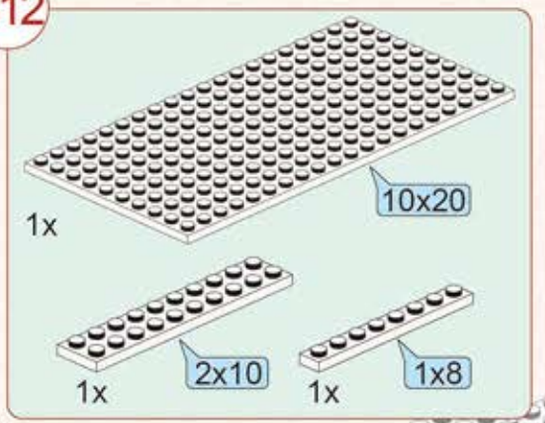

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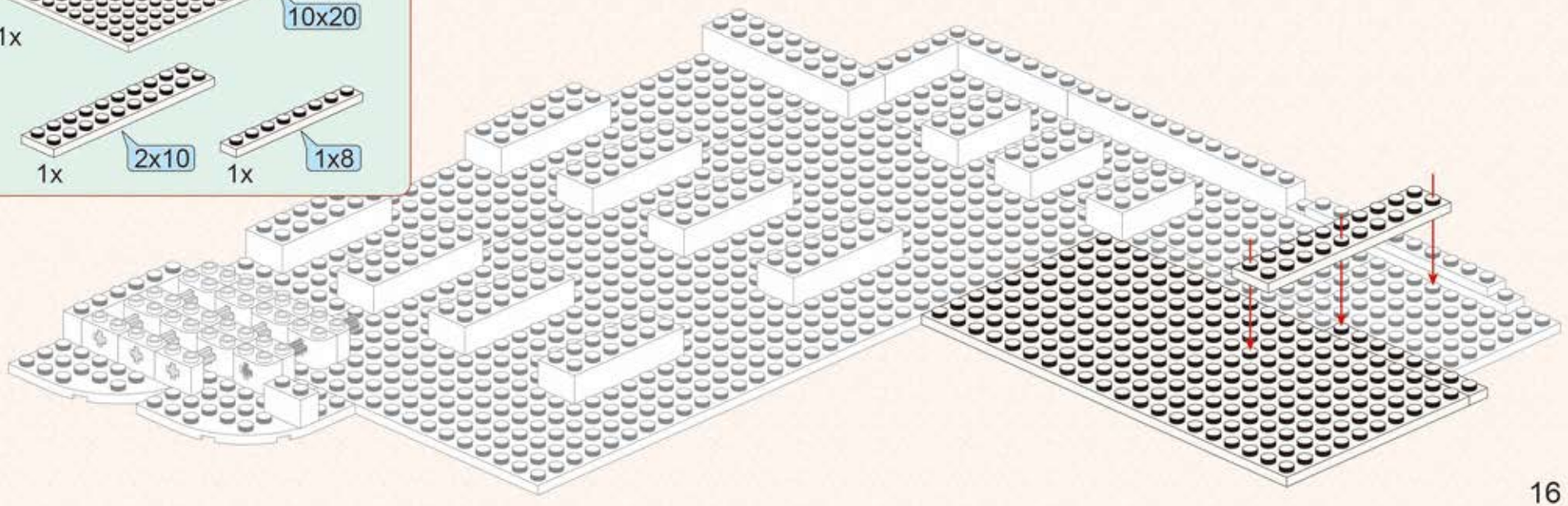
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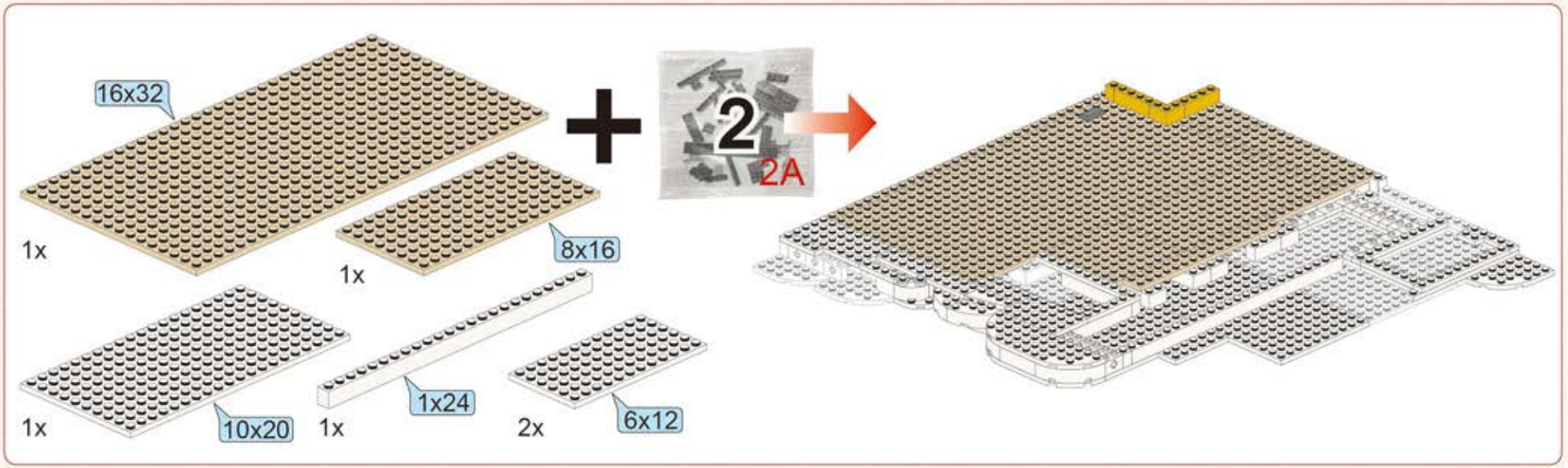


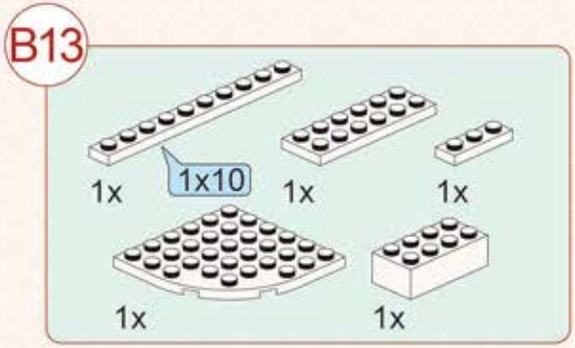


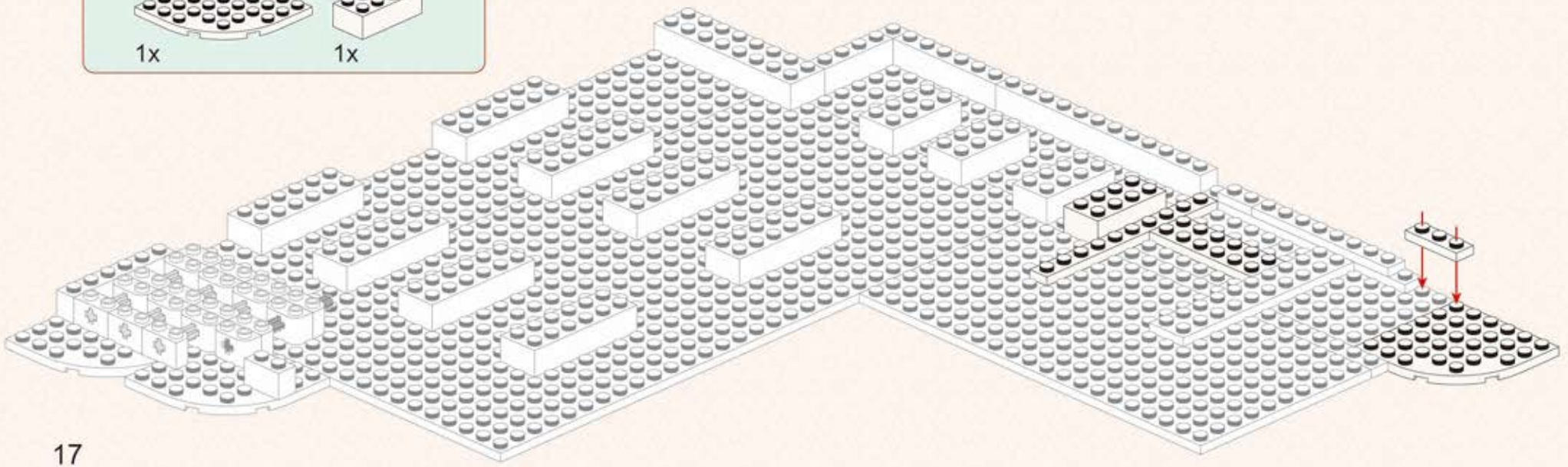
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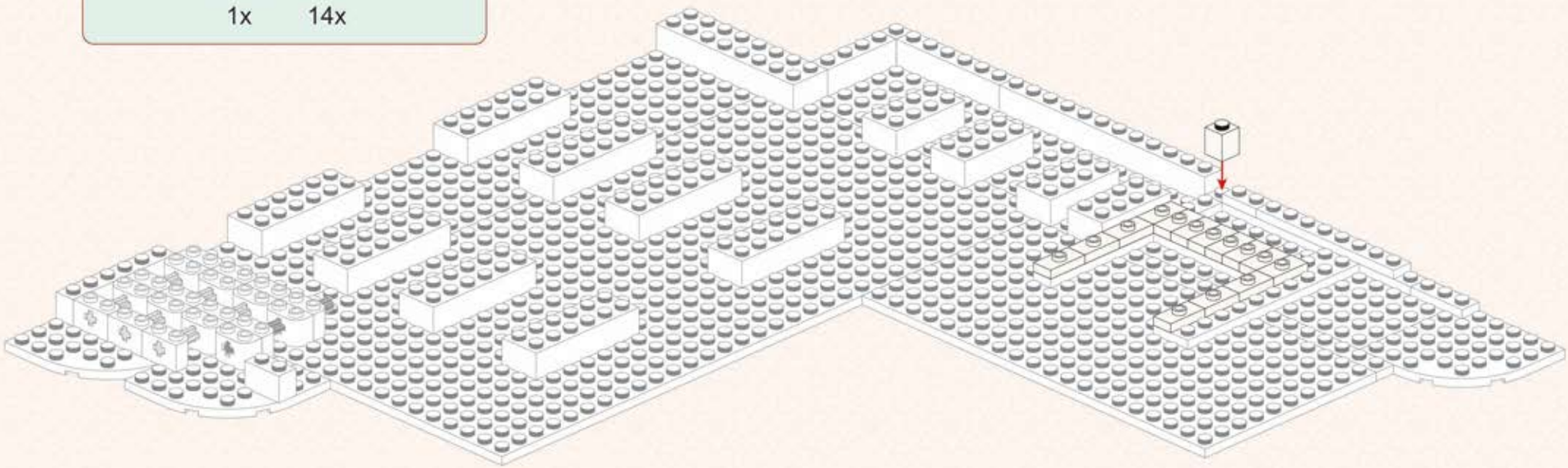

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B13
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1x
1x
1x
1x

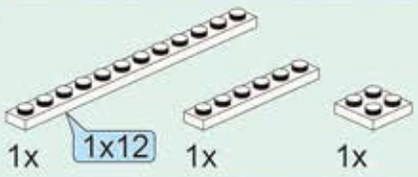


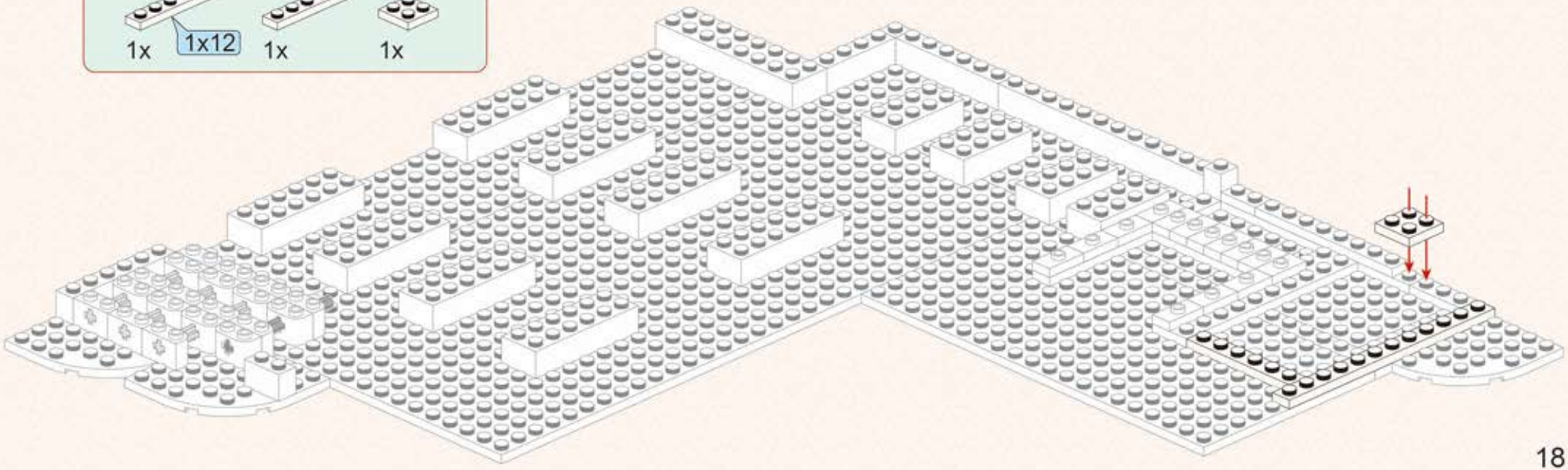
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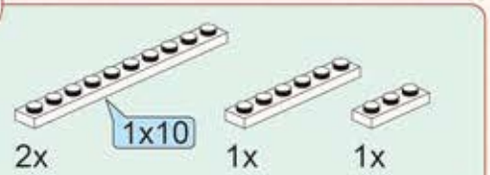


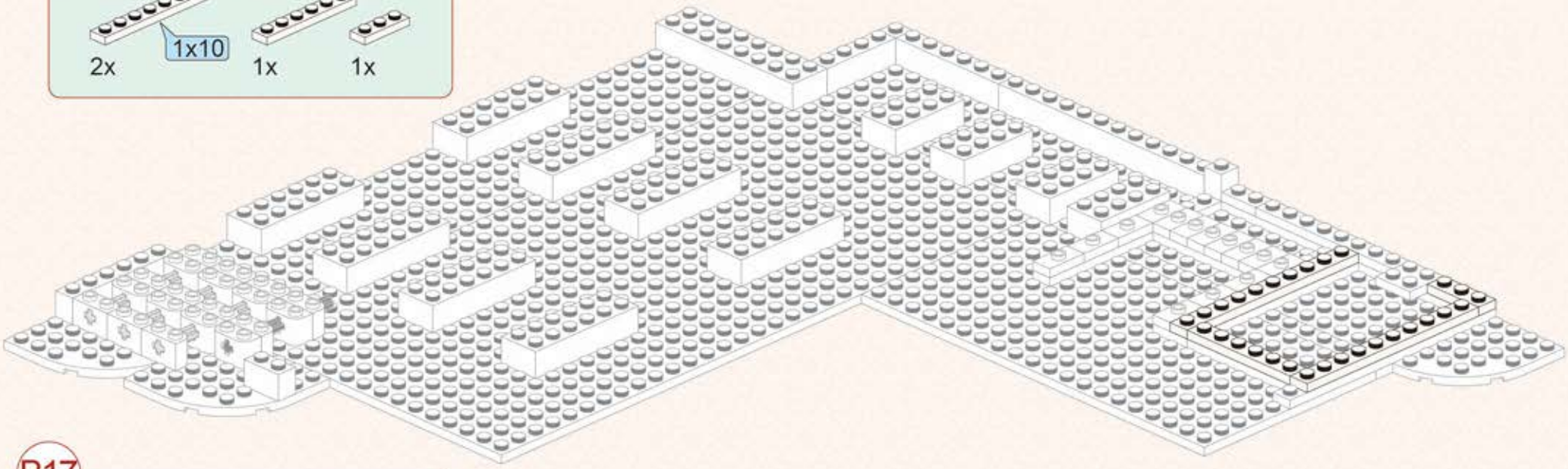
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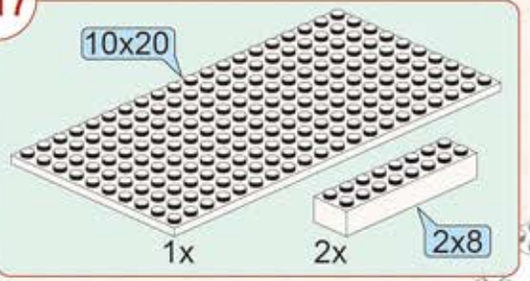


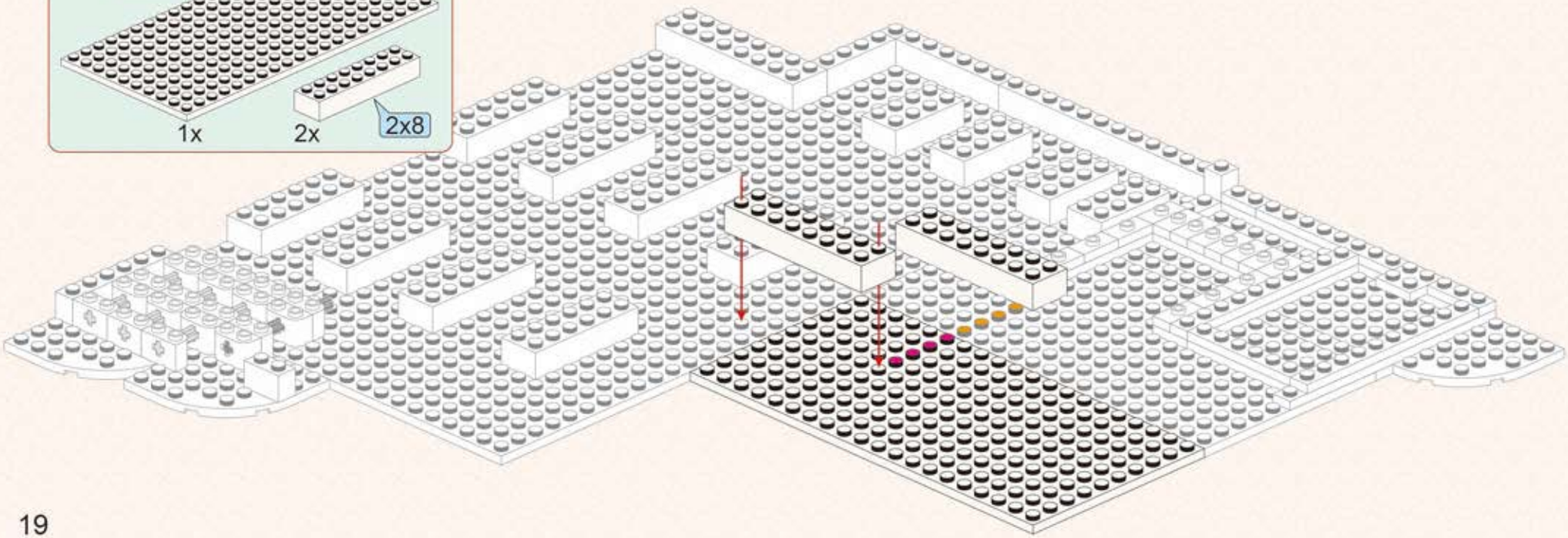
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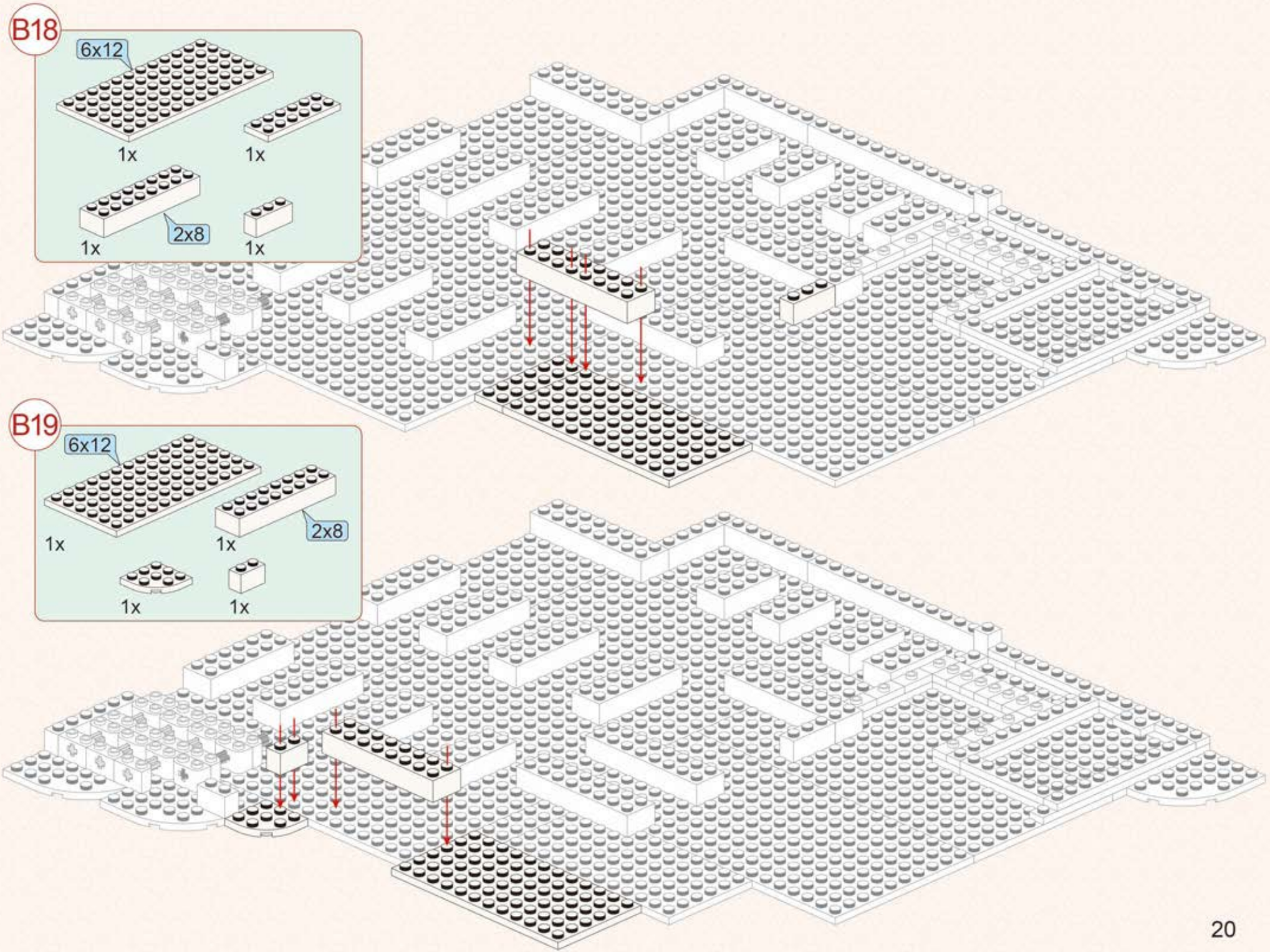


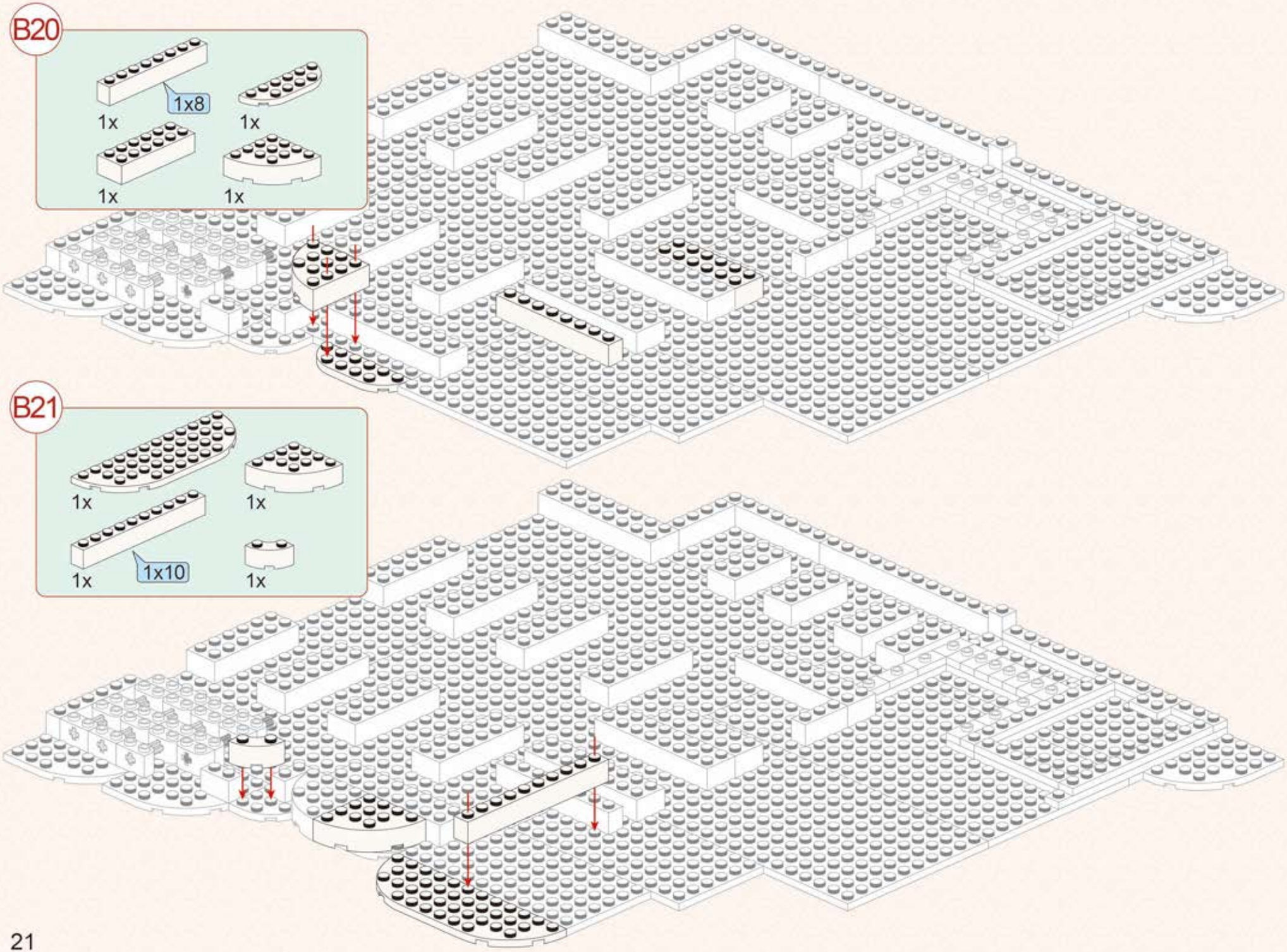


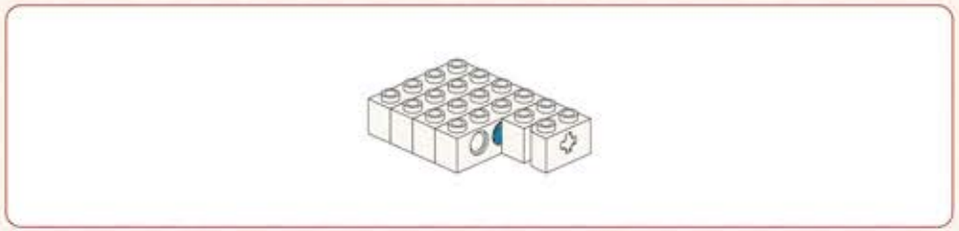
B17






B18
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2x8
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1x


B20
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1x
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1x
B21
1x
1x
1x
1x10
1x



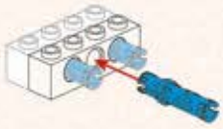
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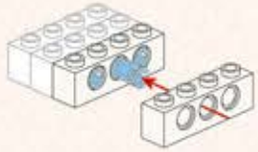
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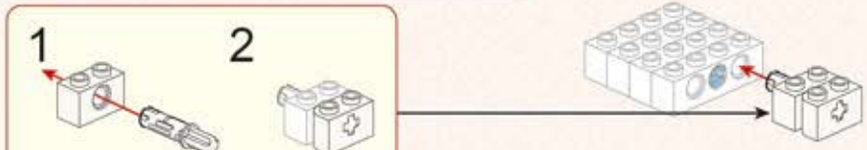
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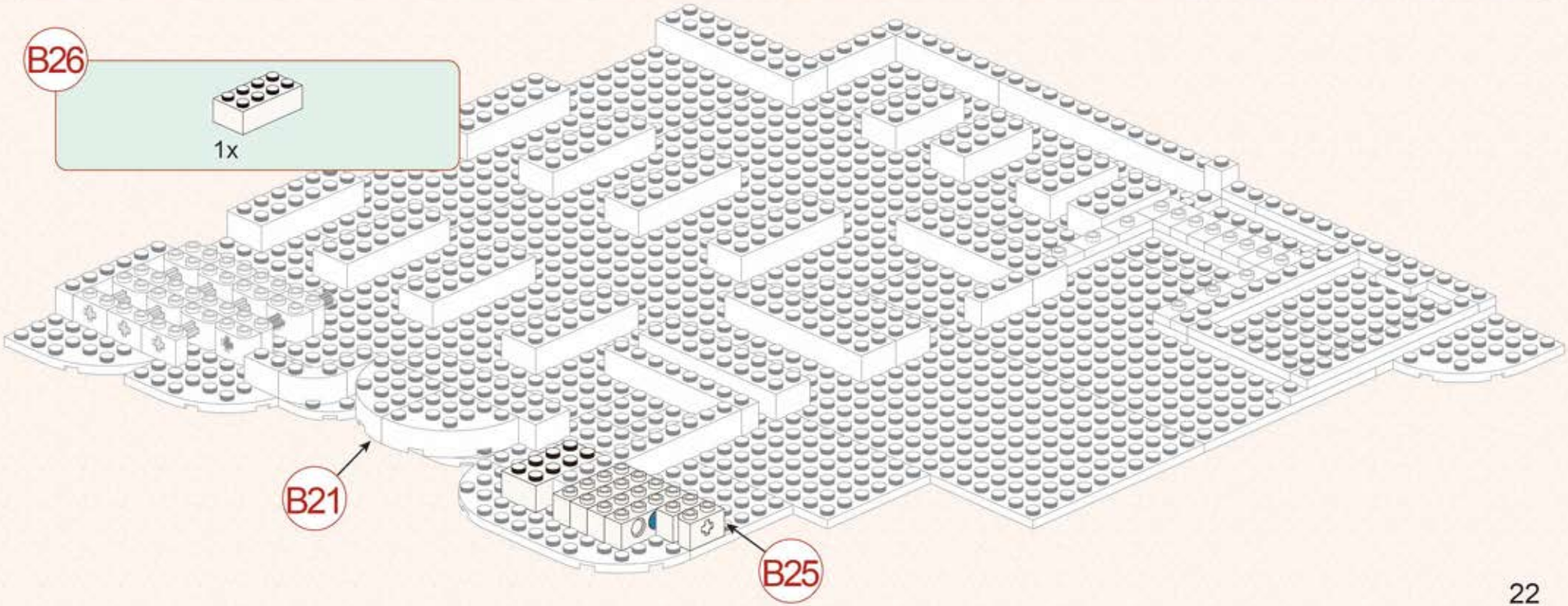


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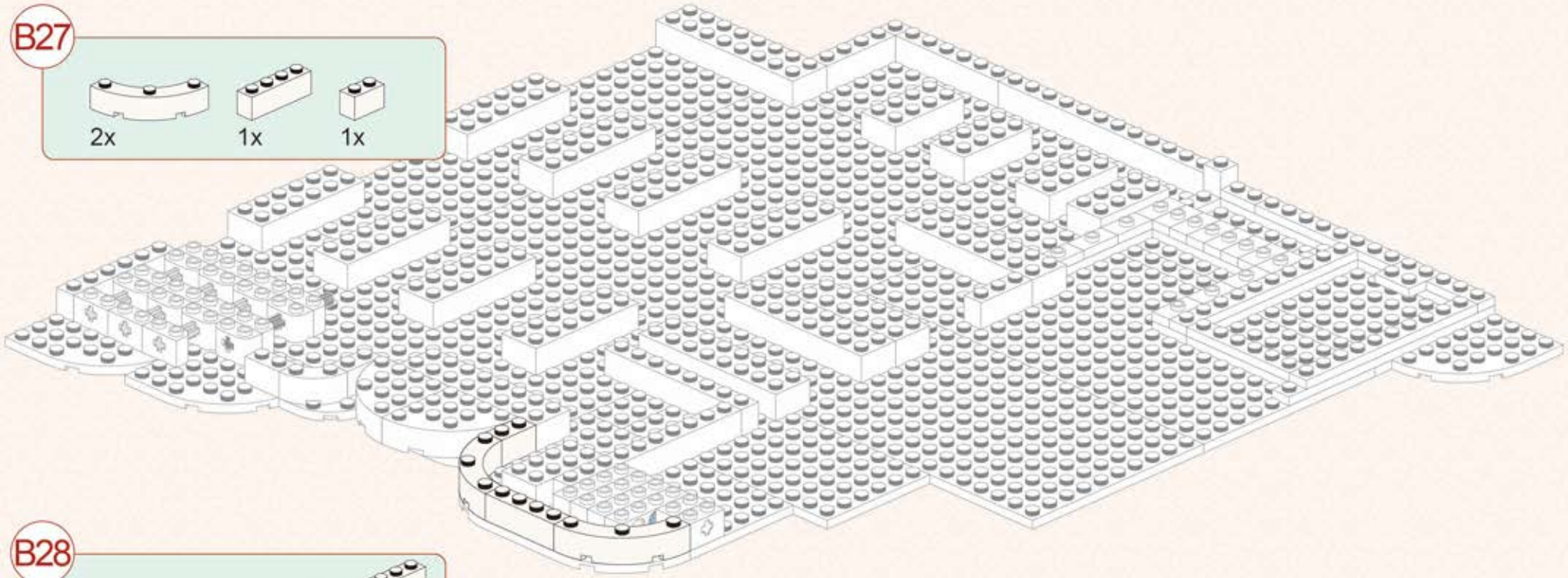




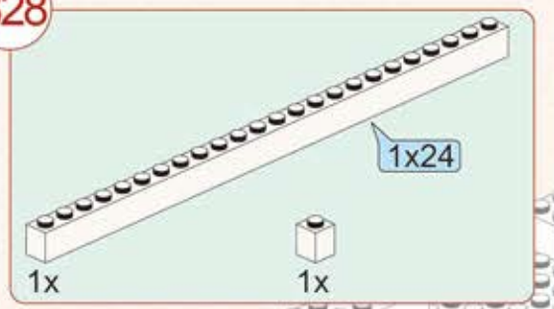
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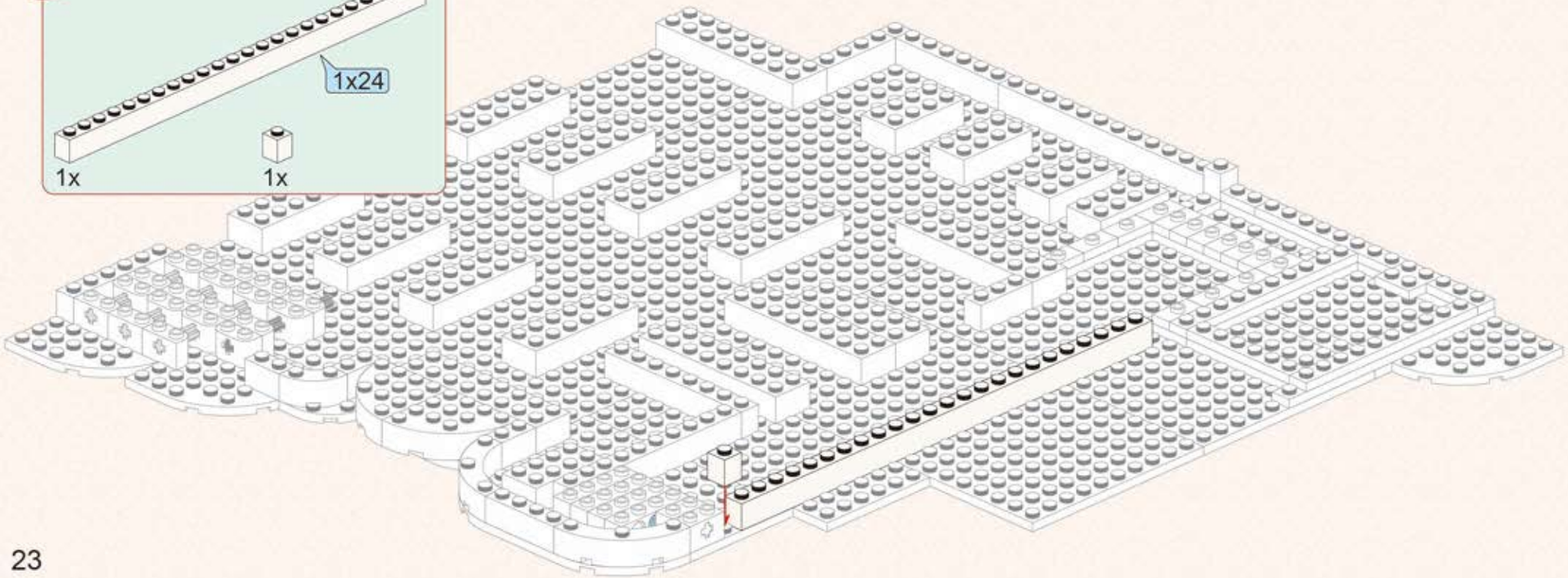


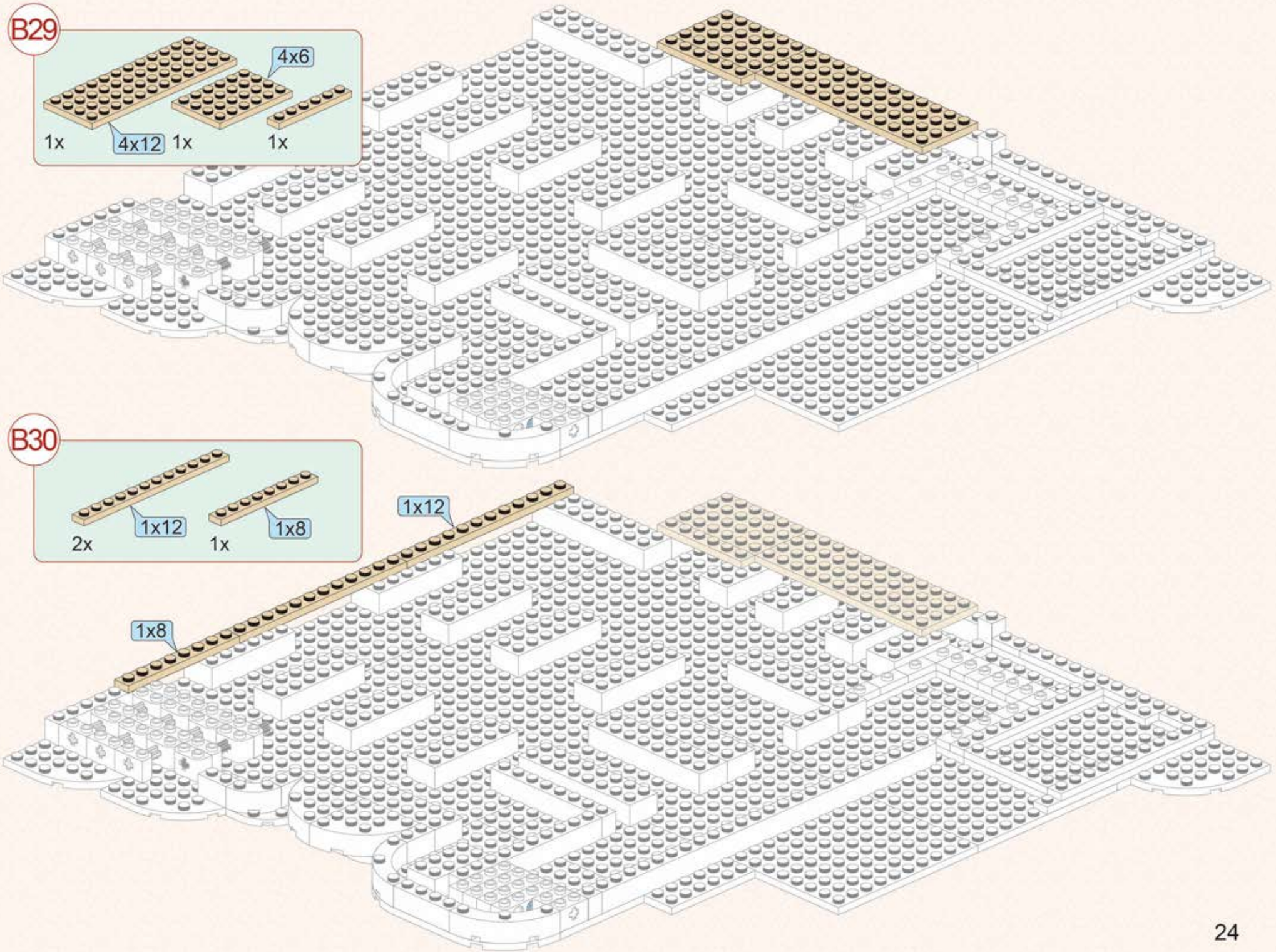
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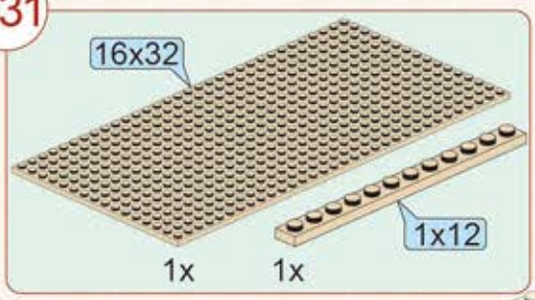
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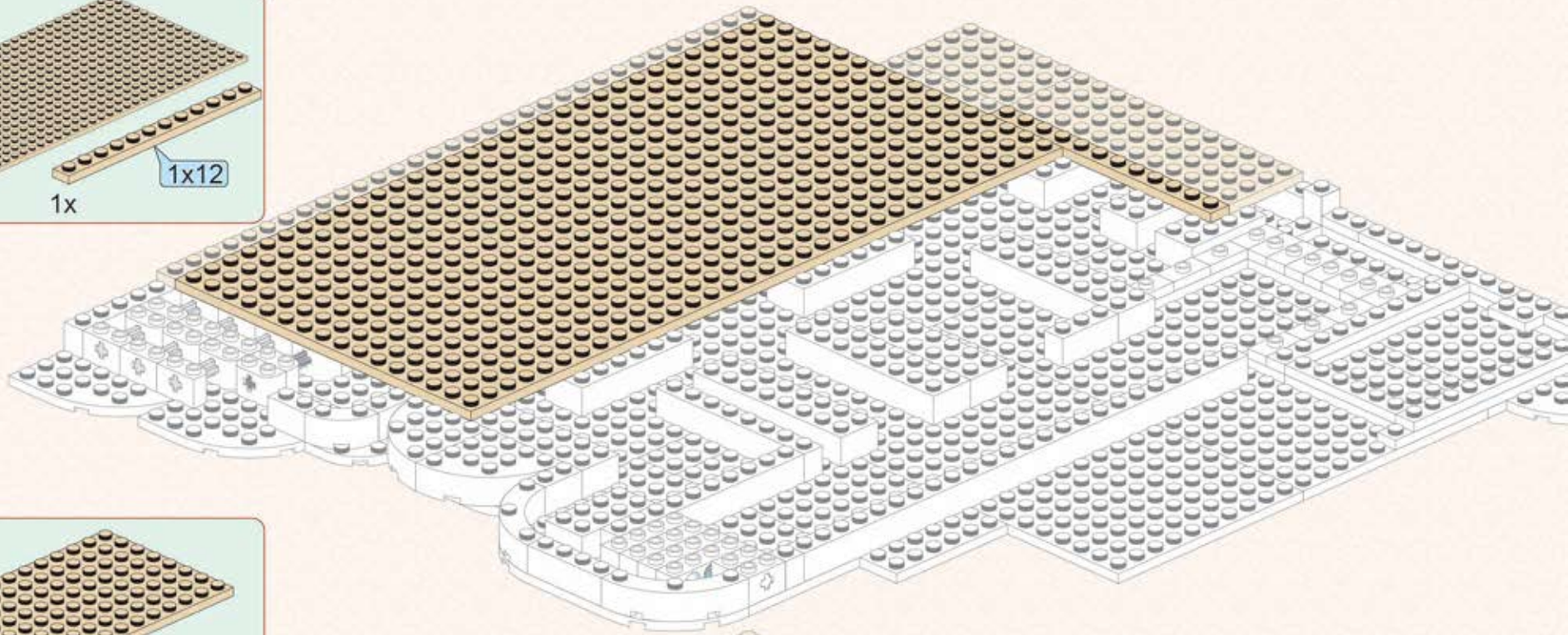




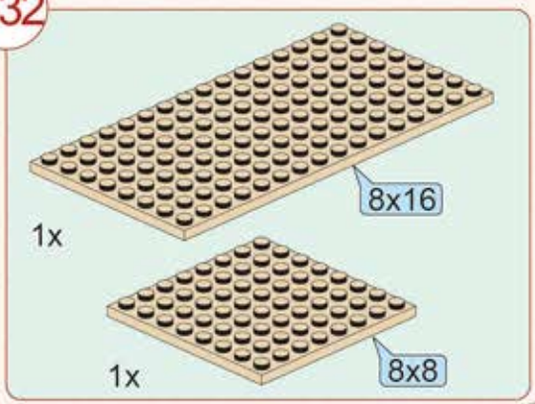

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B30
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2x
1x12
1x
1x8
1x12
1x8

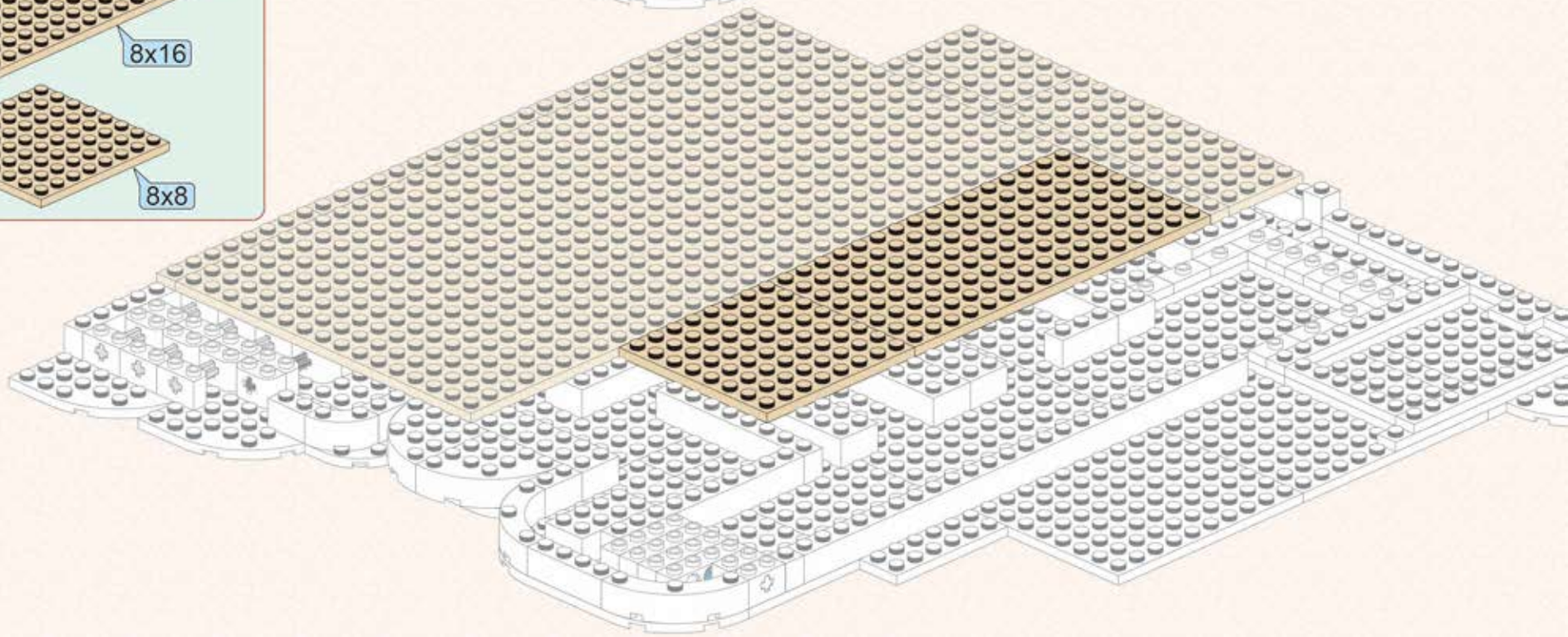
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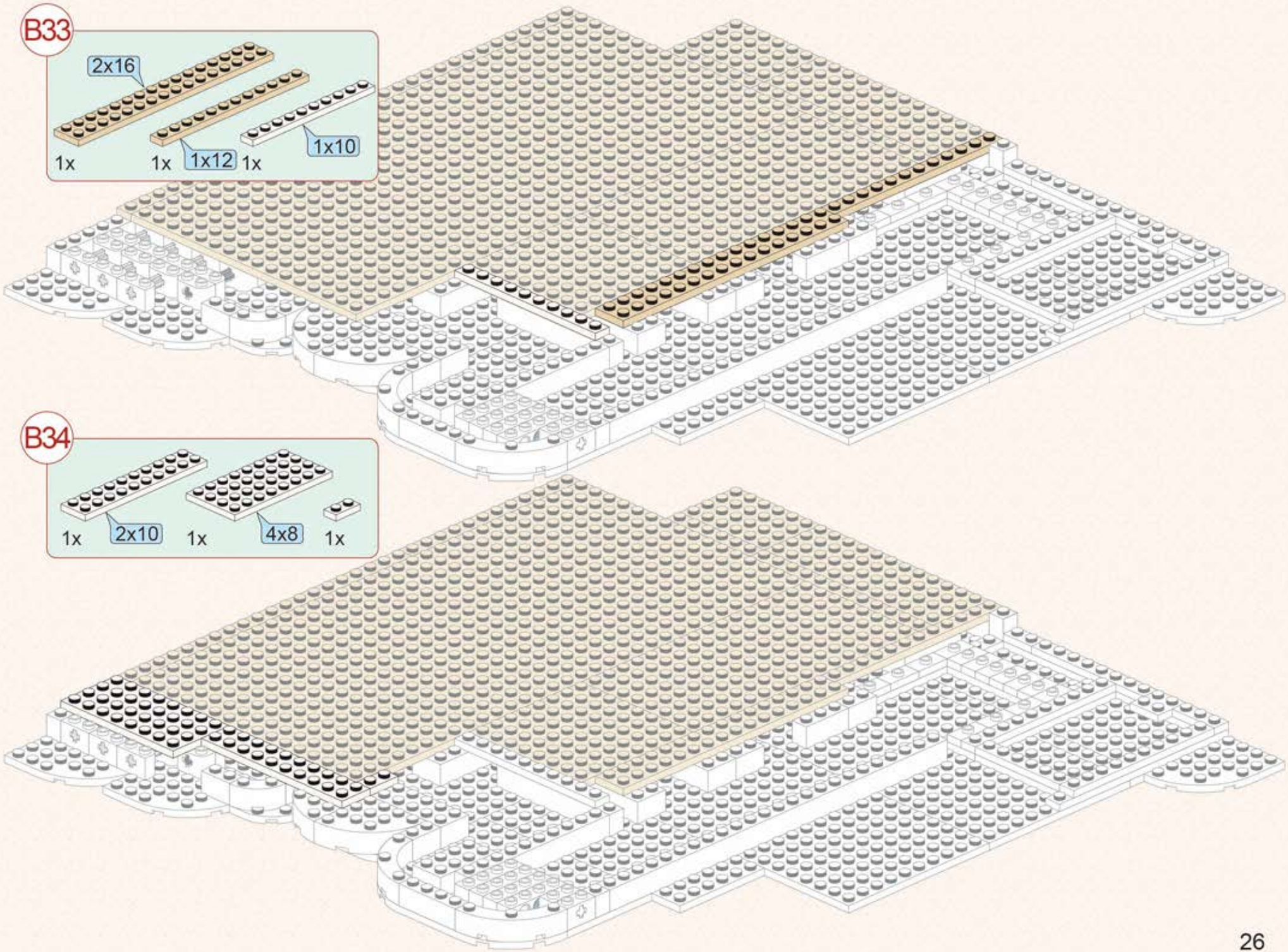




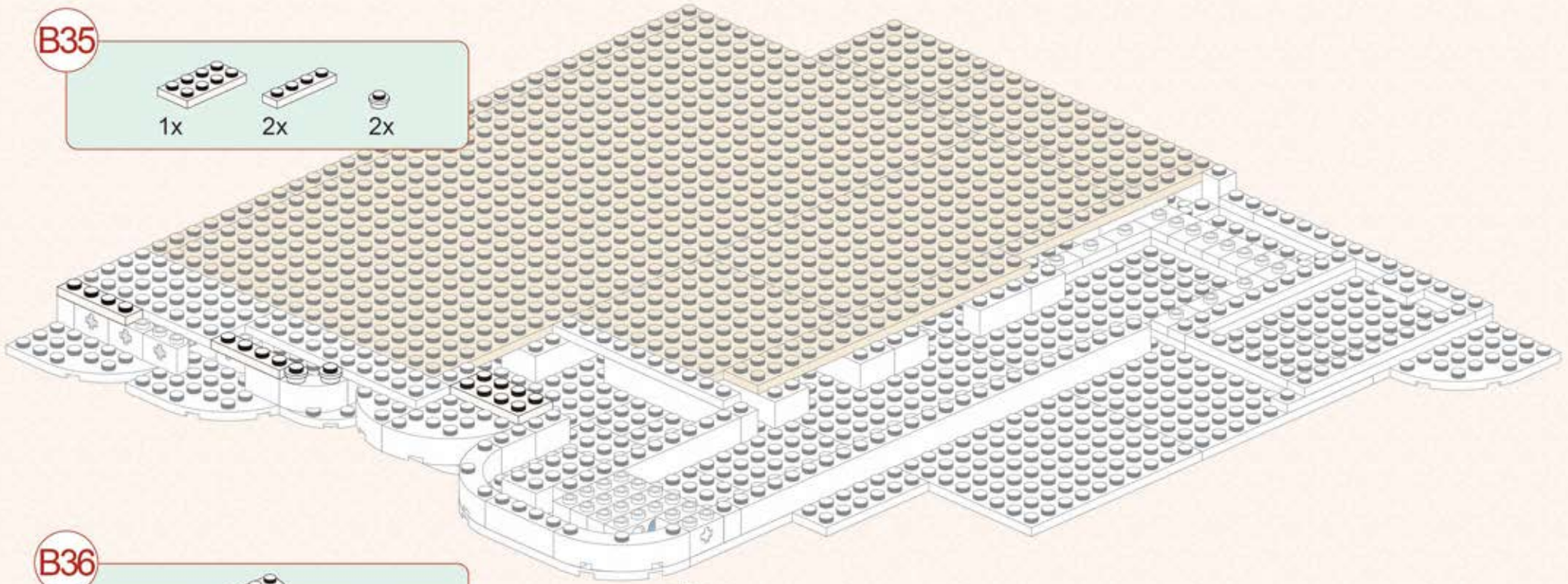
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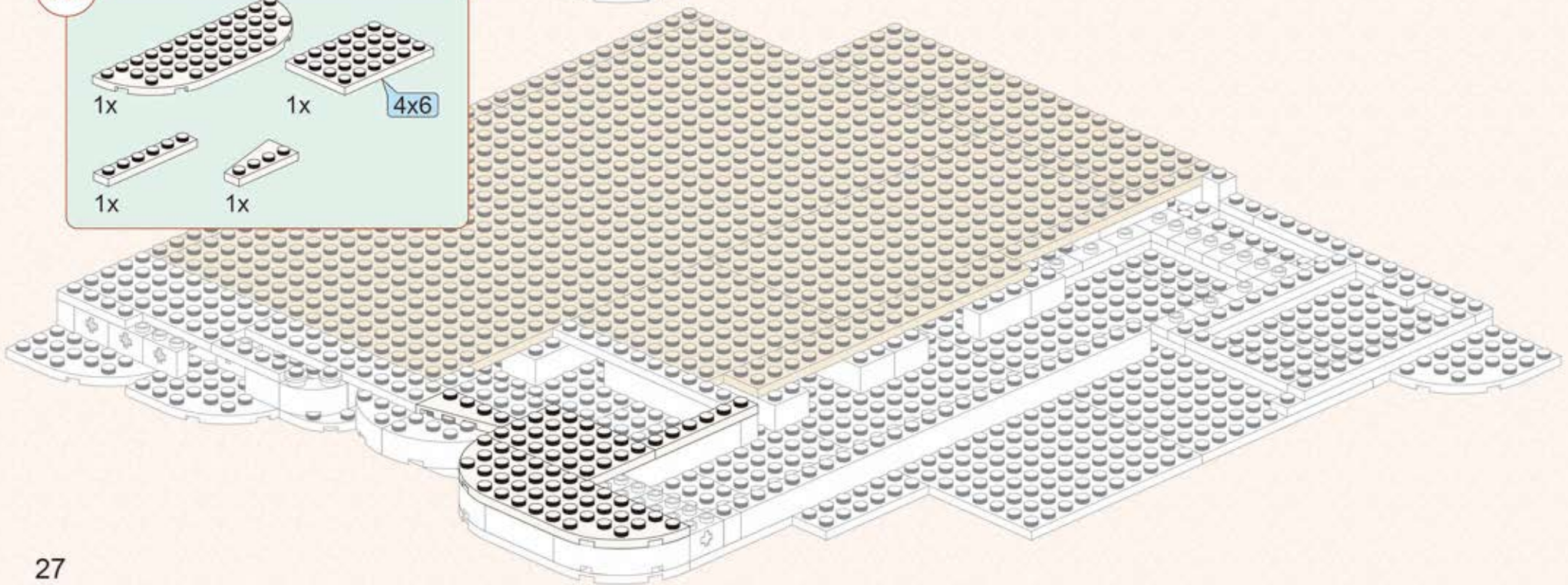



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1x10
B34
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1x
4x8
1x

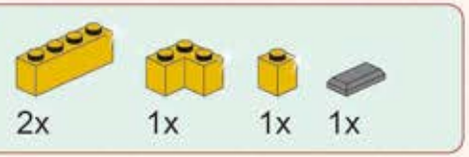
B35

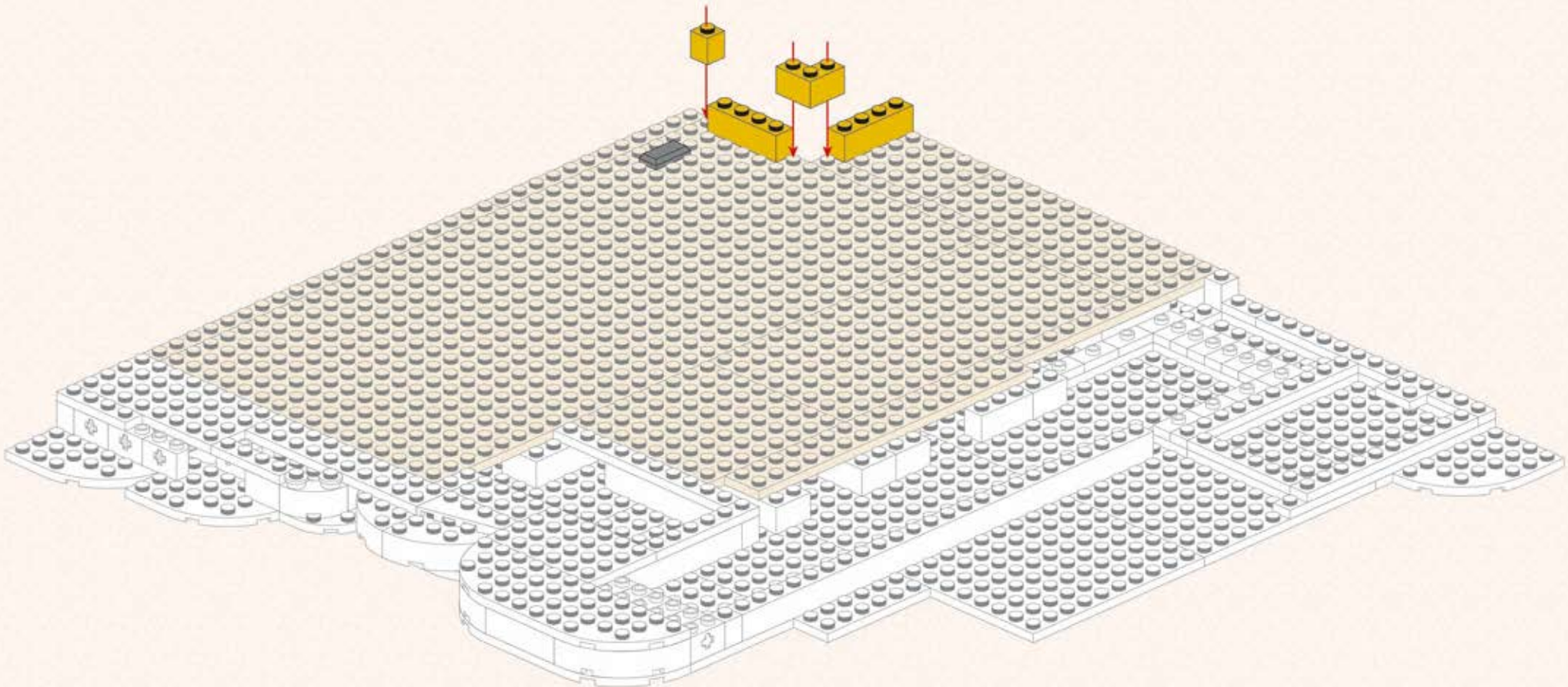


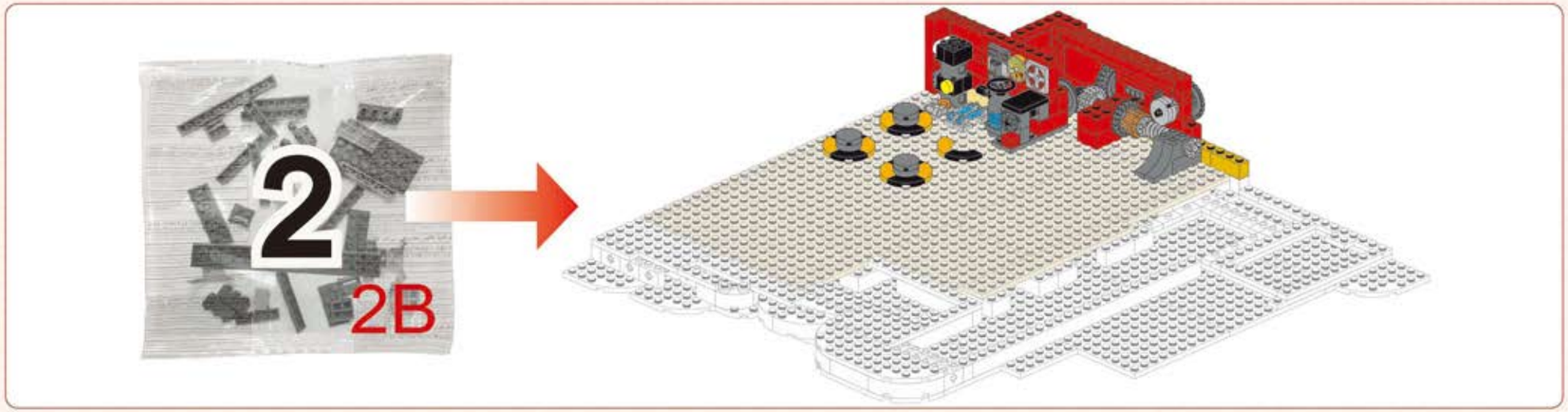
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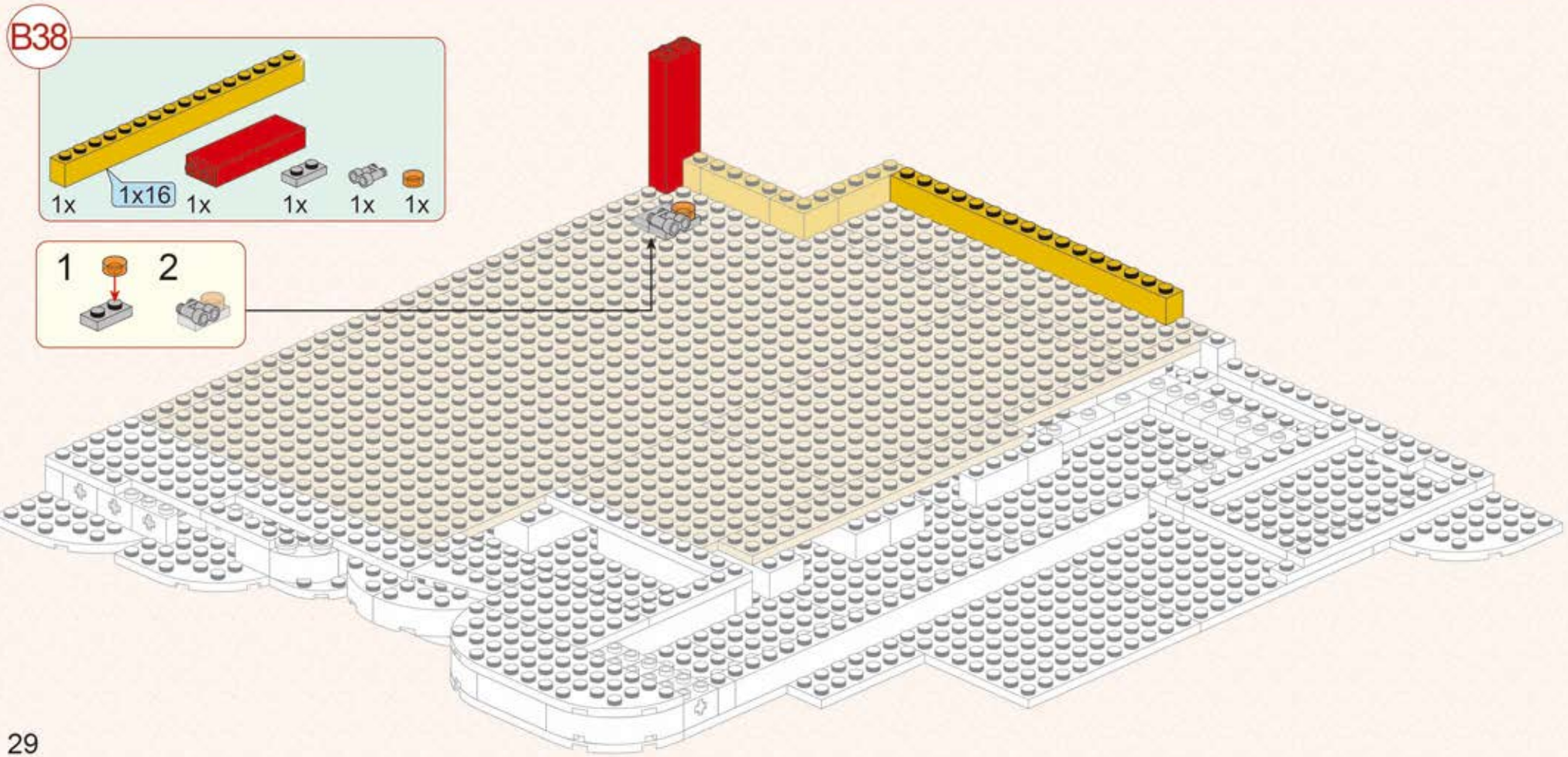


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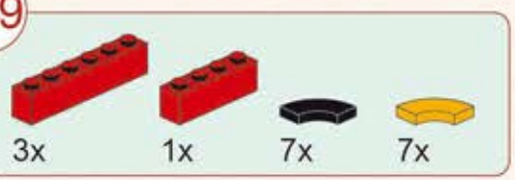


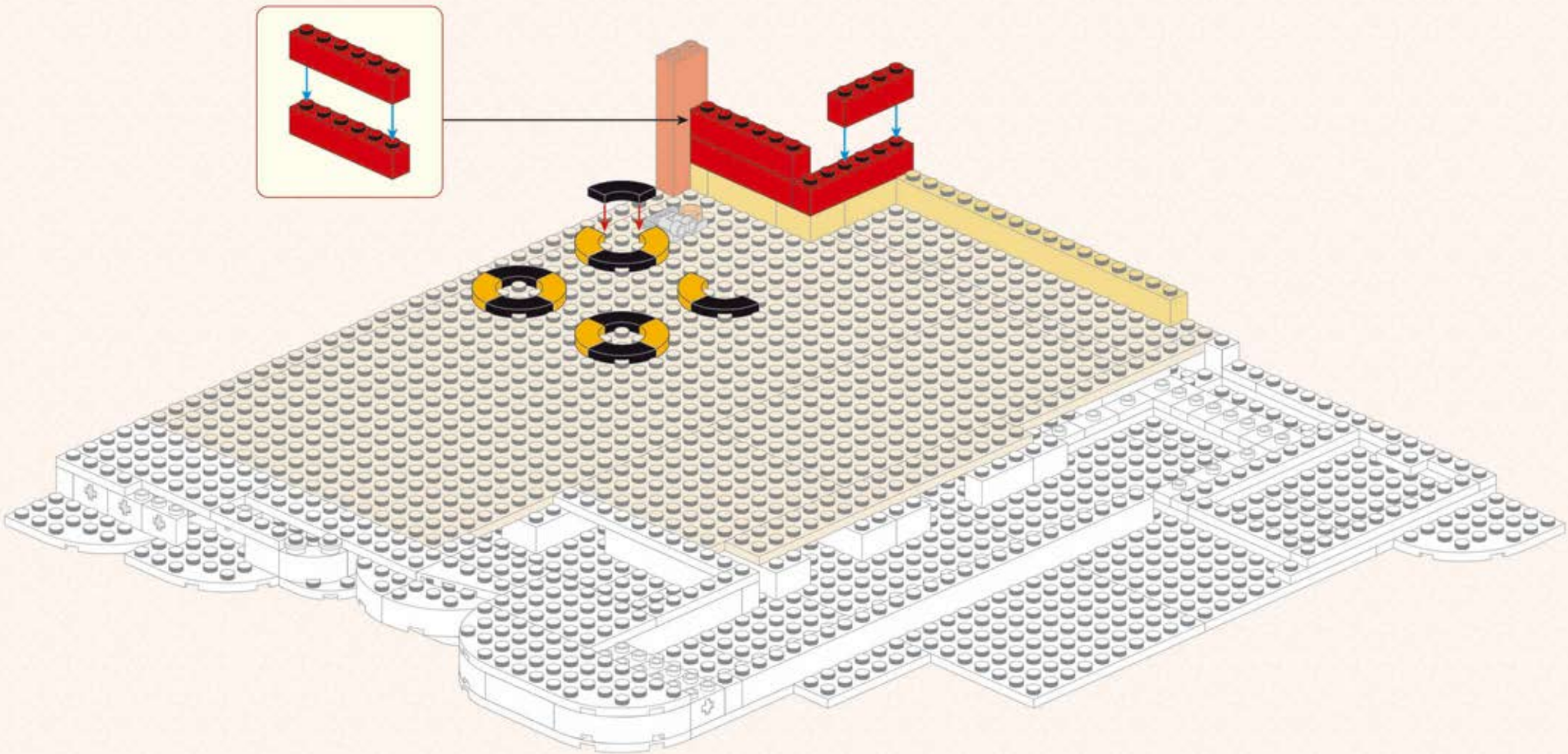



2
2B

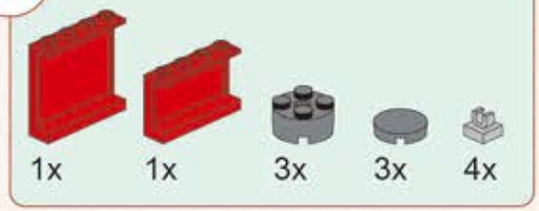

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1x
1x
1x
1x
1
2

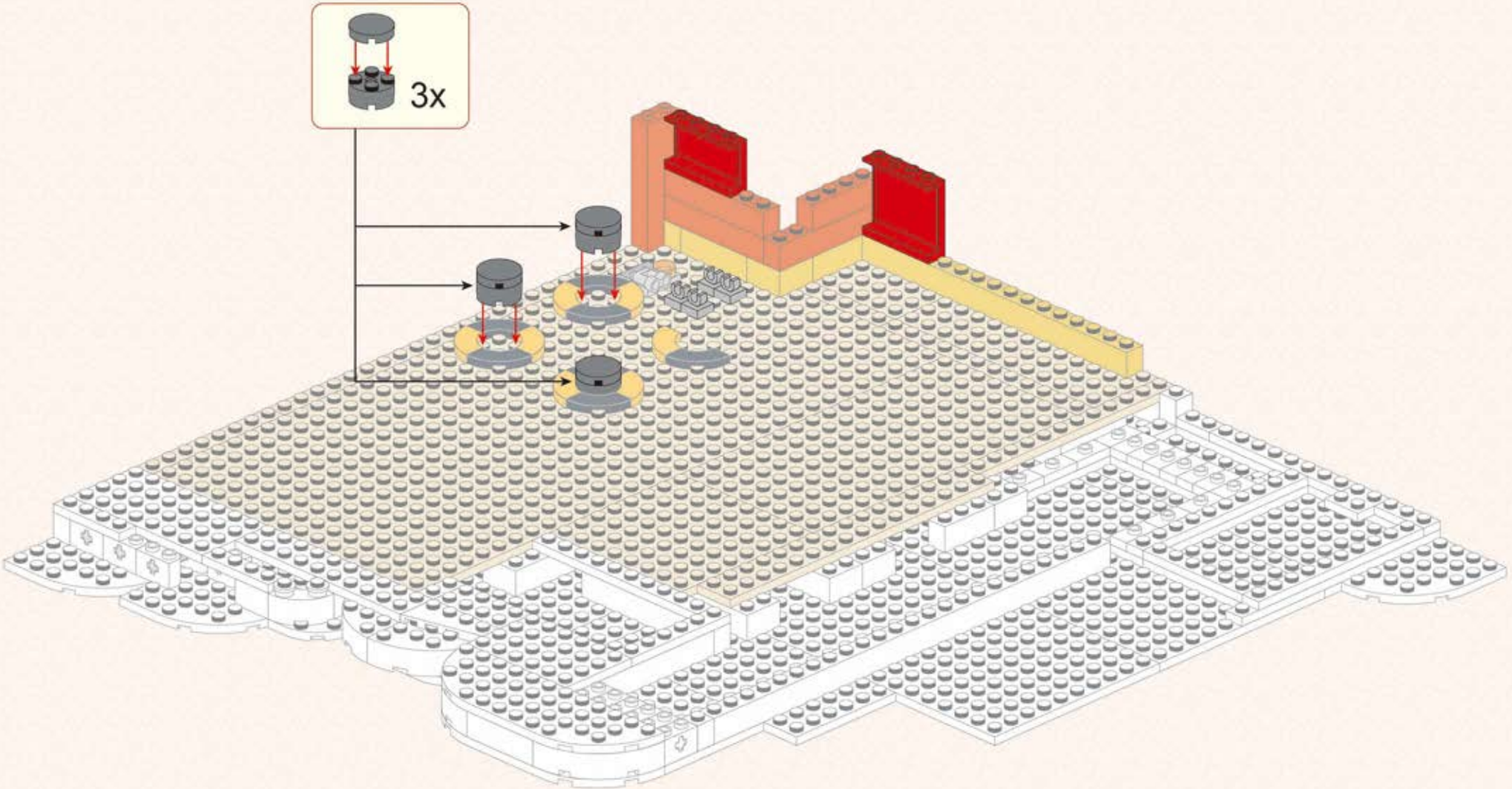
B39



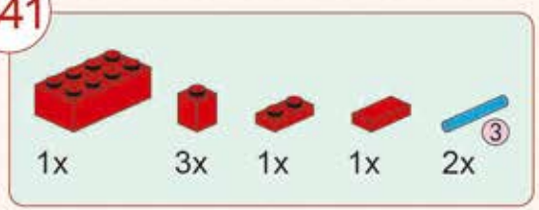


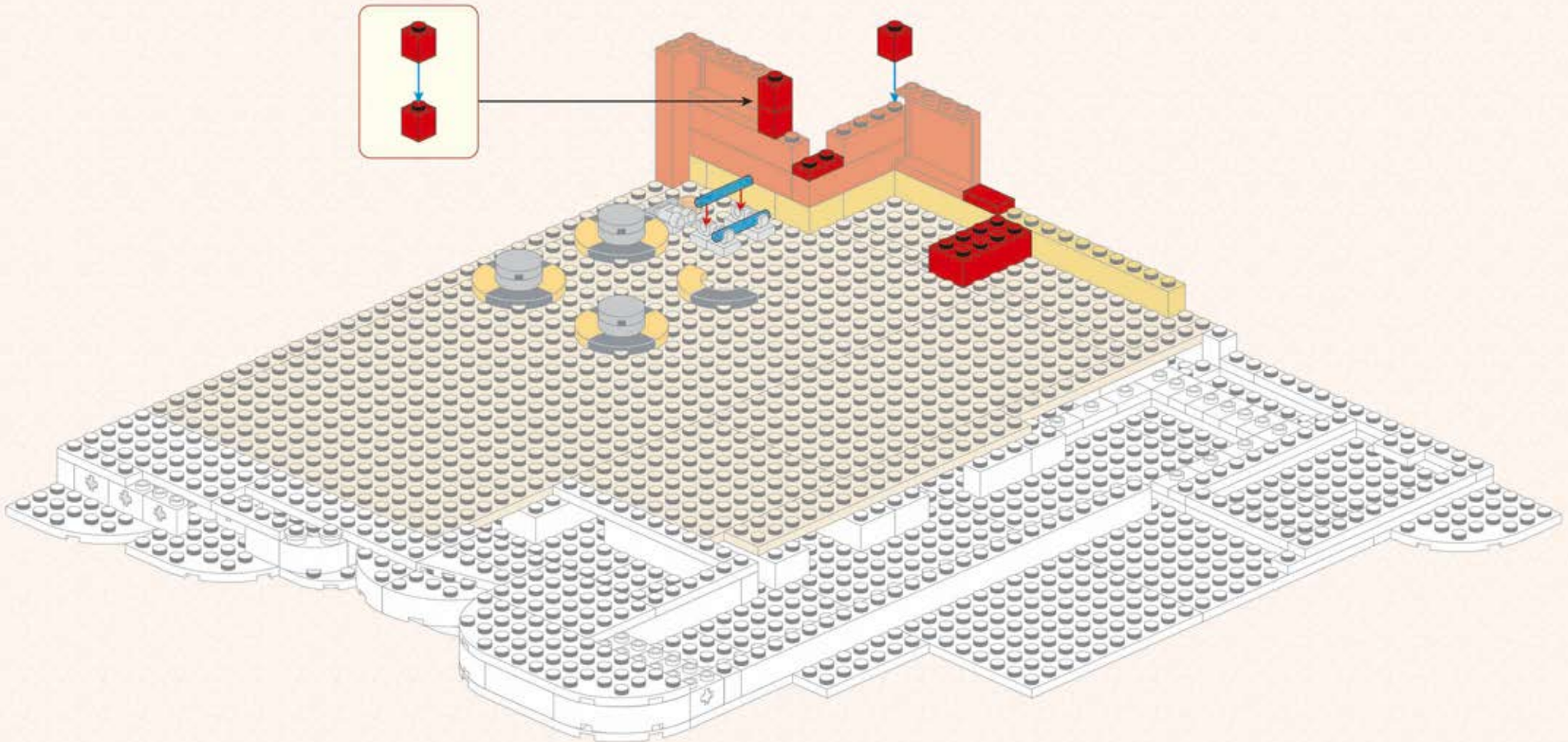
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B41



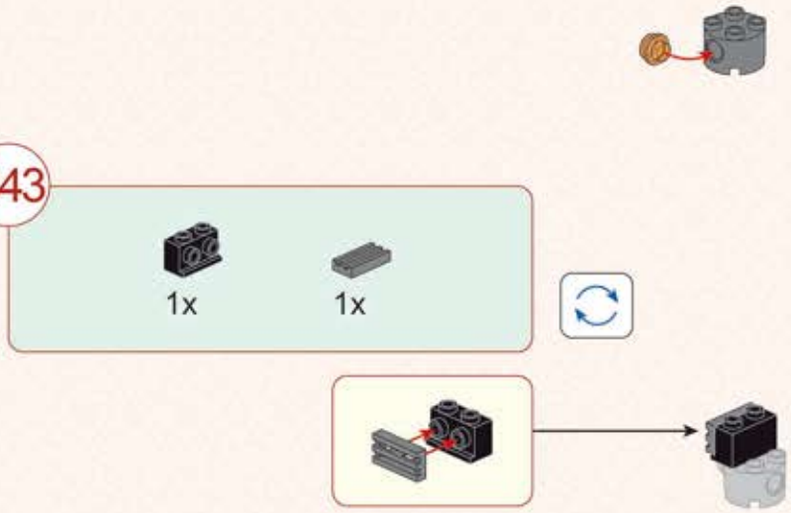




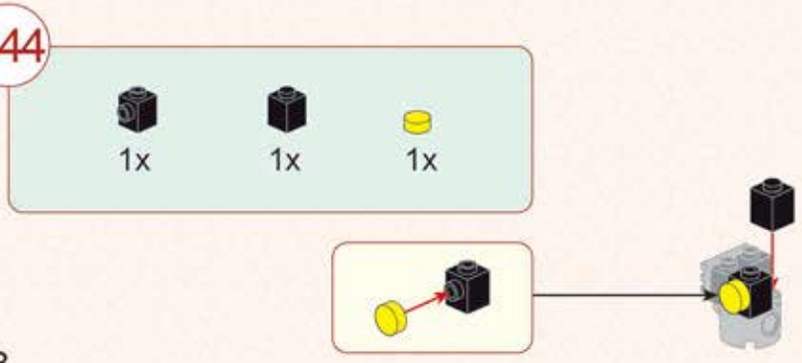
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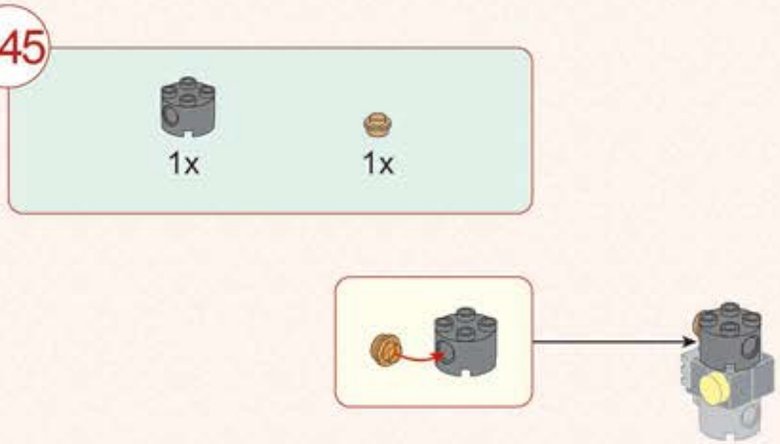
B43



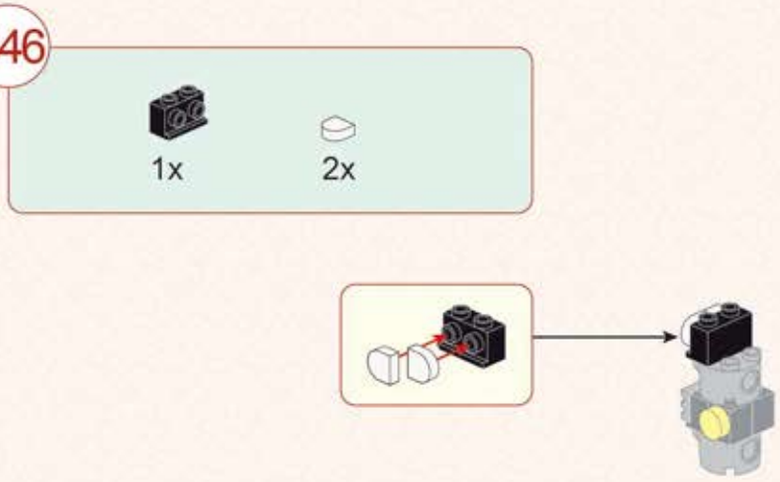
B44



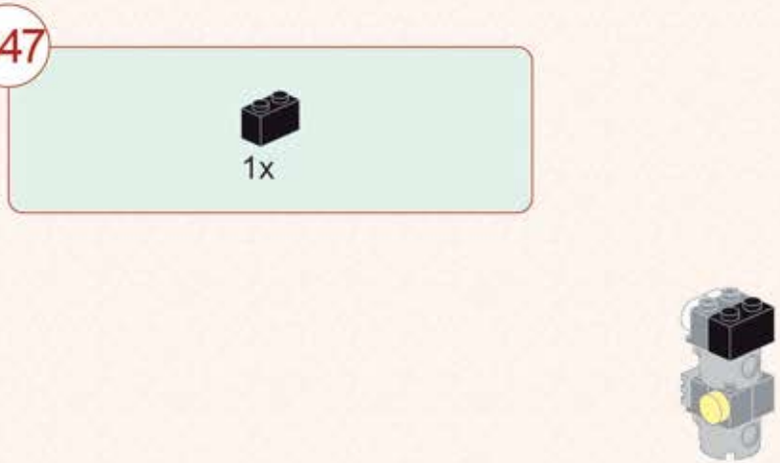
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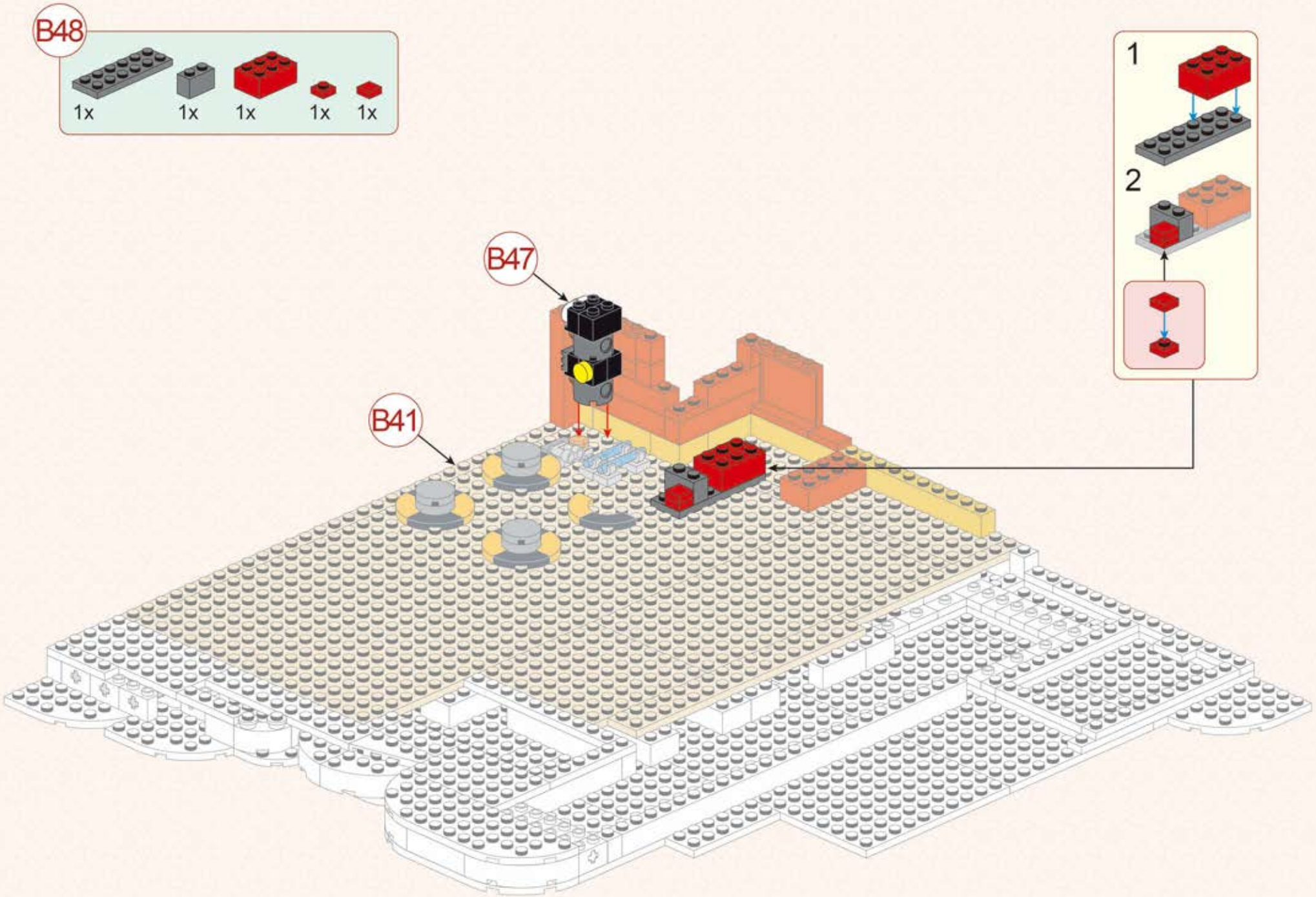


B46

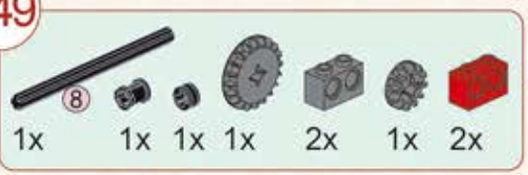


B47

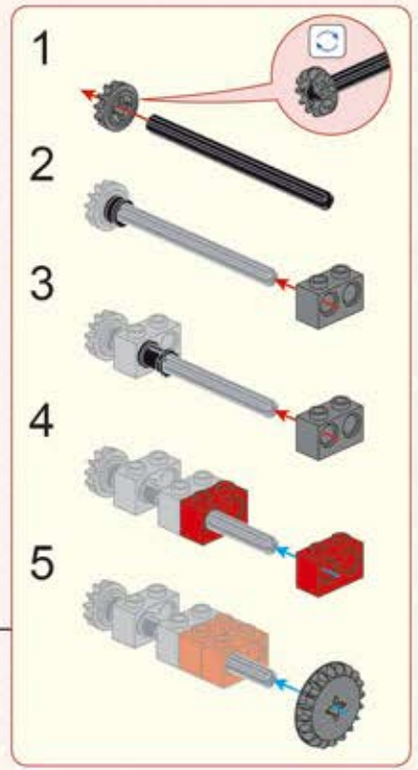


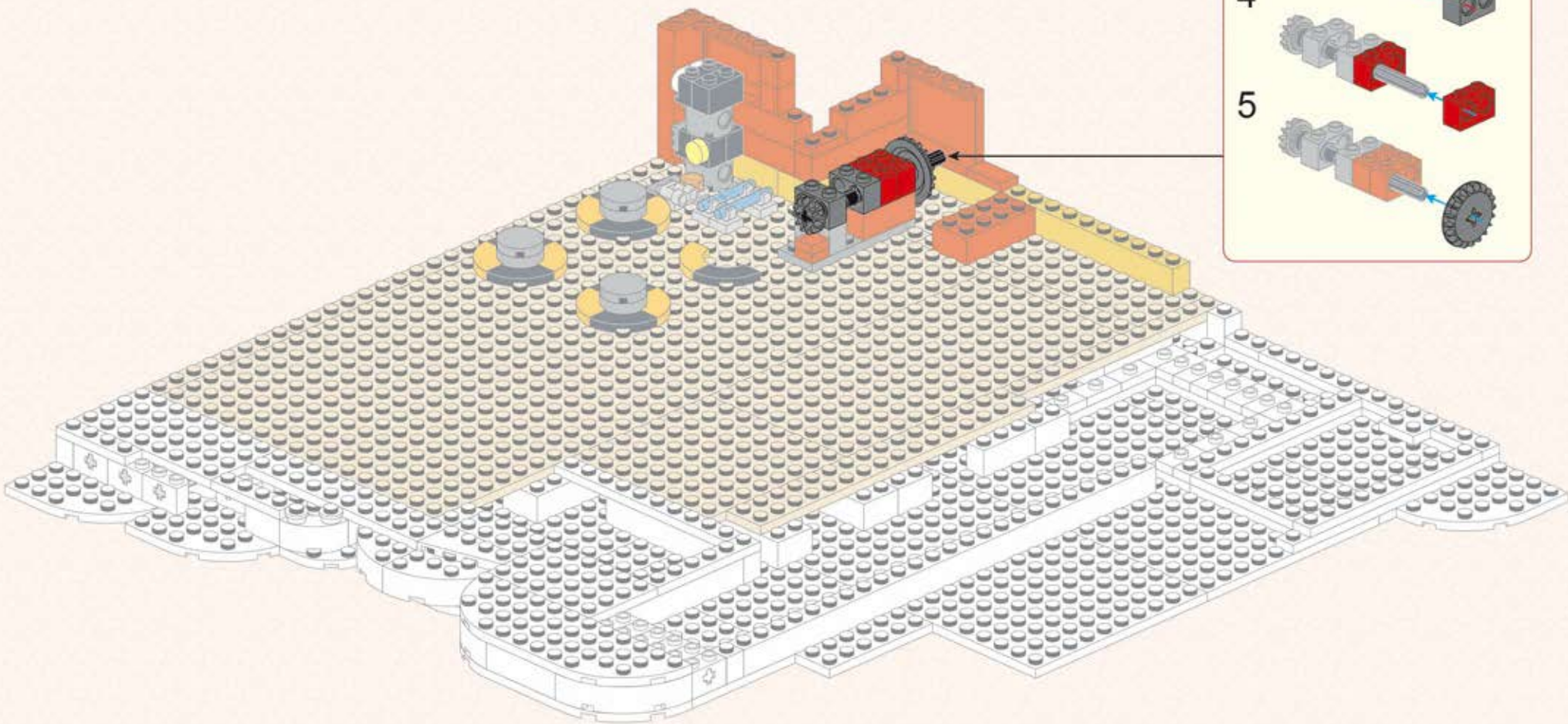

B48
1x
1x
1x
1x
1x
1
2
B47
B41

B49

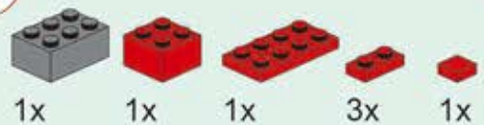


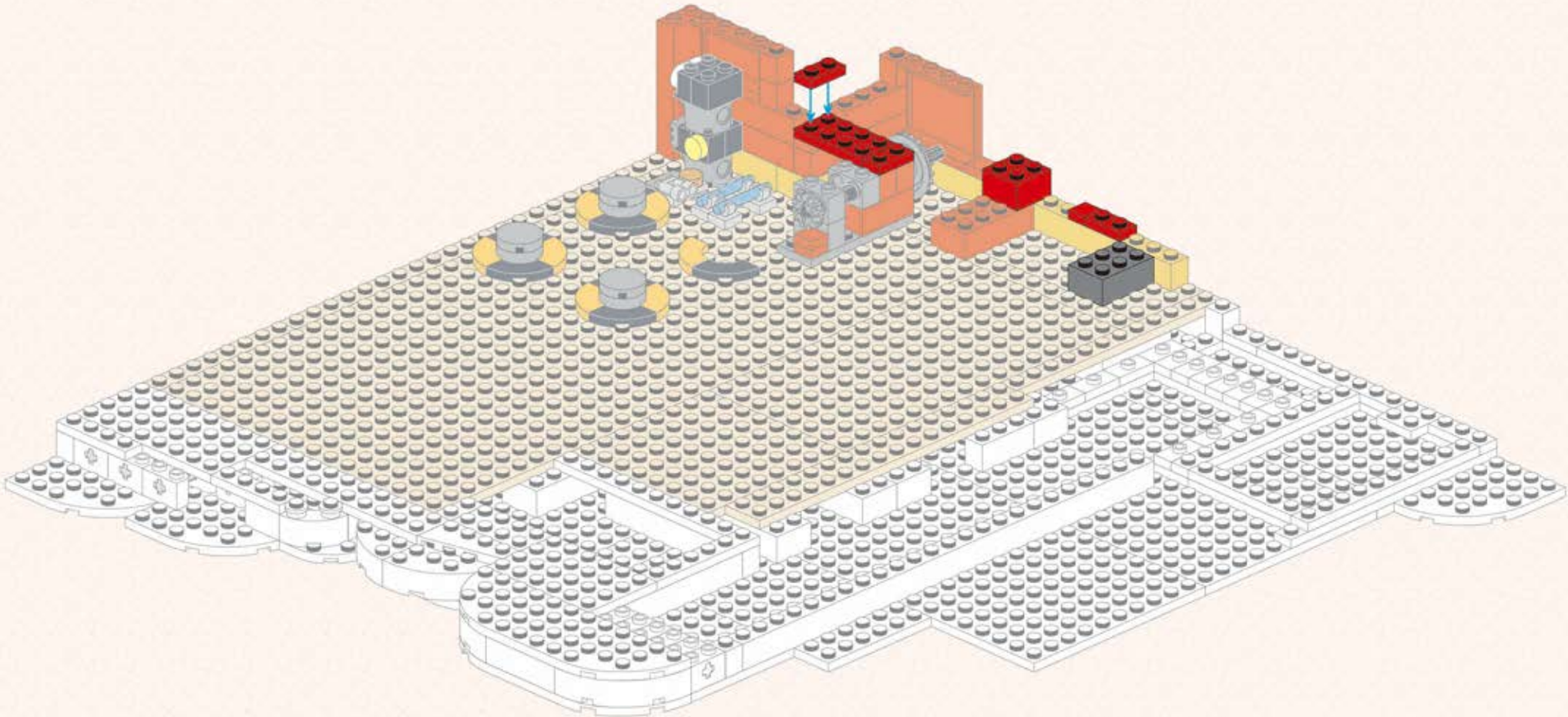




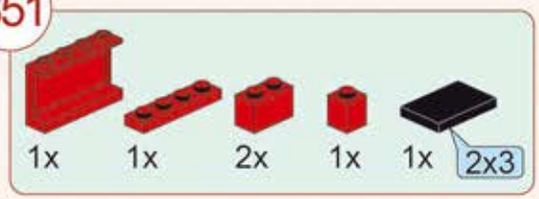


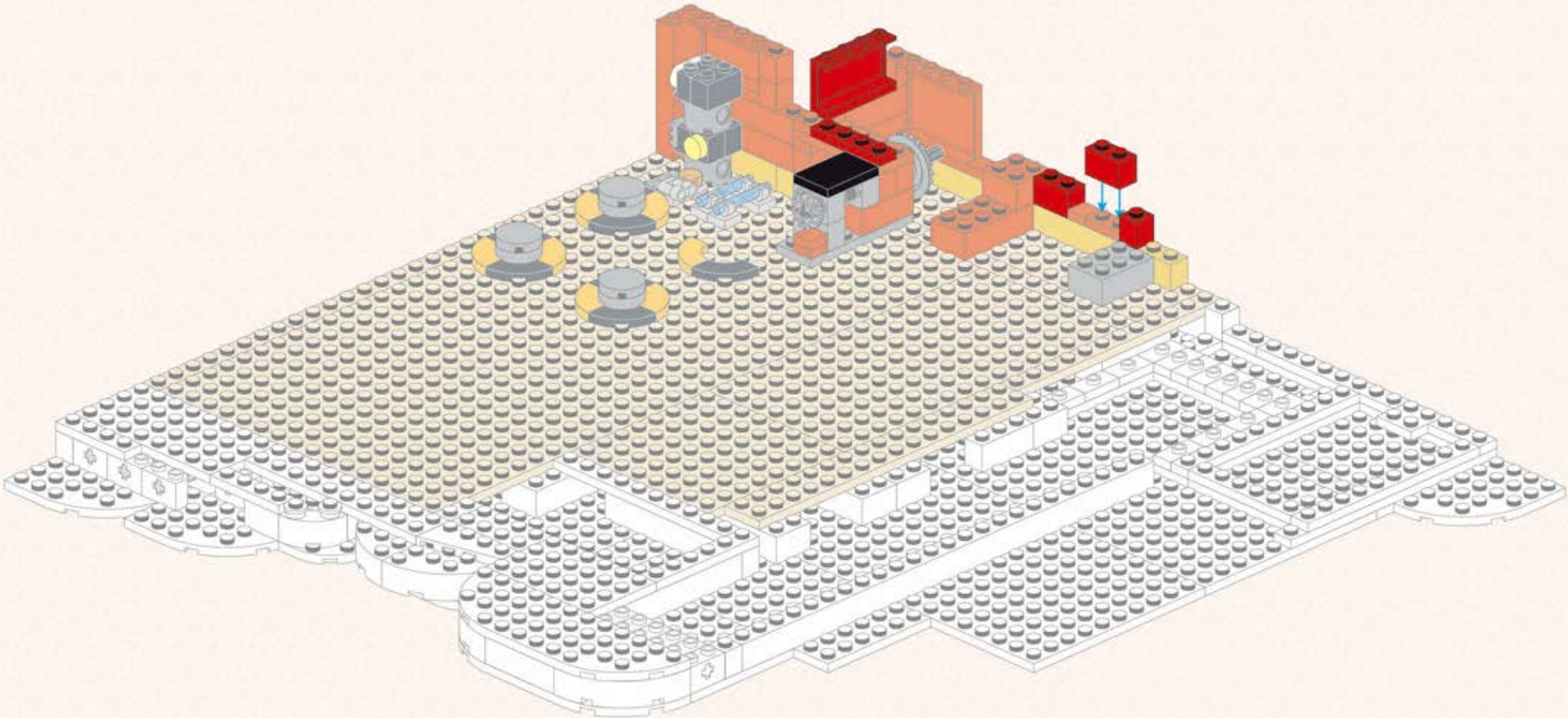
B50

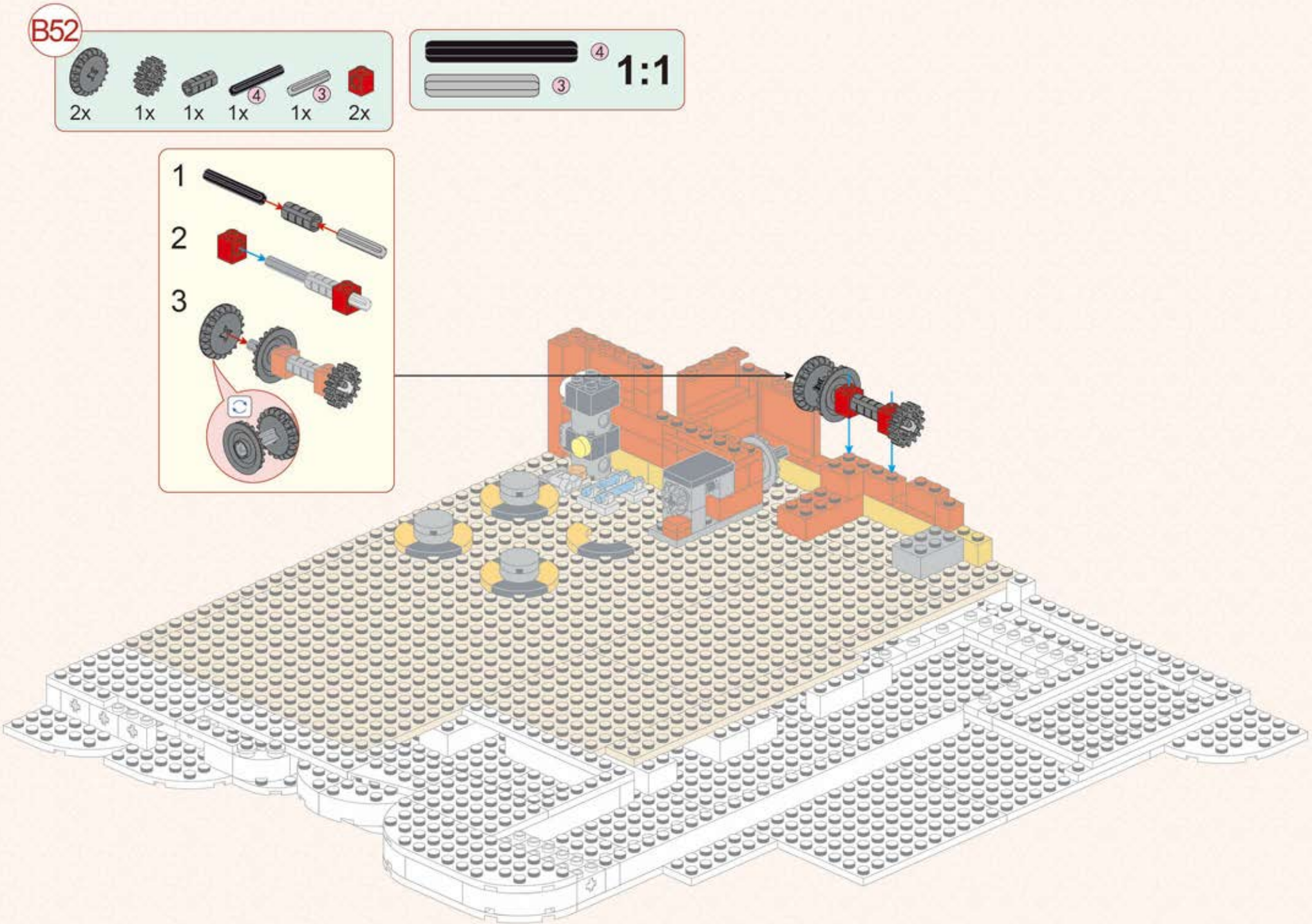


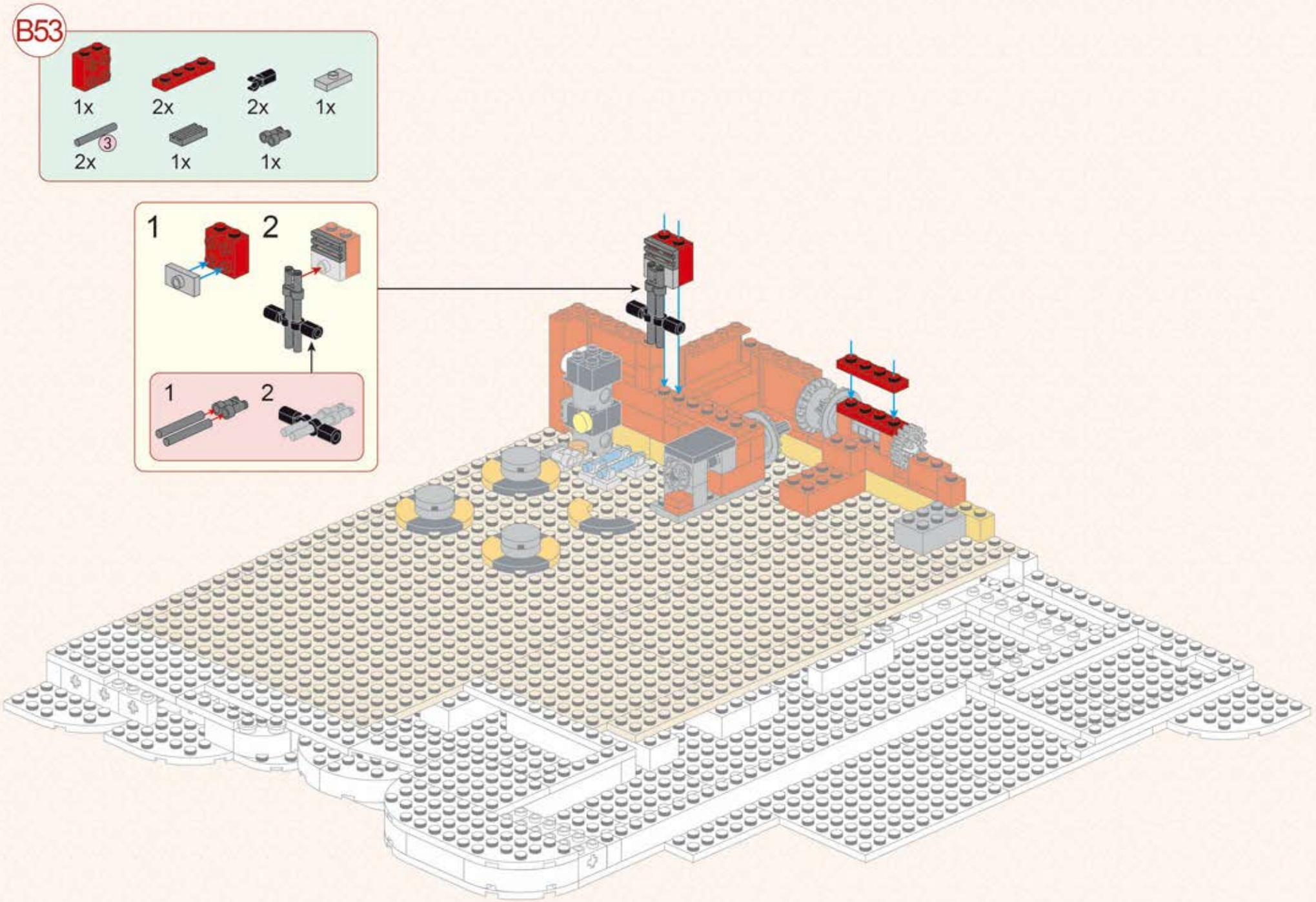


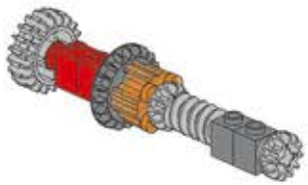
B51





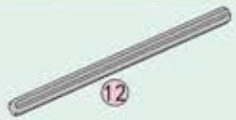

B52
2x
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1x
1x
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2x
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3


B53
1x
2x
2x
1x
2x
3
1x
1x
1
2
1
2

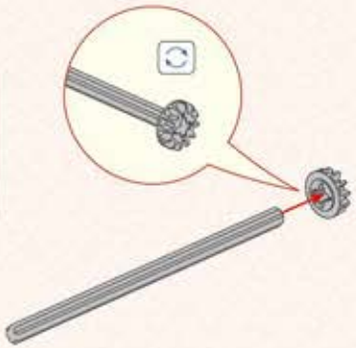




B54



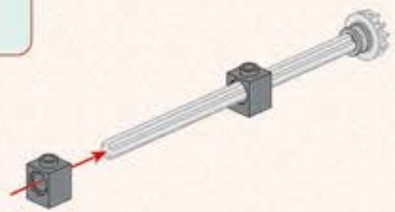
1x 1x



B55



2x  1x



B56



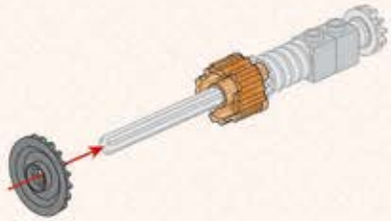
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B57



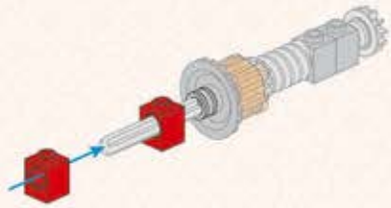
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B58



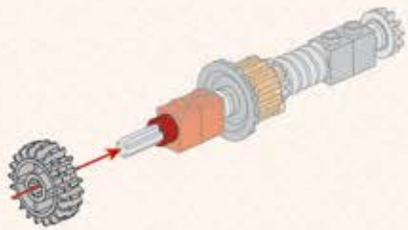
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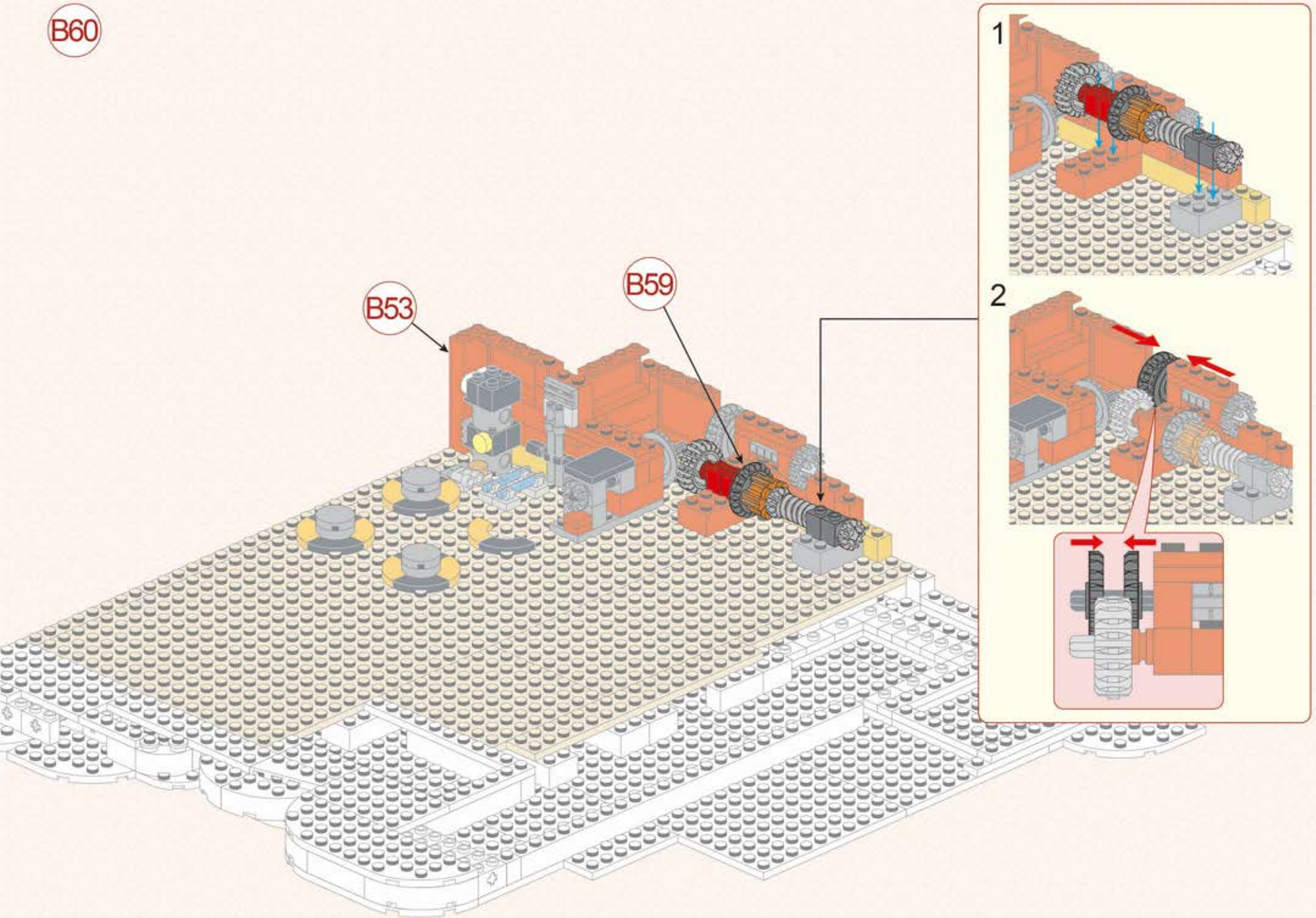
B59



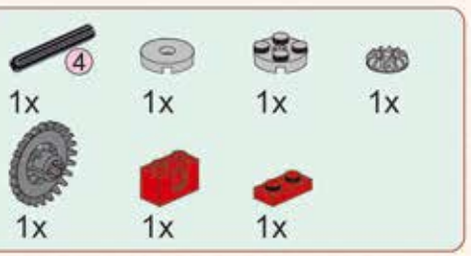
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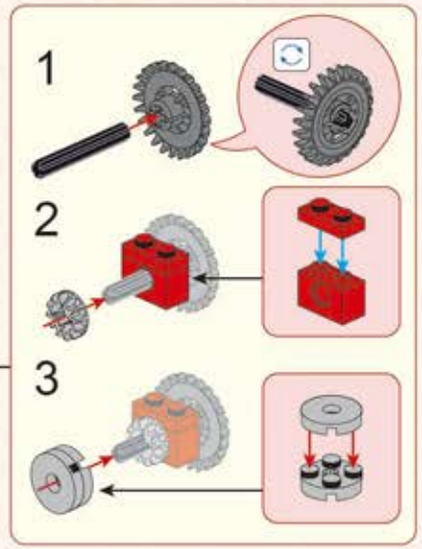
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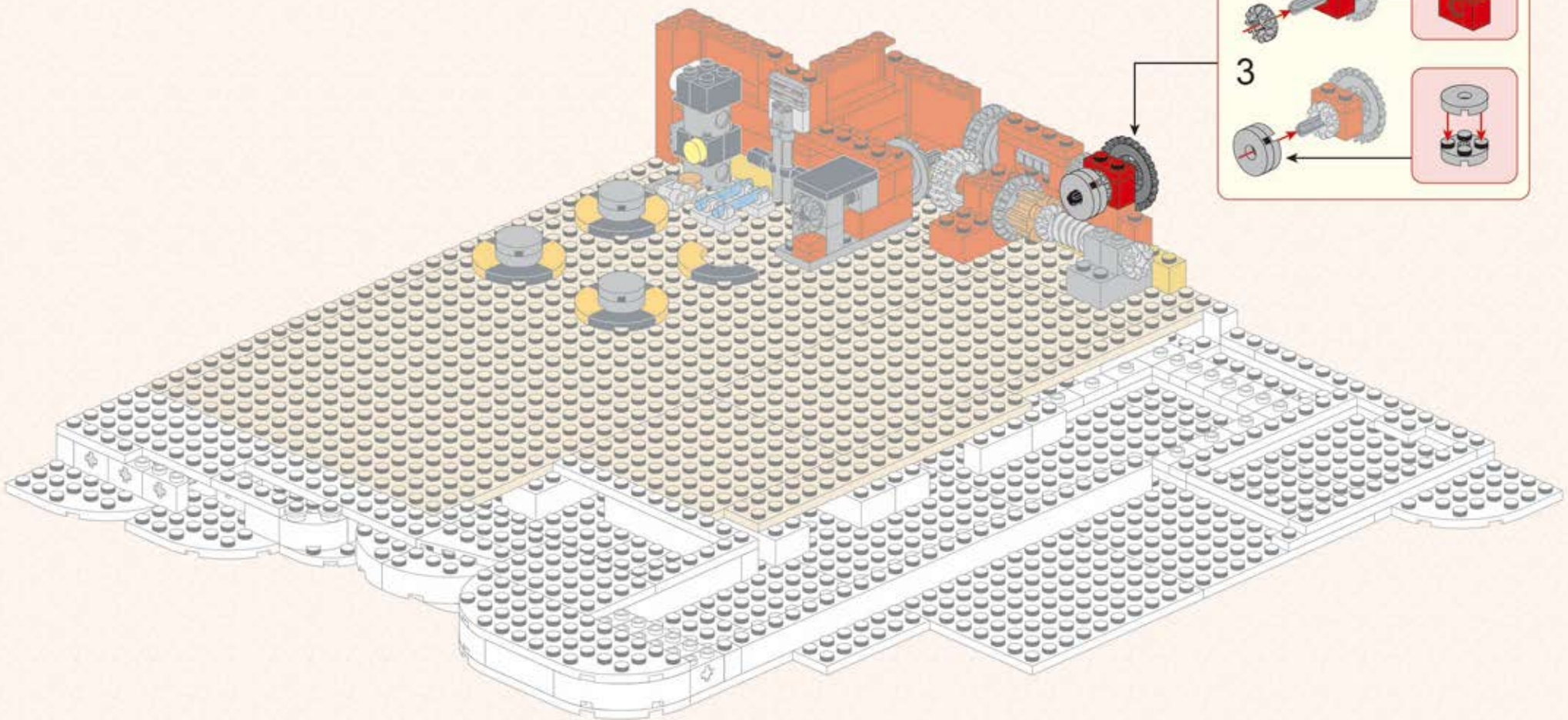


B61

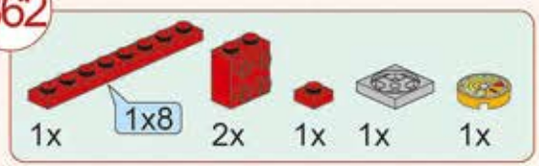


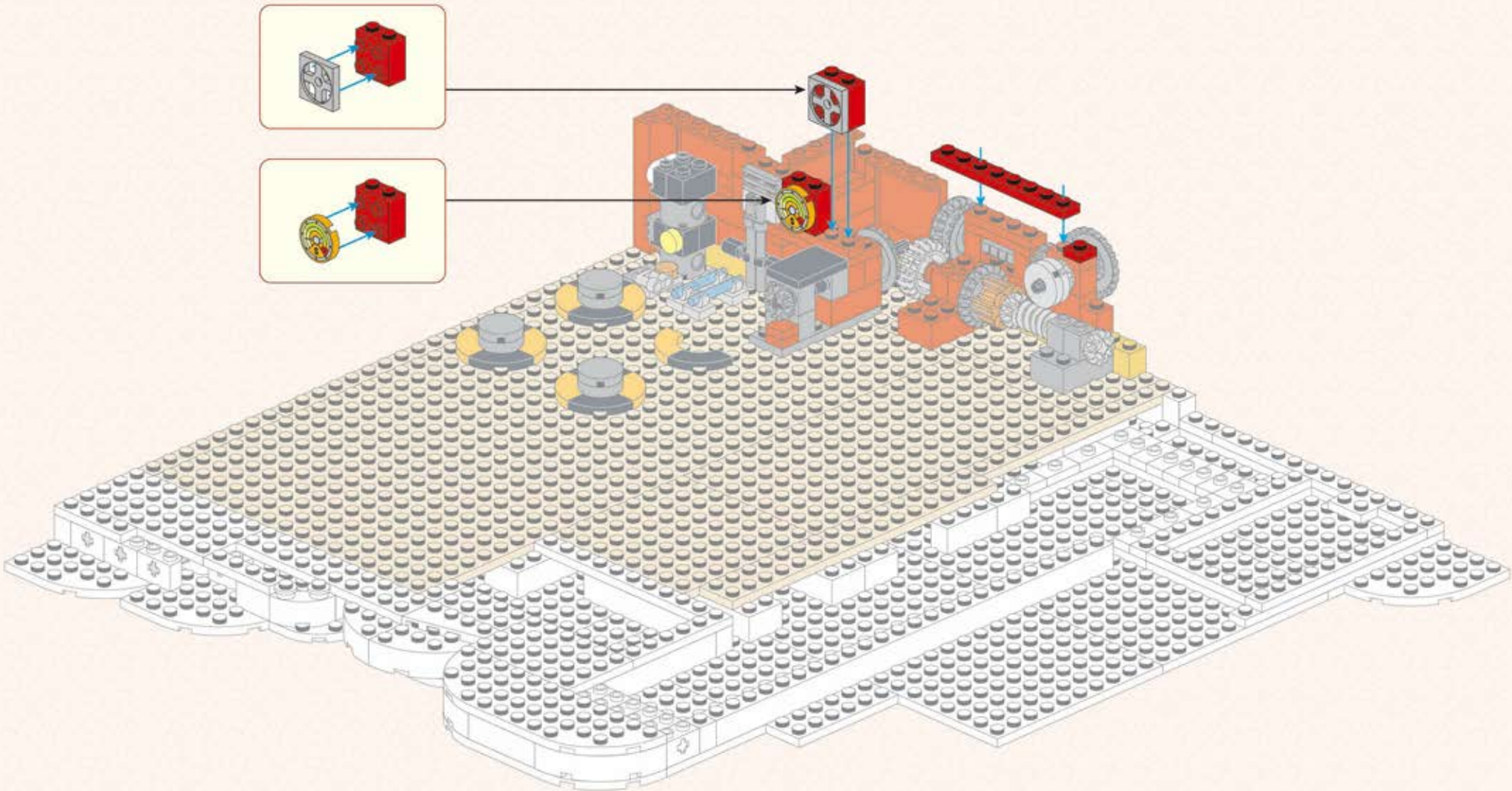


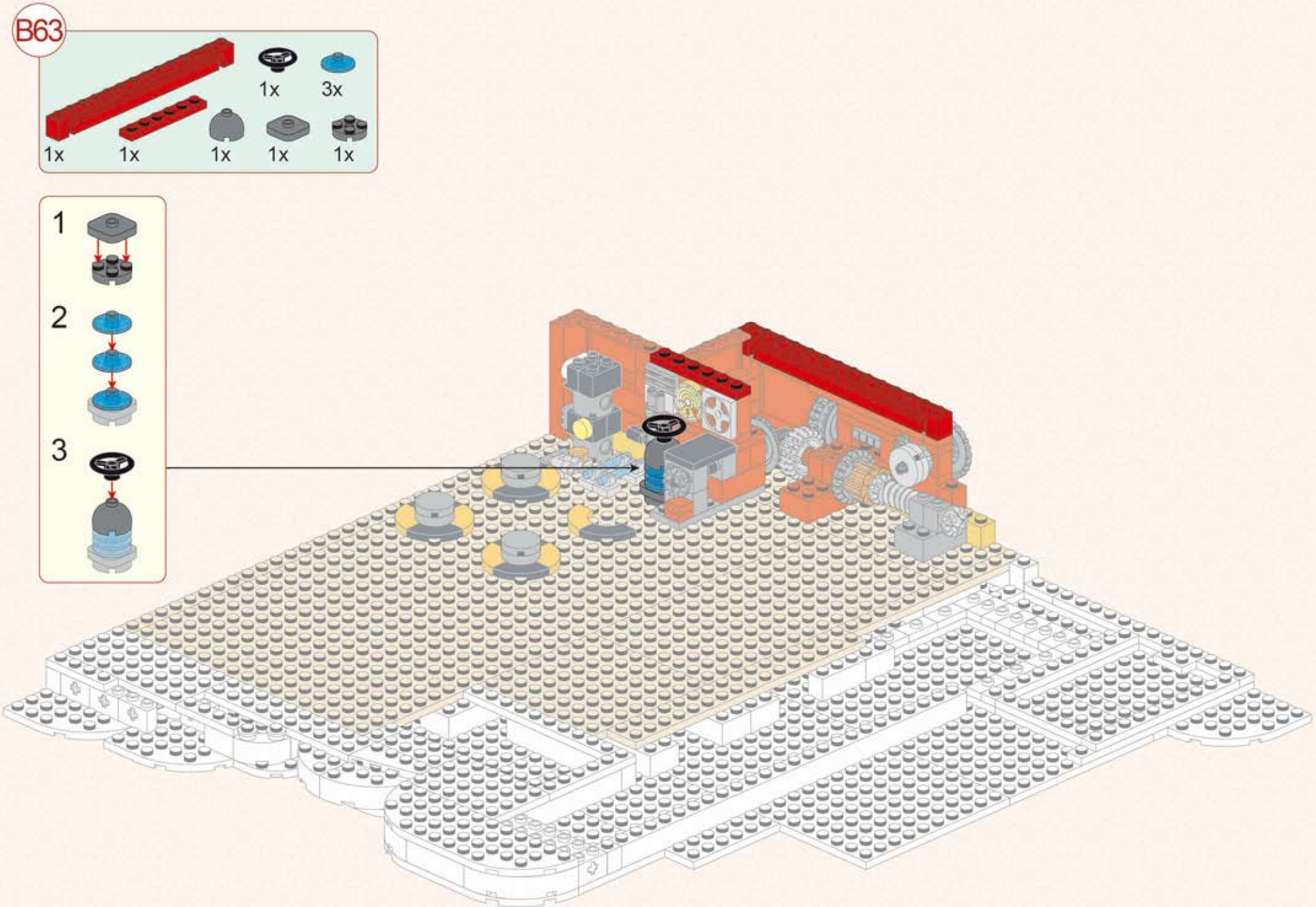




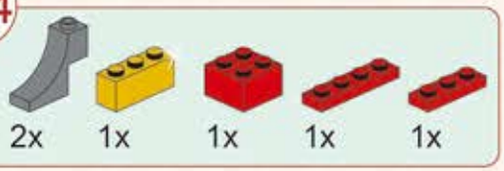
B62

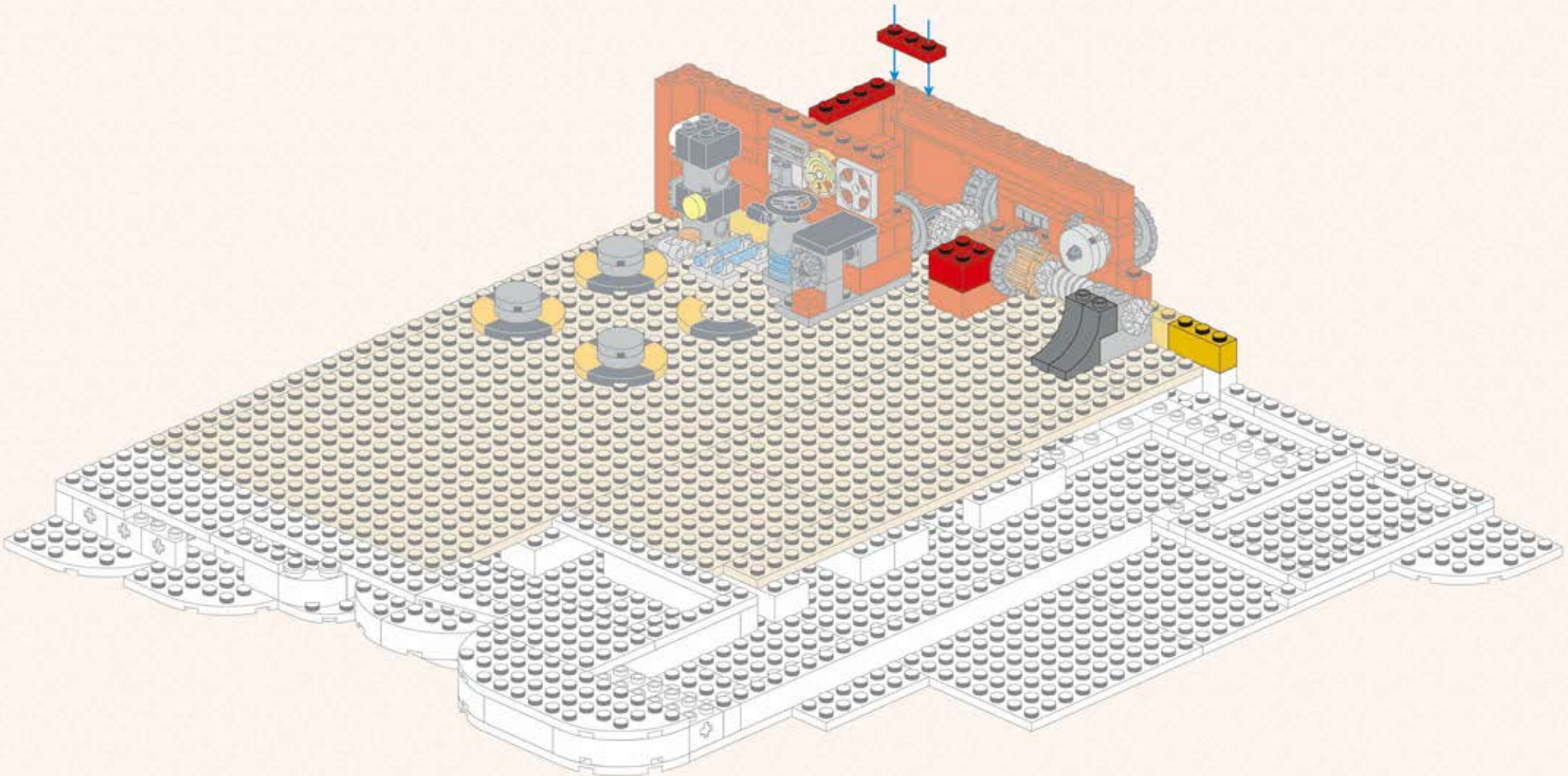


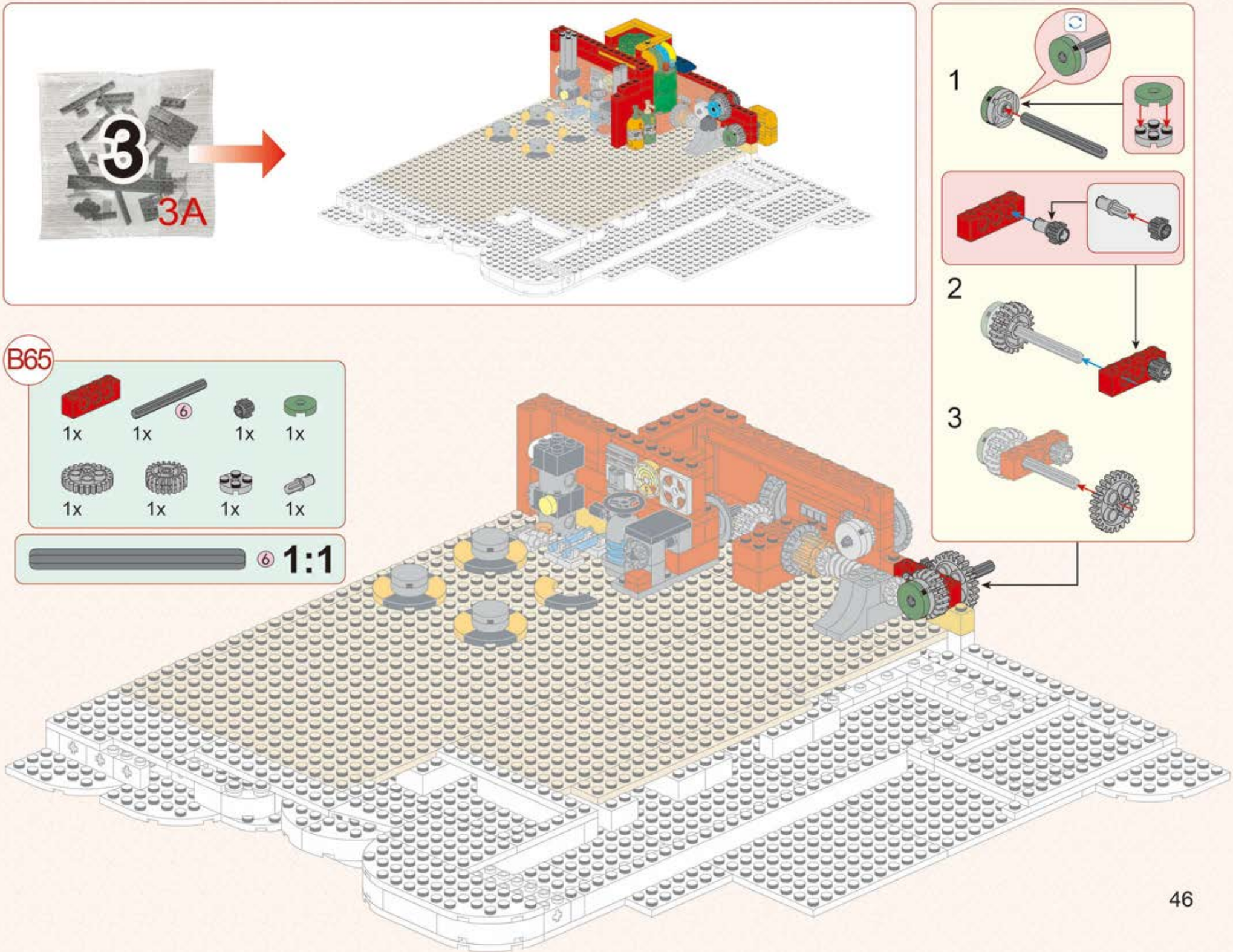



B63
1x
3x
1x
1x
1x
1x
1x
1
2
3

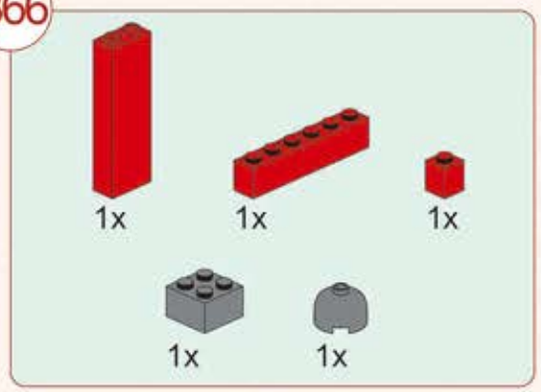
B64

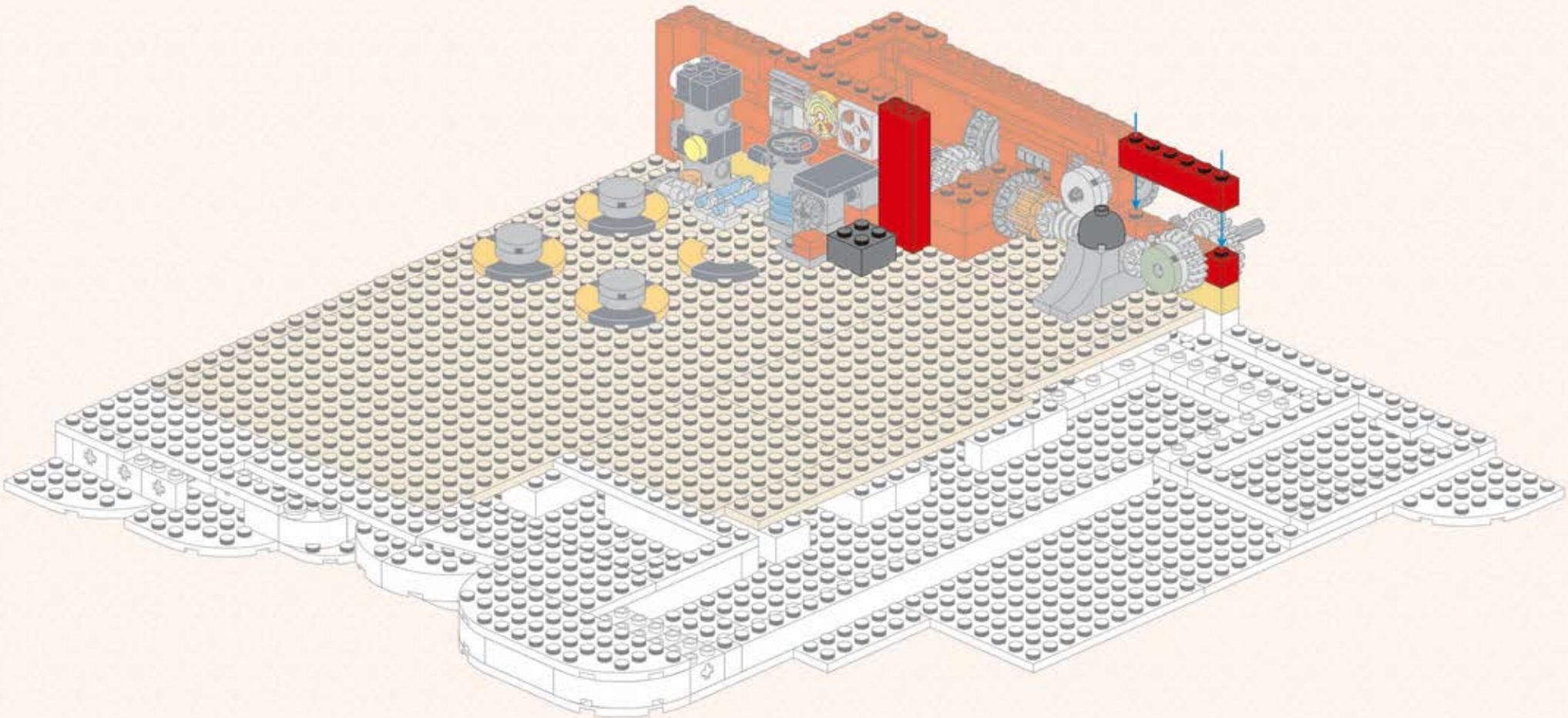




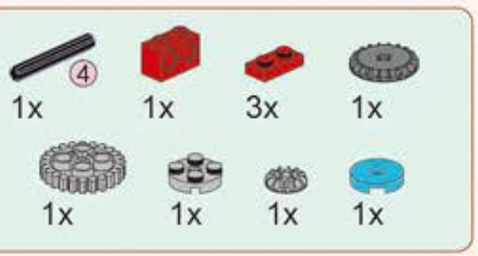

3
3A
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2
3
B65
1x
1x
1x
1x
1x
1x
1x
1x
1:1

B66

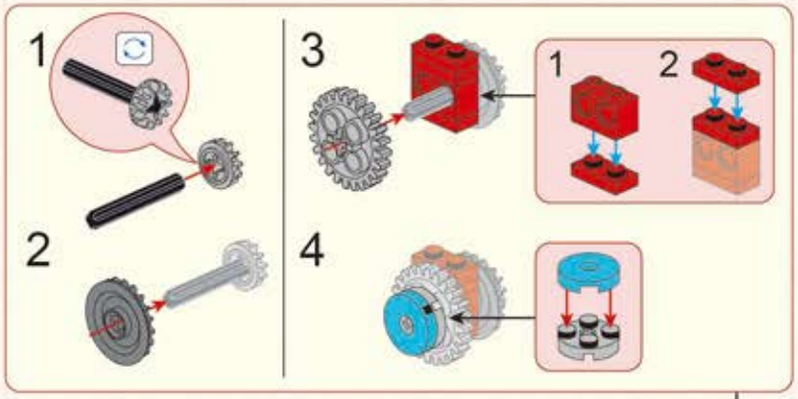


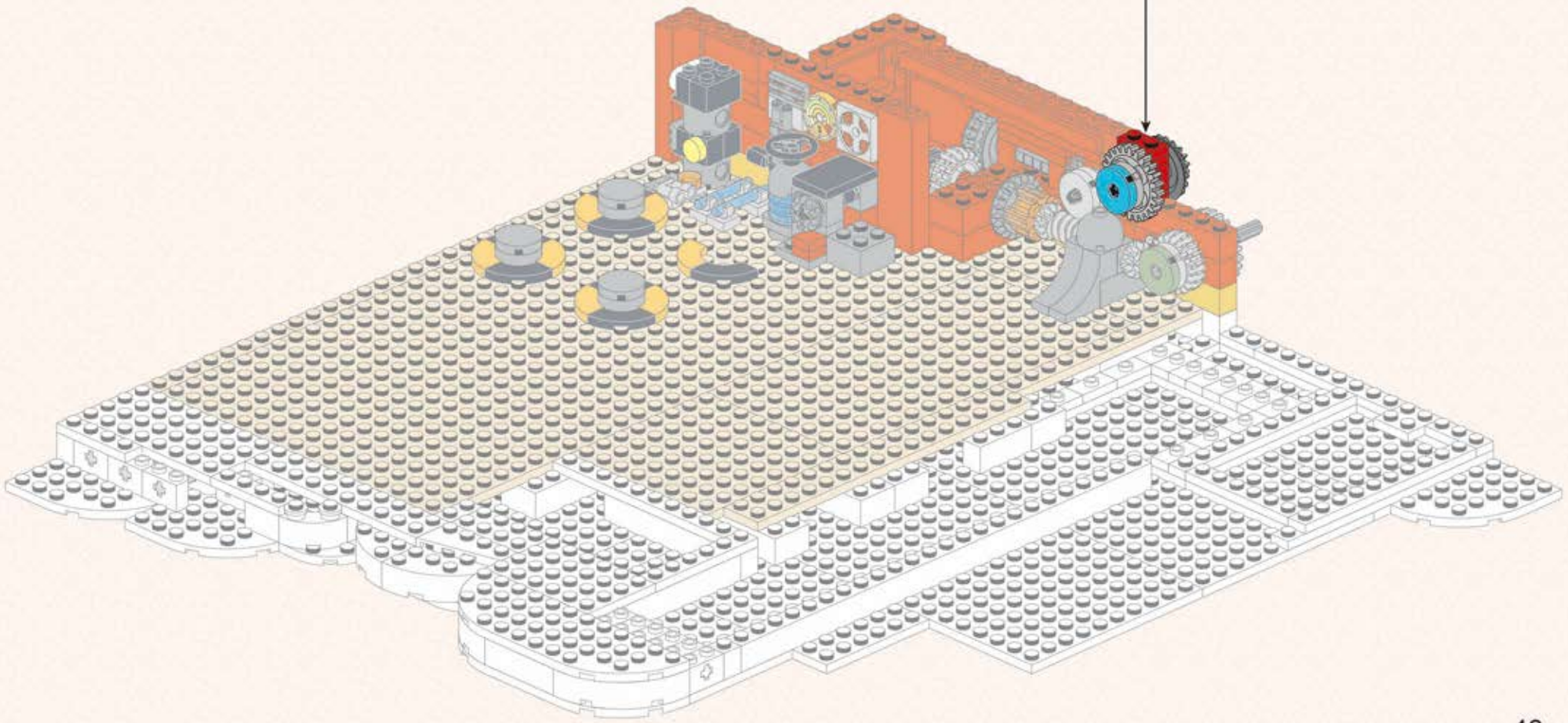


B67

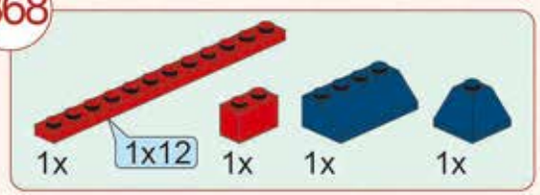


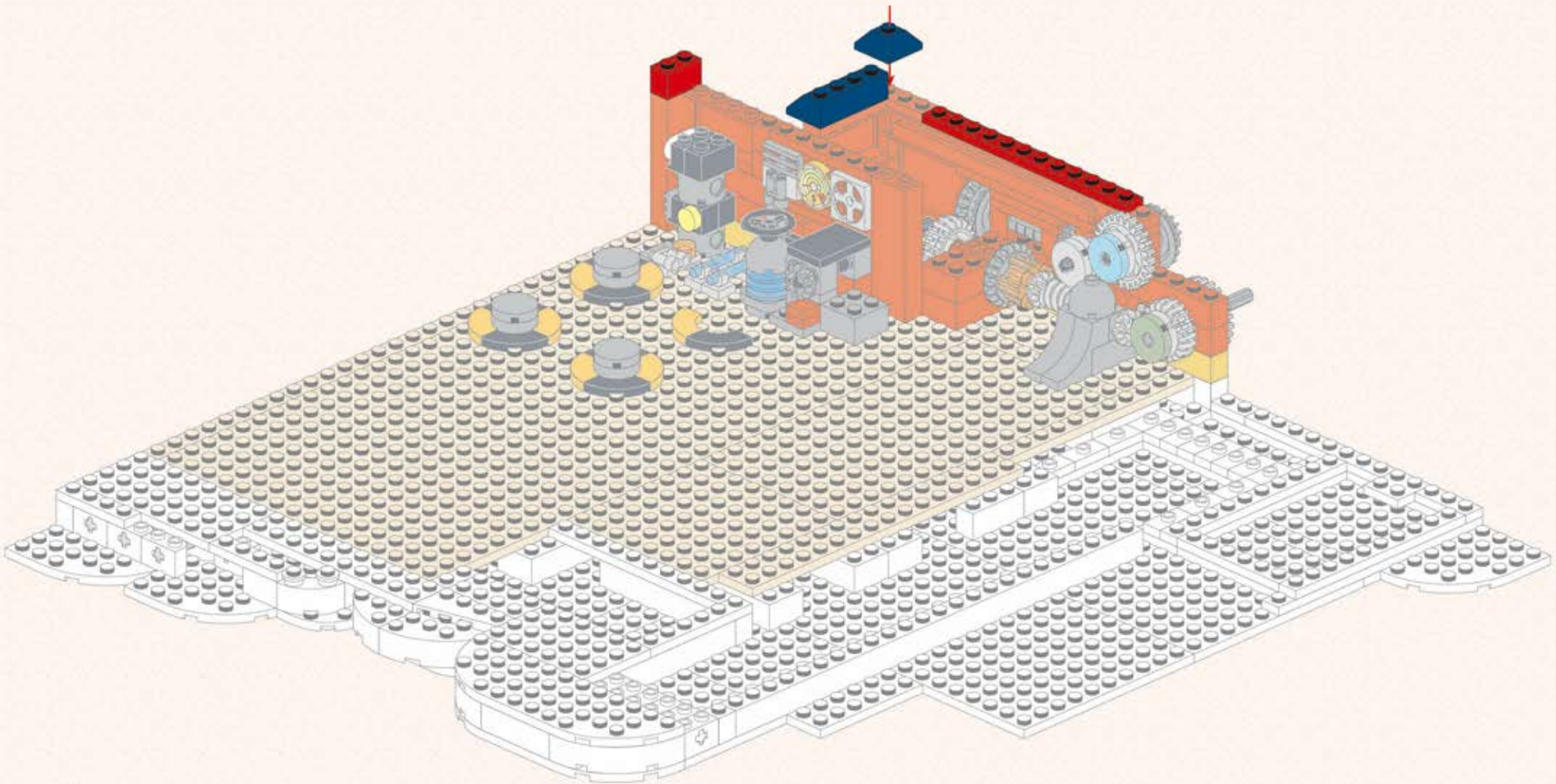






B68

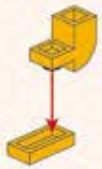




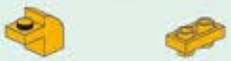


B69





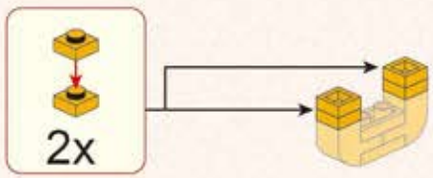
B70





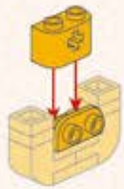
B71





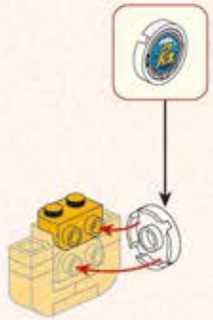
B72





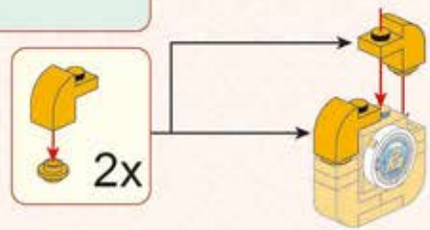
B73





B74

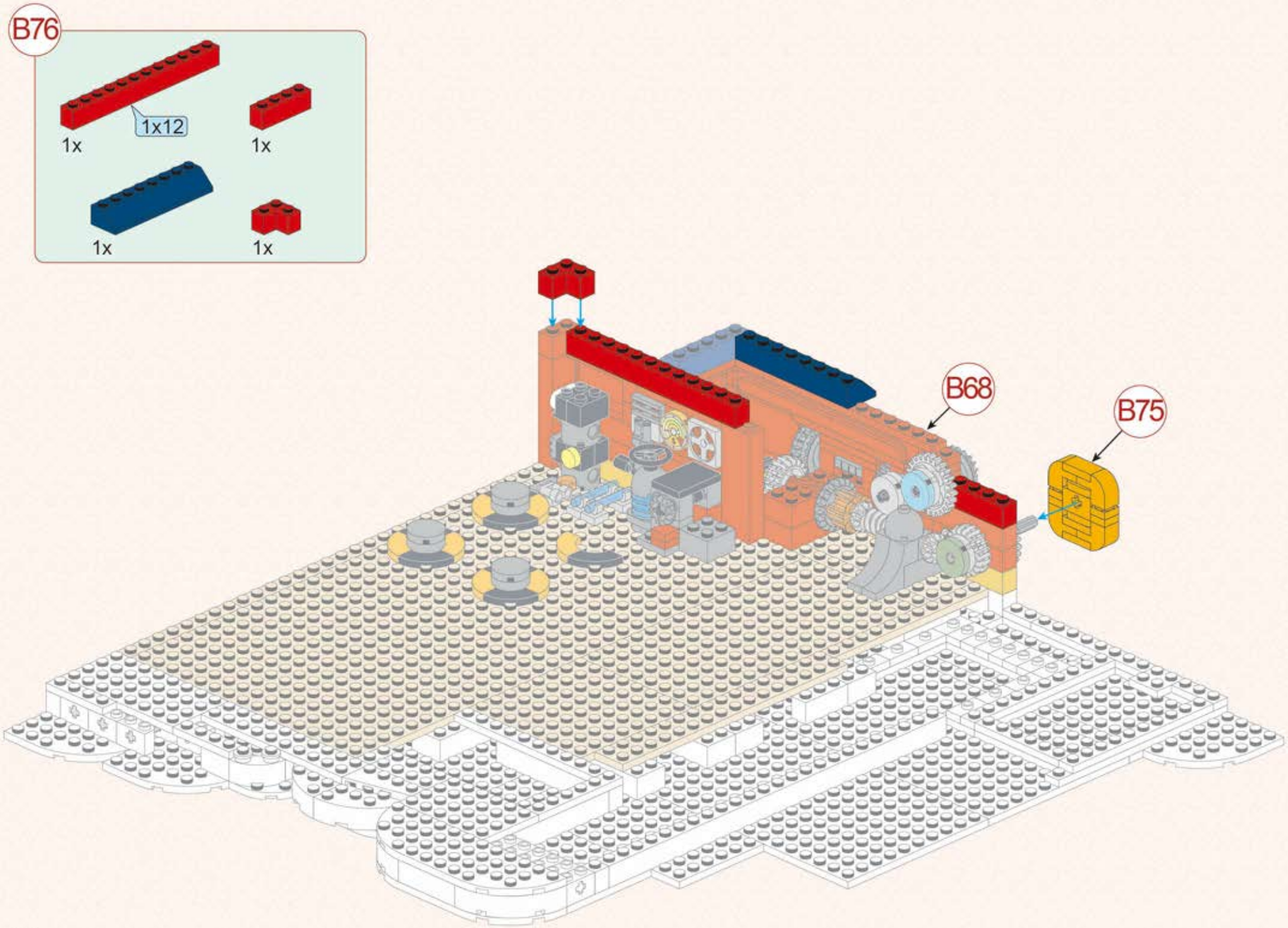


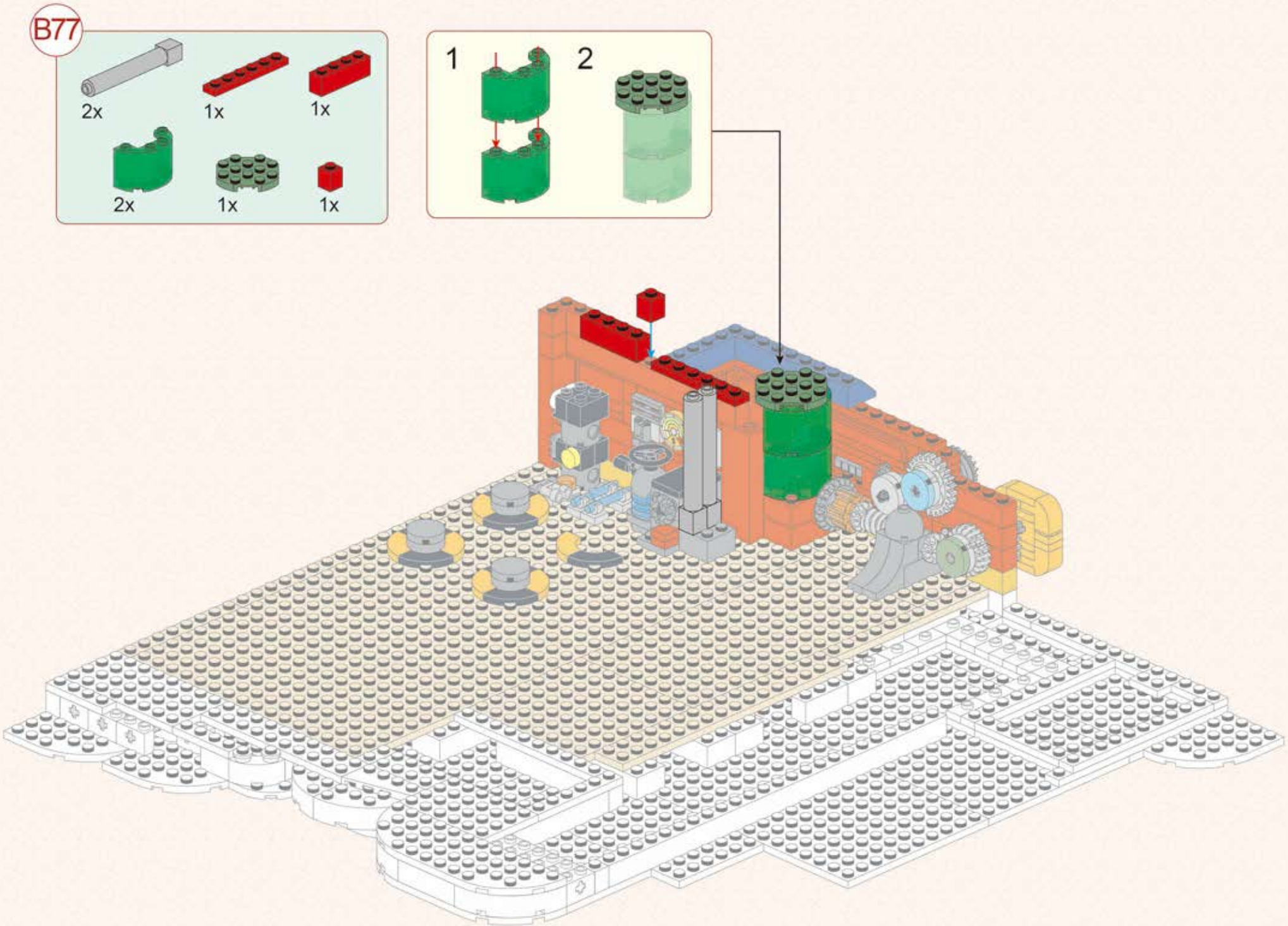


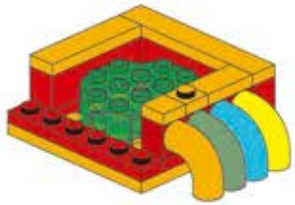
B75





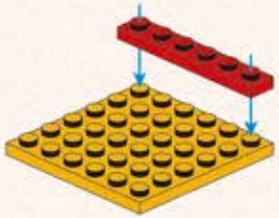

B76
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B68
B75


B77
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1x
1x
2x
1x
1x
1
2



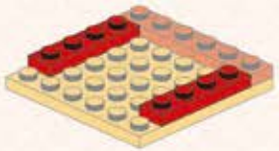
B78





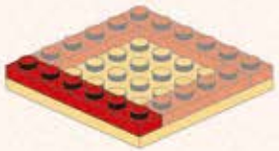
B79





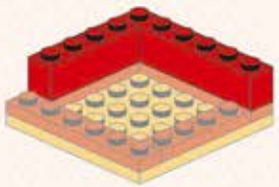
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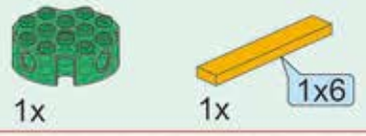


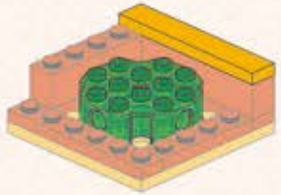
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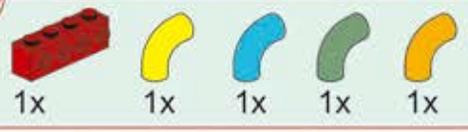


B82



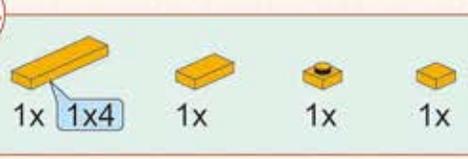


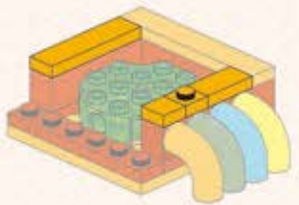
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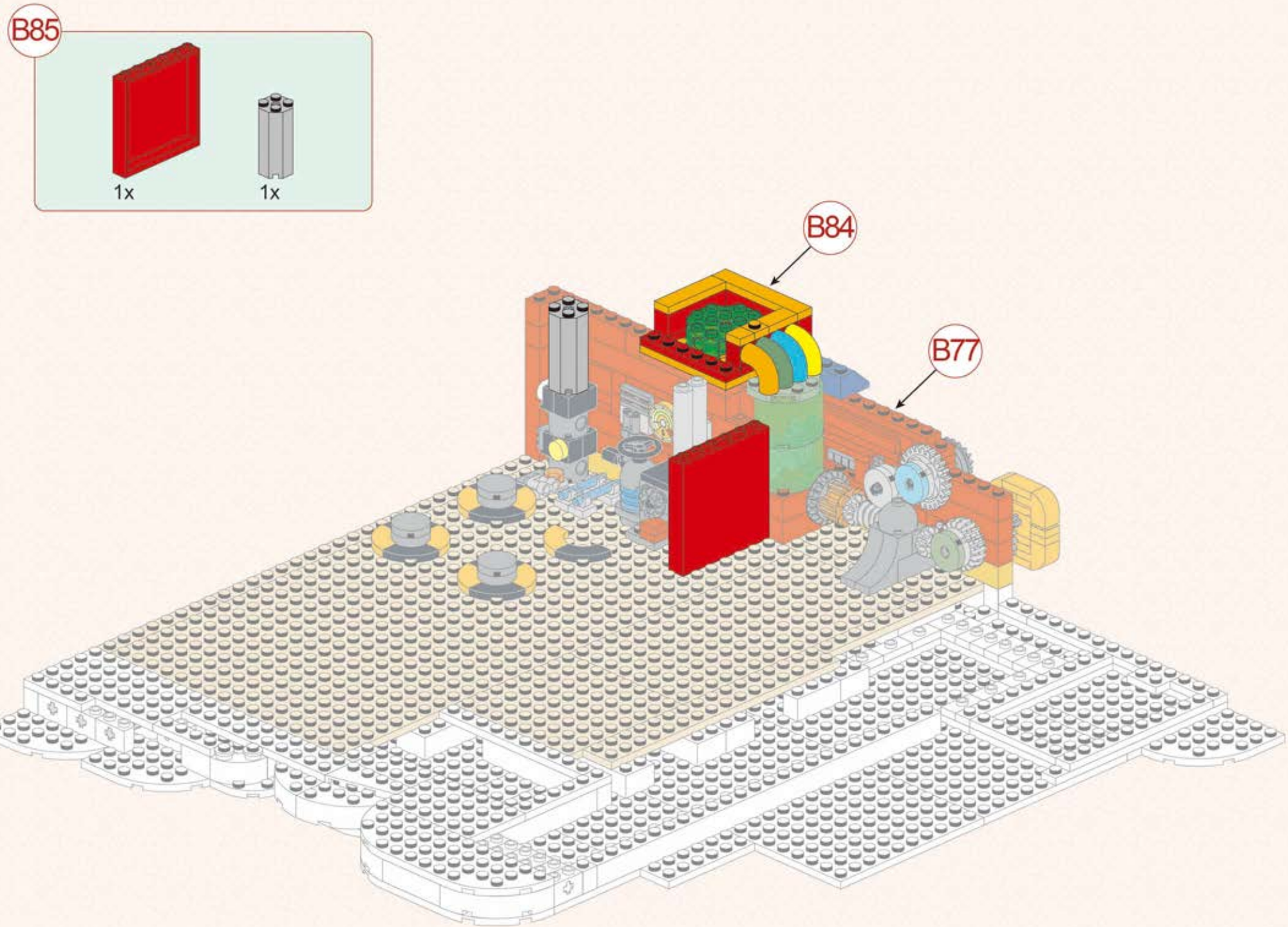




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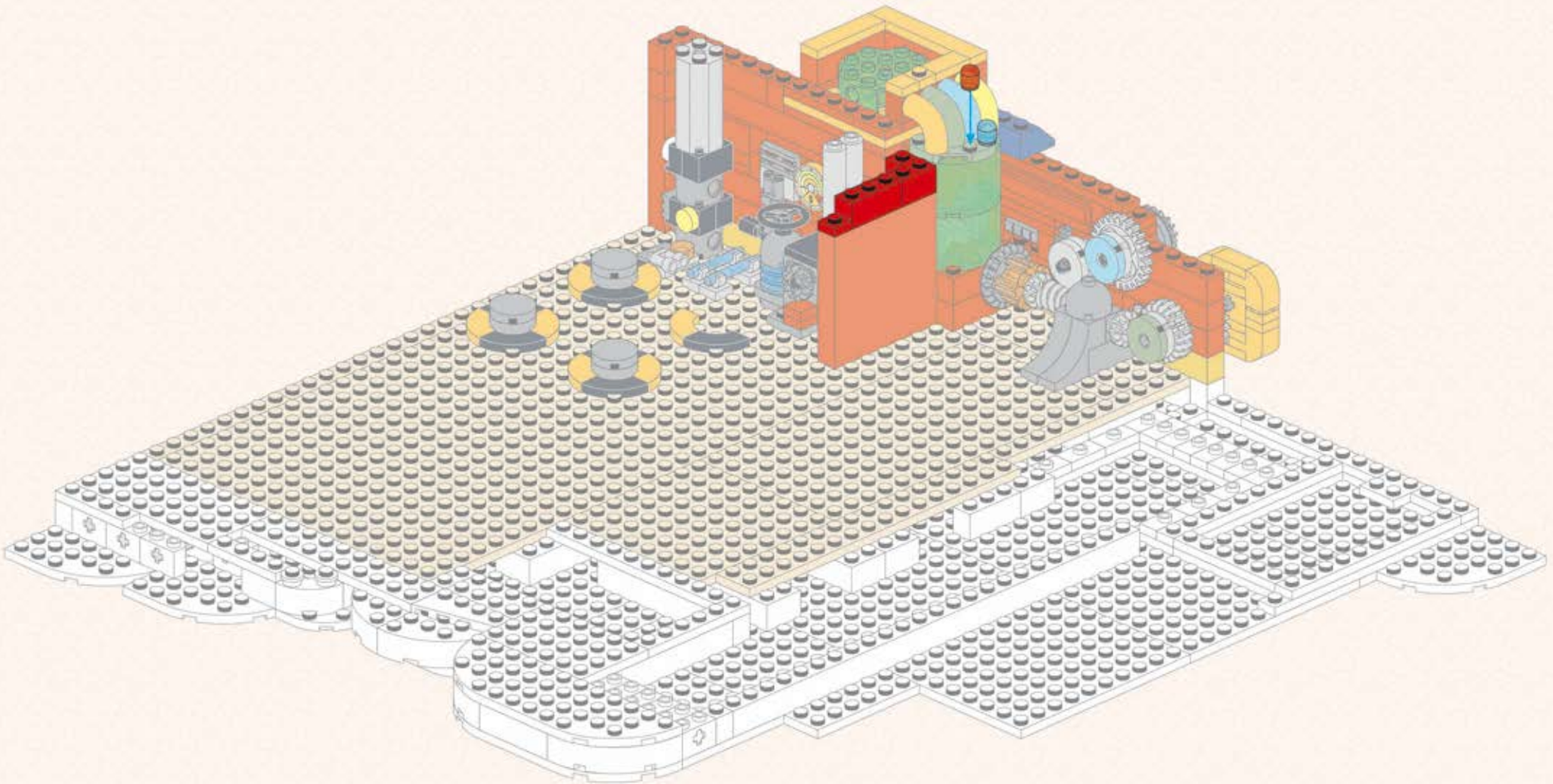





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B84
B77

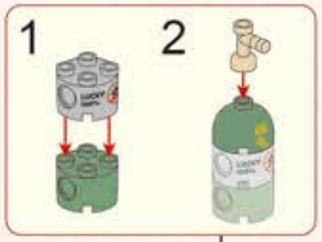
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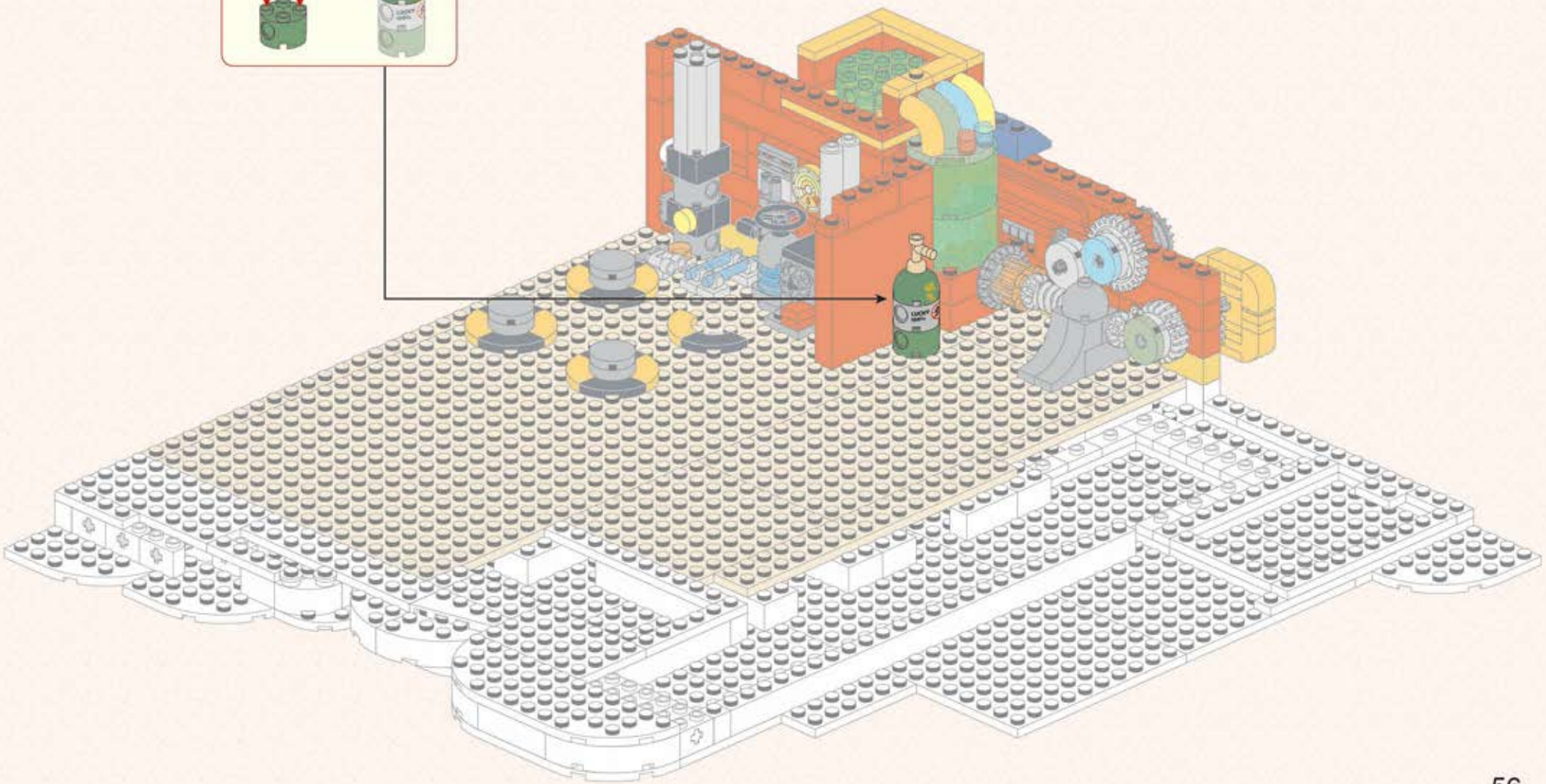




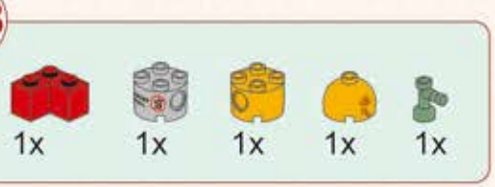
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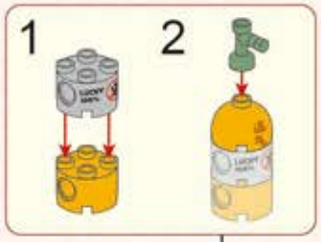






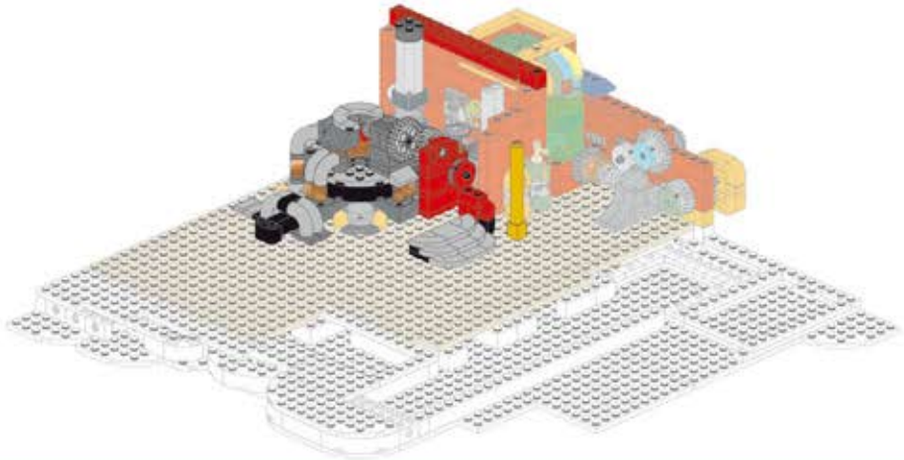
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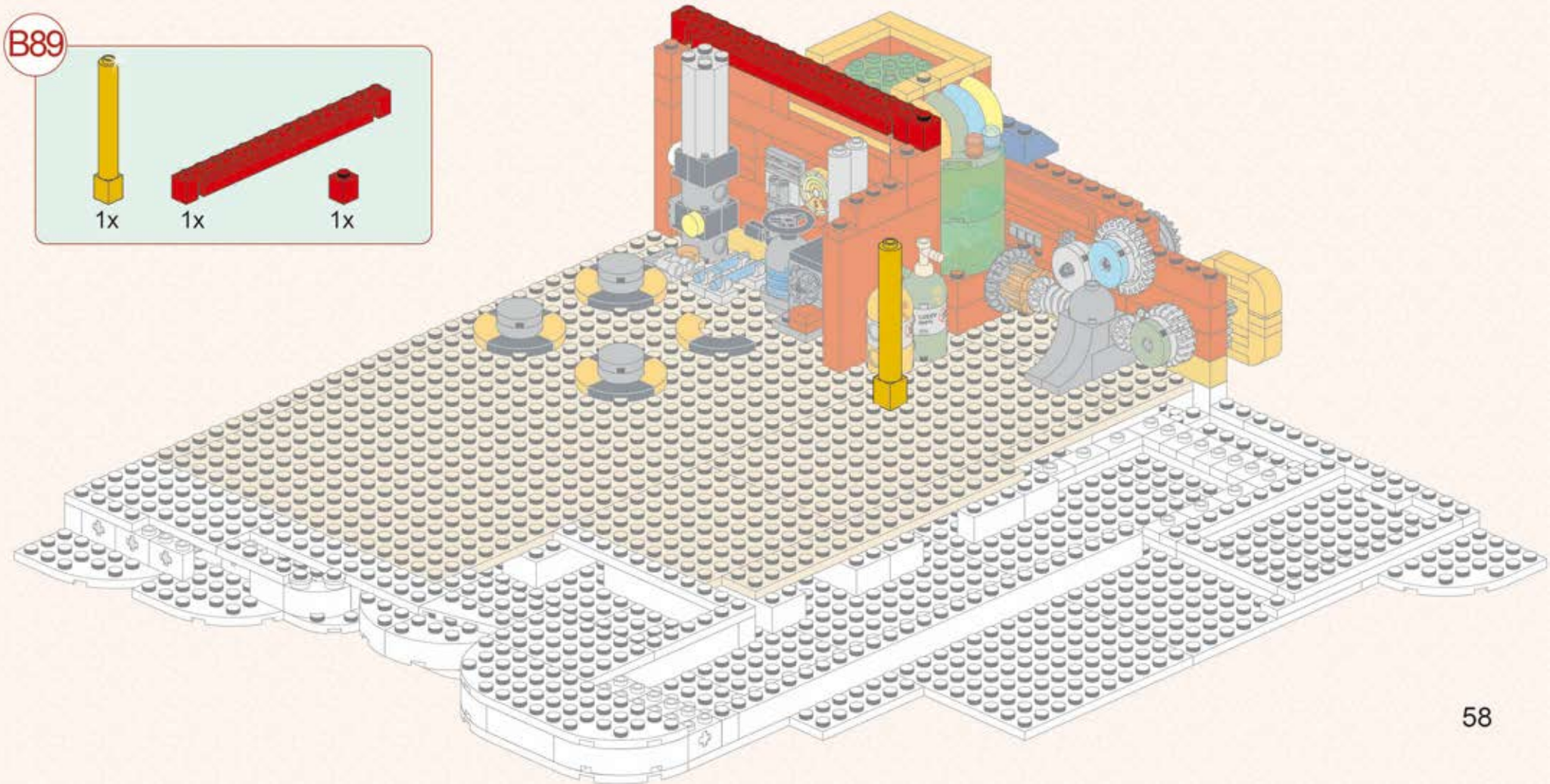


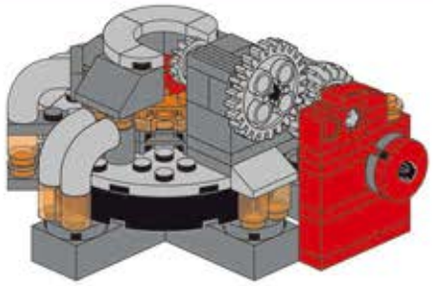




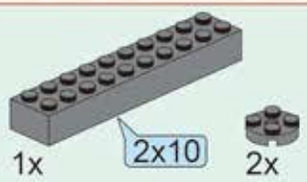


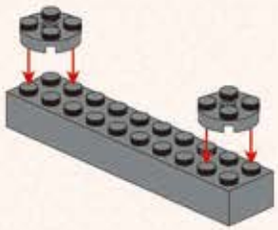
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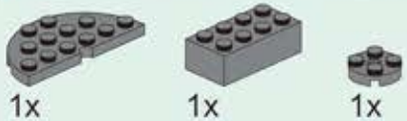


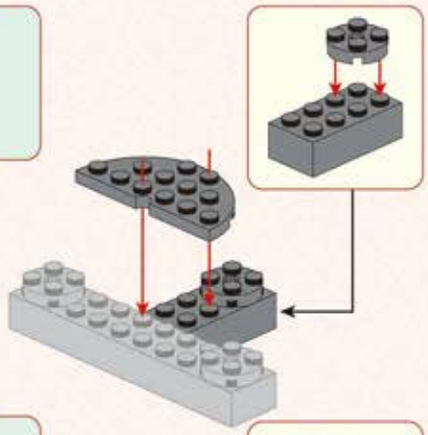
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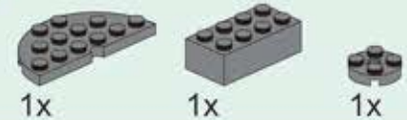


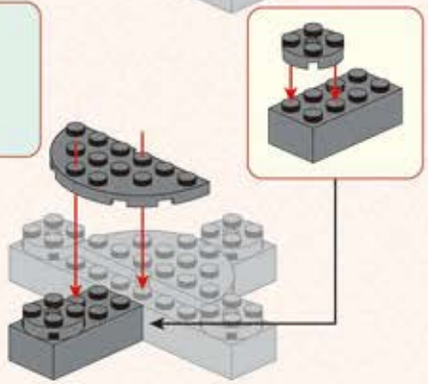
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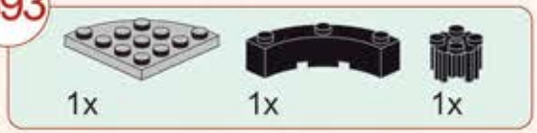


B92





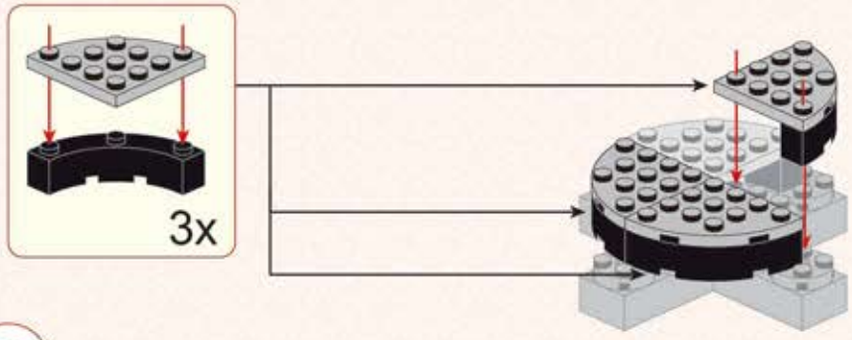
B93





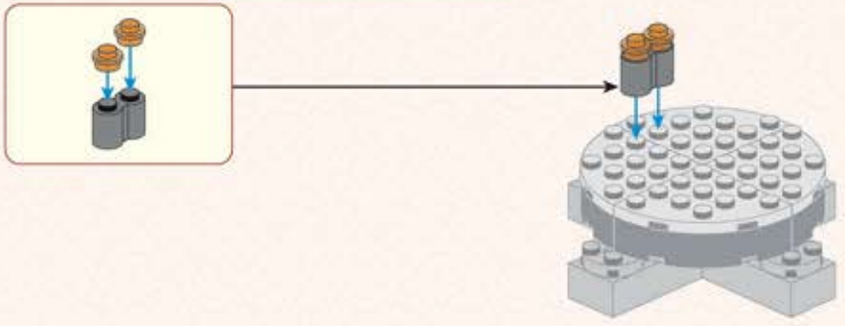
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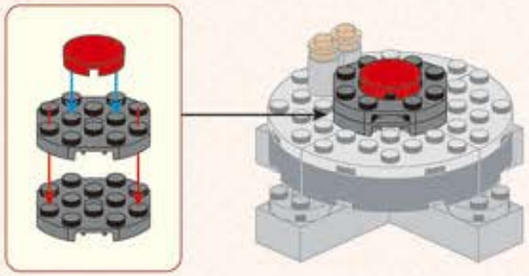
B95





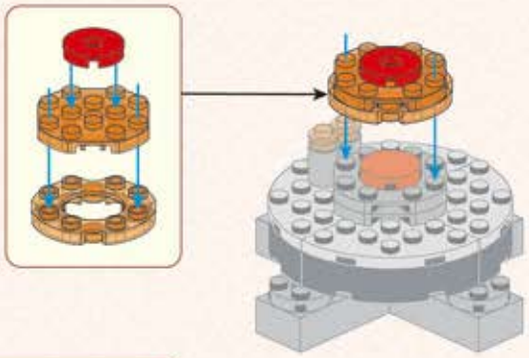
B96





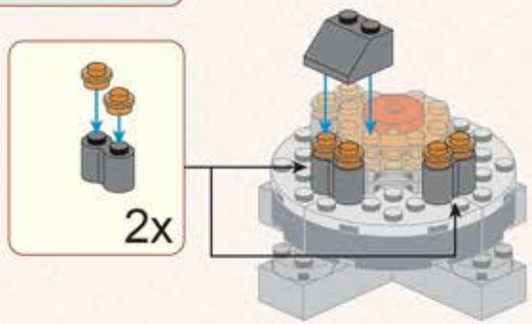
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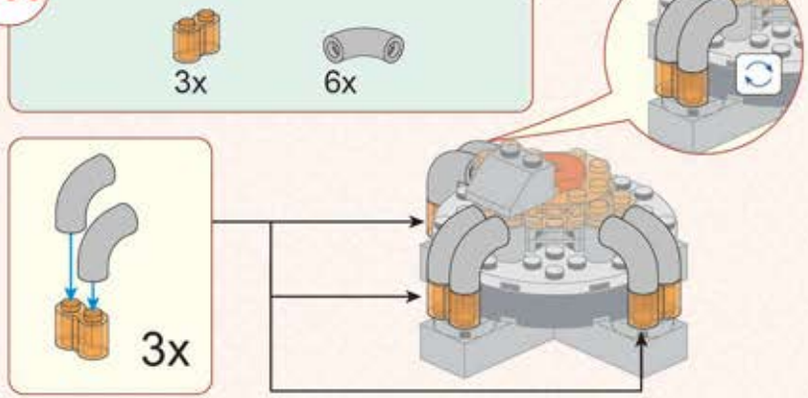


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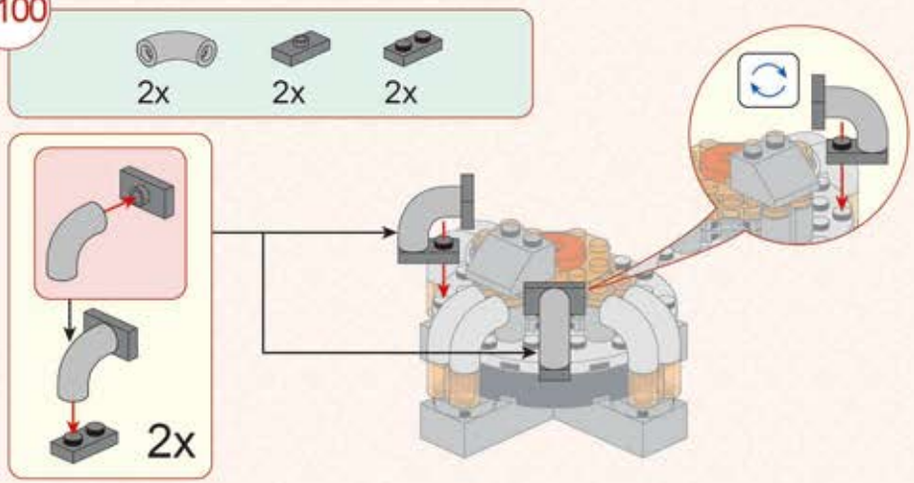




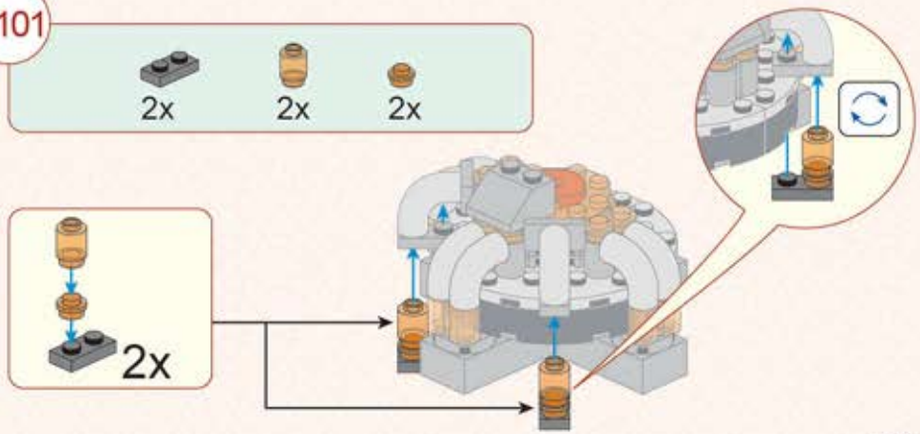
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B100

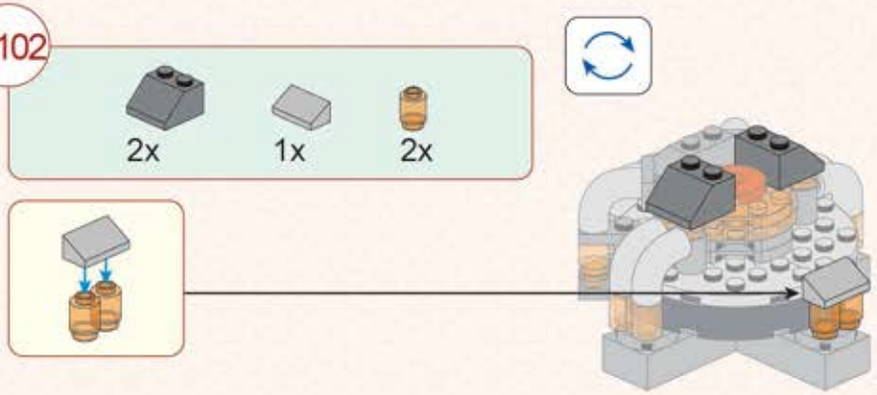


B101



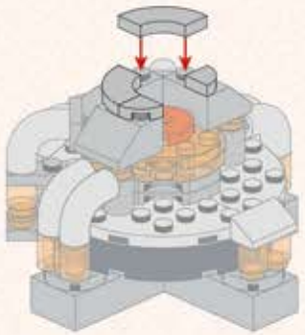
B102

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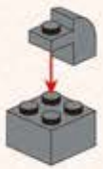
B103

2x 2x



B104

1x 1x



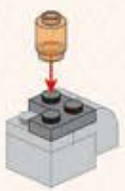
B105

1x 1x



B106

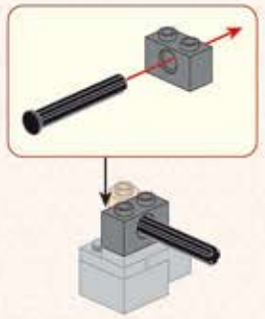
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B107

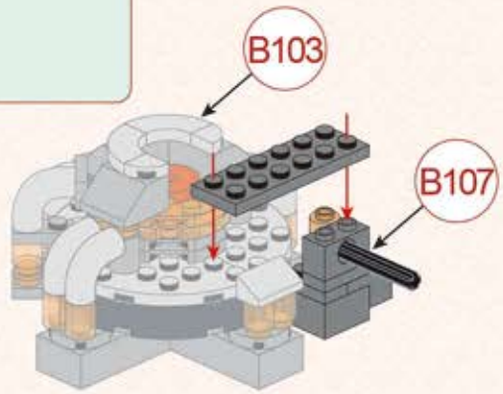
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4 1:1



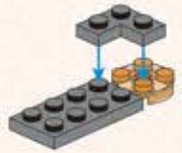
B108

1x



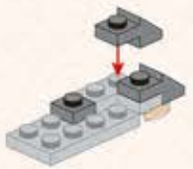
B109

1x 1x 1x



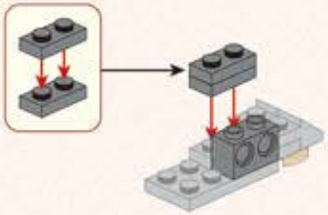
B110

2x 1x



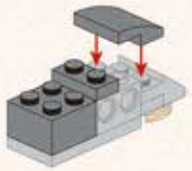
B111

1x 2x



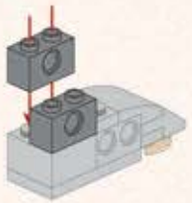
B112

1x 1x 1x



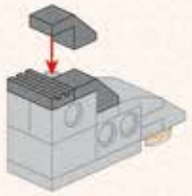
B113

2x



B114

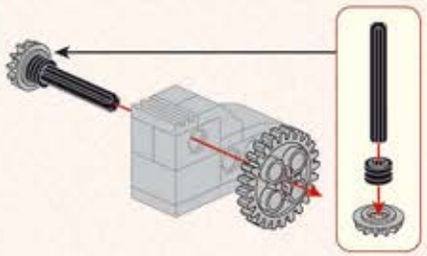
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B115

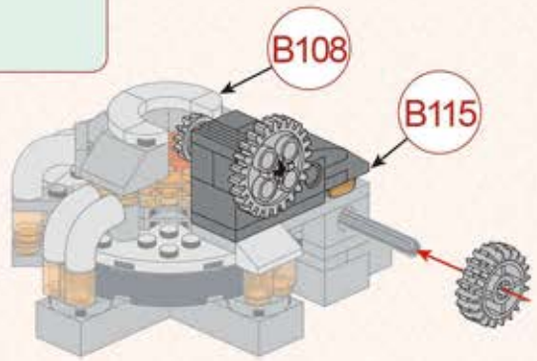
1x 1x 1x ④ 1x

④ 1:1



B116

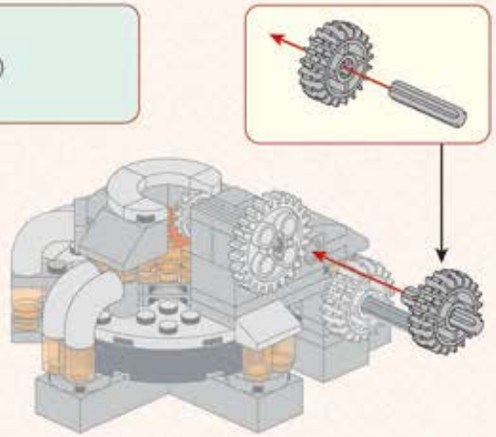
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B117

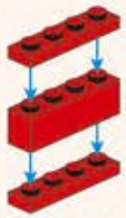
1x 1x ③

③ 1:1



B118

1x 2x



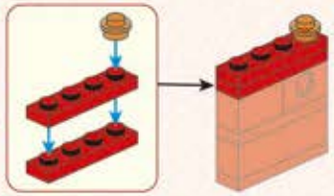
B119

1x 1x



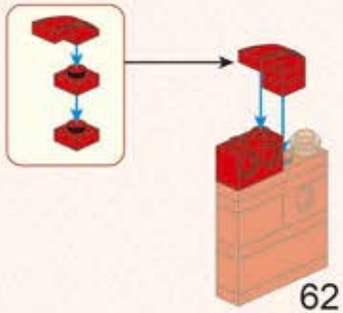
B120

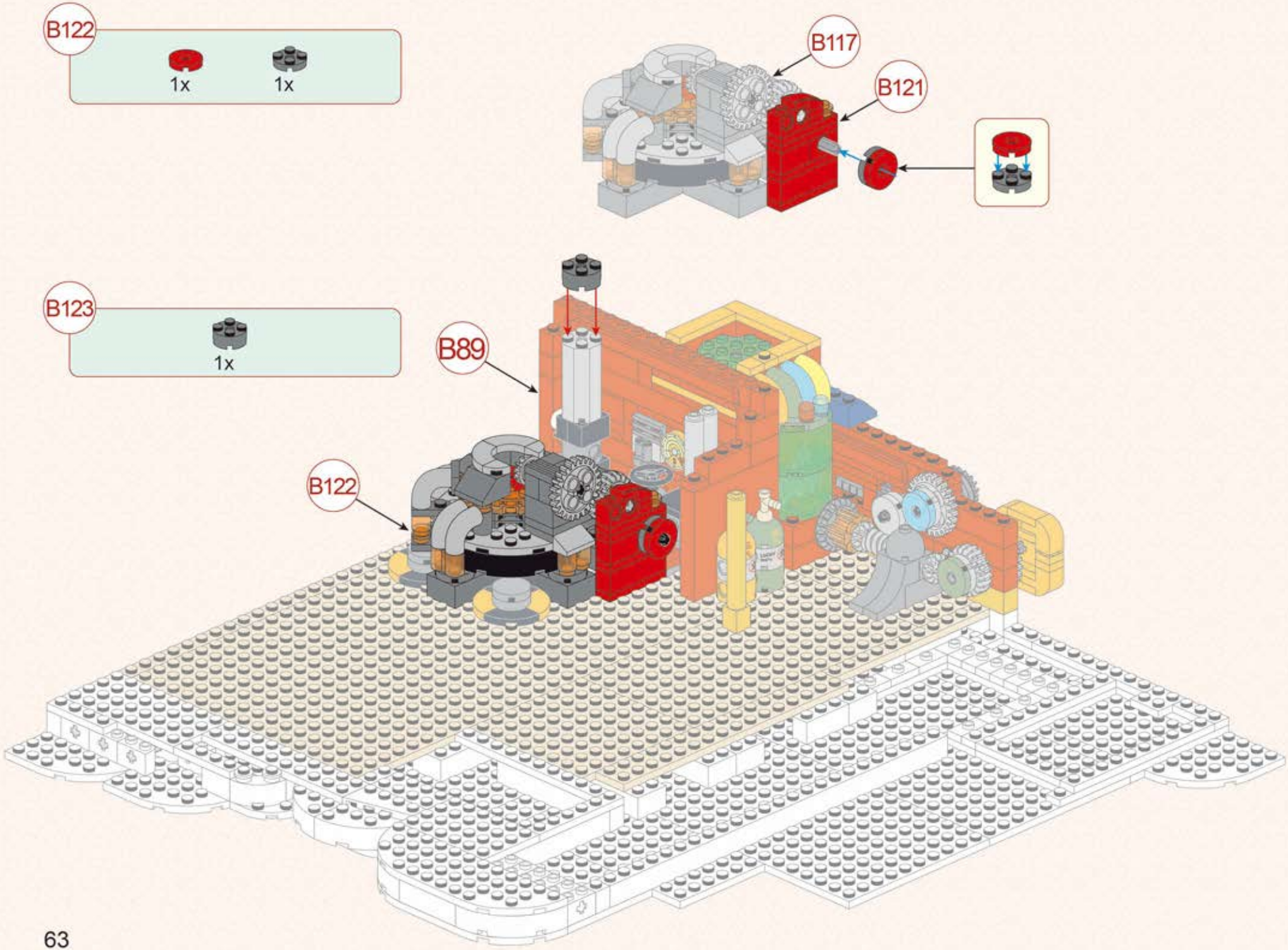
2x 1x



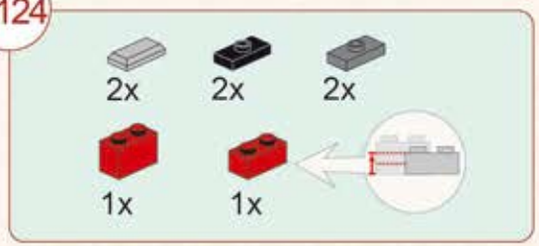
B121

1x 1x 2x

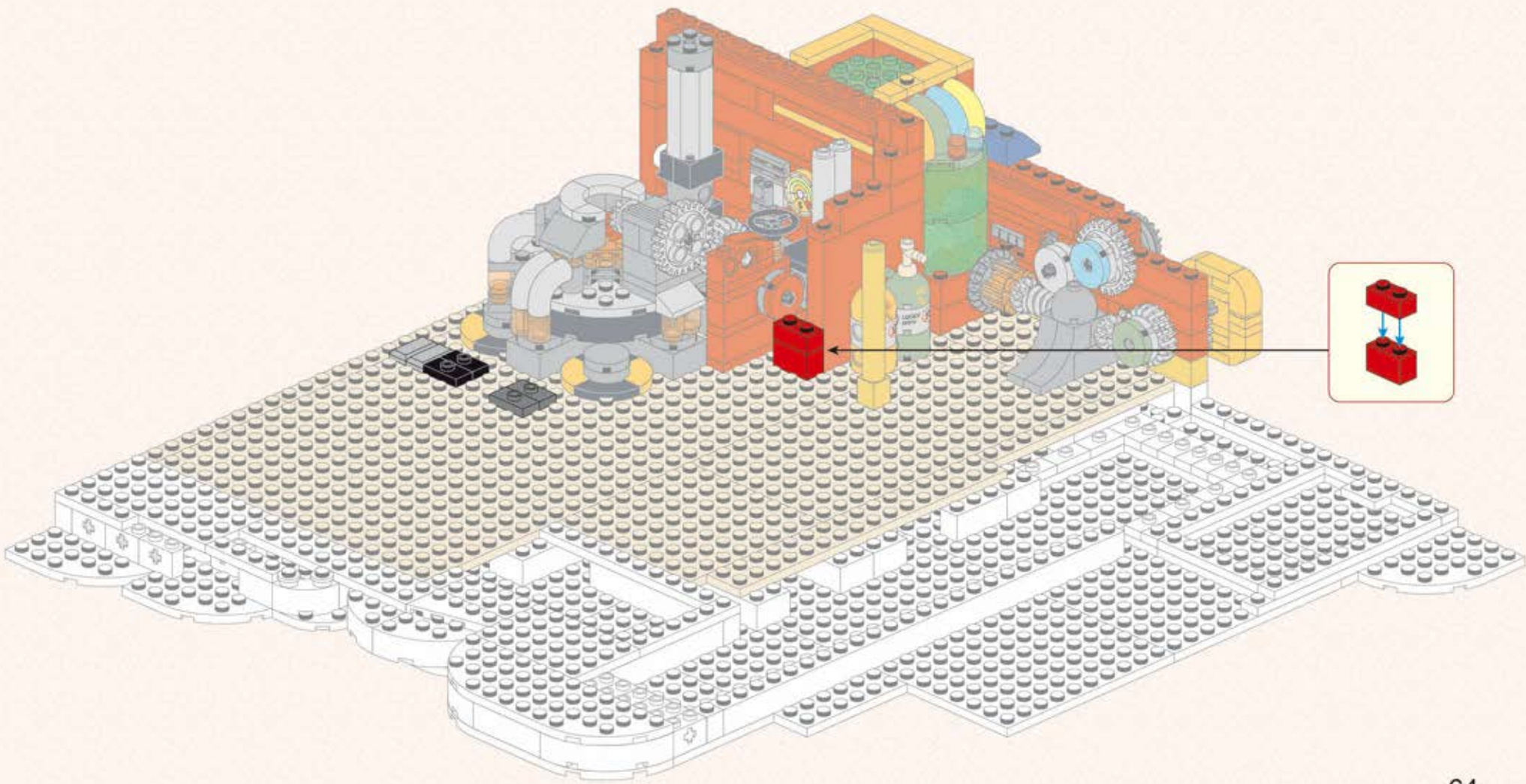



B122
1x
1x
B117
B121
B123
1x
B89
B122

B124

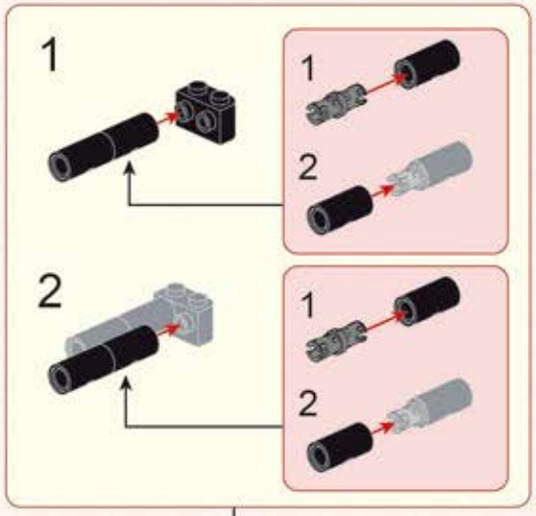


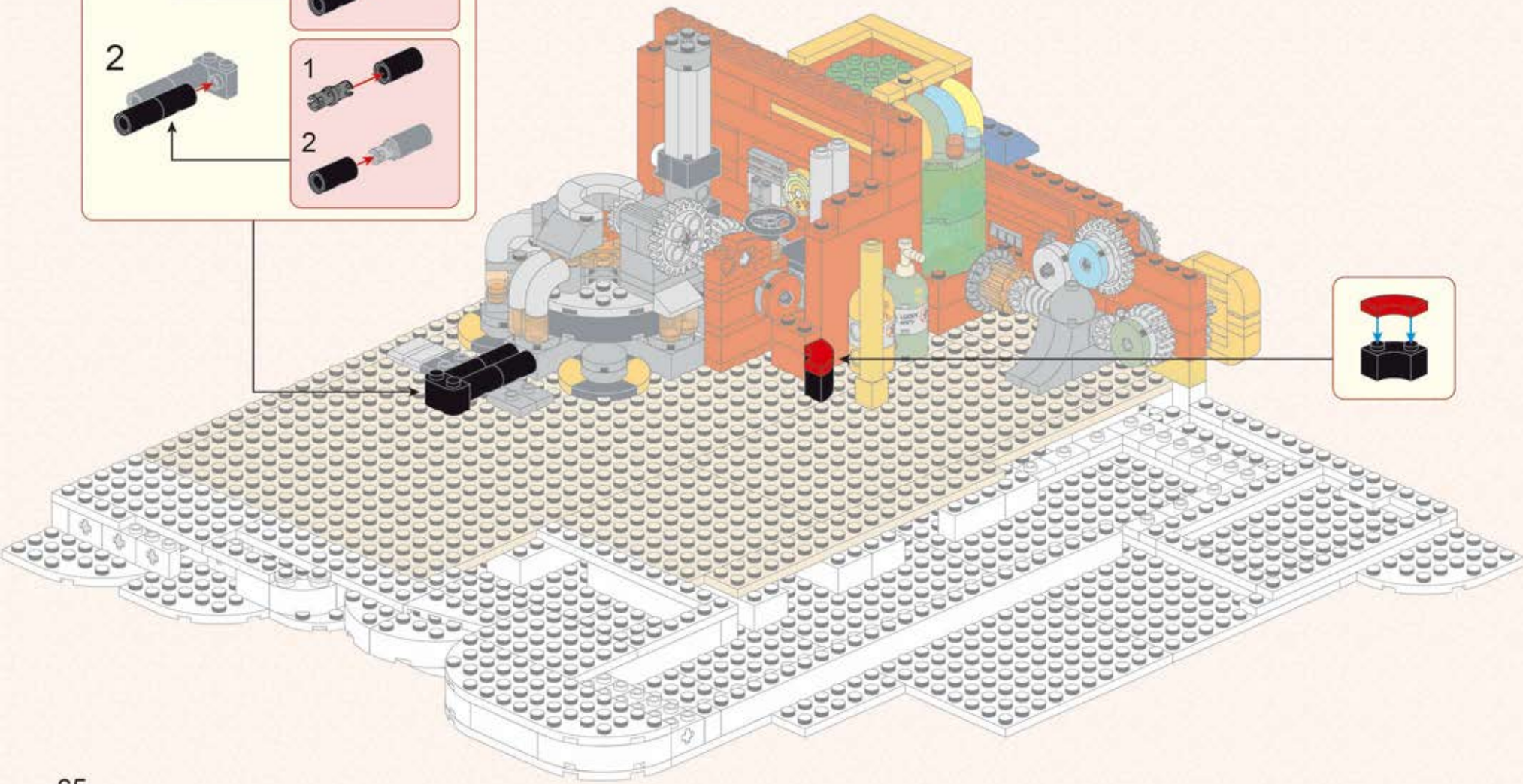
1:1

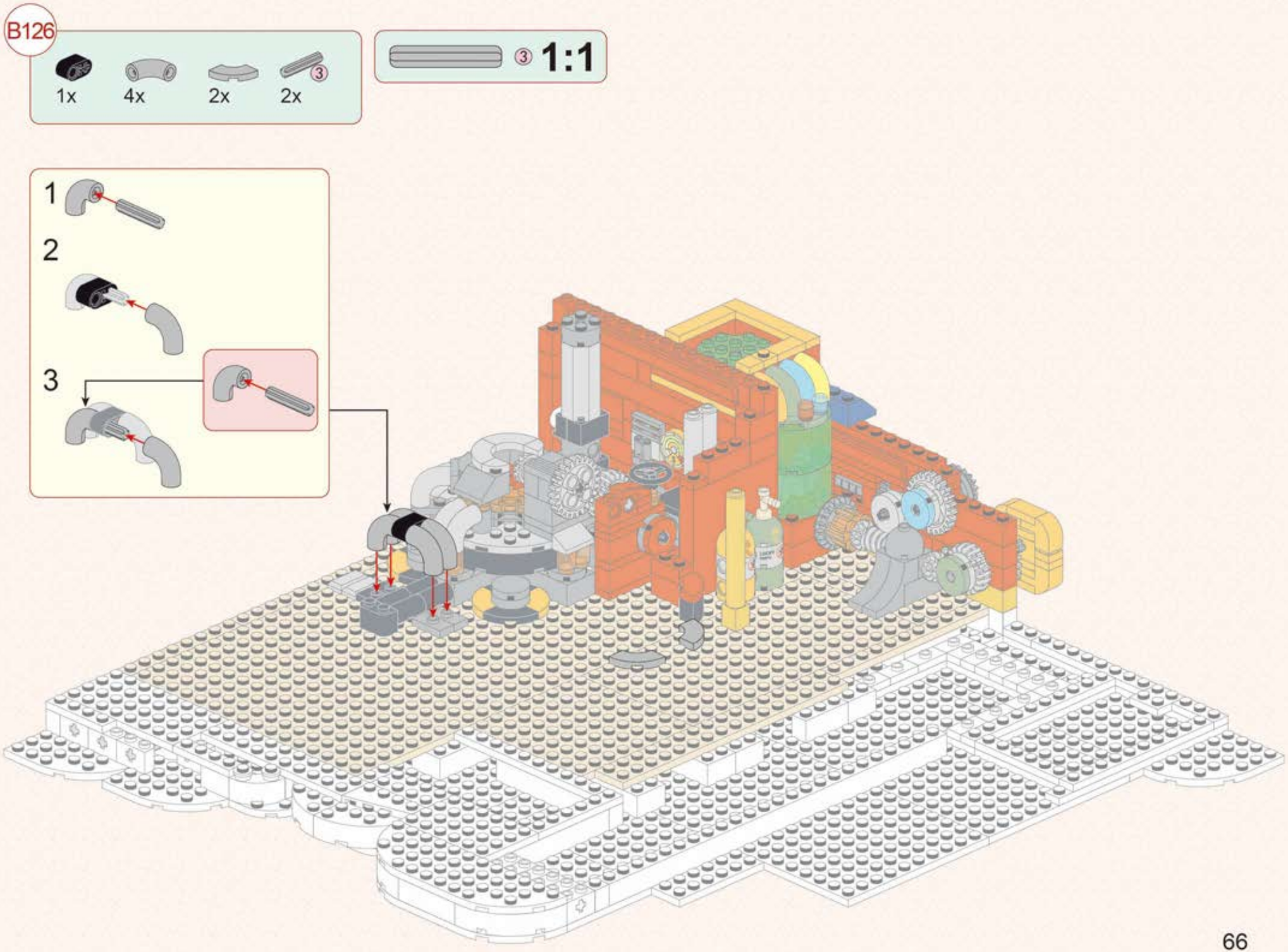


B125

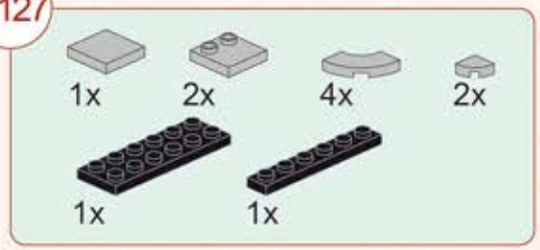


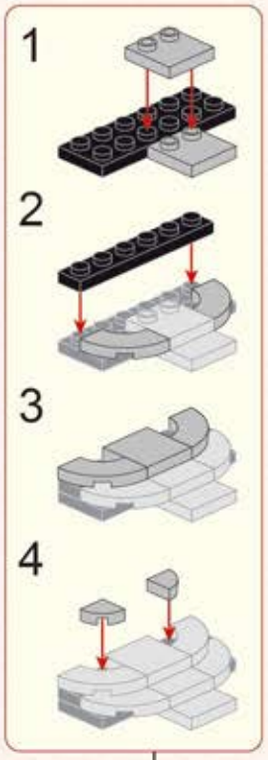


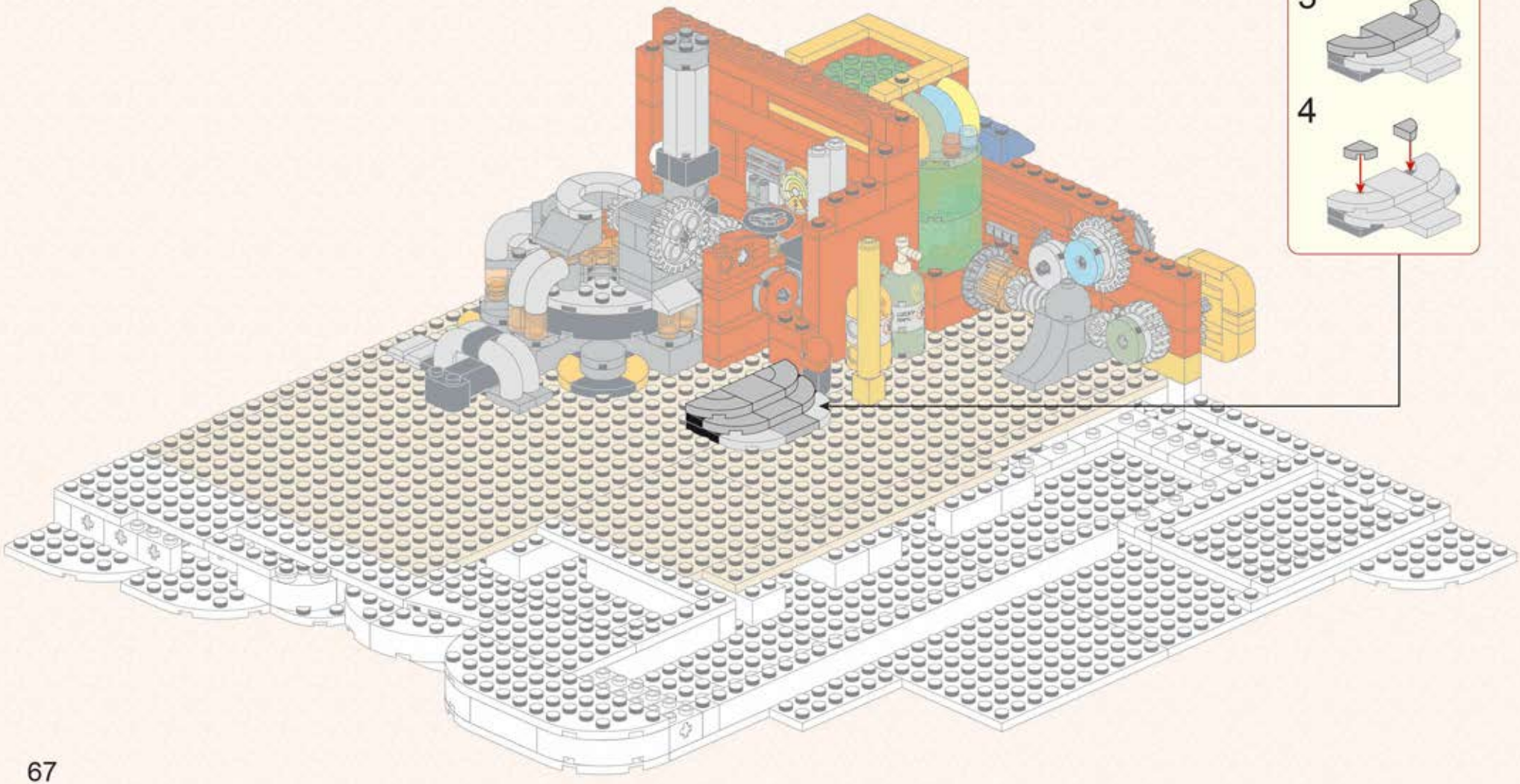



B126
1x
4x
2x
2x
3
1:1
1
2
3

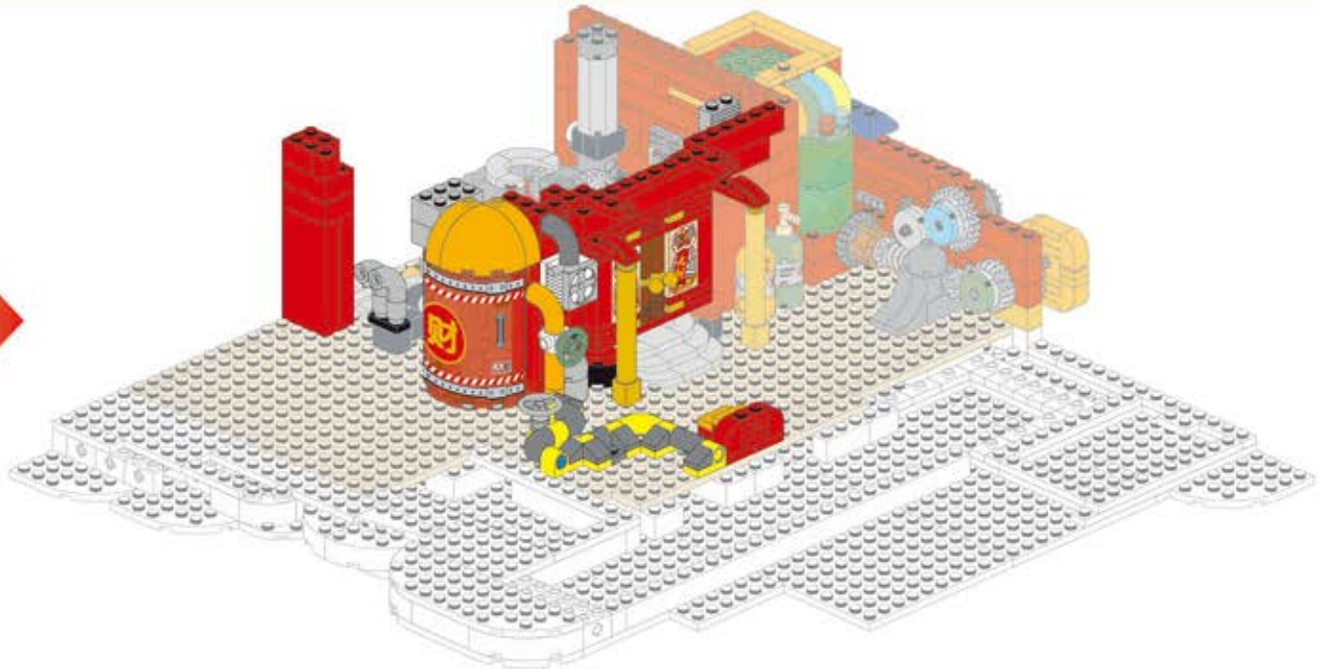
B127







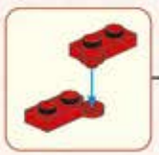


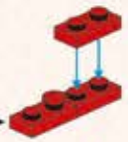




B128







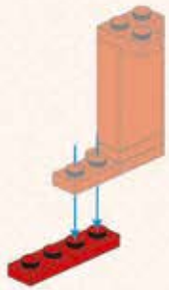


B129



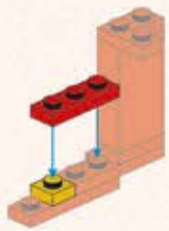
B130



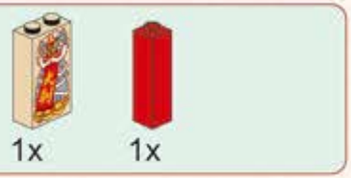


B131





B132





B133







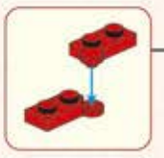
B134

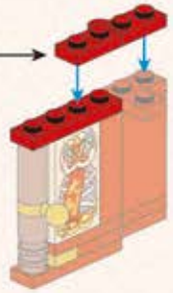




B135





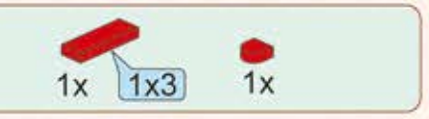


B136





B137

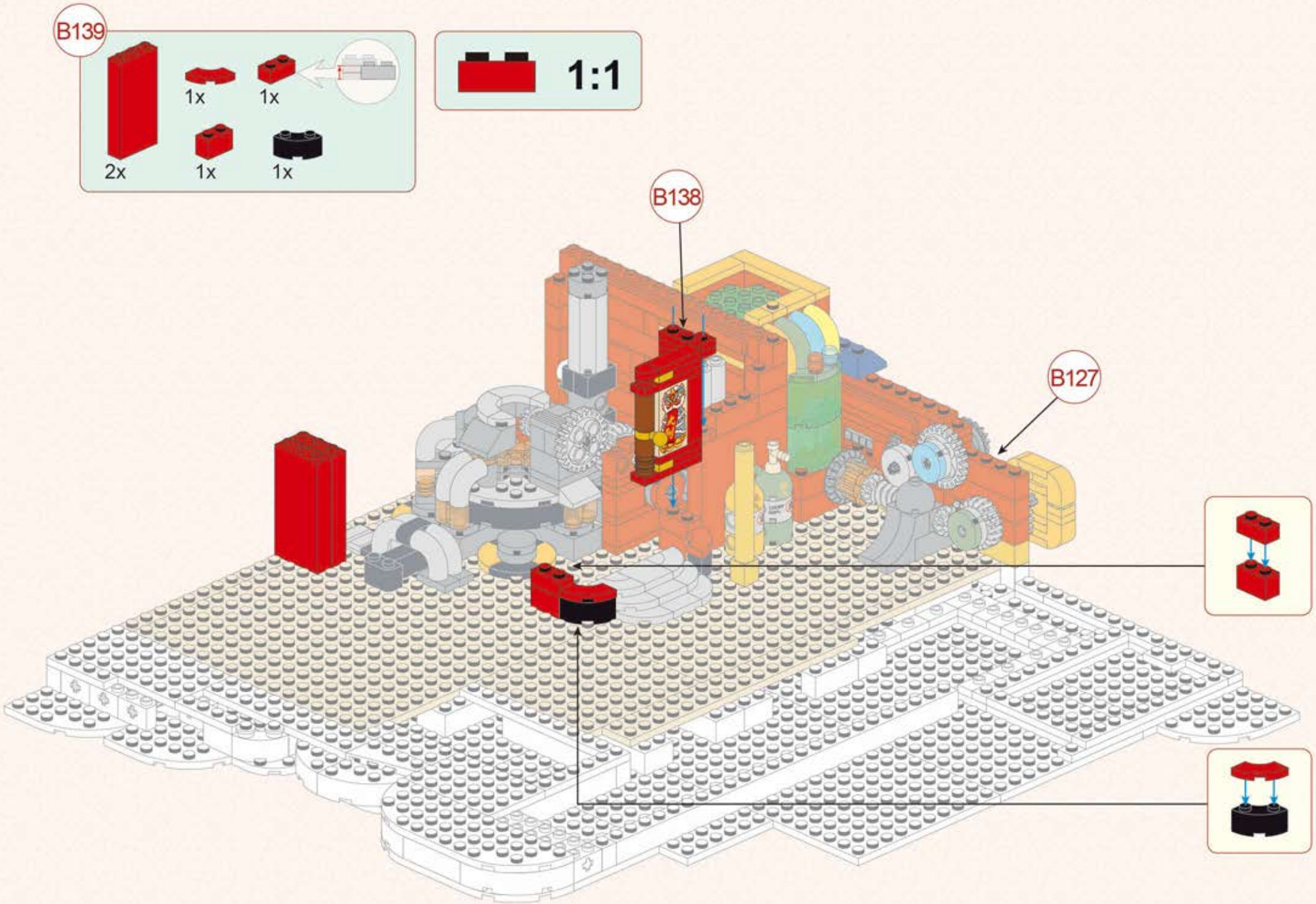




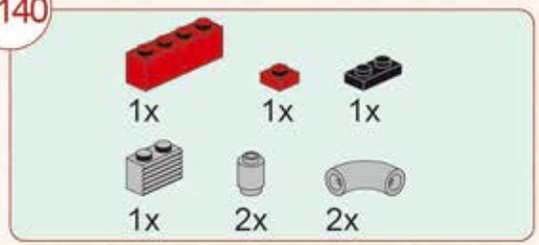
B138

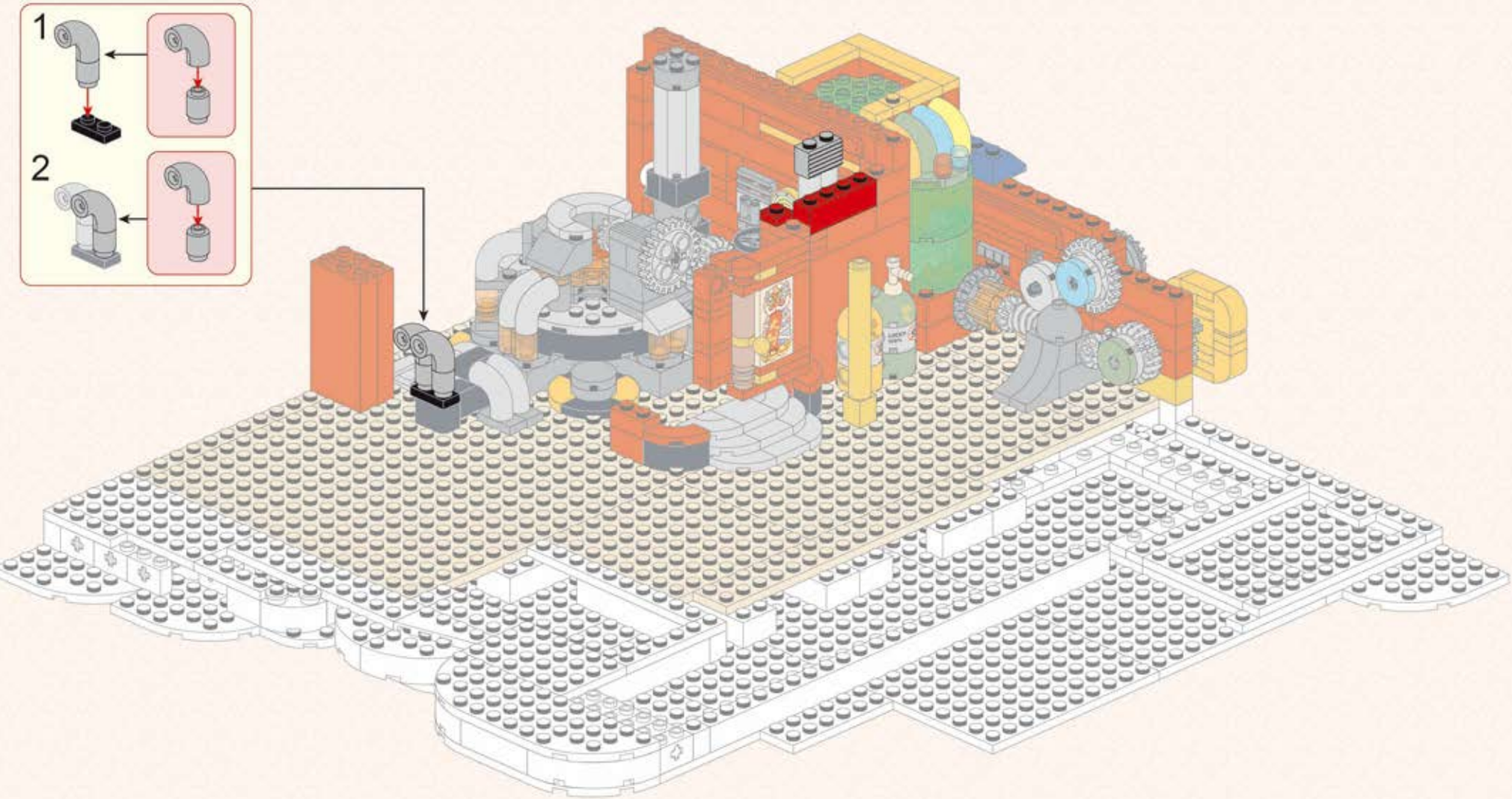





B139
1x
1x
2x
1x
1x
1:1
B138
B127

B140







B141





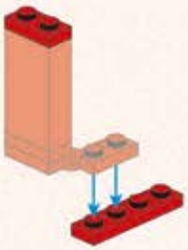
B142





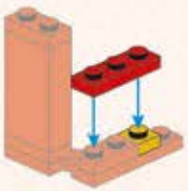
B143





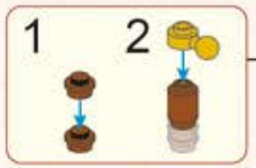
B144

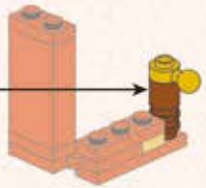




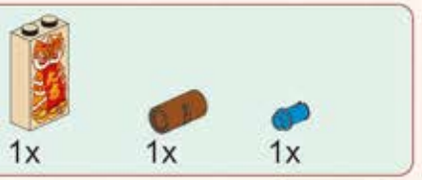
B145





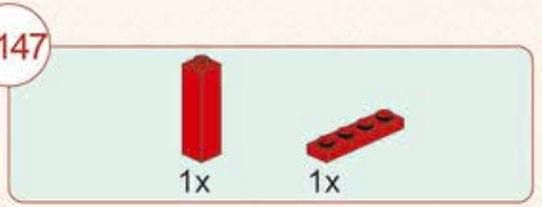


B146



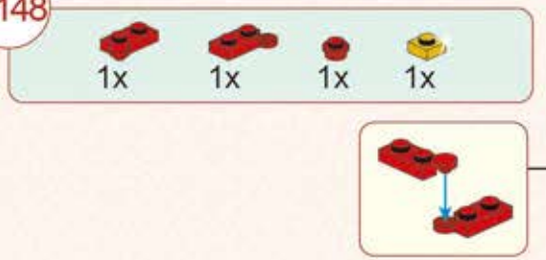


B147





B148

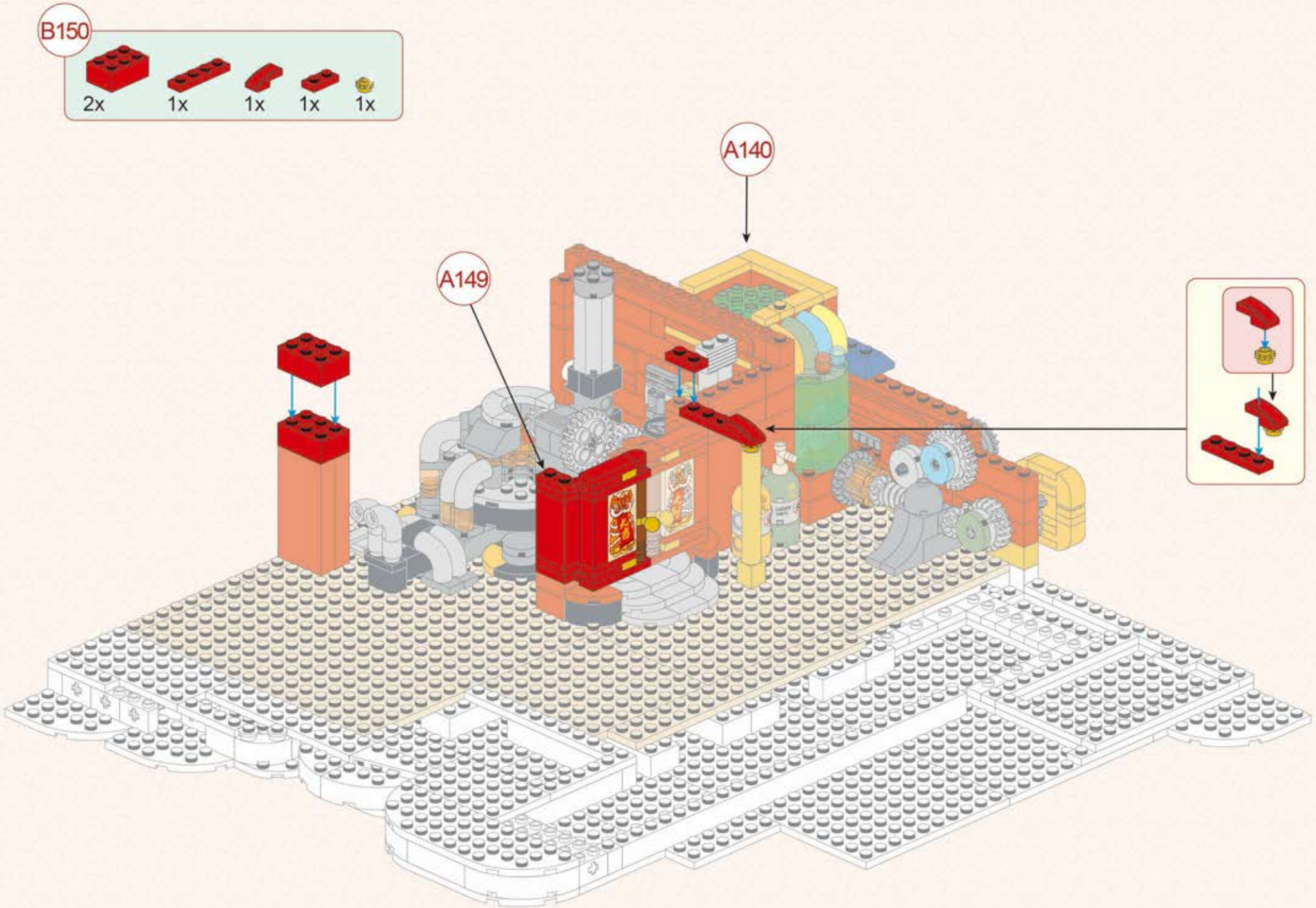




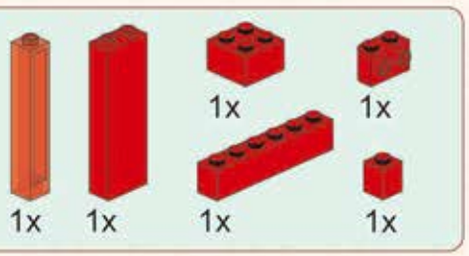
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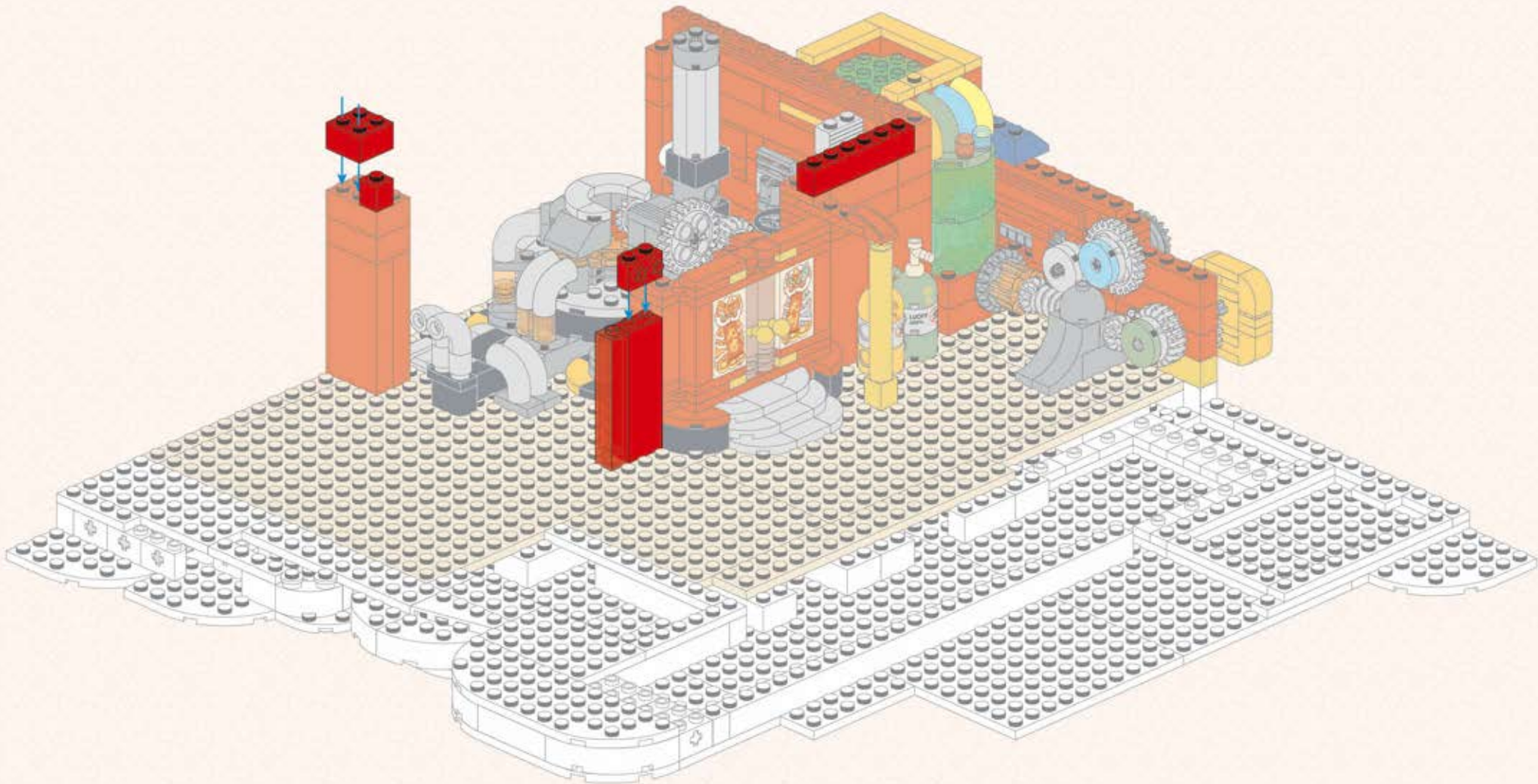




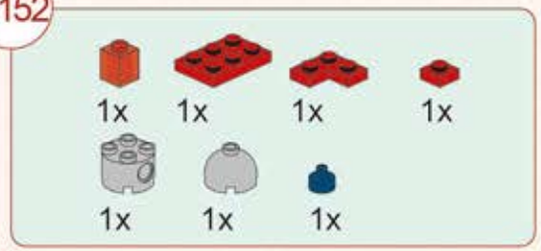

B150
2x
1x
1x
1x
1x
A140
A149

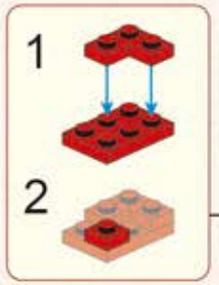
B151

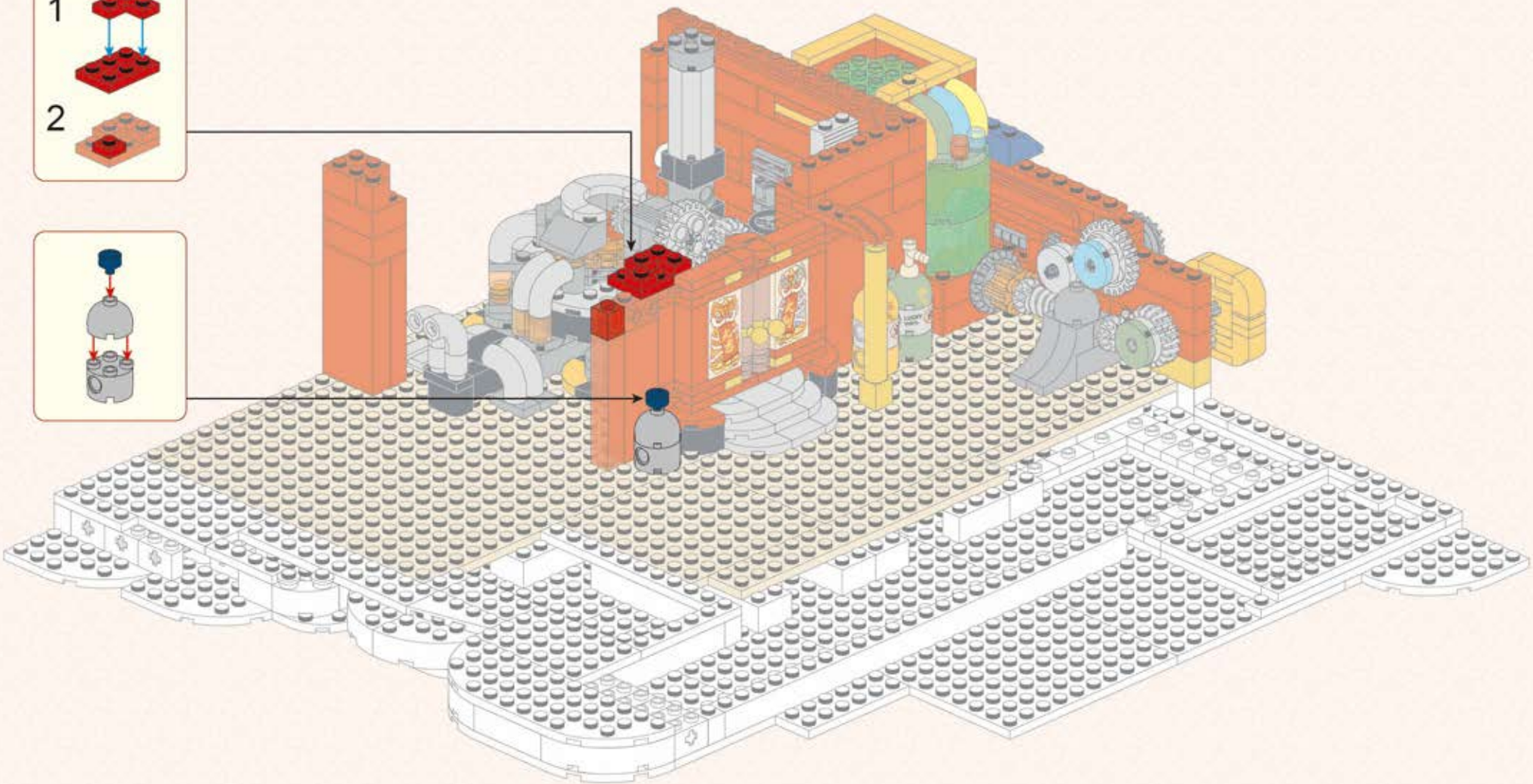


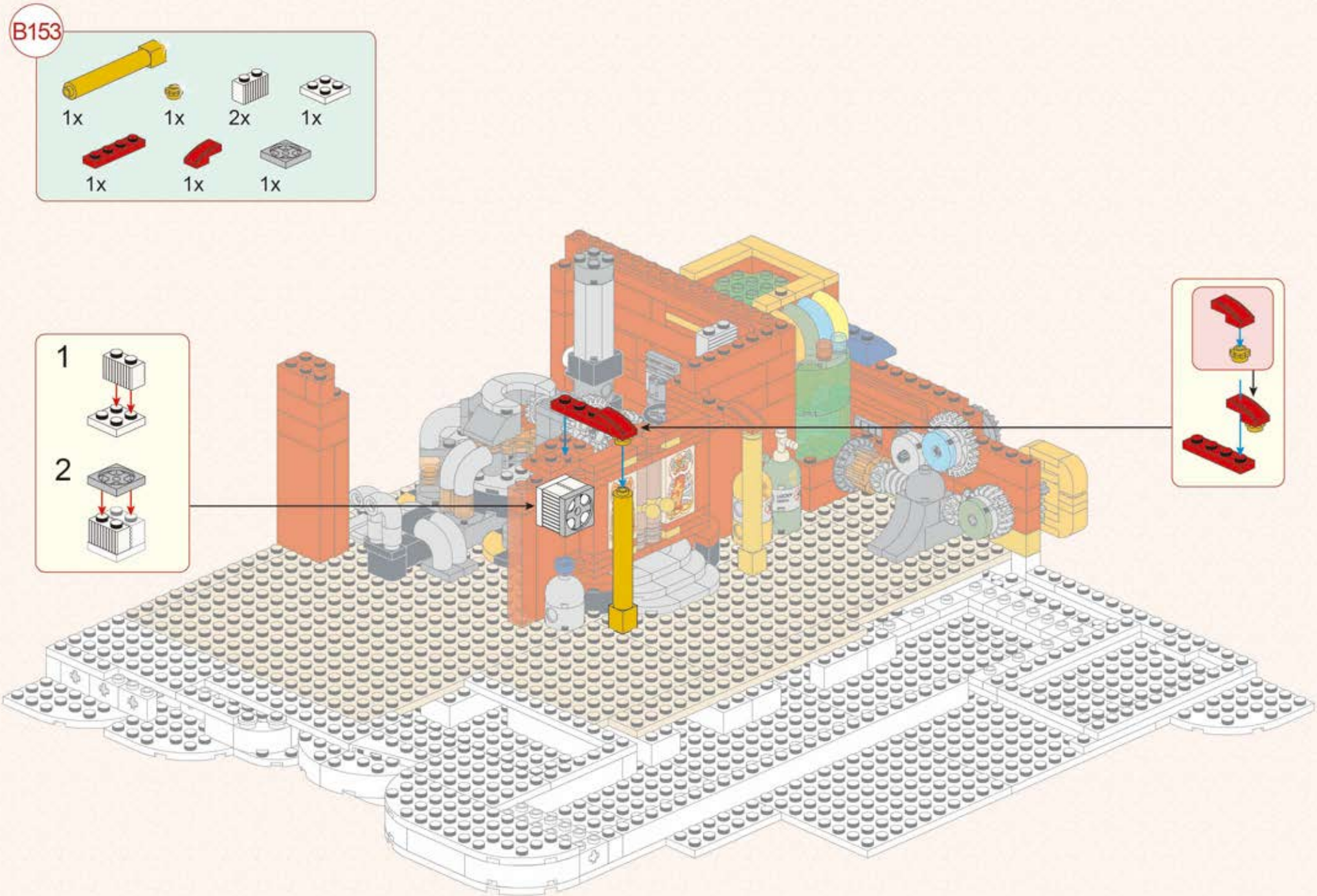


B152

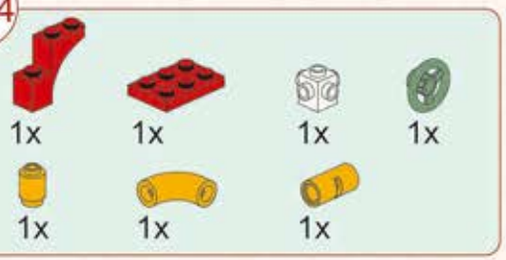


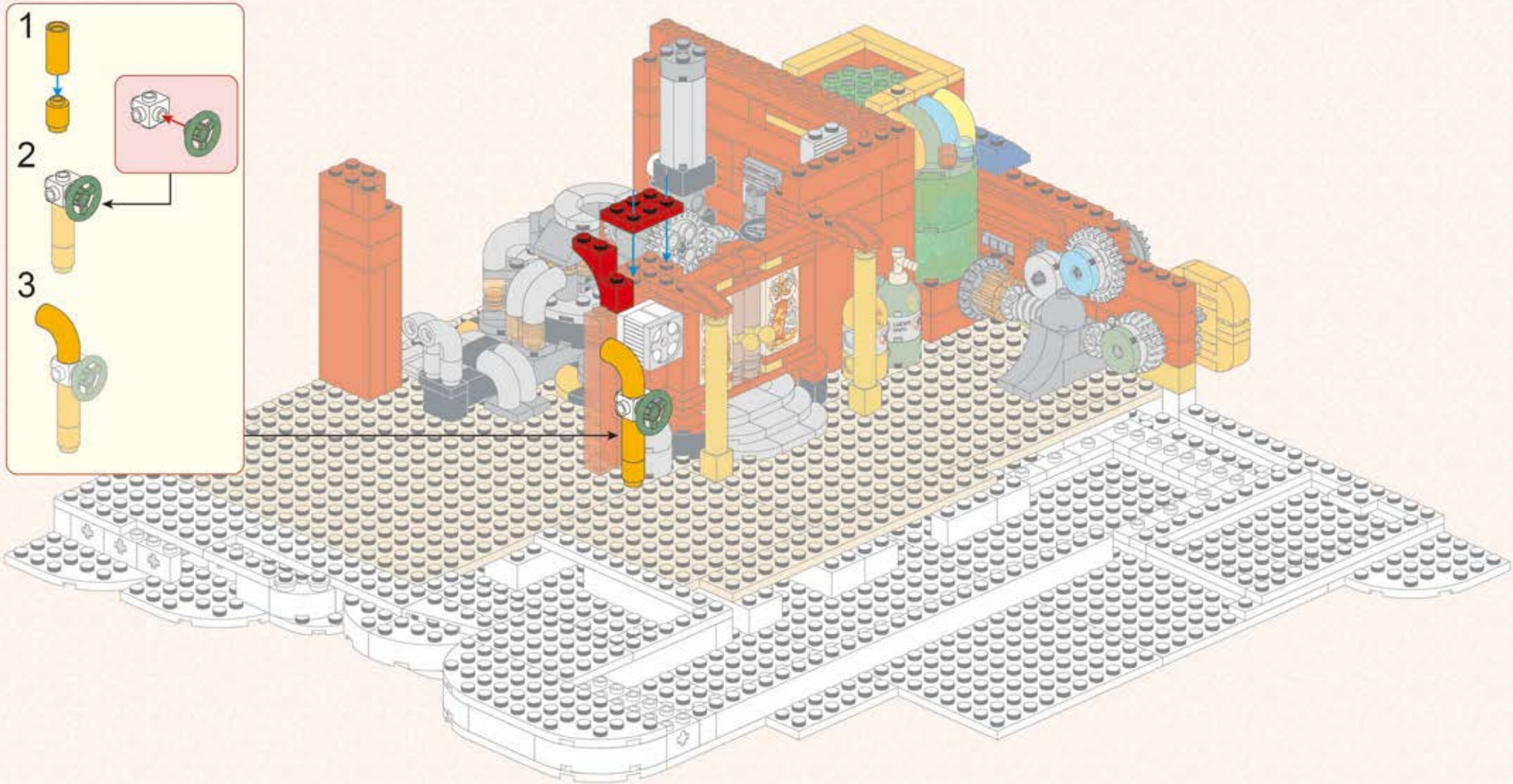


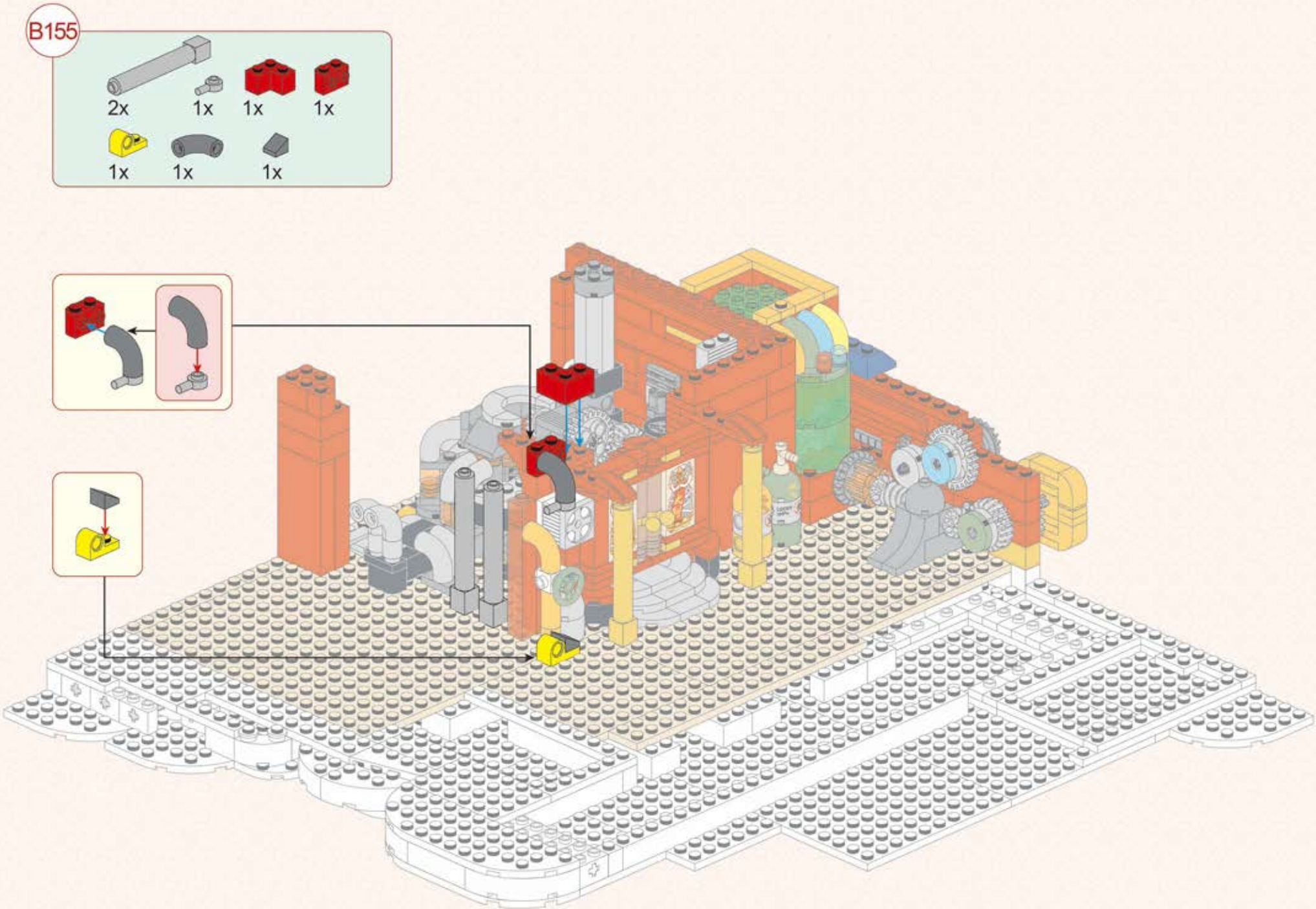



B153
1x
1x
2x
1x
1x
1x
1x
1
2

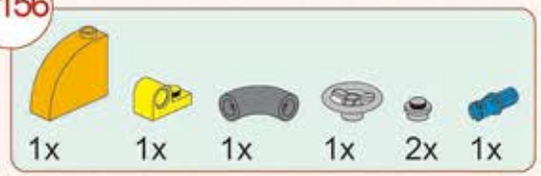
B154

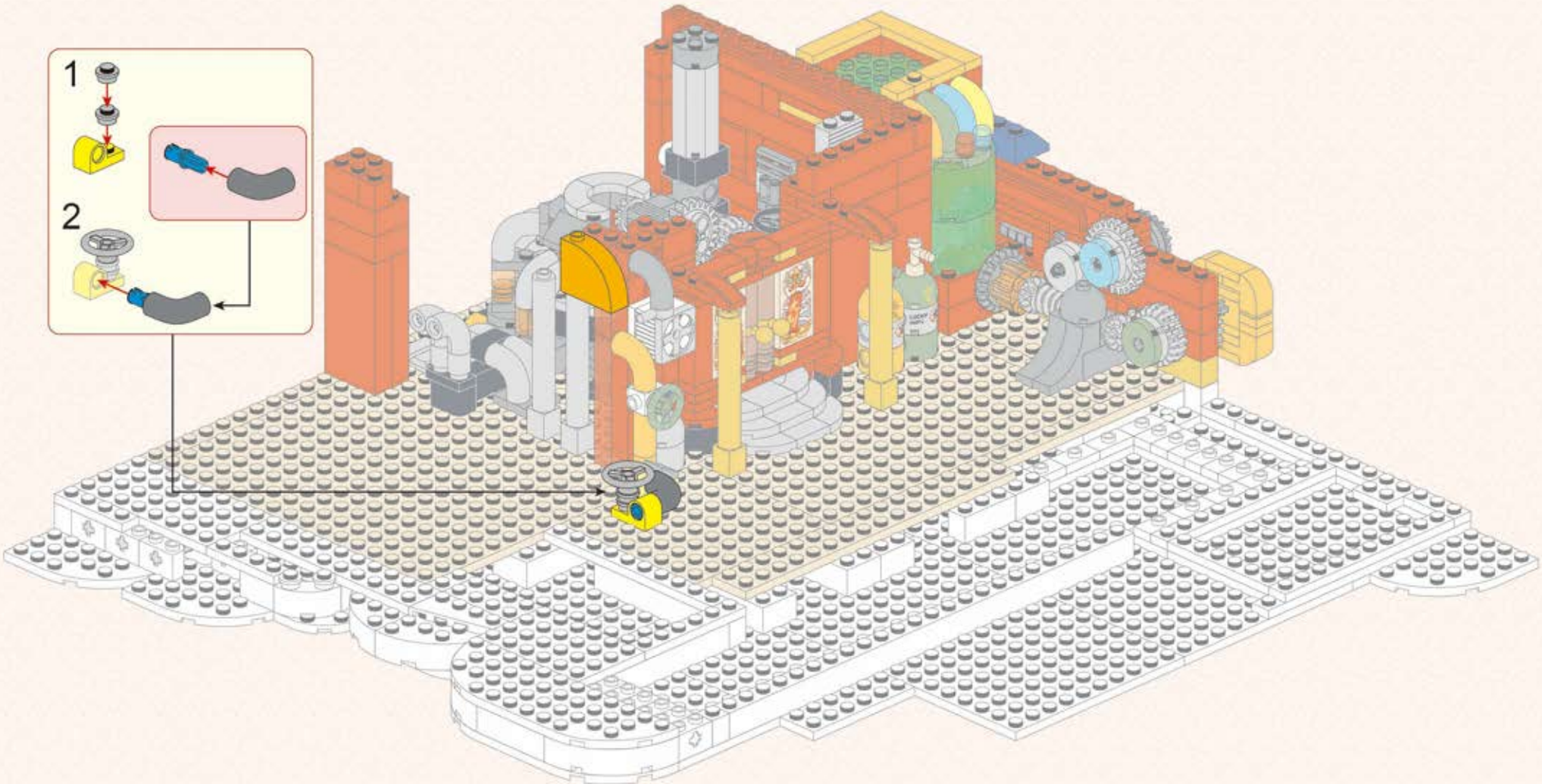


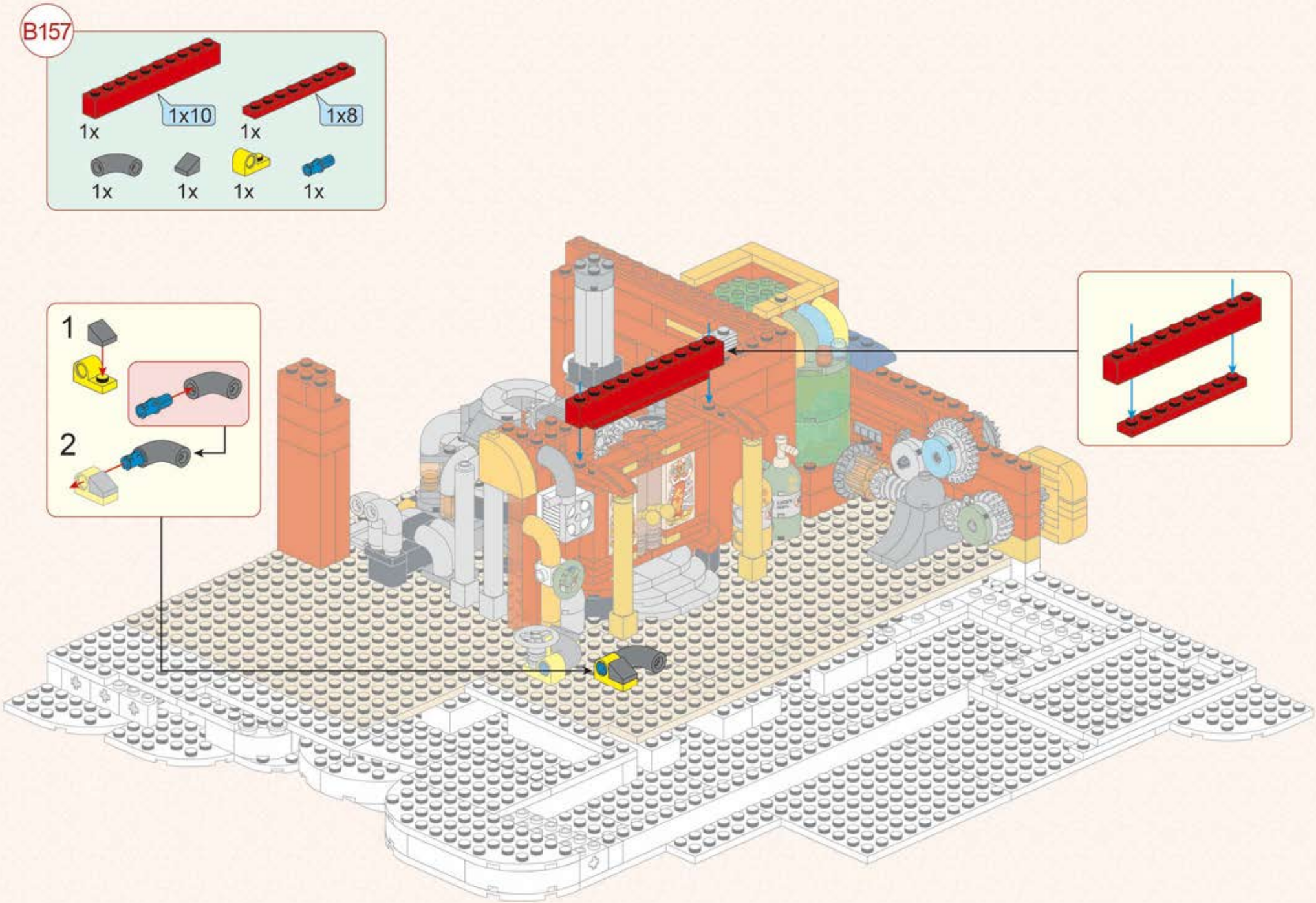


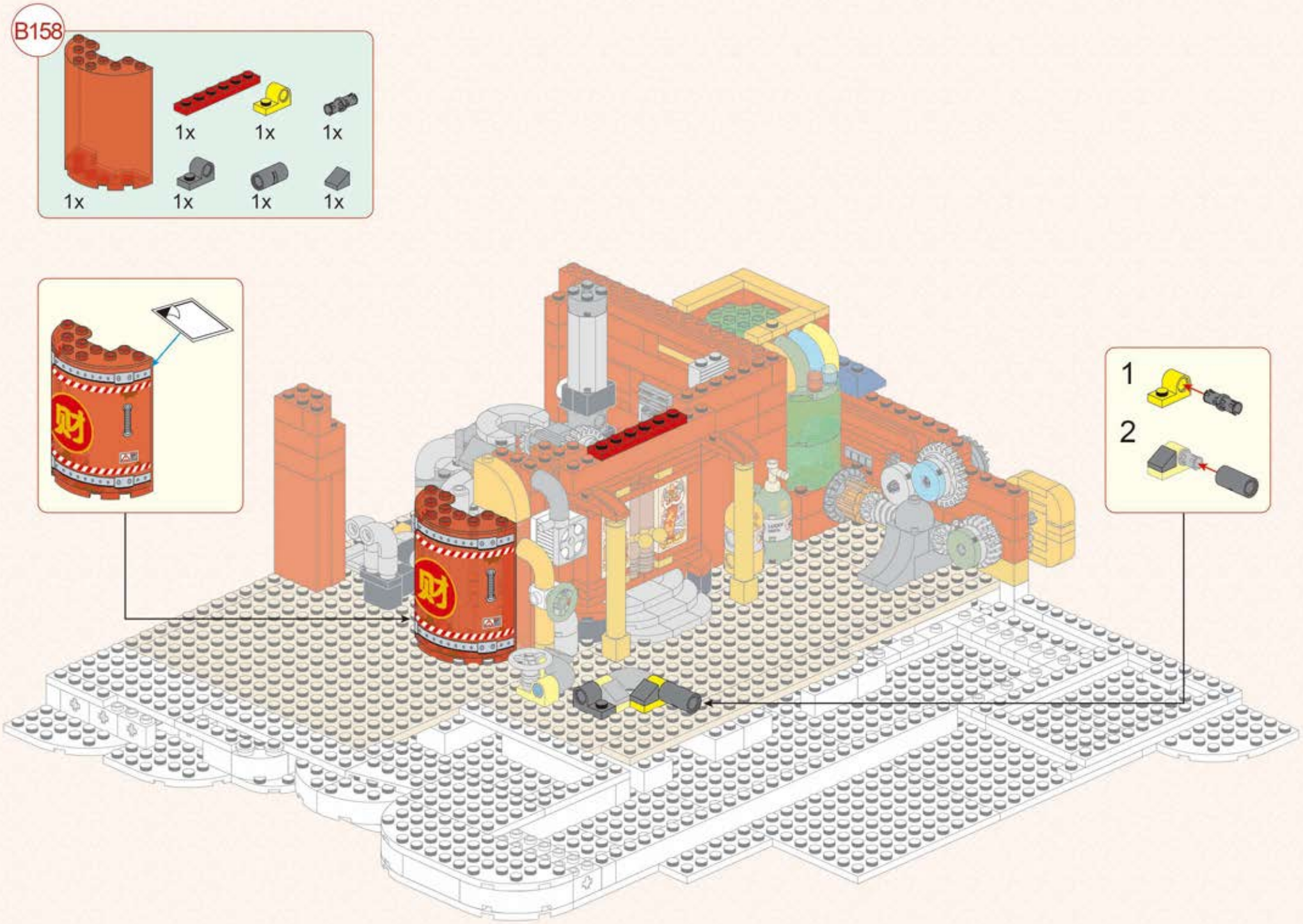

B155
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1x
1x
1x
1x
1x
1x

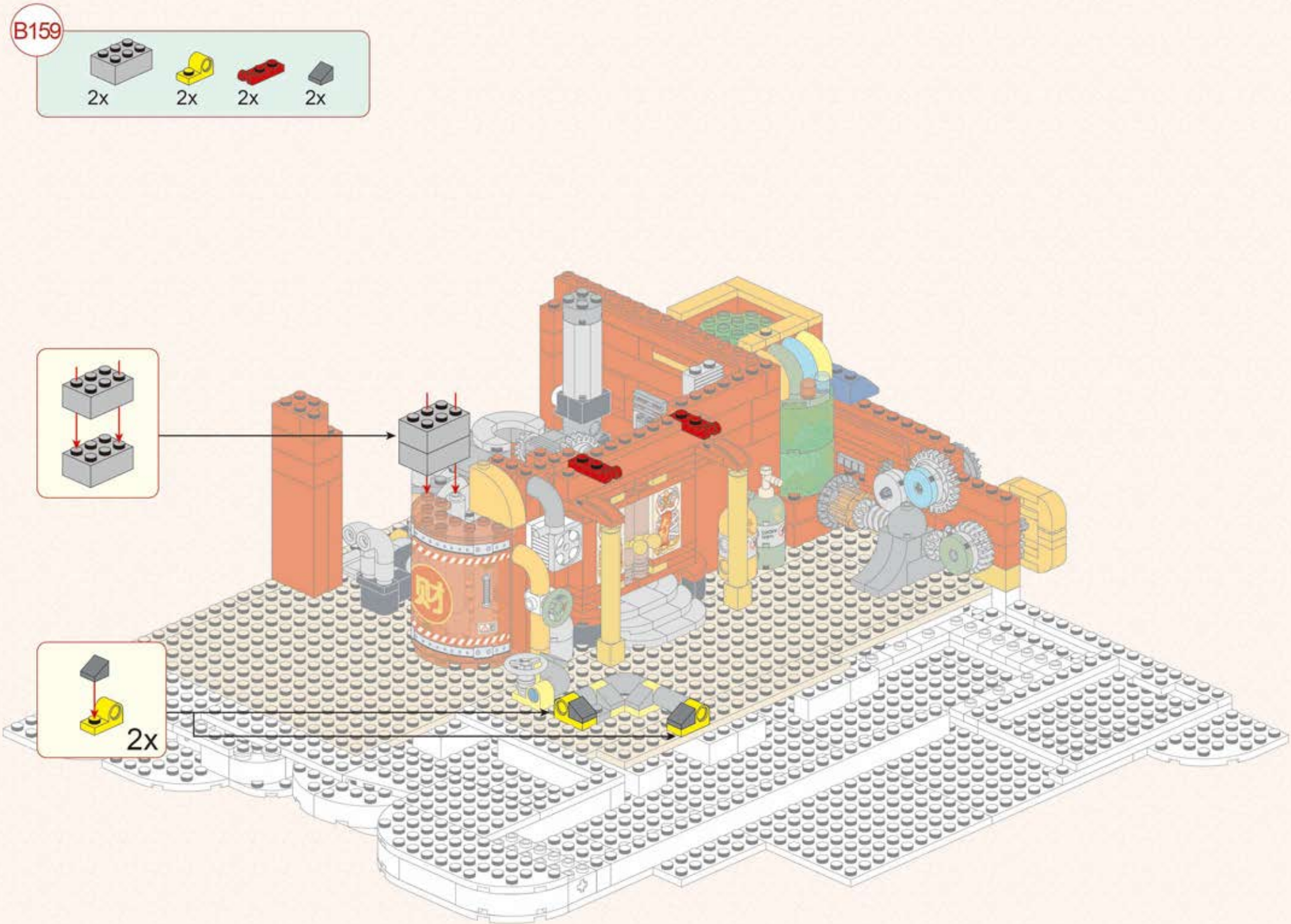
B156



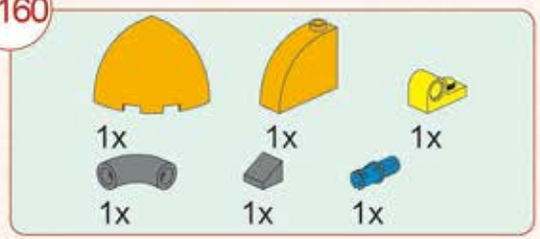


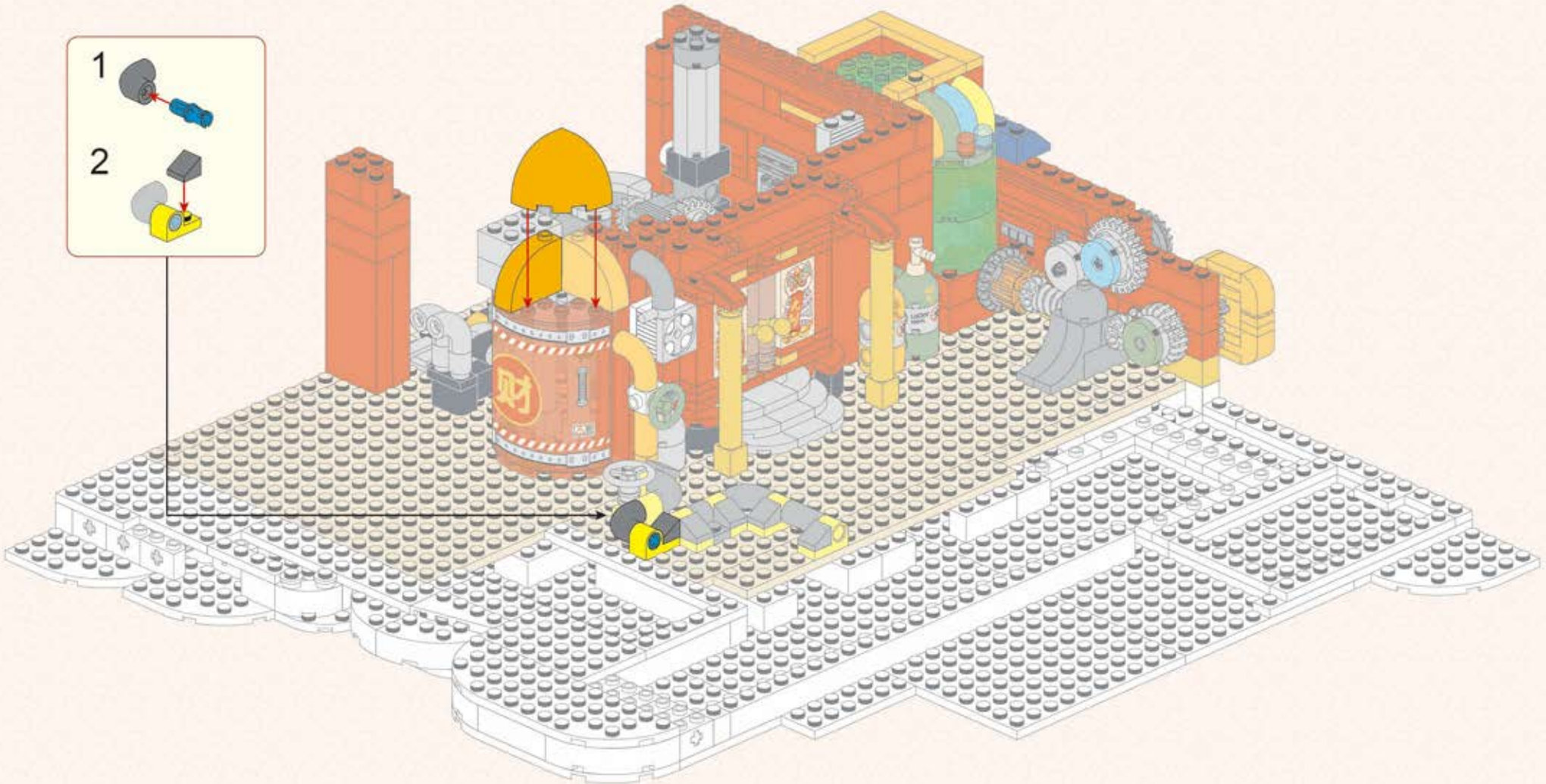

B157
1x
1x10
1x
1x8
1x
1x
1x
1x
1
2


B158
1x
1x
1x
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1x
1x
1
2

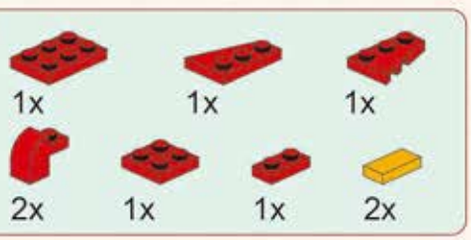

B159
2x
2x
2x
2x
2x

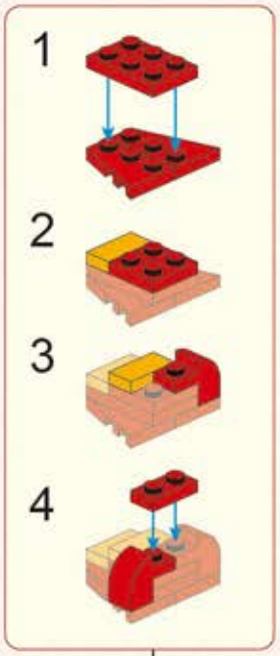
B160

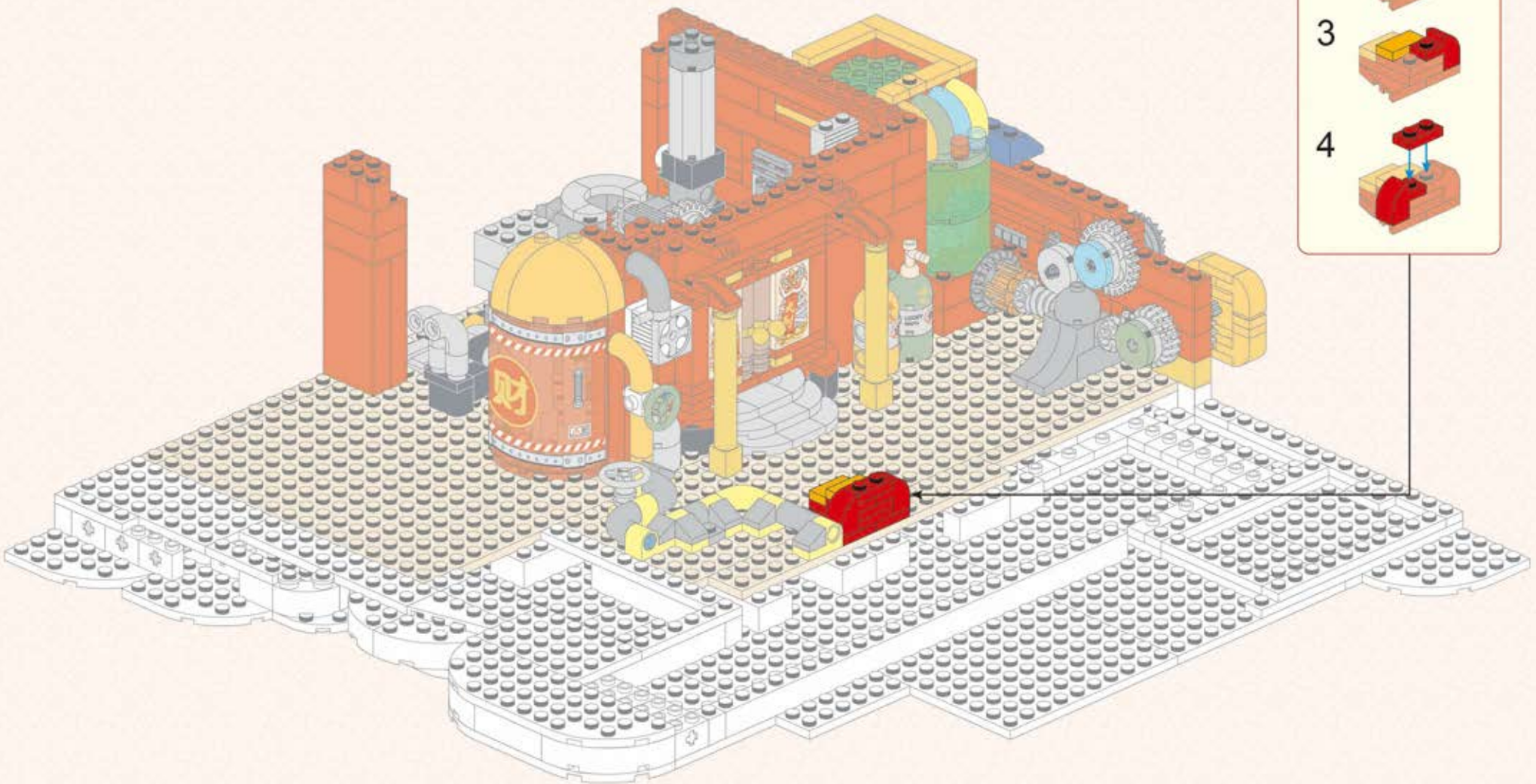




B161

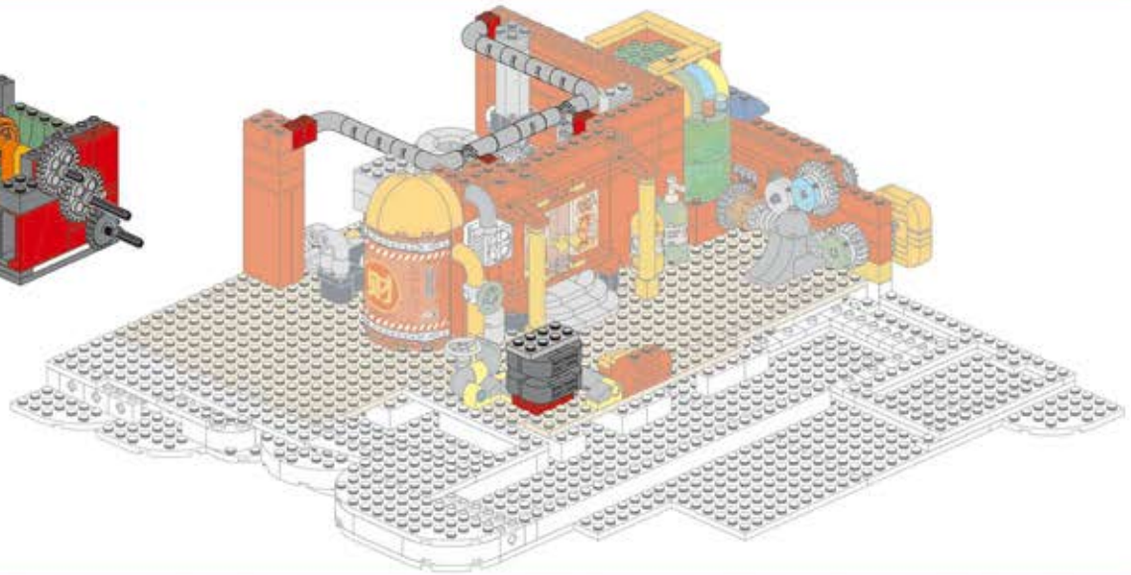


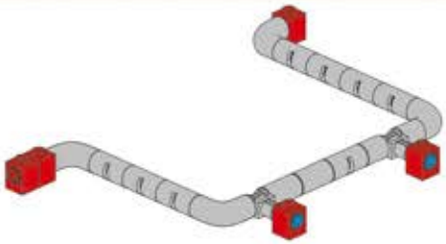








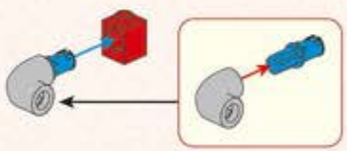






B162





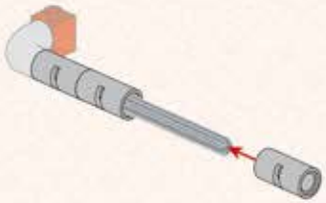
B163





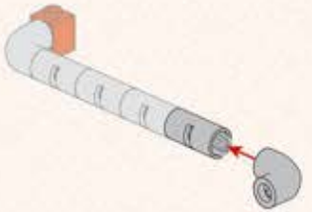
B164



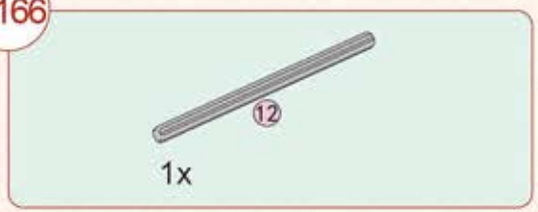


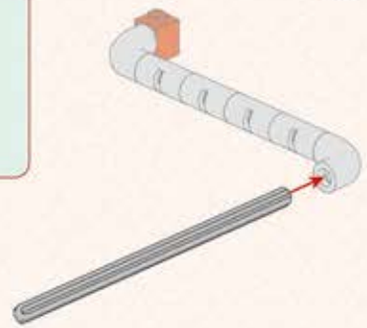
B165



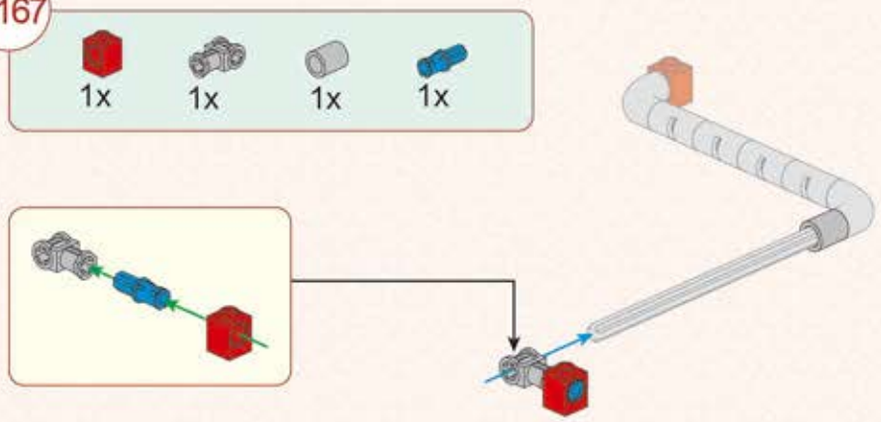


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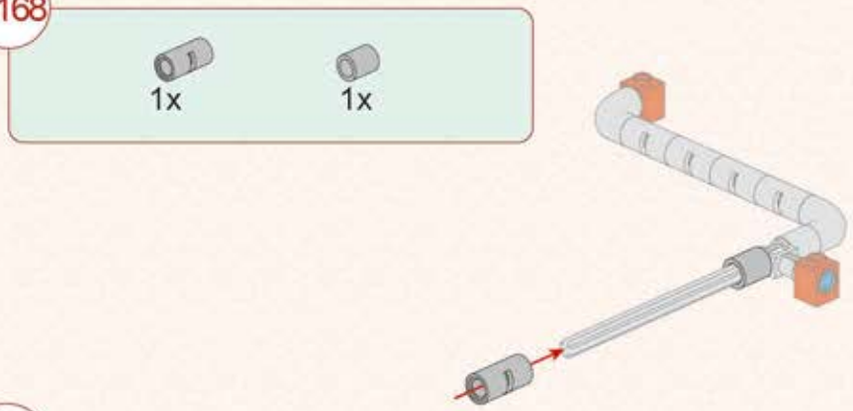




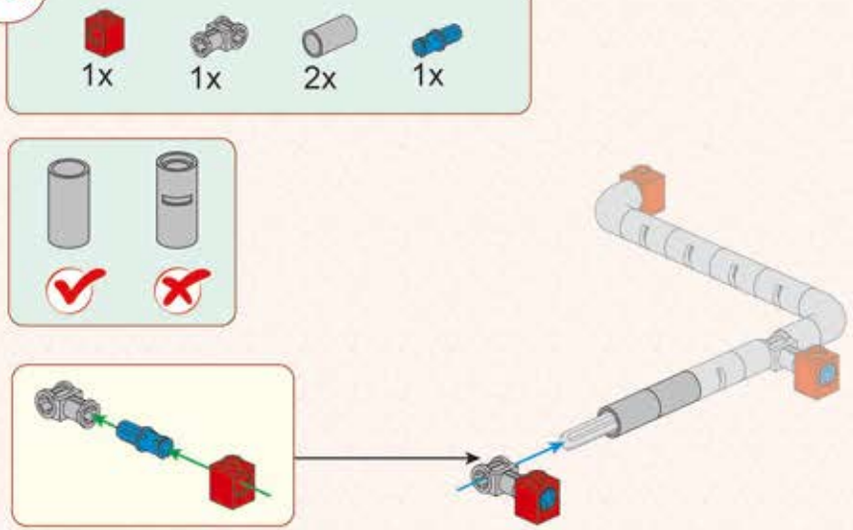
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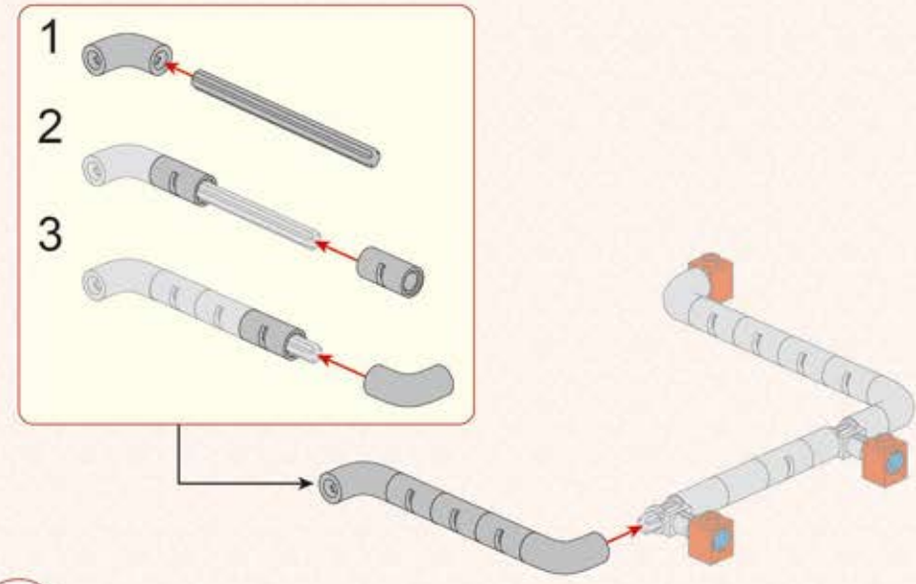
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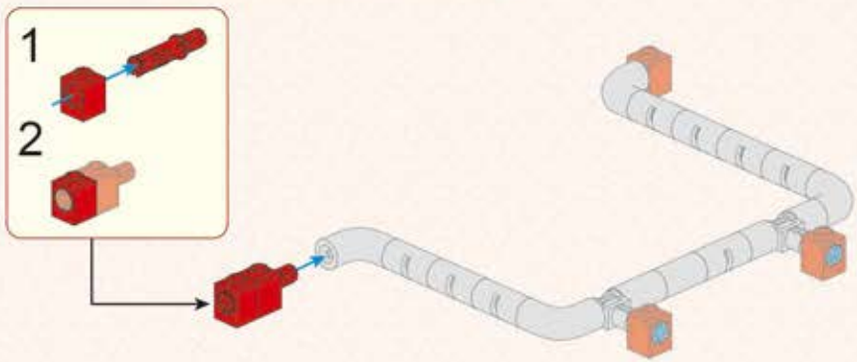
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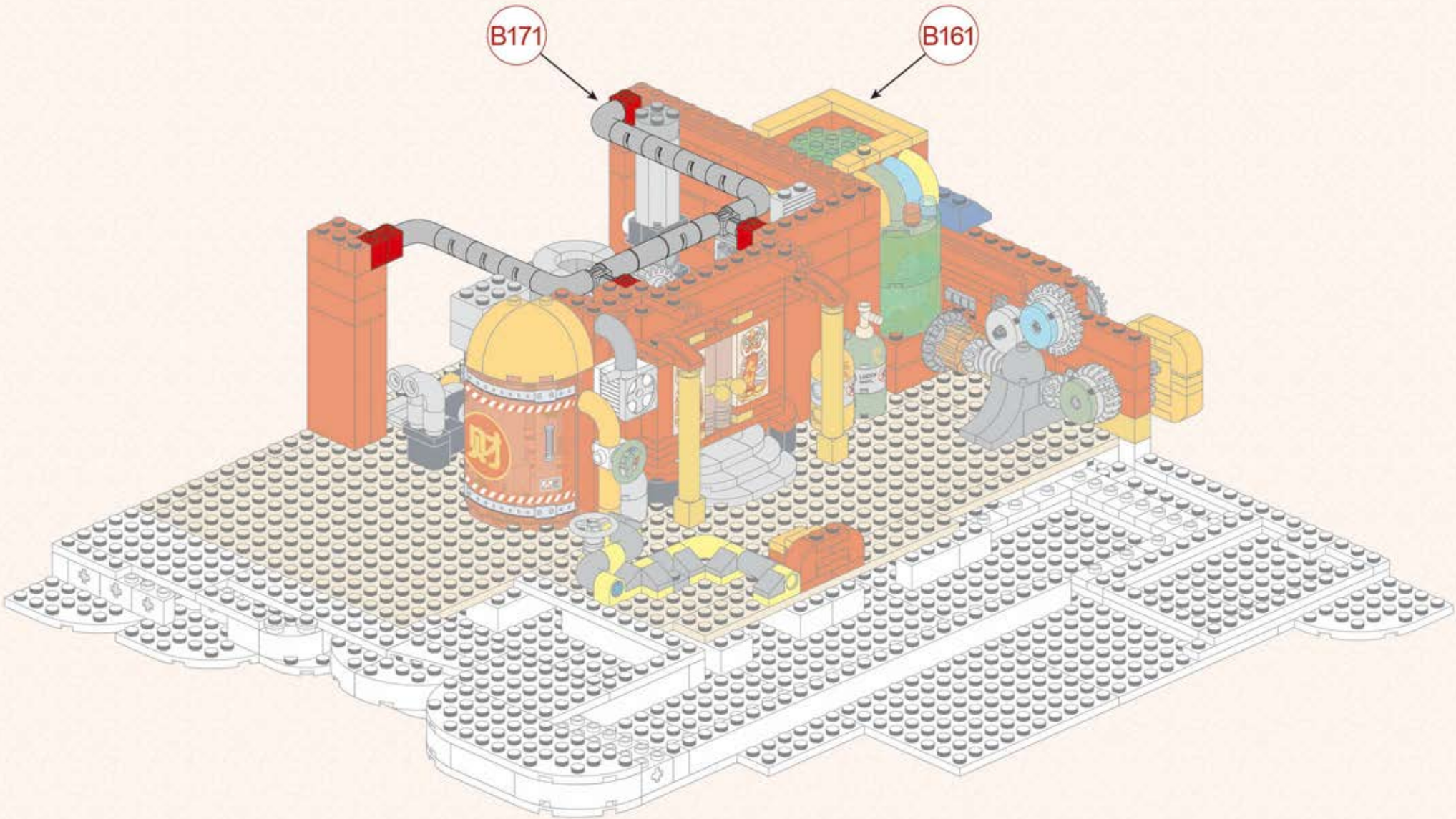


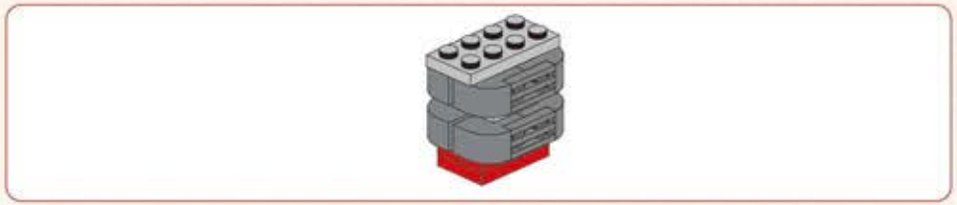
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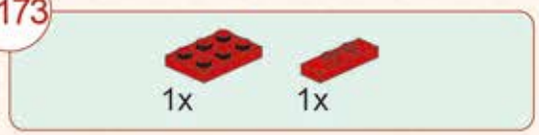


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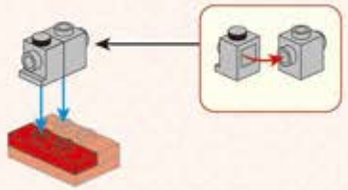
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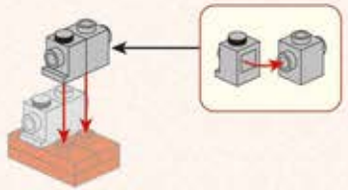
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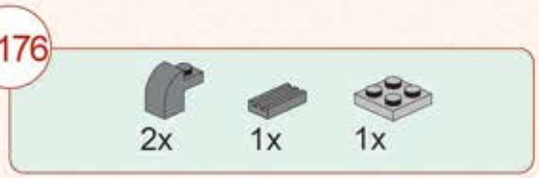


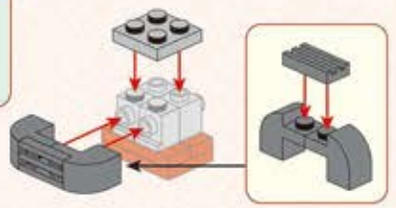
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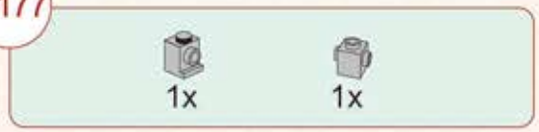


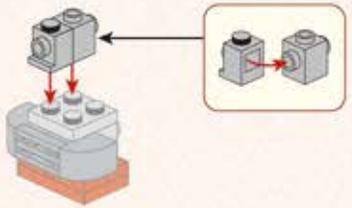
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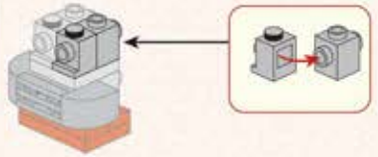
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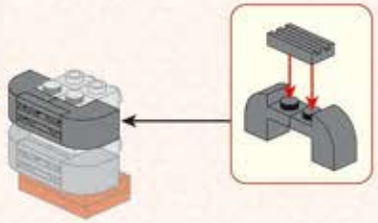
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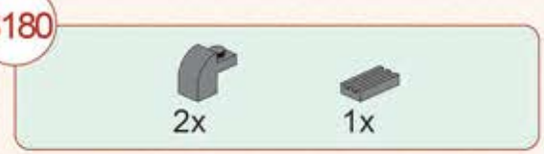


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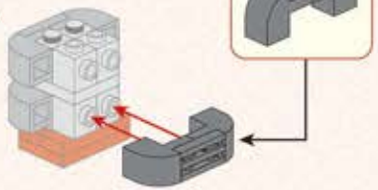




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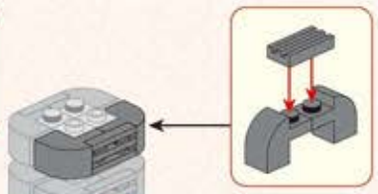




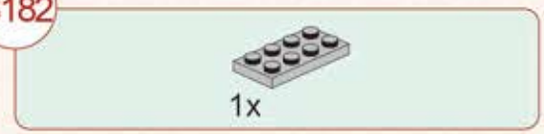


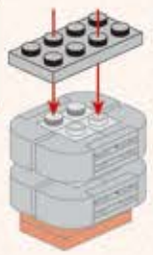
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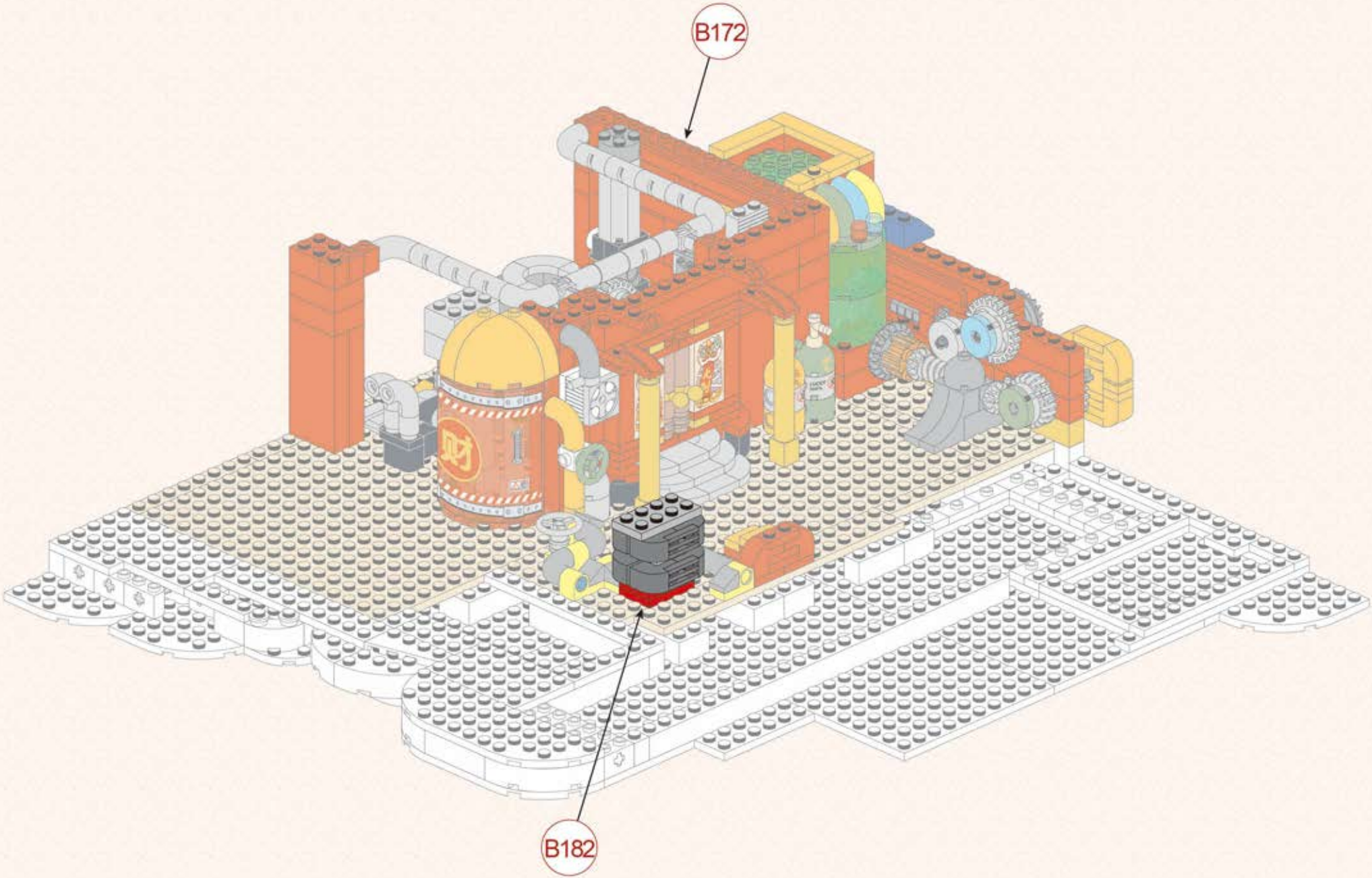


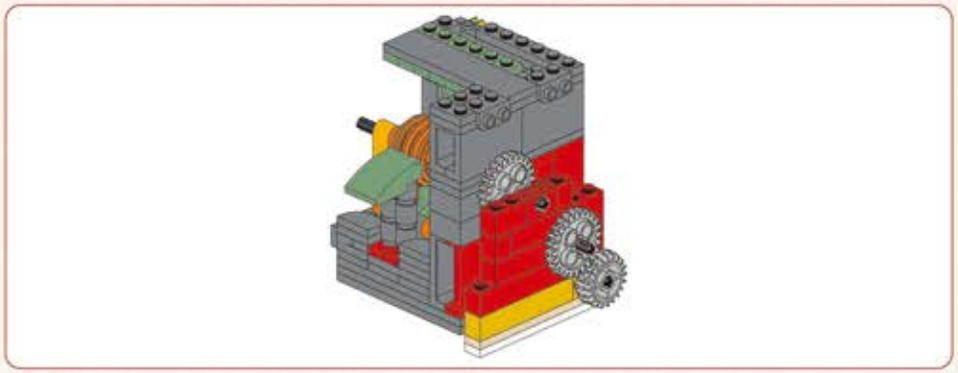
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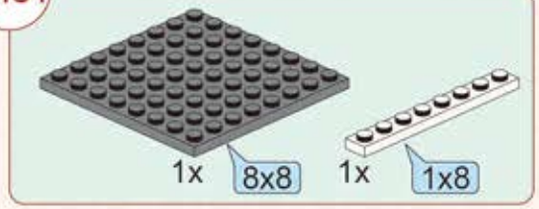


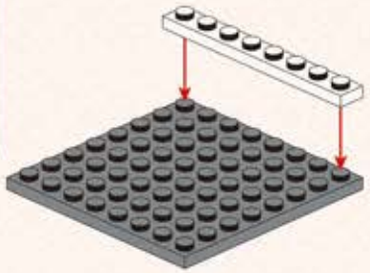
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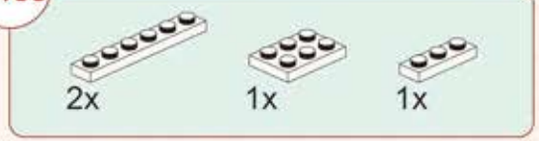


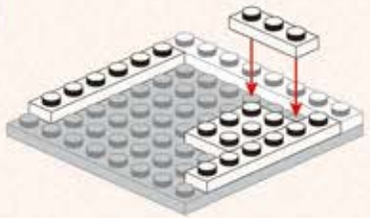
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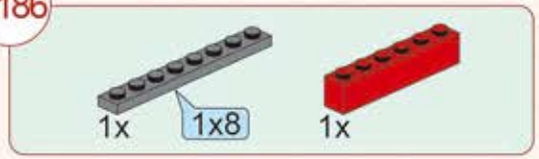


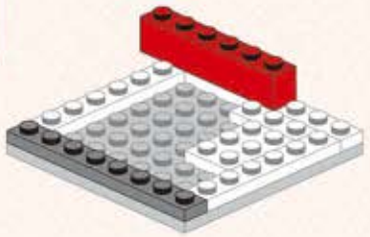
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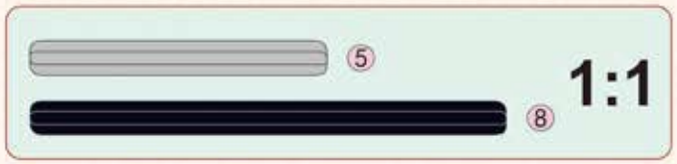




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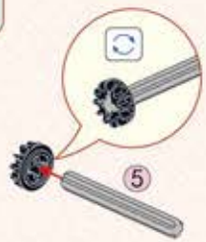






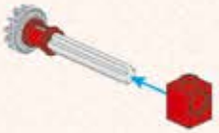
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B188





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B190





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B192





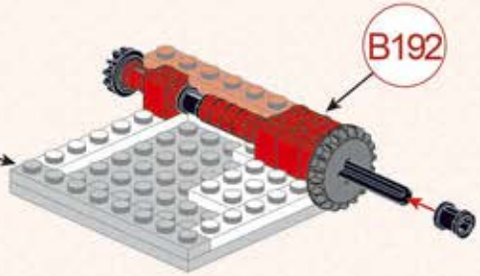


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B186

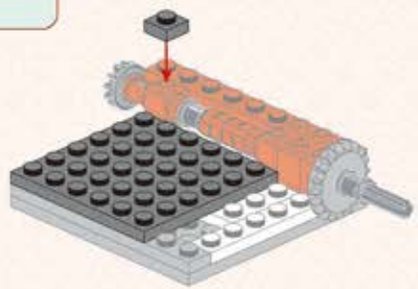
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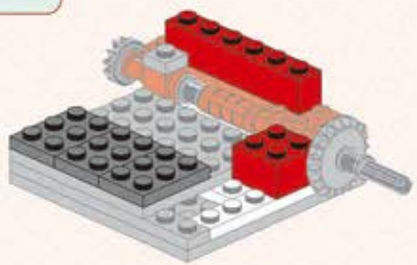






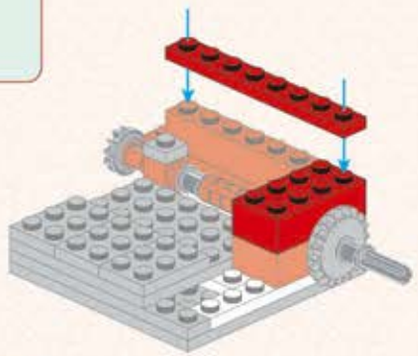
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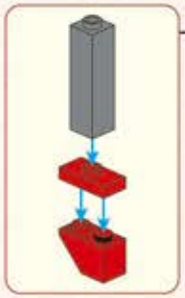
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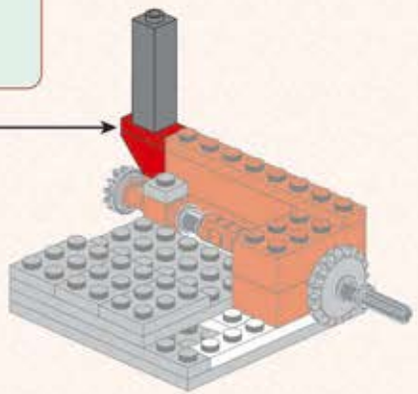




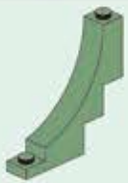
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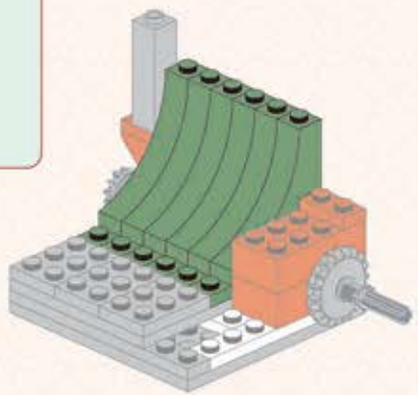




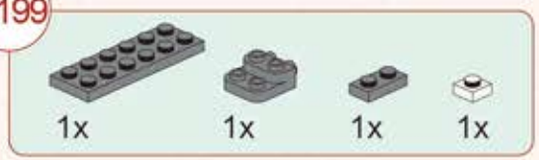


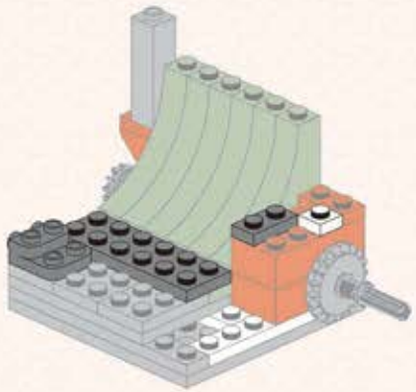
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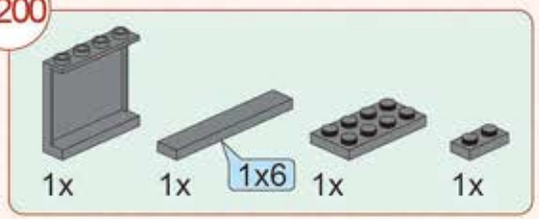


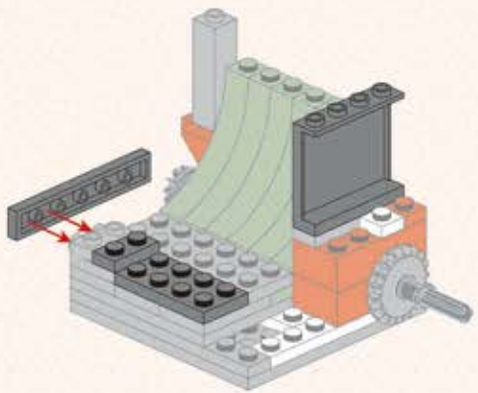
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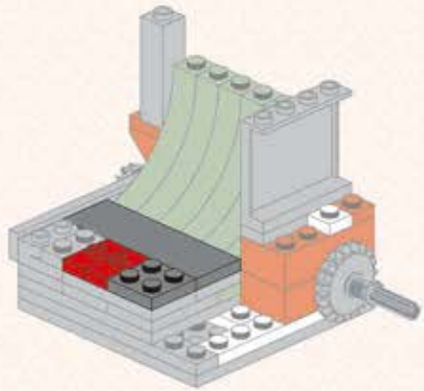
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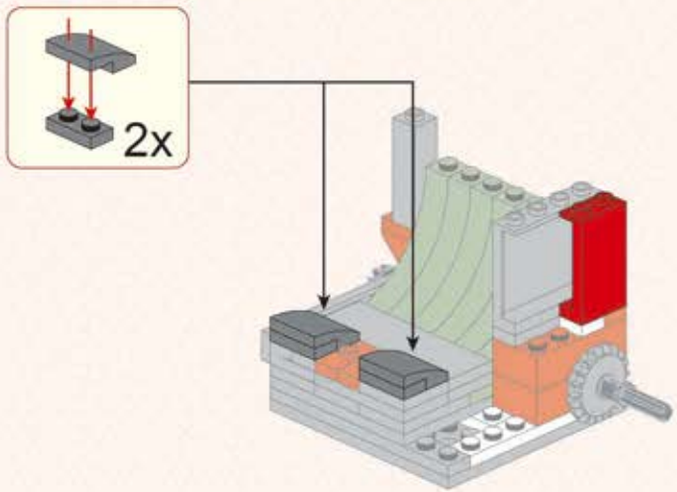
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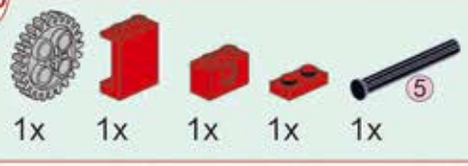


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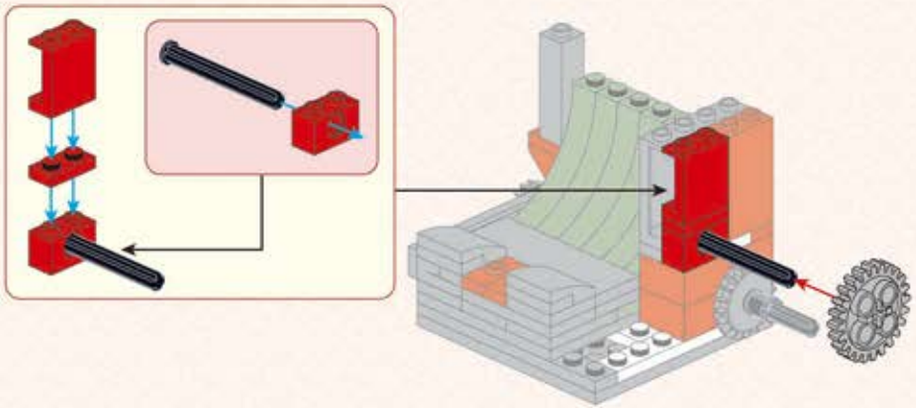




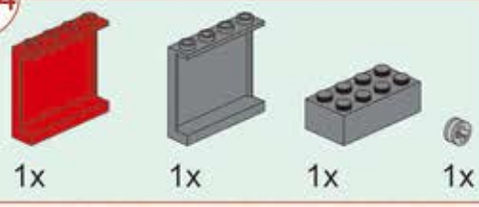
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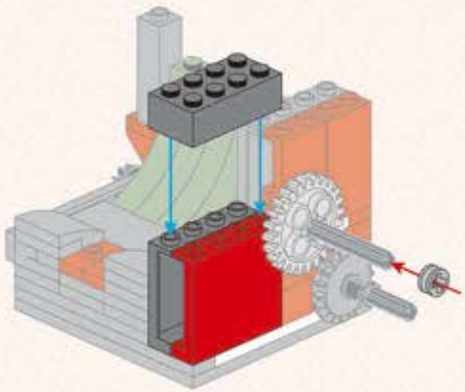






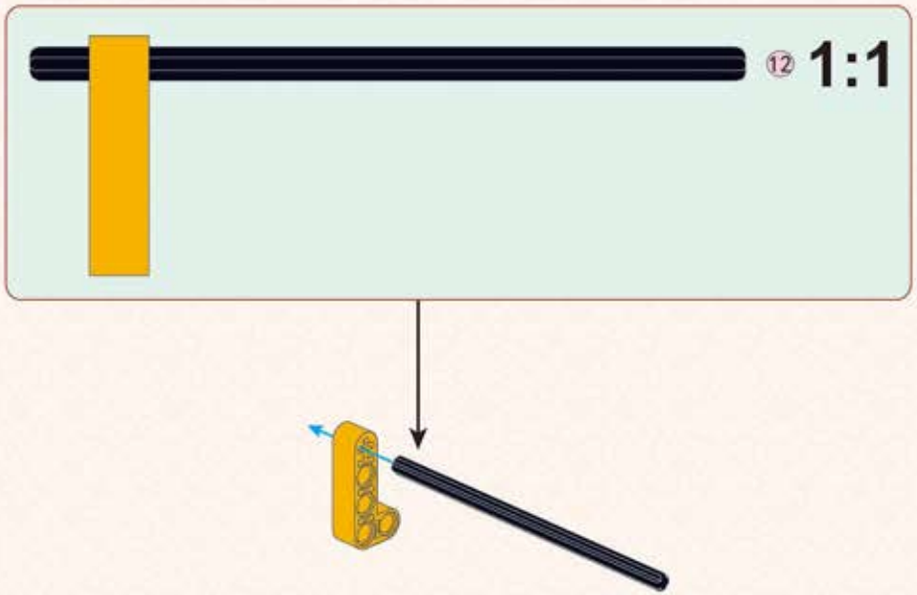
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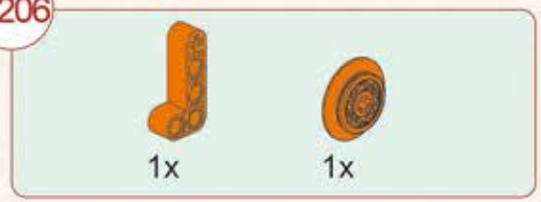


B205





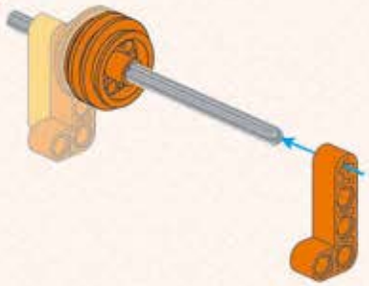
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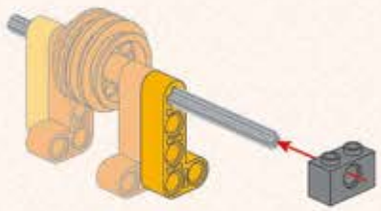
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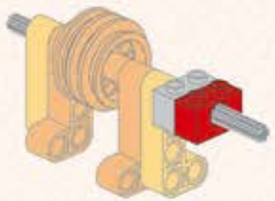
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B209

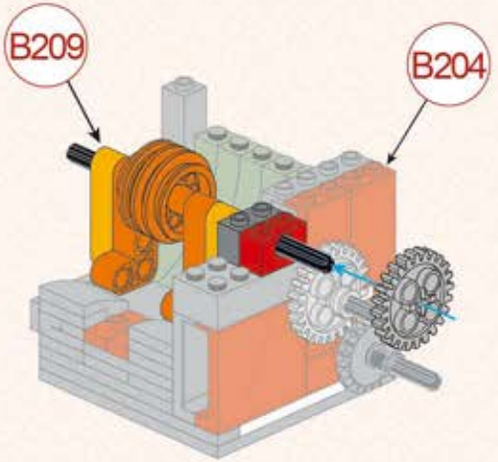




B210

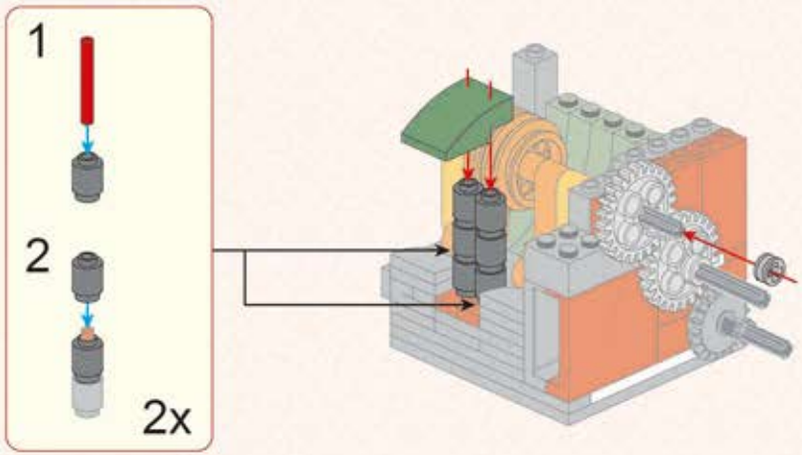


B209 B204

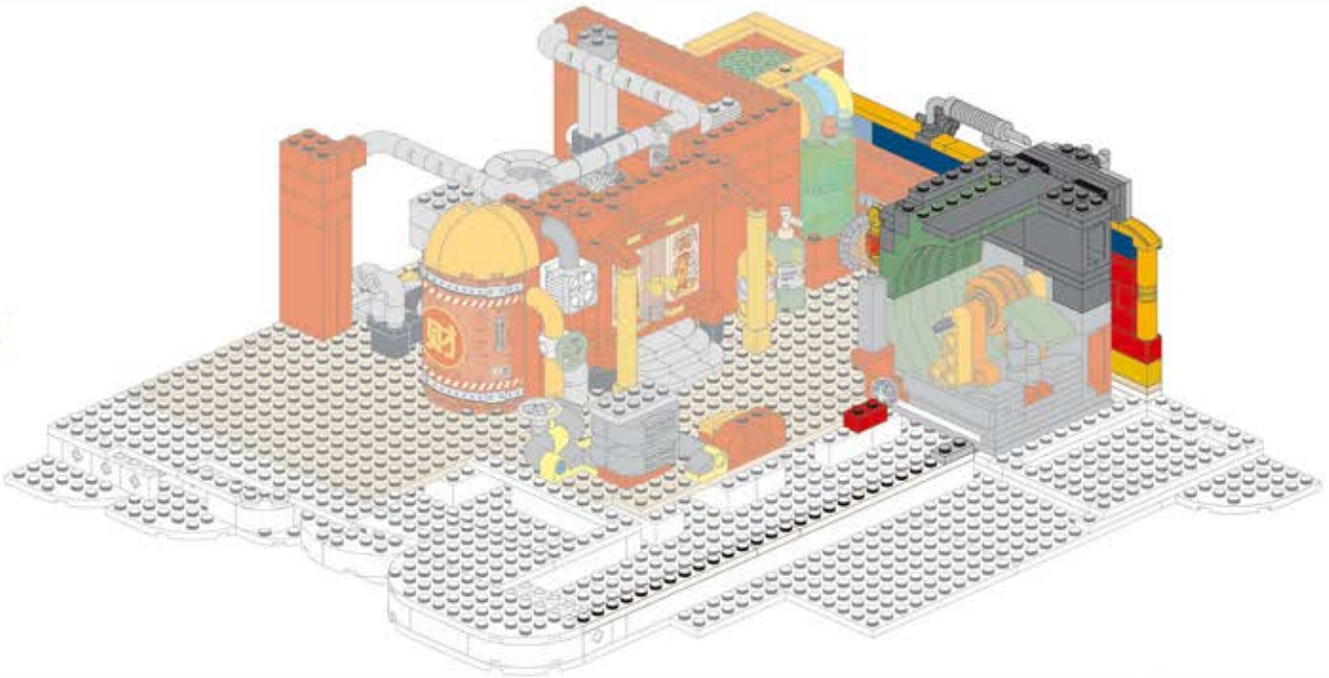


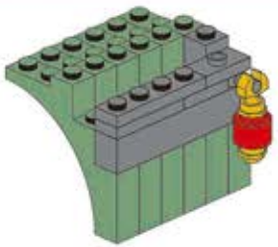
B211







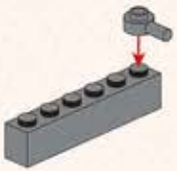




B212


1x


1x



B213


1x


1x



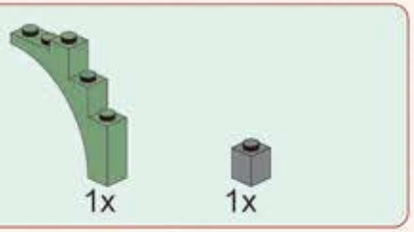
B214


1x


1x

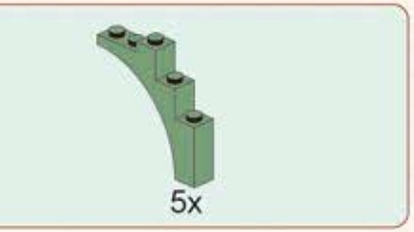


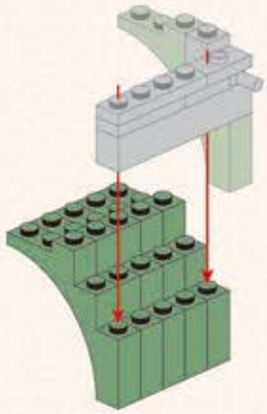
B215





B216





B217

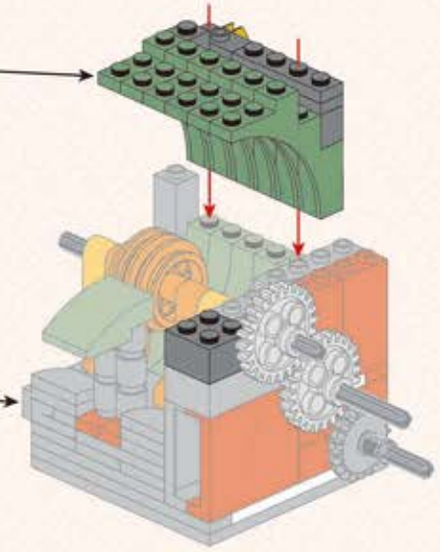




B218

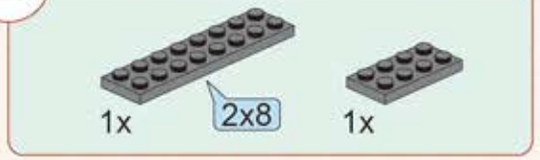


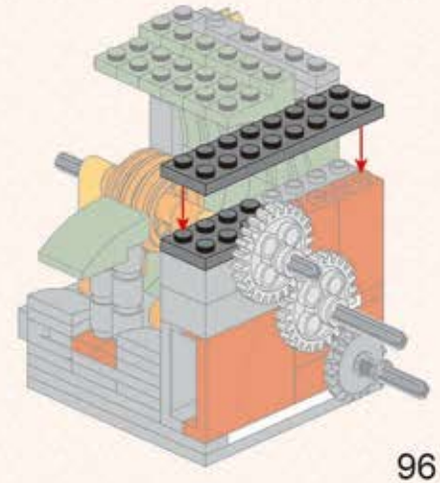
B217



B211

B219

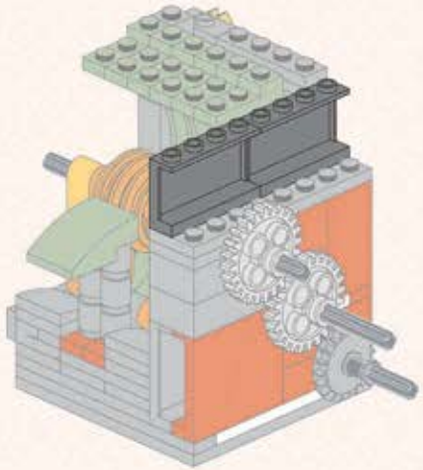




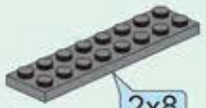
B220



2x



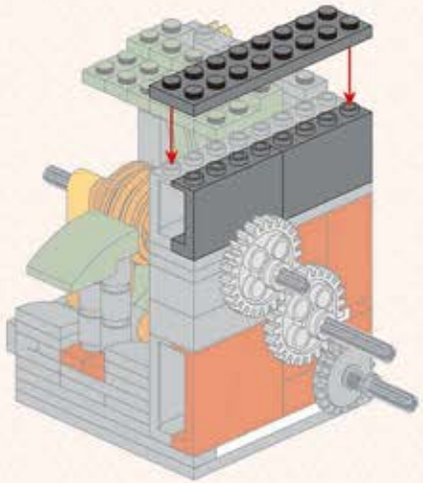
B221



1x 2x8



2x



B222



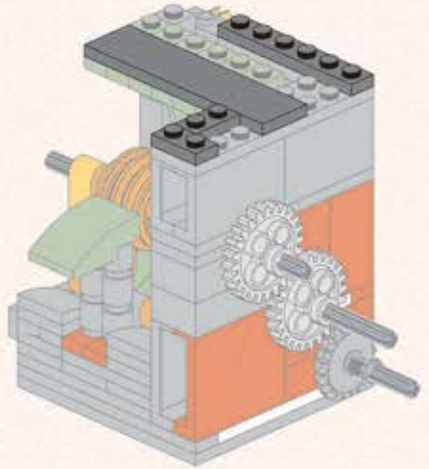
1x 2x8



1x



2x



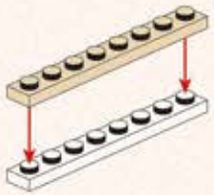
B223



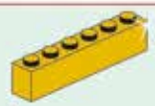
1x 1x8



1x 1x8



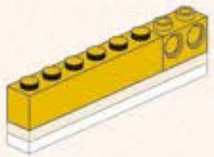
B224



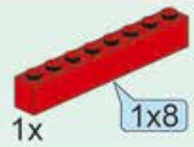
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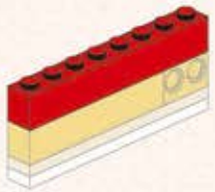


1x



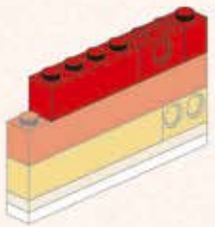
B225





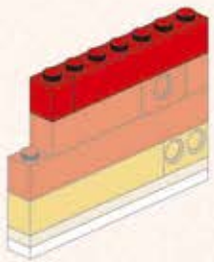
B226





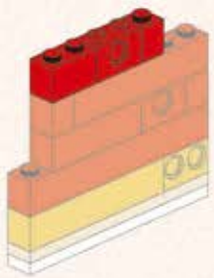
B227





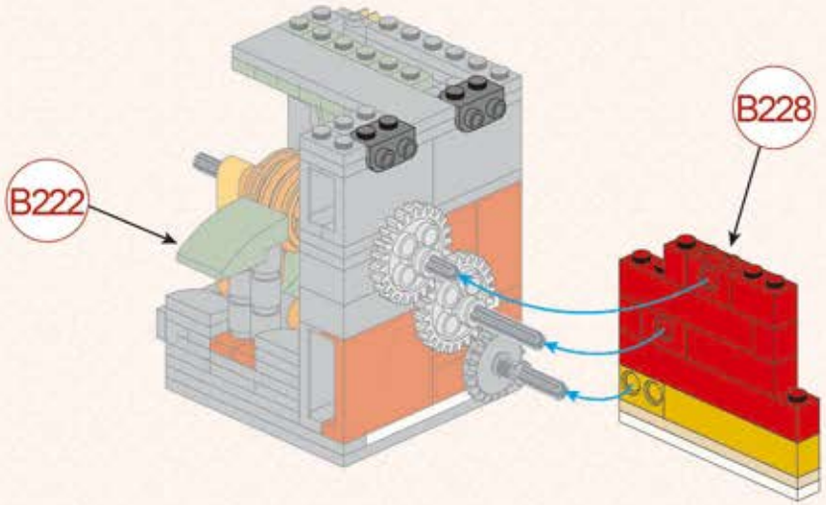
B228





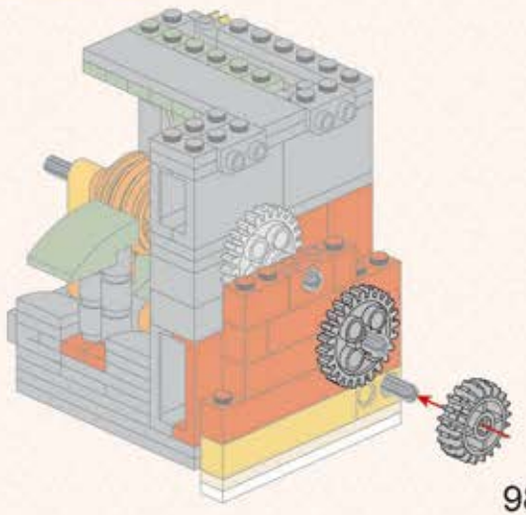
B229



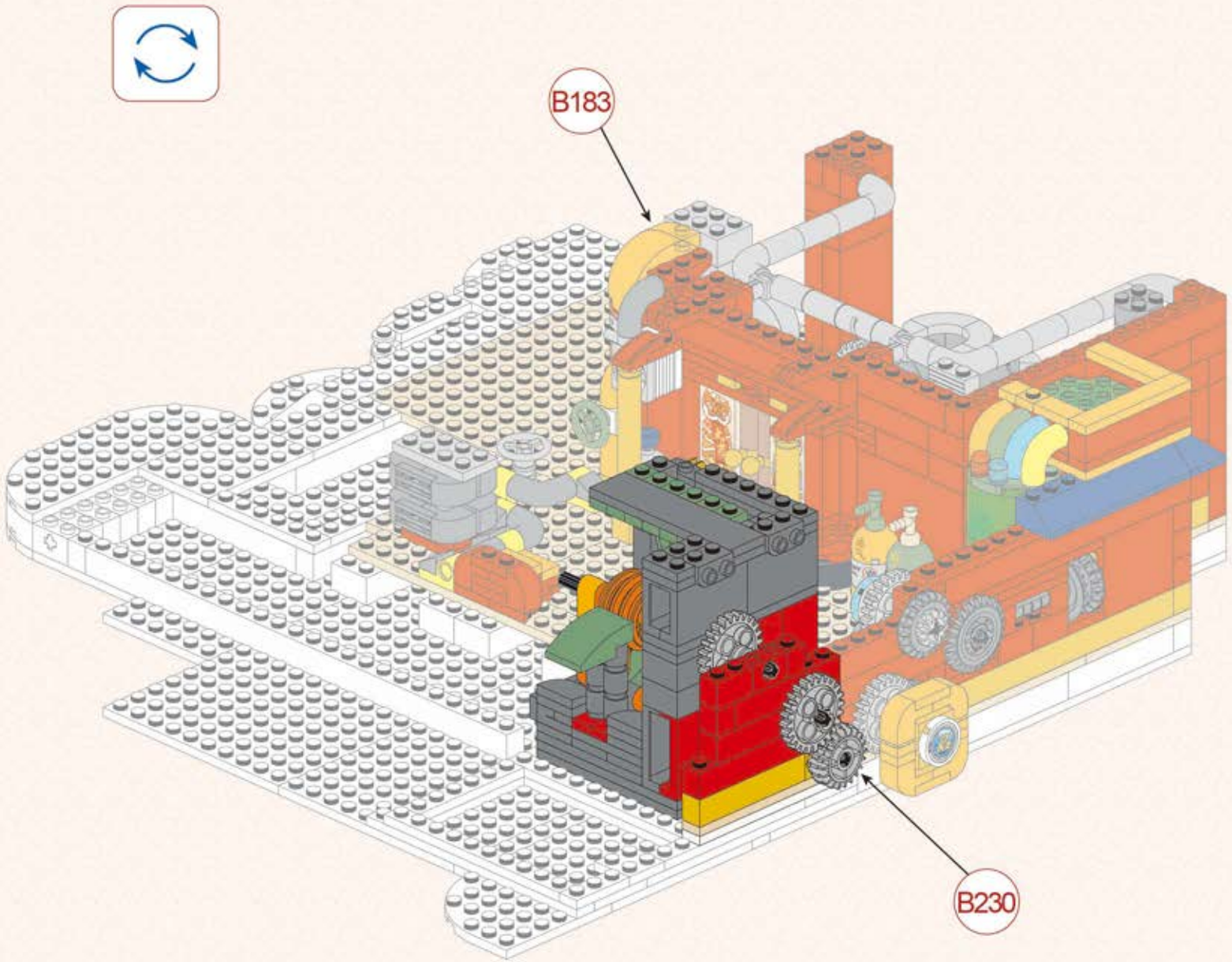


B230

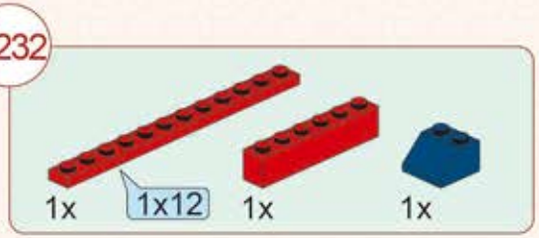


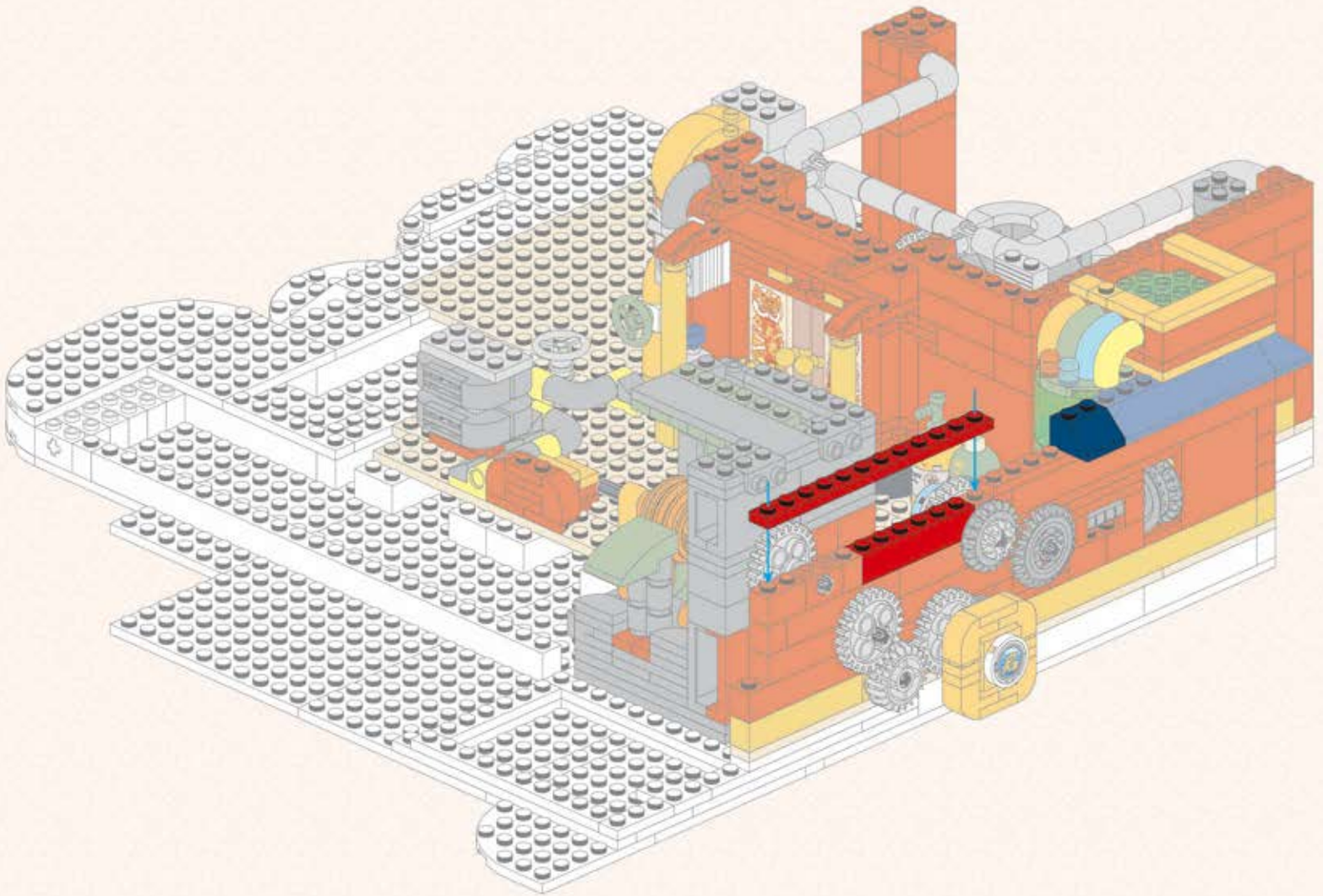


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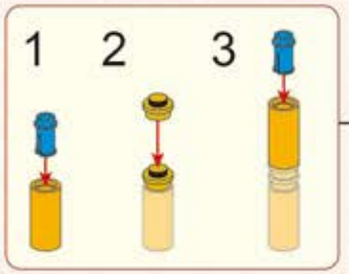


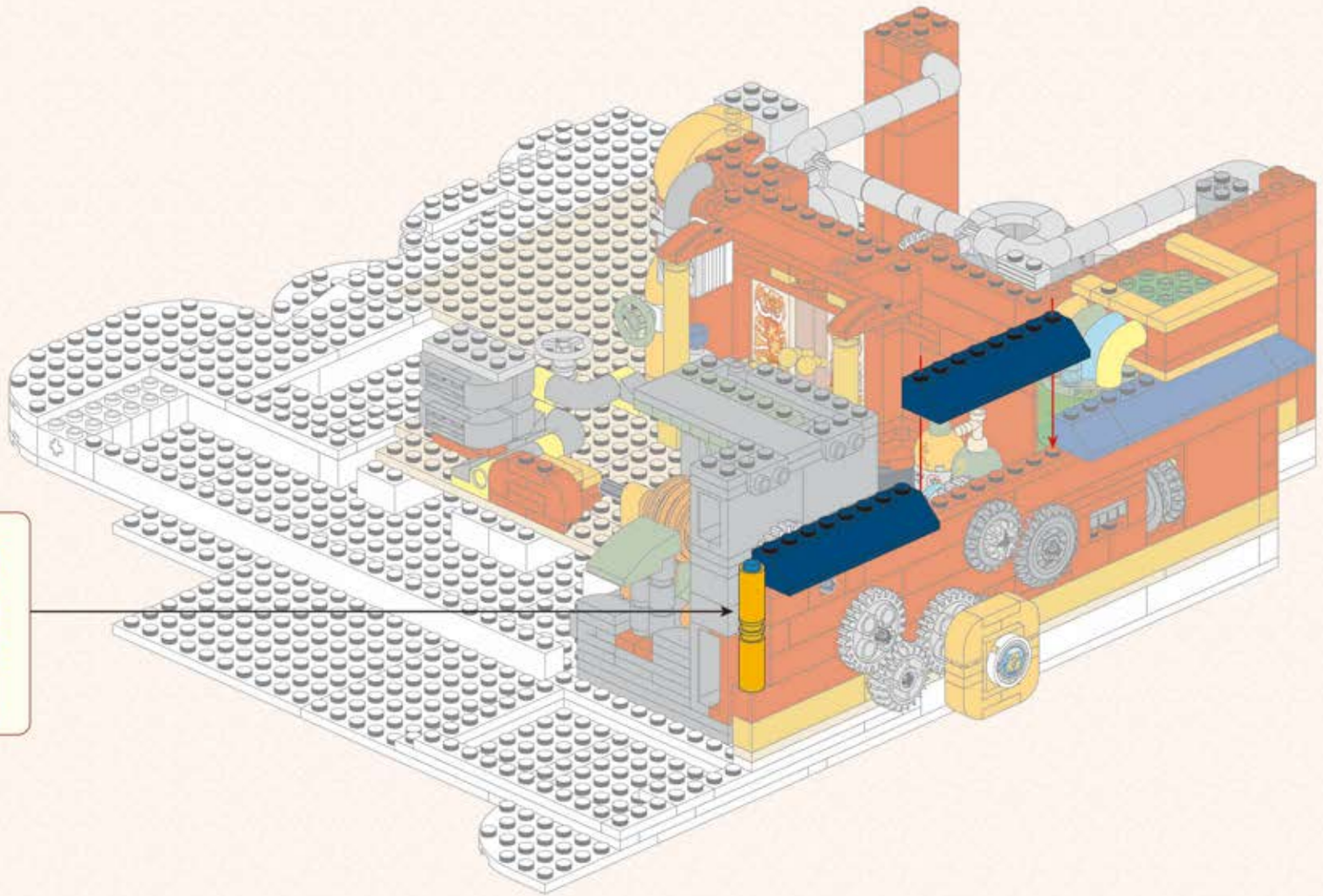
B232



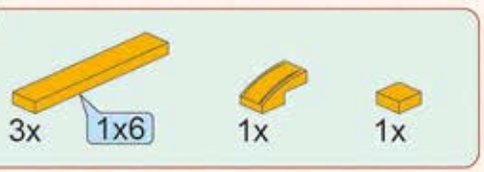


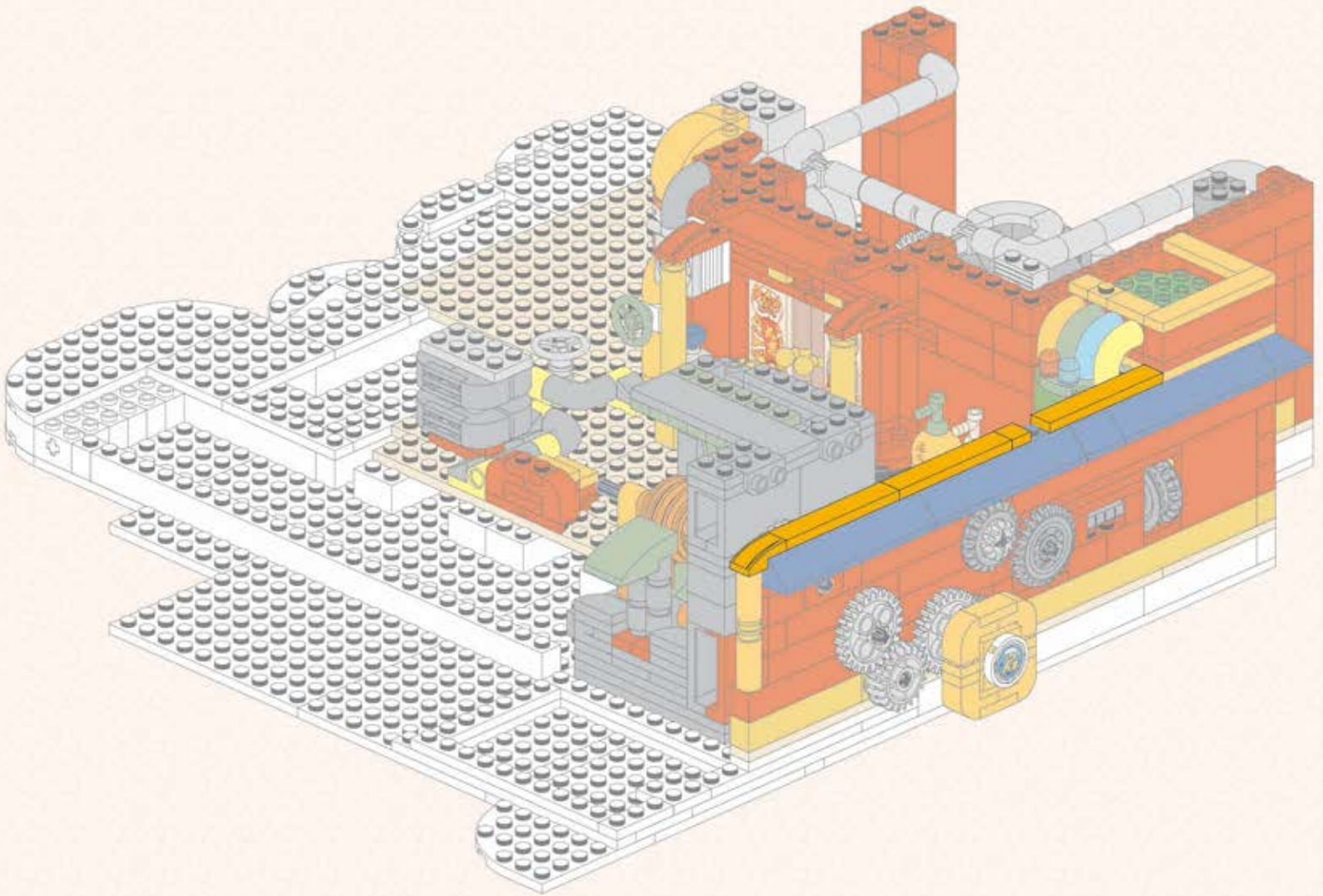

B233
2x
2x
2x
2x


1
2
3



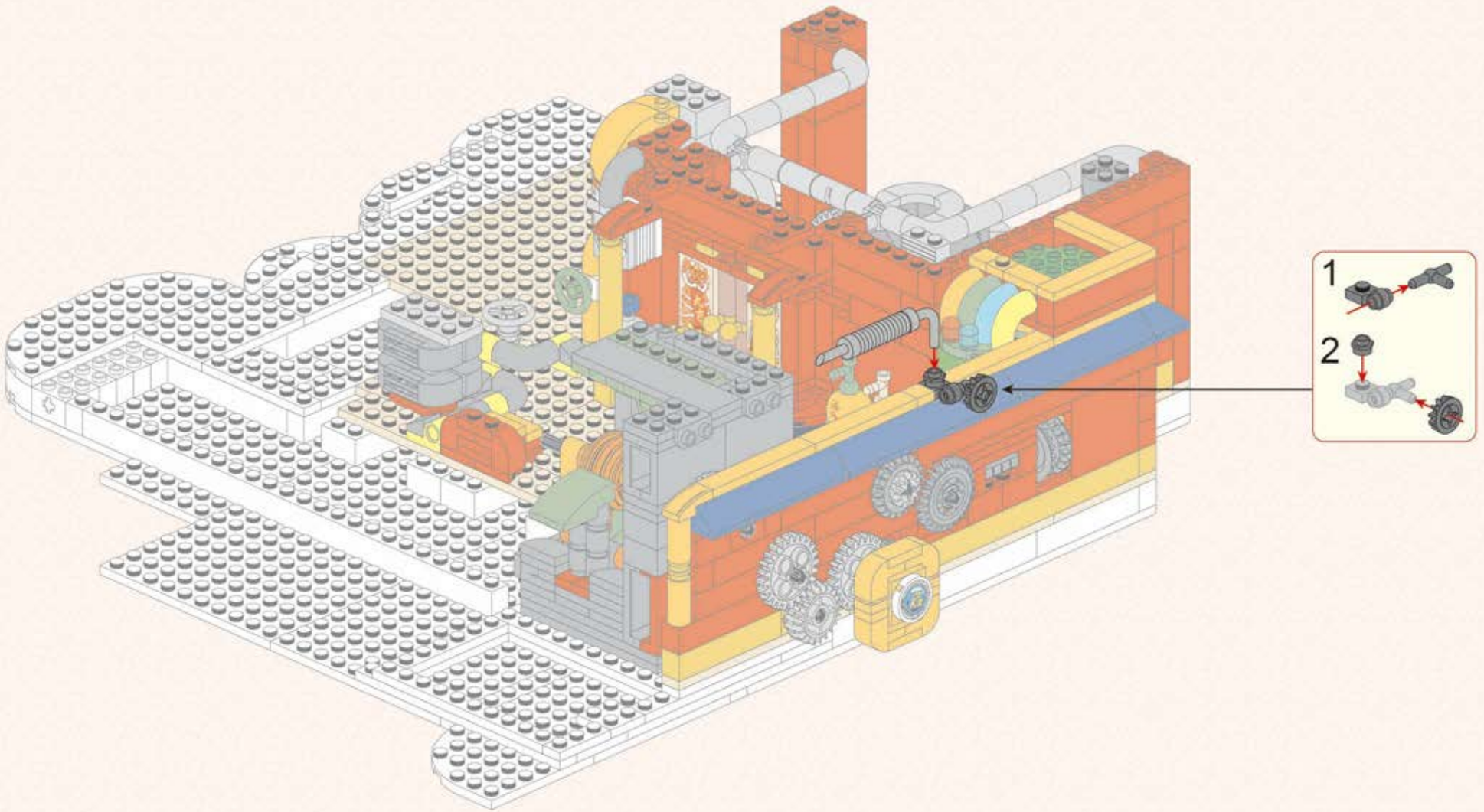
B234



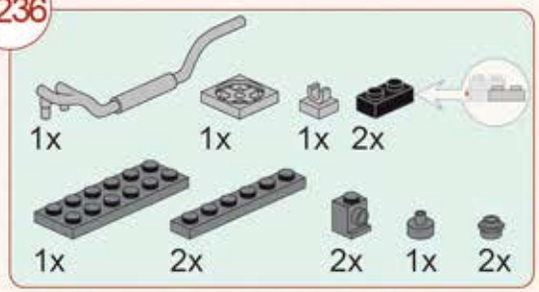


B235

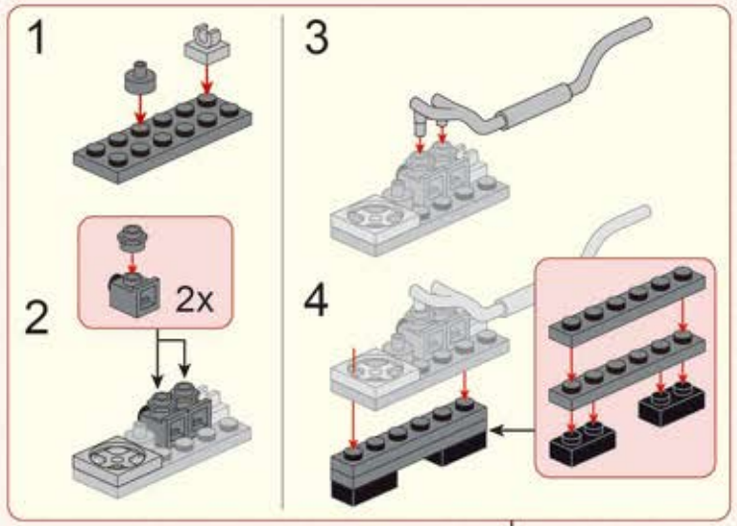


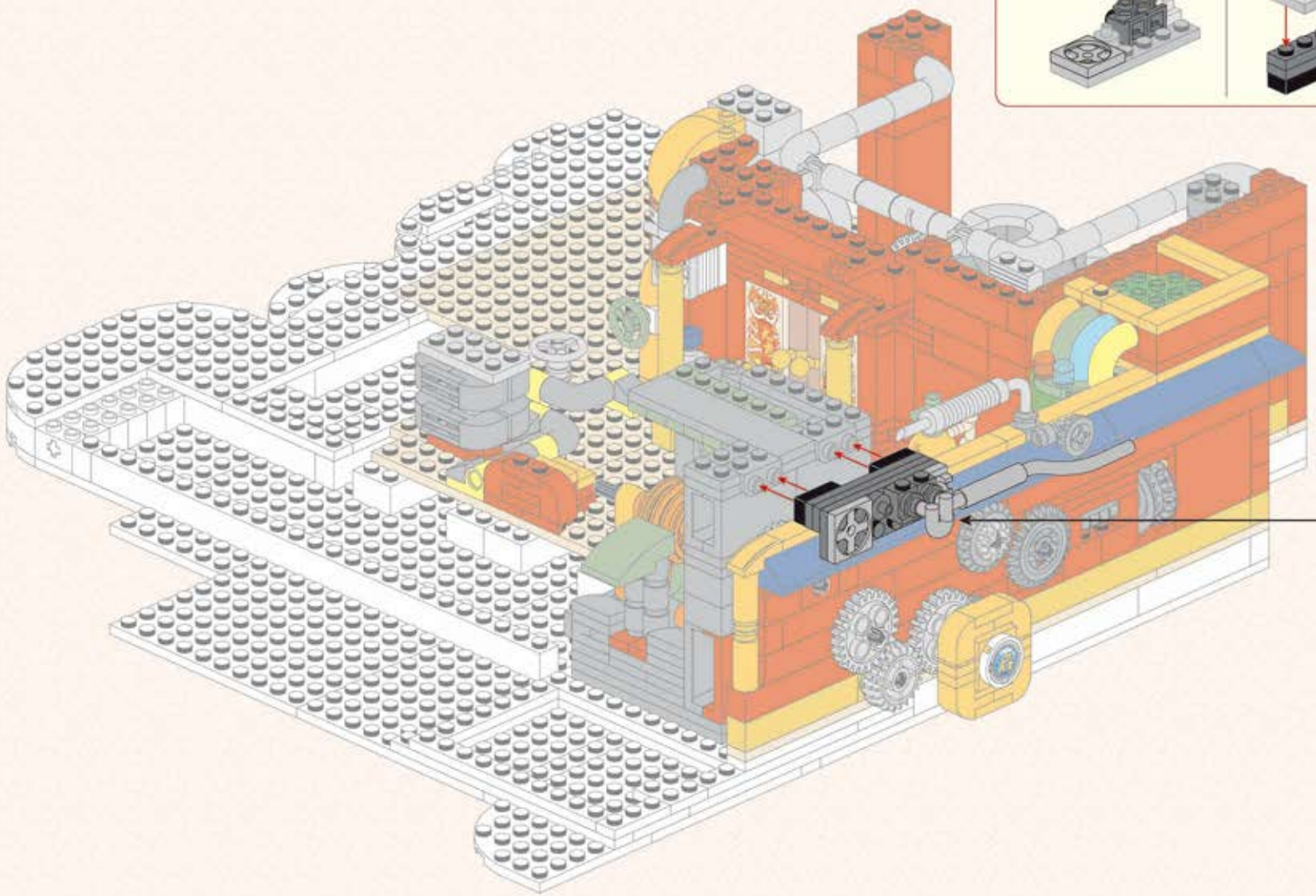


B236

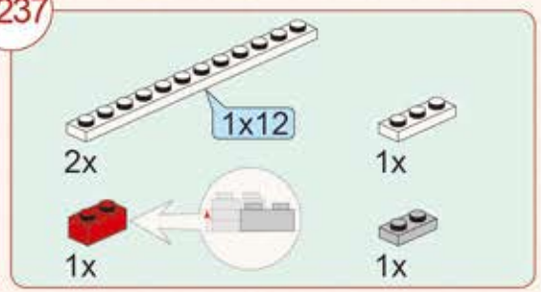


1:1

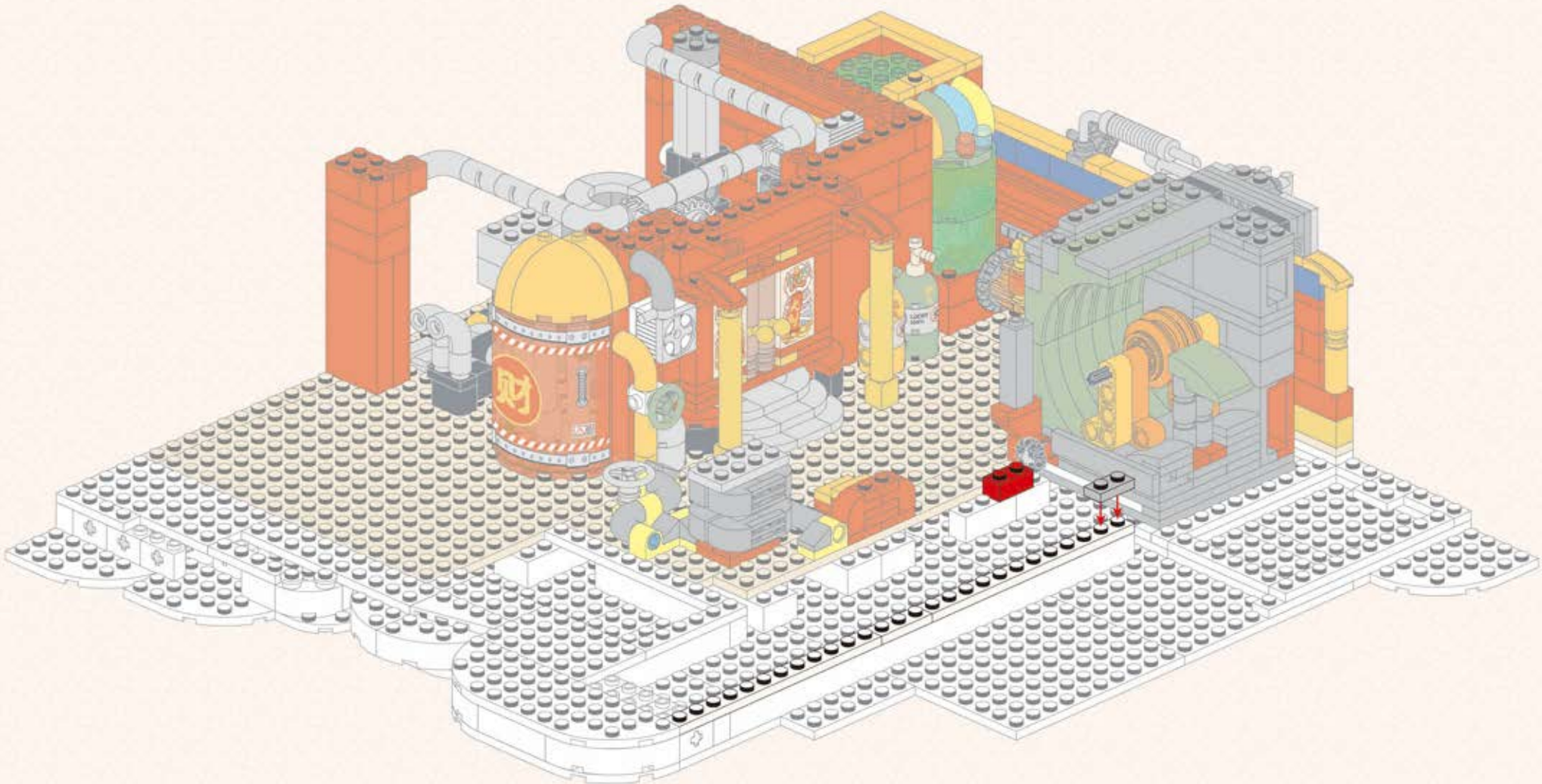


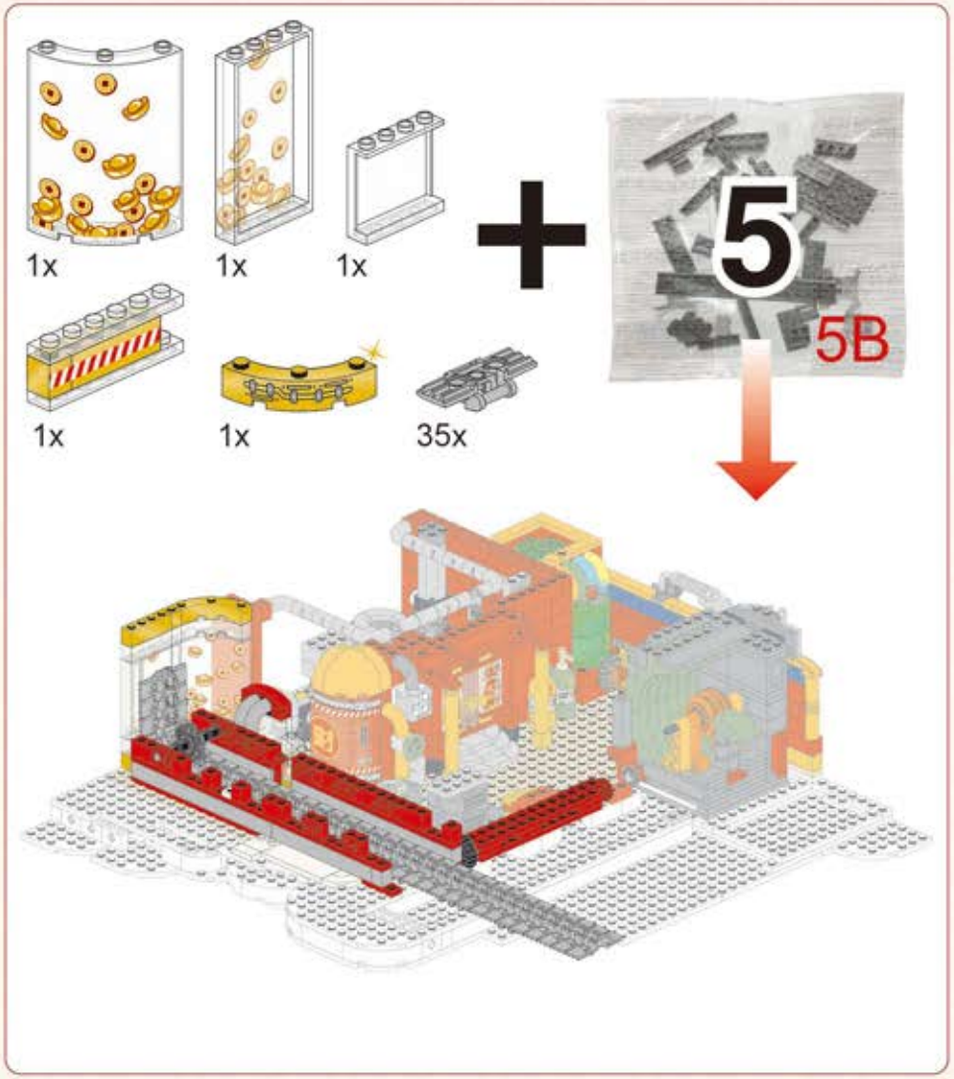


B237



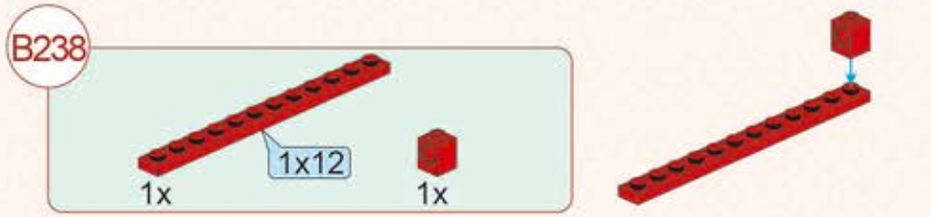
1:1




1x
1x
1x
1x
1x
35x
5
5B

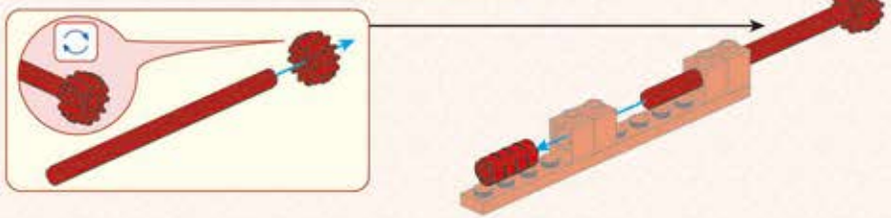



5
10
1:1

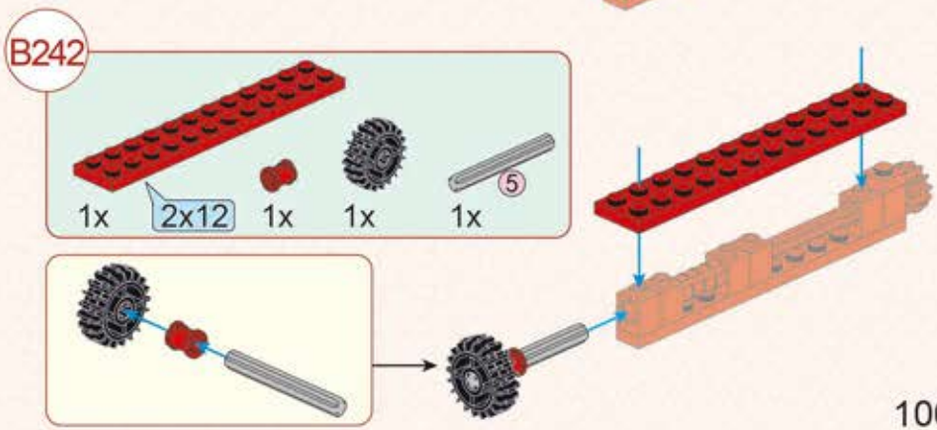

B238
1x
1x12
1x

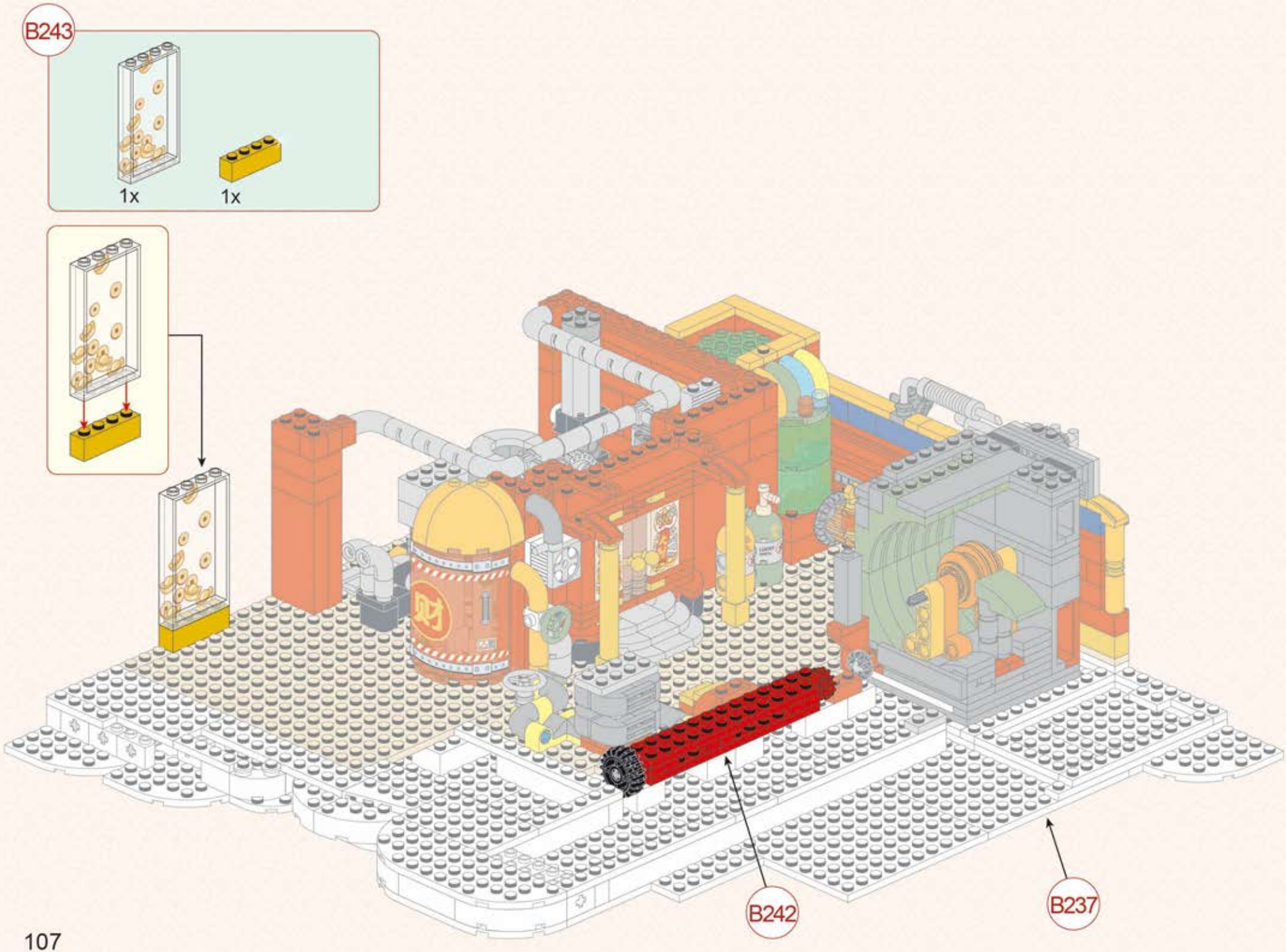

B239
3x

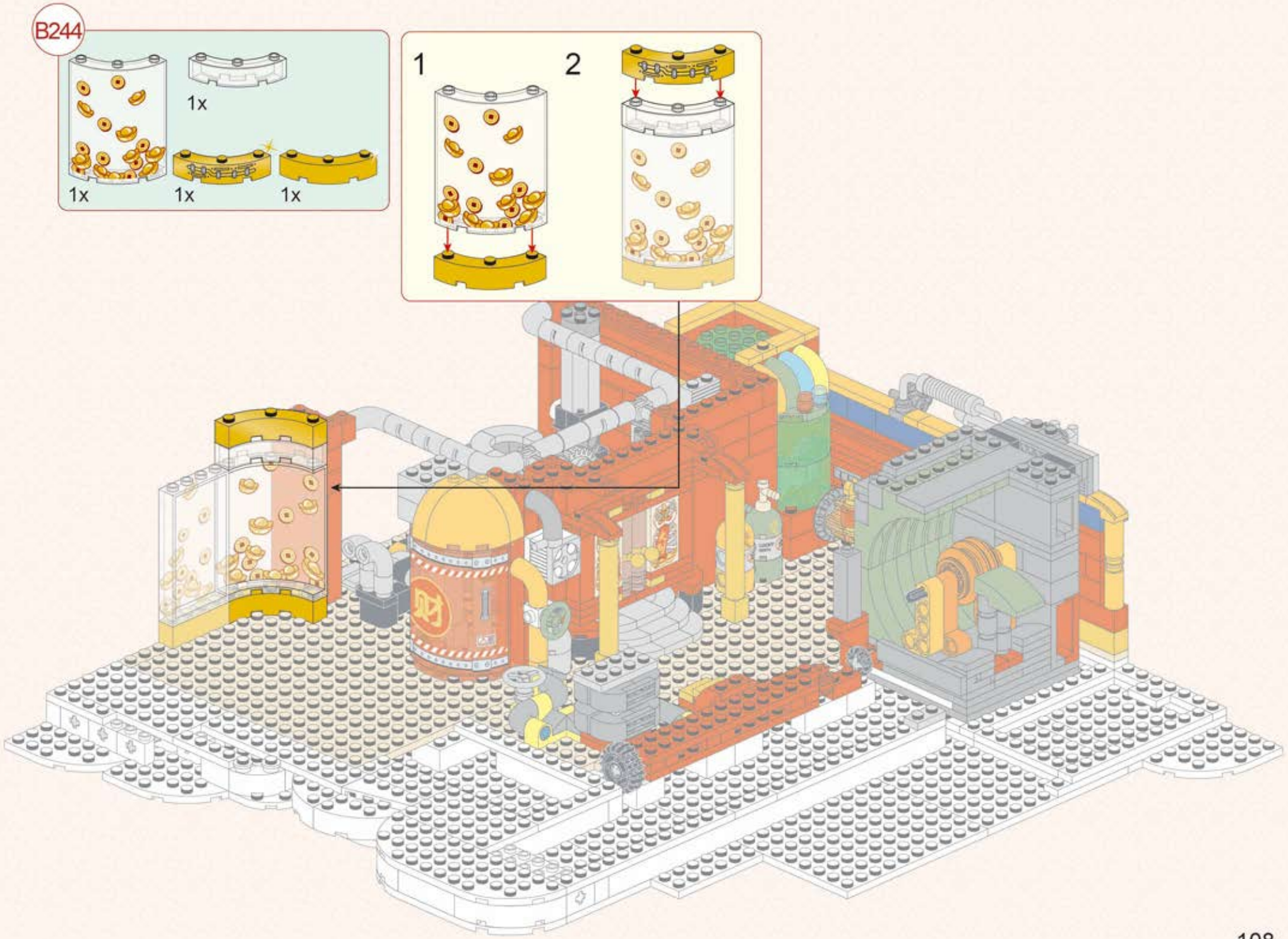

B240
10
1x
1x
1x



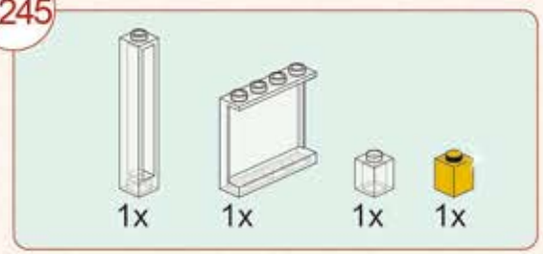

B241
2x
1x

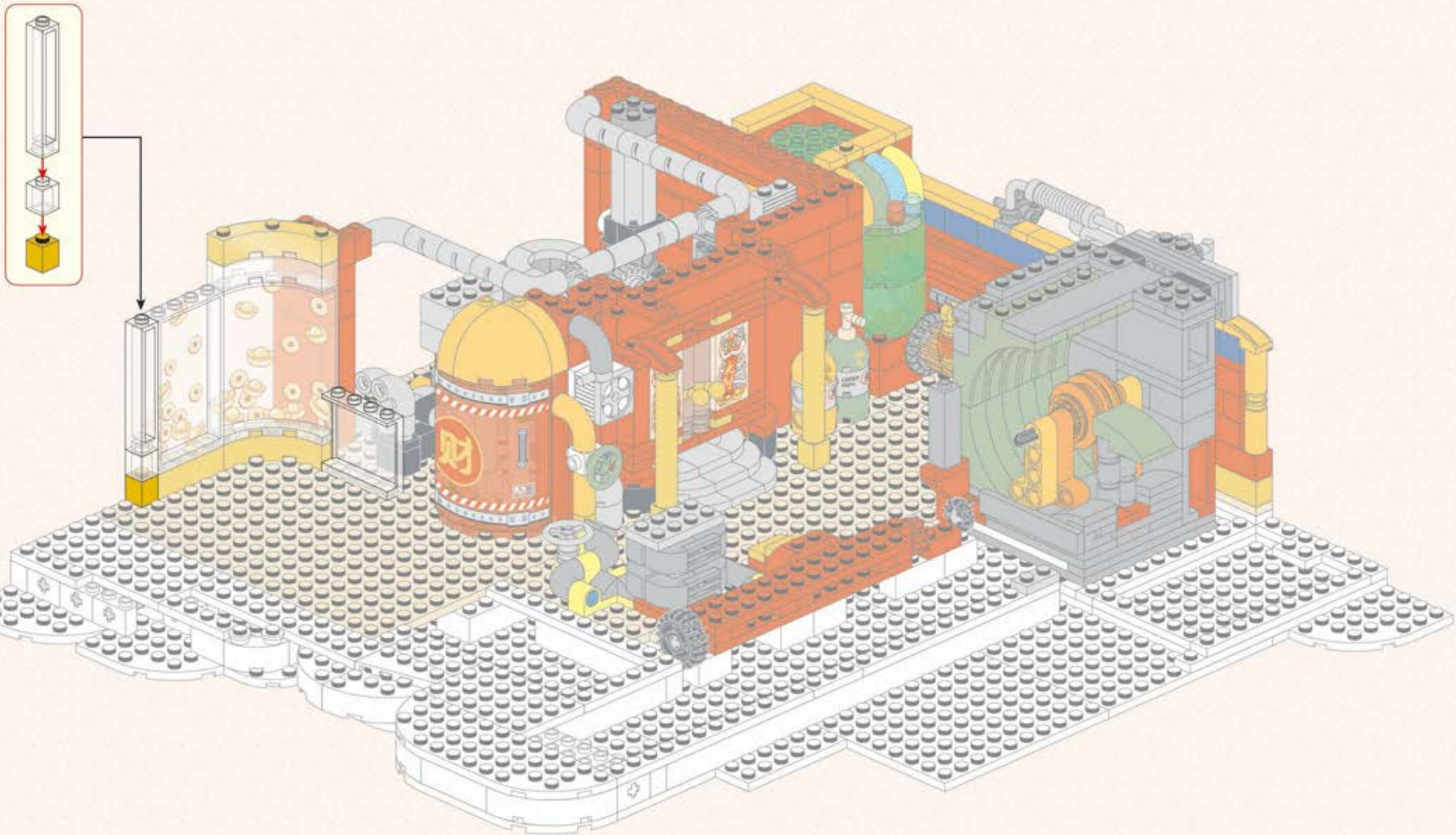

B242
1x
2x12
1x
1x
1x
5

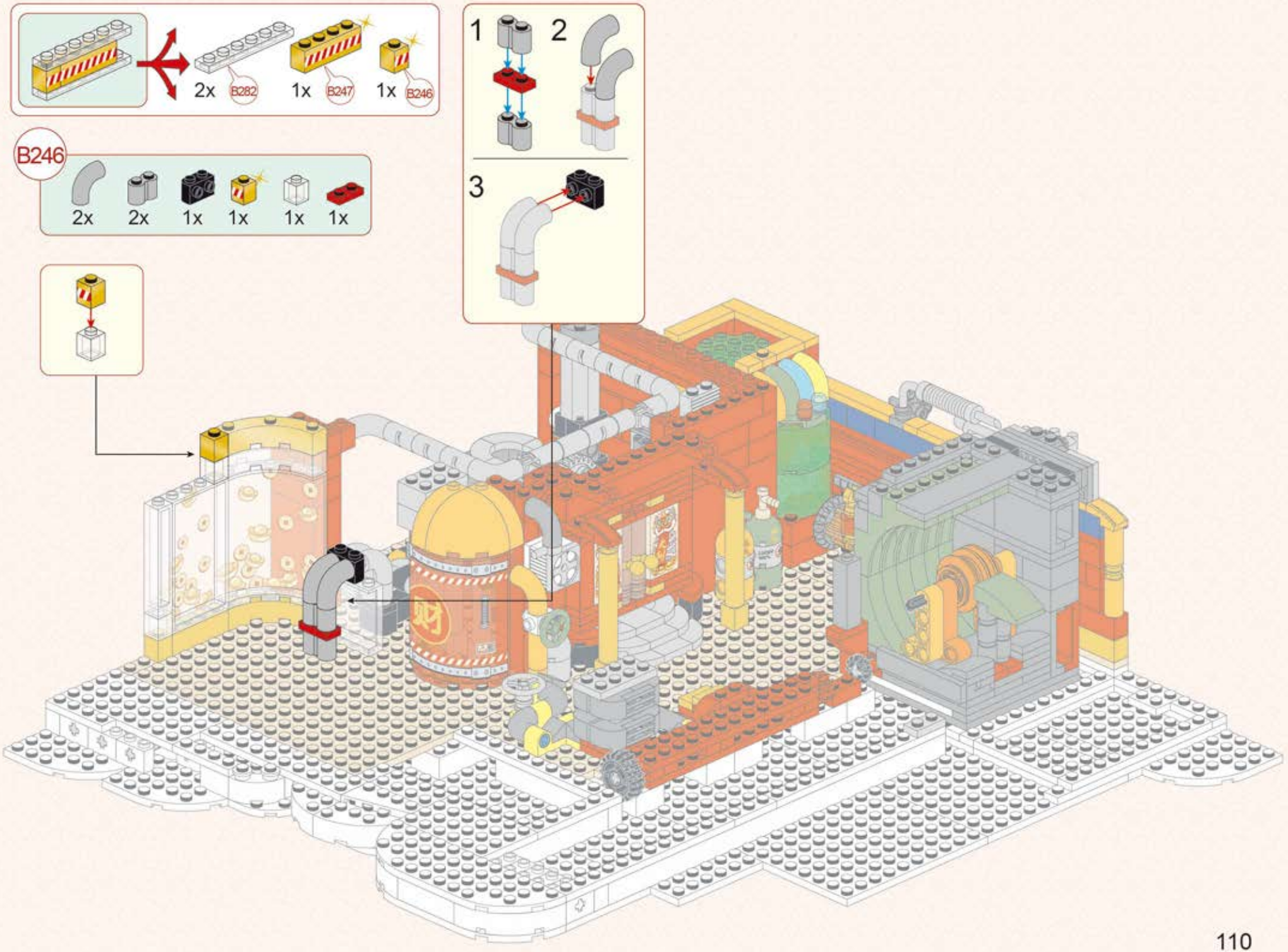

B243
1x
1x
B242
B237

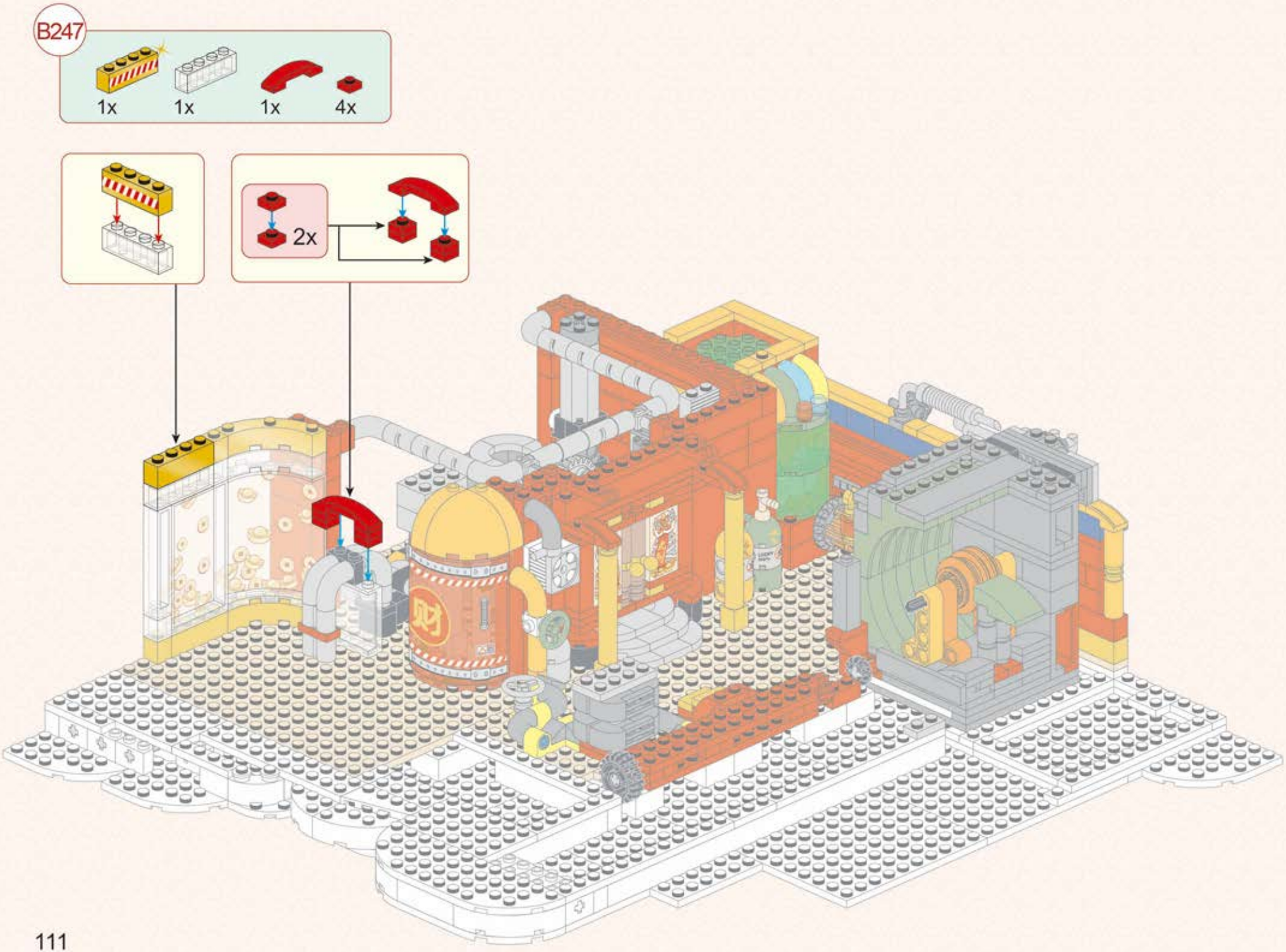

B244
1x
1x
1x
1x
1
2

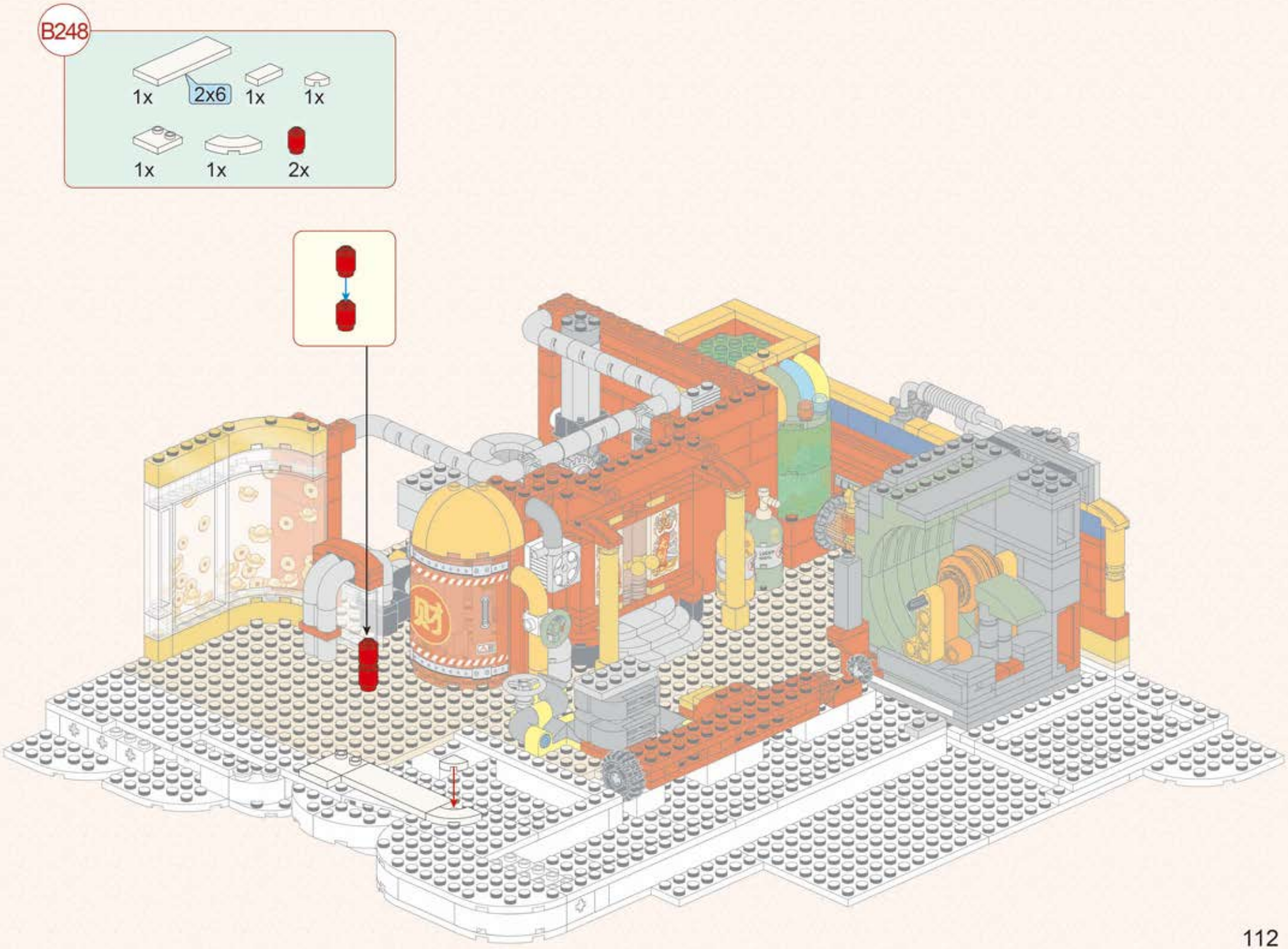
B245

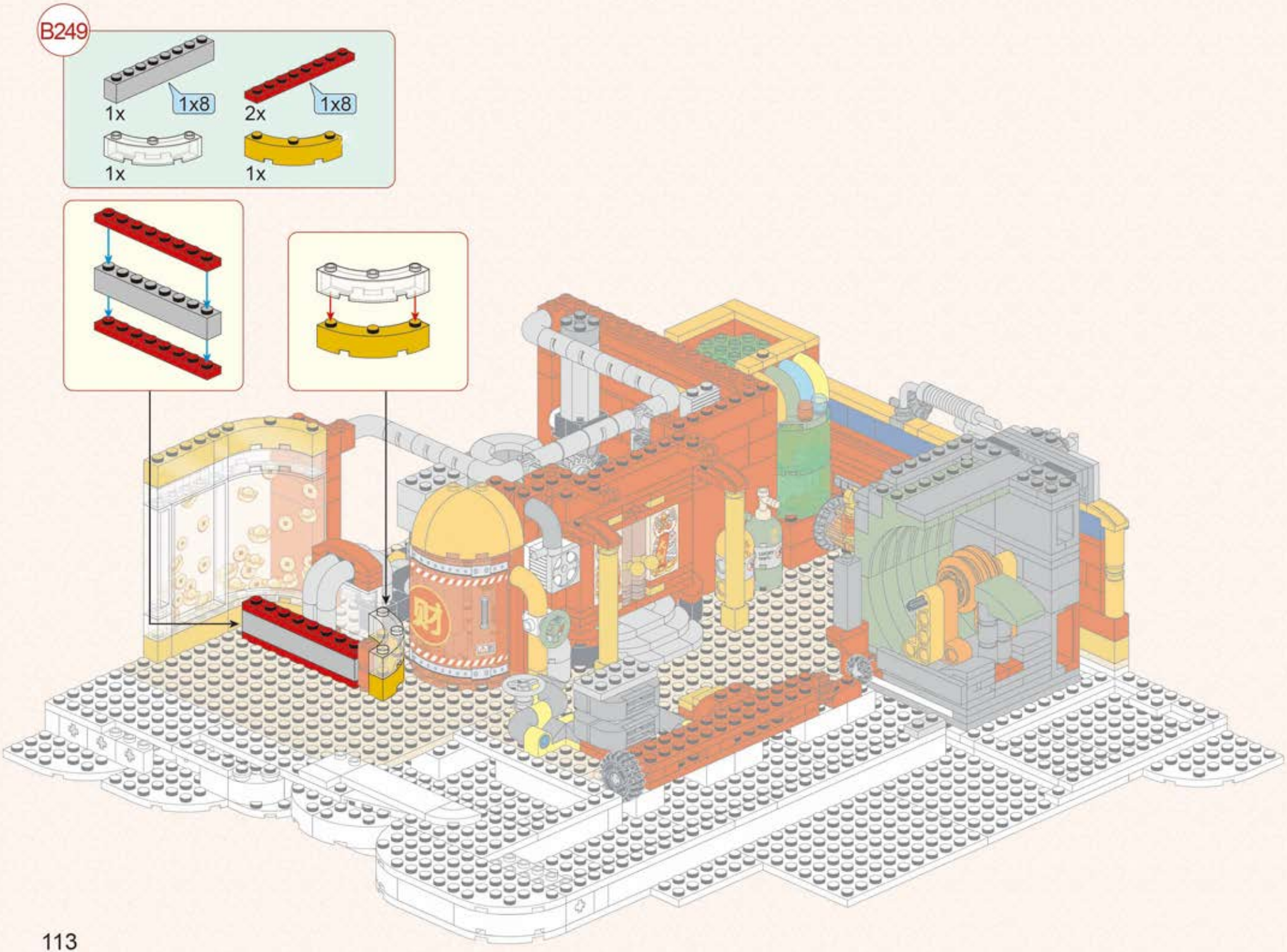


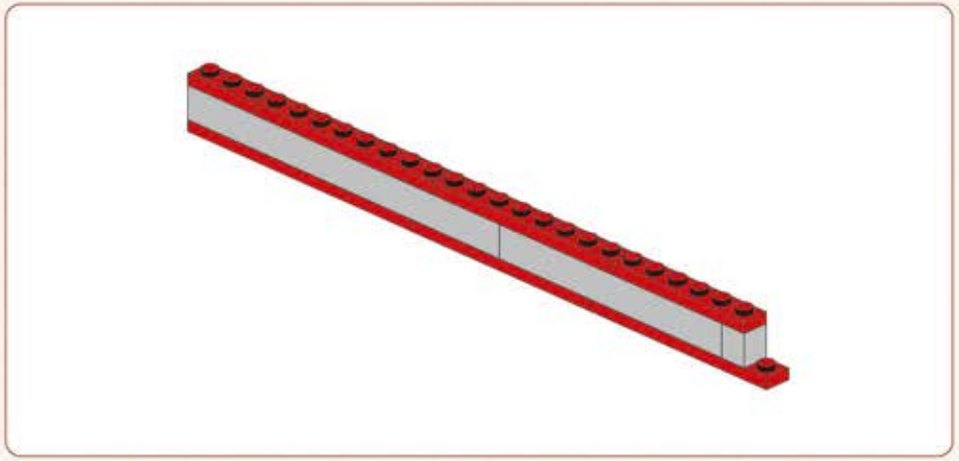



2x B282
1x B247
1x B246
B246
2x
2x
1x
1x
1x
1x
1
2
3

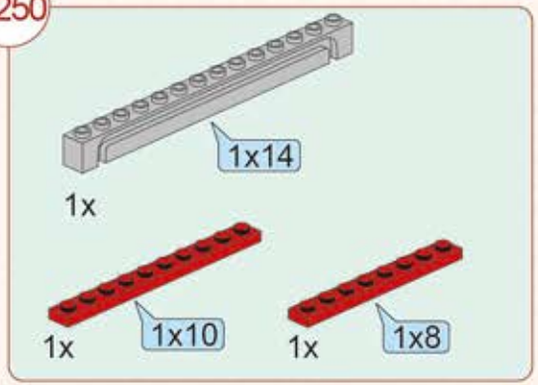

B247
1x
1x
1x
4x
2x

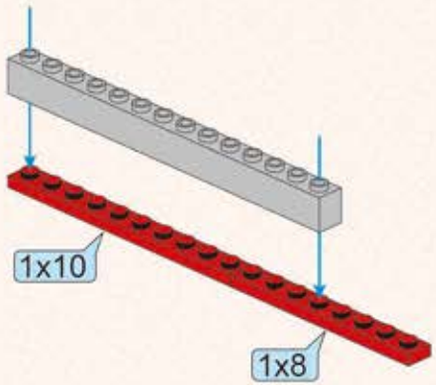

B248
1x
2x6
1x
1x
1x
1x
2x


B249
1x
1x8
2x
1x8
1x
1x

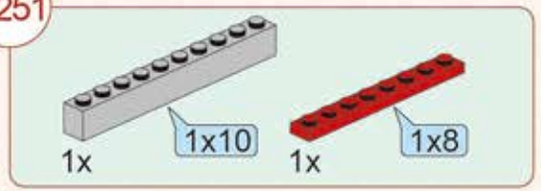


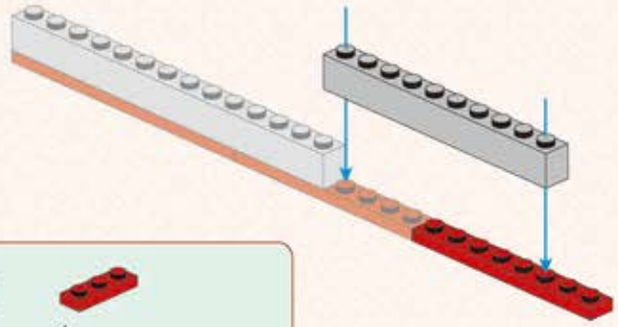
B250



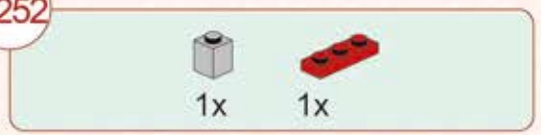


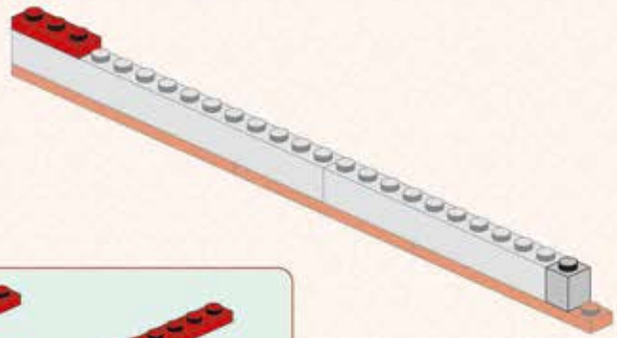
B251



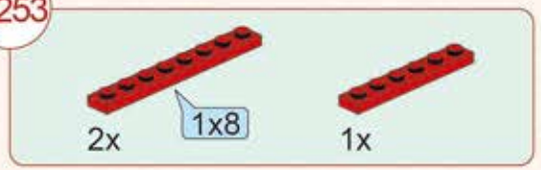


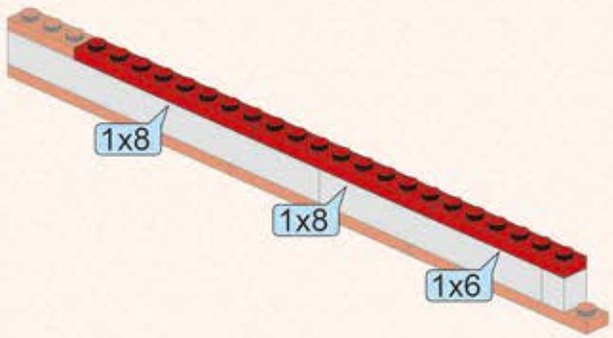
B252

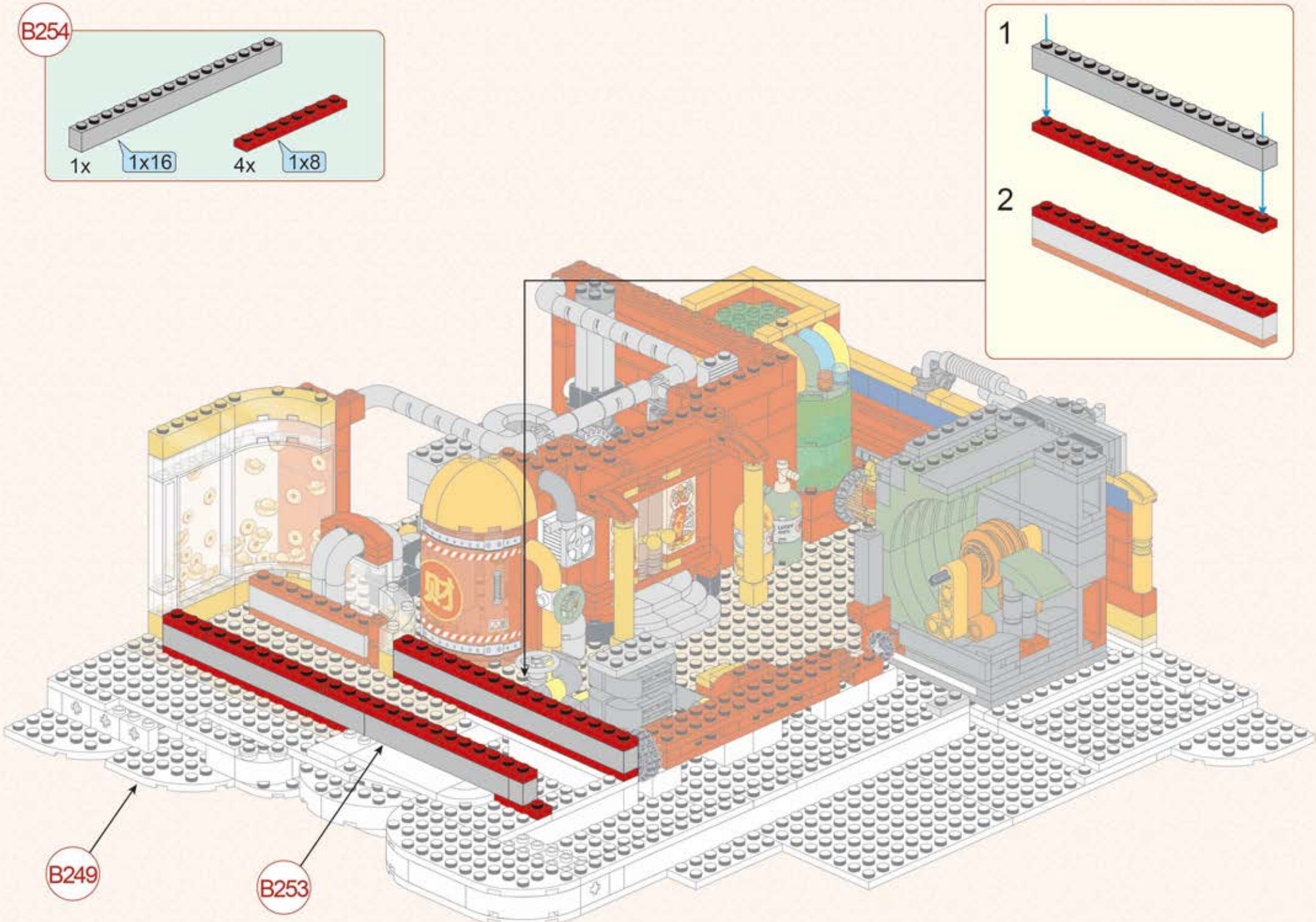




B253

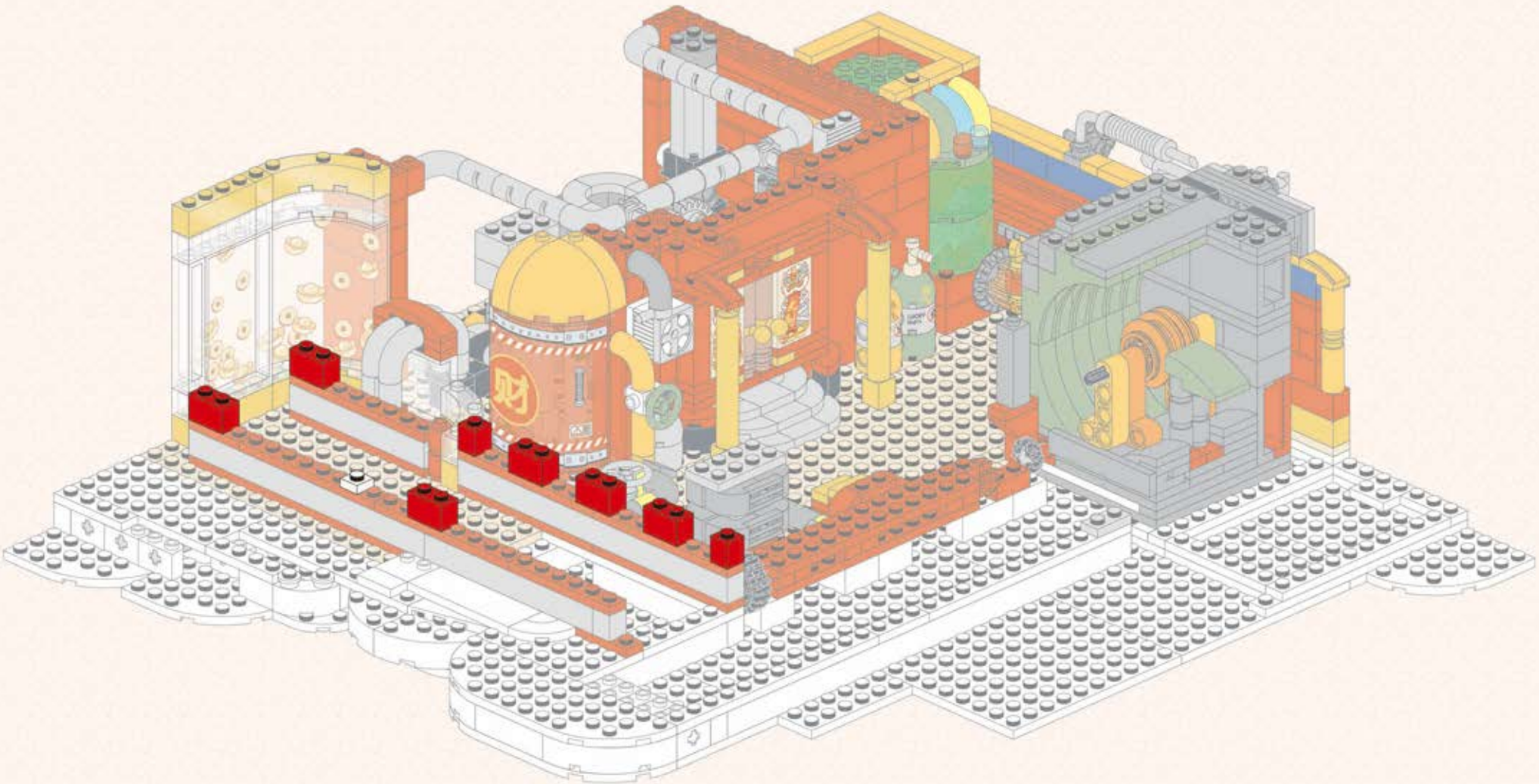





B254
1x
1x16
4x
1x8
1
2
B249
B253

B255

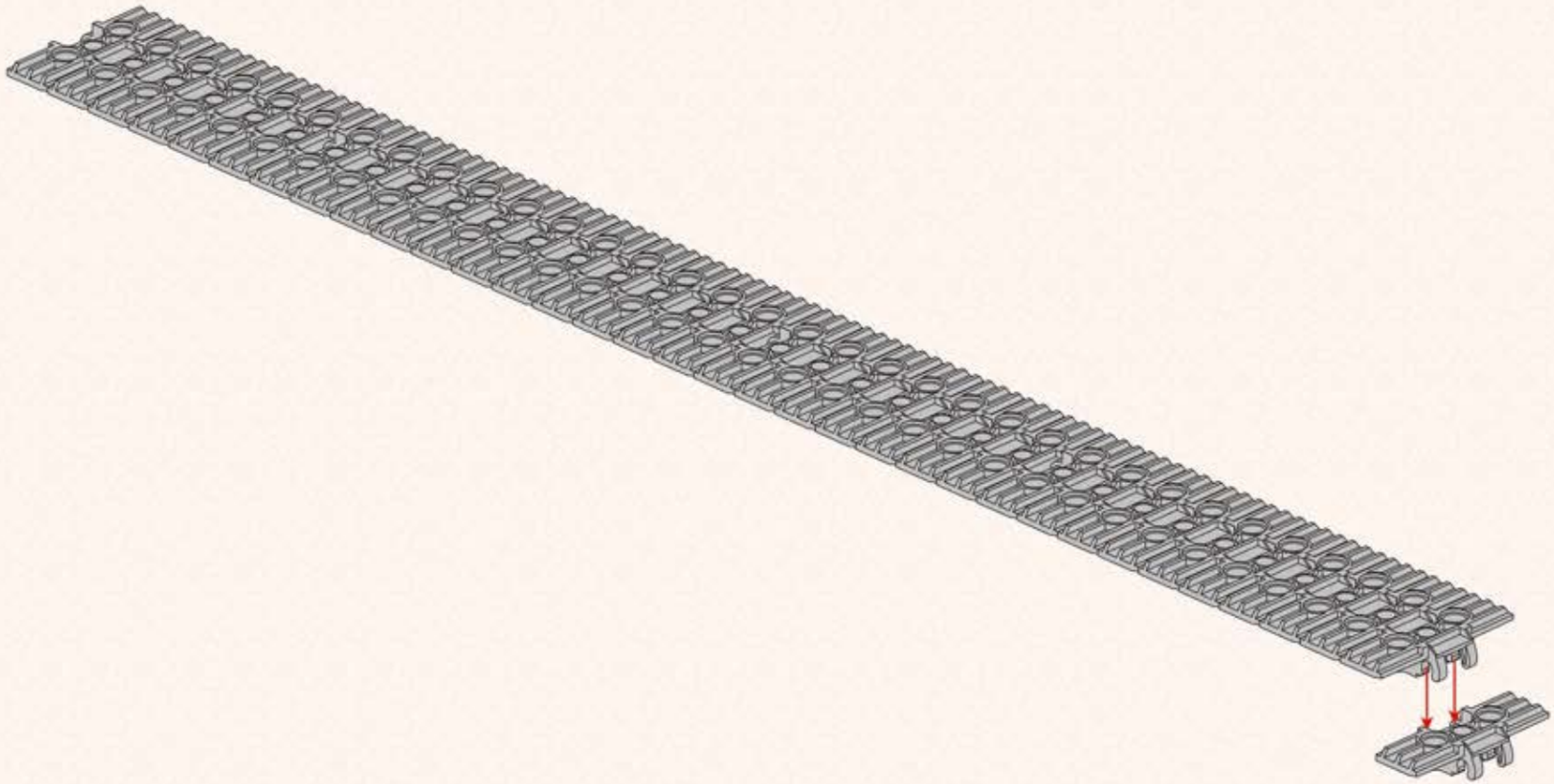


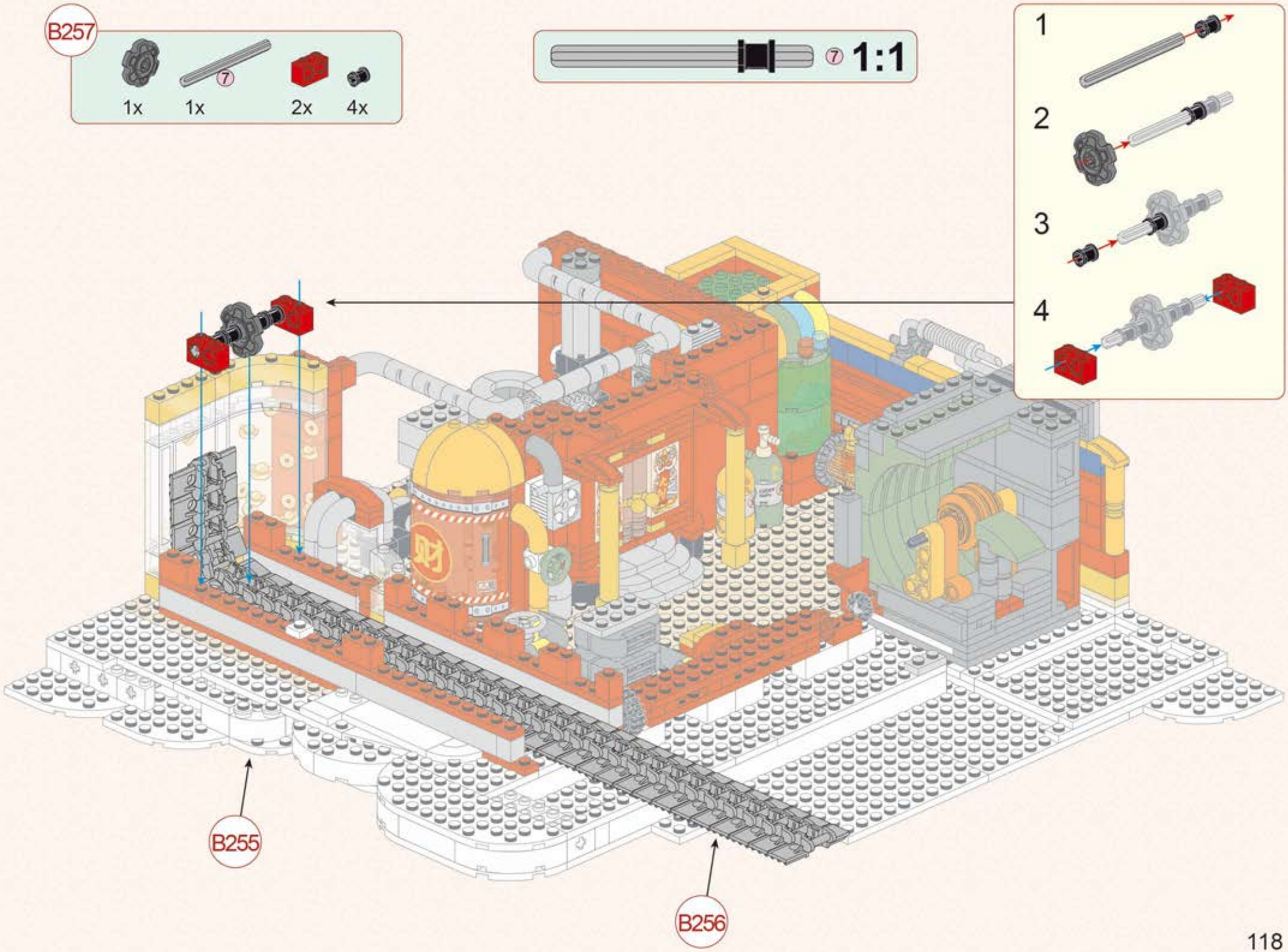


B256



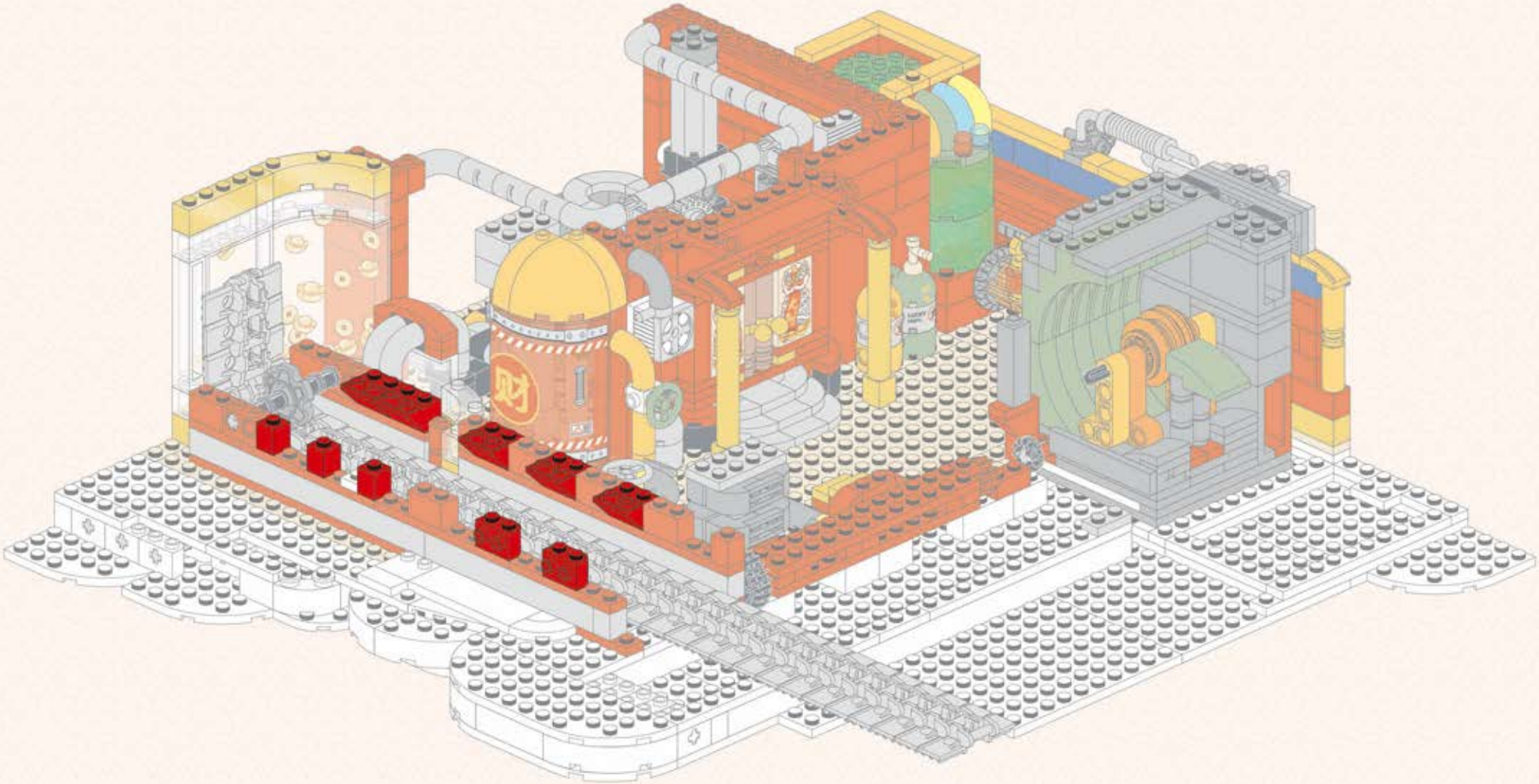
35x



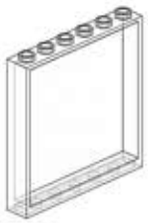

B257
1x
1x
2x
4x
1:1
1
2
3
4
B255
B256

B258






1x


2x

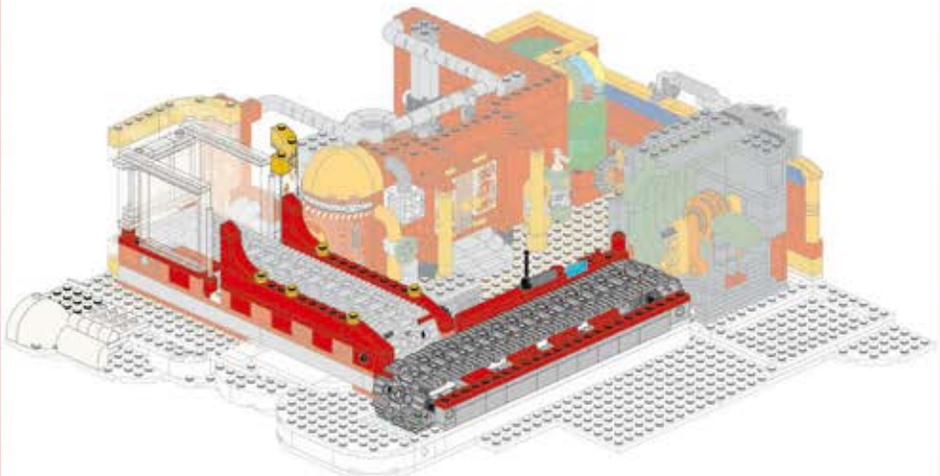

1x


1x


36x

+







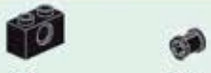


B259





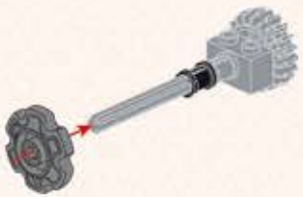
B260





B261





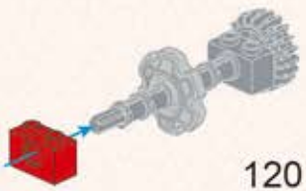
B262

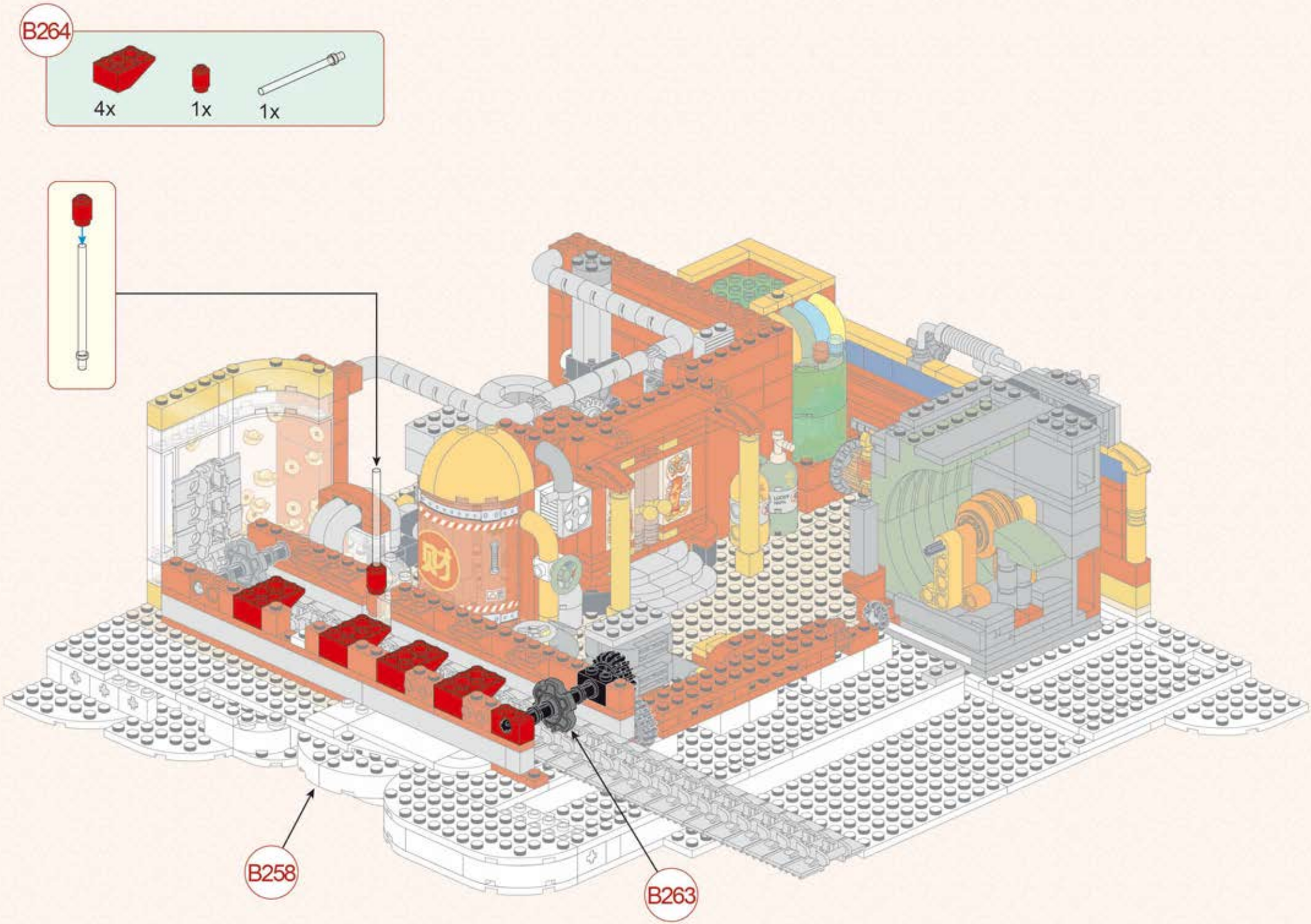


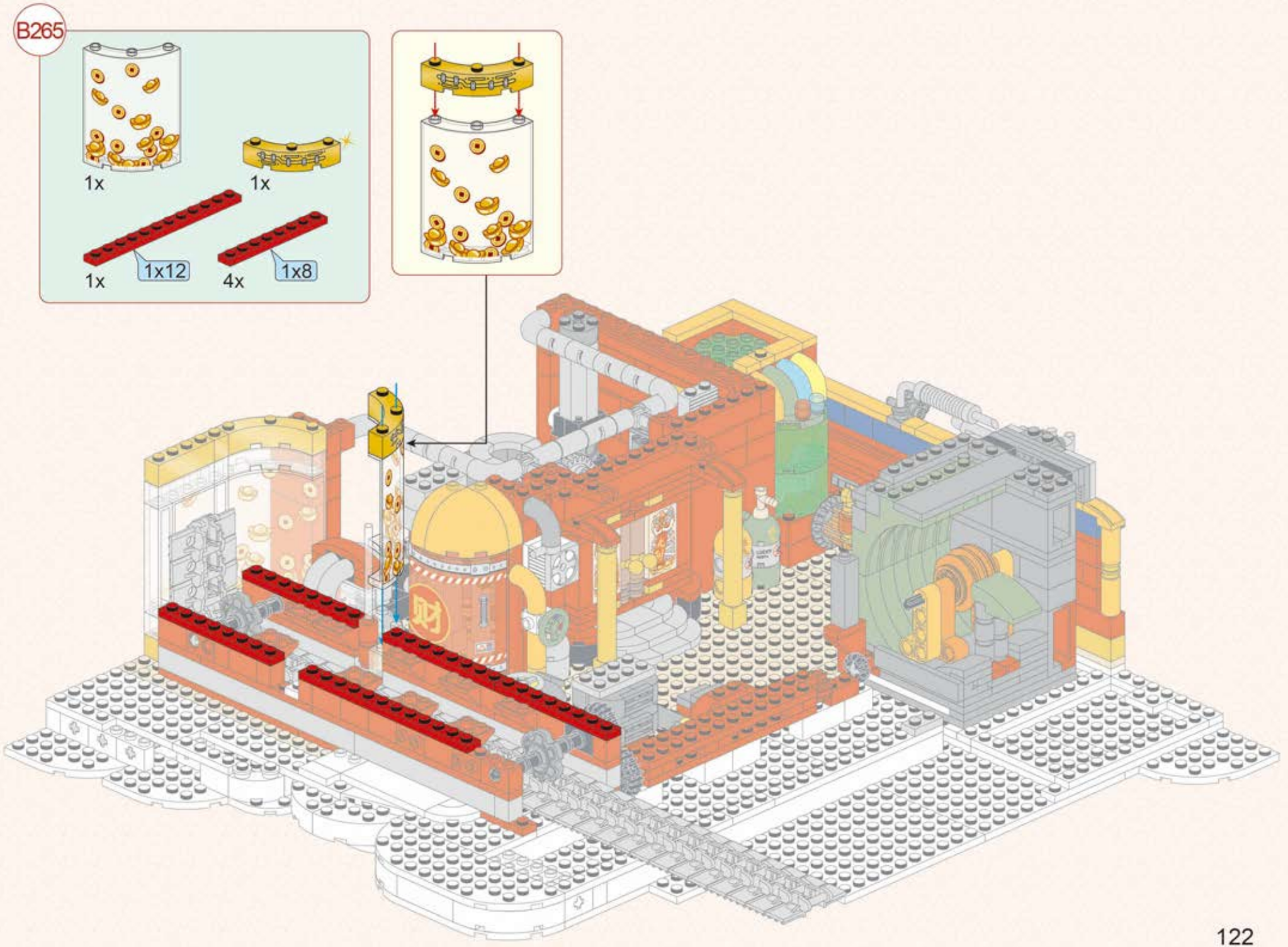


B263



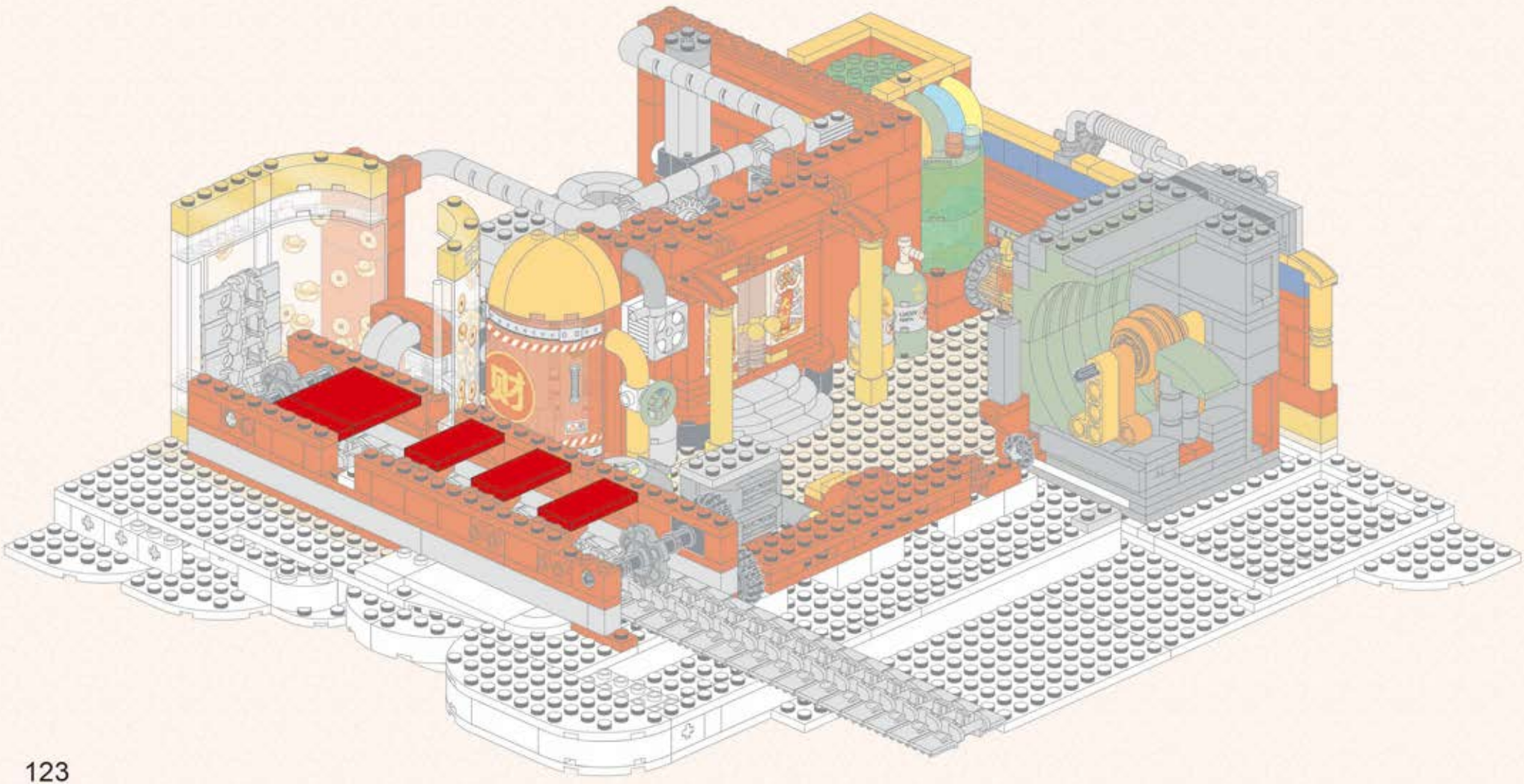


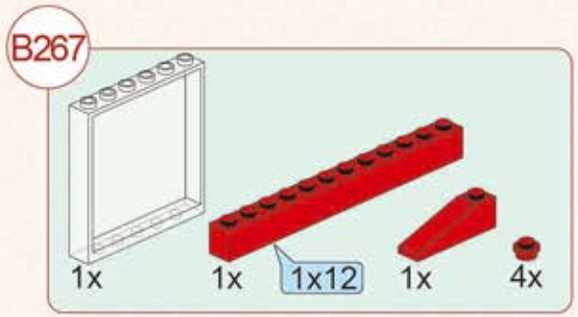

B264
4x
1x
1x
B258
B263

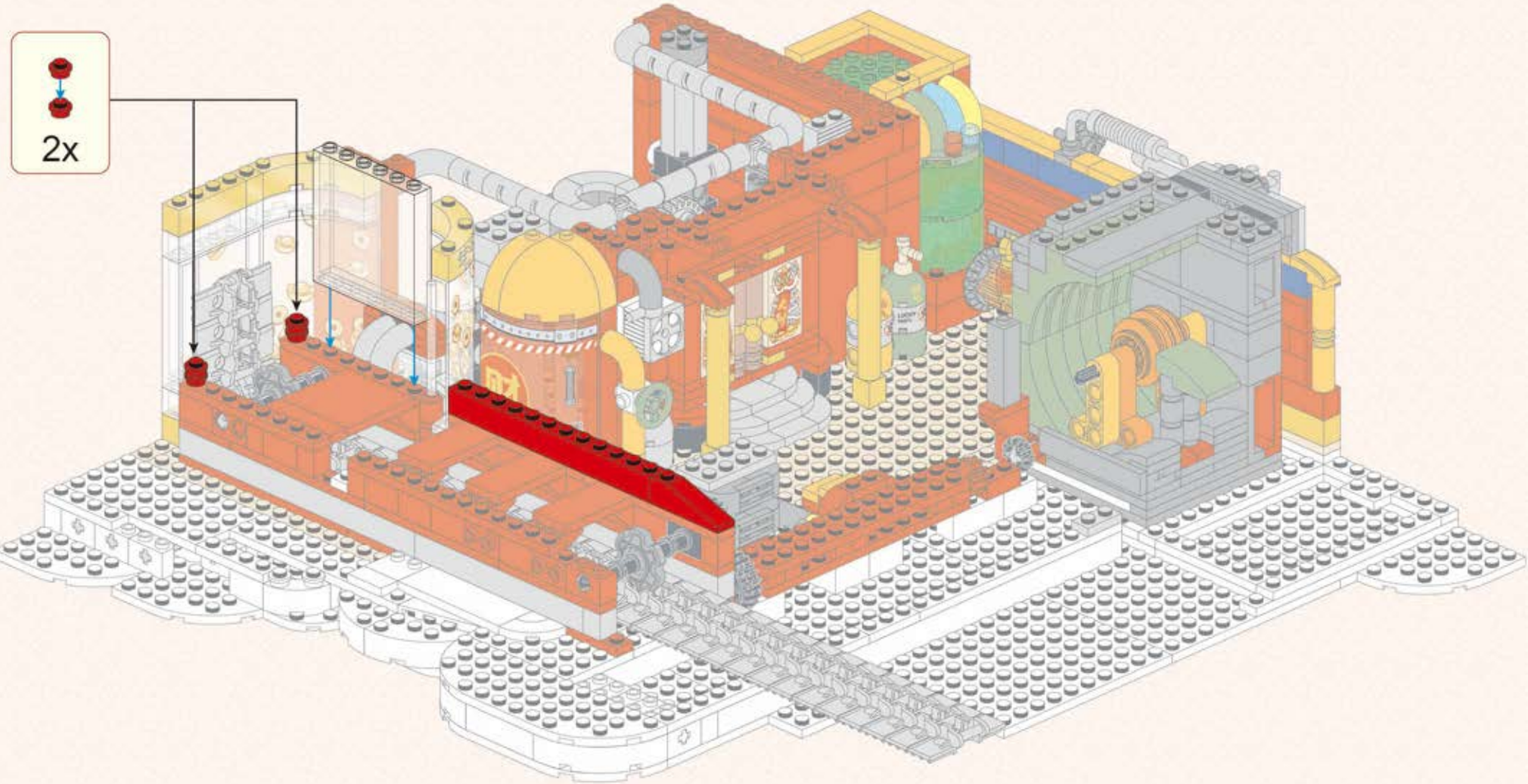

B265
1x
1x
1x
1x12
4x
1x8

B266

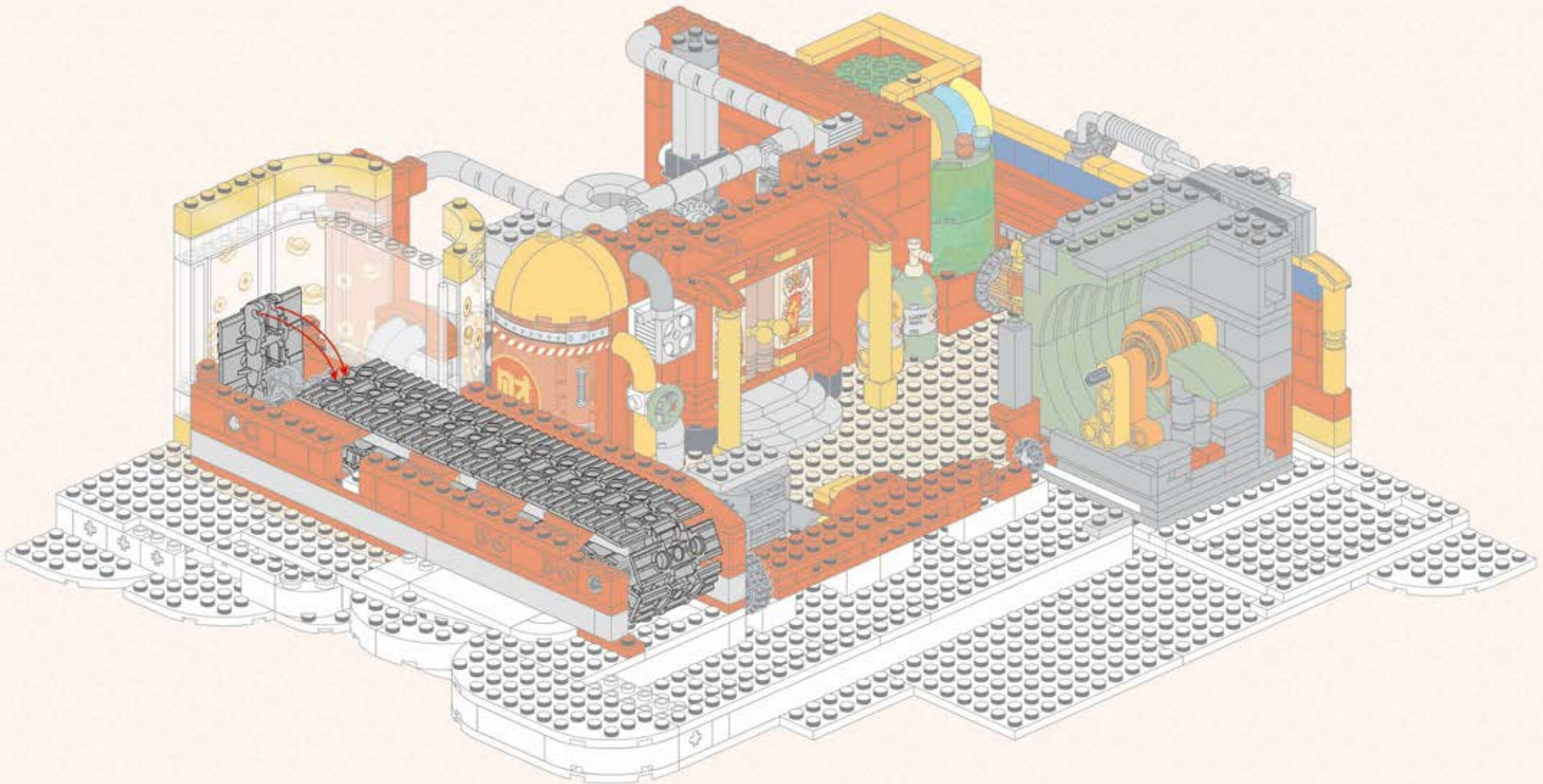
1x 4x4 3x 2x4 1x 1x4




B267
1x
1x
1x12
1x
4x


2x

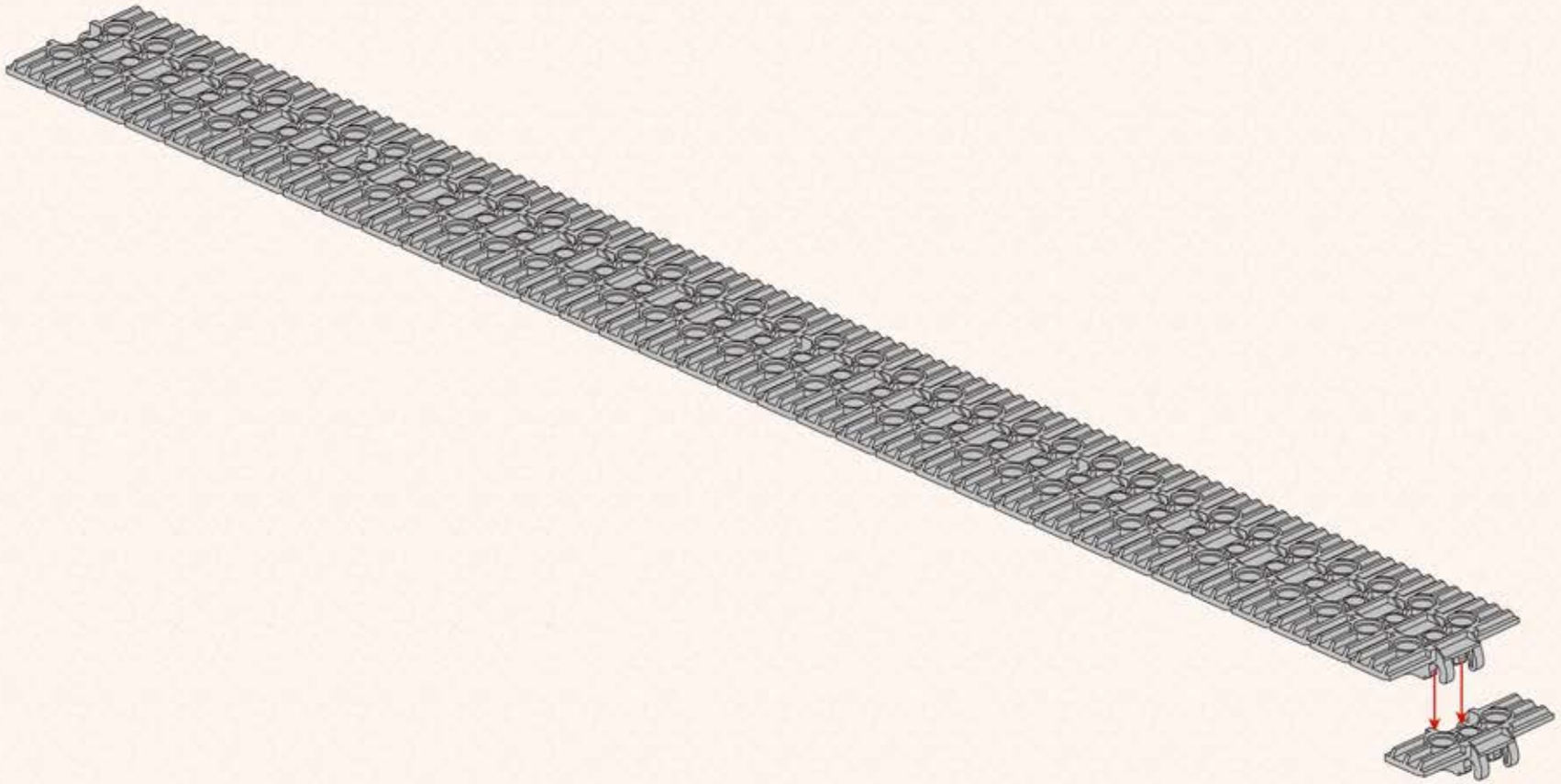
B268

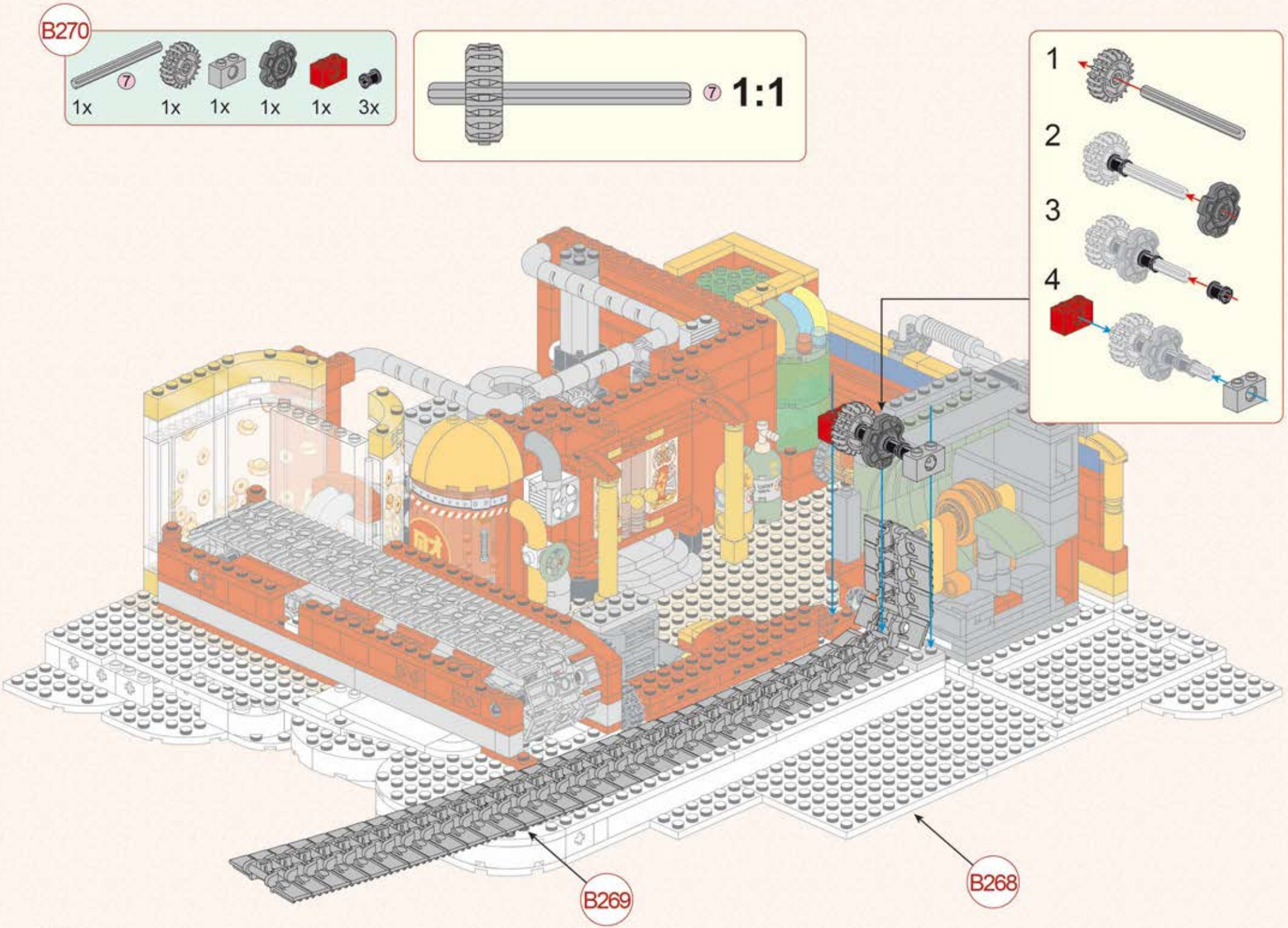


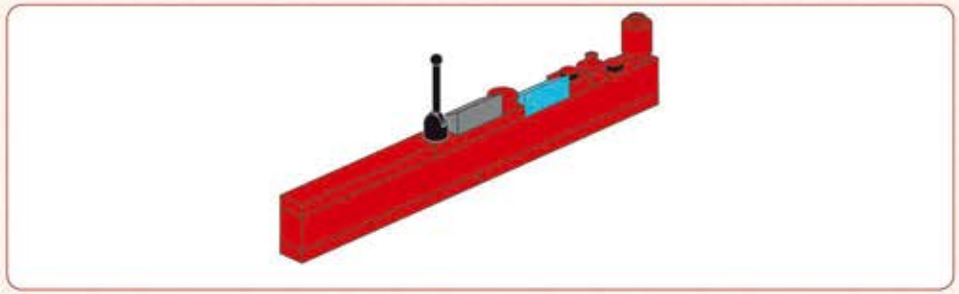
B269



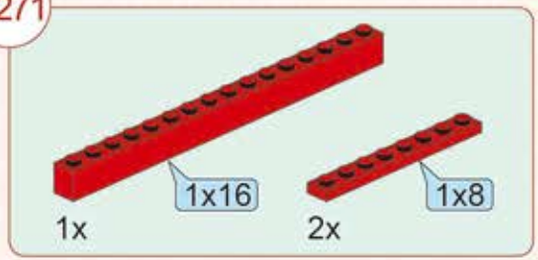
36x




B270
⑦
1x
1x
1x
1x
1x
3x
⑦ 1:1
1
2
3
4
B269
B268



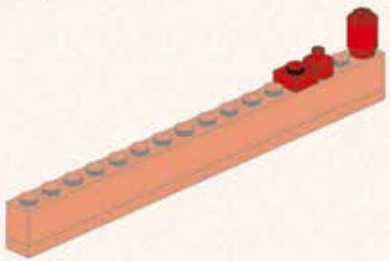
B271



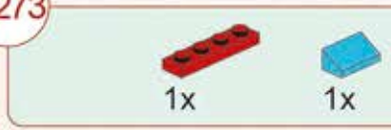


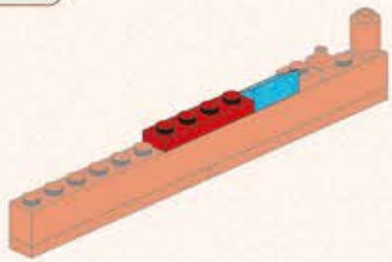
B272



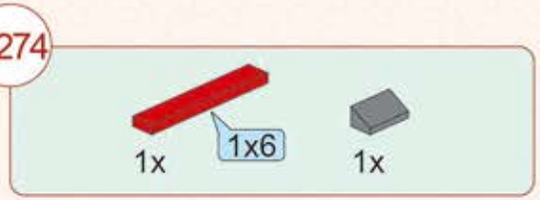


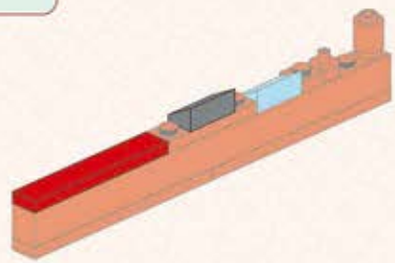
B273





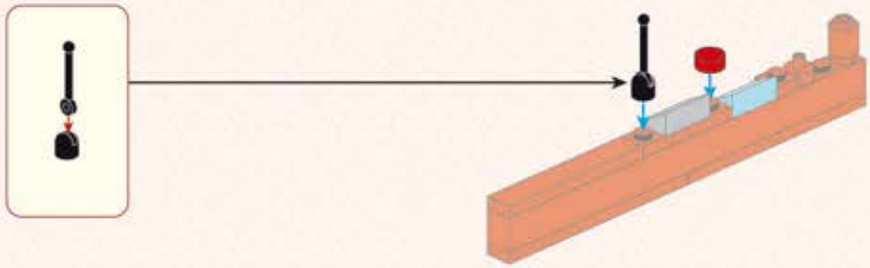
B274





B275

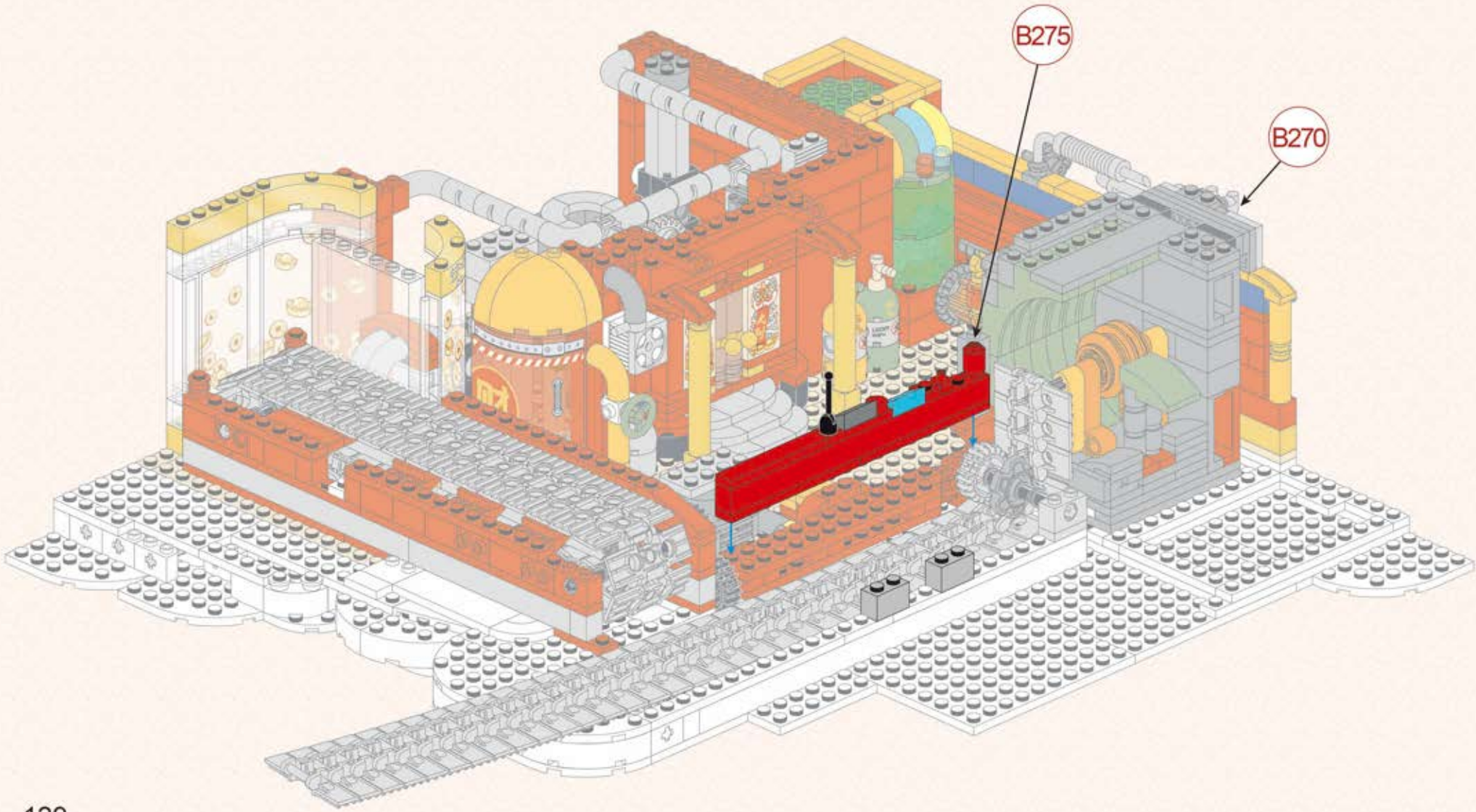


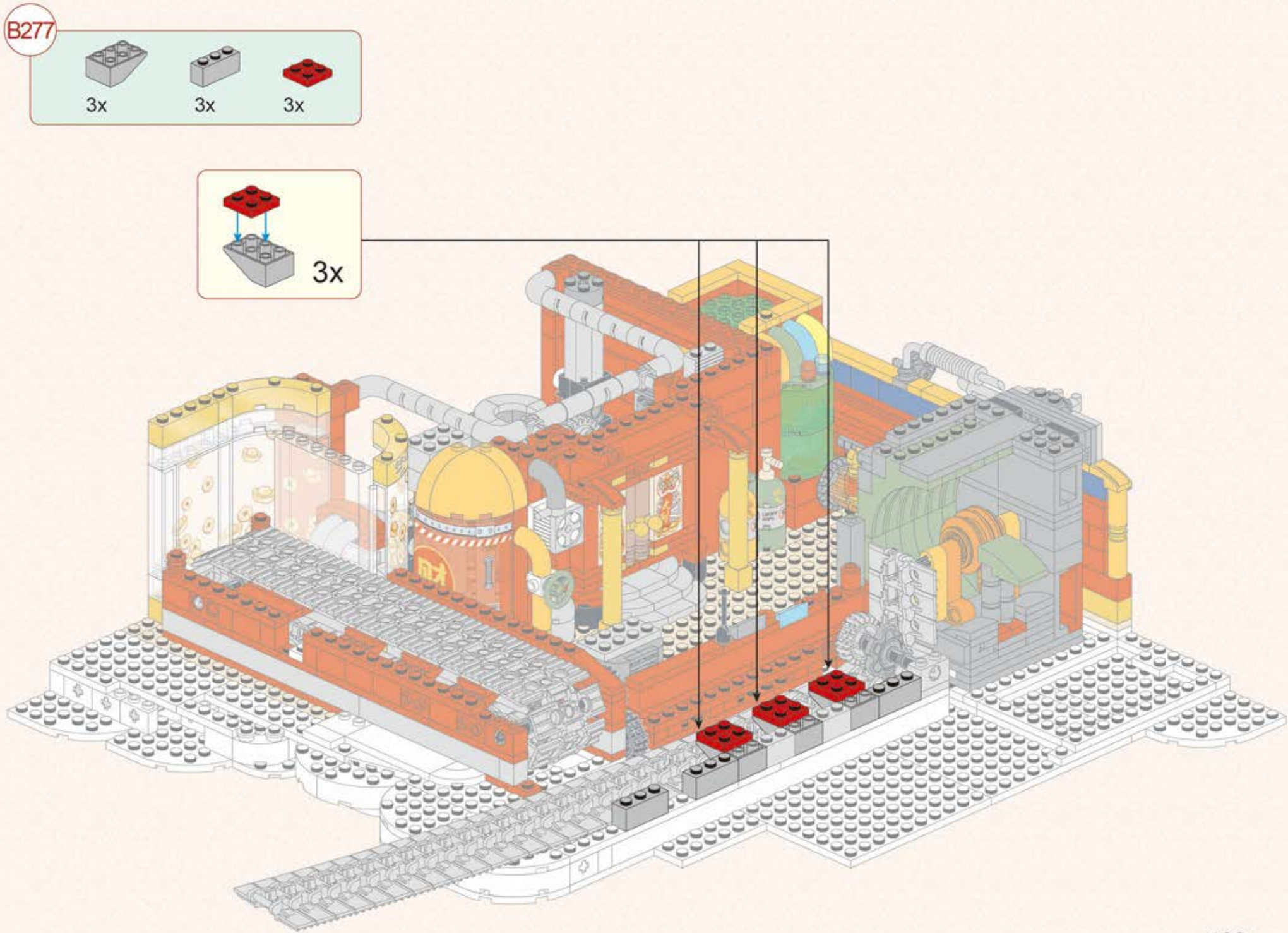


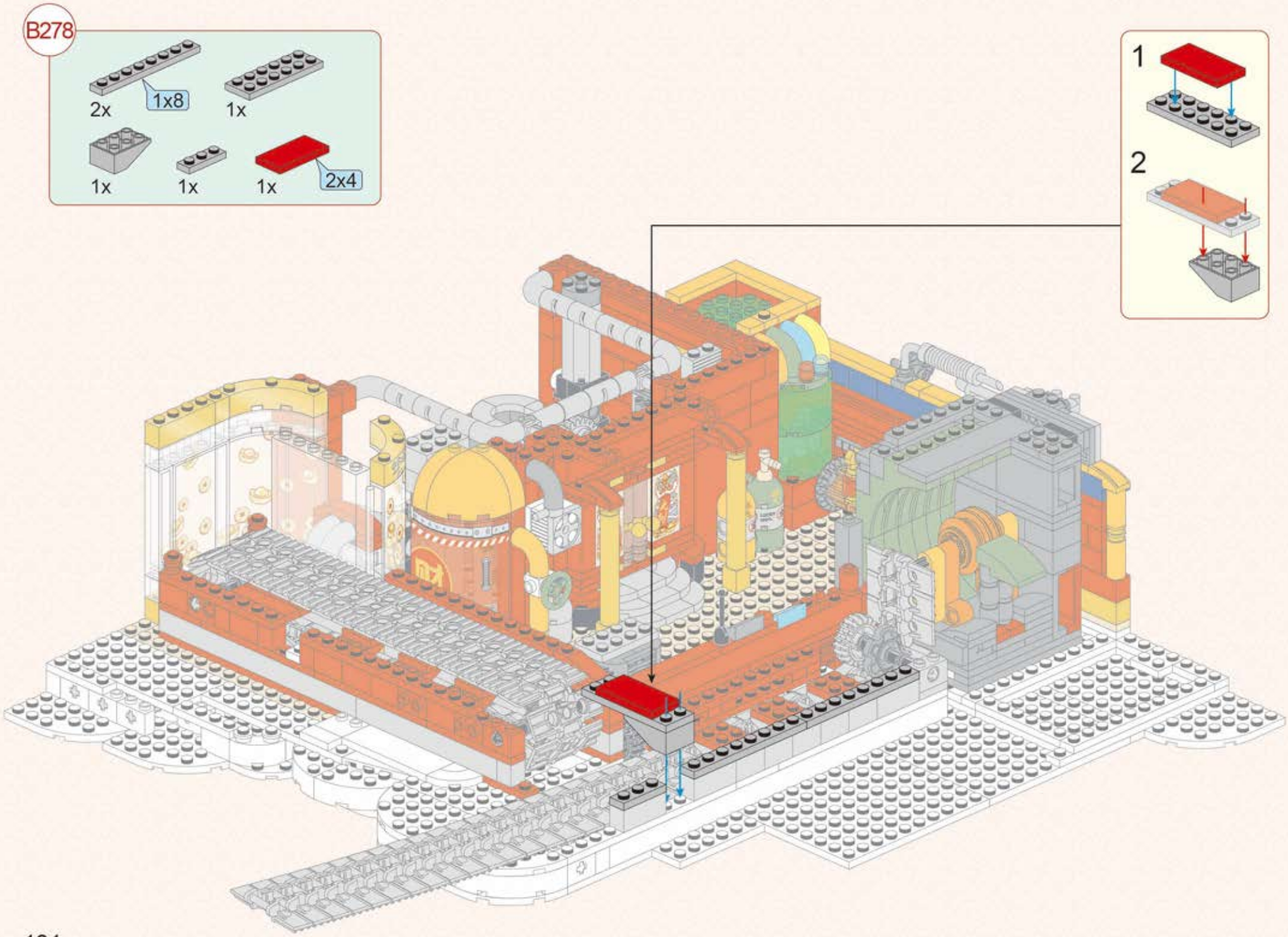
B276

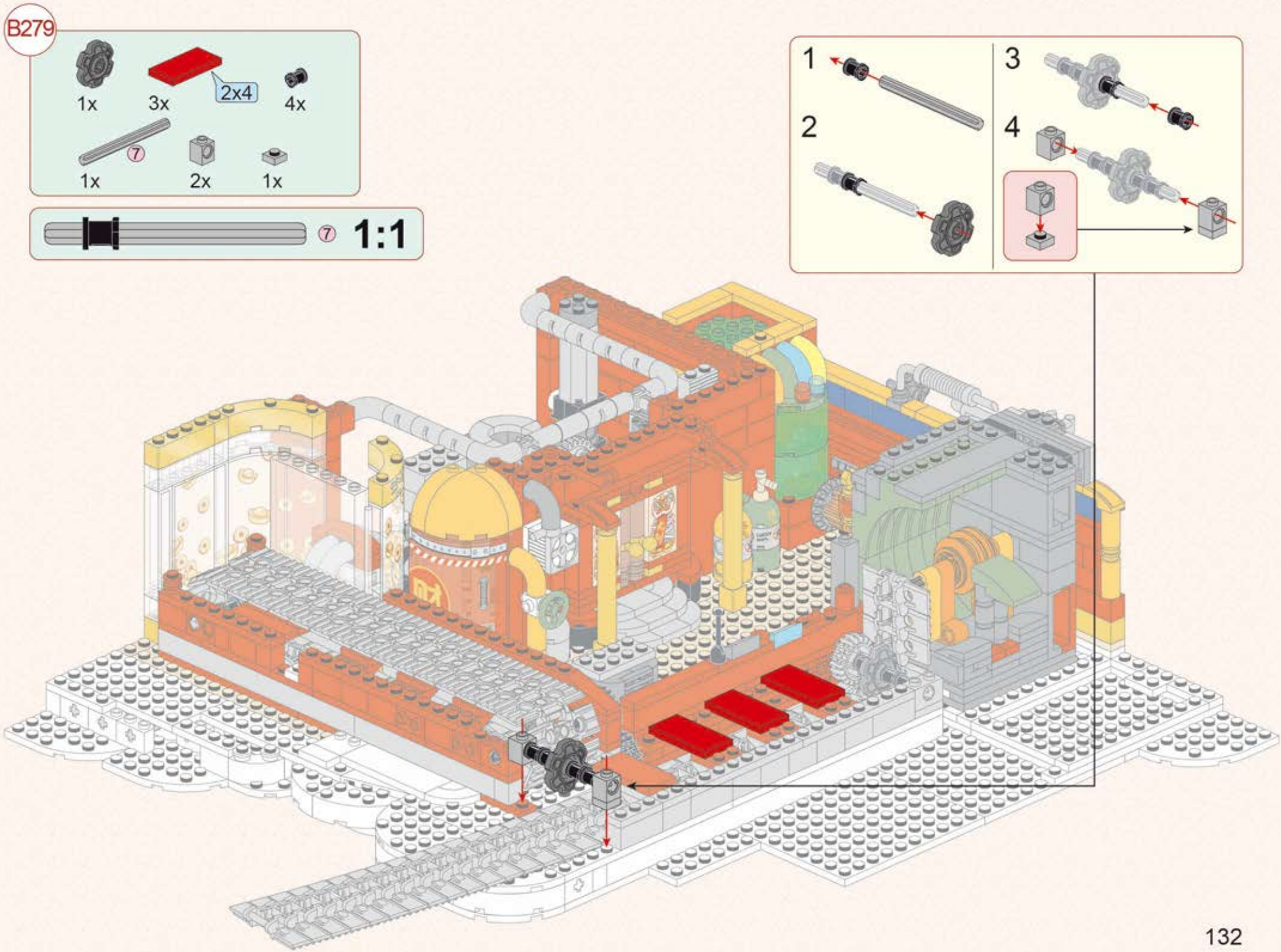


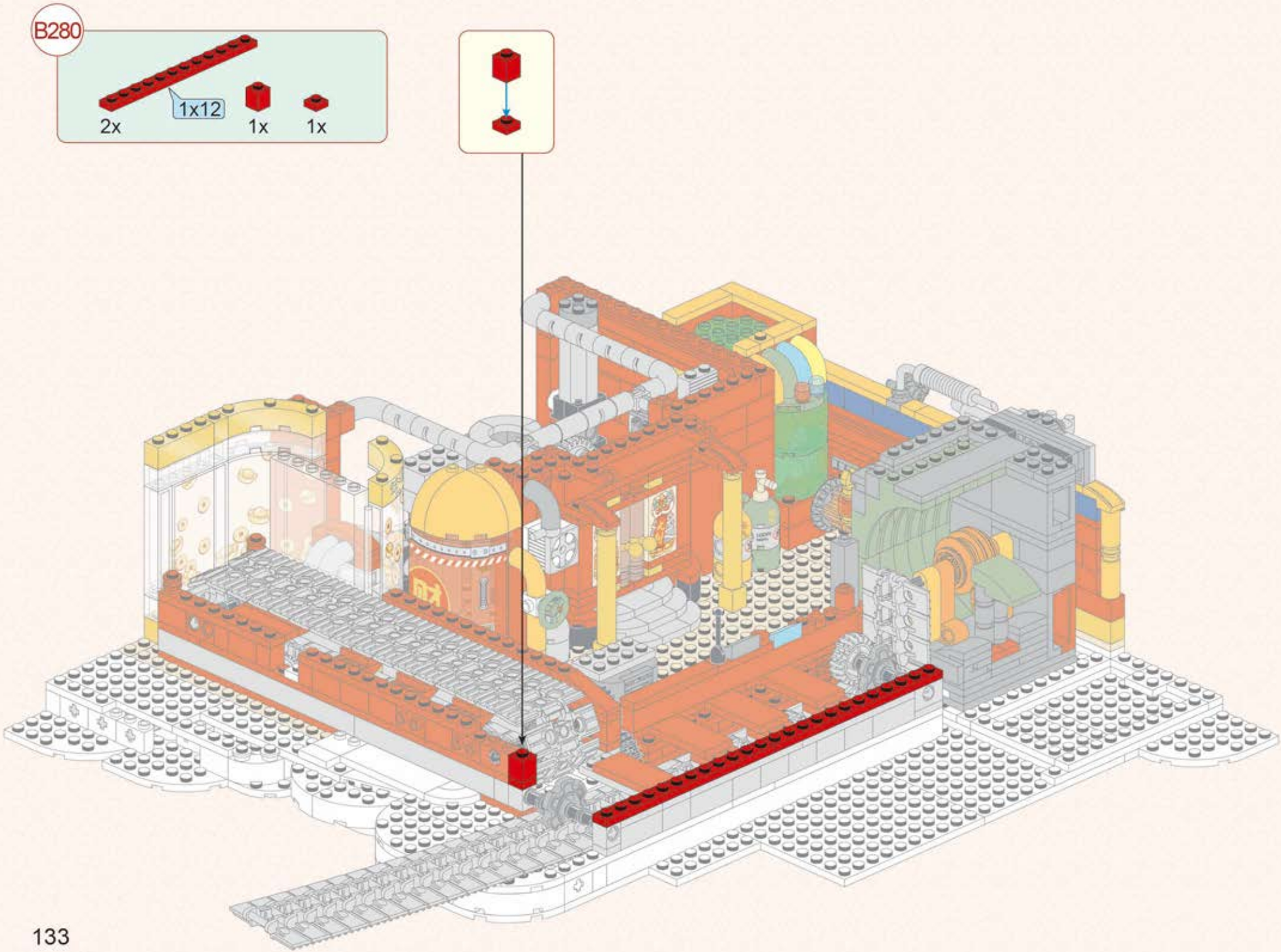
2x




B277
3x
3x
3x
3x


B278
2x
1x8
1x
1x
1x
1x
2x4
1
2

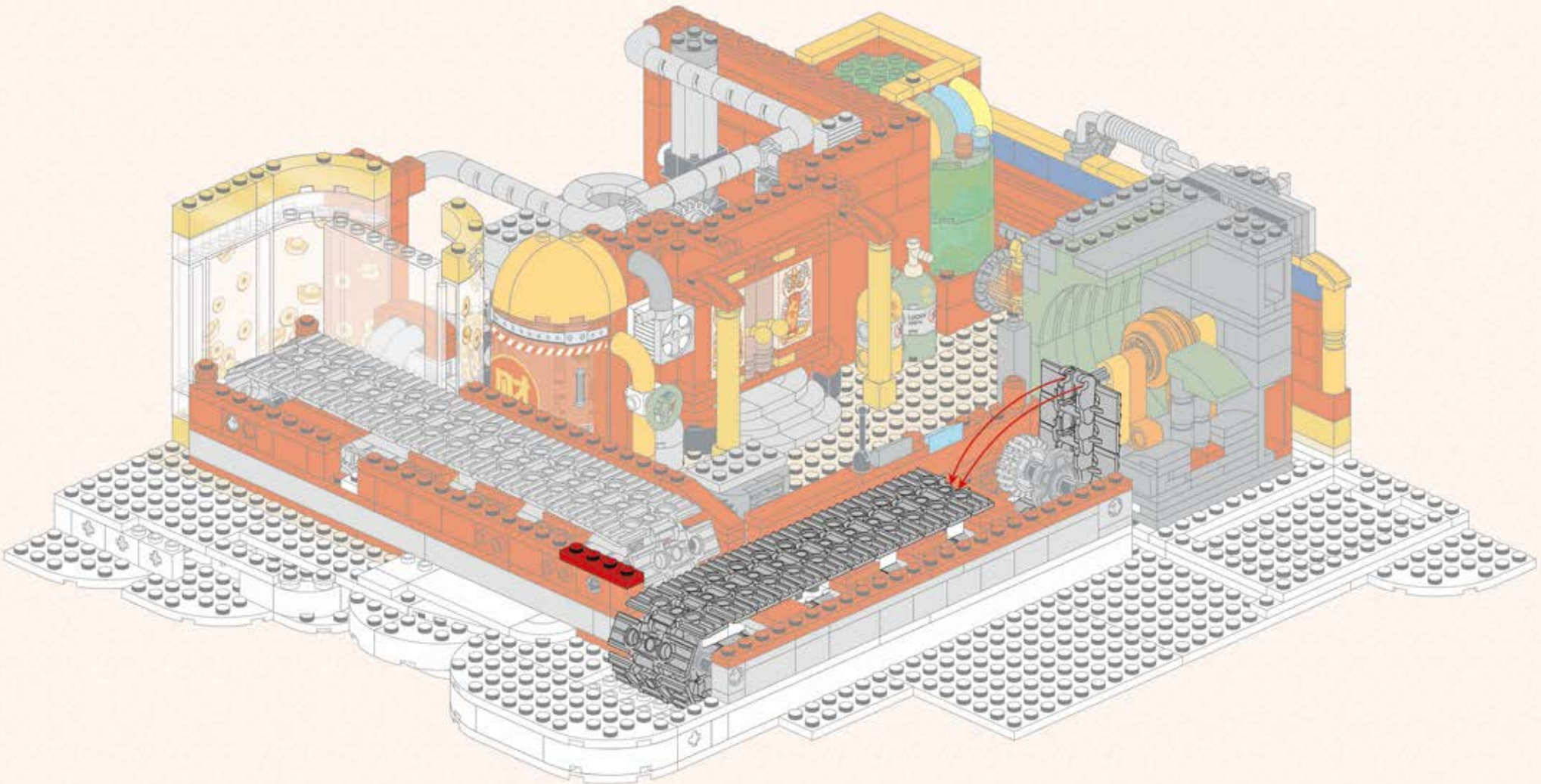

B279
1x
3x
2x4
4x
7
1x
2x
1x
7
1:1
1
2
3
4

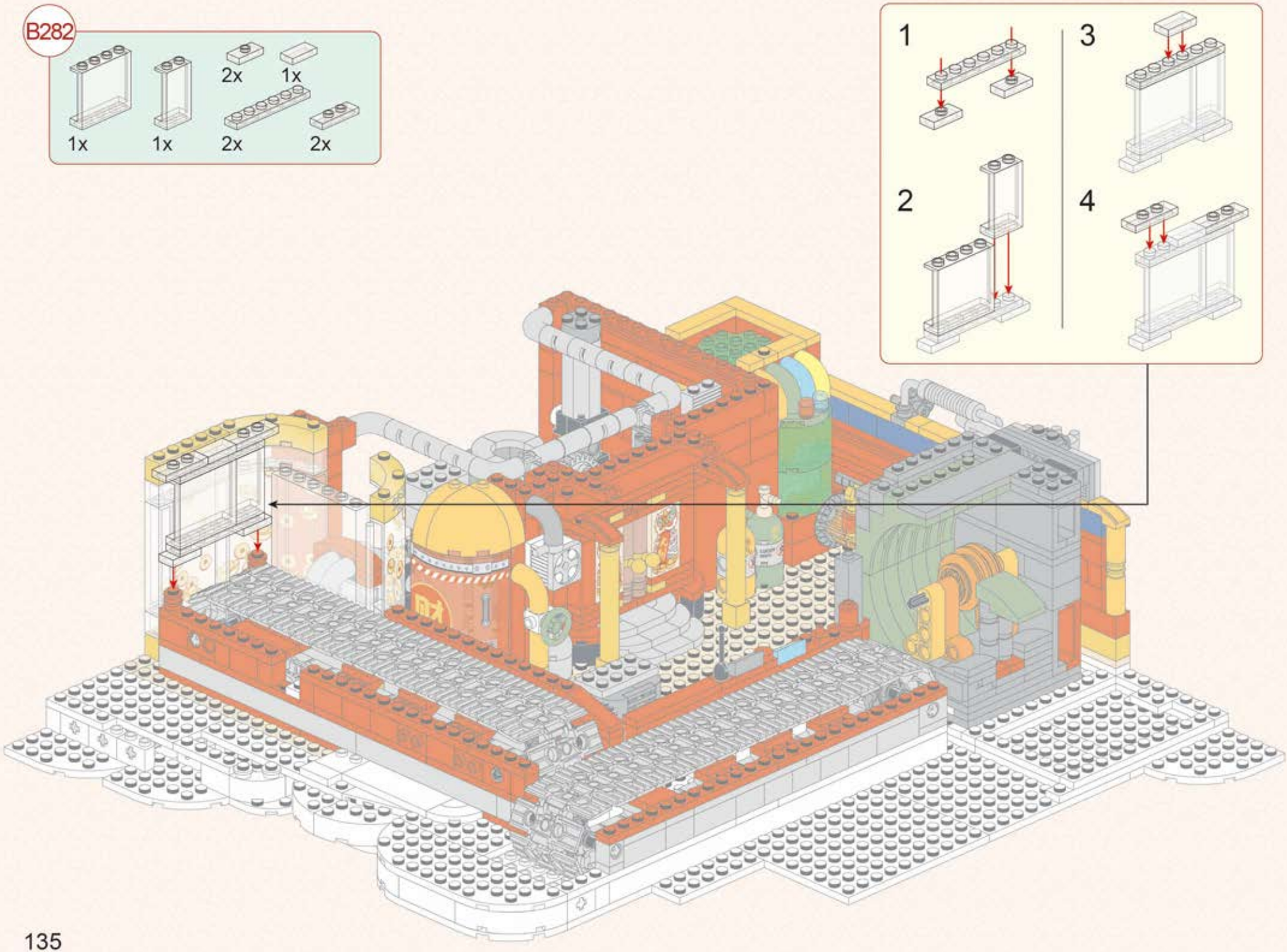

B280
1x12
2x
1x
1x

B281



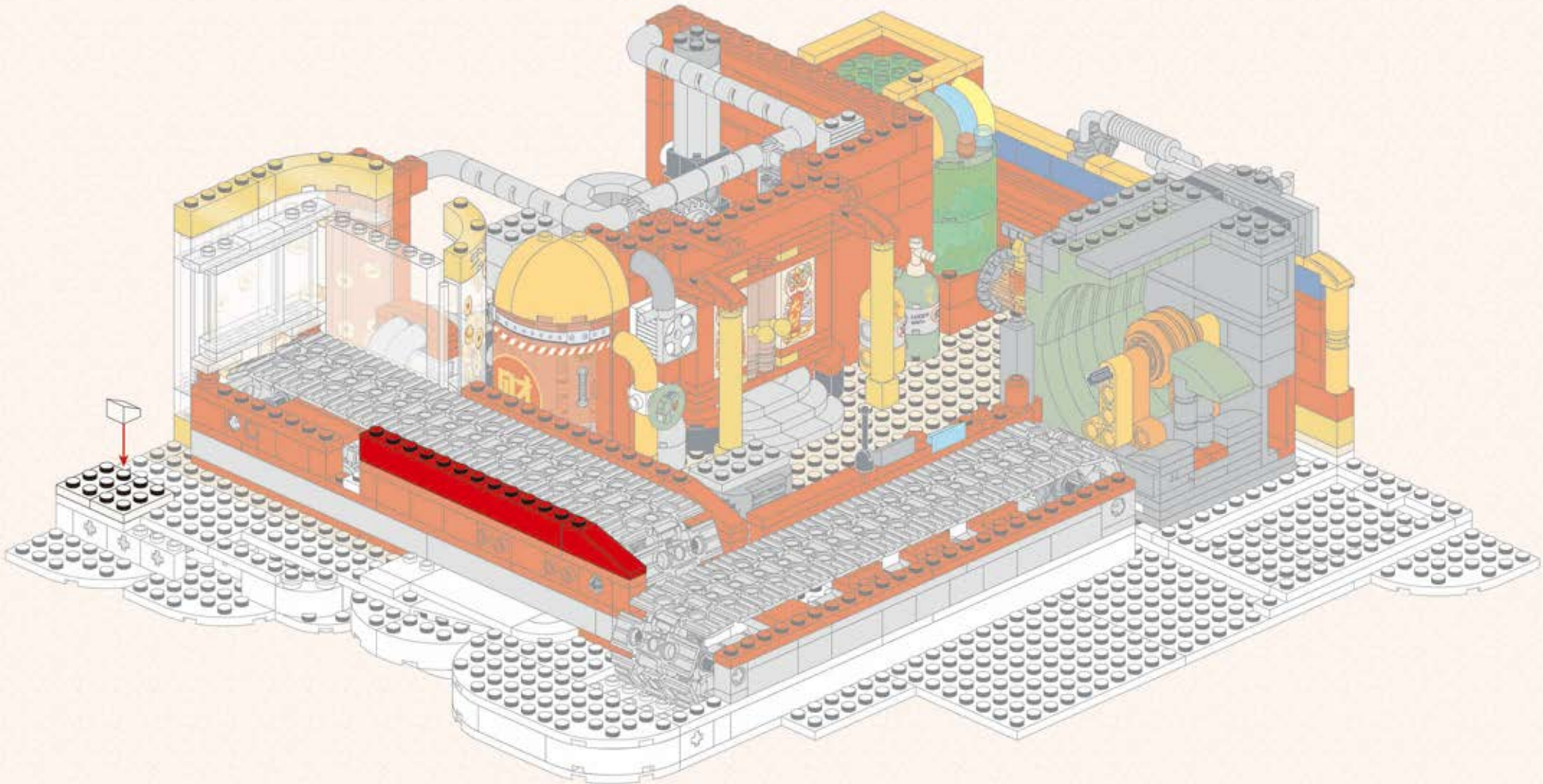
1x

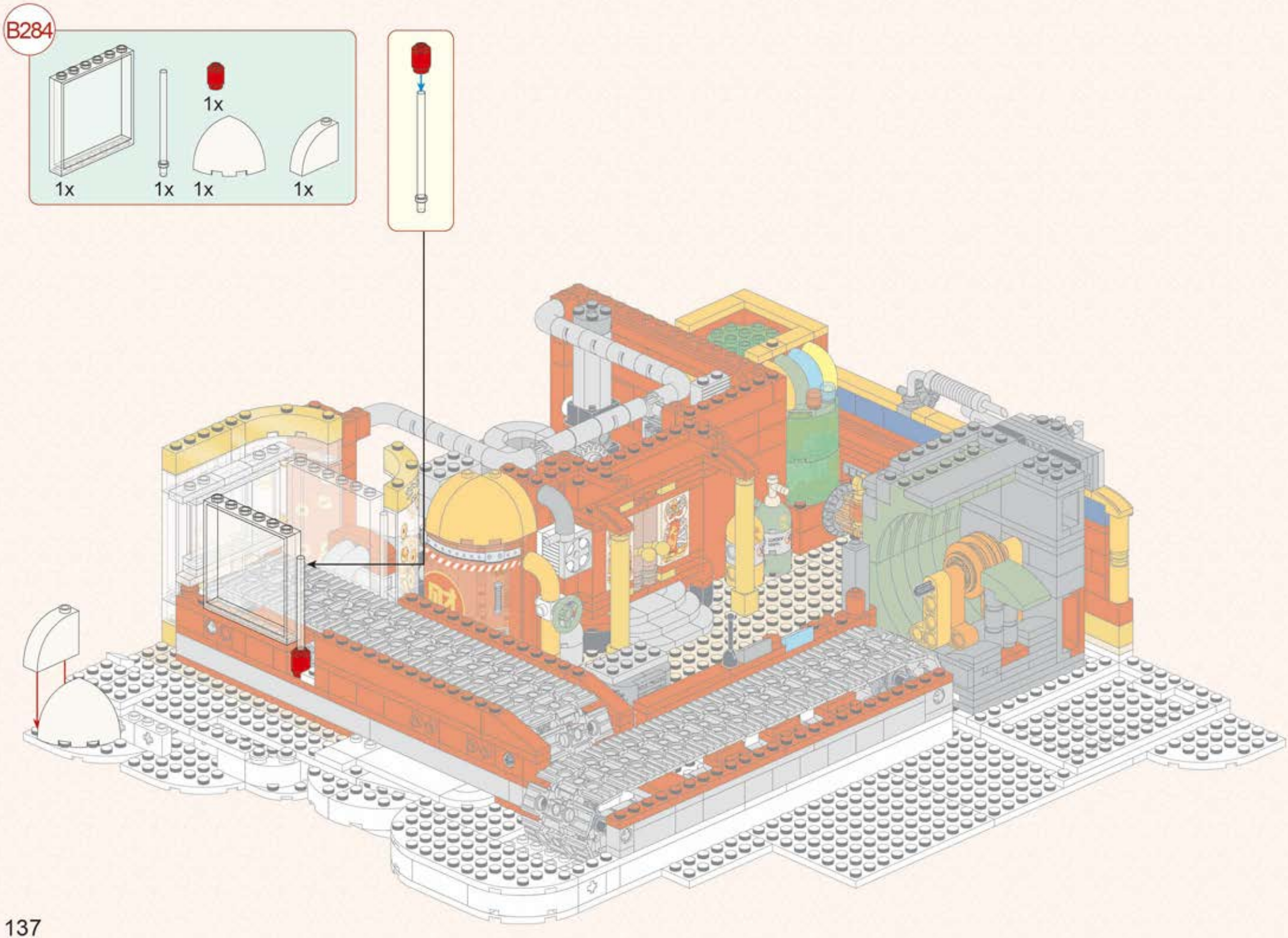


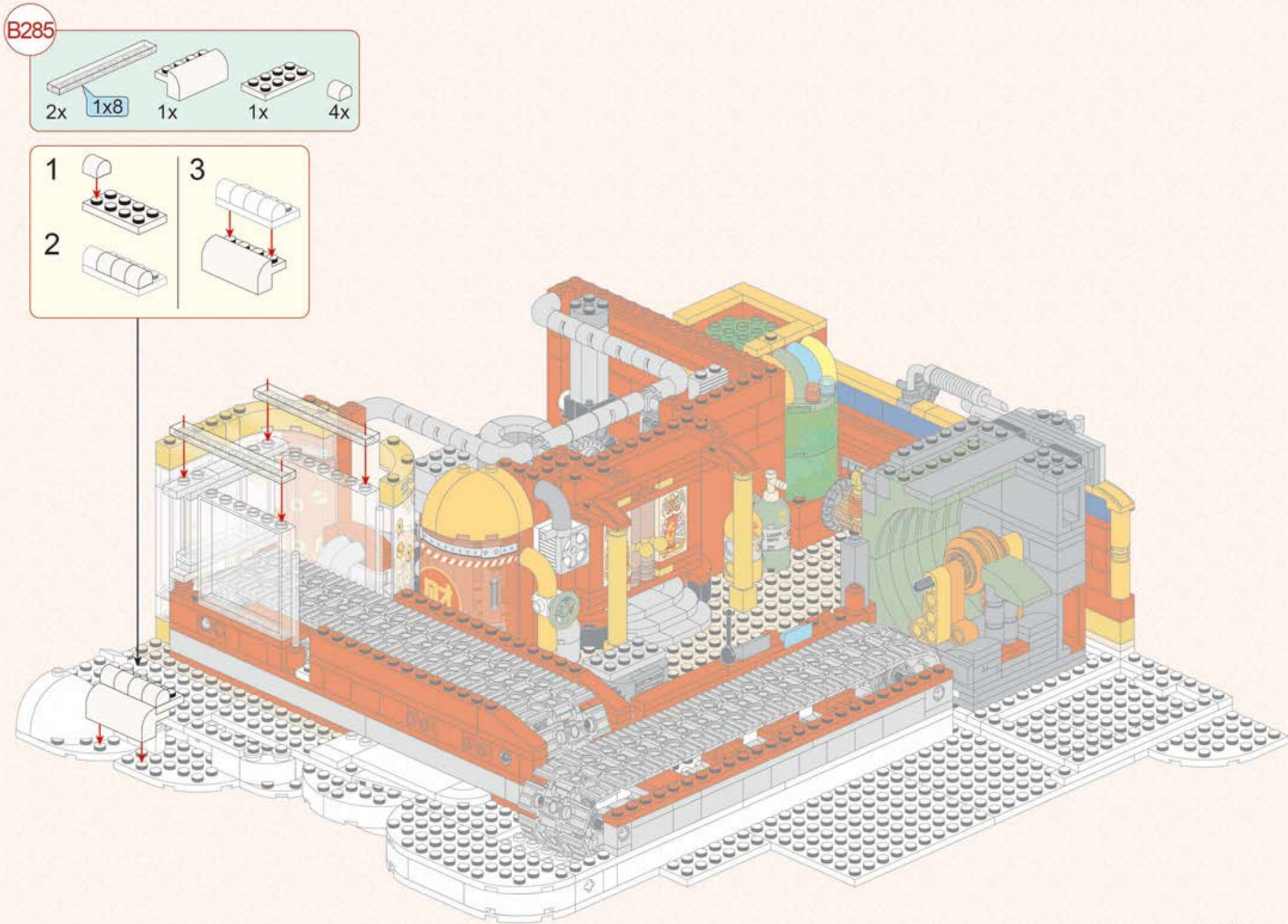

B282
1x
1x
2x
1x
2x
2x
1
2
3
4

B283

1x 1x12 1x 2x 1x



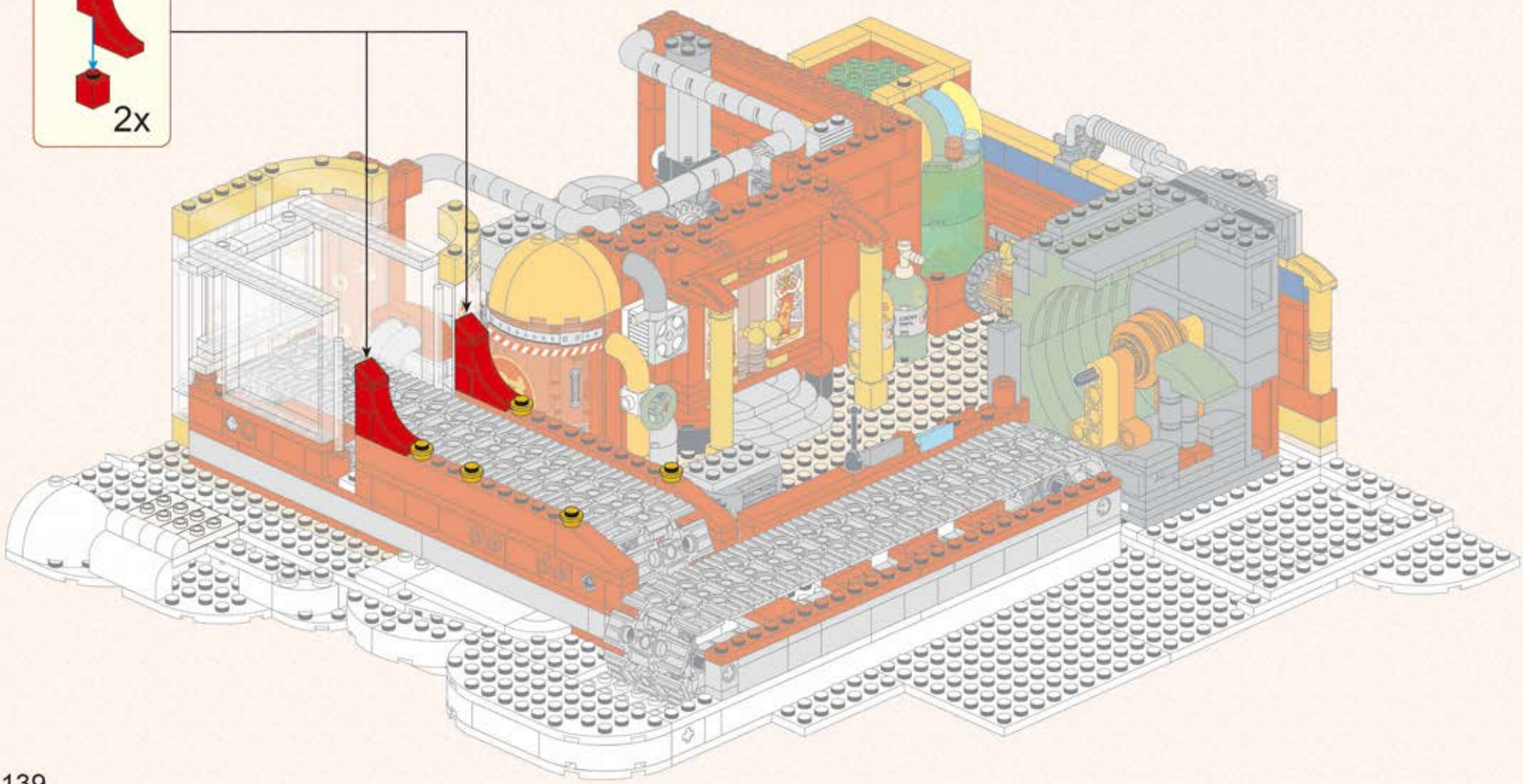

B284
1x
1x
1x
1x
1x

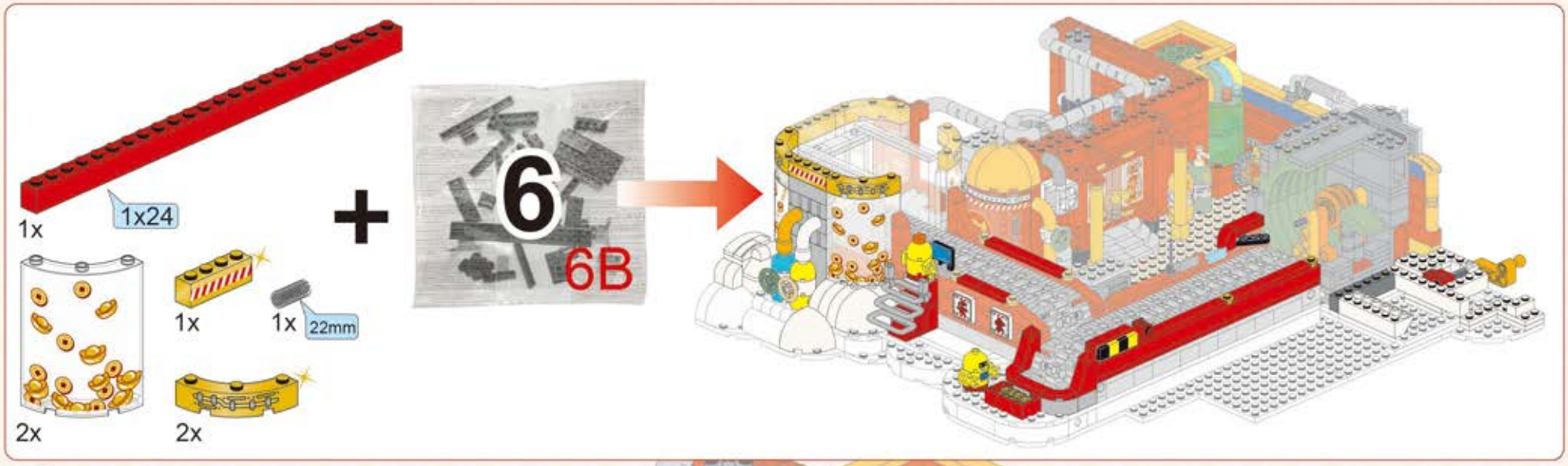

B285
2x
1x8
1x
1x
4x
1
2
3

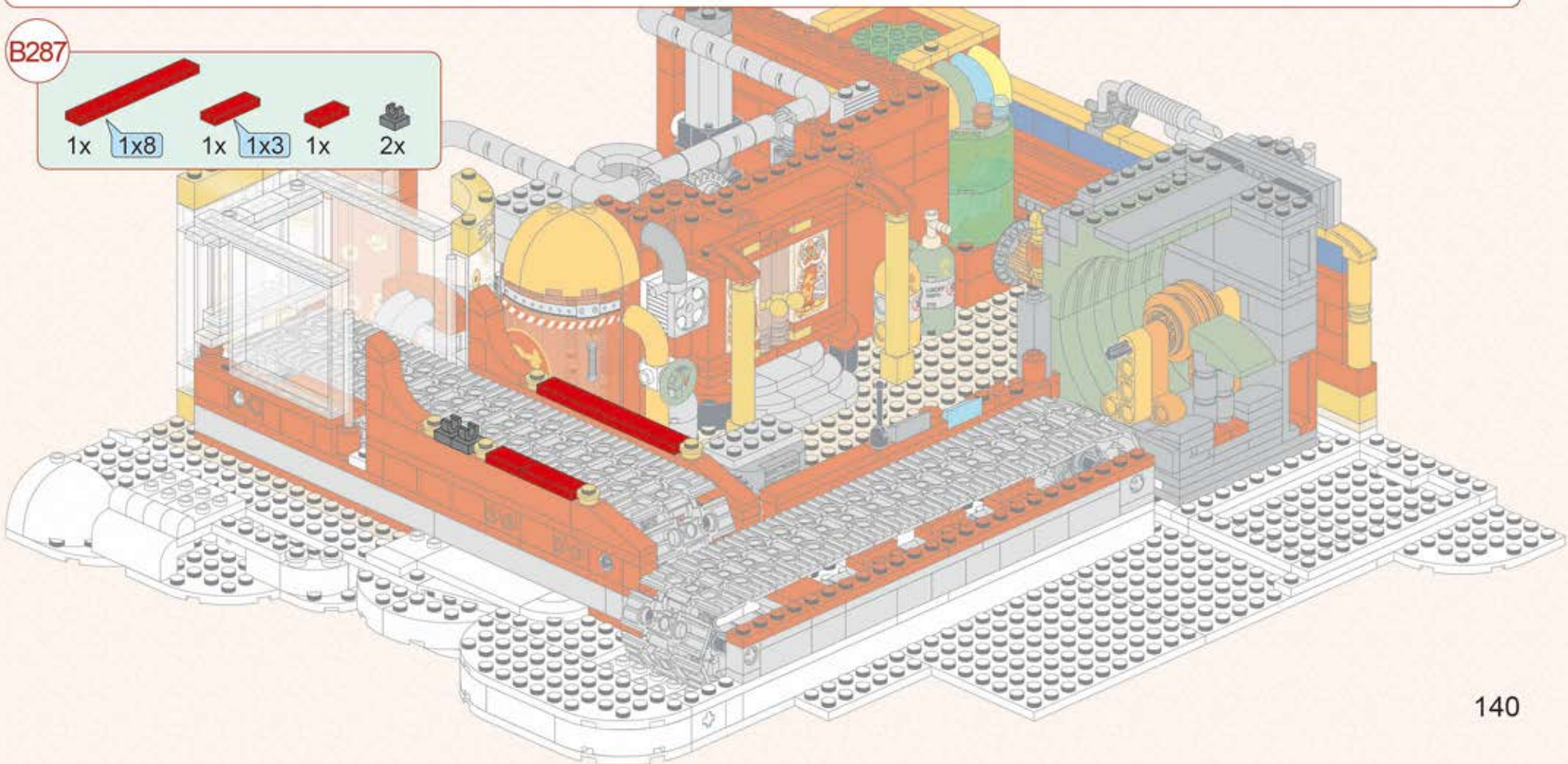
B286

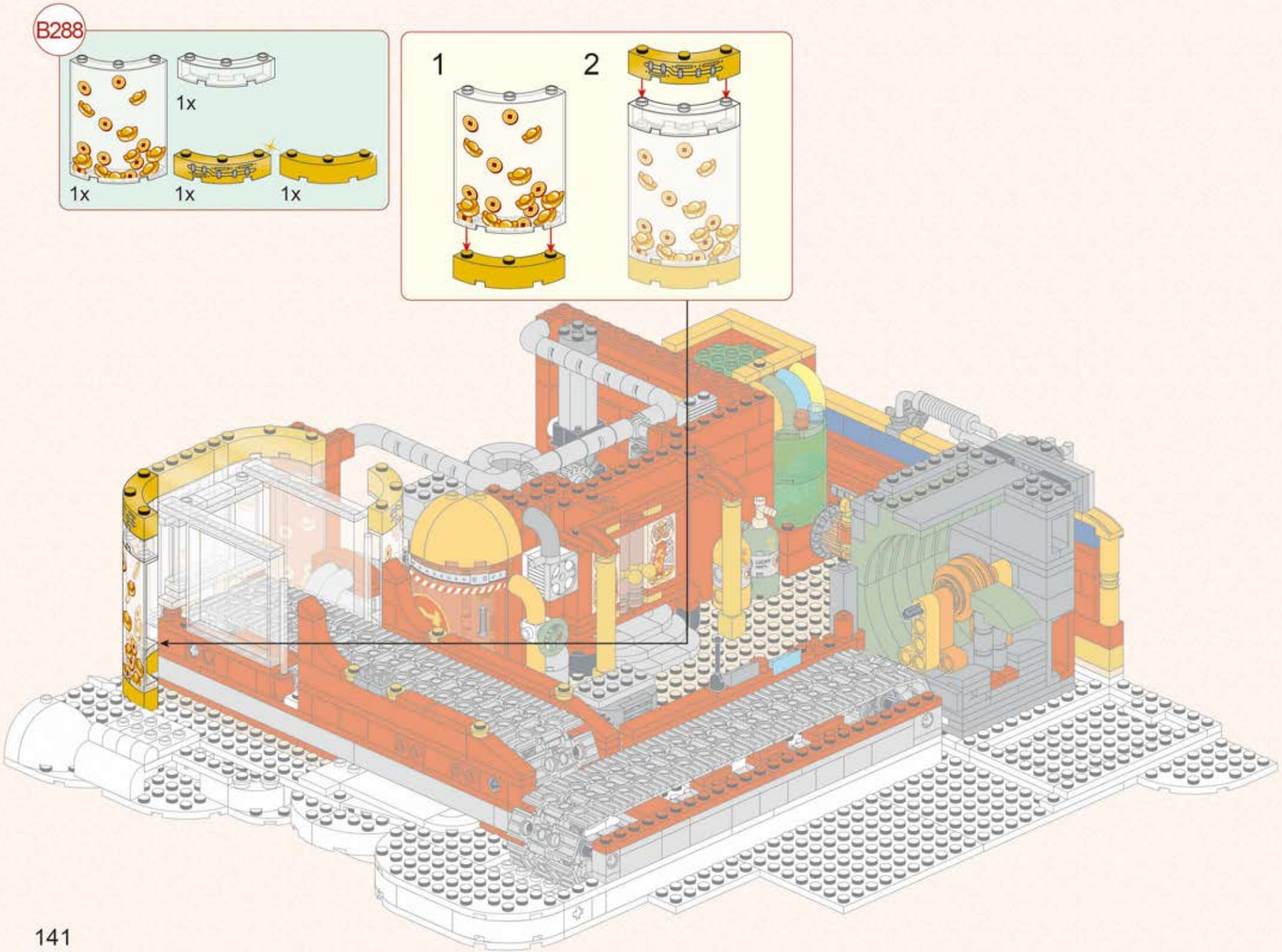
2x 2x 2x 4x 5x

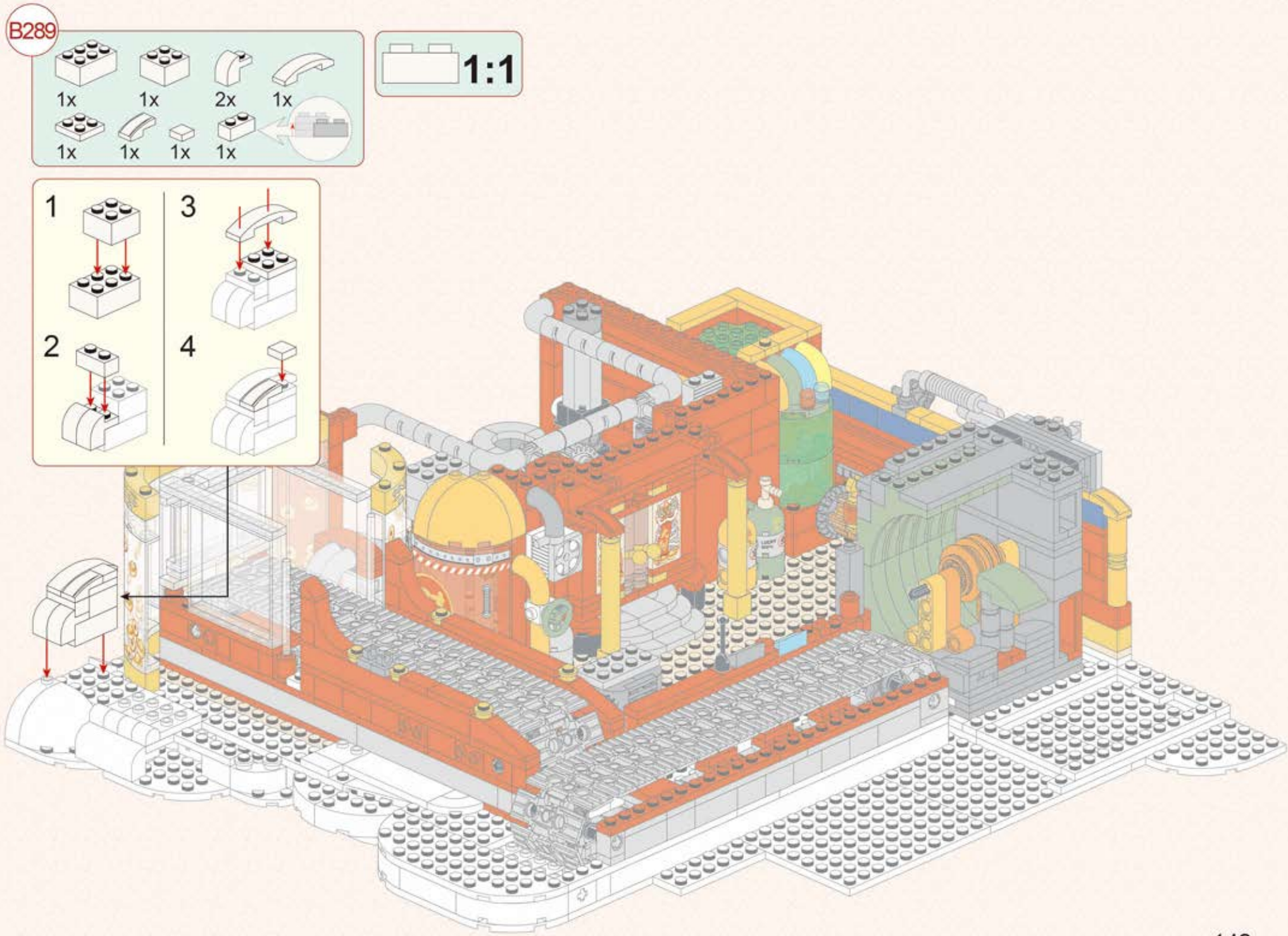
2x




1x
1x24
+
6
6B
1x
1x
22mm
2x
2x

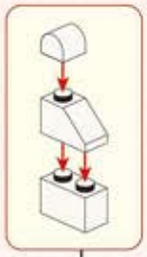

B287
1x
1x8
1x
1x3
1x
2x

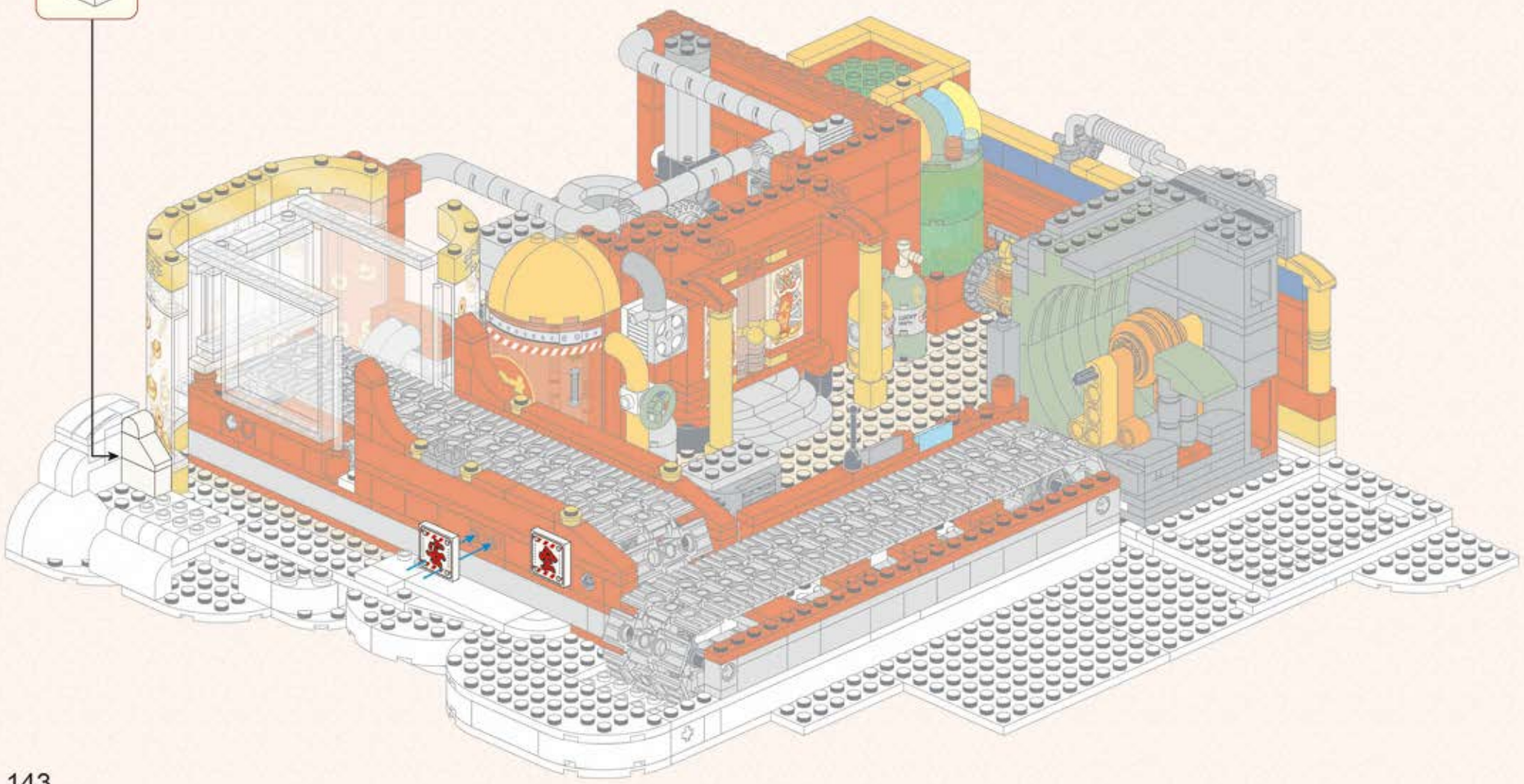

B288
1x
1x
1x
1x
1
2

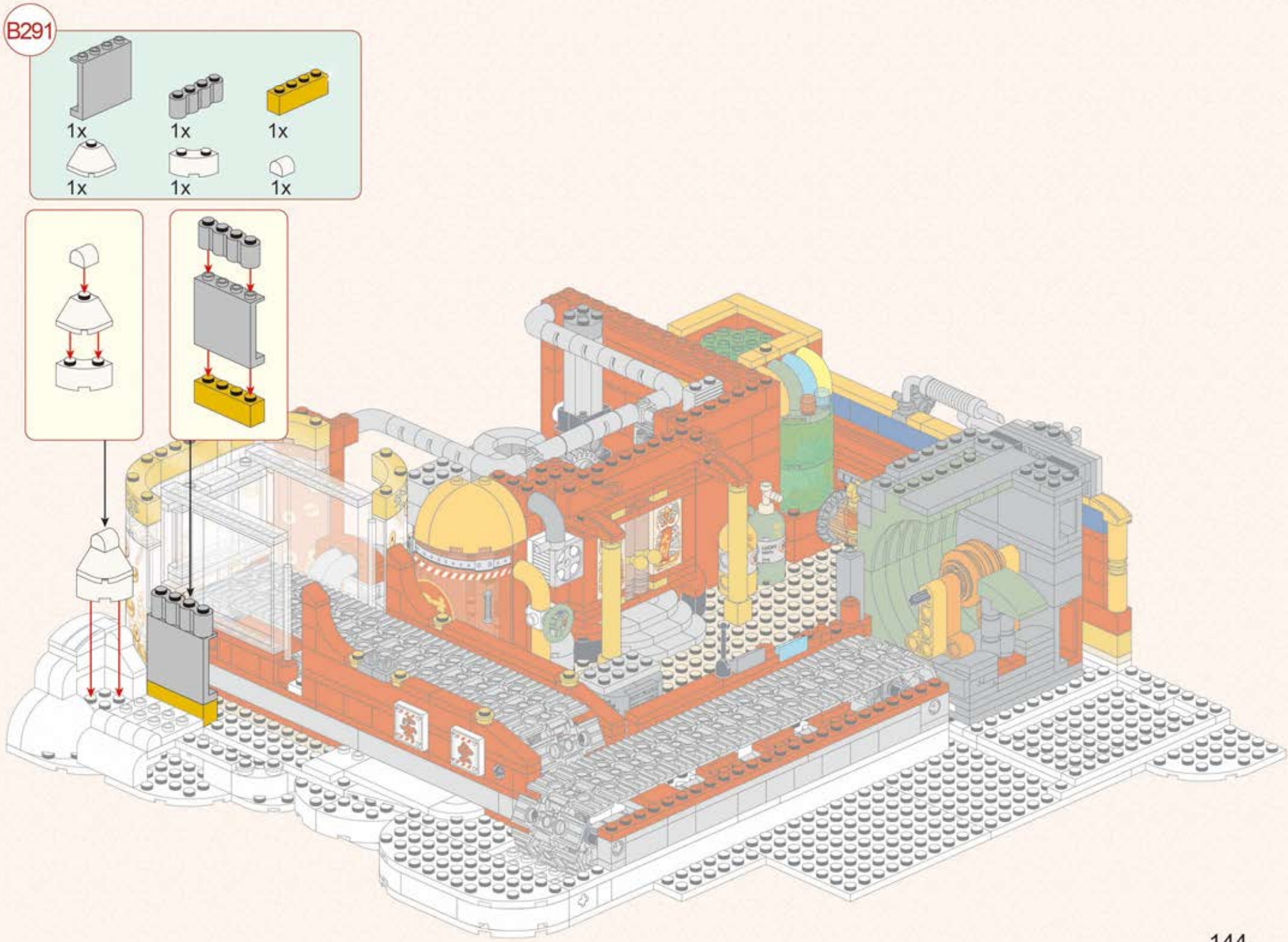

B289
1x
1x
2x
1x
1x
1x
1x
1x
1:1
1
2
3
4

B290

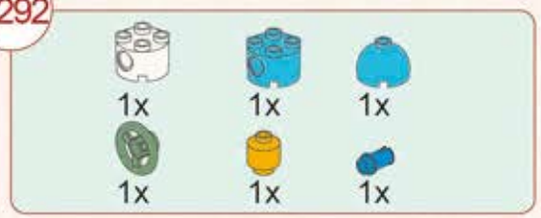


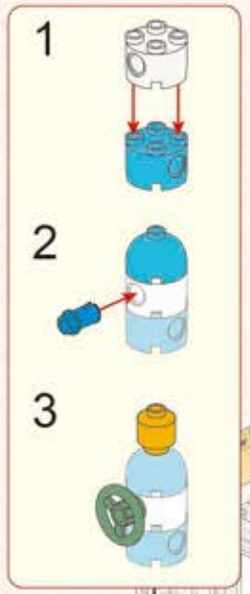


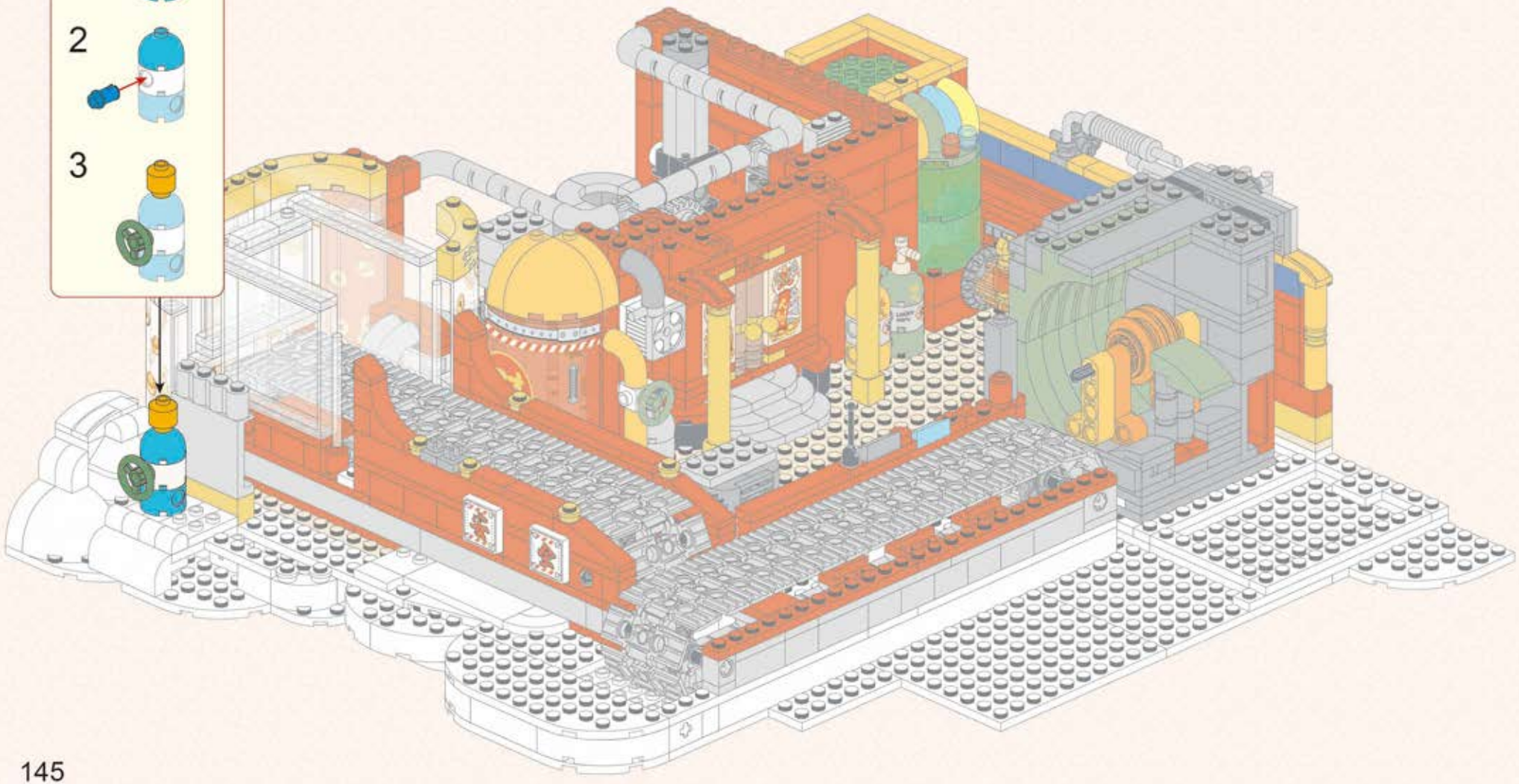


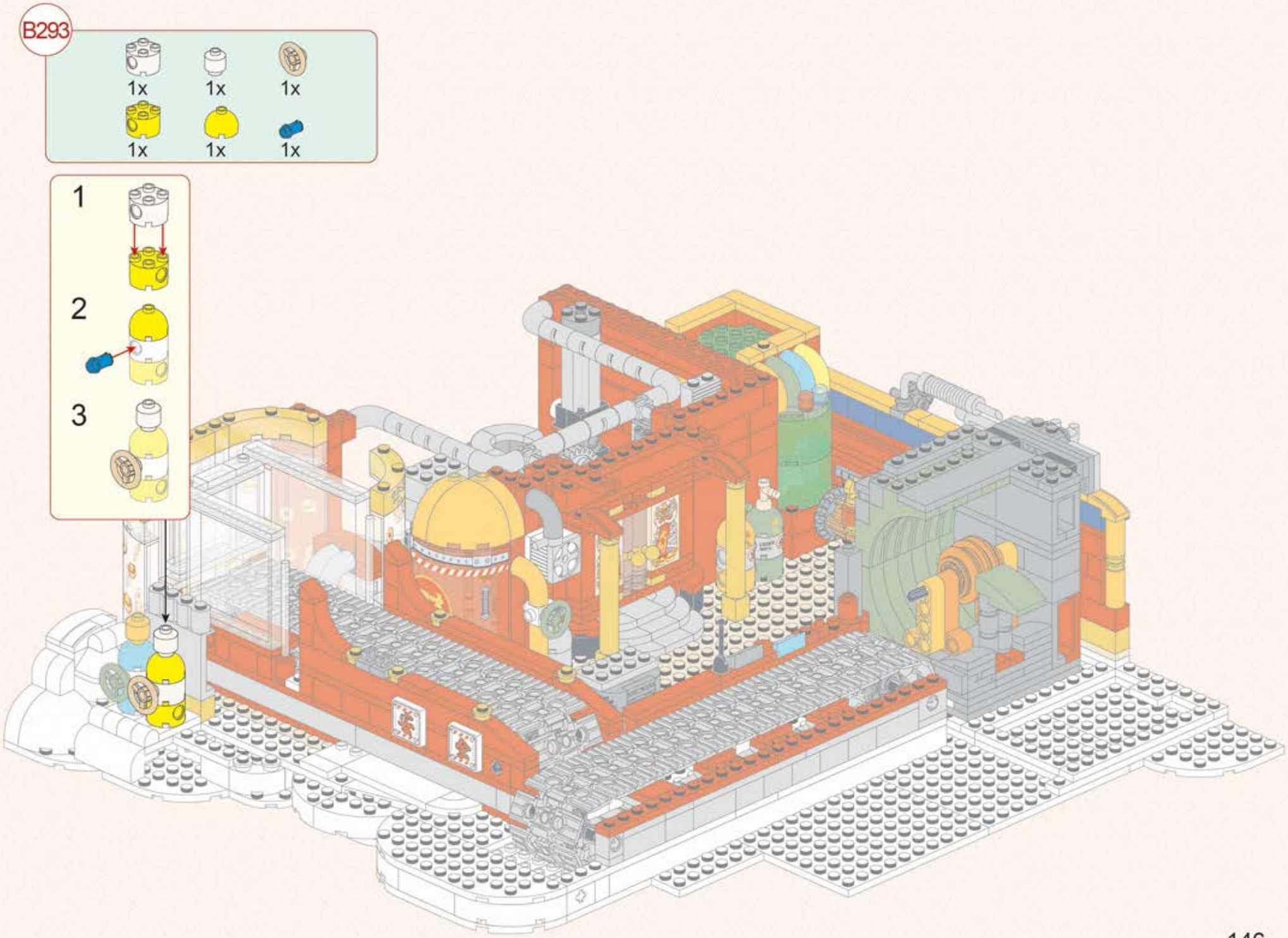

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1x
1x
1x
1x
1x

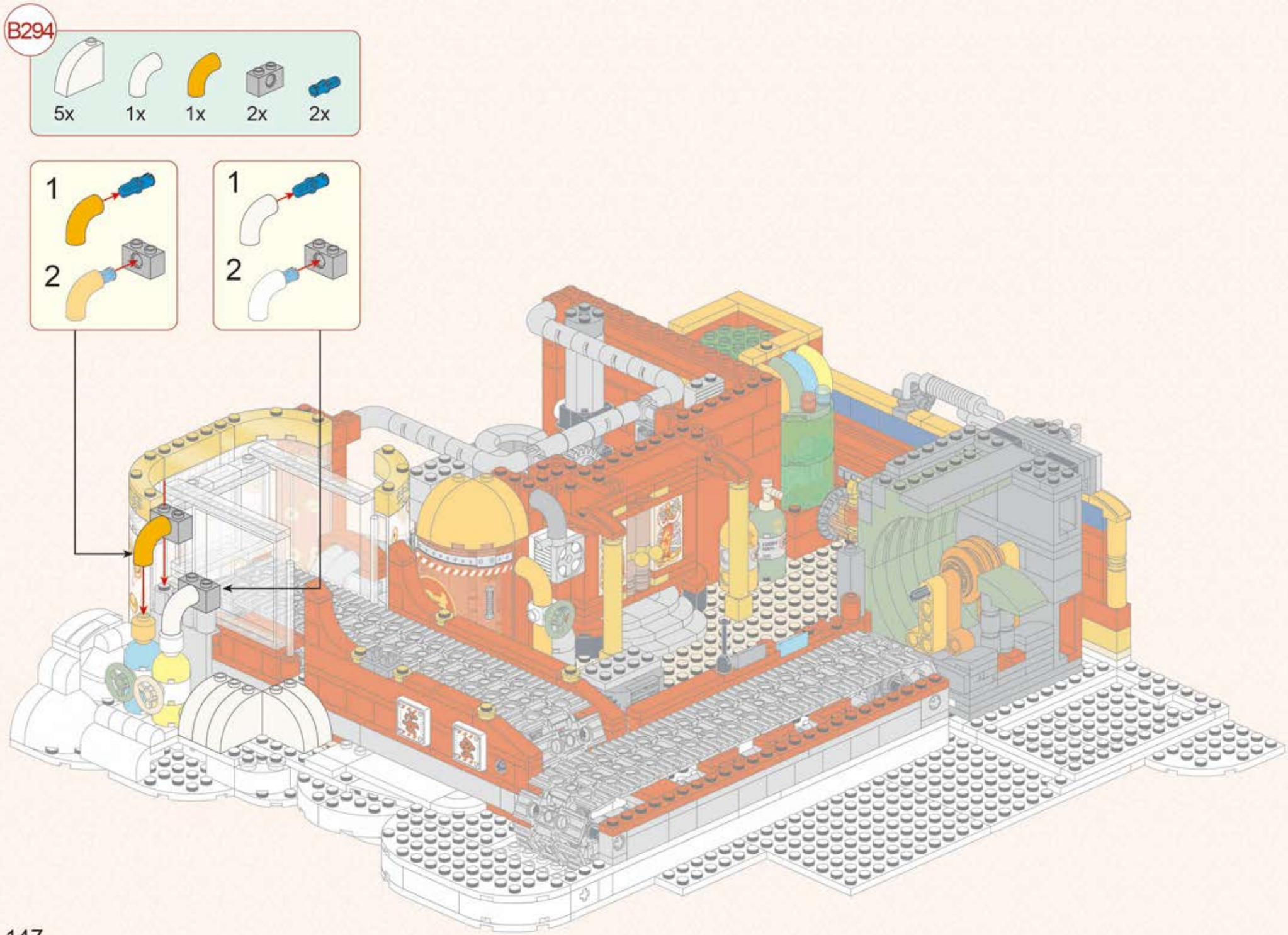
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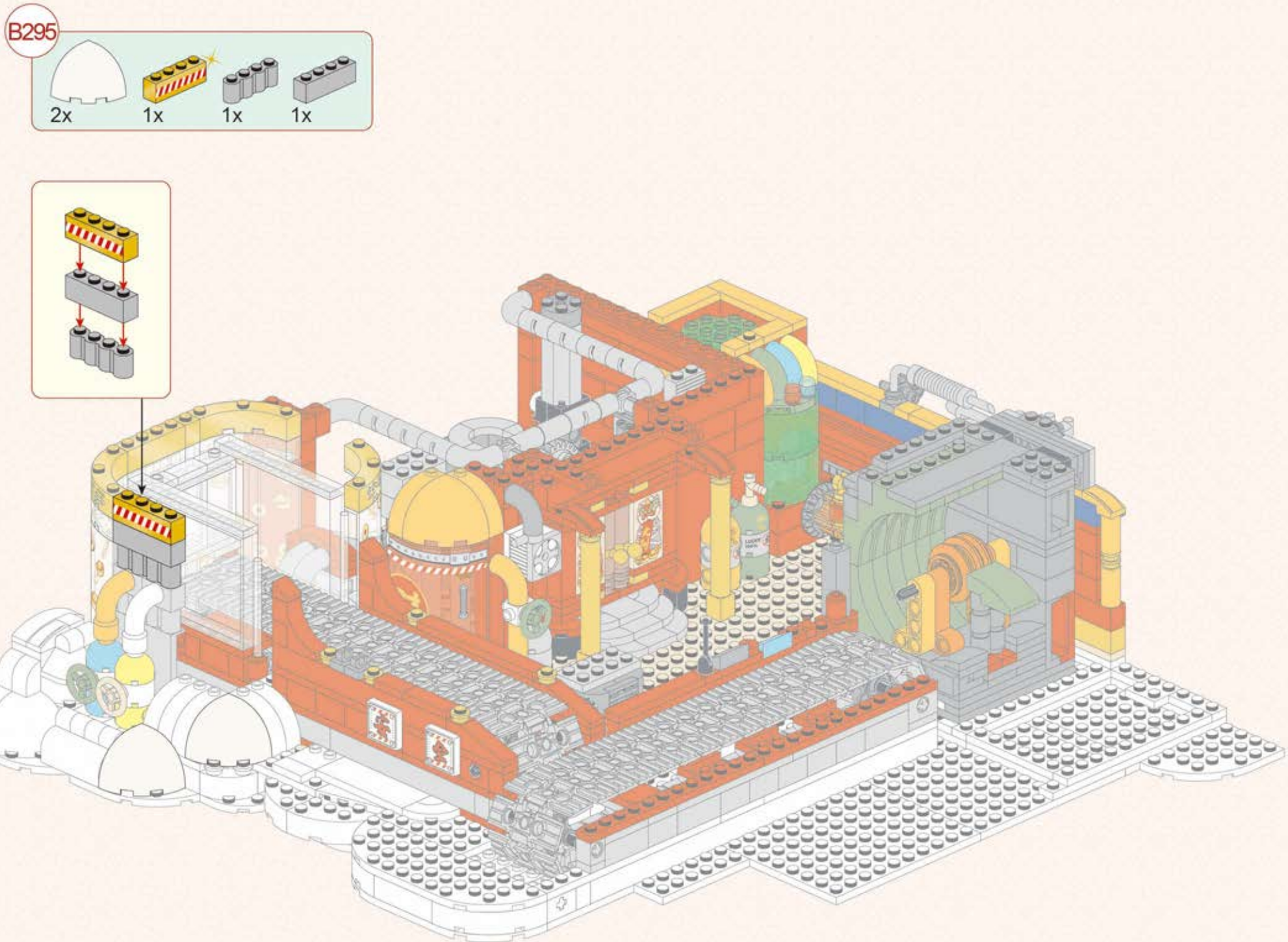


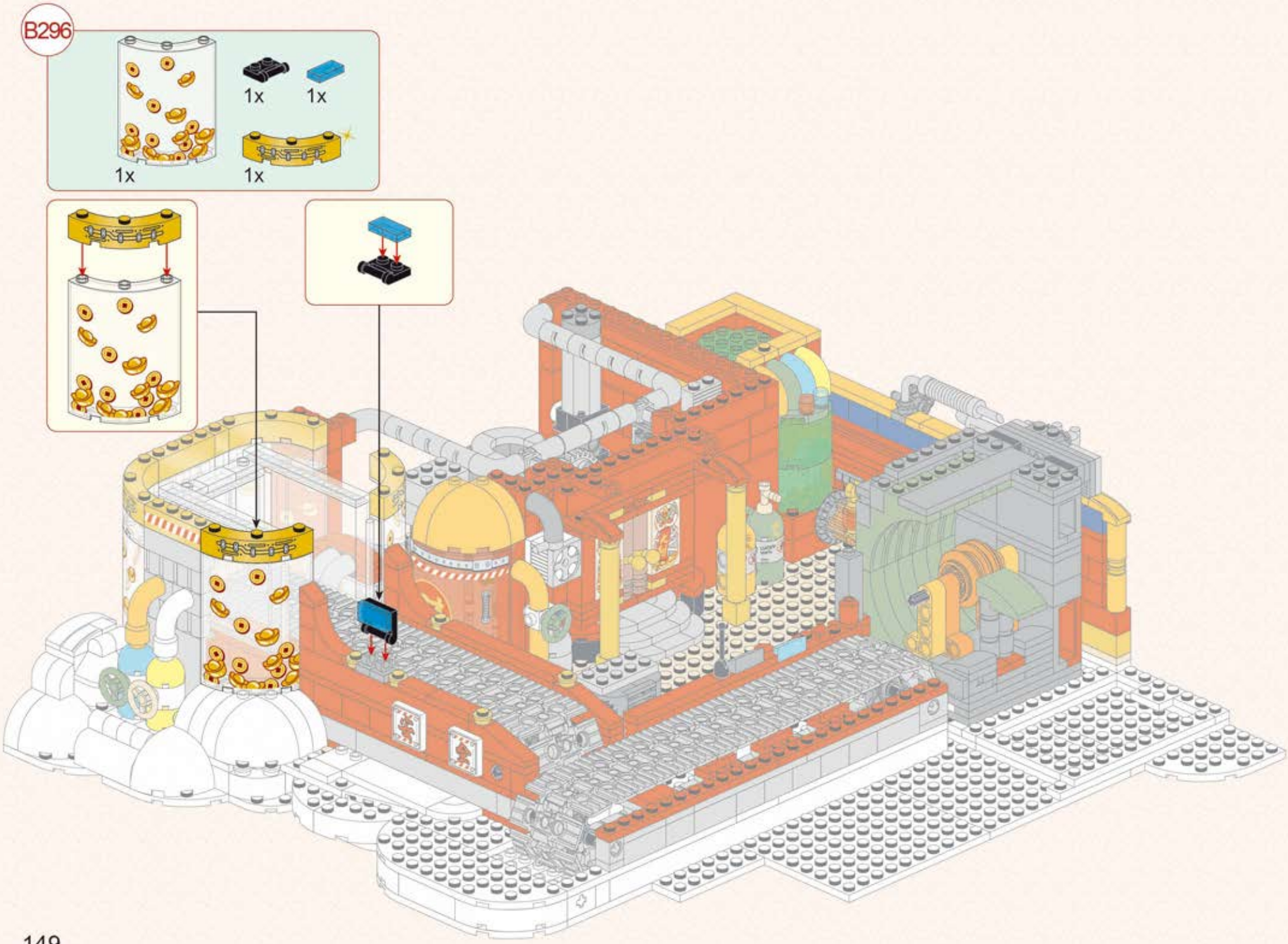


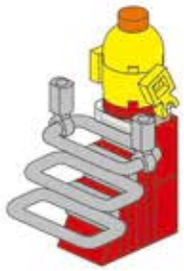



B293
1x
1x
1x
1x
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1x
1
2
3


B294
5x
1x
1x
2x
2x
1
2
1
2

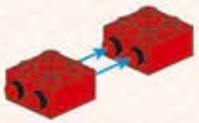

B295
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1x
1x
1x


B296
1x
1x
1x
1x



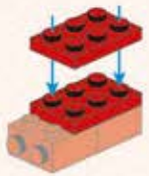
B297

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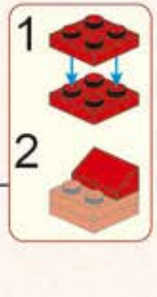
B298

2x



B299

2x 1x



B300

1x



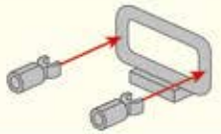
B301

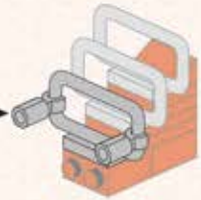
1x



B302

1x 2x

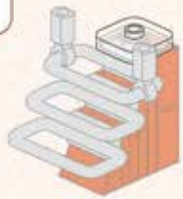




B303

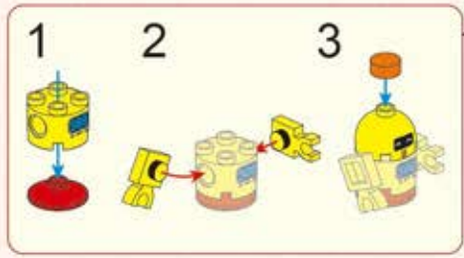
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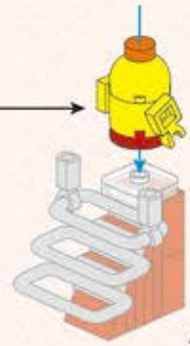




B304

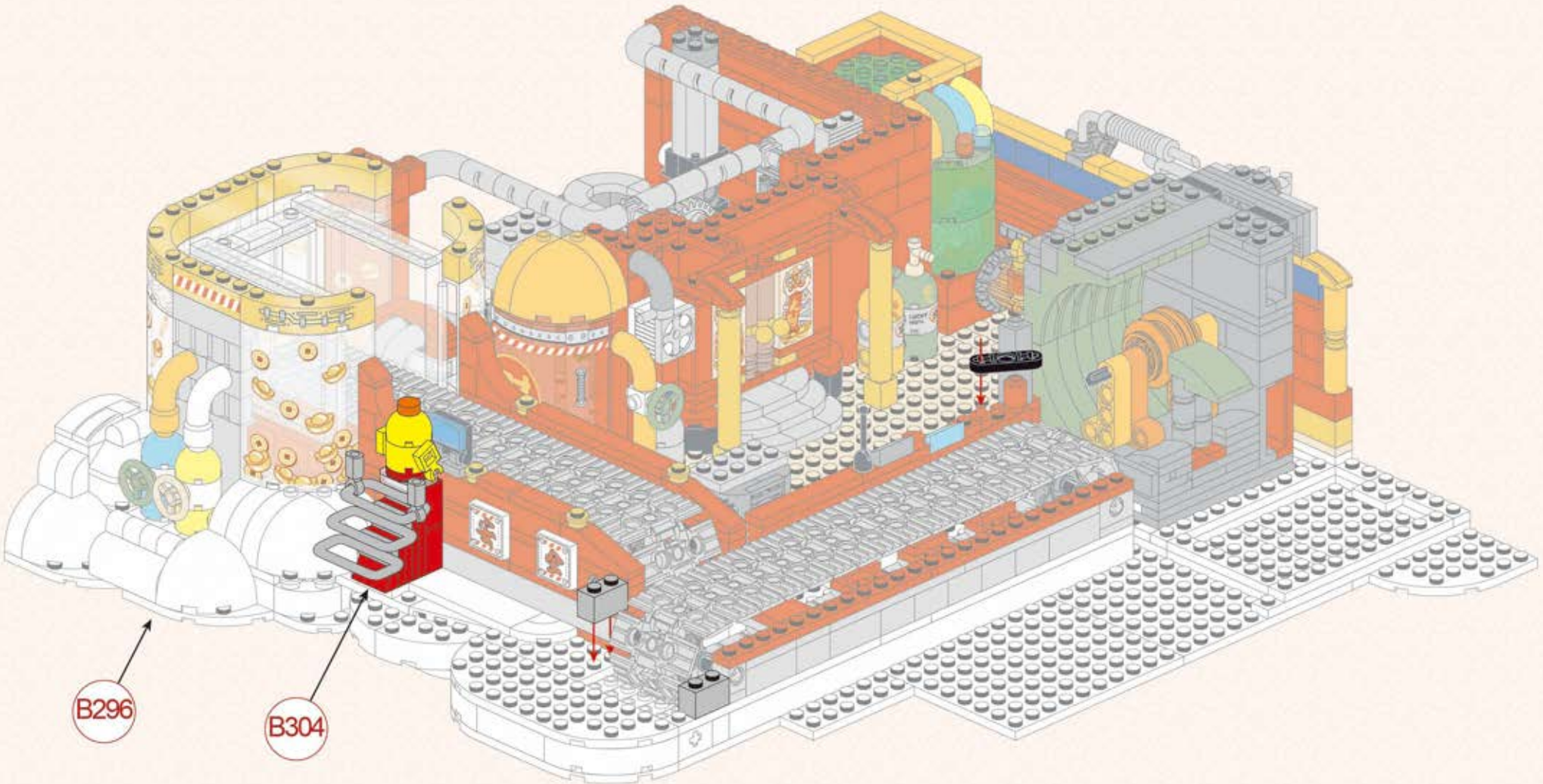
1x 1x 2x 1x 1x

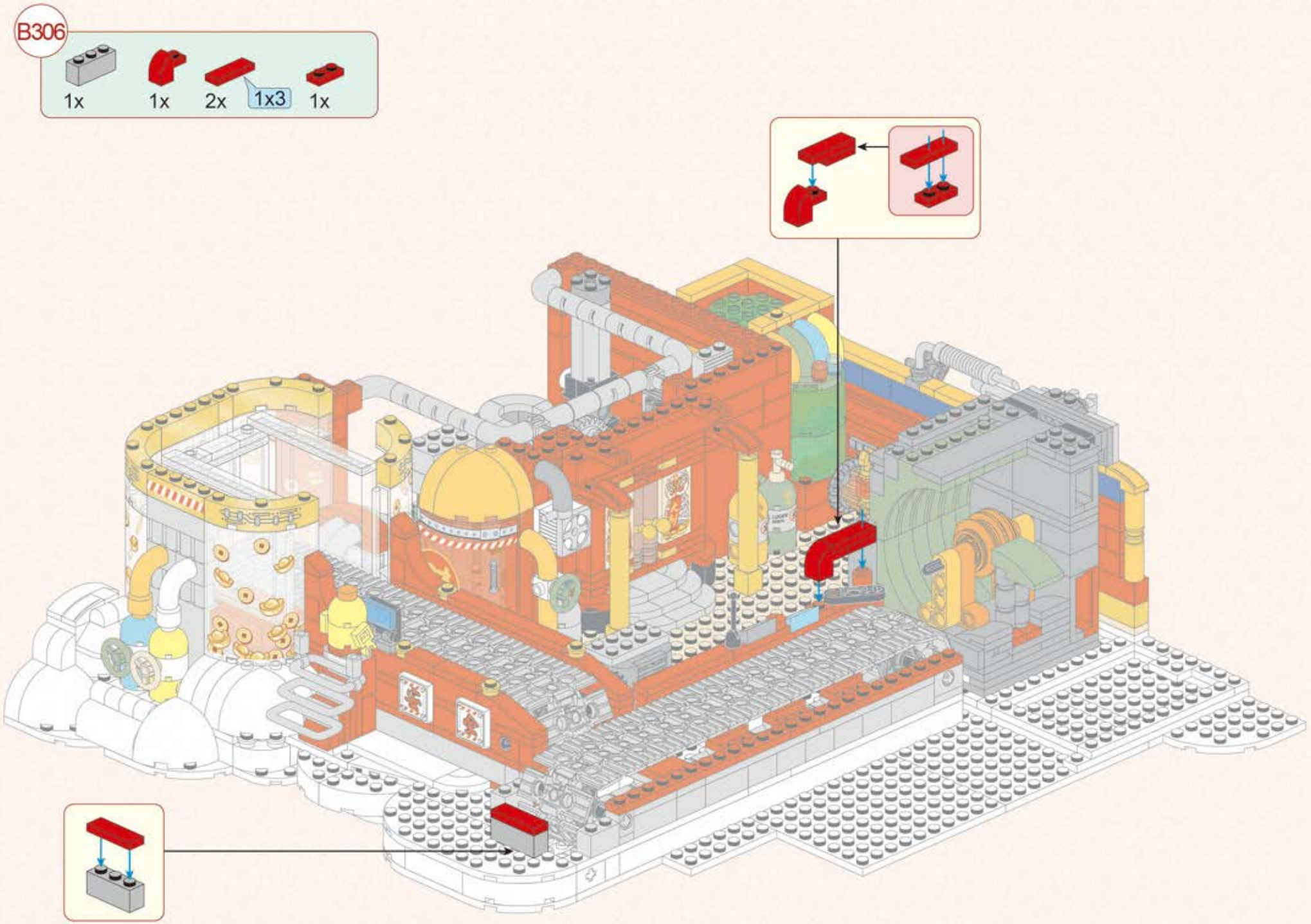




B305

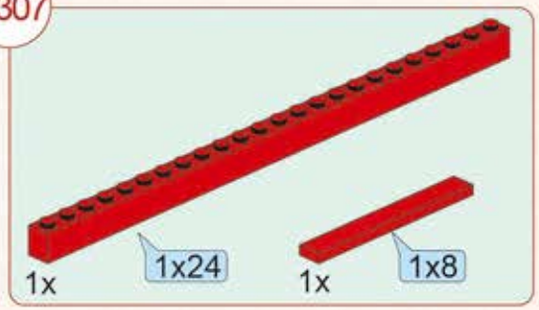


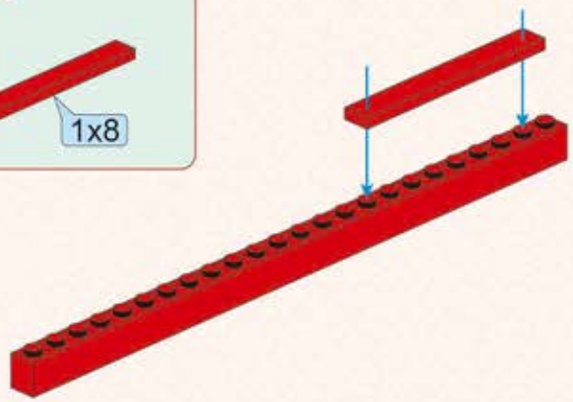



B306
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1x
2x
1x3
1x

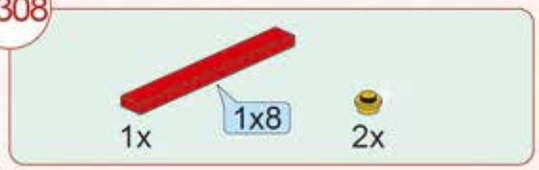


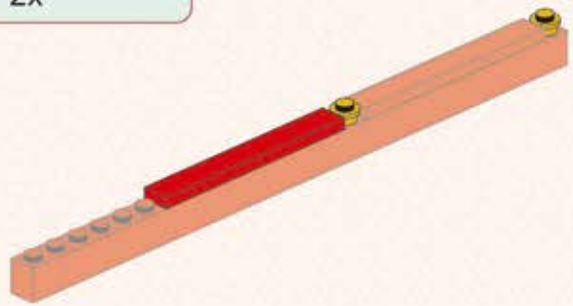
B307





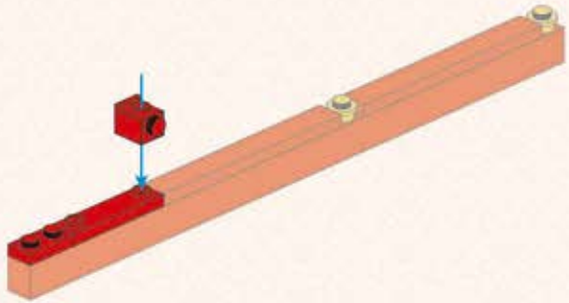
B308





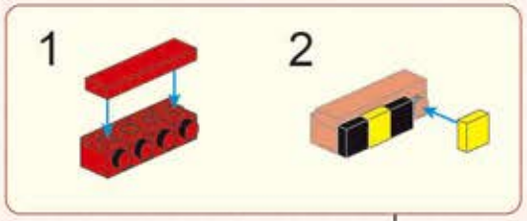
B309

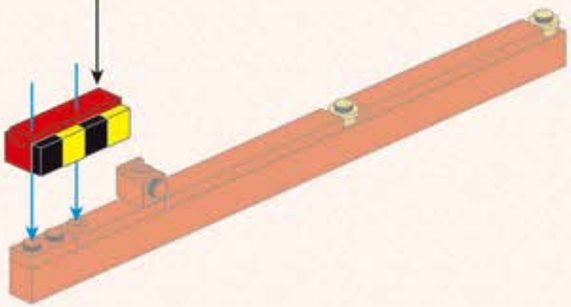


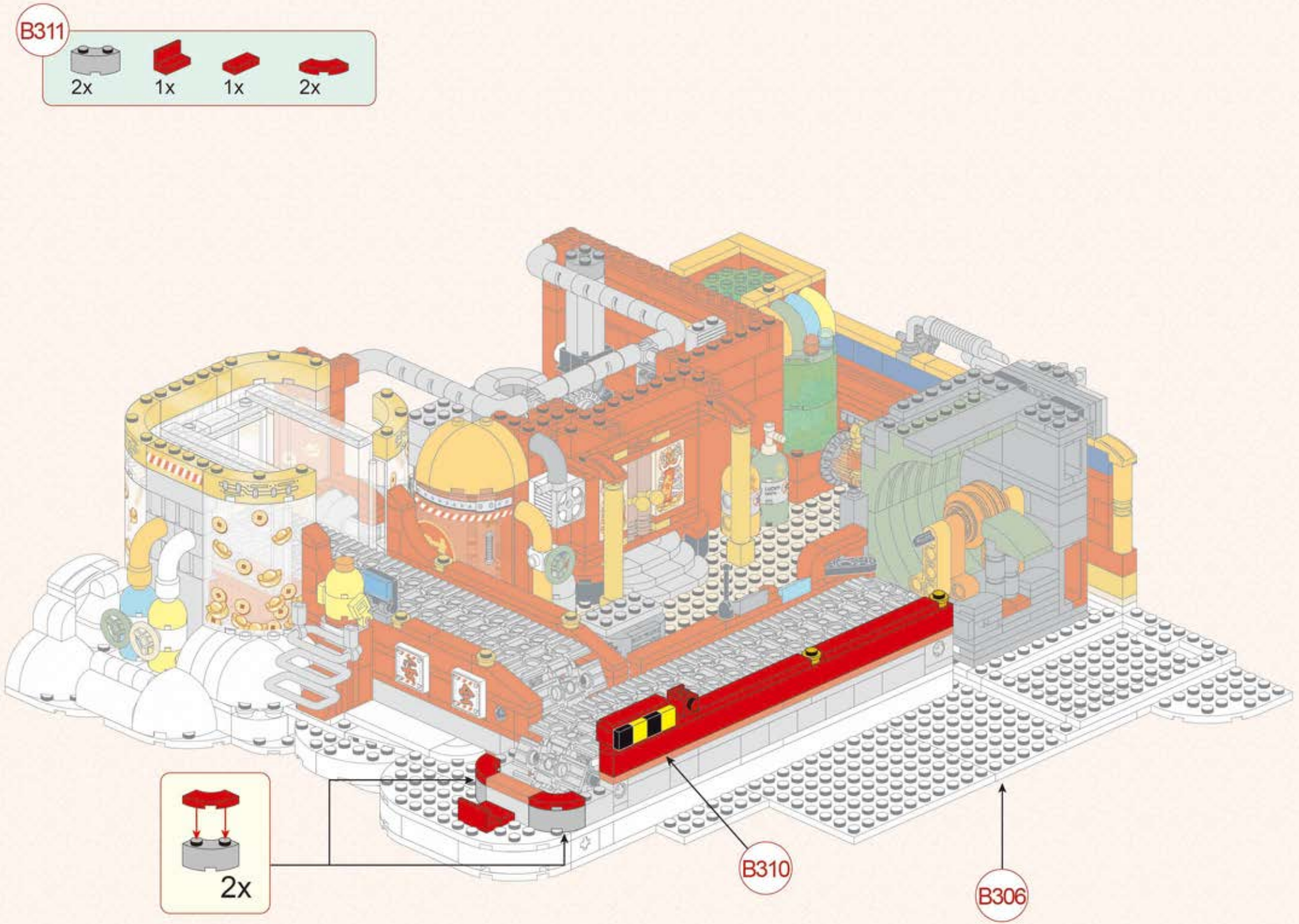


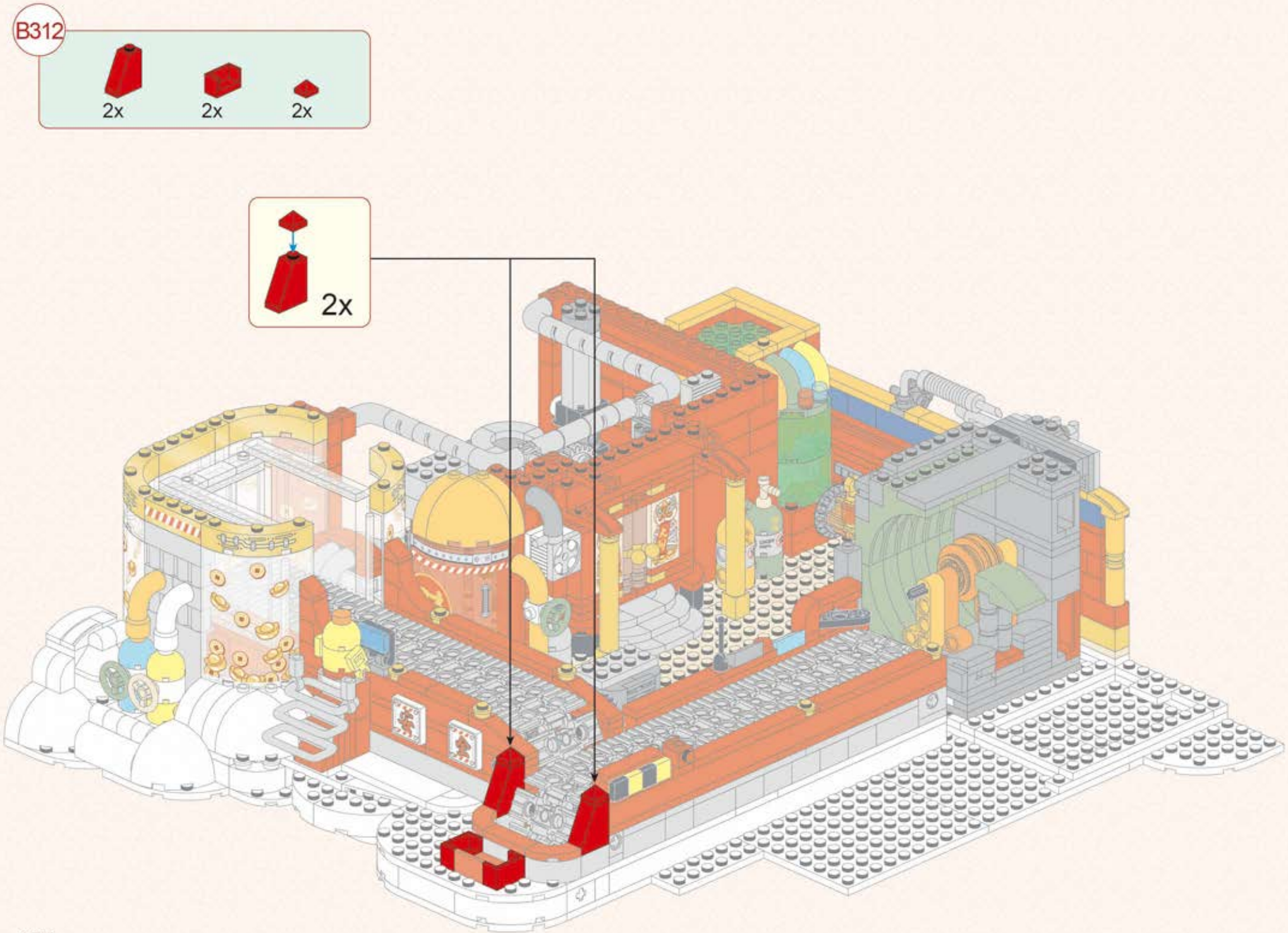
B310

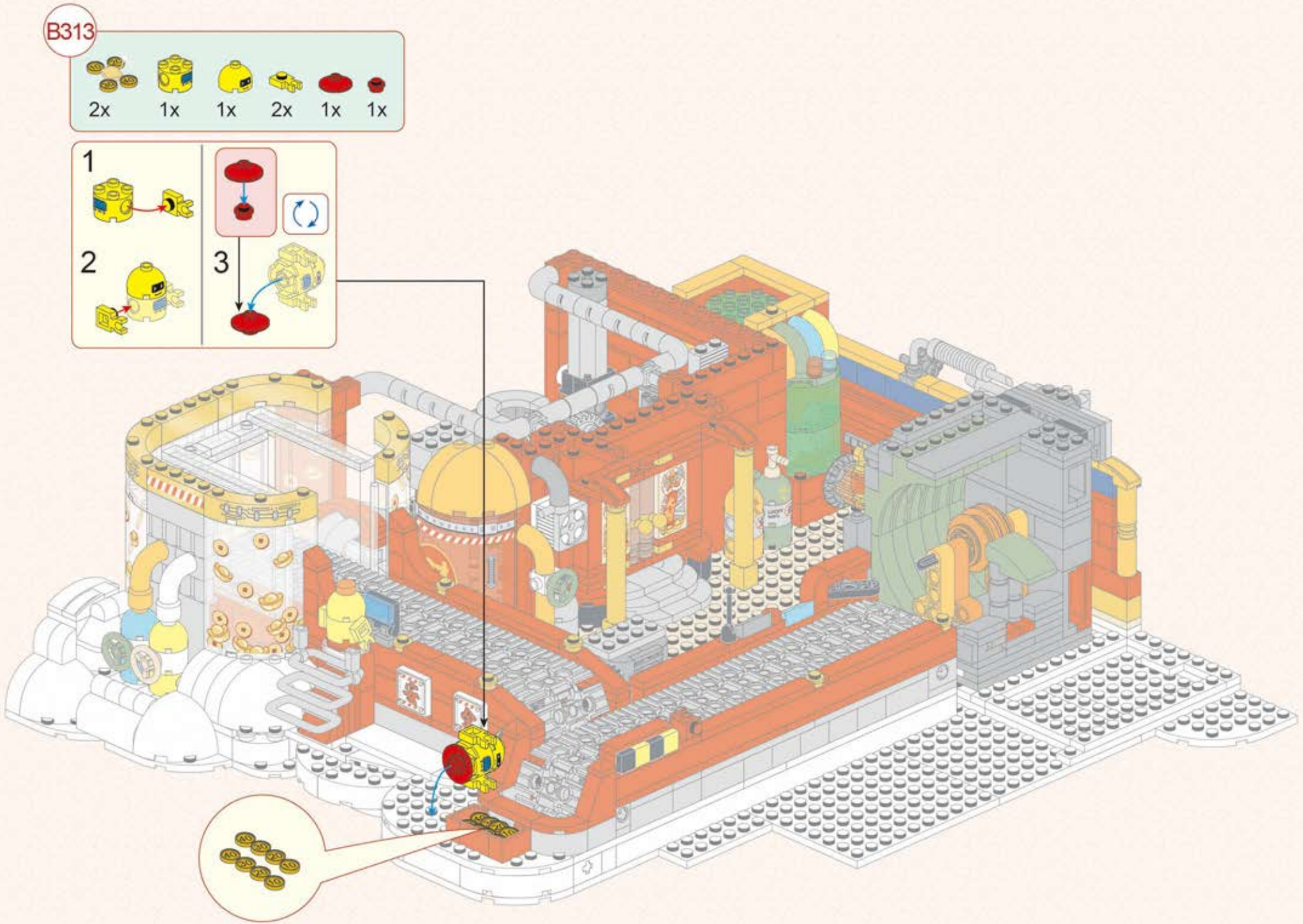







B311
2x
1x
1x
2x
2x
B310
B306

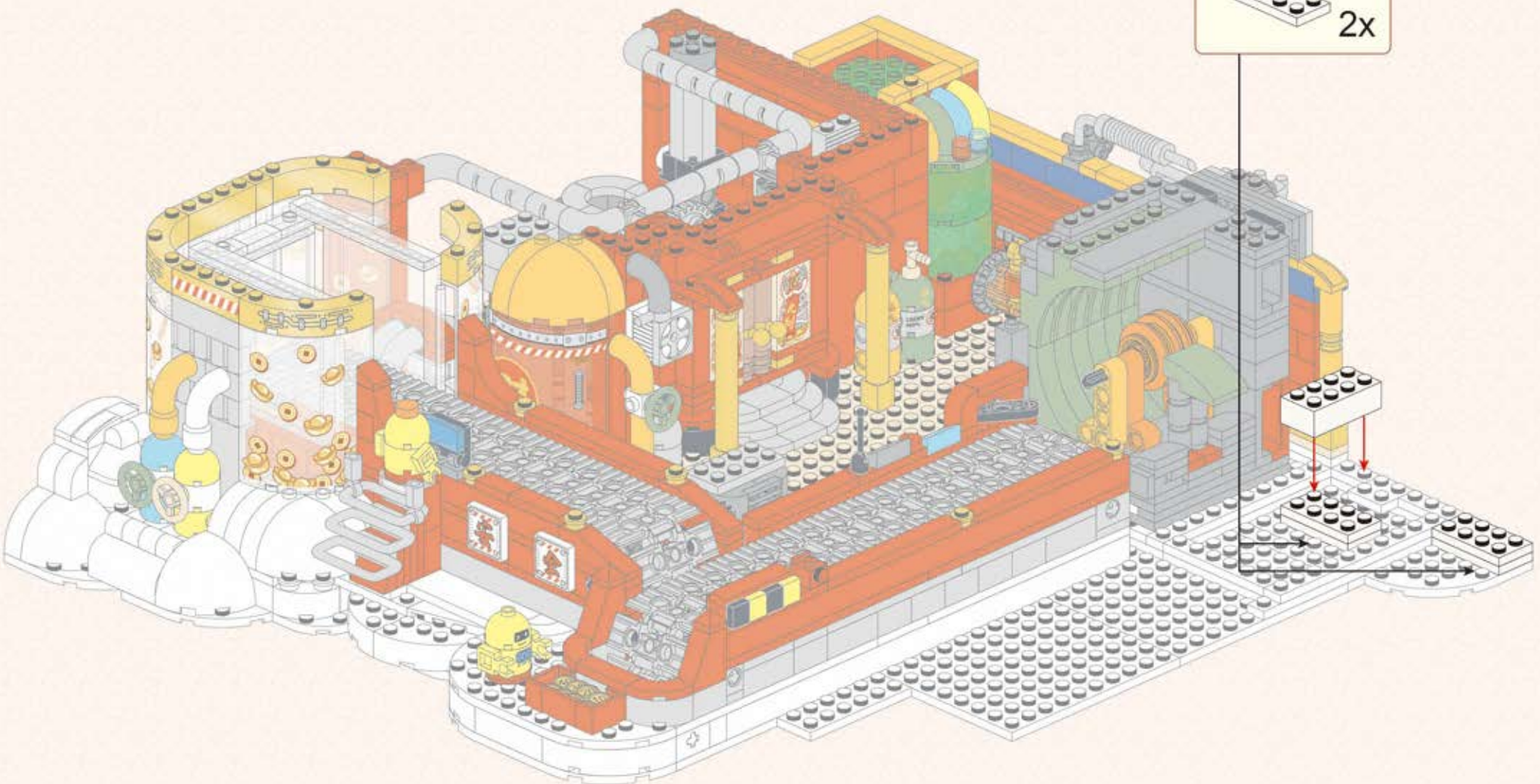

B312
2x
2x
2x
2x

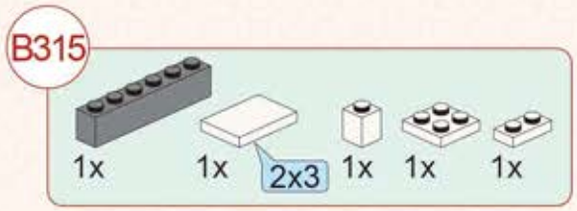

B313
2x
1x
1x
2x
1x
1x
1
2
3

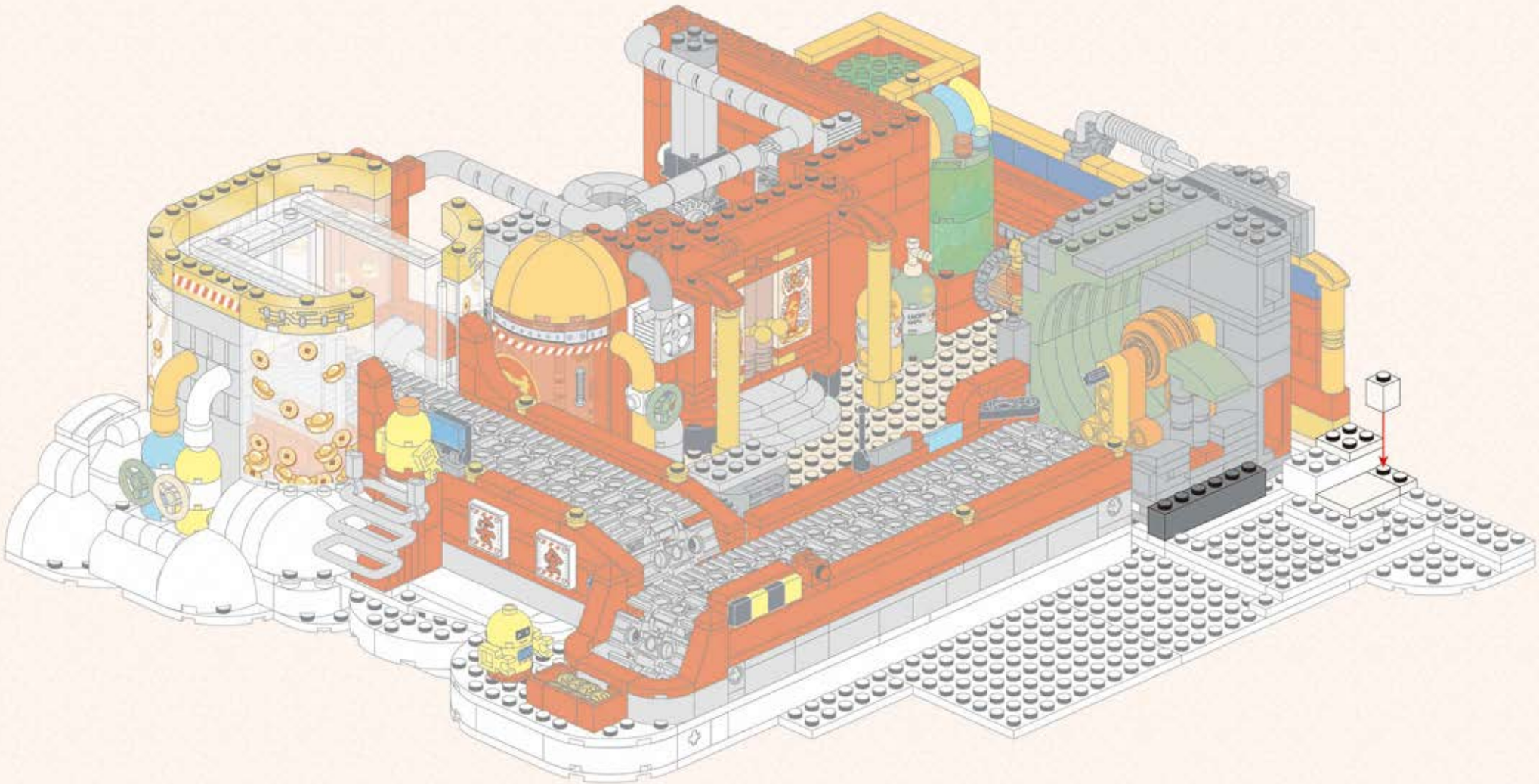
B314

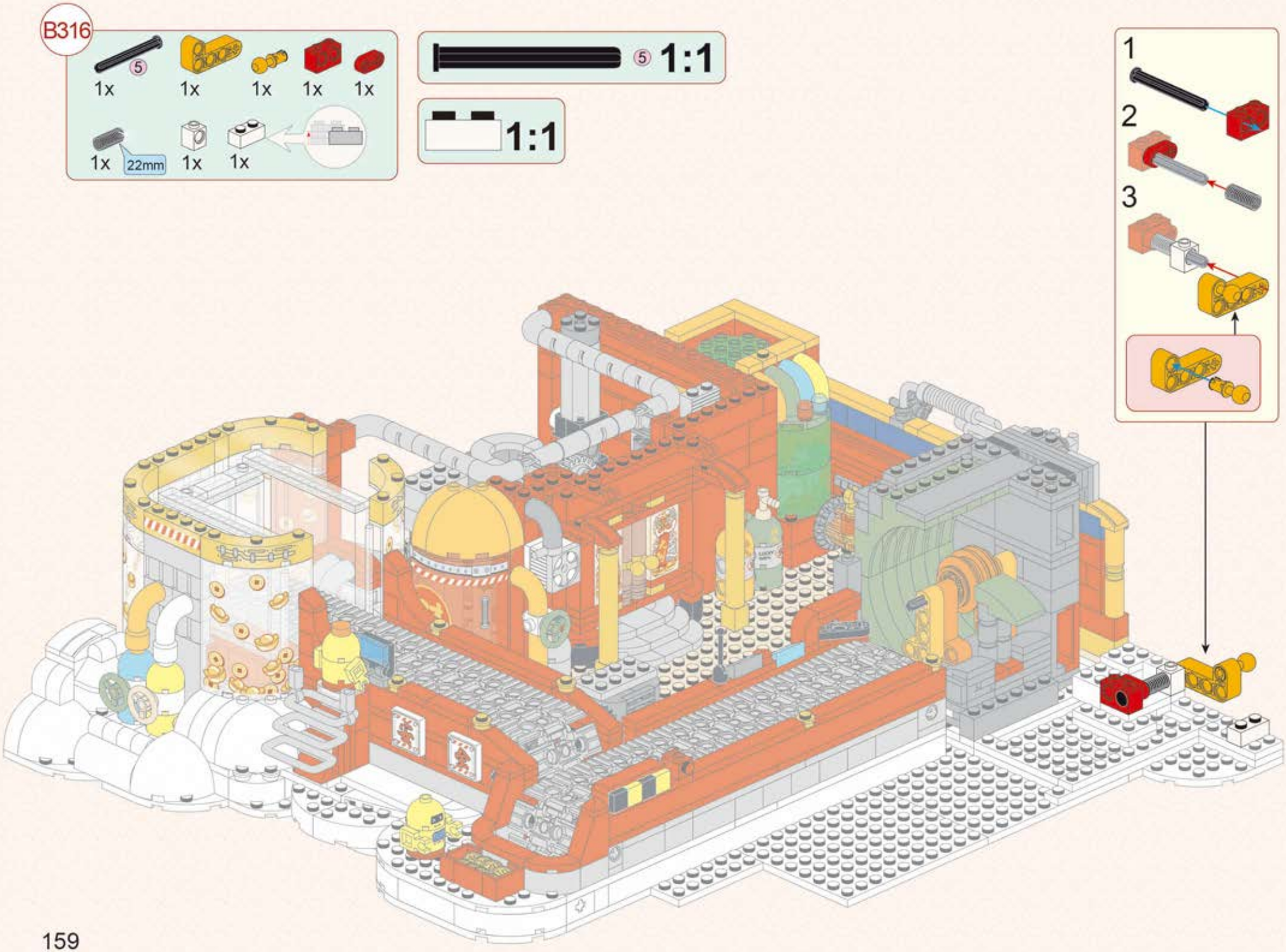
1x 4x

2x

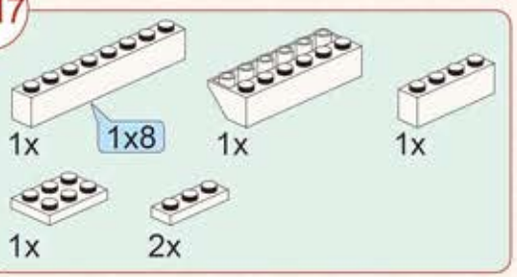


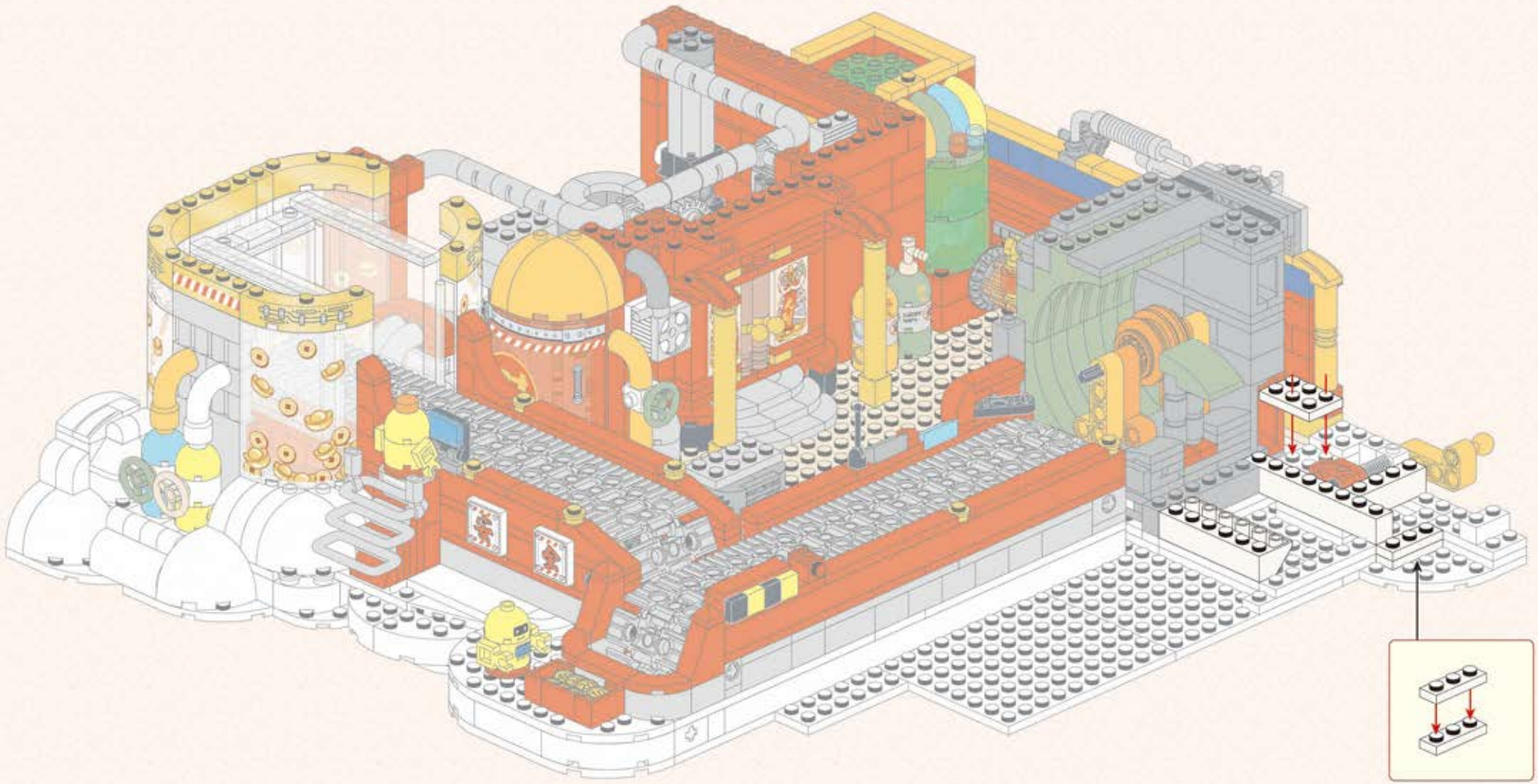

B315
1x
1x
2x3
1x
1x
1x

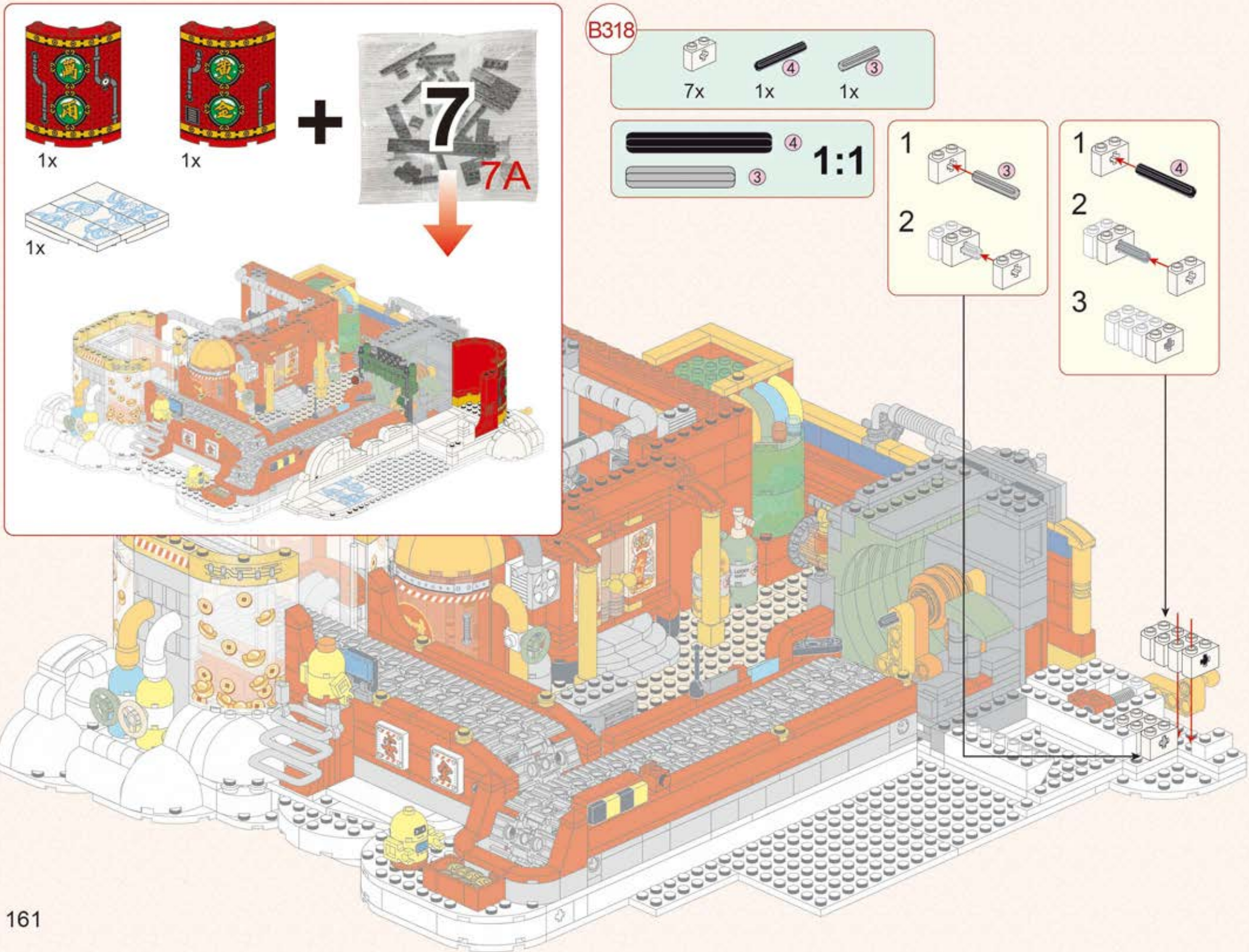



B316
5
1x
1x
1x
1x
1x
1x
22mm
1x
1x
5 1:1
1:1
1
2
3

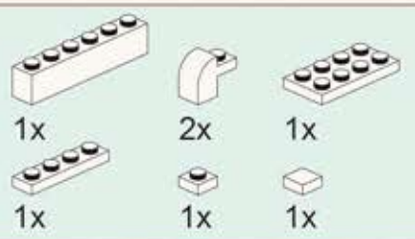
B317

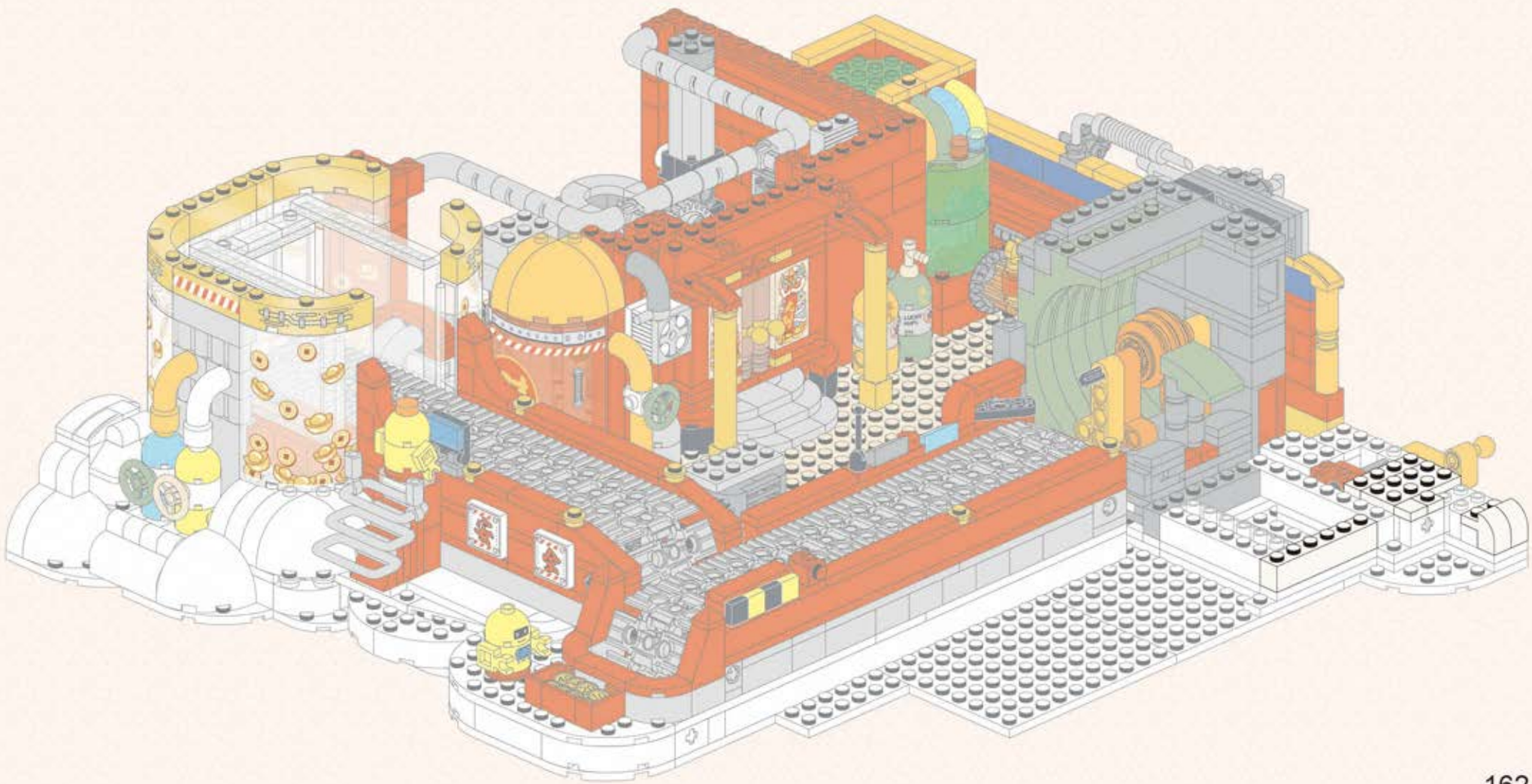





1x
1x
1x
7
7A
B318
7x
1x
1x
1:1
1
2
3
1
2
3

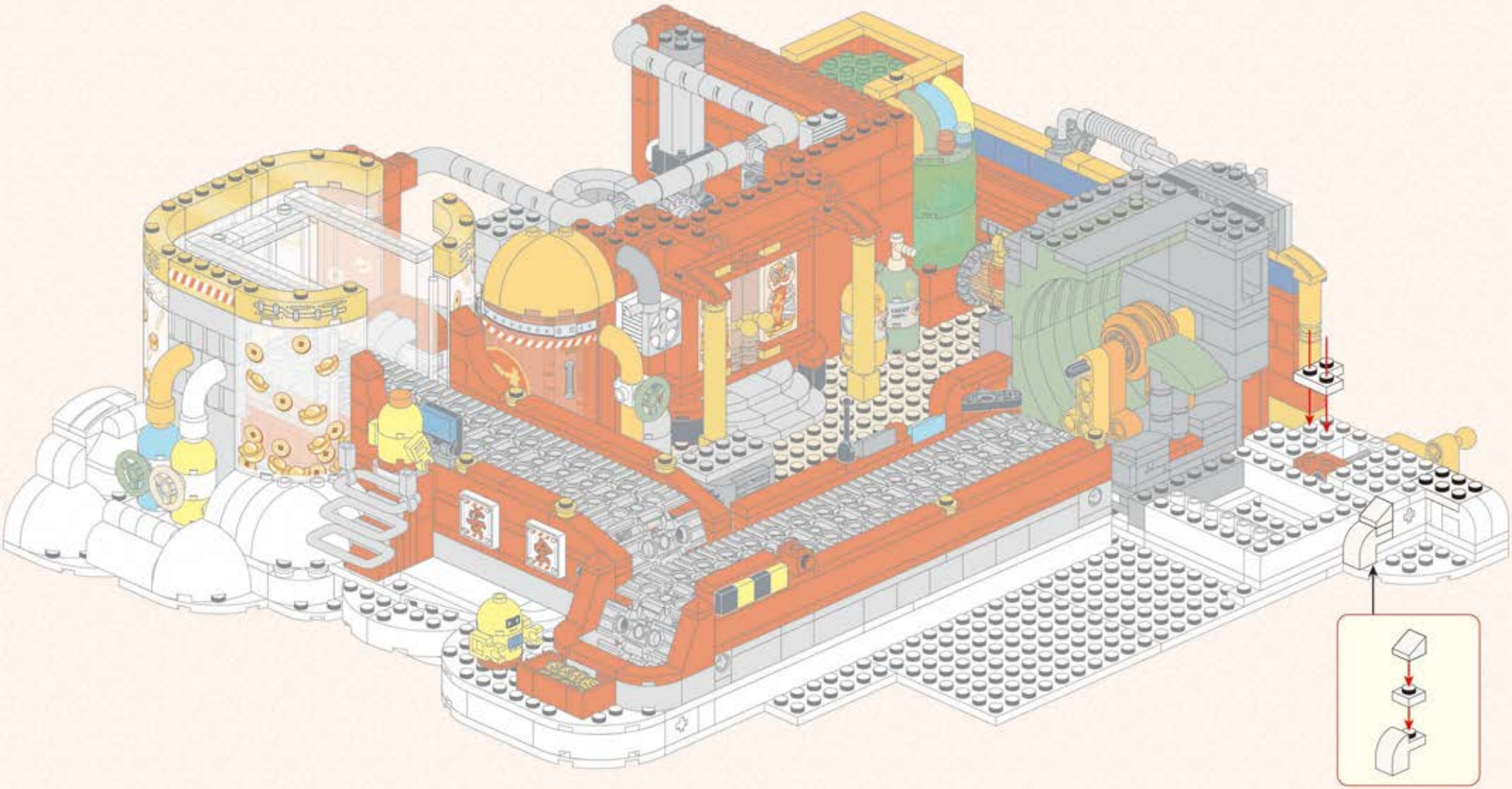
B319



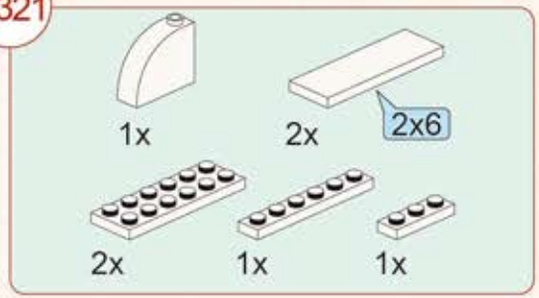


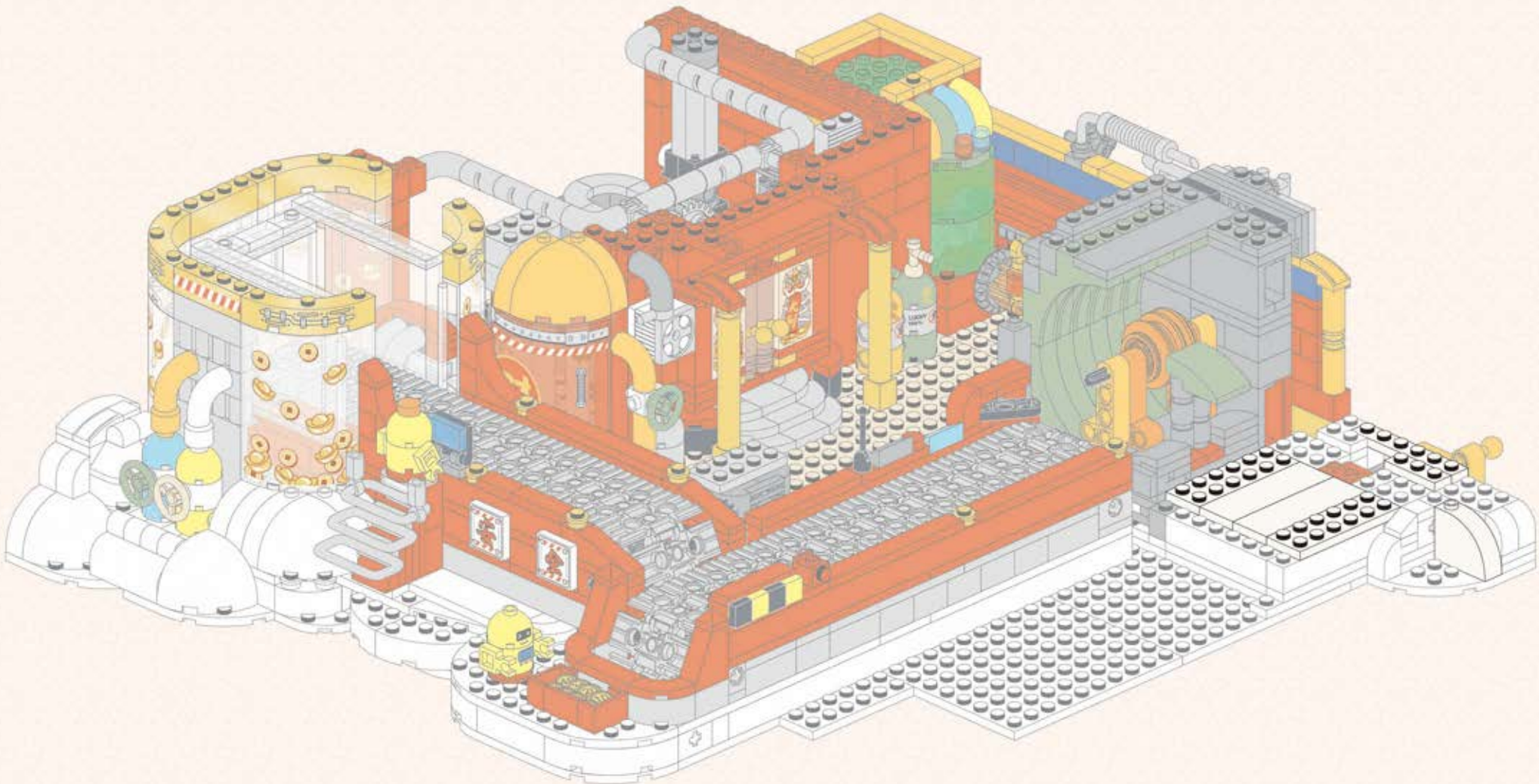
B320

1x 1x 1x 1x 1x

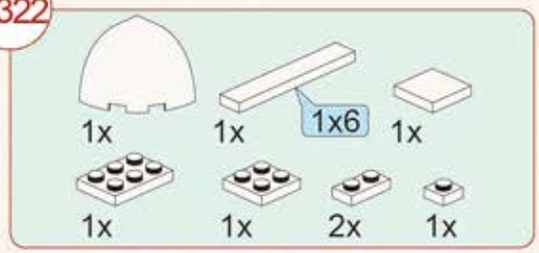


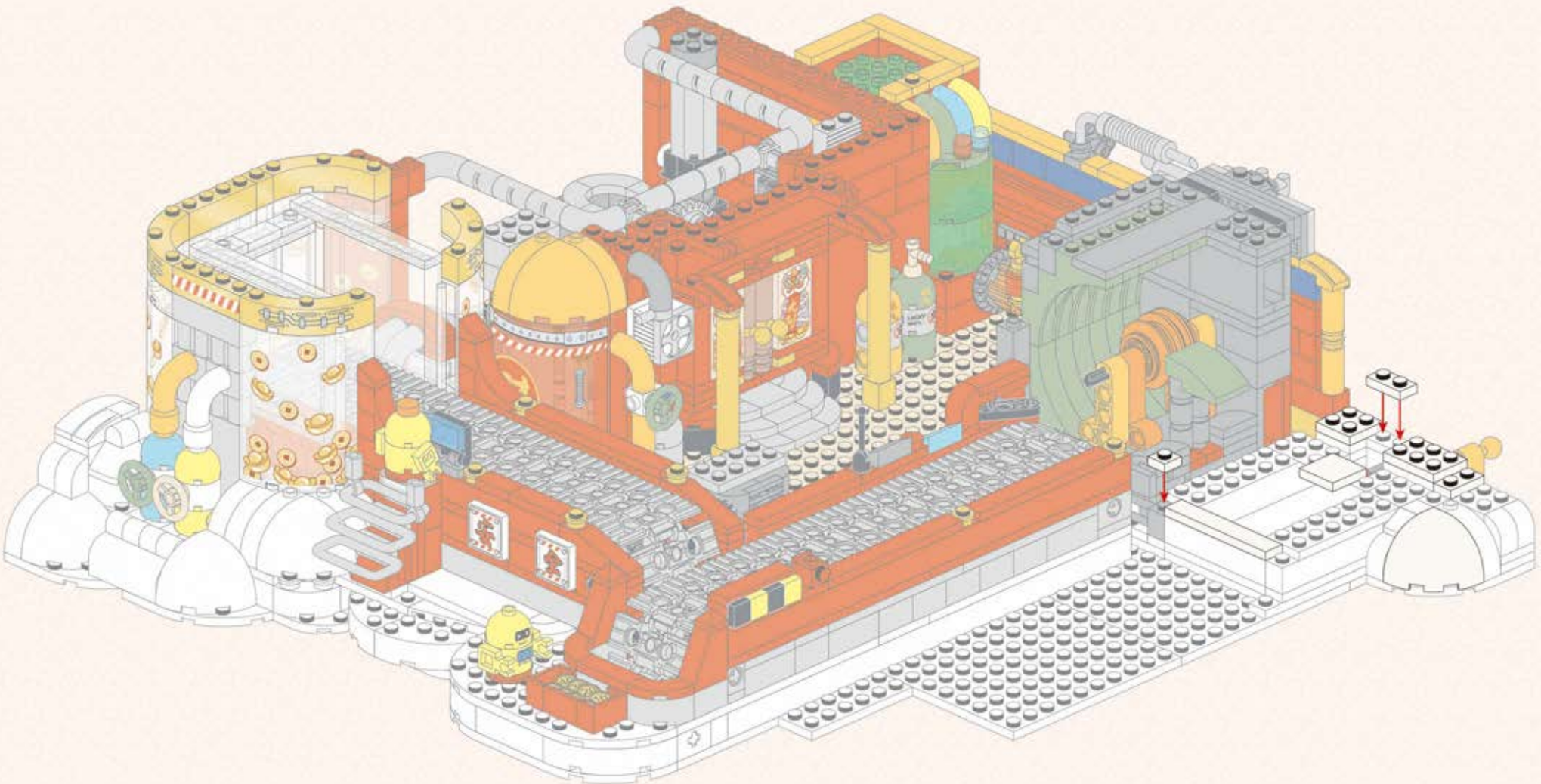
B321





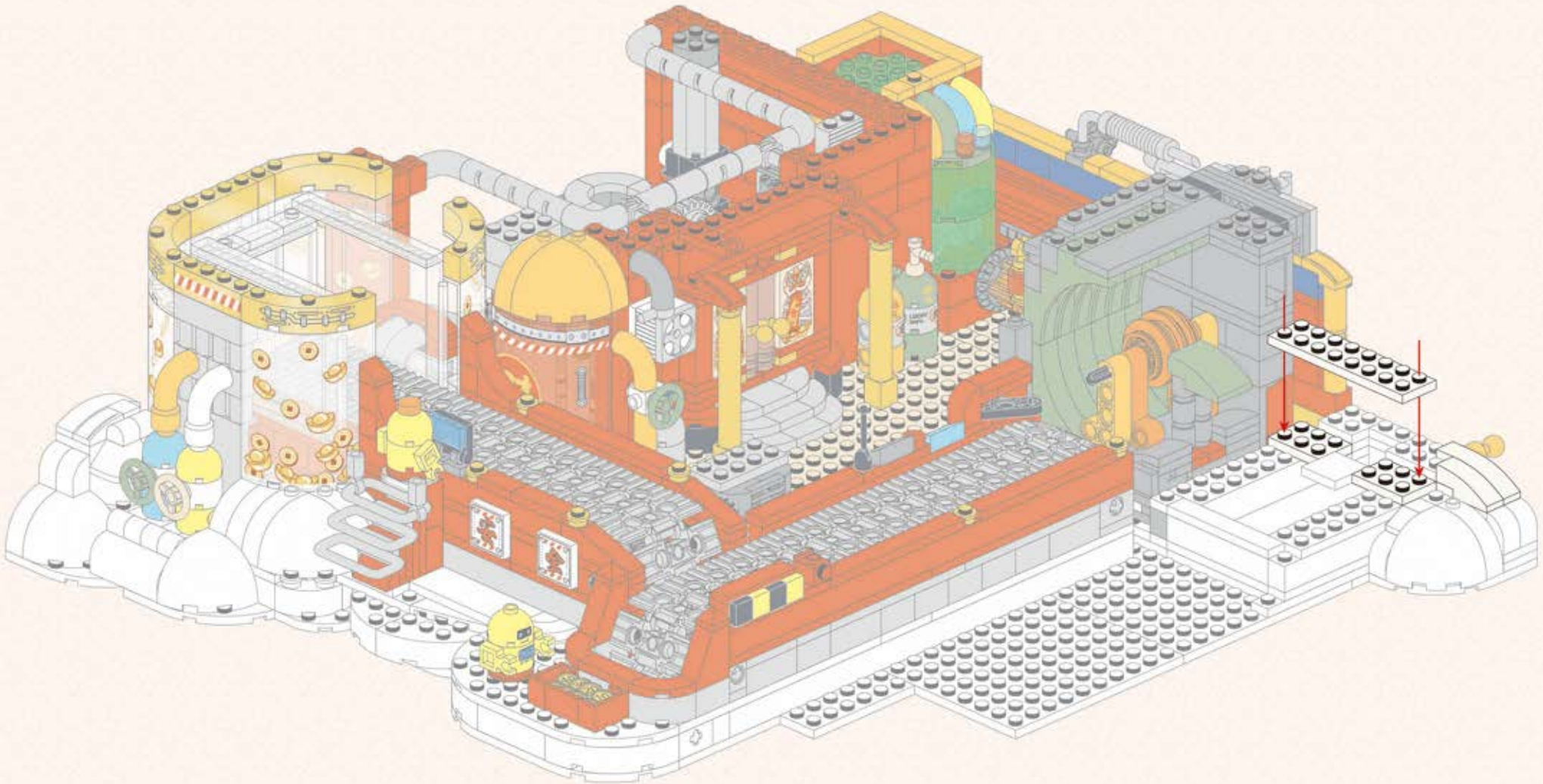
B322

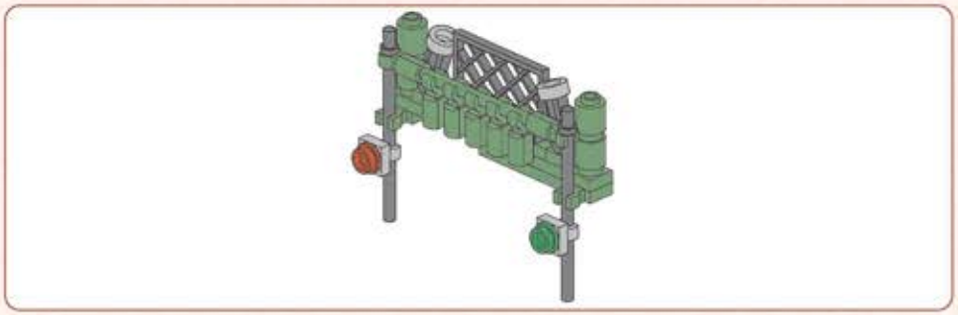




B323

1x 2x8 2x 1x 1x





B324





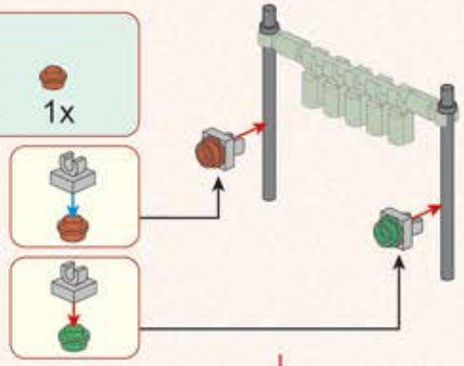
B325



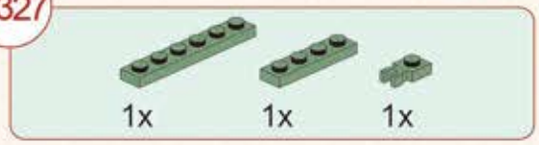


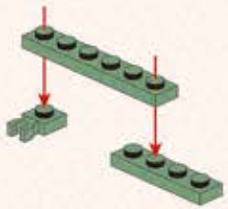
B326



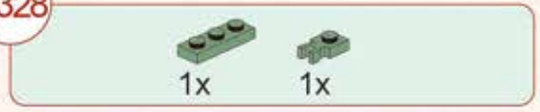


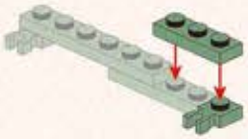
B327



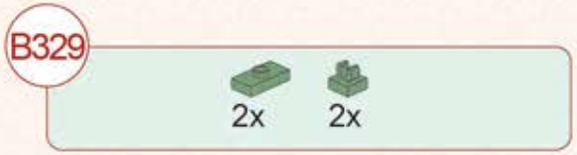


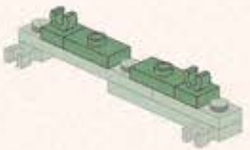
B328



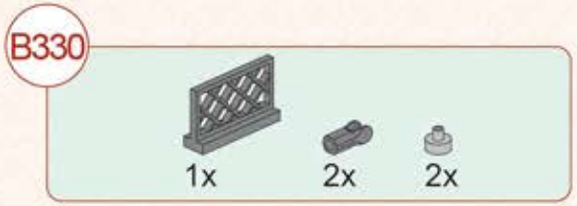


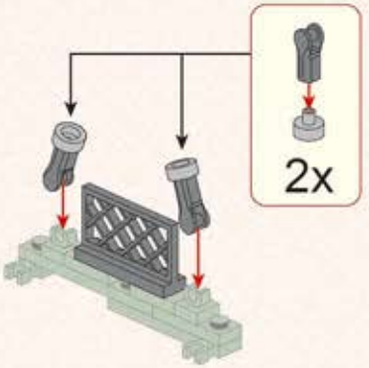
B329





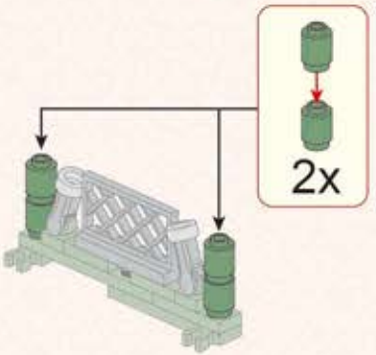
B330



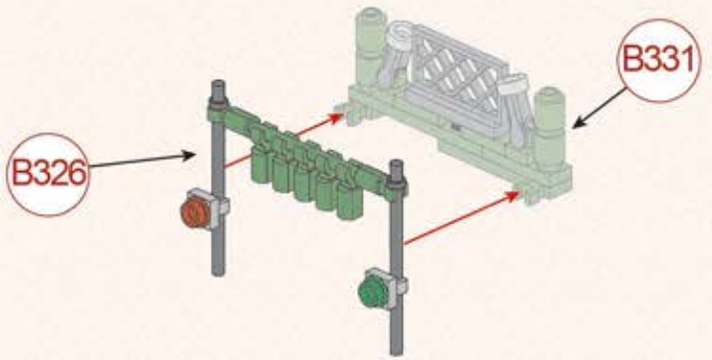


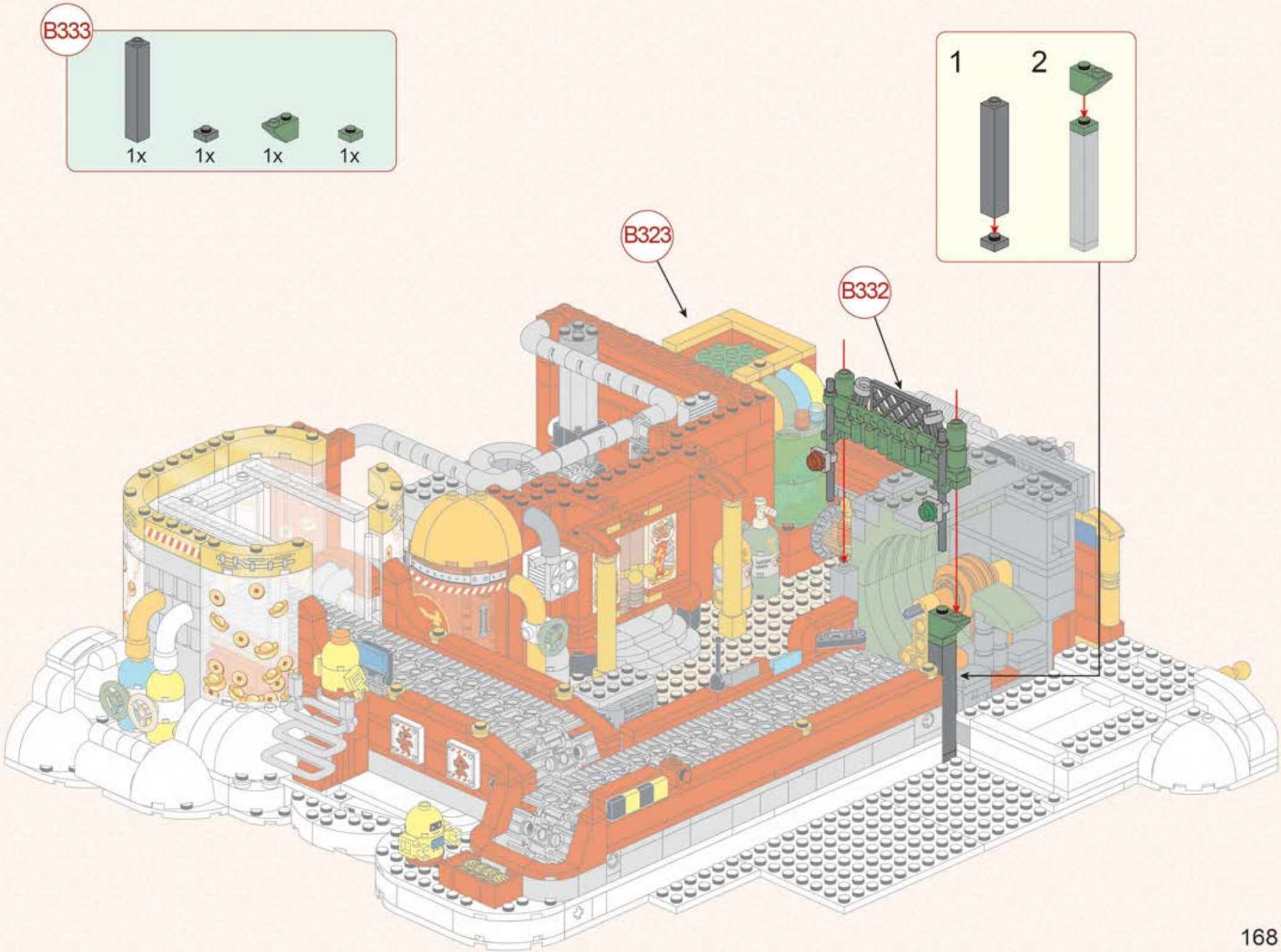
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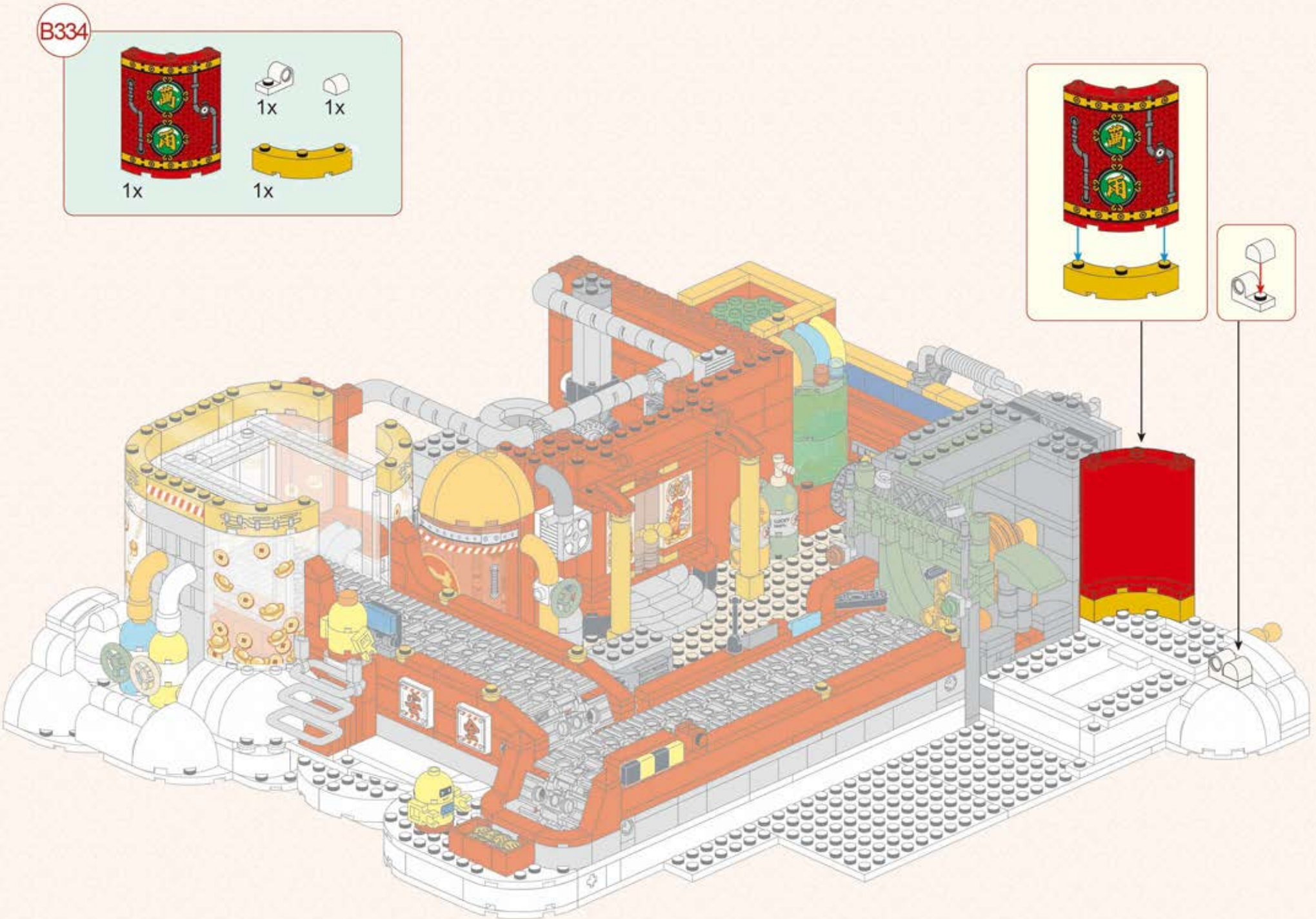


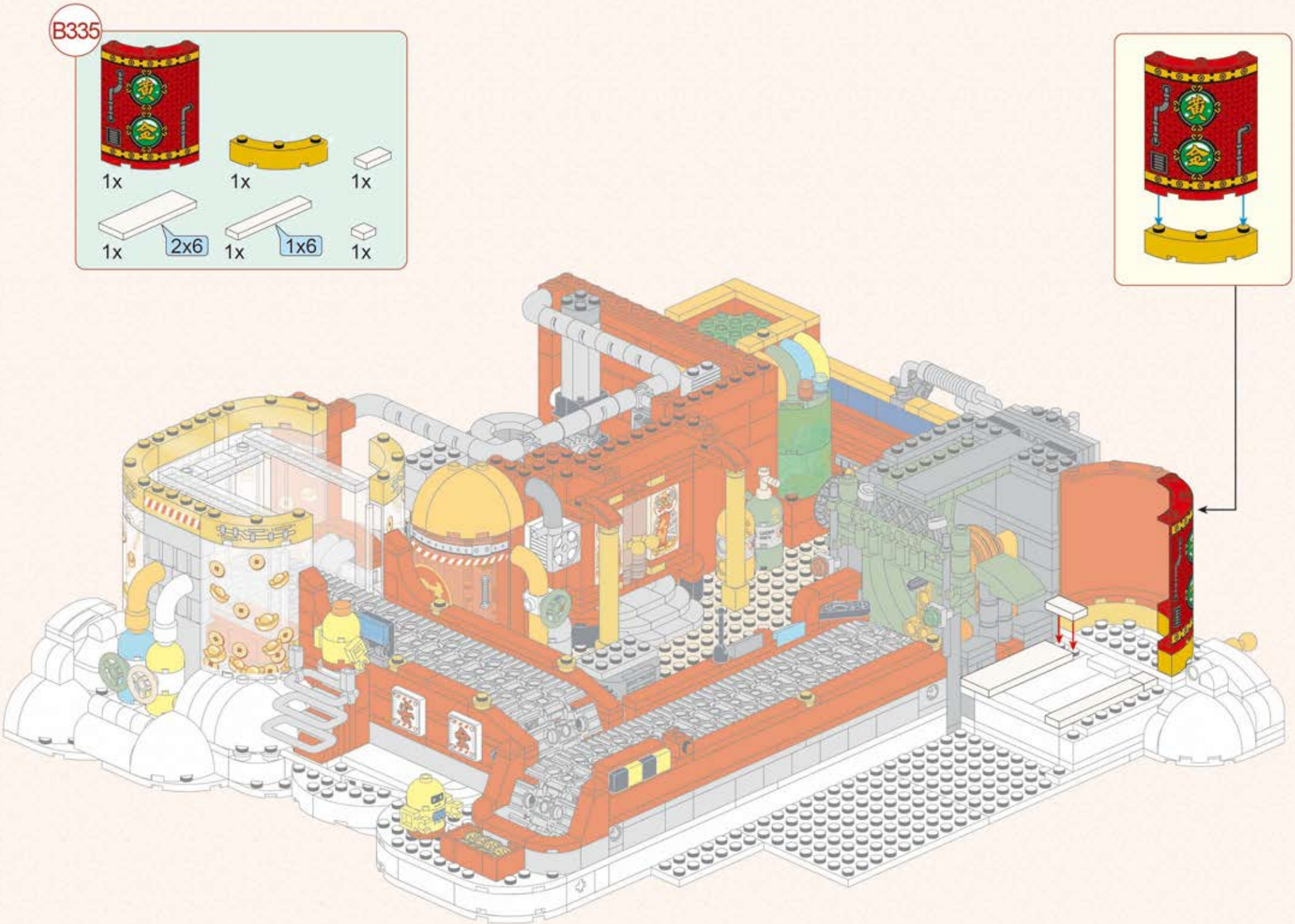


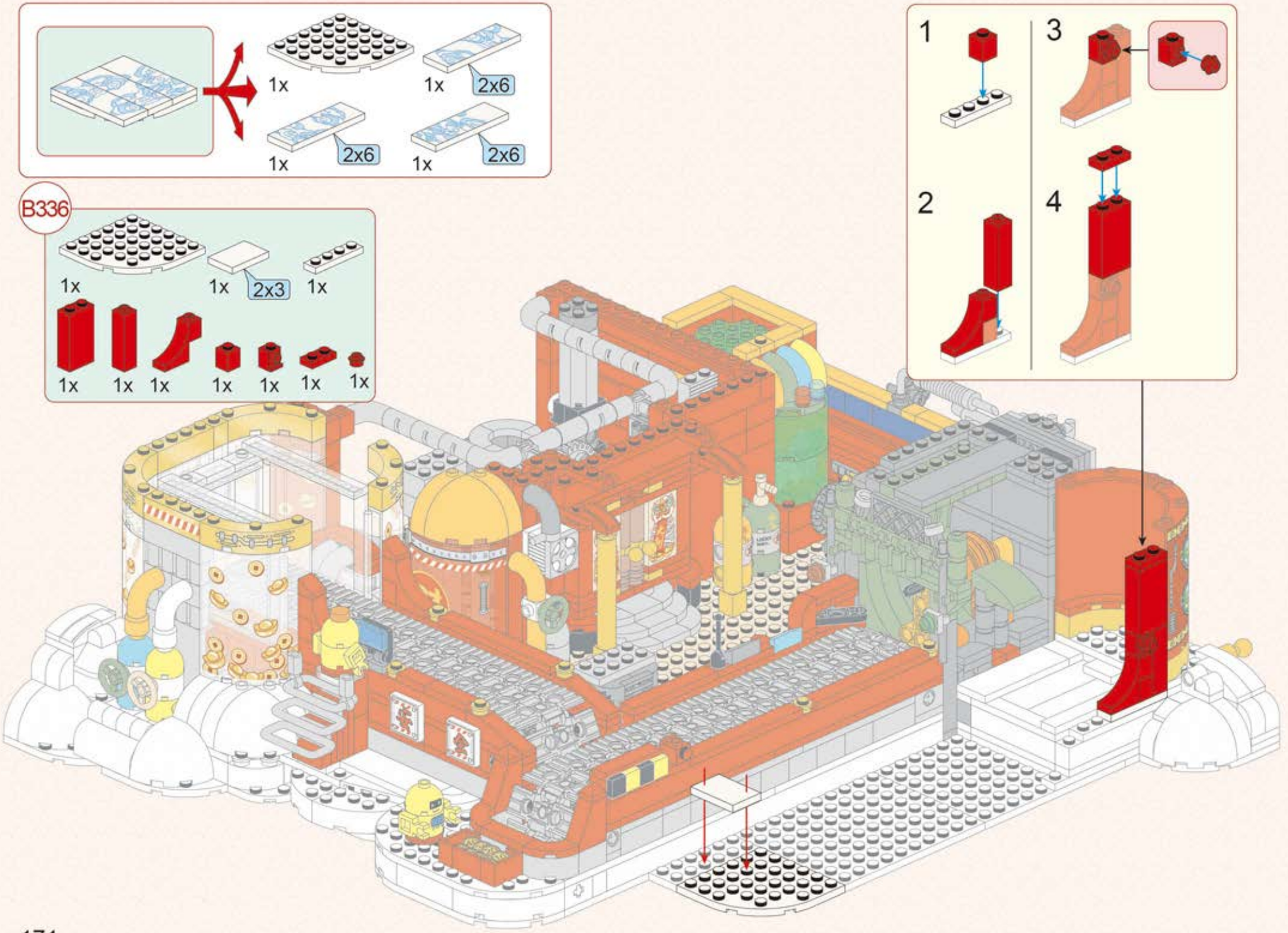
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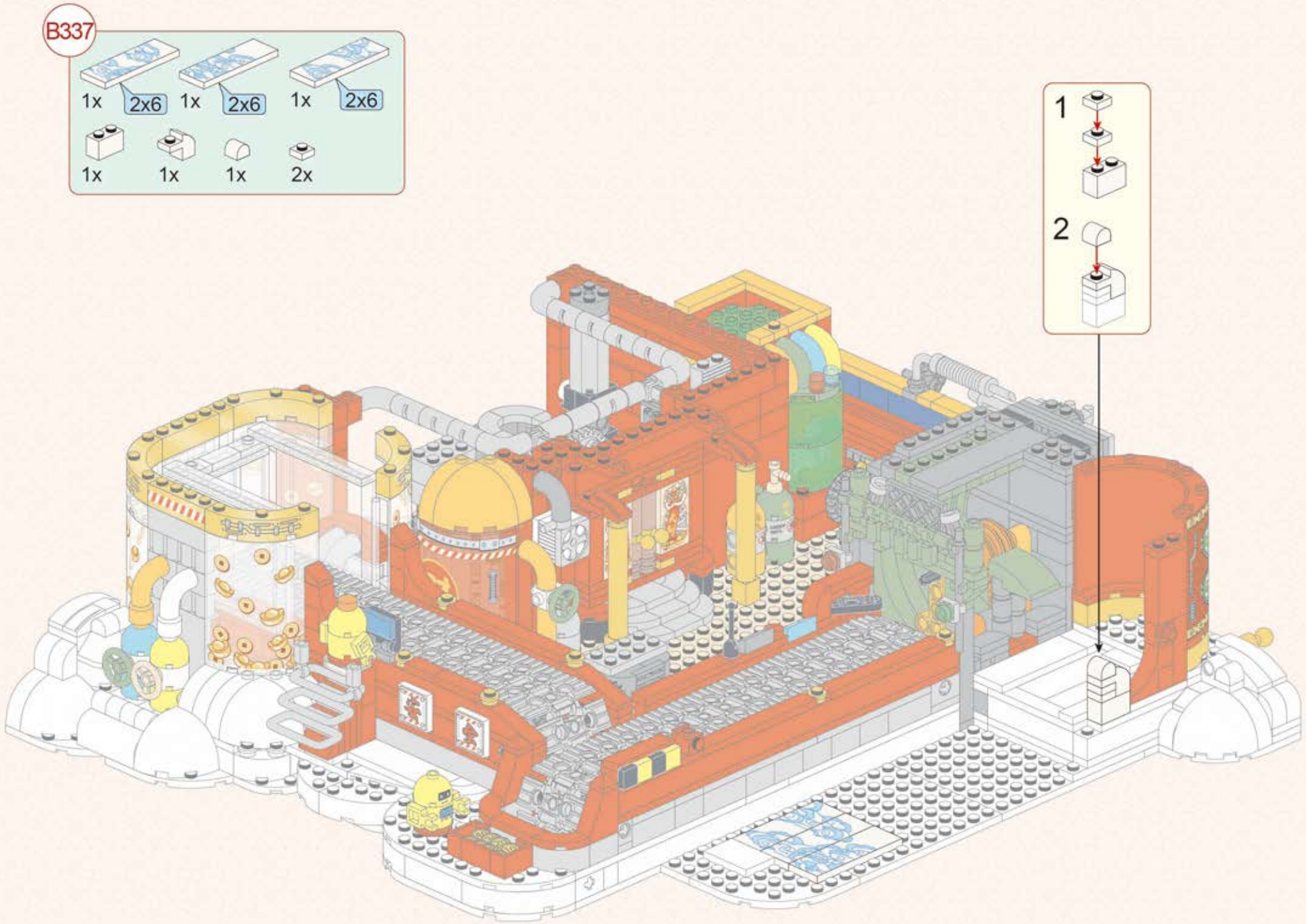


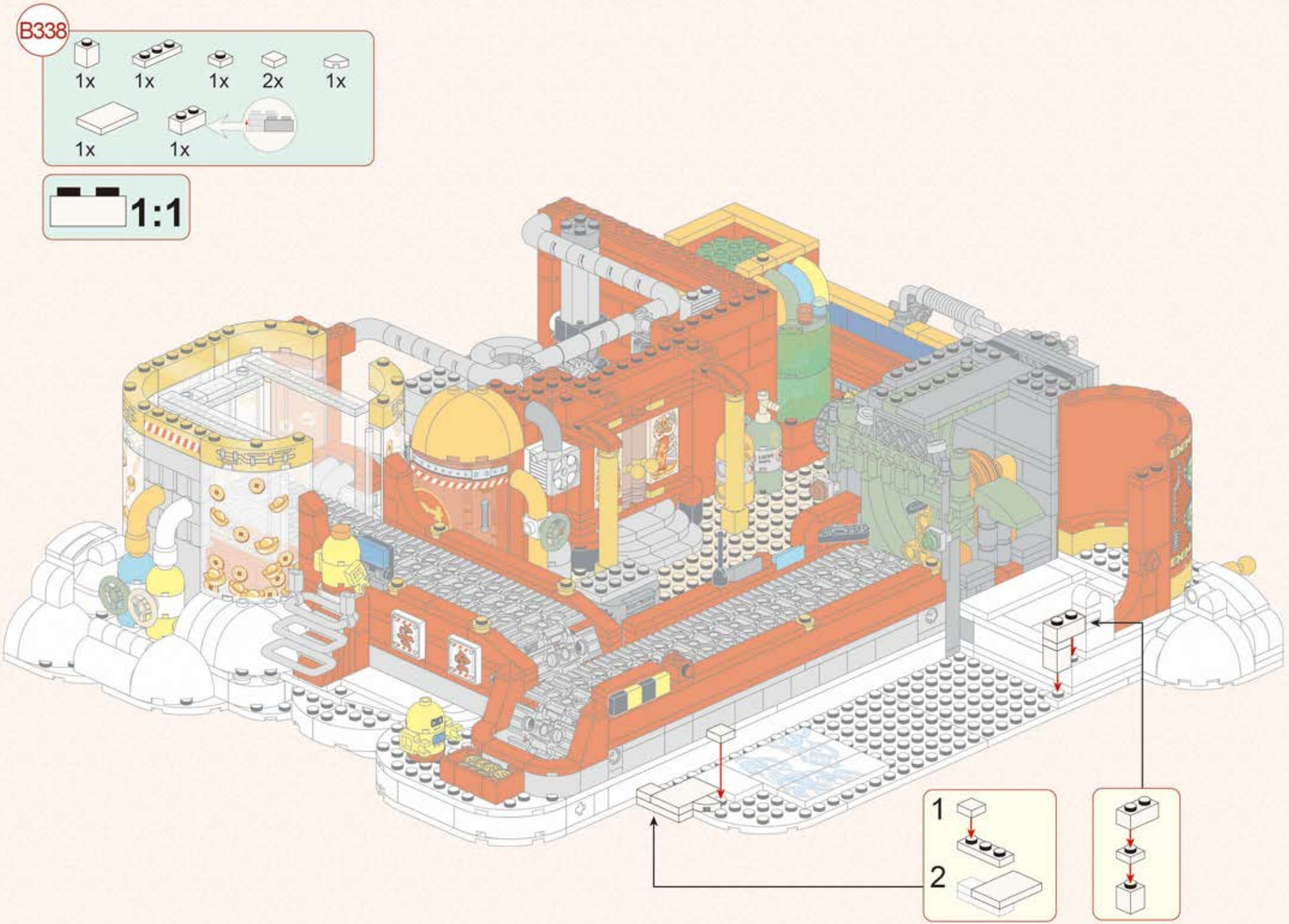

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B323
B332

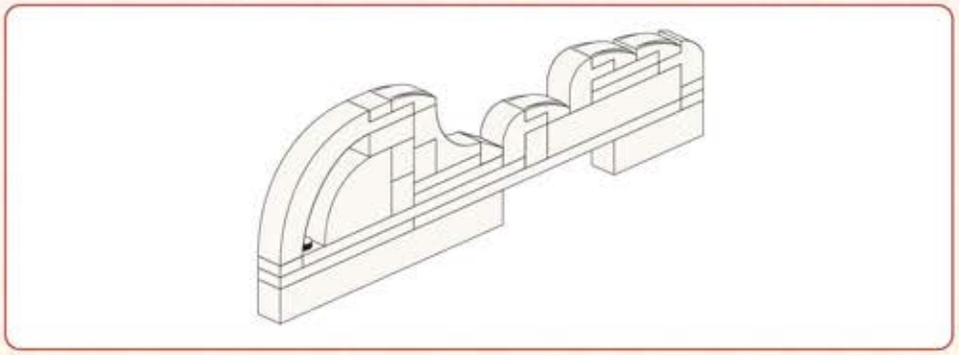

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B335
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1x
1x6
1x

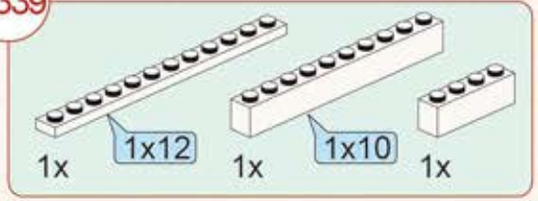

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4

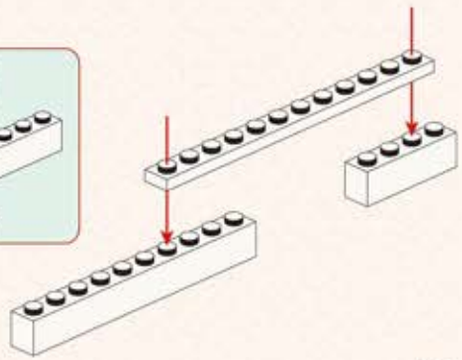

B337
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B338
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2

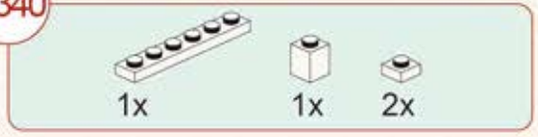


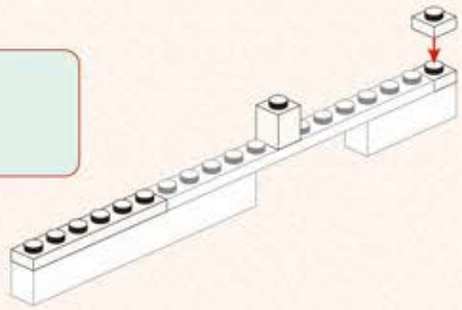
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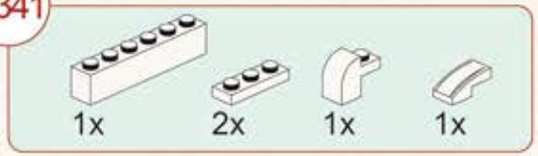


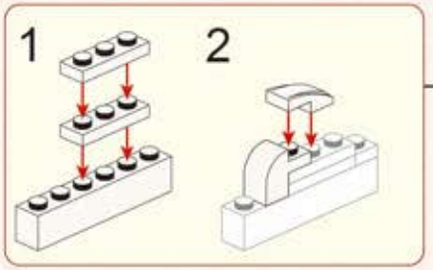
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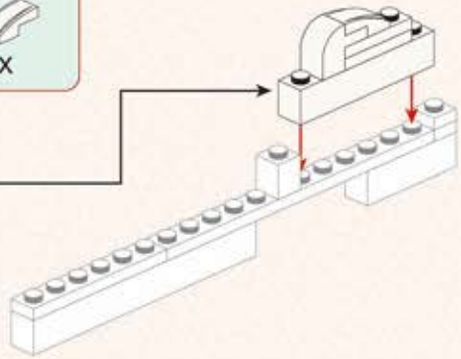




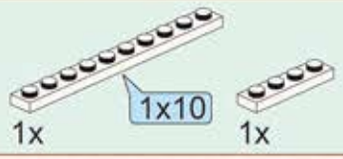
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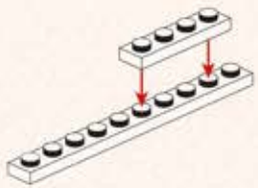




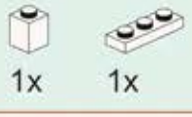


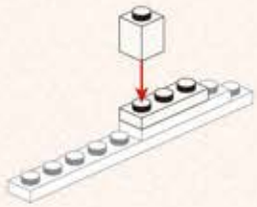
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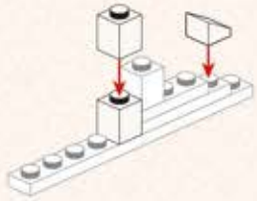
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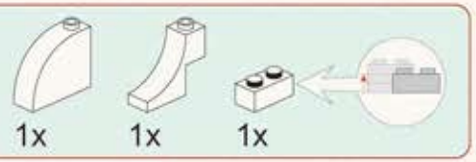


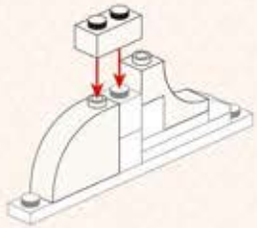
B344





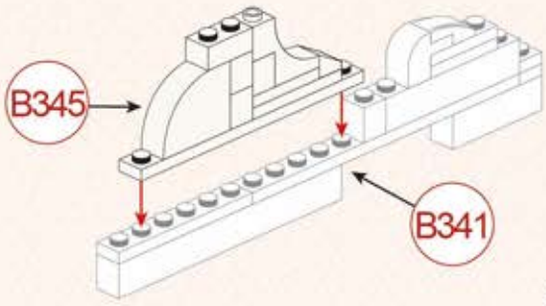
B345





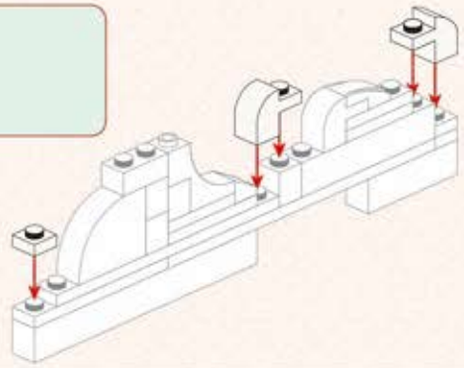


B346



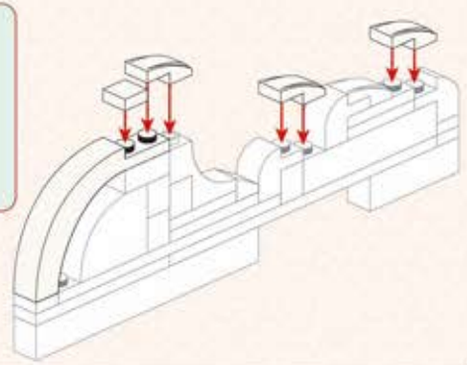
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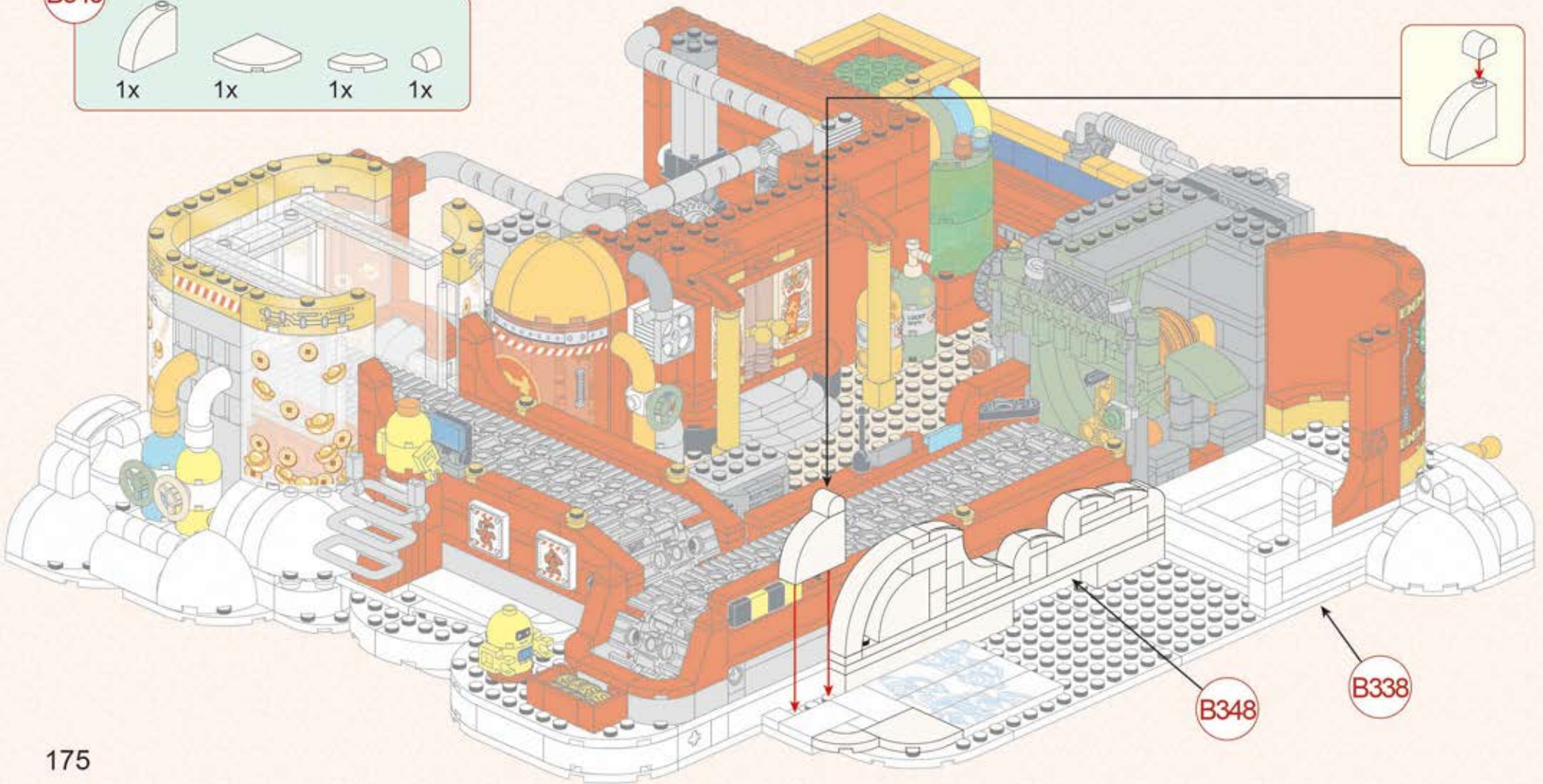
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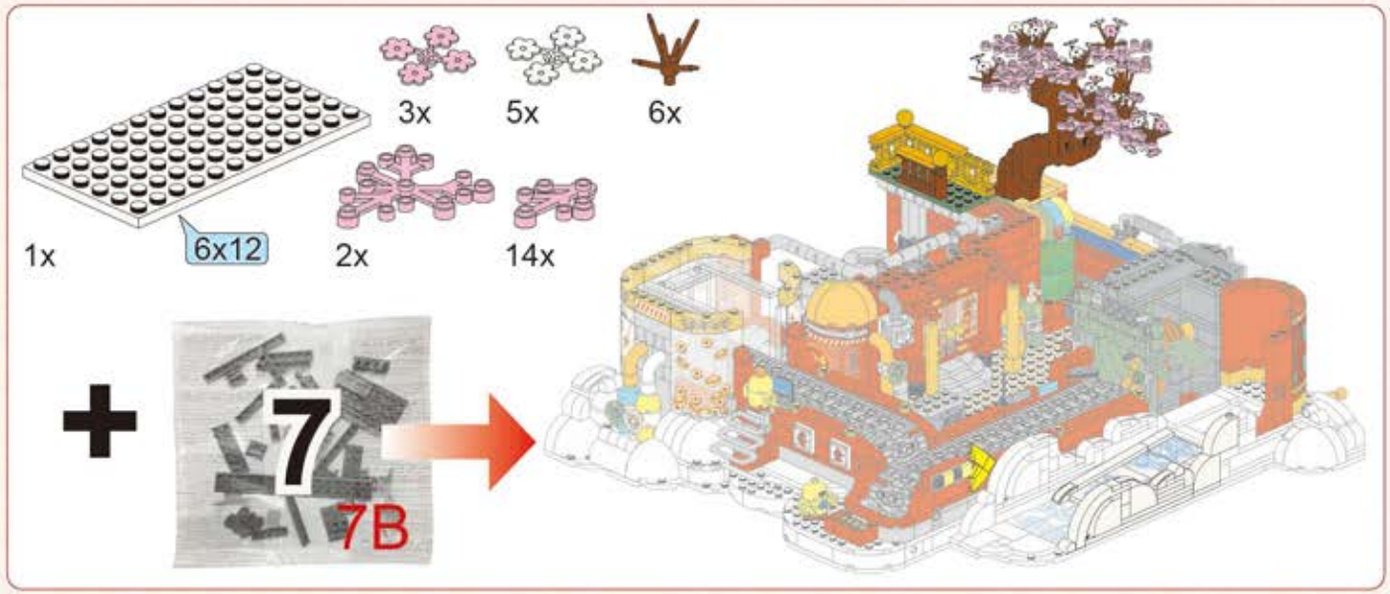
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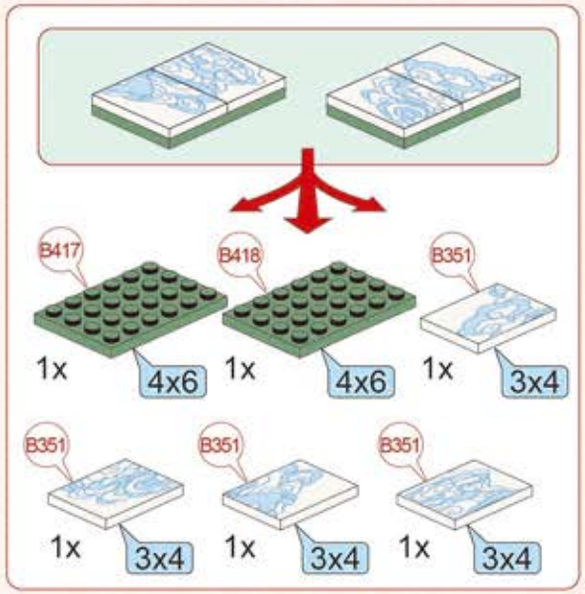


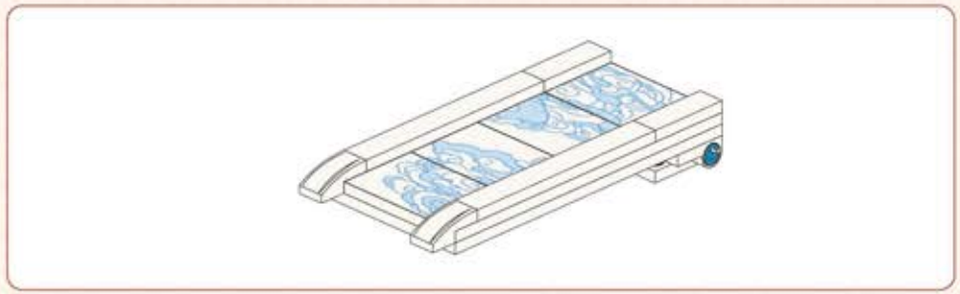
B349

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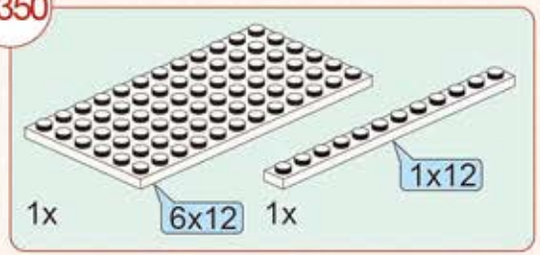


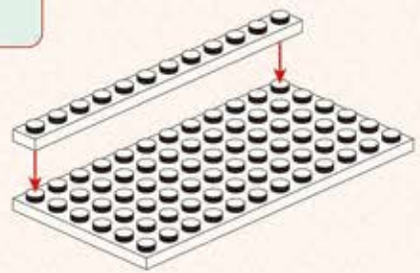




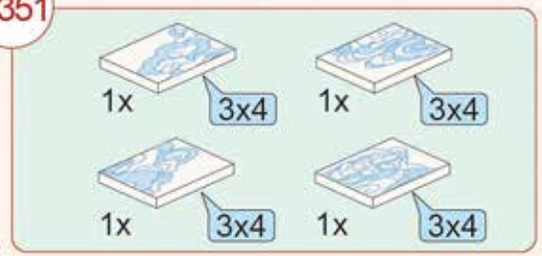


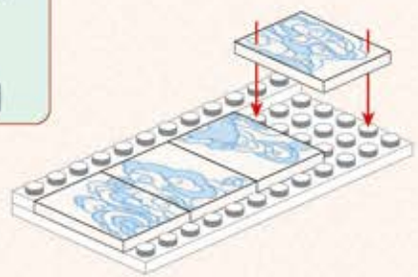
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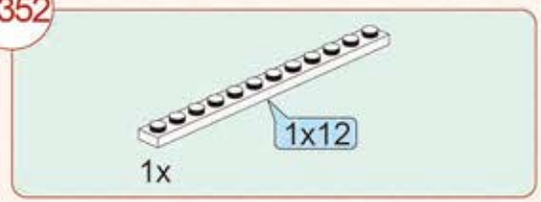


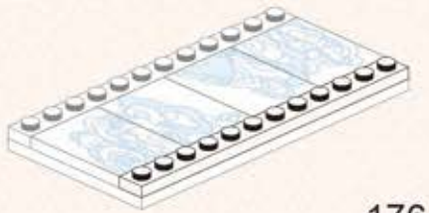
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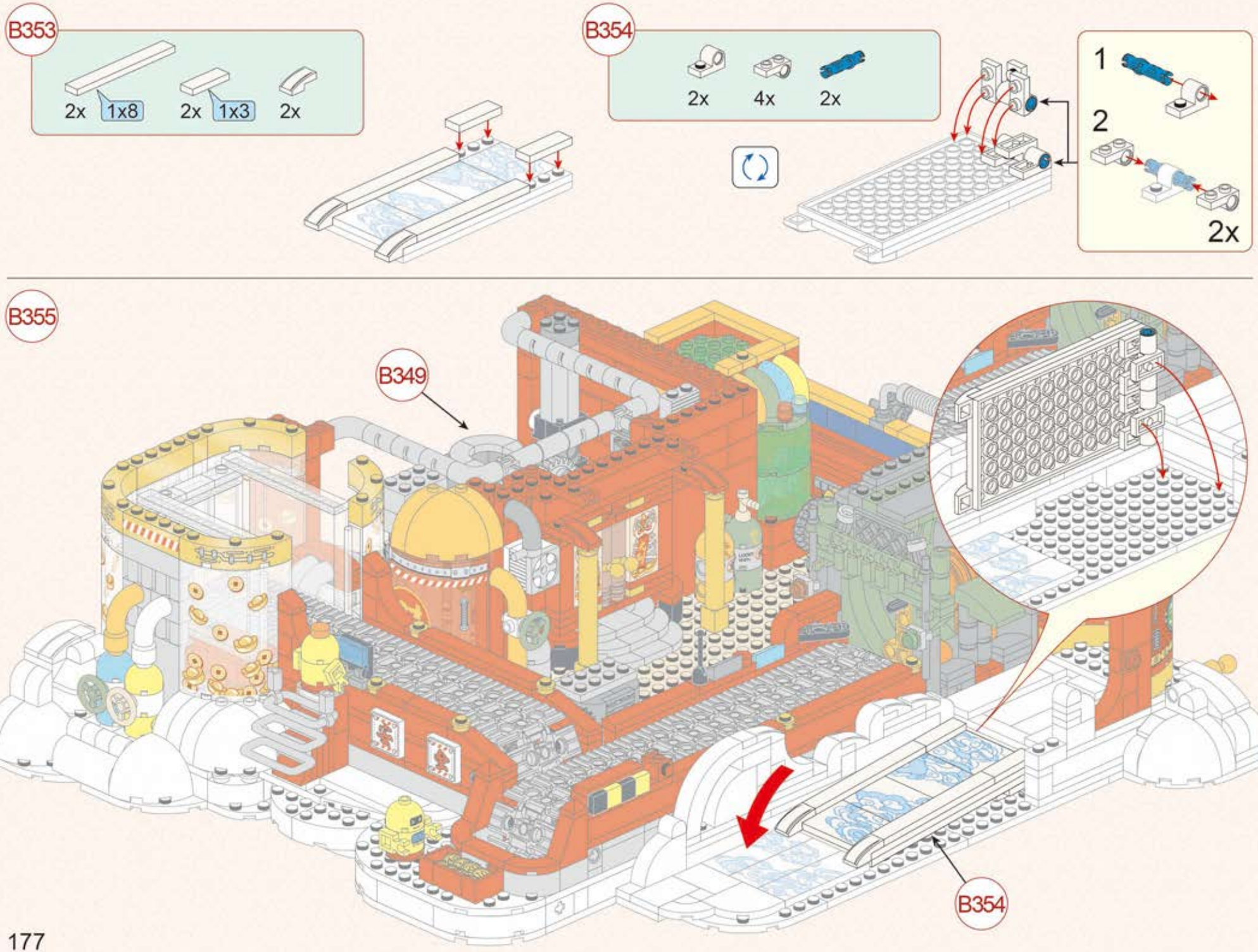




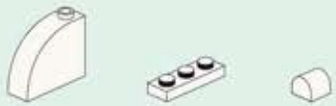
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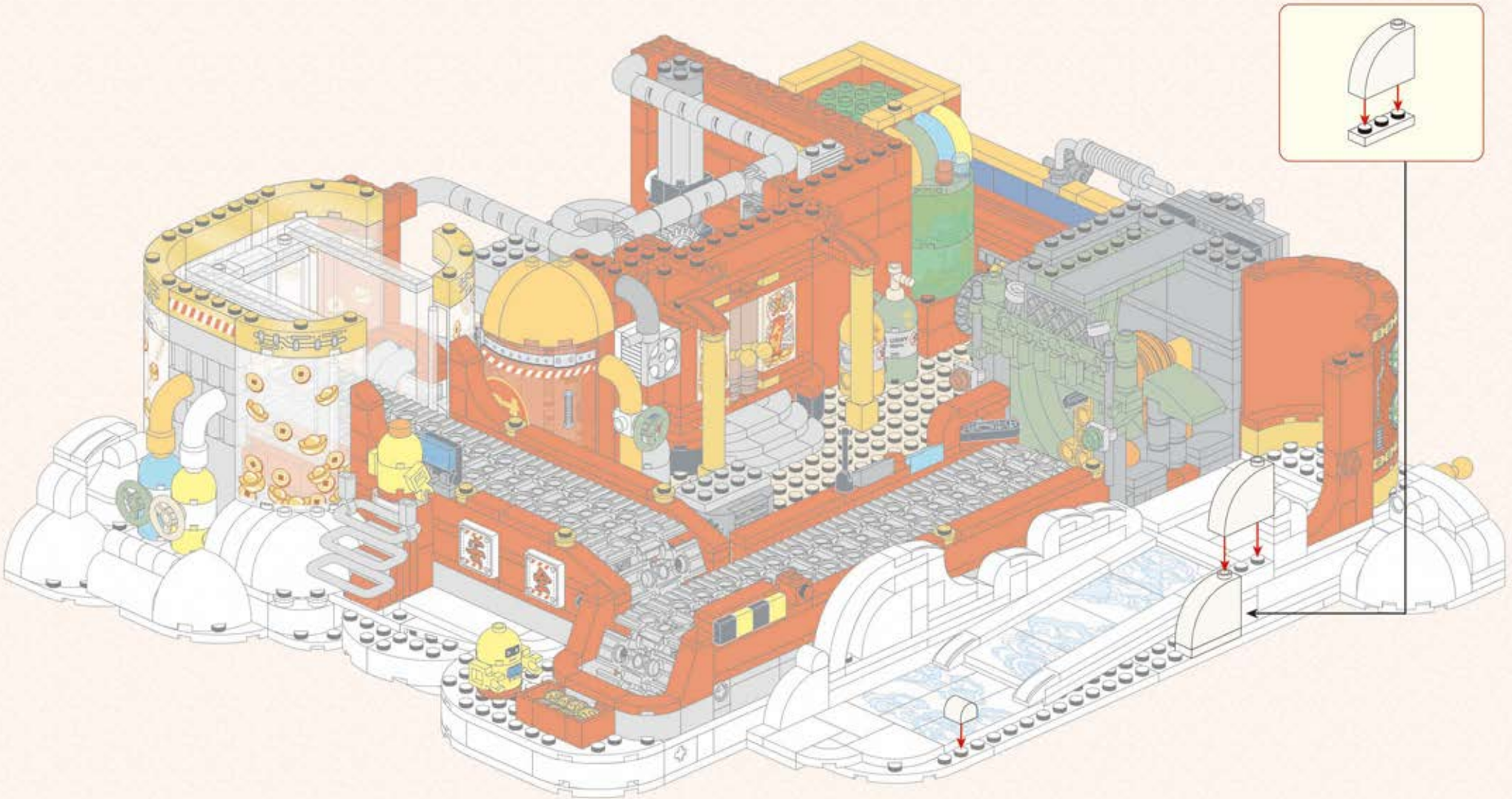


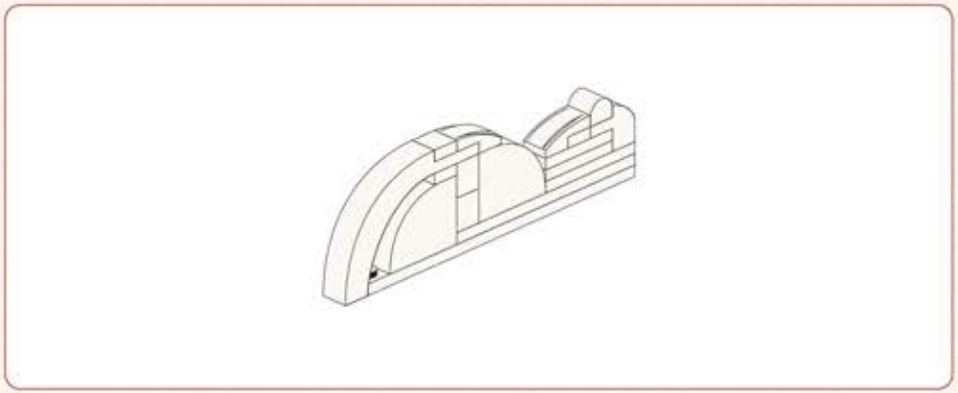



B353
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2x 1x3
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B354
2x
4x
2x
1
2
2x
B355
B349
B354

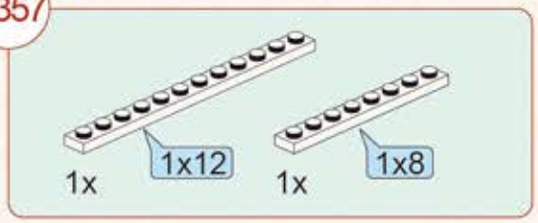
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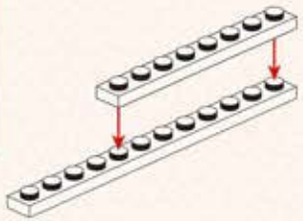




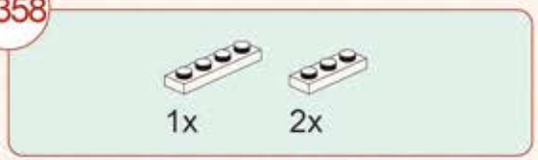


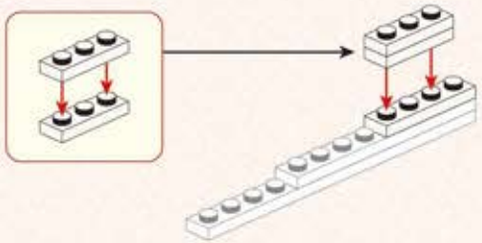
B357



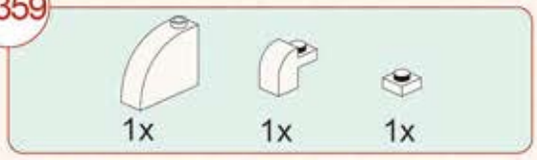


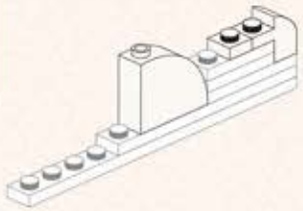
B358





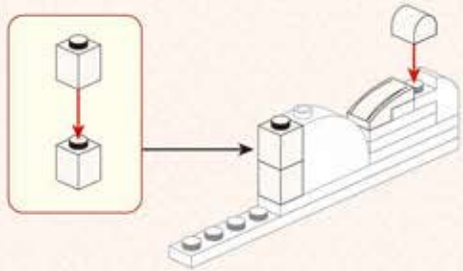
B359



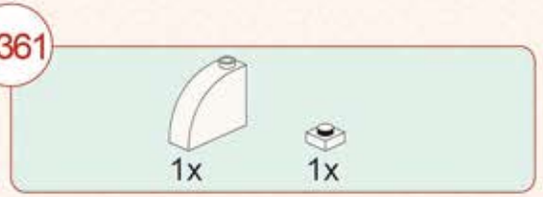


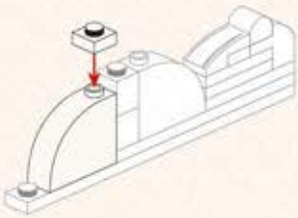
B360



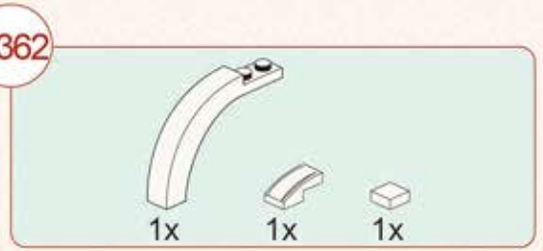


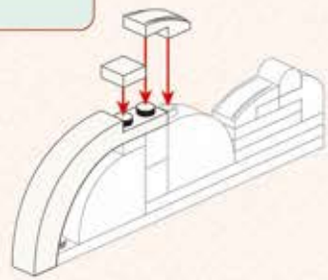
B361

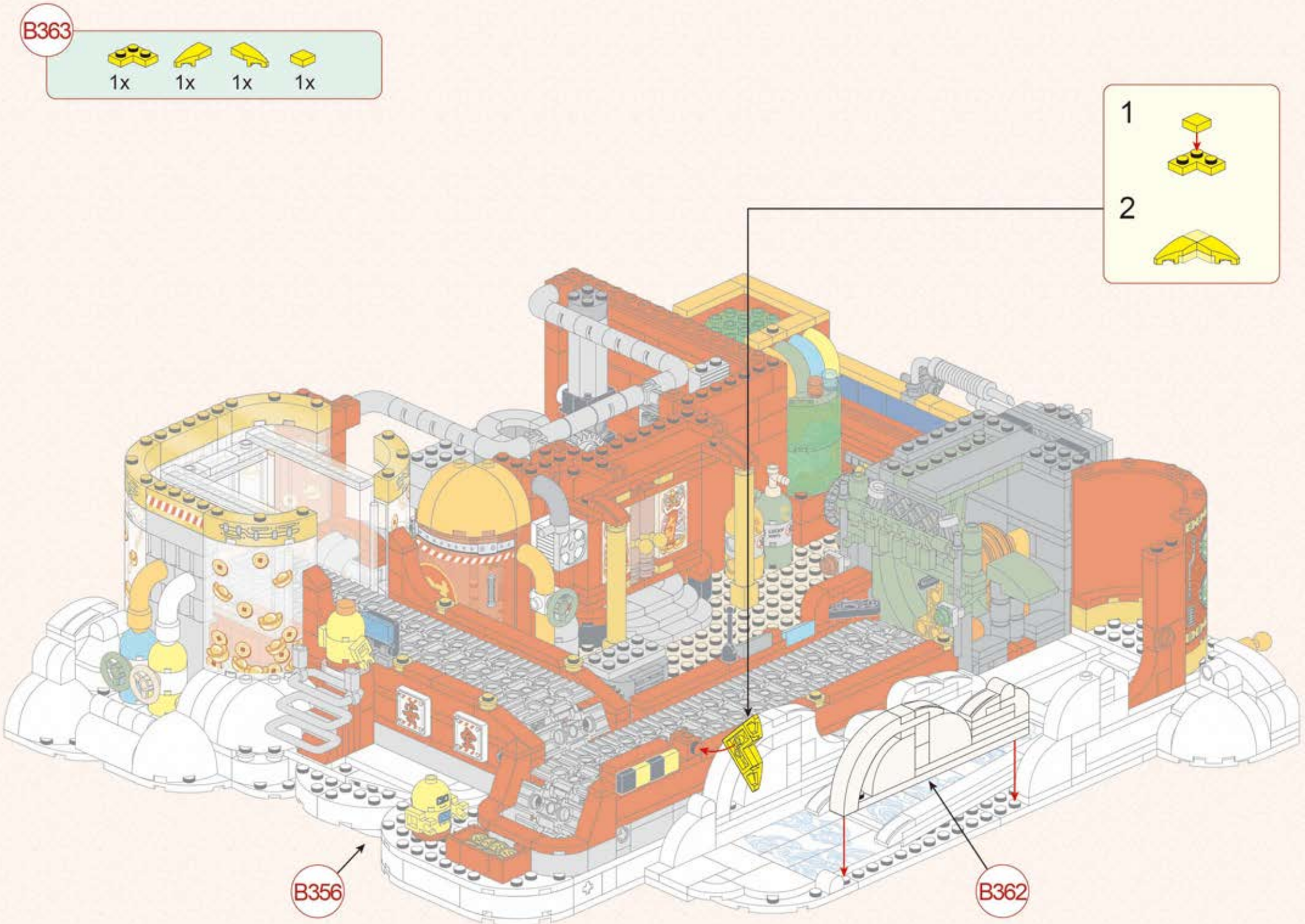




B362






B363
1x
1x
1x
1x
1
2
B356
B362



6x

B364





B365







4x

B366







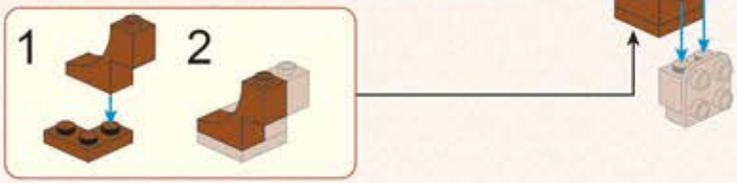
B367



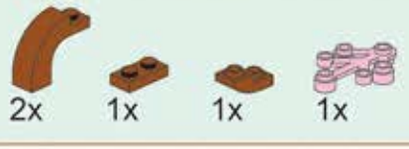


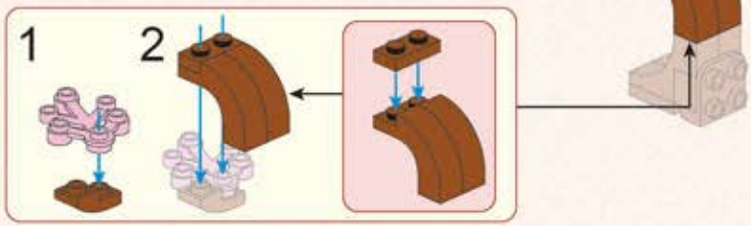
B368





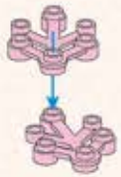
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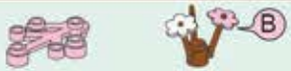


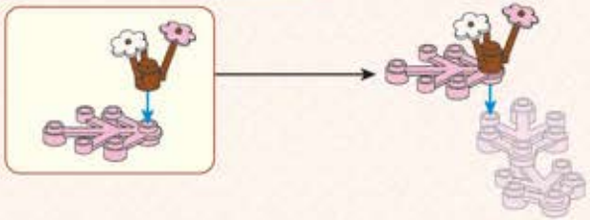
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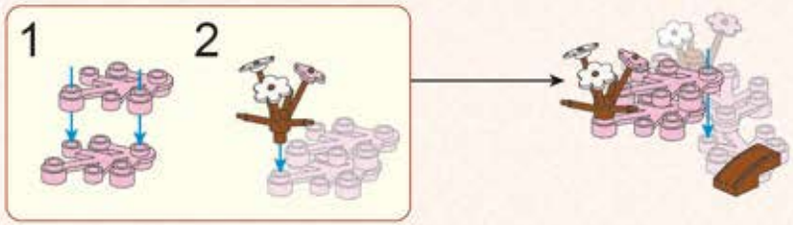
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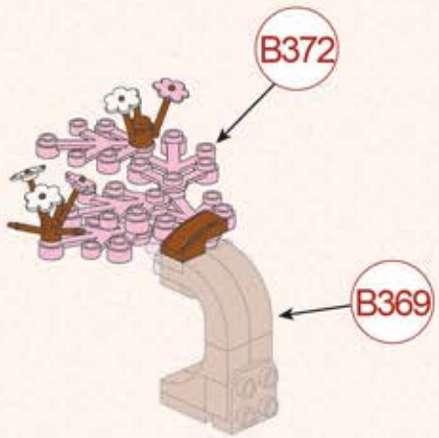


B372





B373



B374





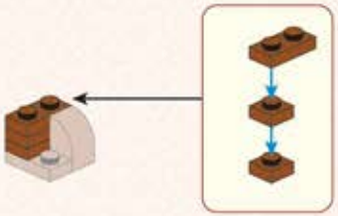
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B376





B377





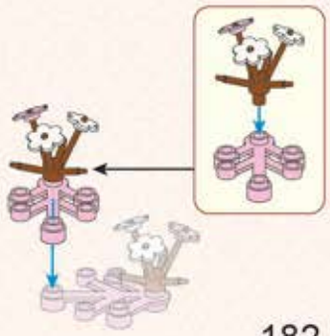
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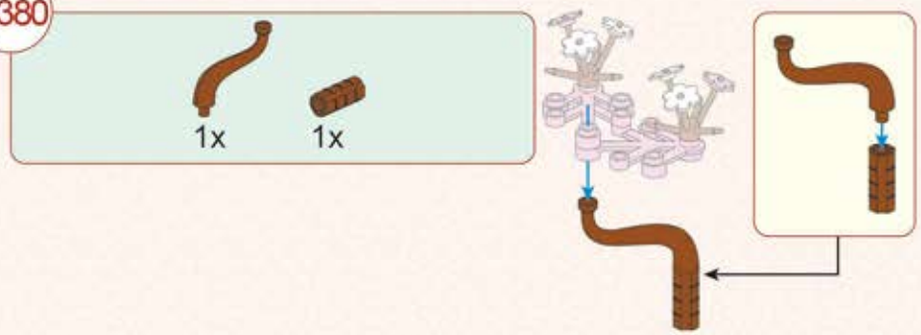


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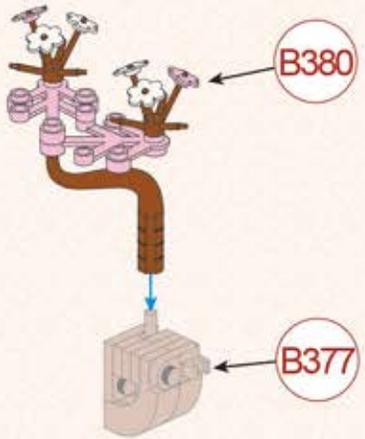




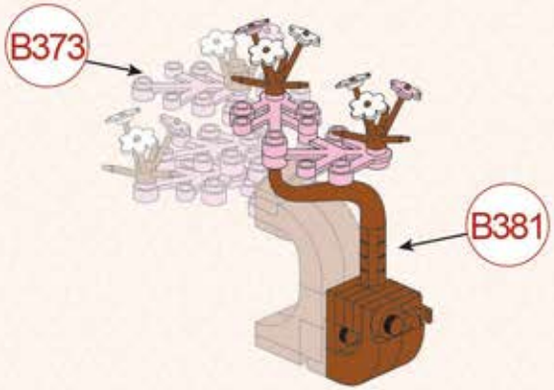
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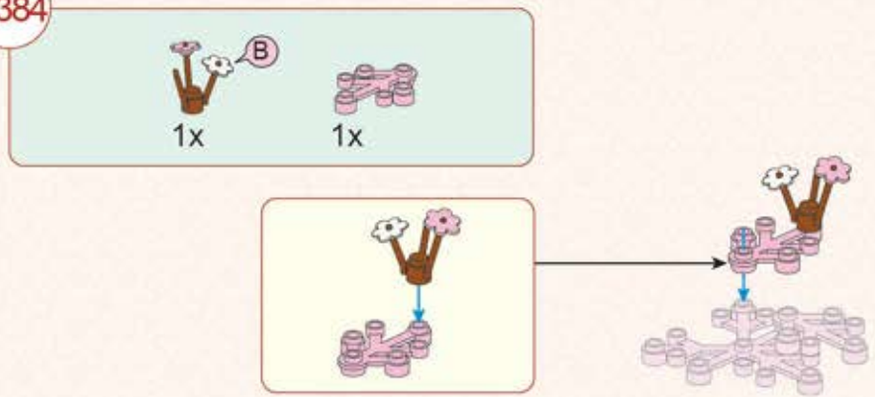
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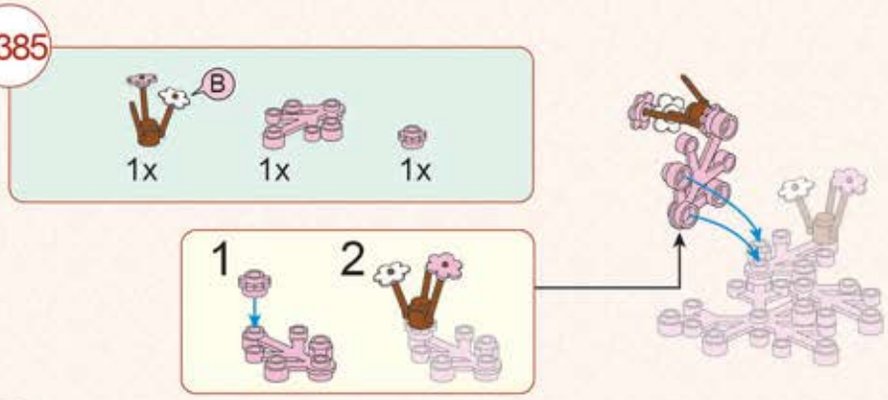
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B384



B385



B386



B387



1x



B388



1x



1x





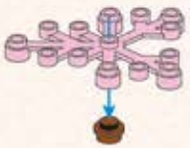
B389



1x



1x



B390



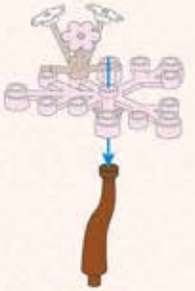
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B391



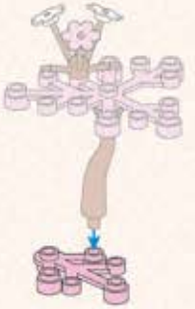
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B392



1x



B393



1x



1x

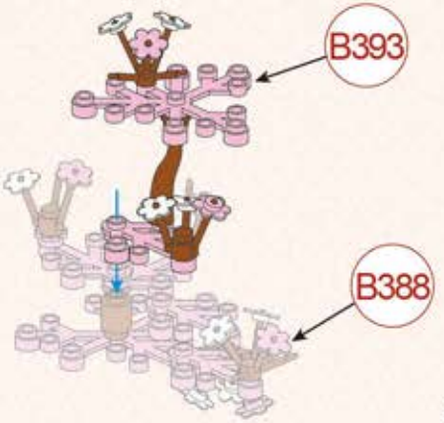


1x





B394



B395

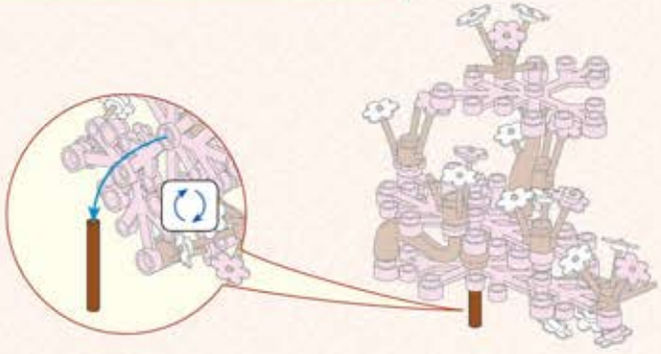




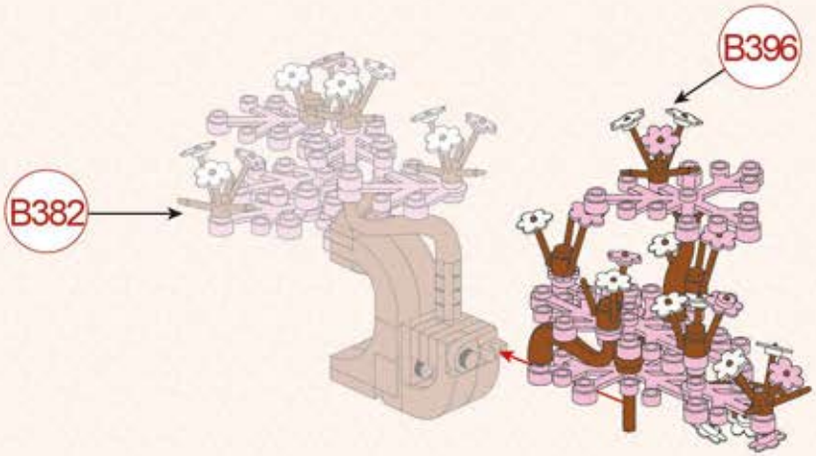


B396





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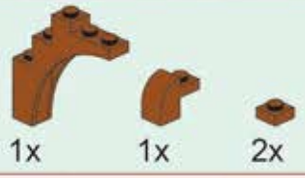


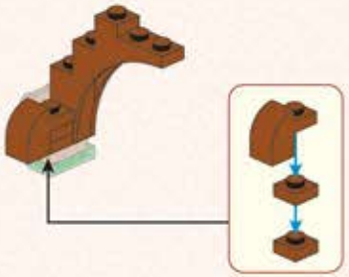
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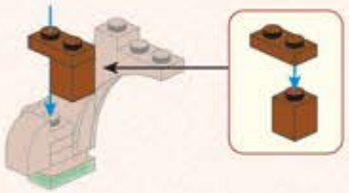
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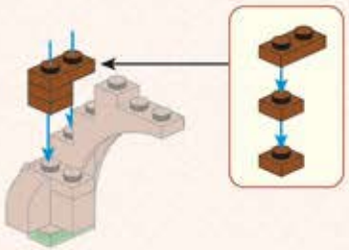
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B401





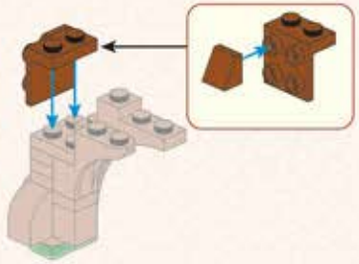
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B403





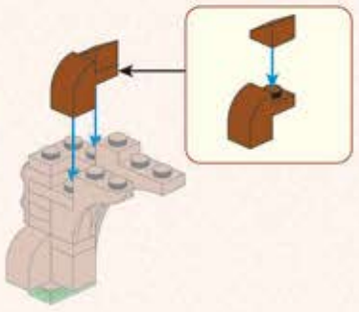
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B405



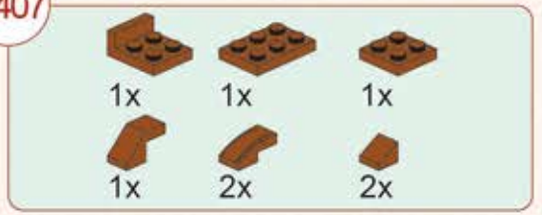


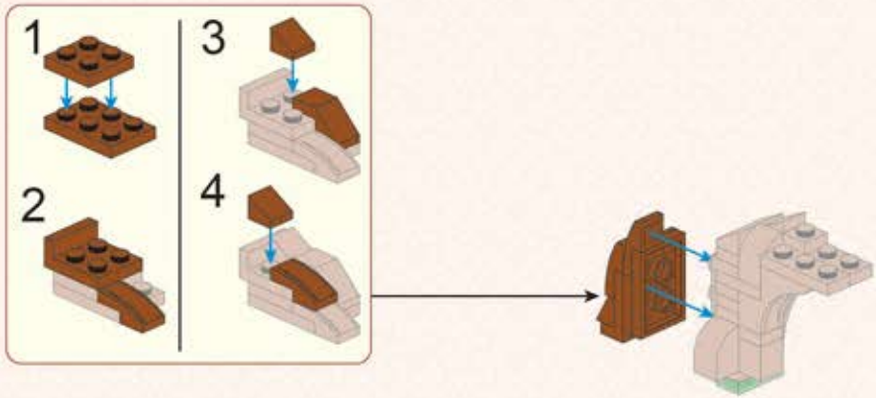
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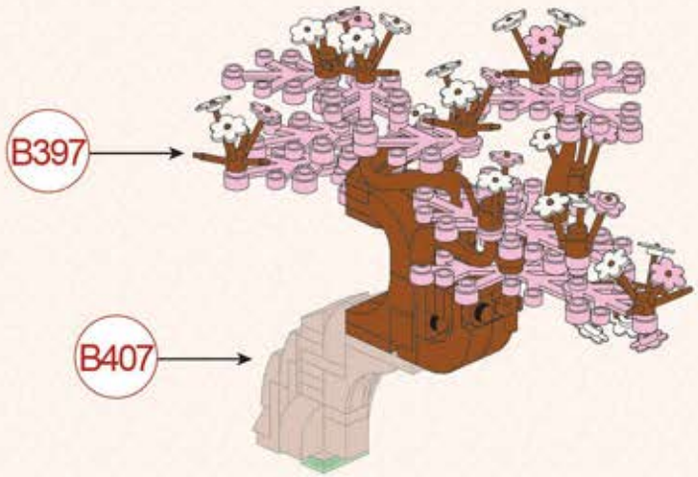


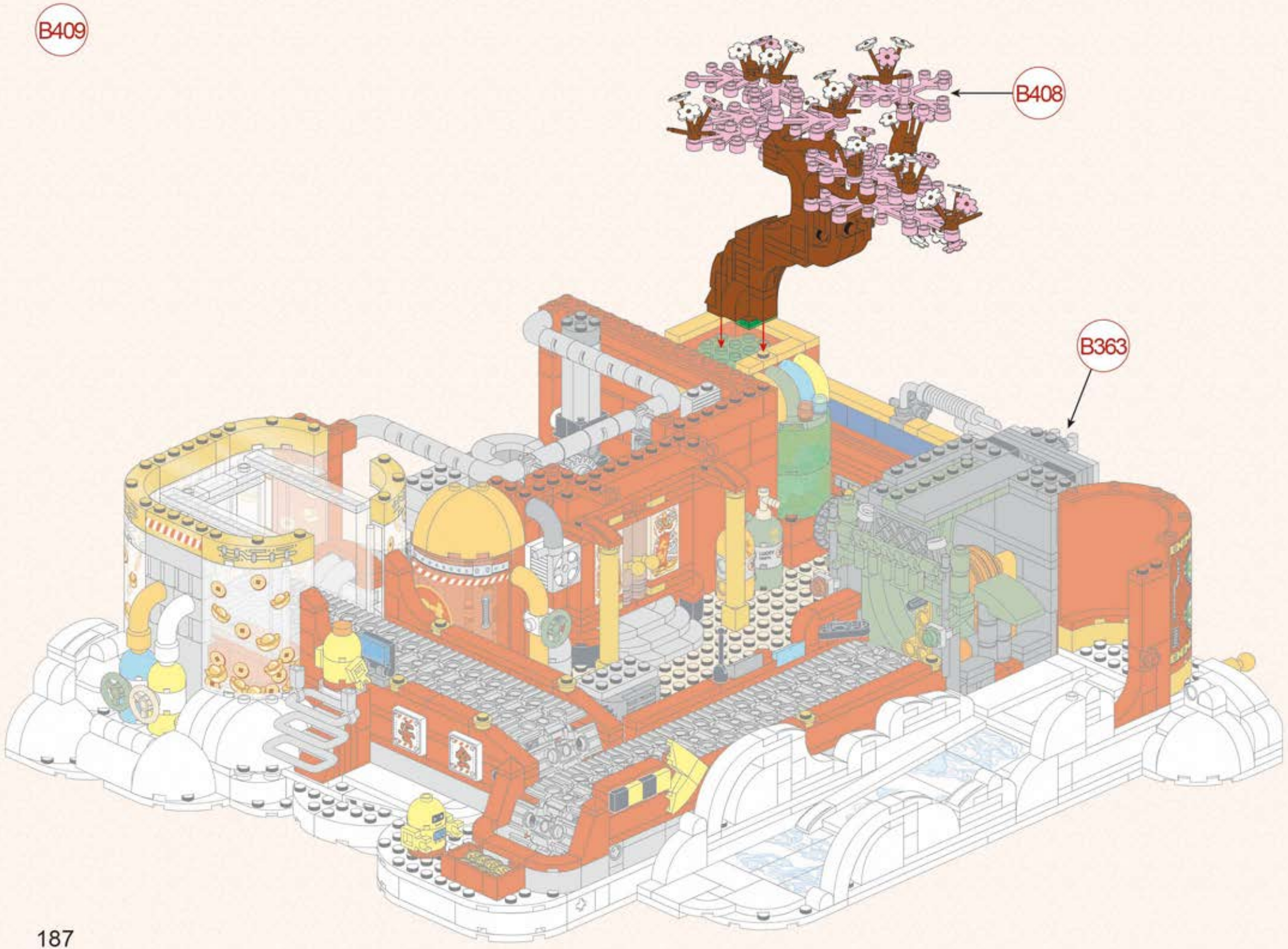
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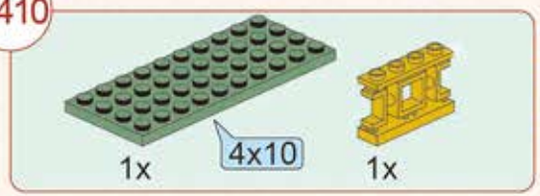
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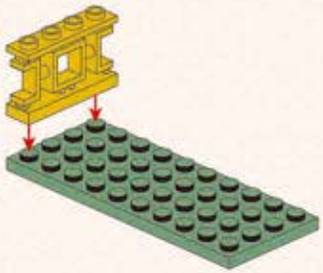



B409
B408
B363

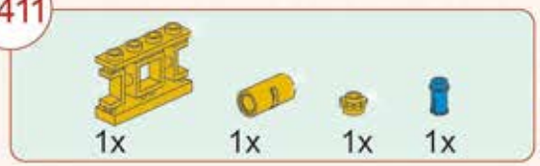


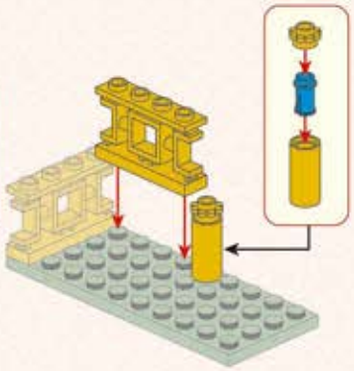
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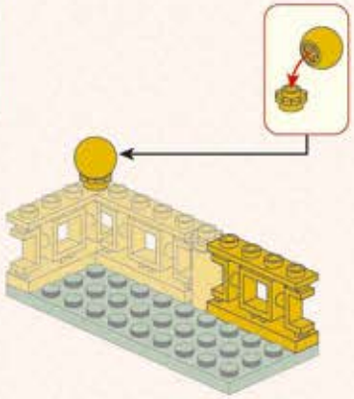
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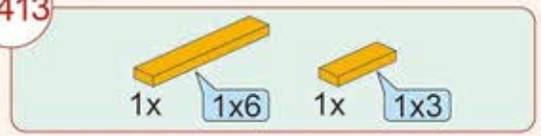


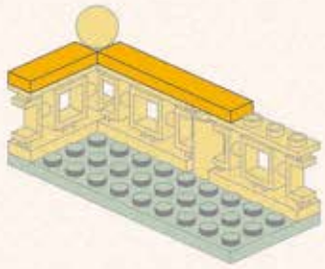
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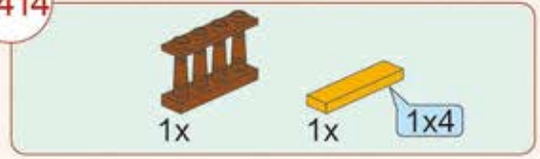


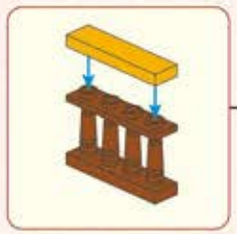
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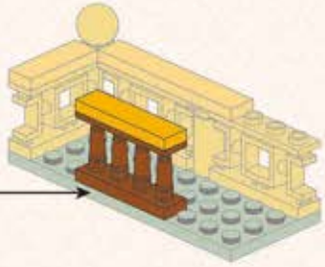




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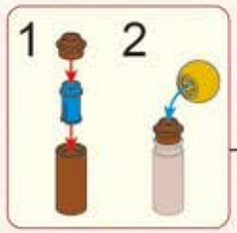


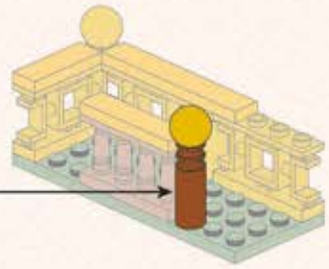


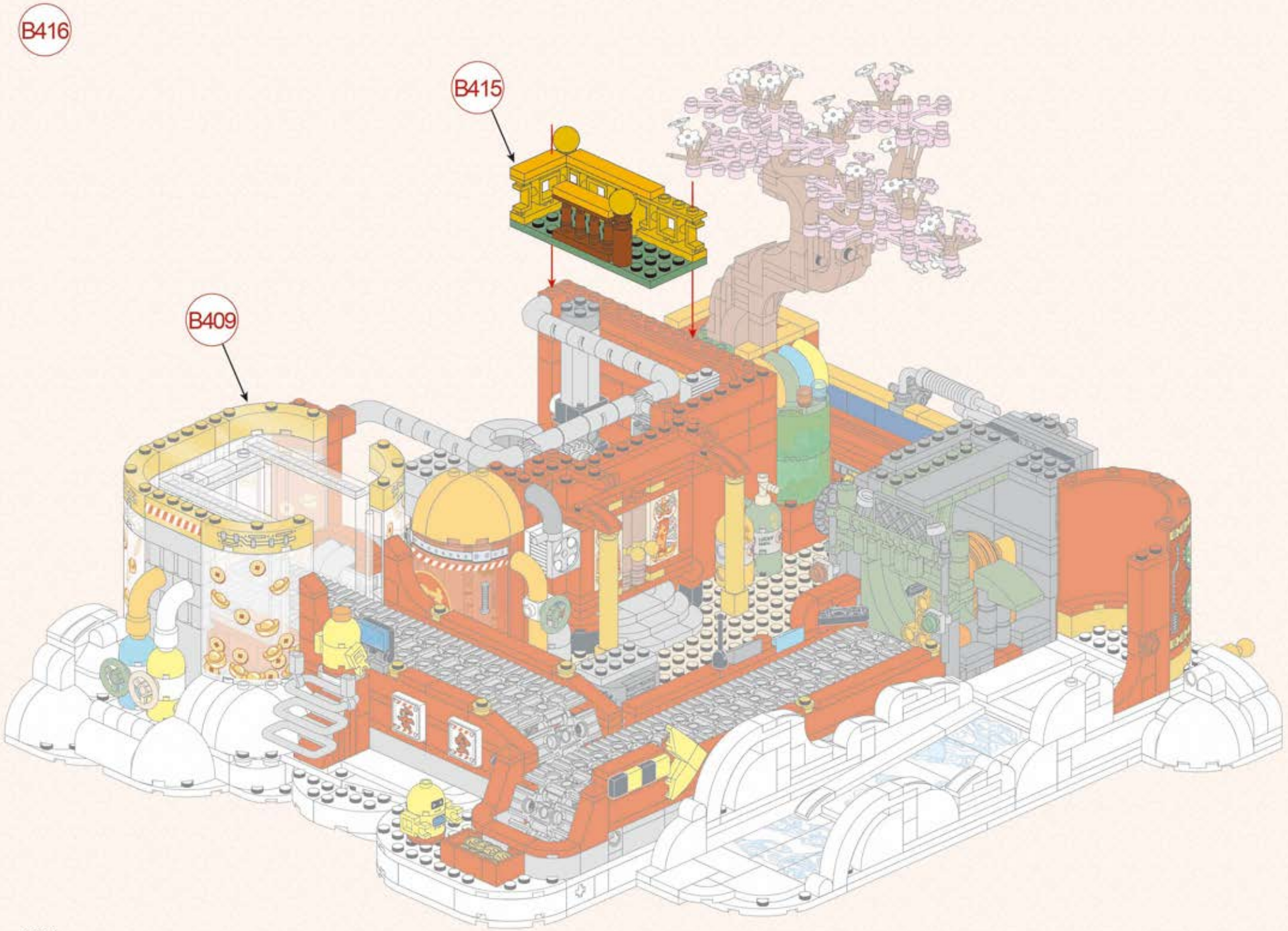


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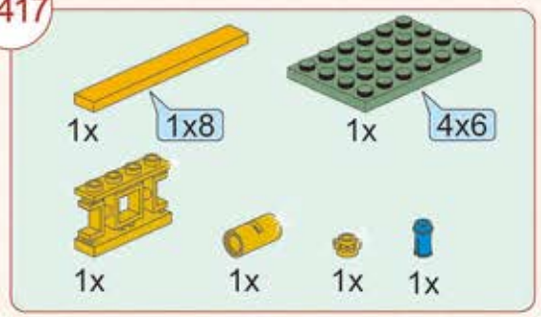


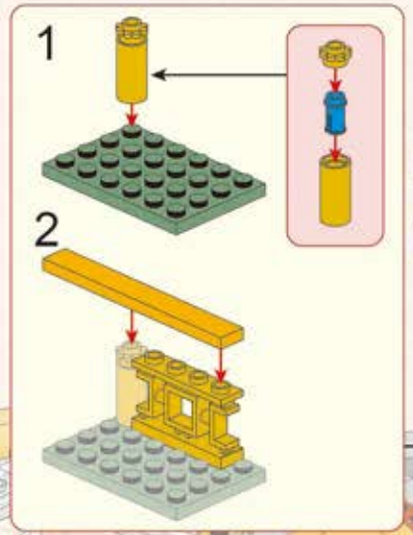

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B415
B409

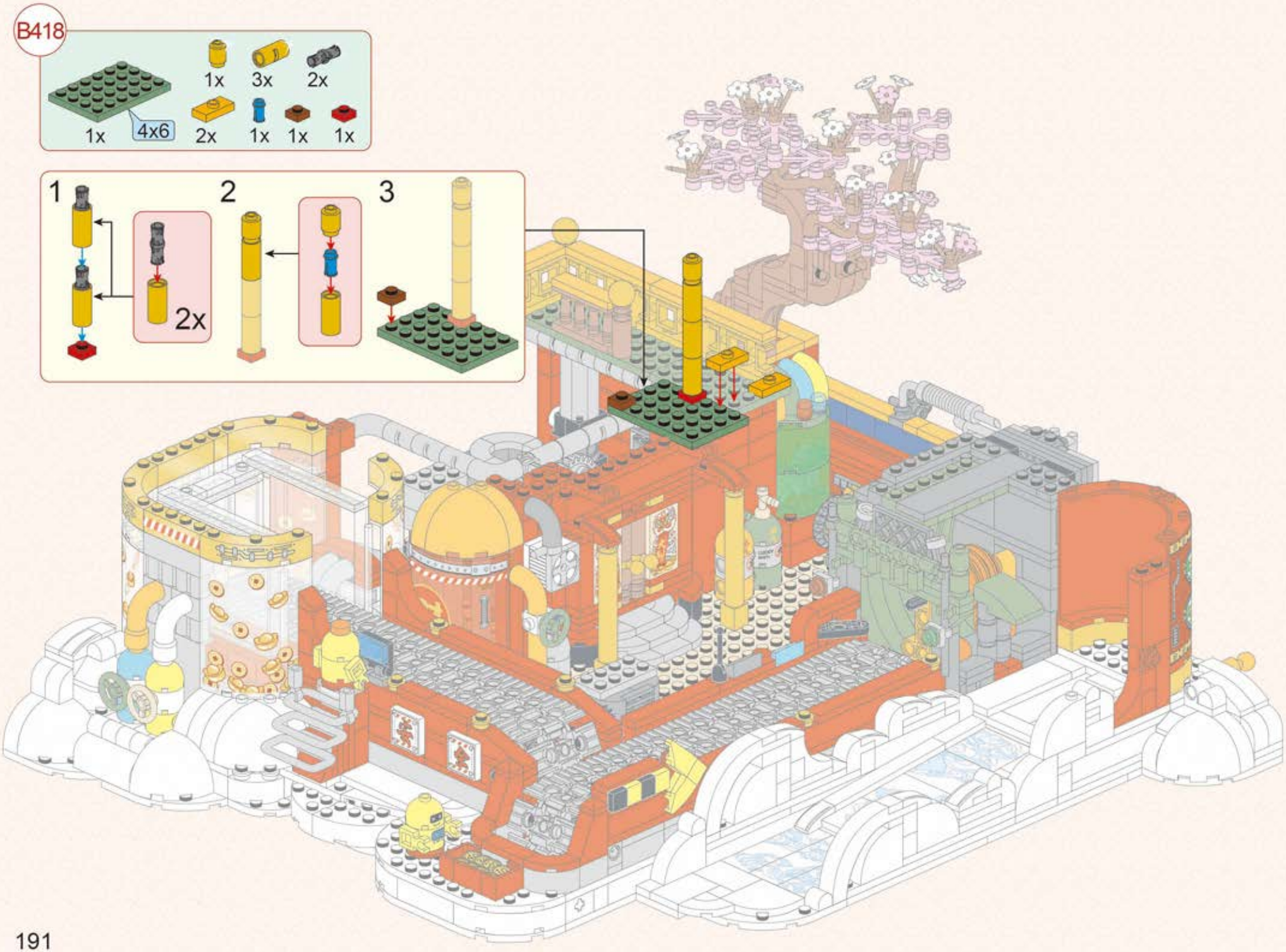


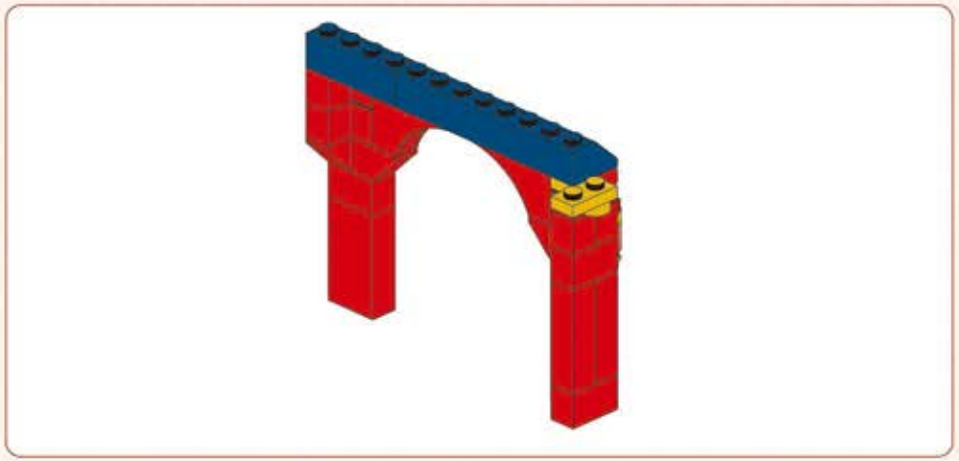


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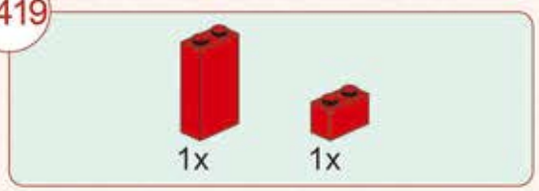





B418
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1x
3x
2x
2x
1x
1x
1x
1
2x
2
3



B419





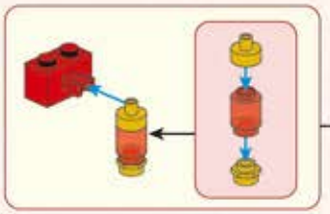
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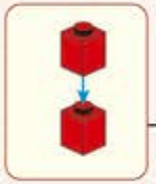






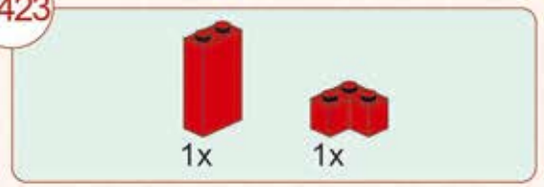
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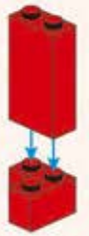




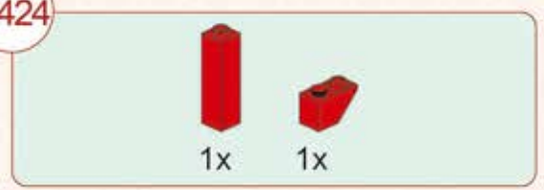


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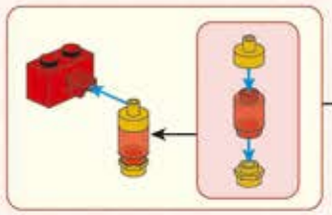
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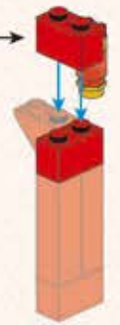




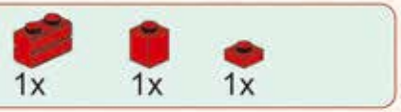
B425





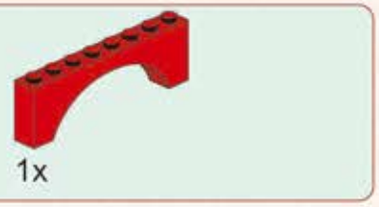


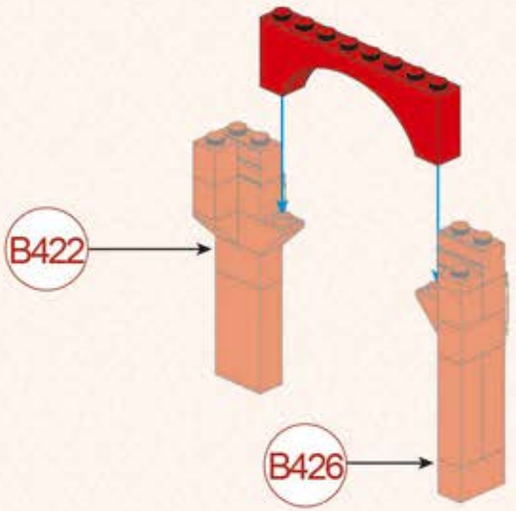
B426





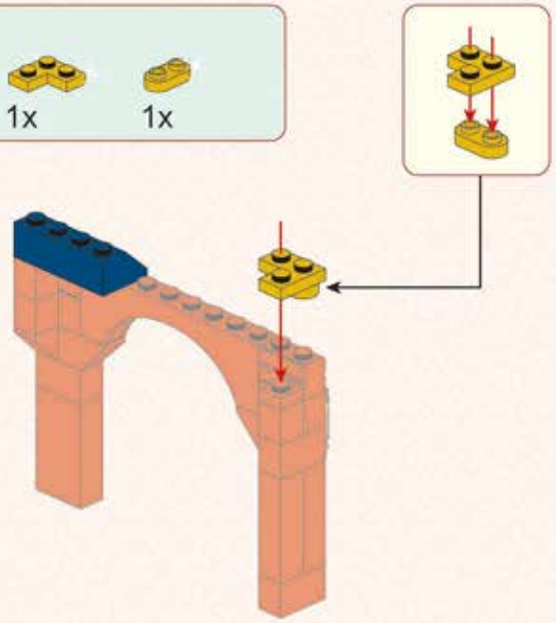
B427



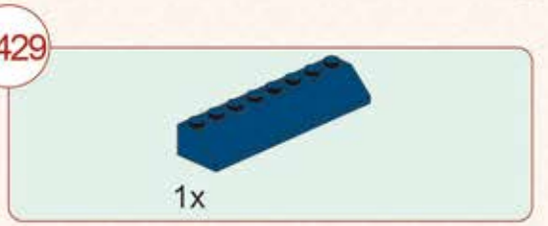


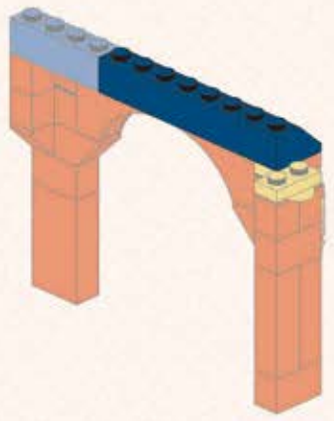
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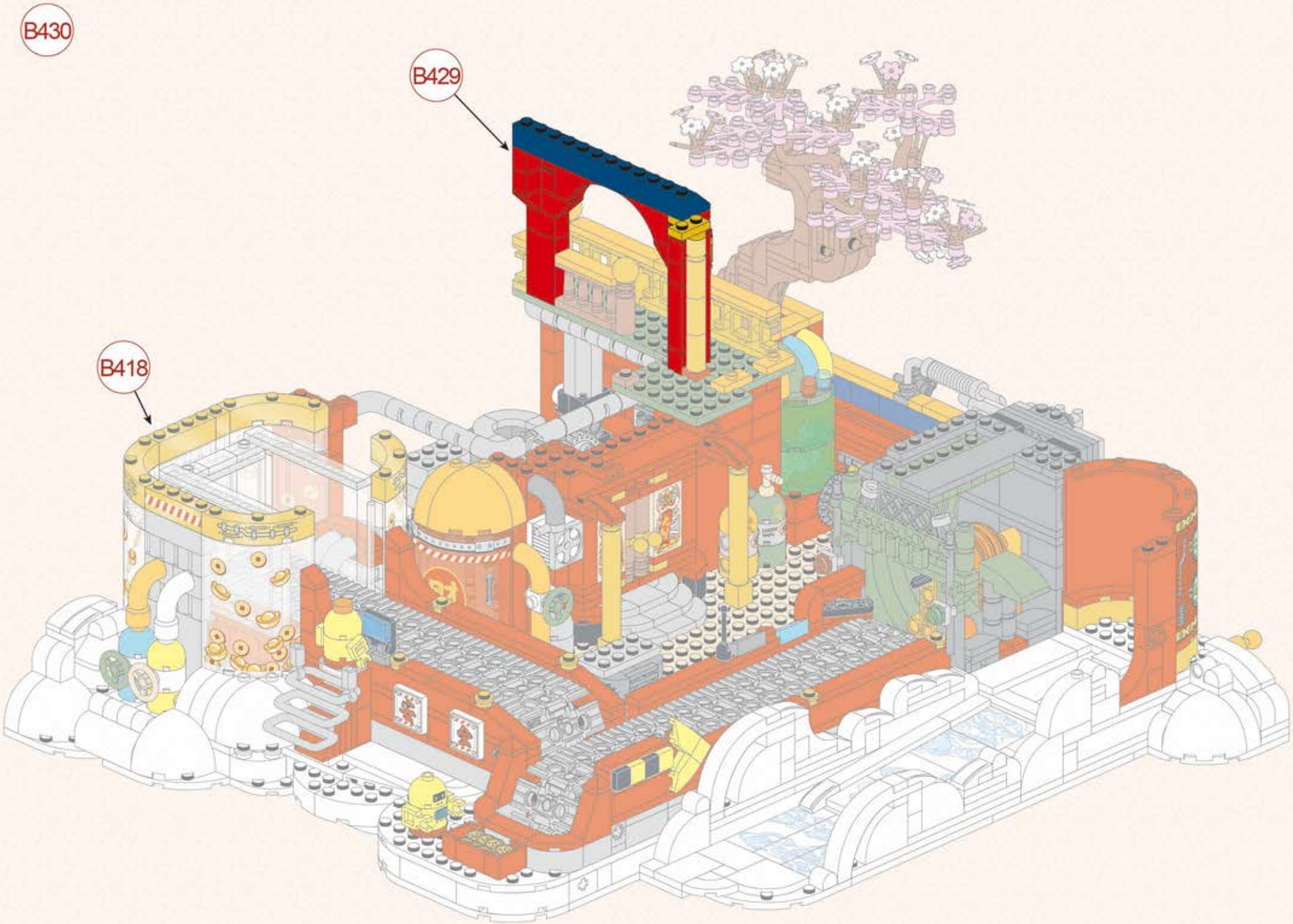


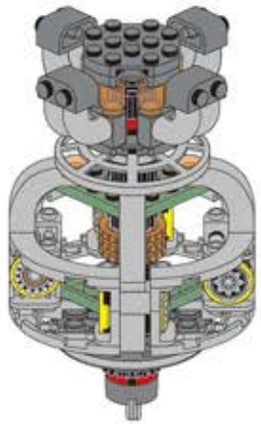


B429






B430
B429
B418



B431

1x 4x4 1x



B432

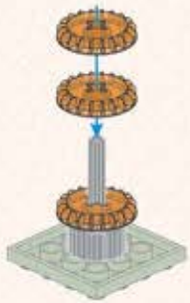
1x ④

④ 1:1



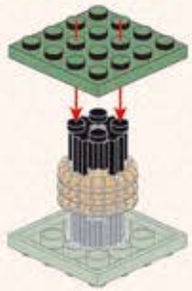
B433

3x



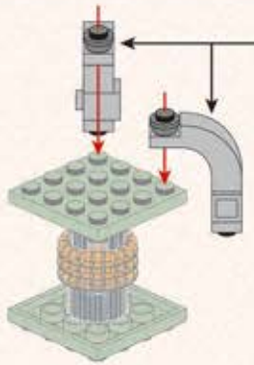
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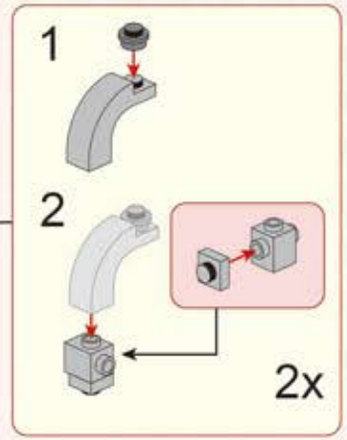
1x 4x4 1x



B435

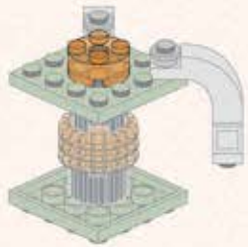
2x 2x 2x 2x





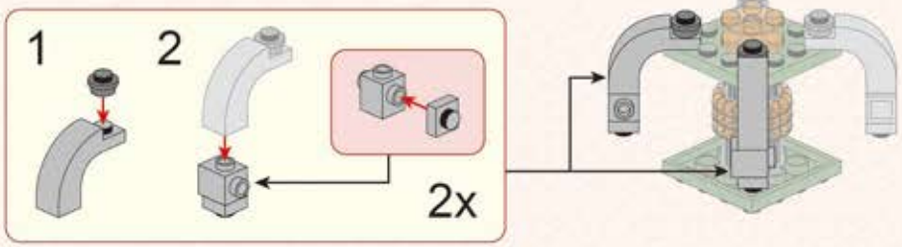
B436

1x



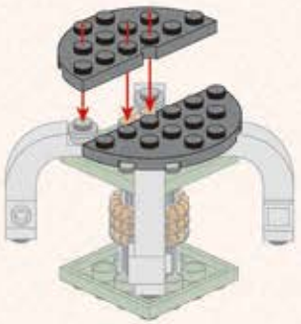
B437





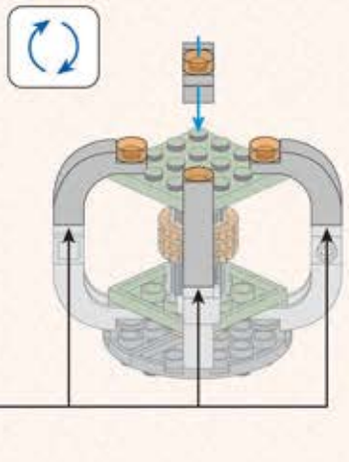
B438





B439



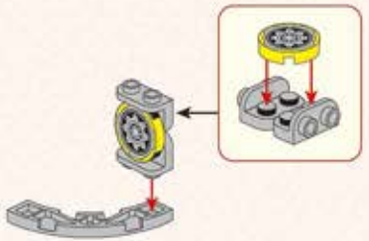




A 4x

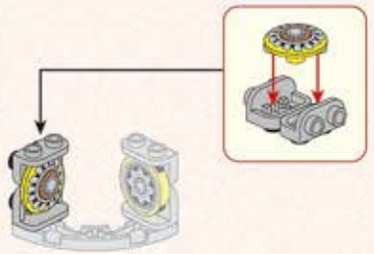
B440





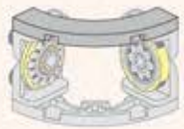
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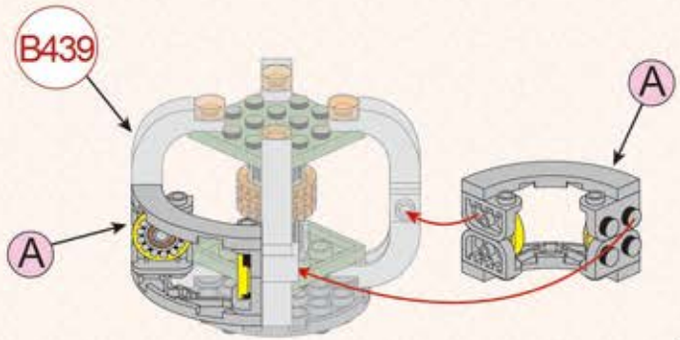


B442

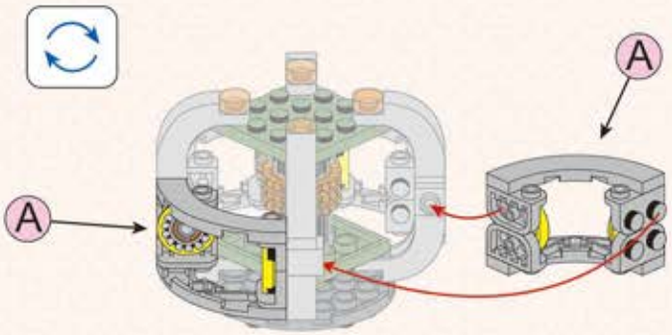




B443

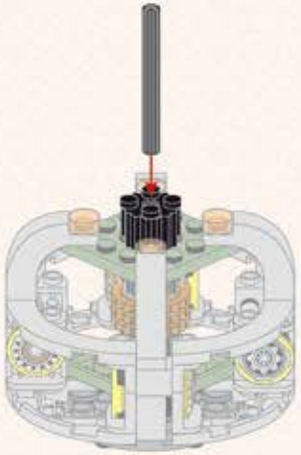


B444



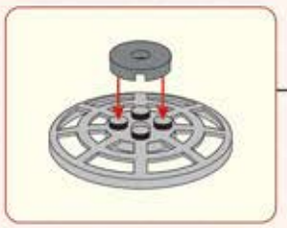
B445

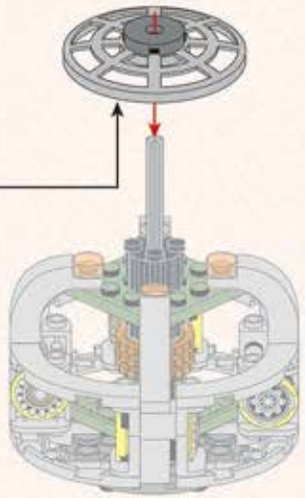




B446

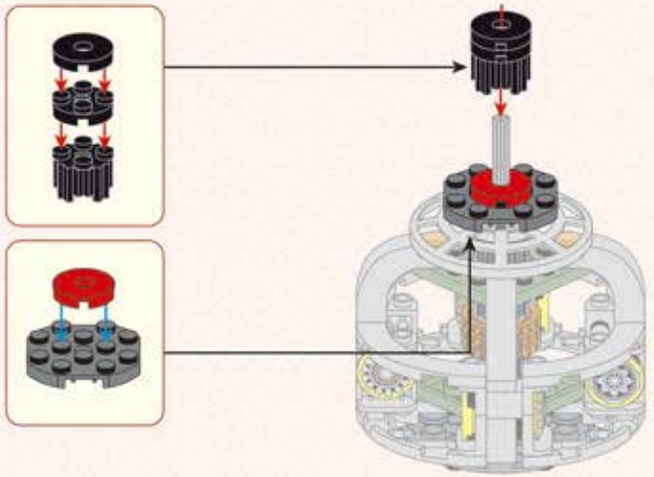






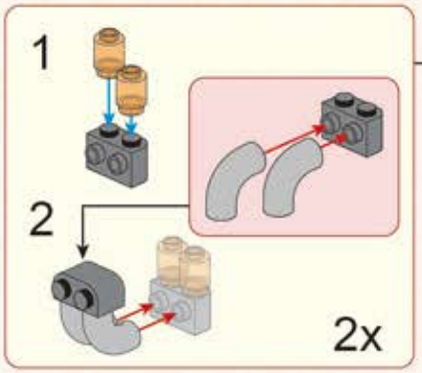
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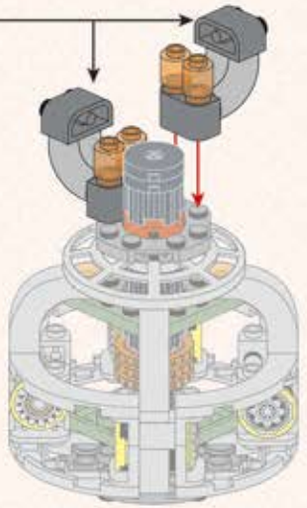




B448







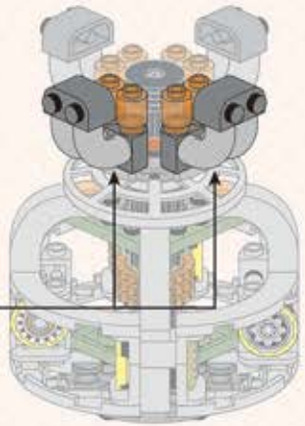
B449

4x 4x 4x

1

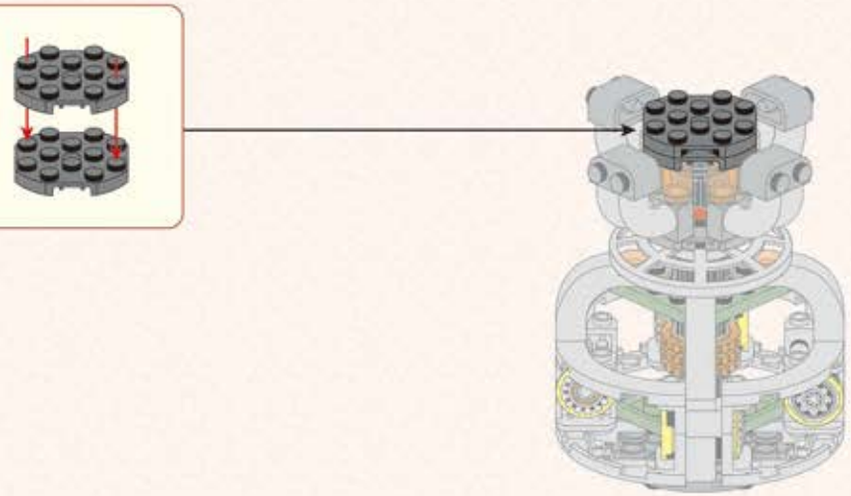
2

2x



B450

2x



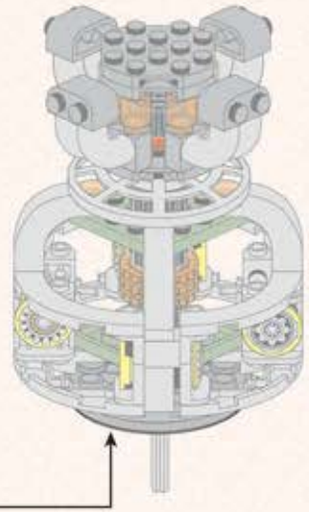
B451

1x 1x ⑤ 1x 1x

⑤ 1:1

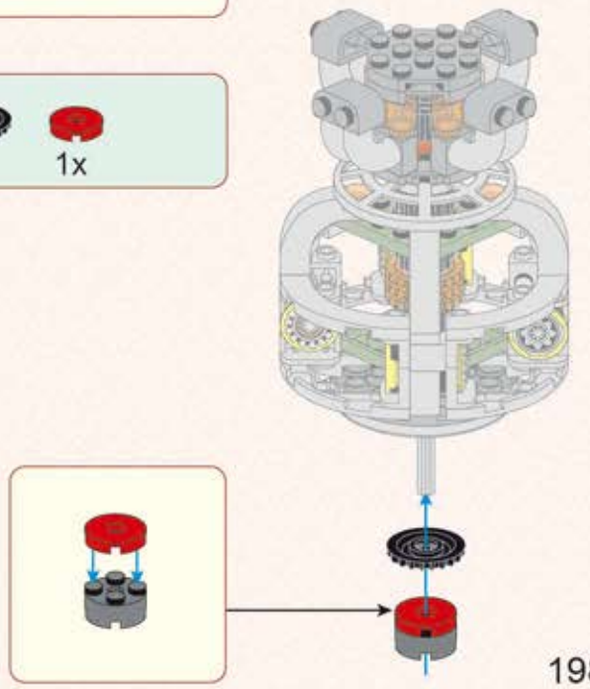
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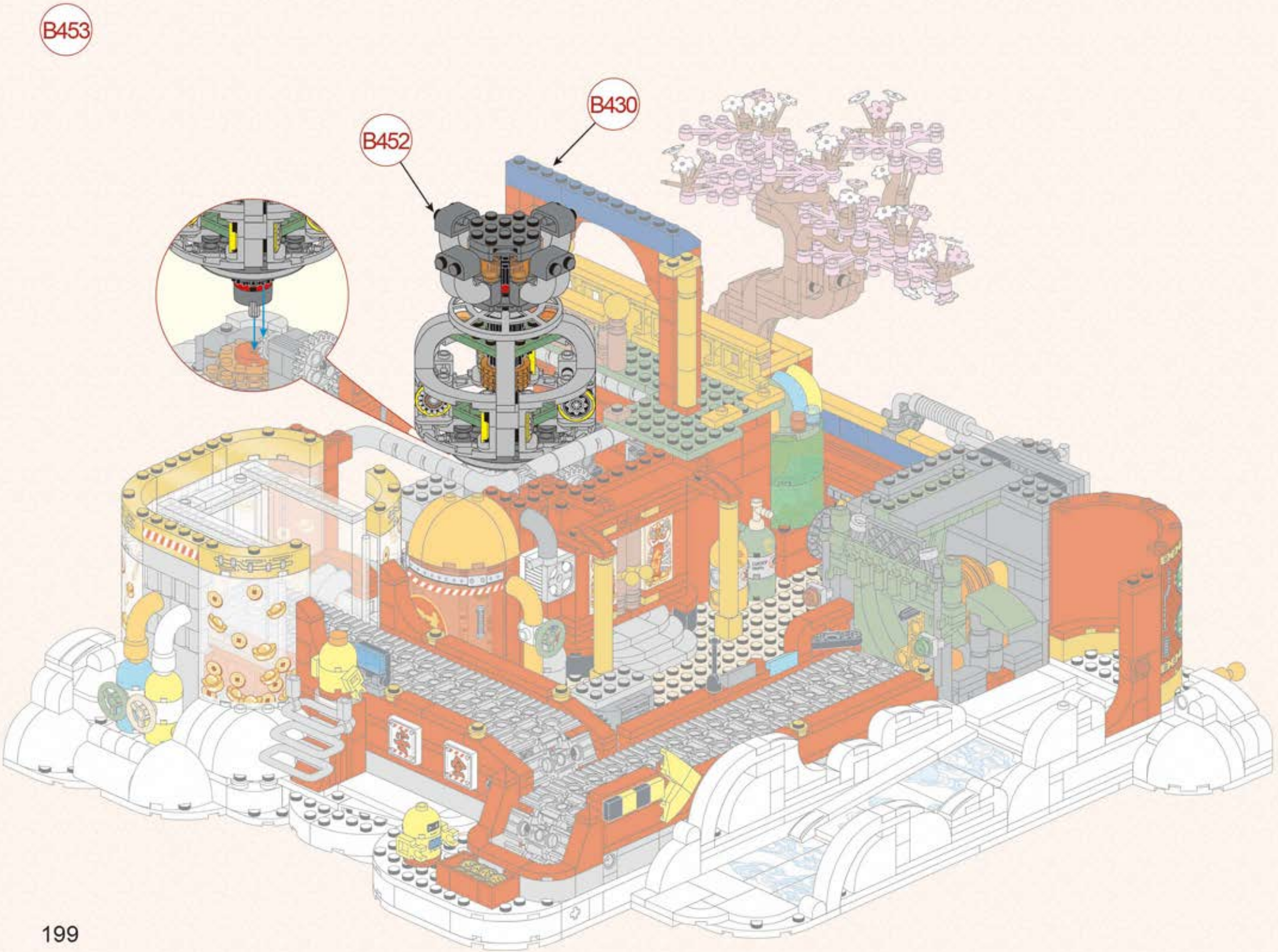
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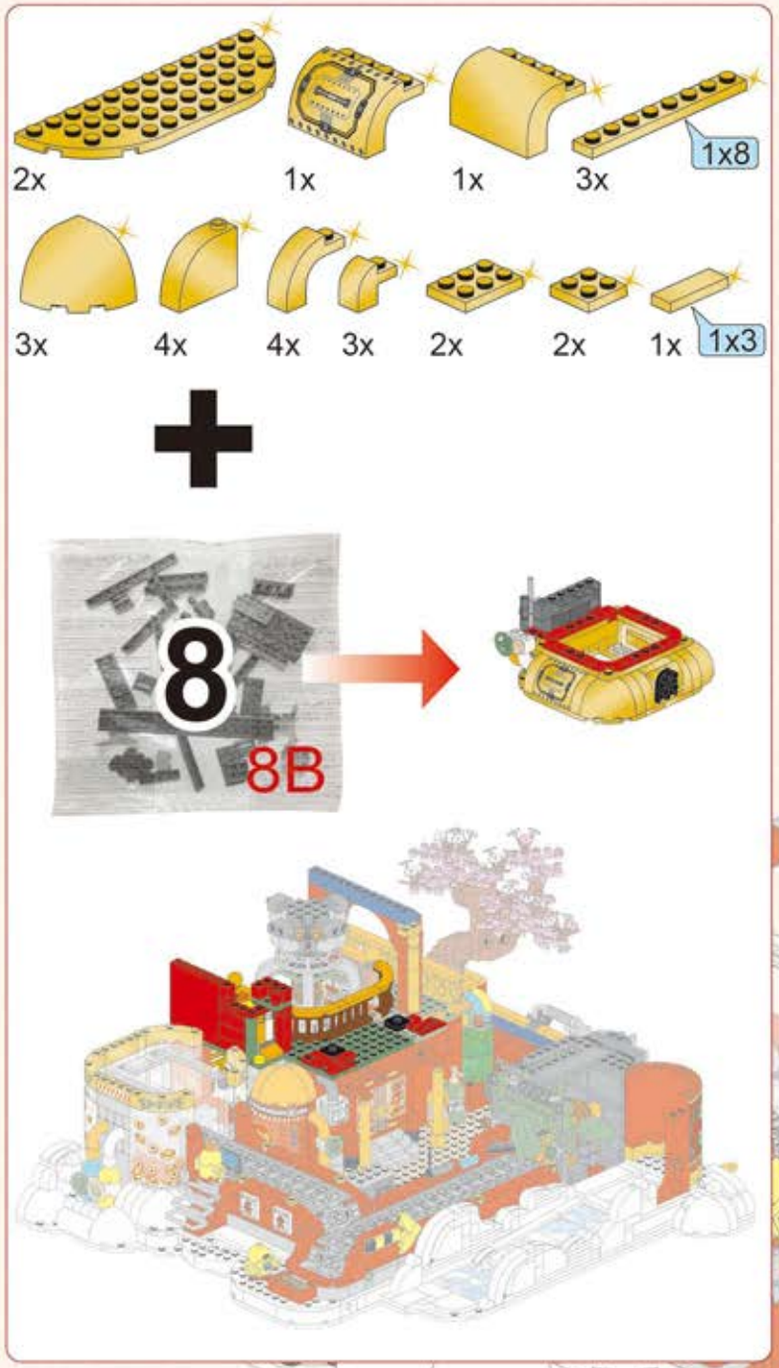


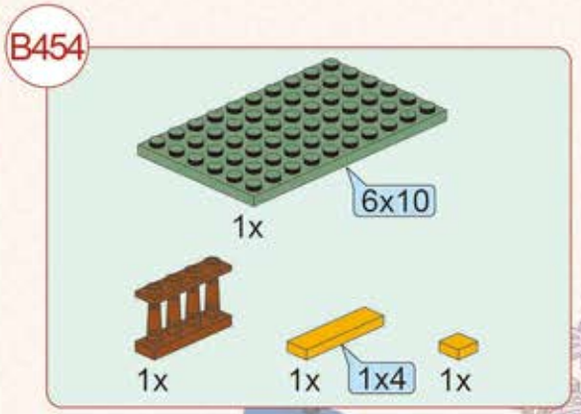
B452

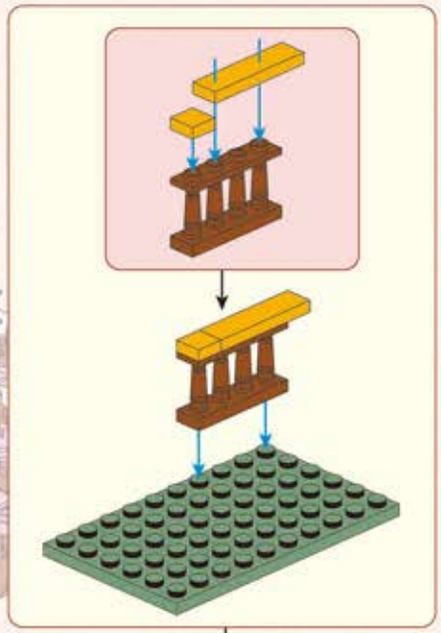
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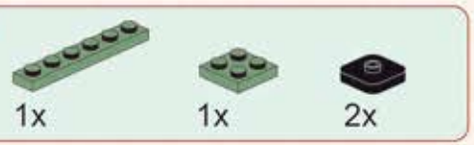

B453
B452
B430

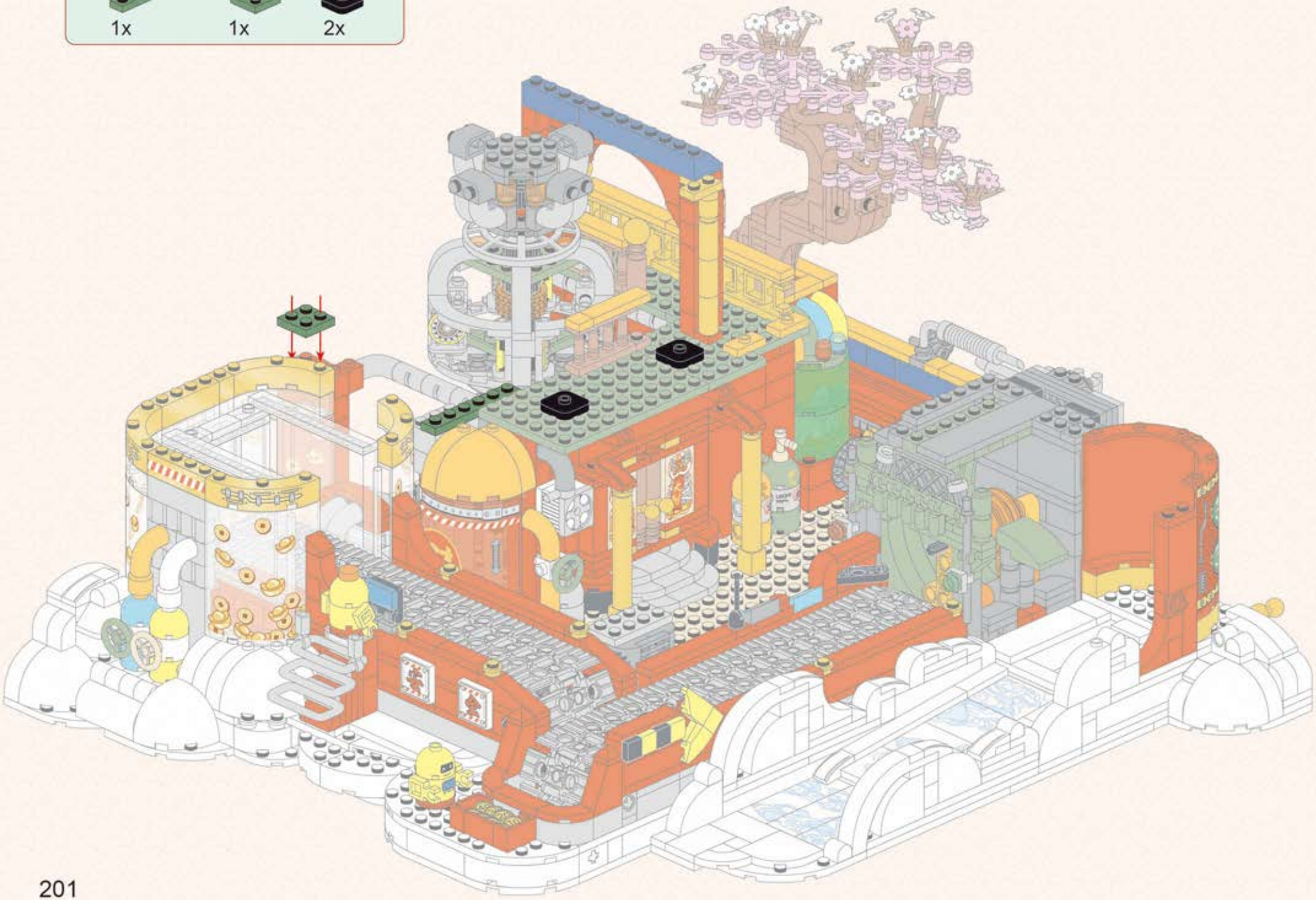

2x
1x
1x
3x
1x8
3x
4x
4x
3x
2x
2x
1x
1x3
8
8B

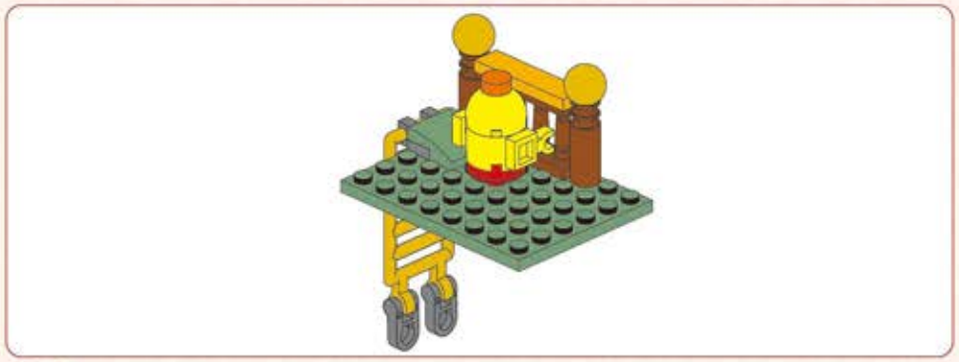

B454
6x10
1x
1x
1x
1x4
1x



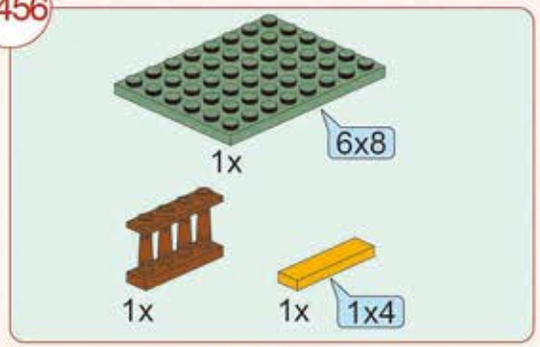
B455

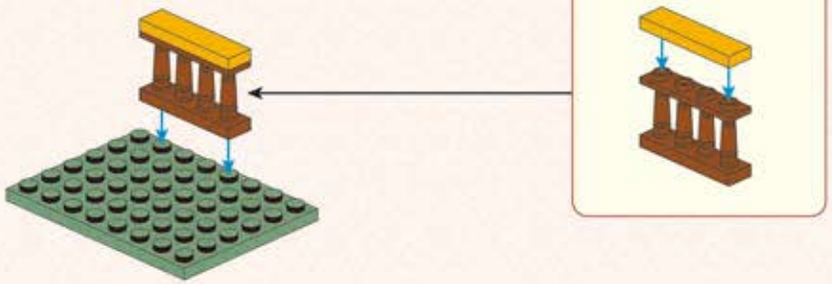






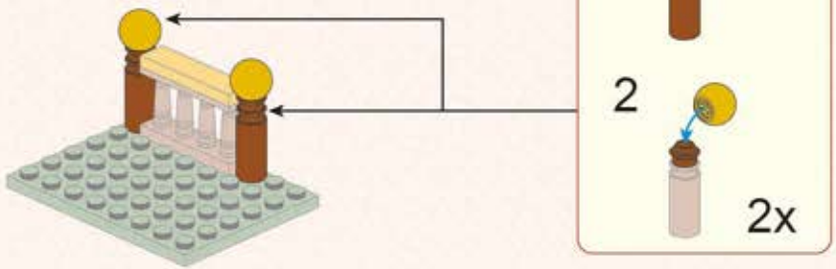
B456



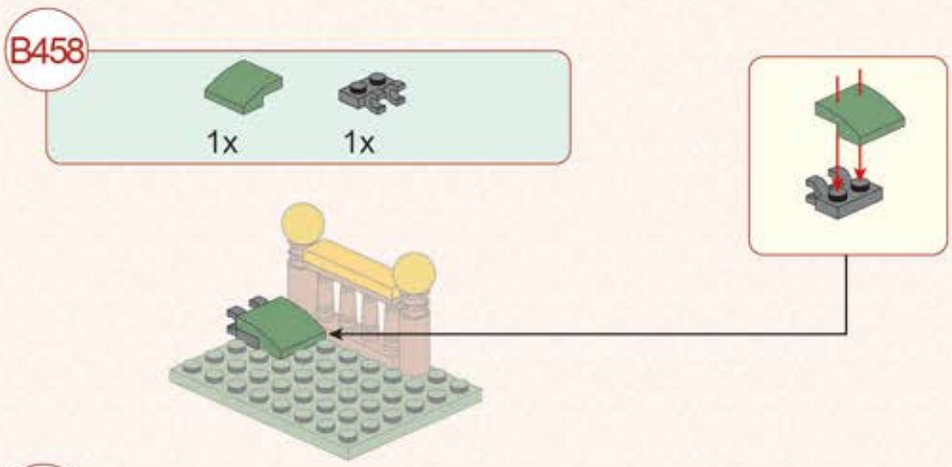


B457

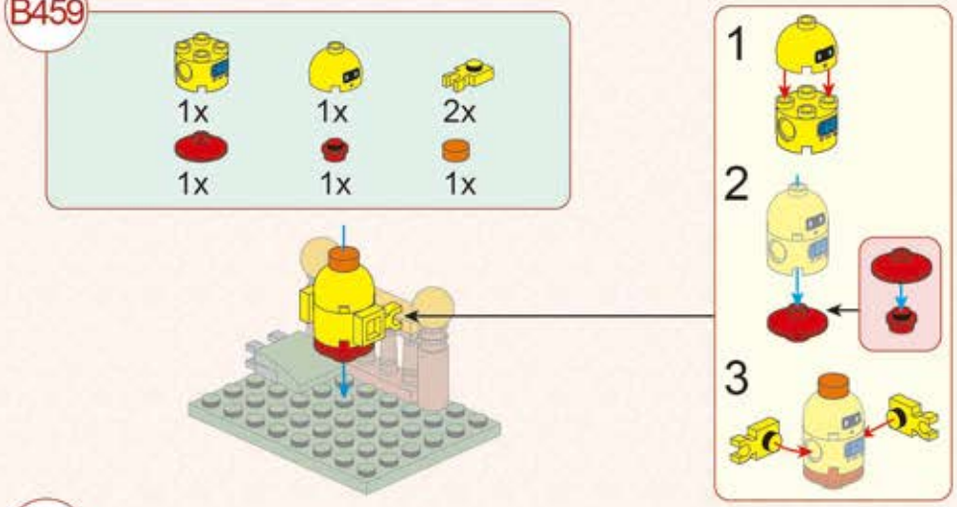




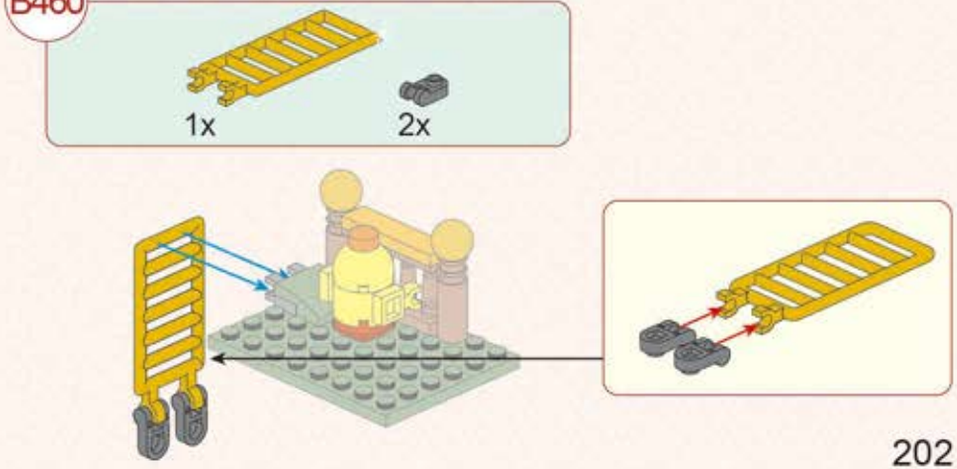
B458



B459



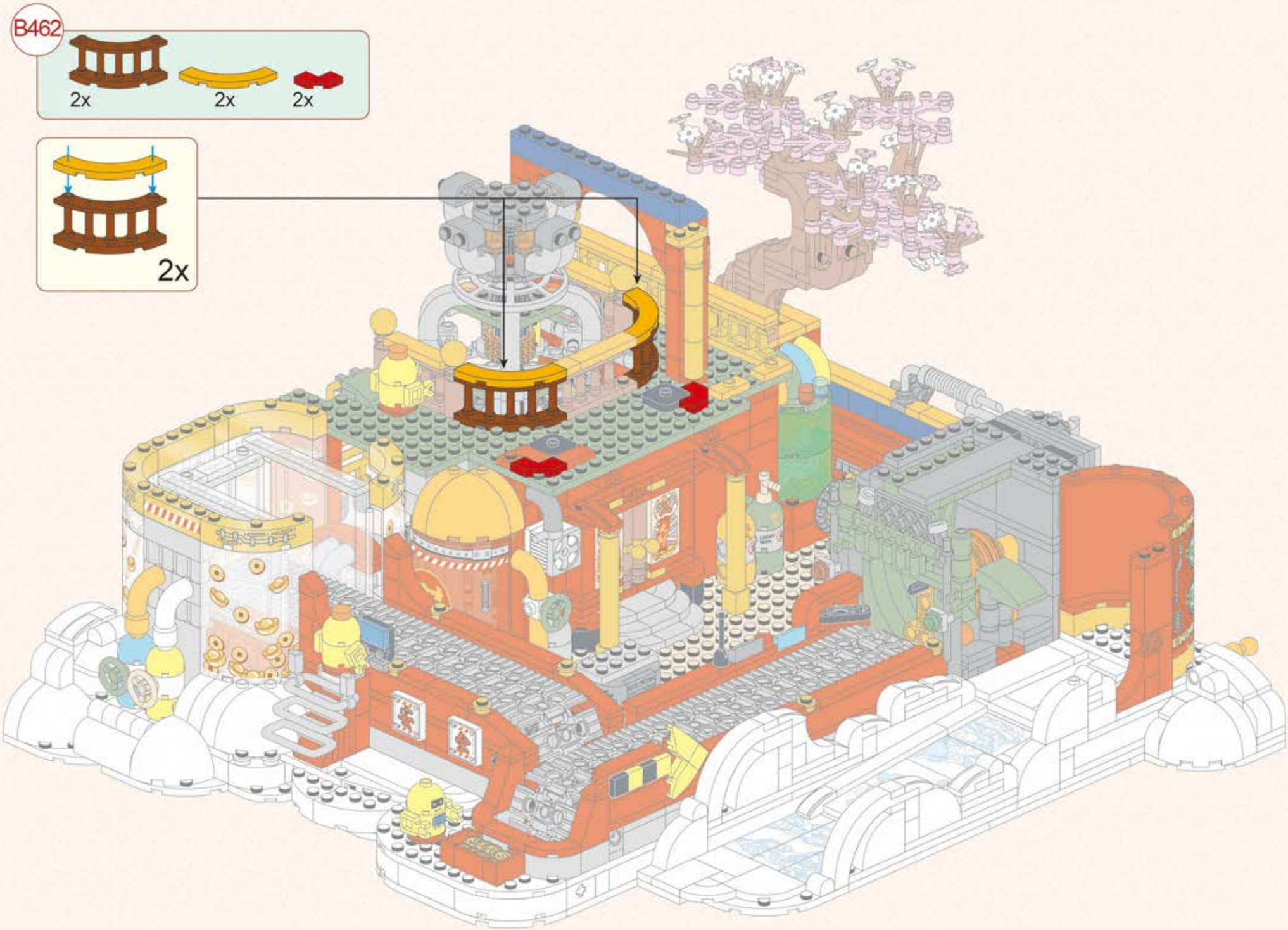
B460

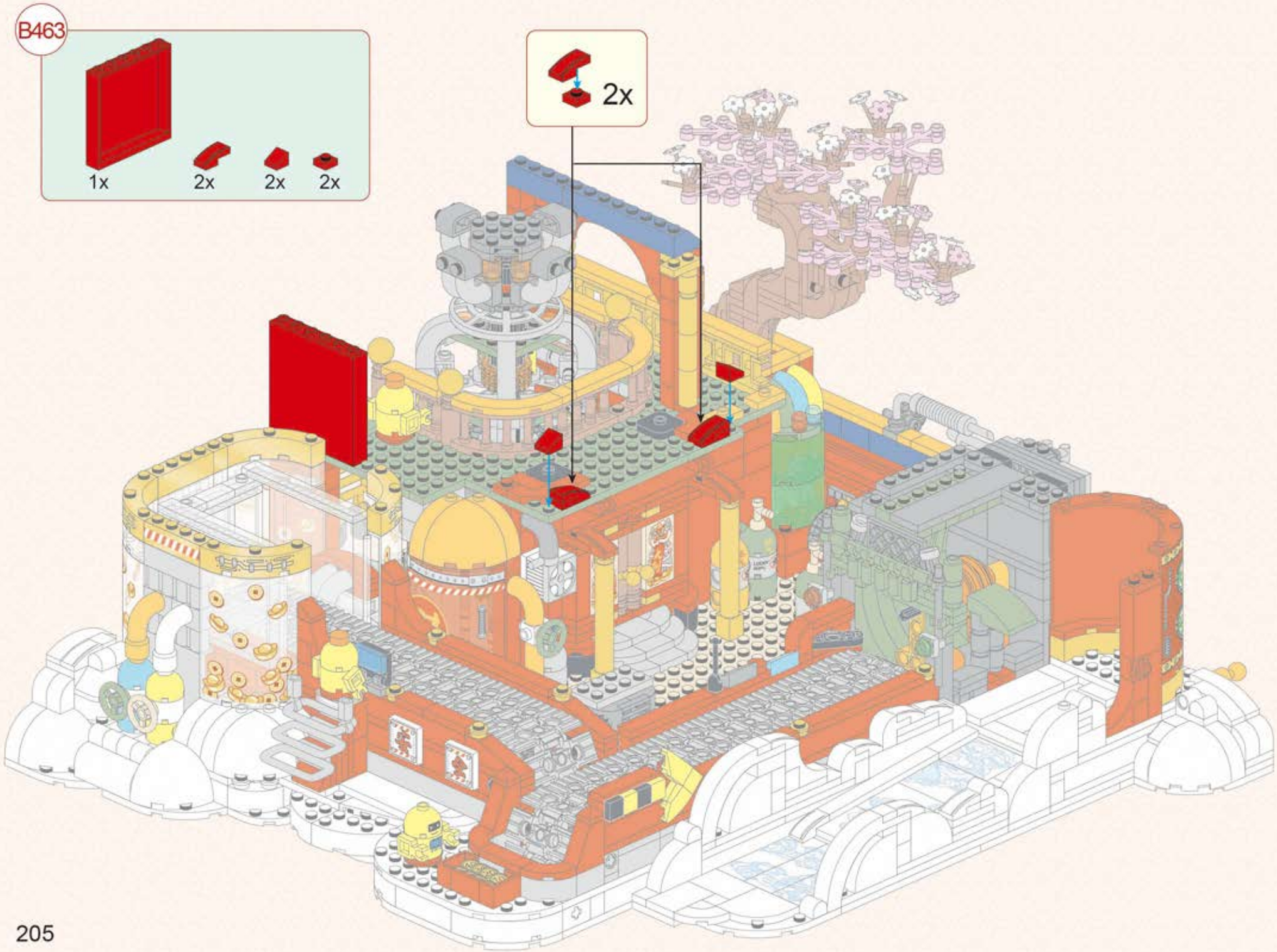


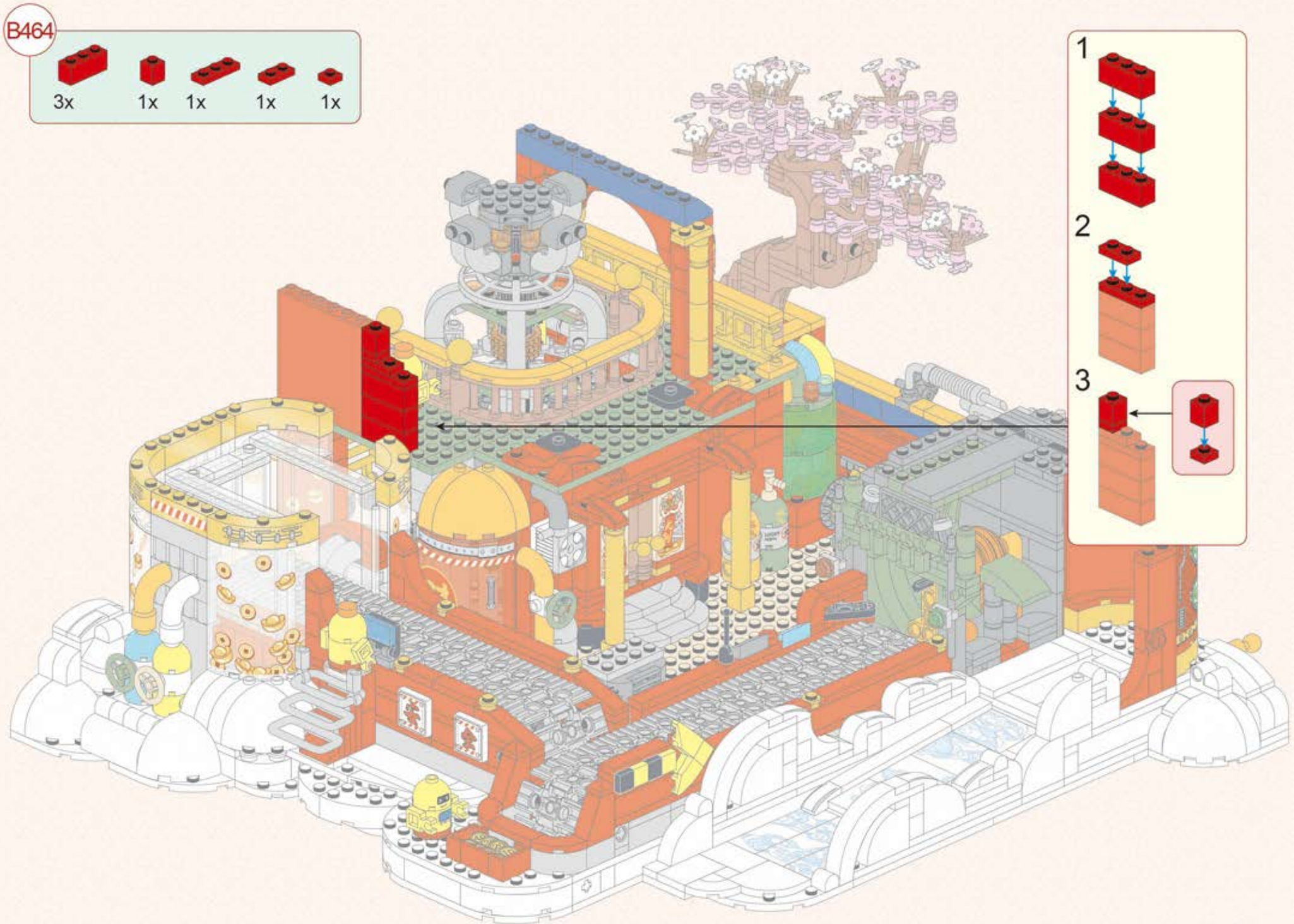
B461

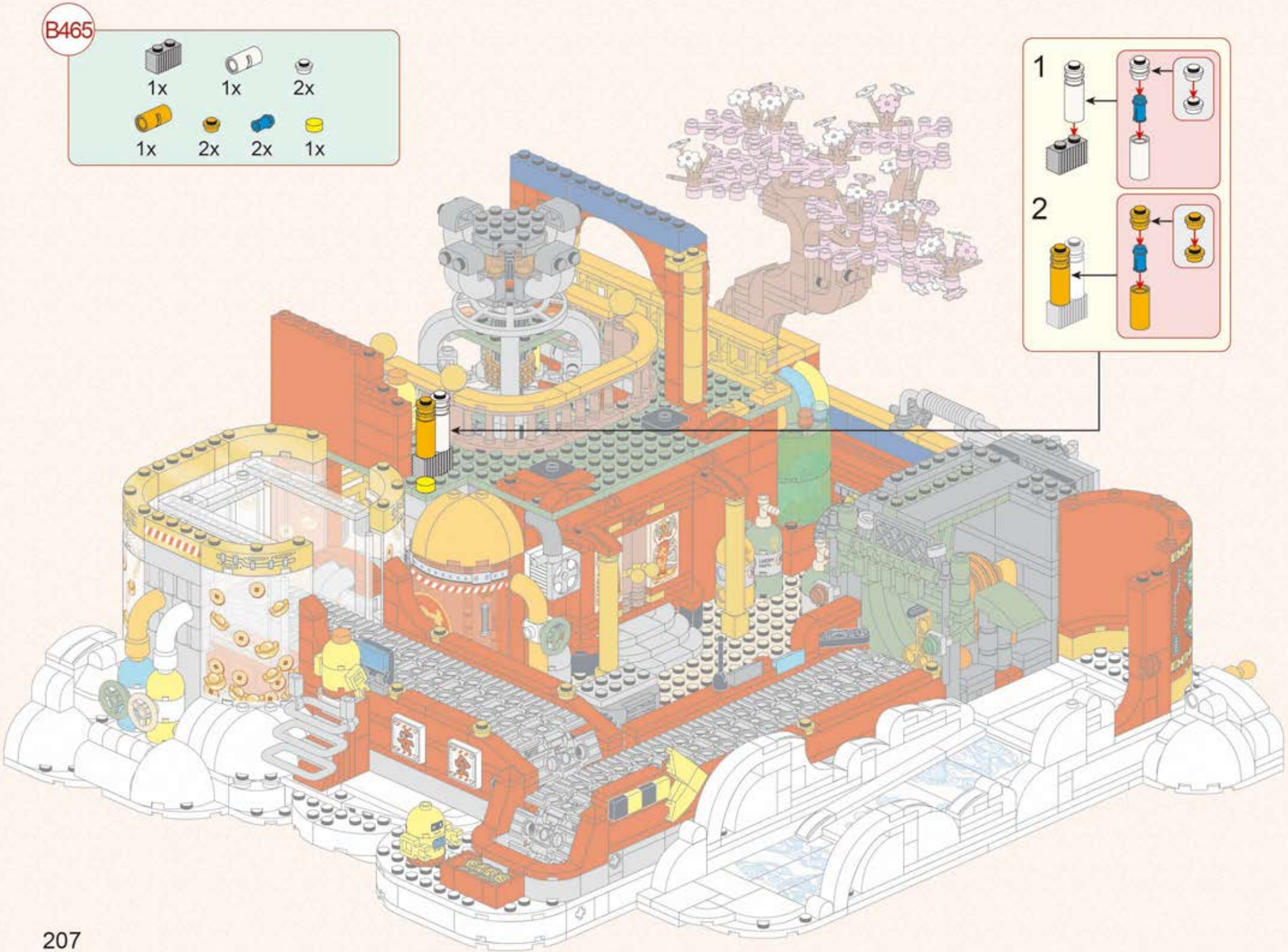
2x 1x

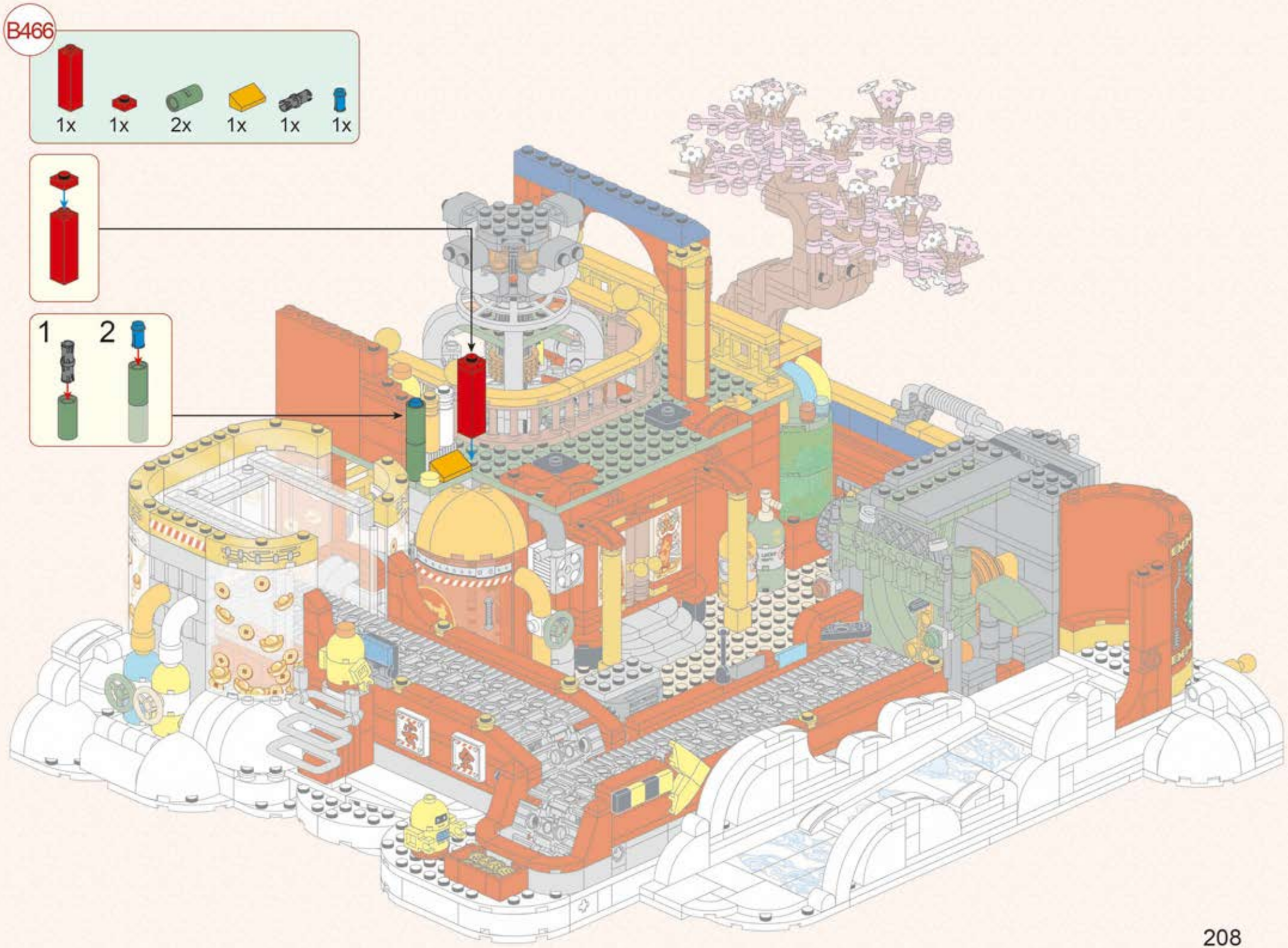


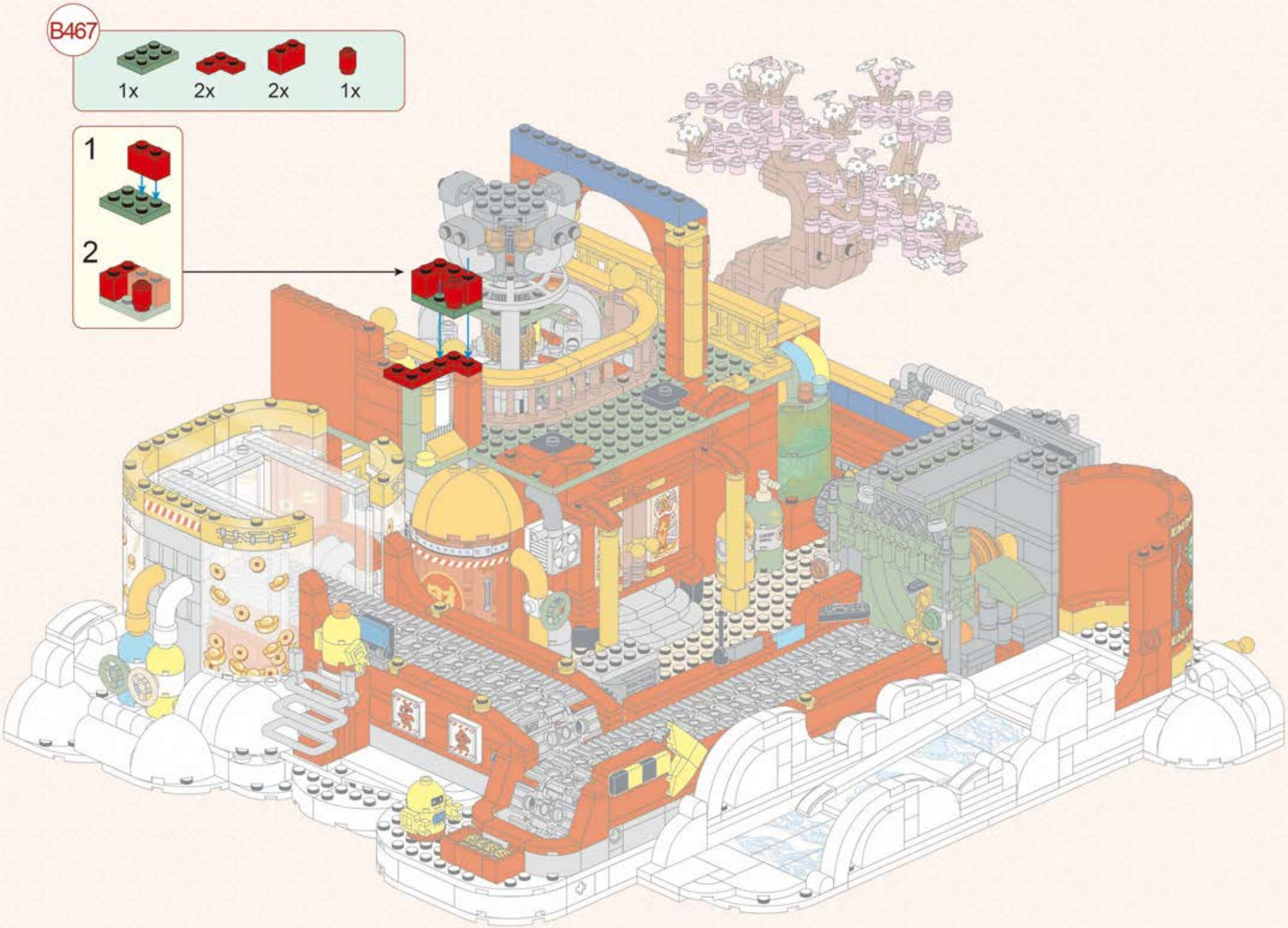

B462
2x
2x
2x
2x

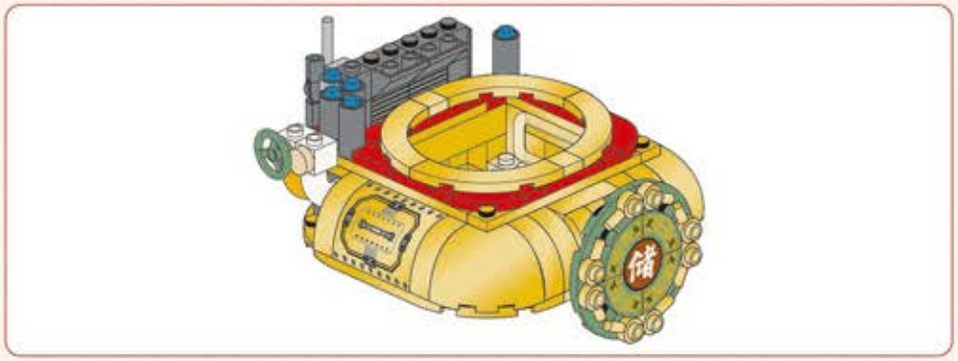

B463
1x
2x
2x
2x
2x


B464
3x
1x
1x
1x
1x
1
2
3

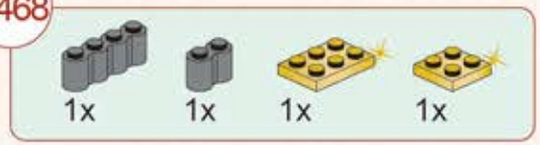

B465
1x
1x
2x
1x
2x
2x
1x
1
2

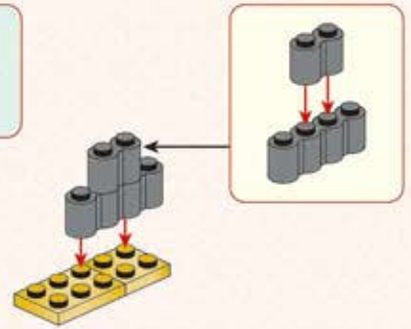

B466
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1x
1x
1x
1
2


B467
1x
2x
2x
1x
1
2



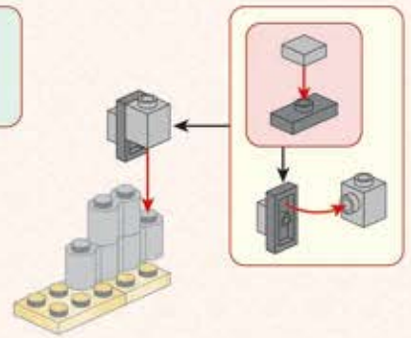
B468





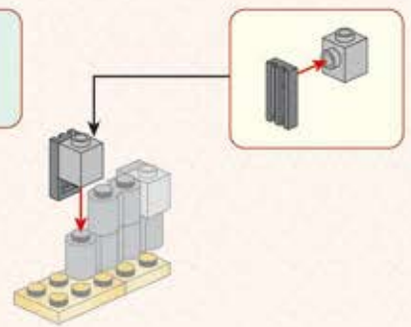
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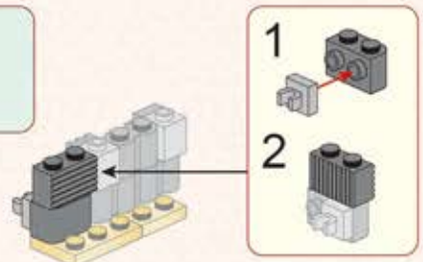
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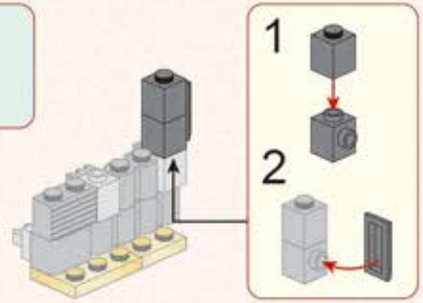
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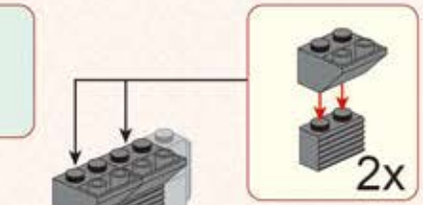
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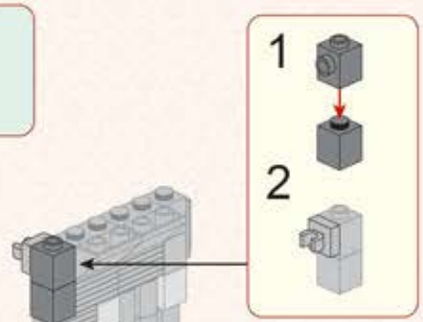
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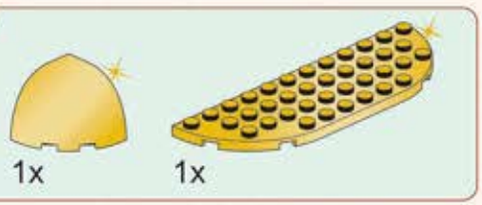


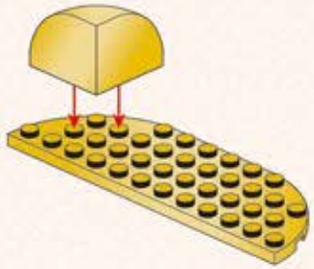
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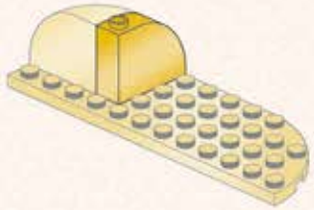
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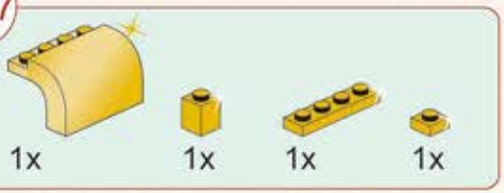


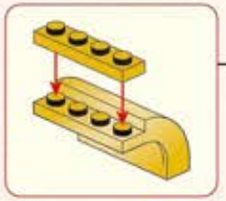
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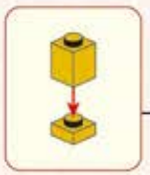


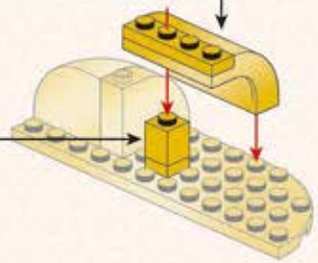


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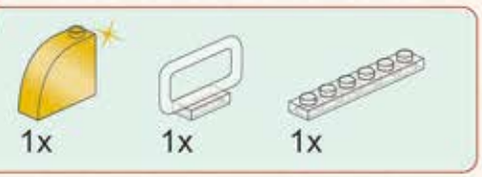


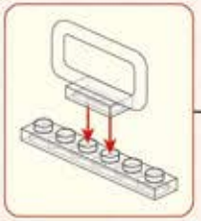


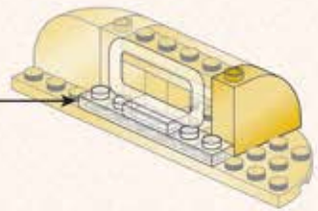




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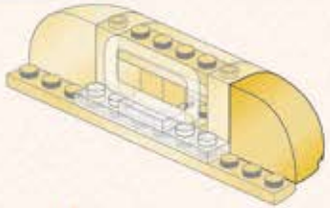




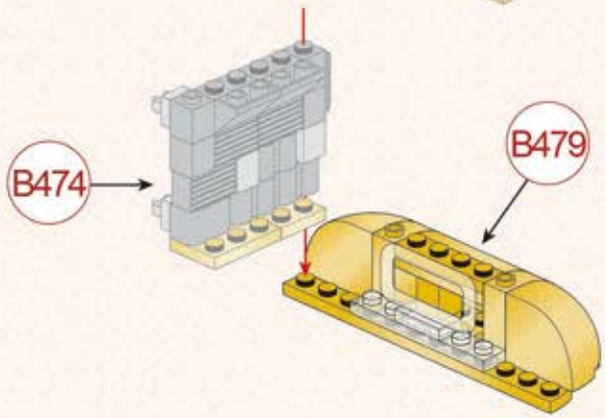


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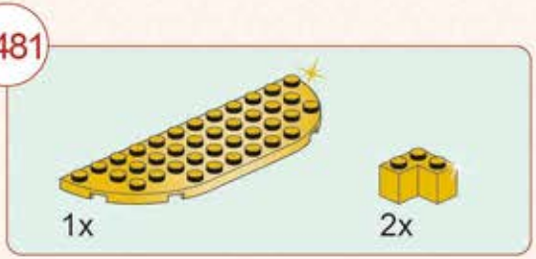


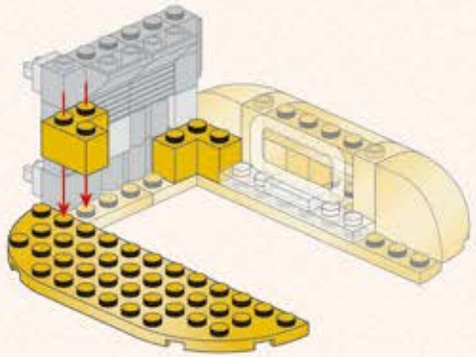


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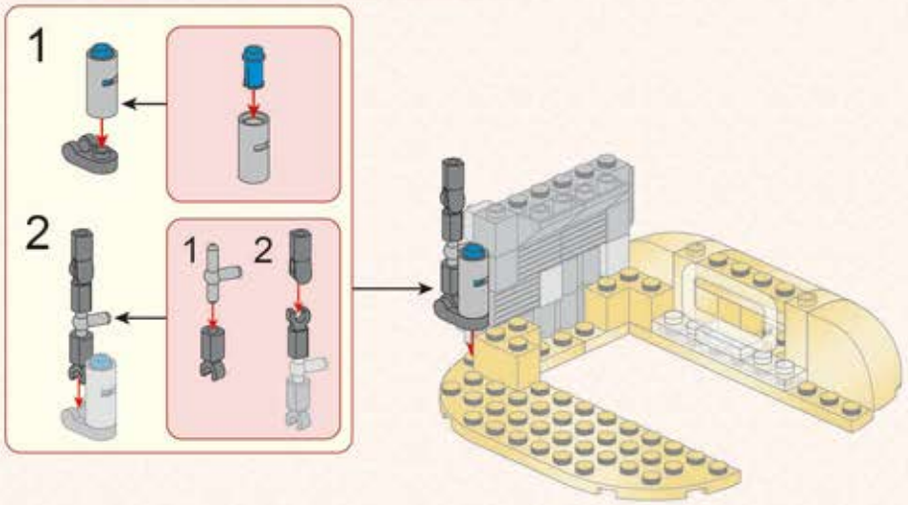
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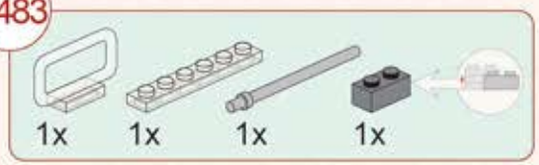


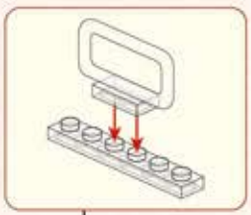
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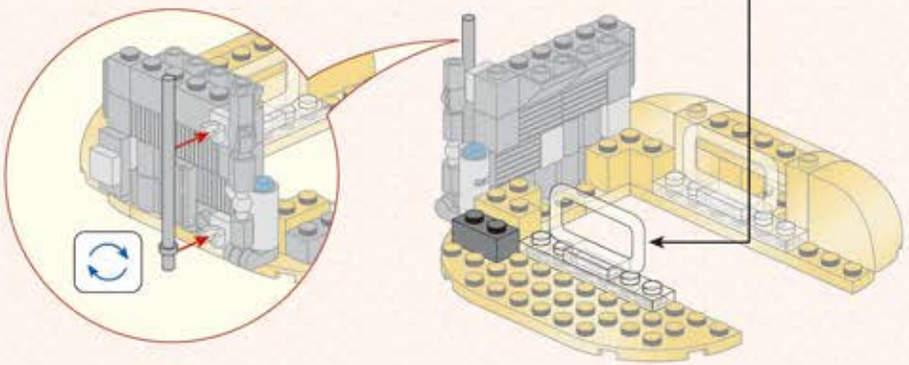


B483

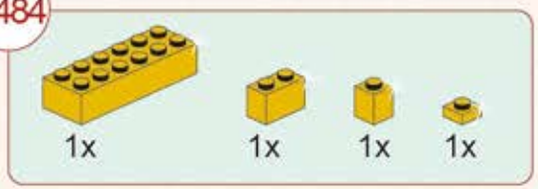


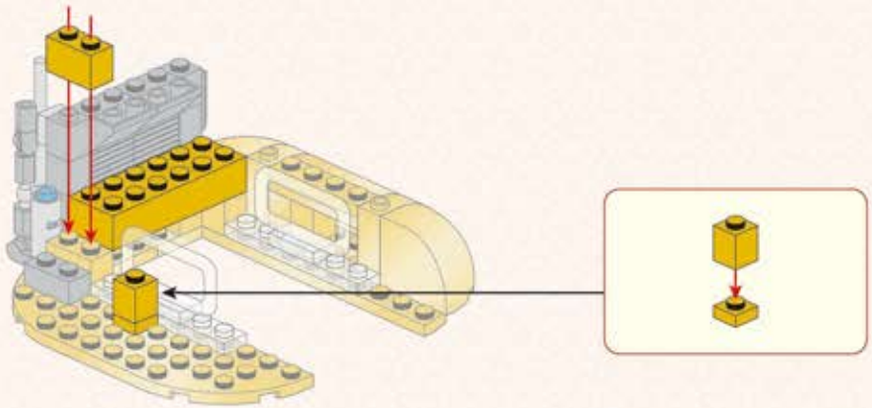




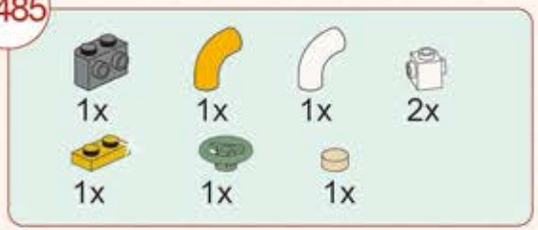


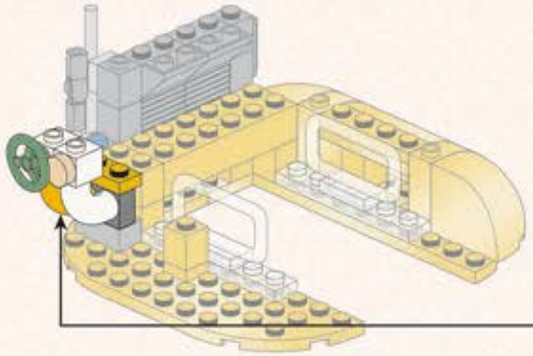
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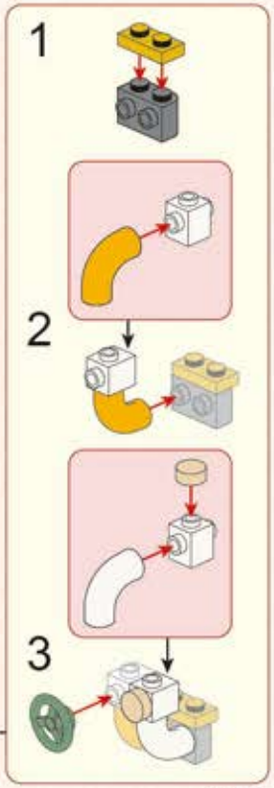




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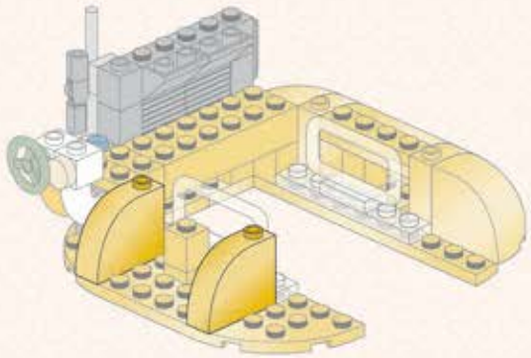






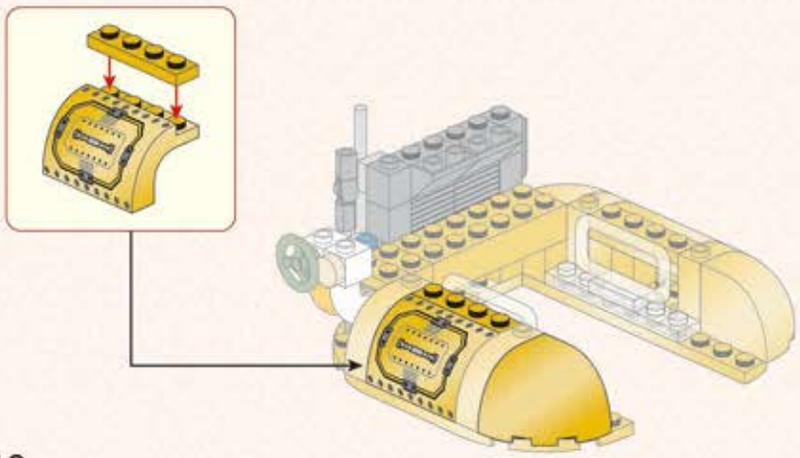
B486

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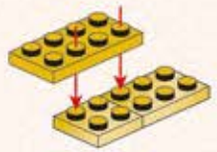
B487

1x 1x 1x



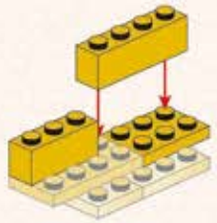
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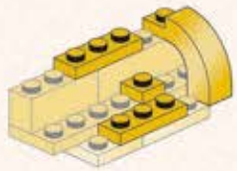
B489

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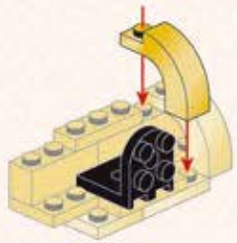
B490

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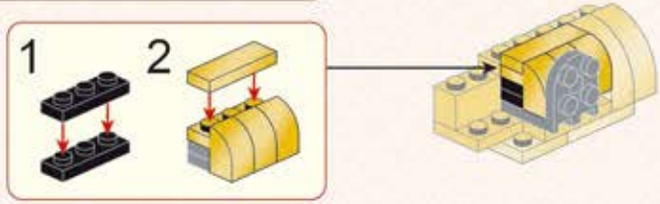
B491

1x 1x



B492

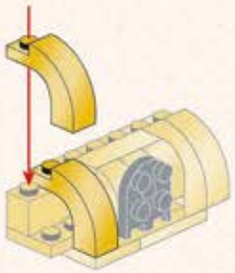
3x 1x 1x3 2x



B493



2x



B494



1x



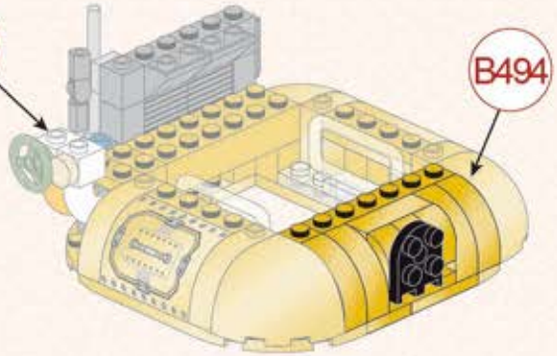
1x



B495

B487

B494



B496

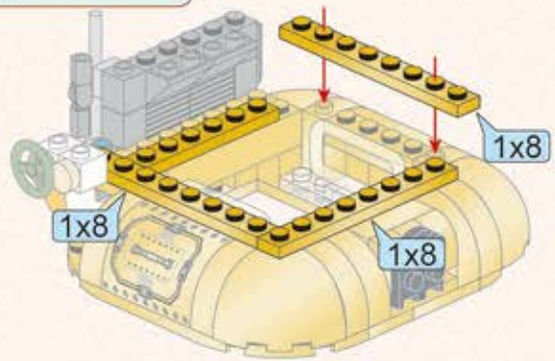


3x

1x8



1x



1x8

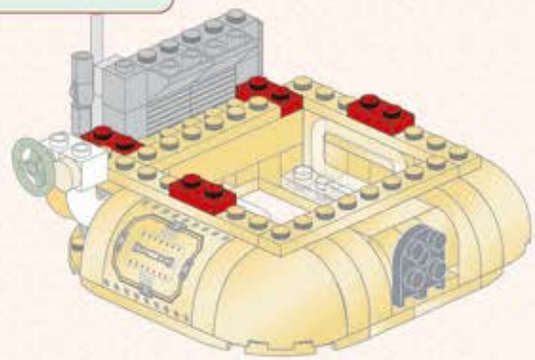
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1x8

B497



4x



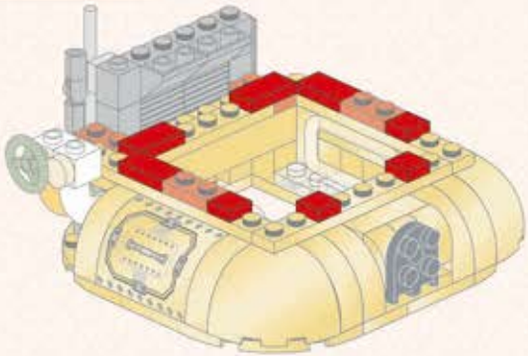
B498



4x



4x



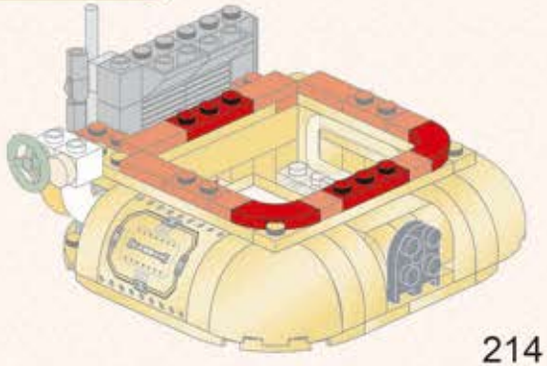
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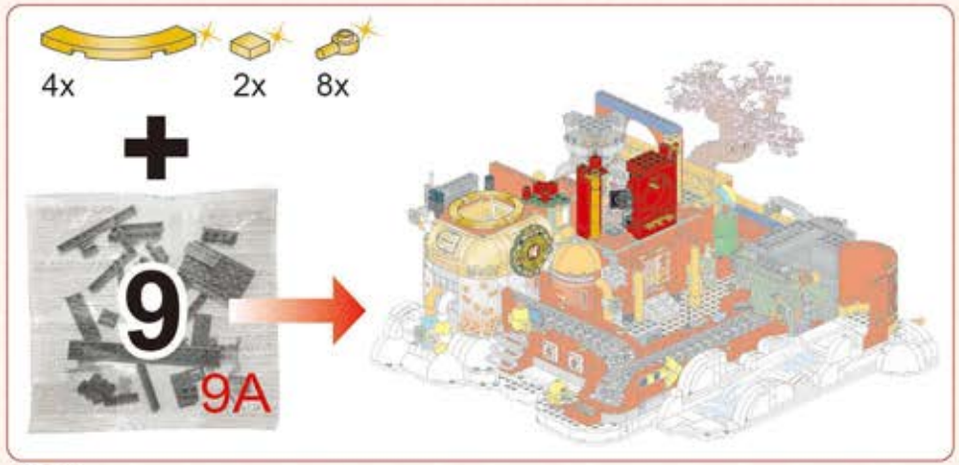


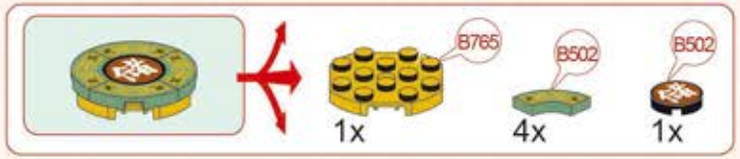
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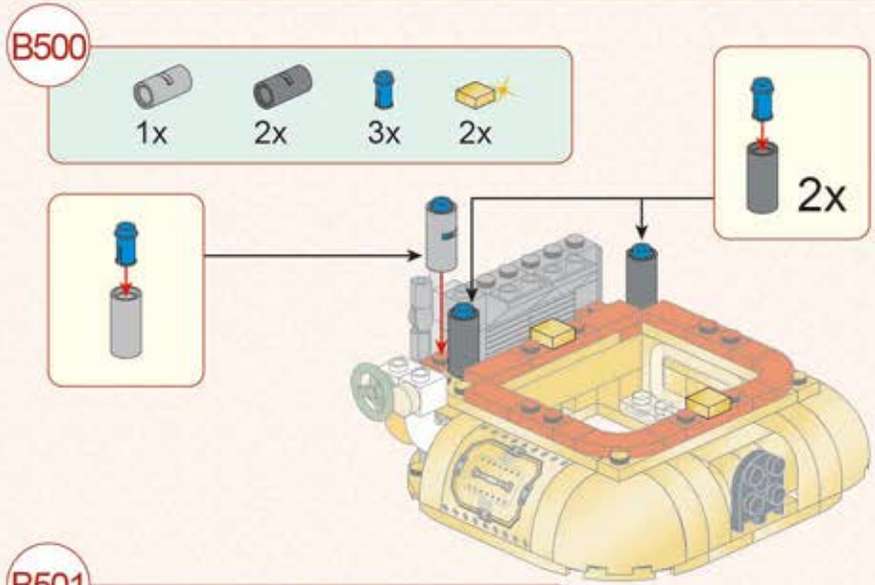
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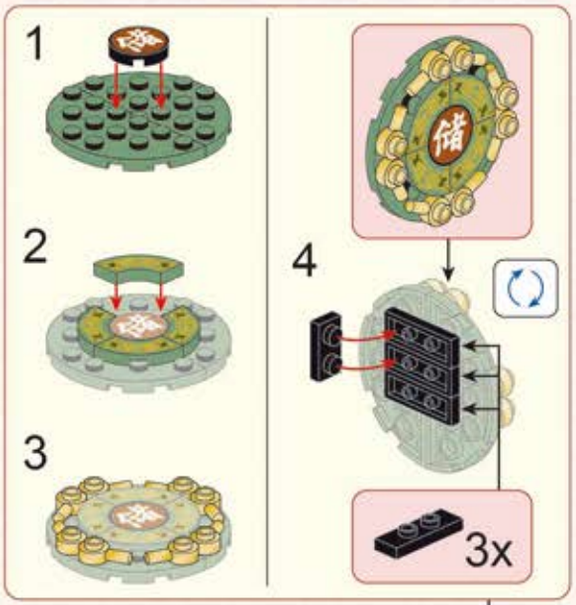


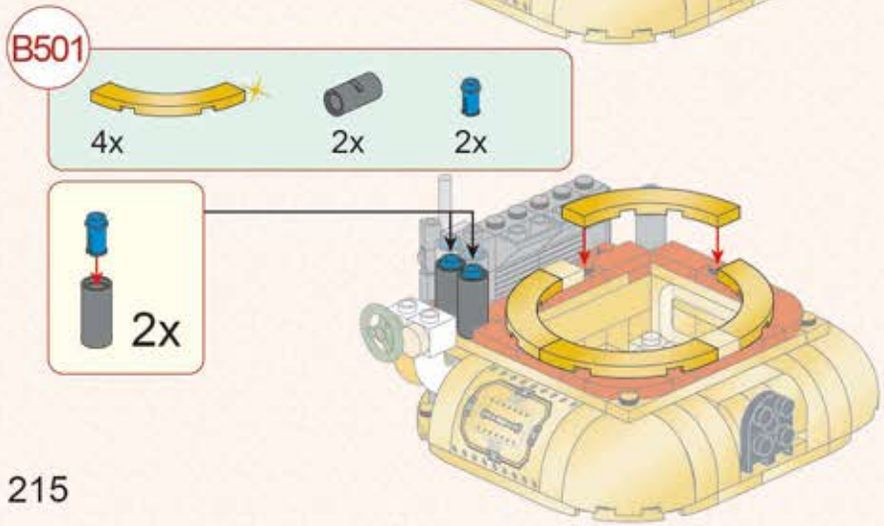

4x
2x
8x
9
9A

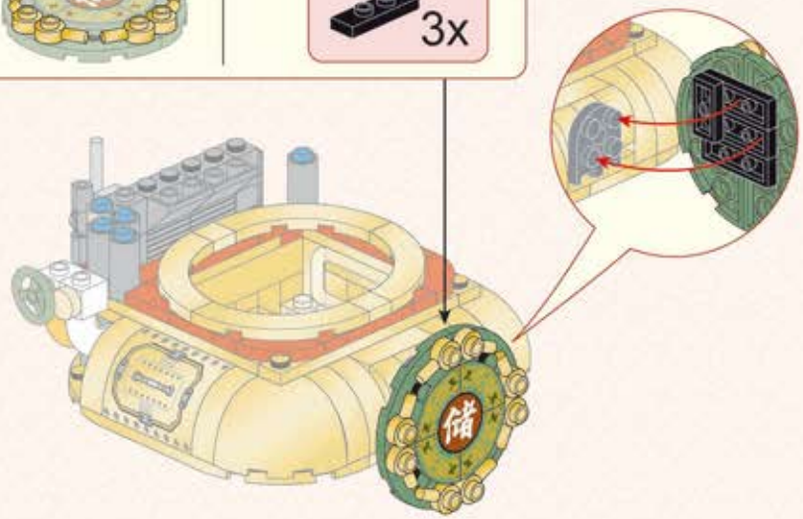

B765
B502
B502
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4x
1x

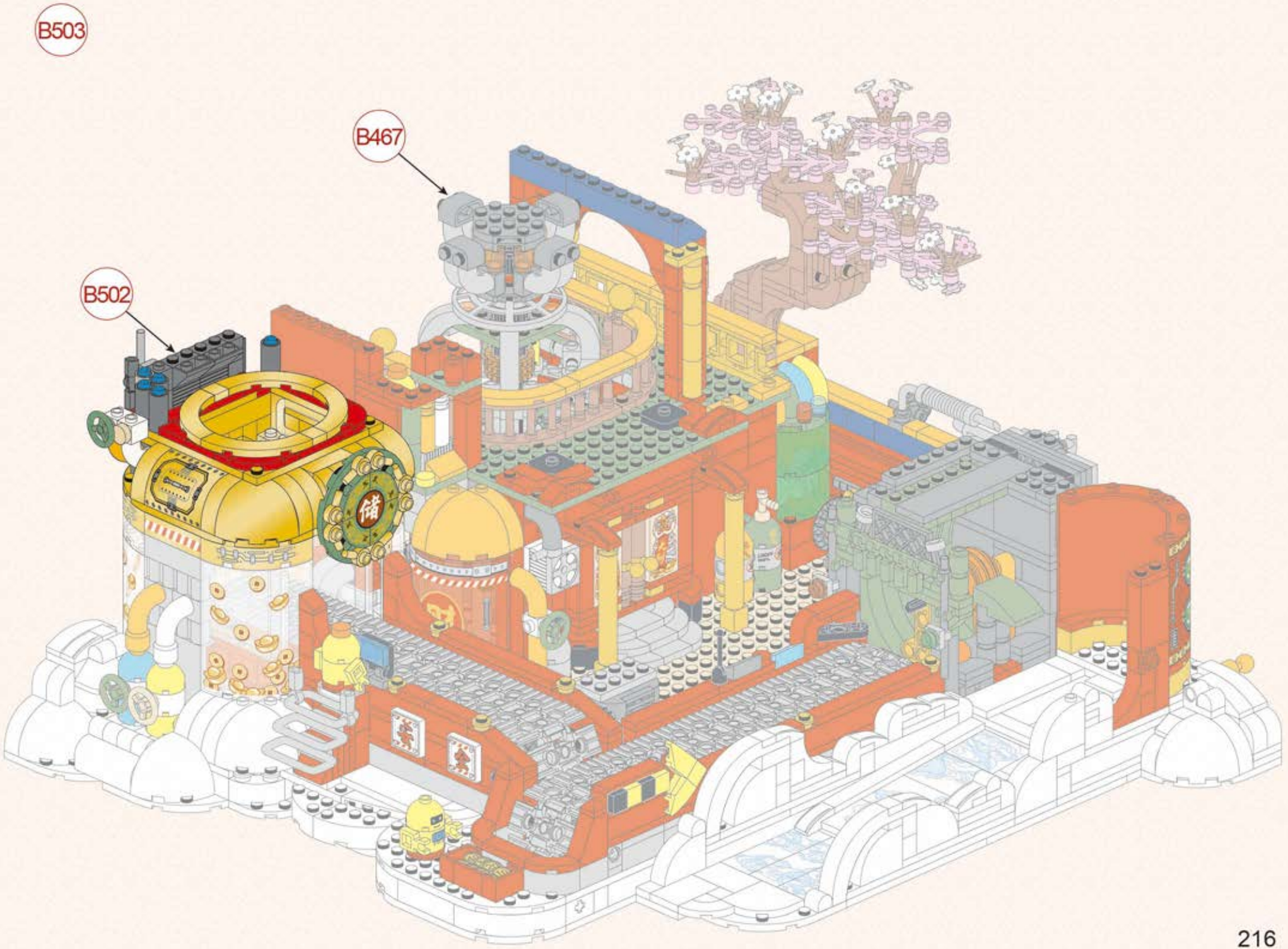

B502
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3x
1x
1x

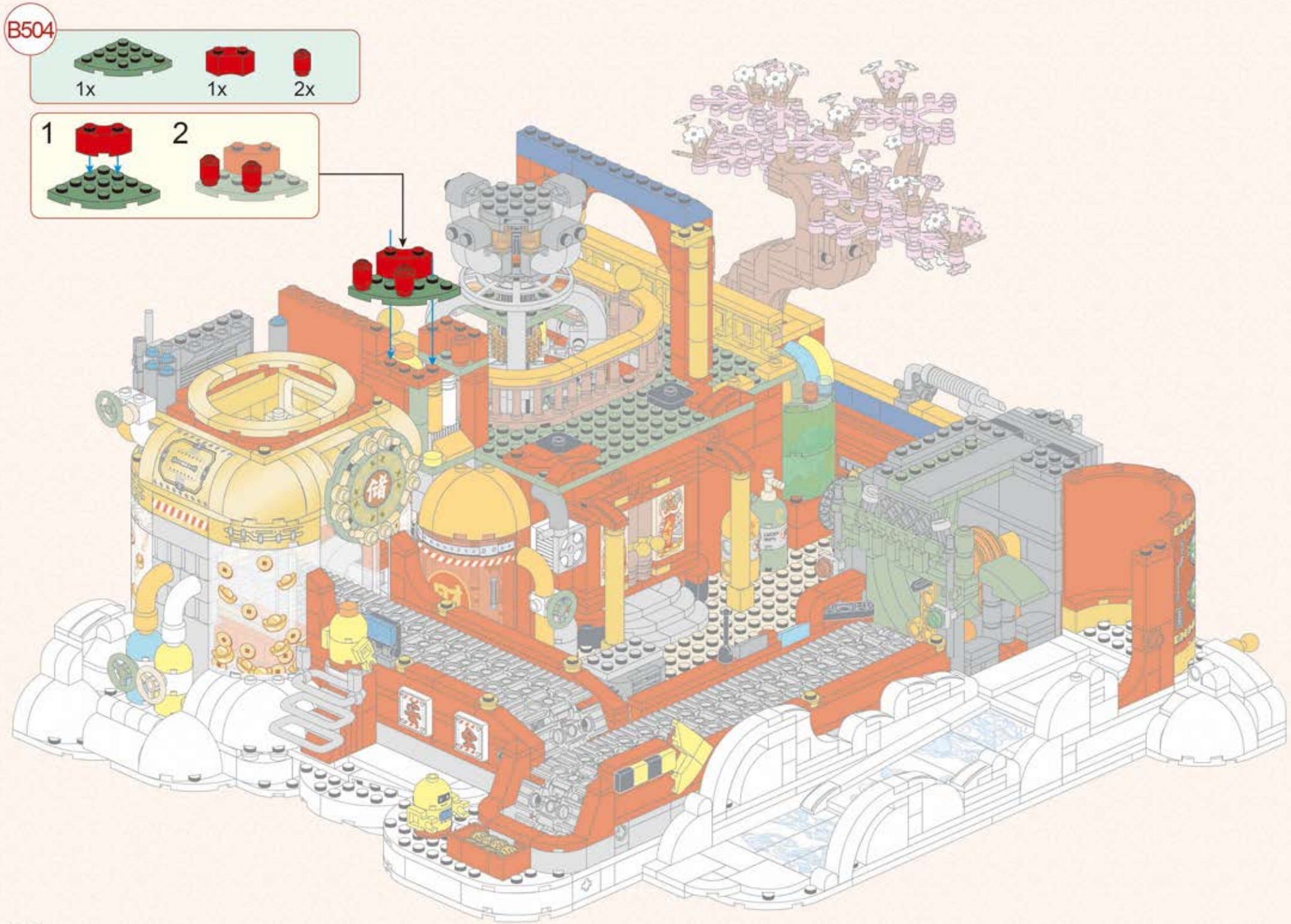

B500
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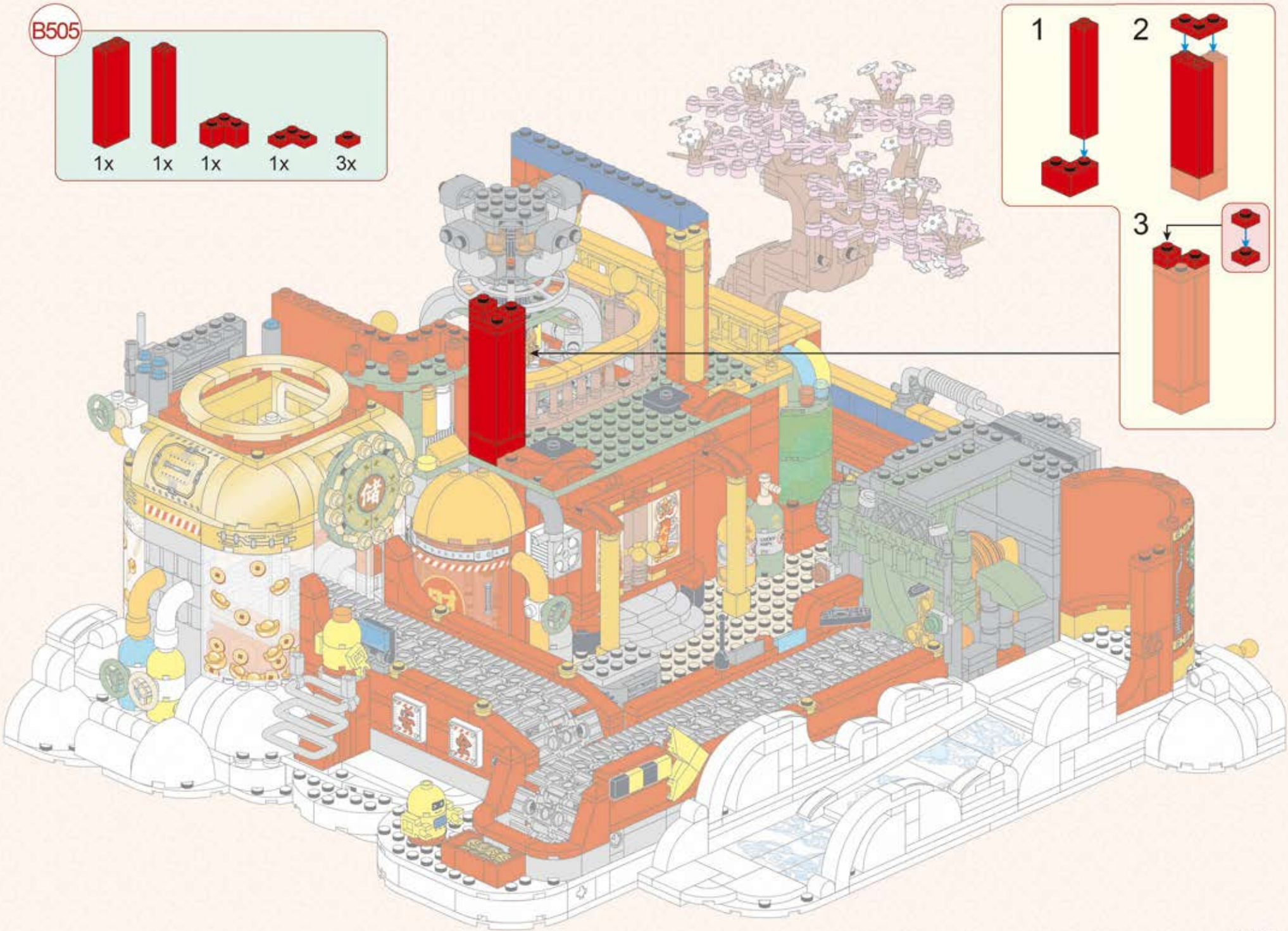

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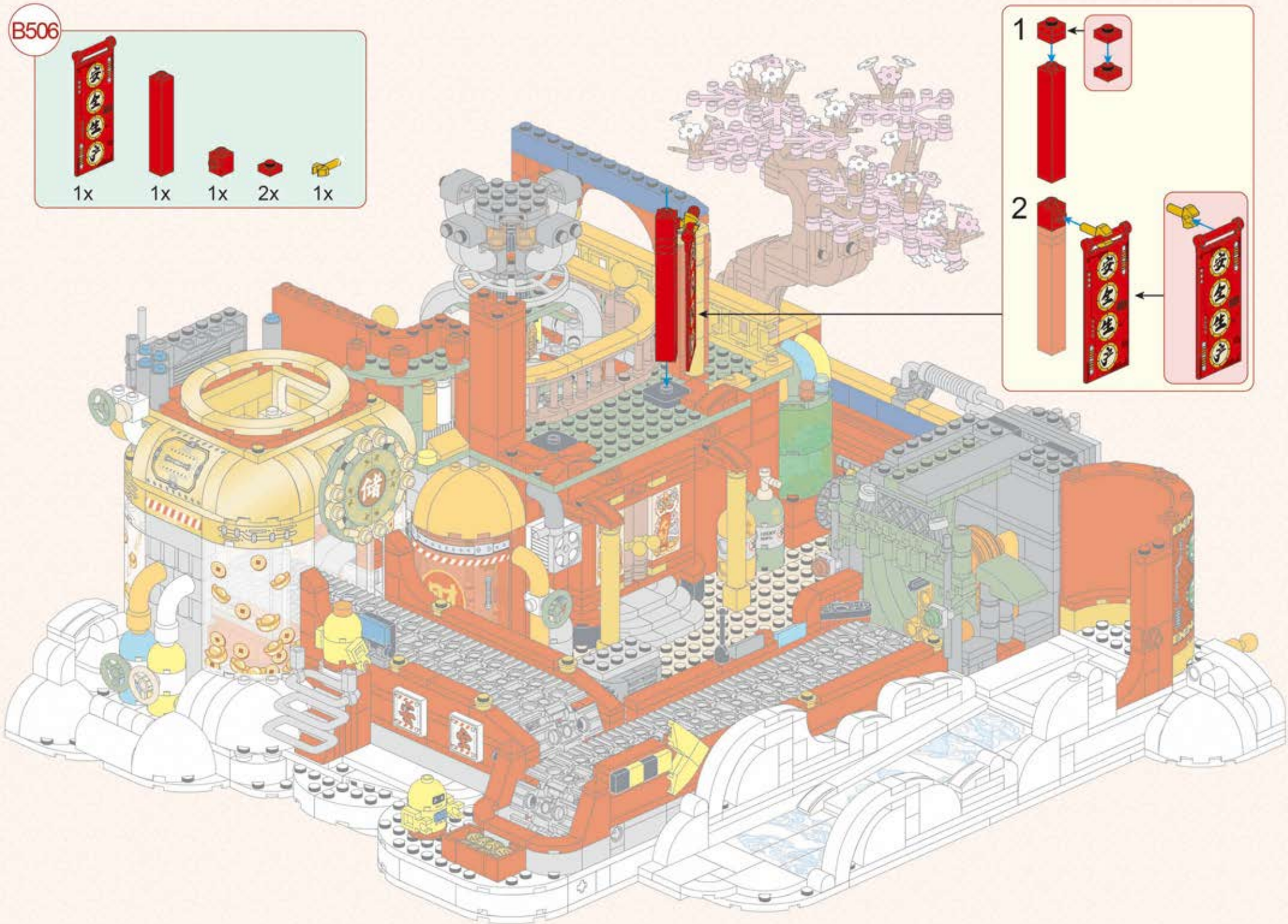

B501
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2x
2x




B503
B467
B502

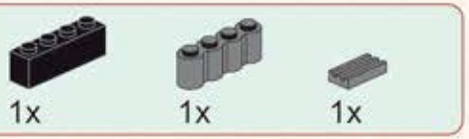

B504
1x
1x
2x
1
2


B505
1x
1x
1x
1x
3x
1
2
3


B506
1x
1x
1x
2x
1x
1
2
储

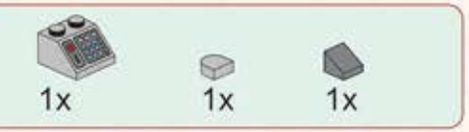


B507





B508





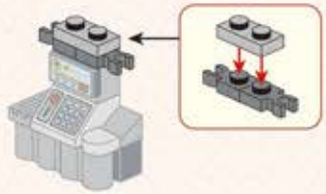
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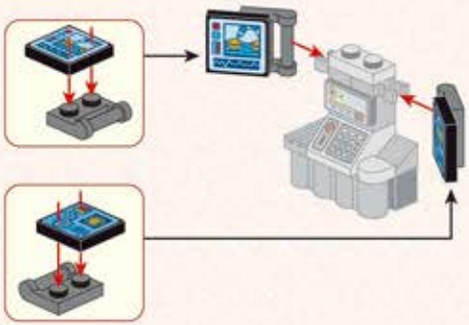
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B511





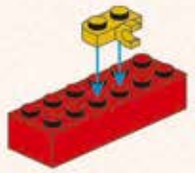
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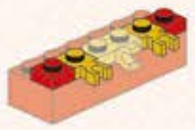
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B514





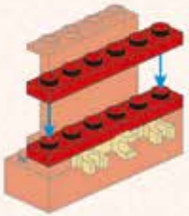
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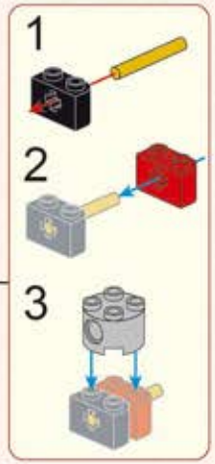
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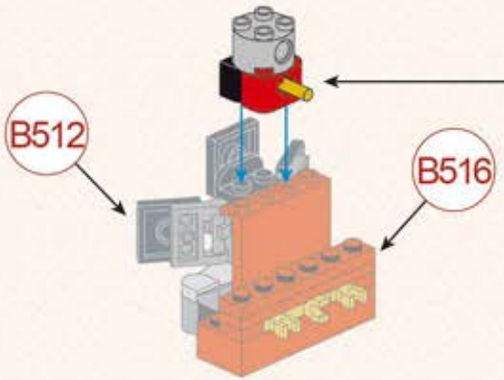
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B517

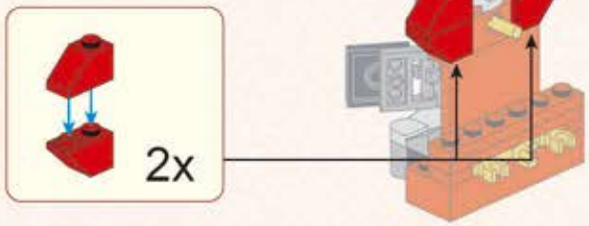
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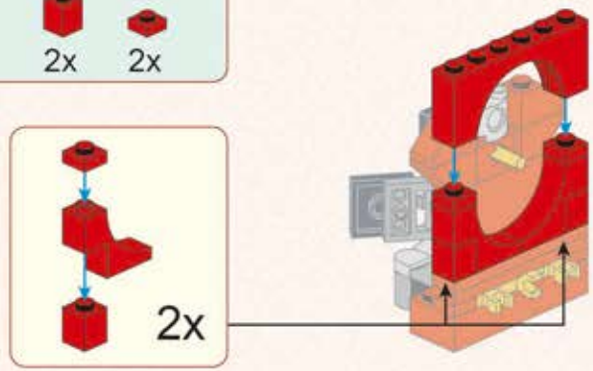
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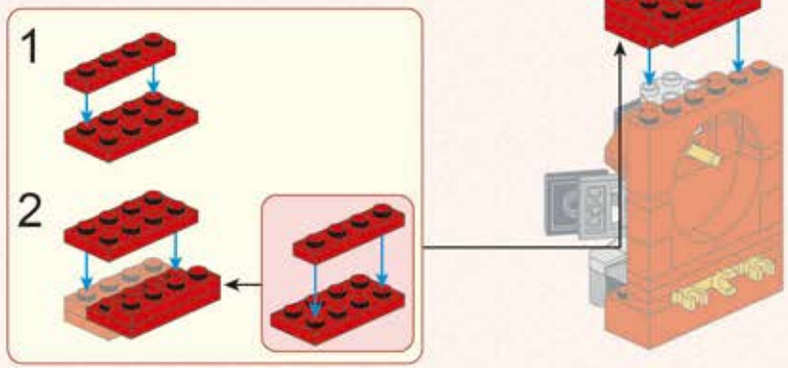
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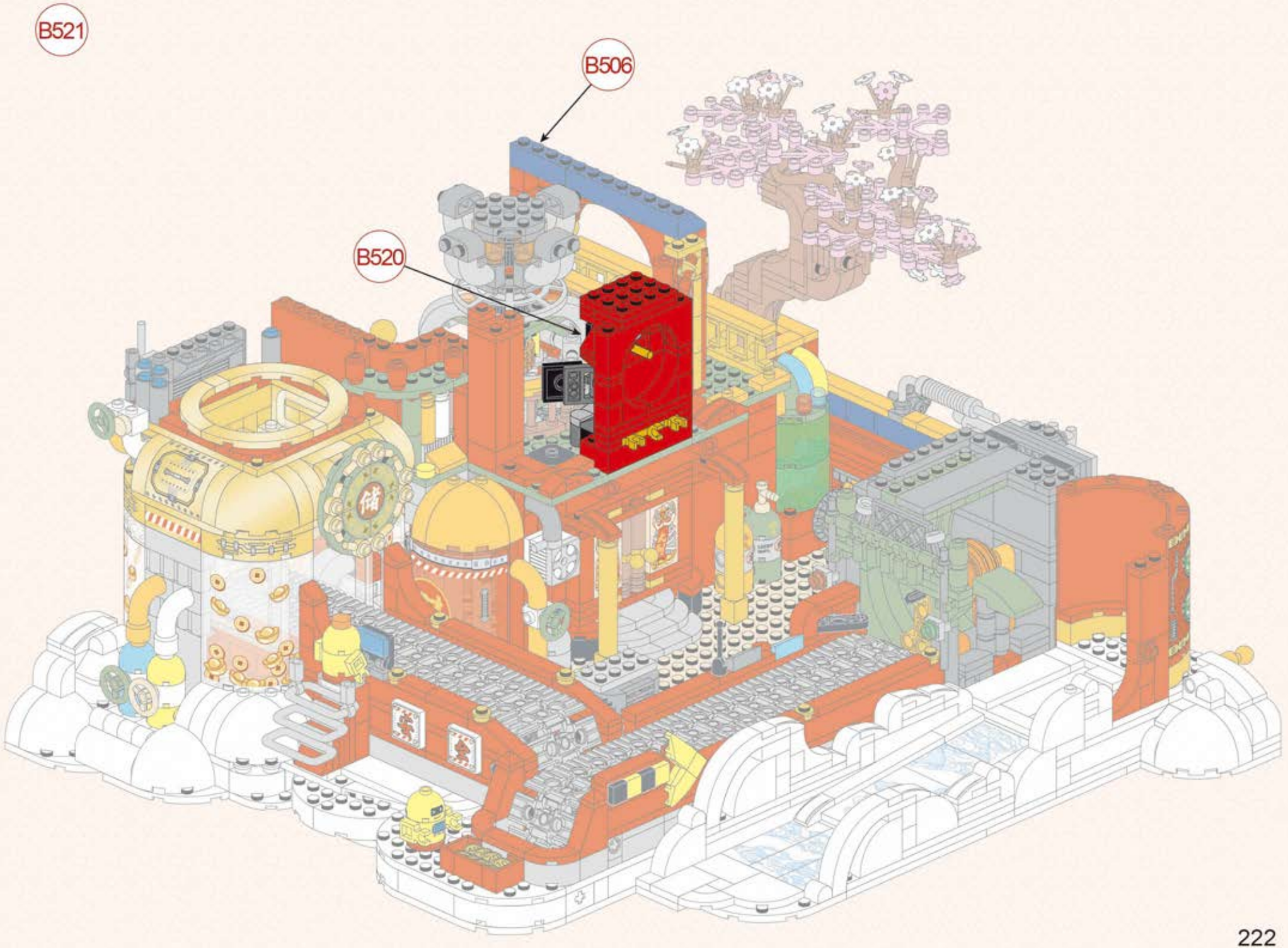
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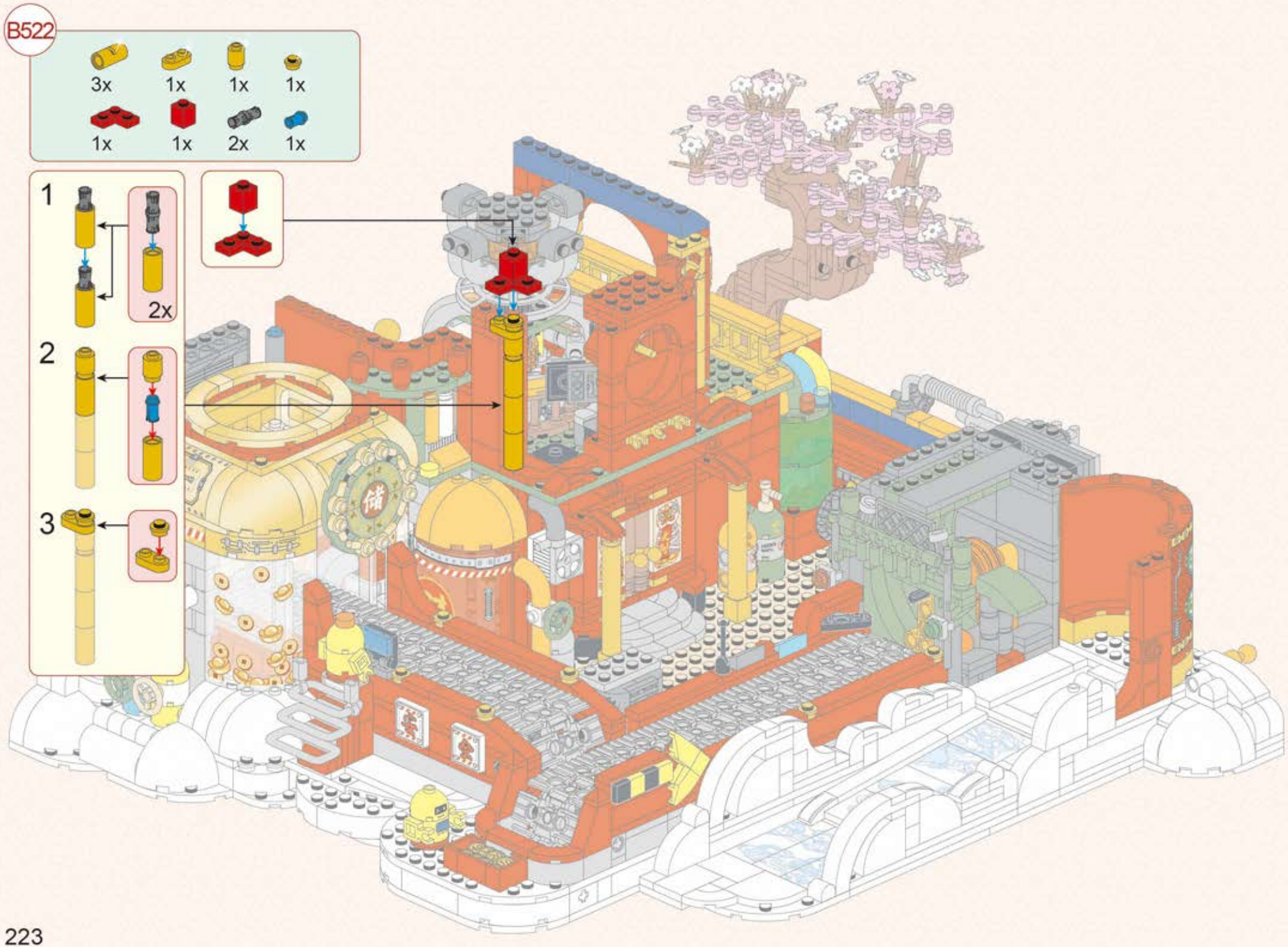


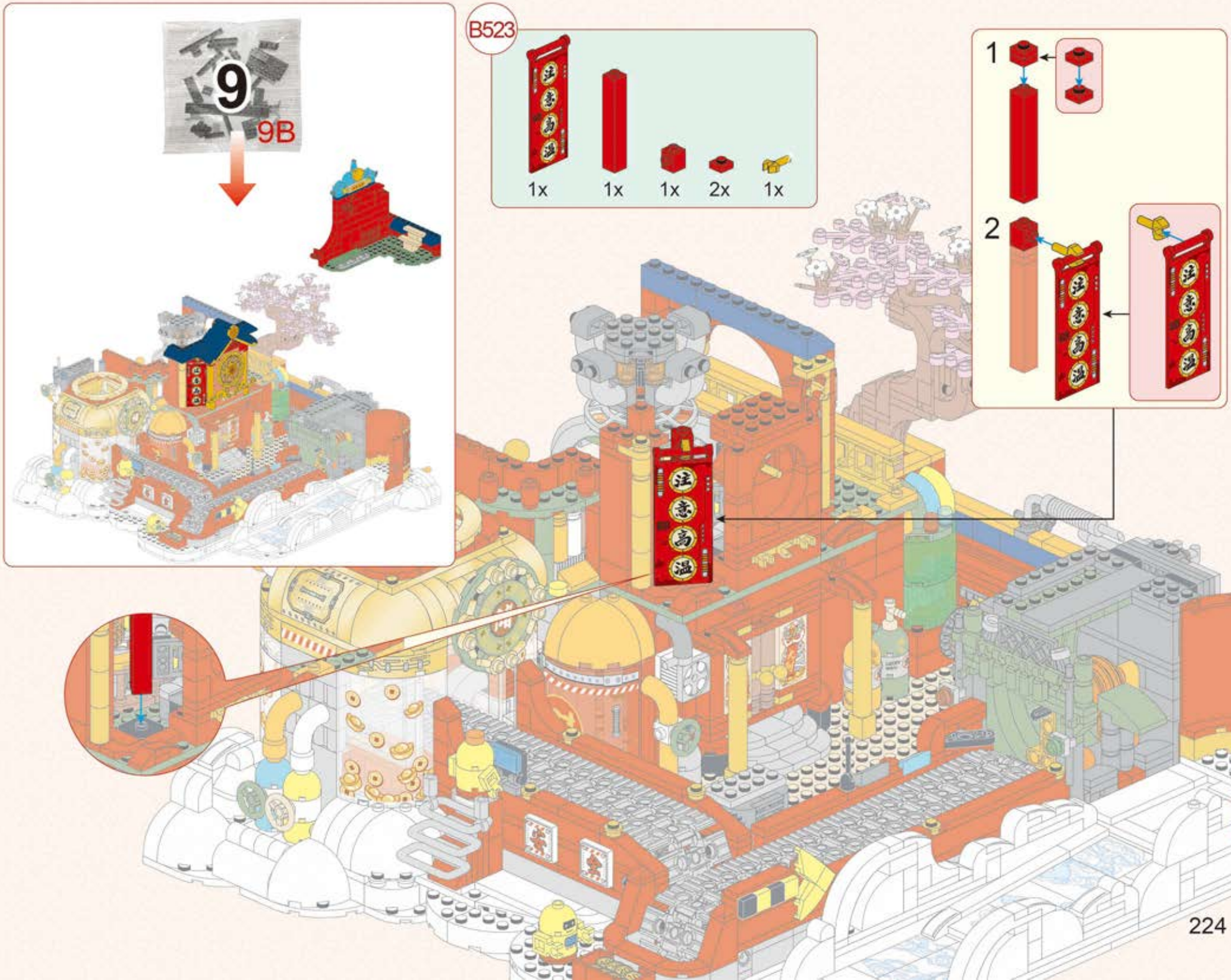
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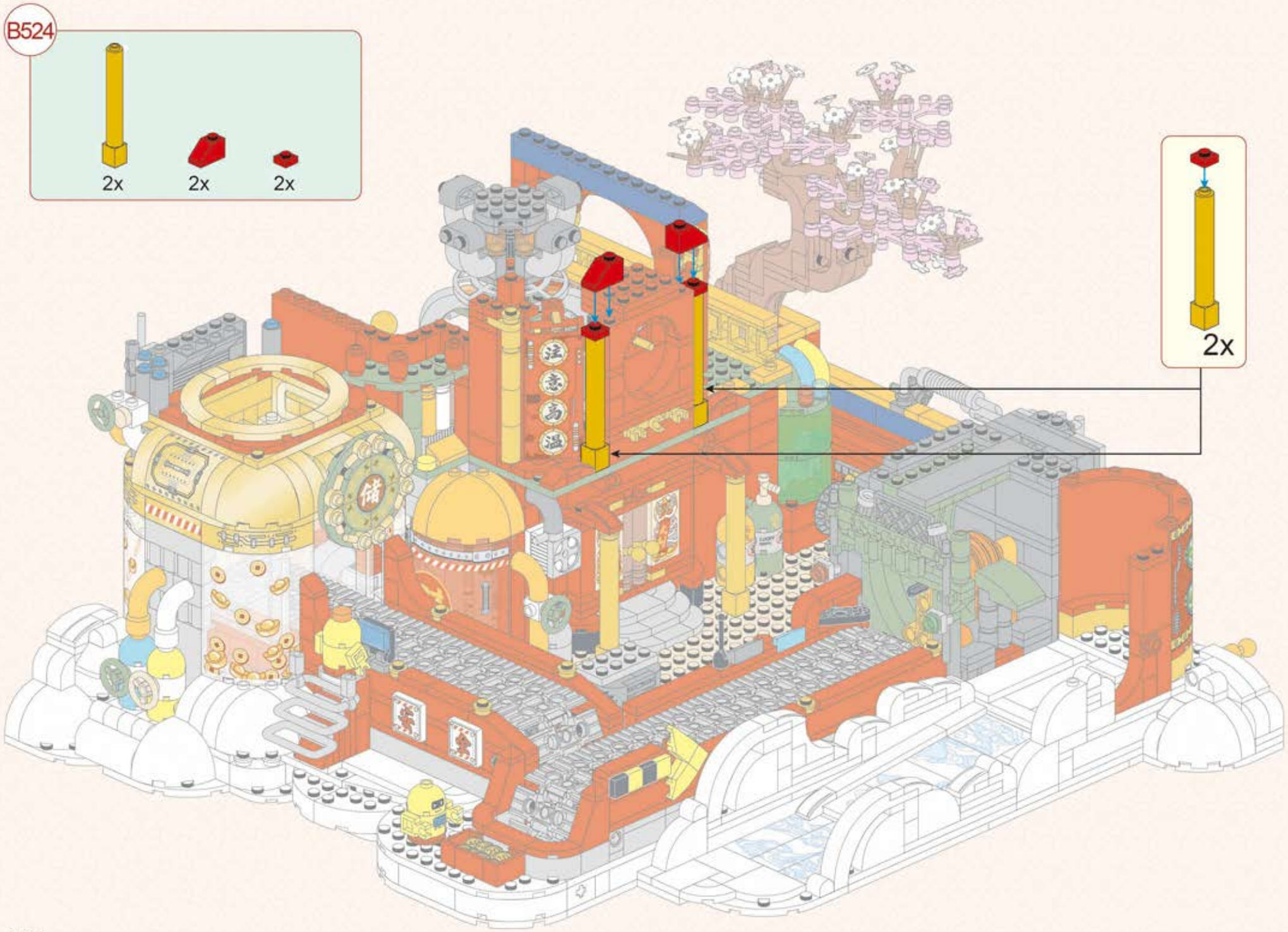
3x 2x




B521
B506
B520


B522
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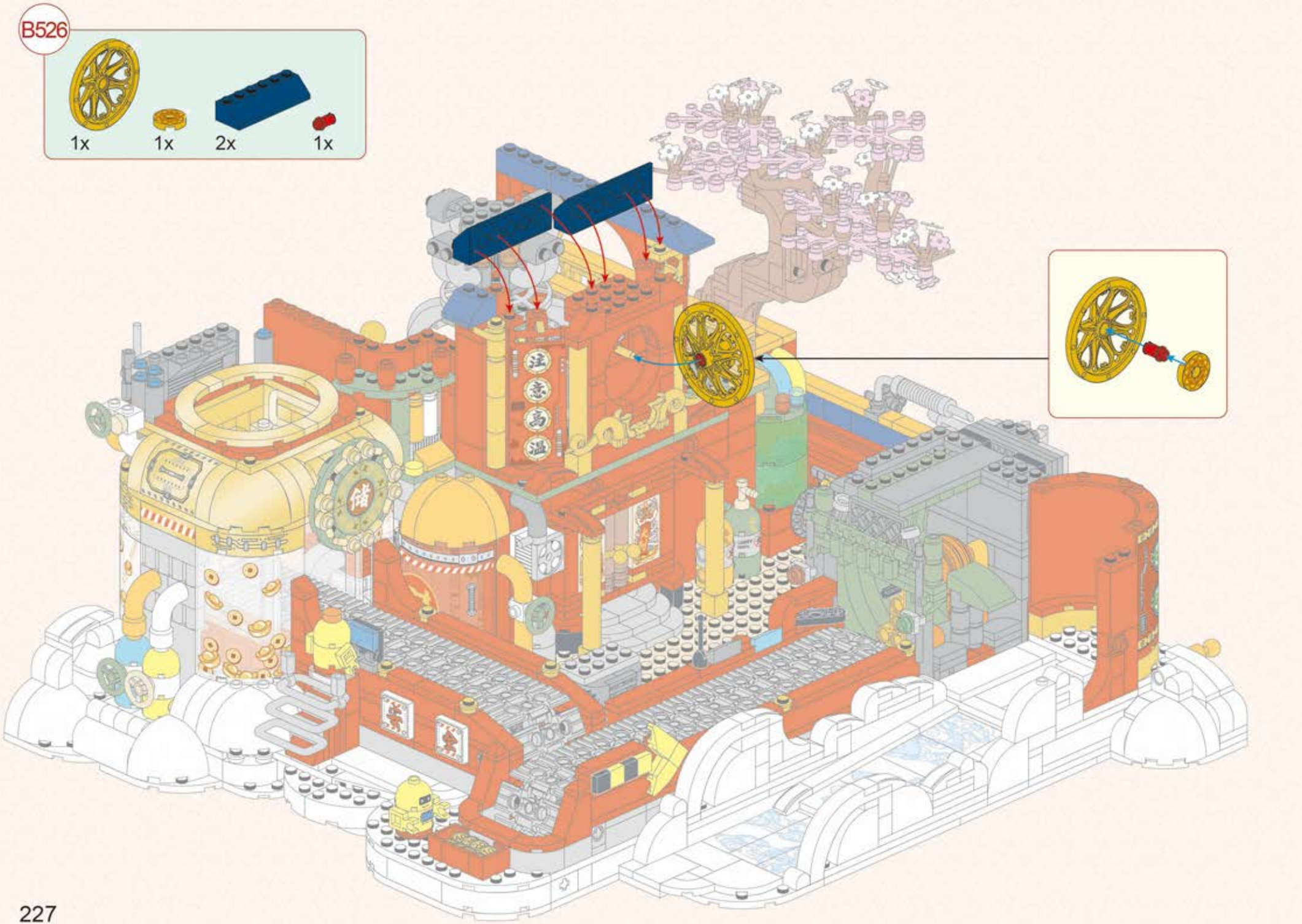

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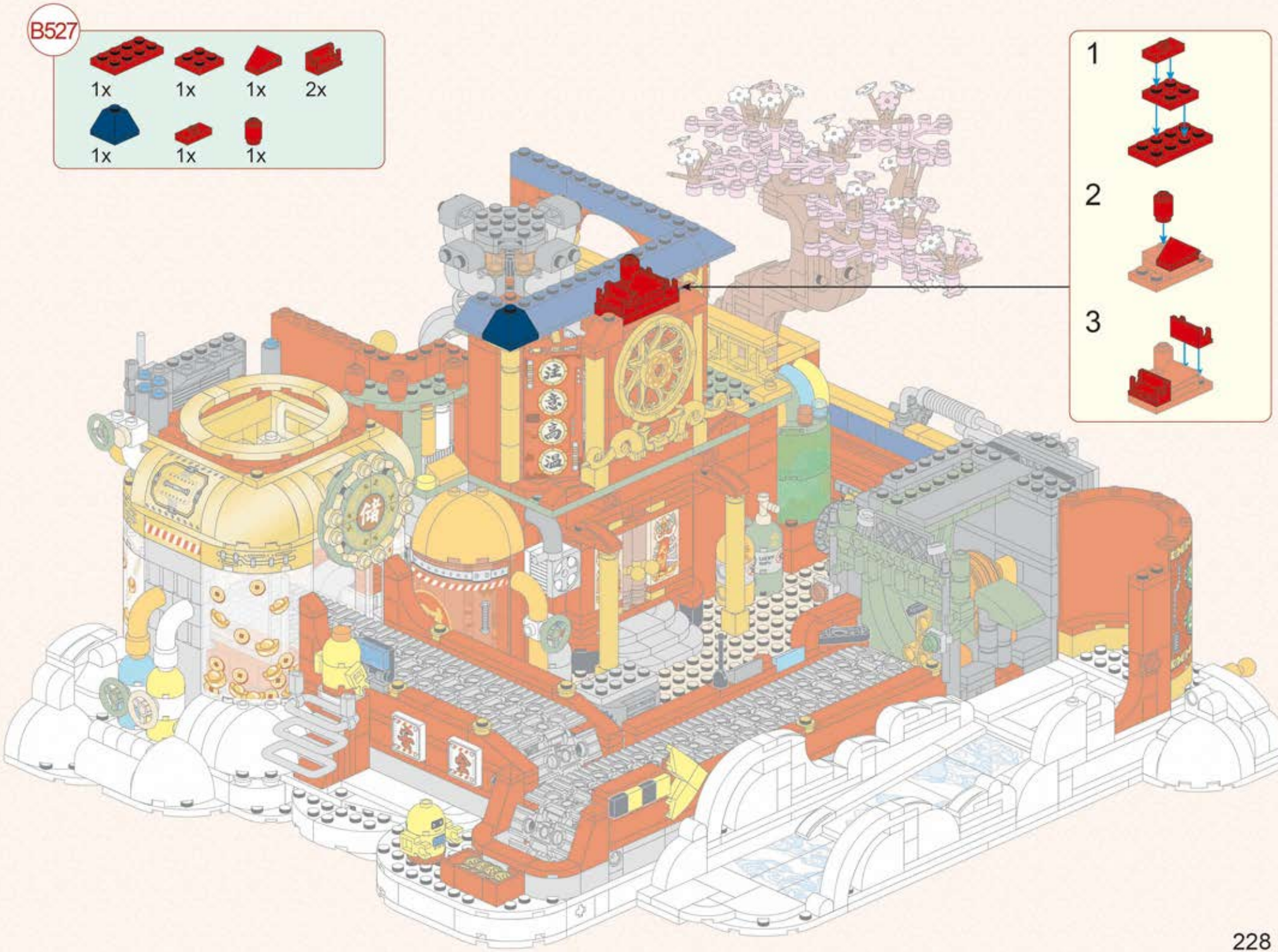

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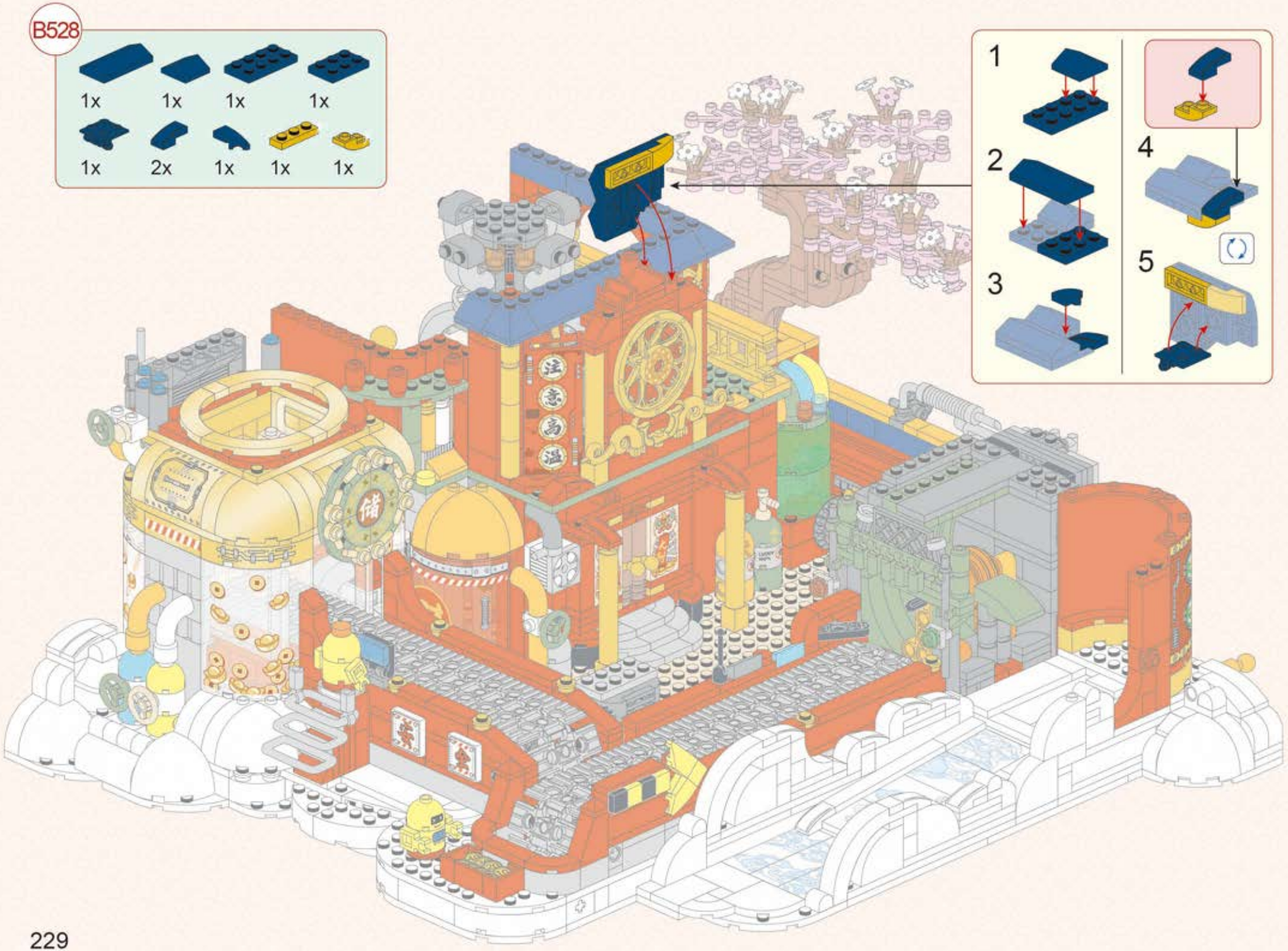
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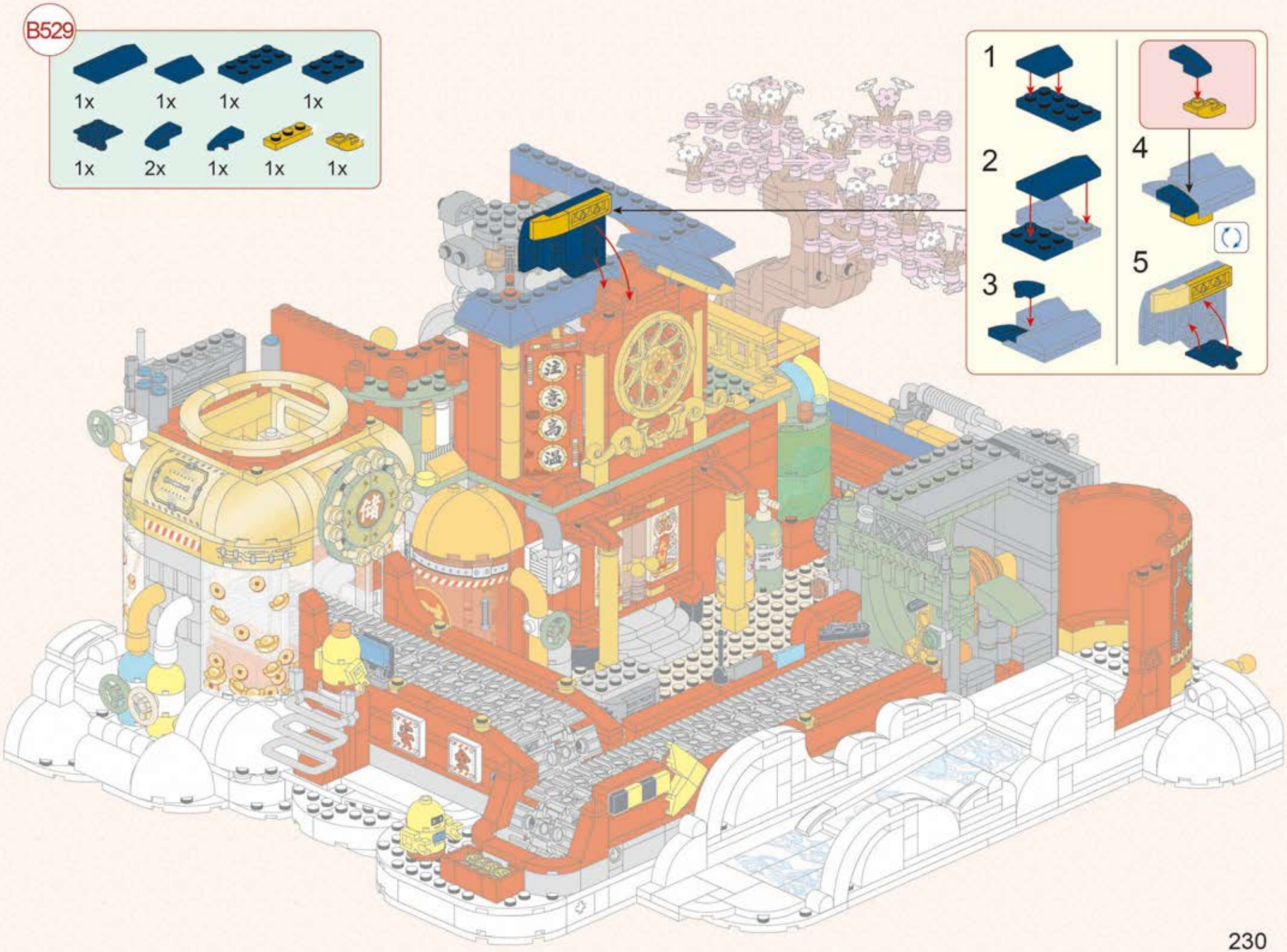
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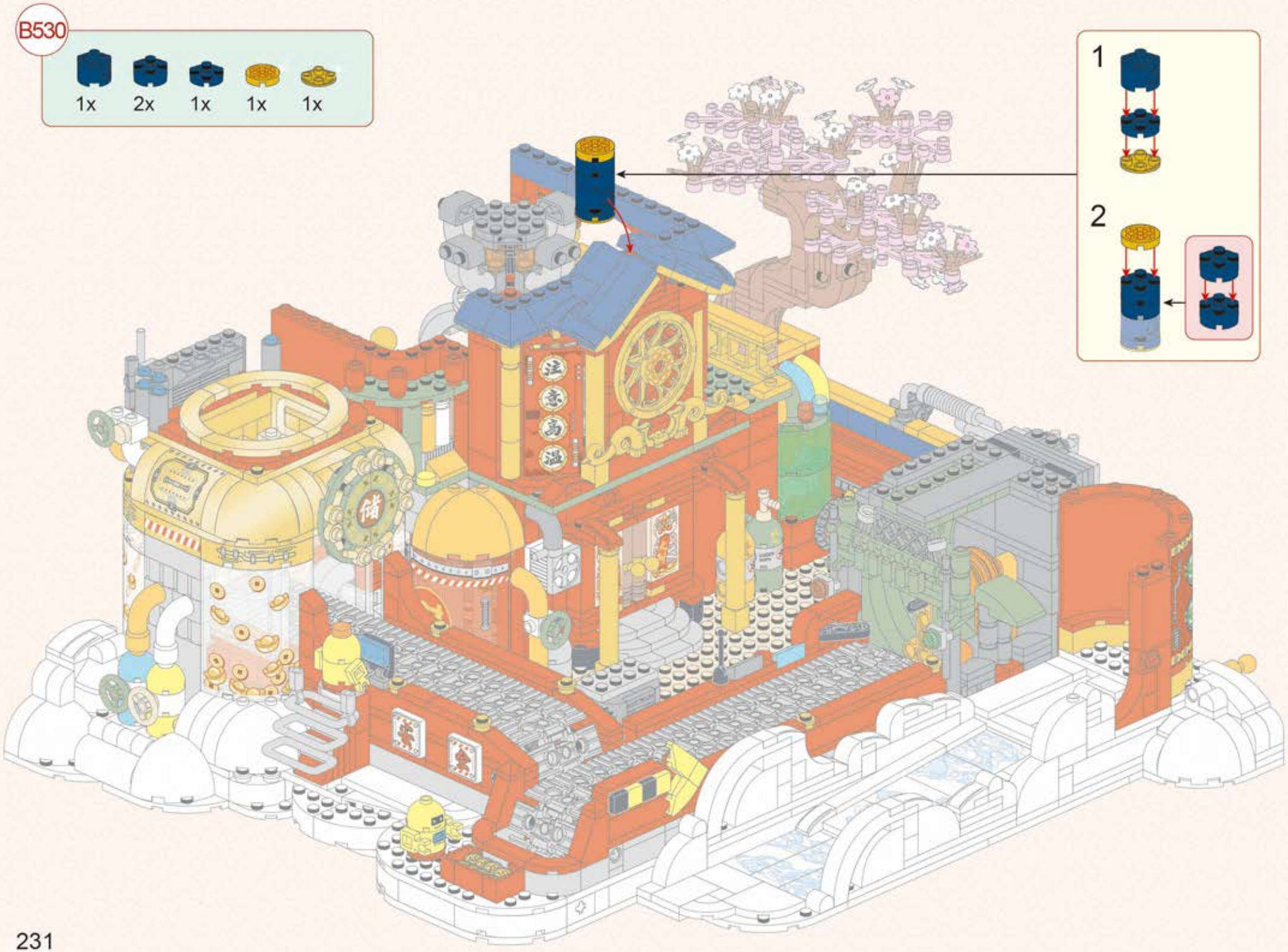


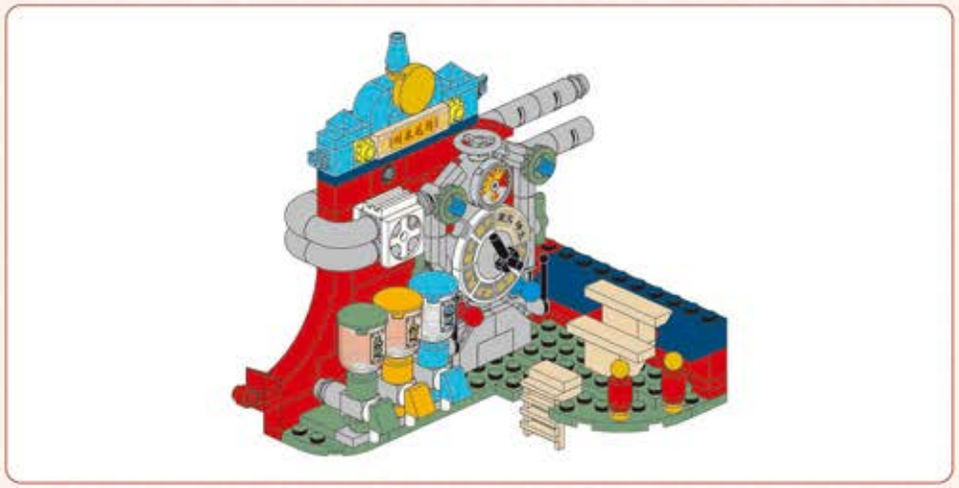

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B527
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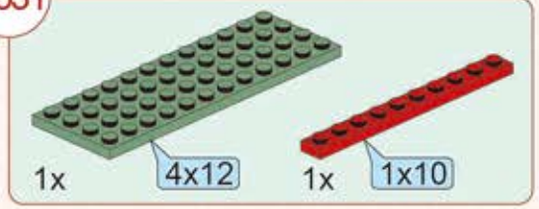

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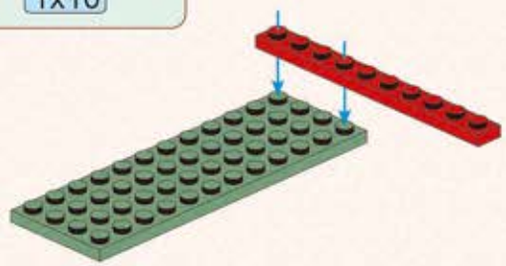

B529
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B530
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2

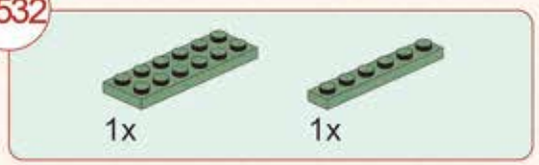


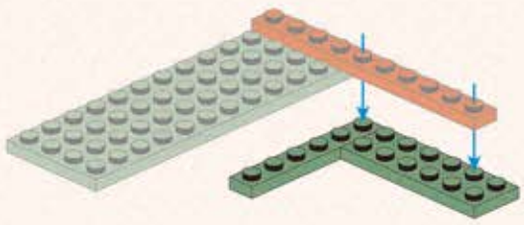
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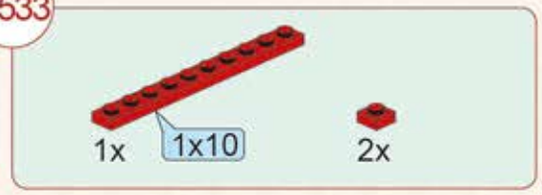


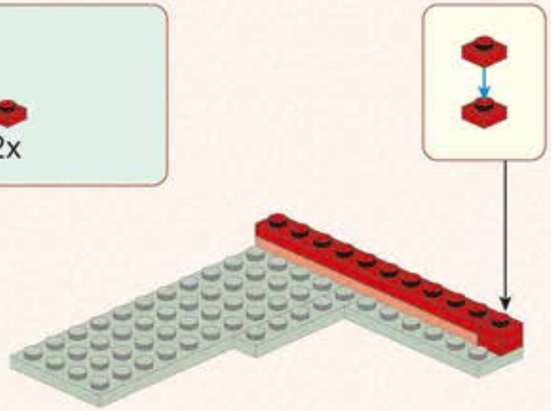
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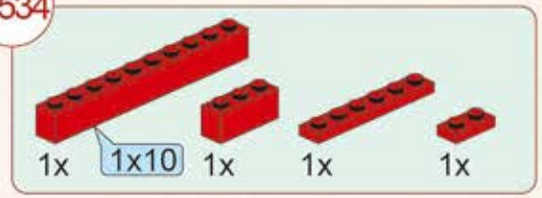


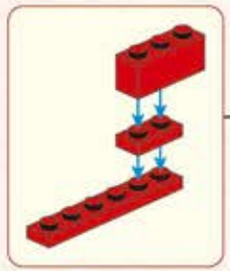
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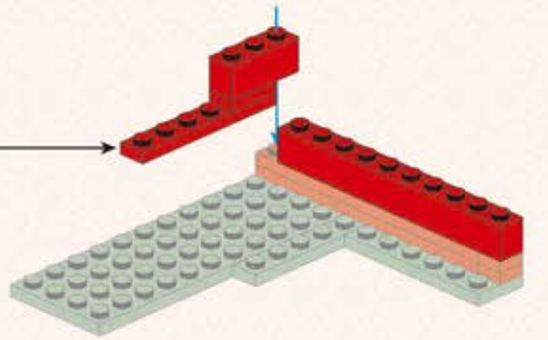




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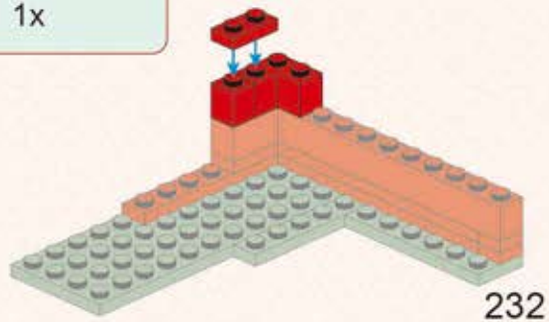






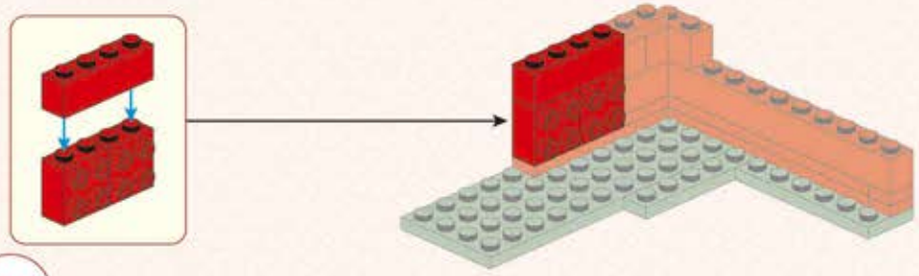
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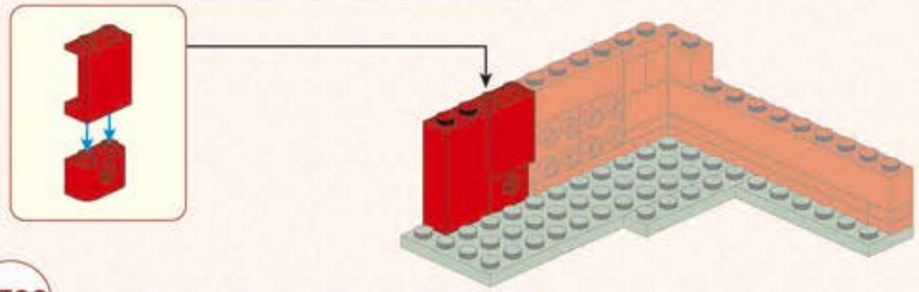
B536

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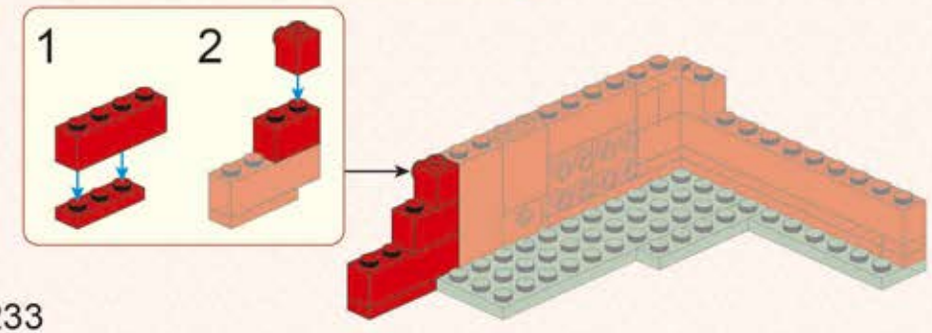
B537

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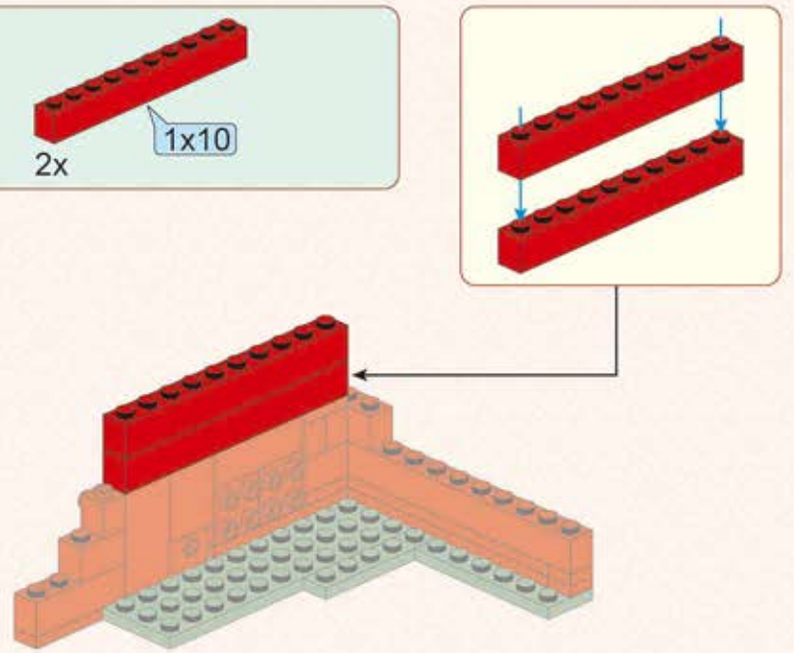
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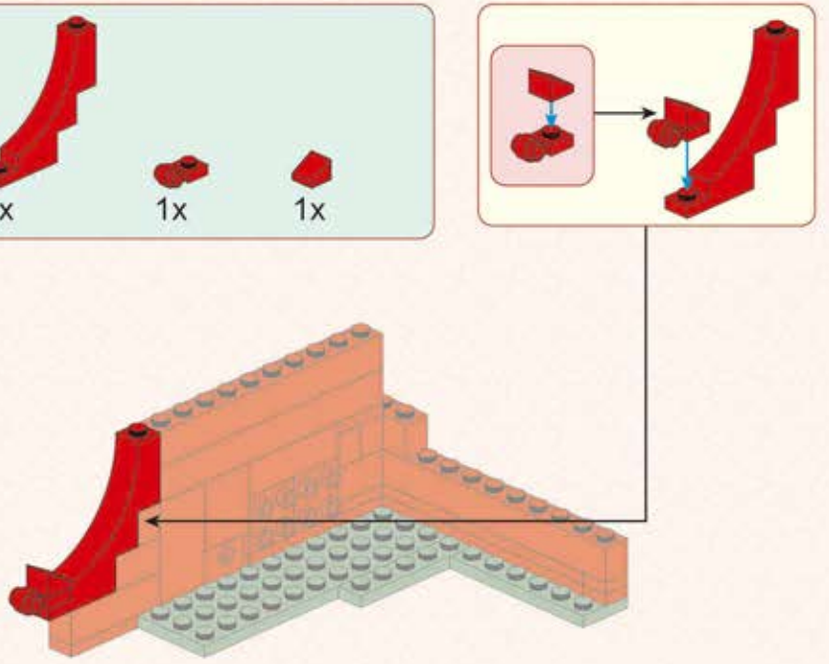
B539

2x 1x10



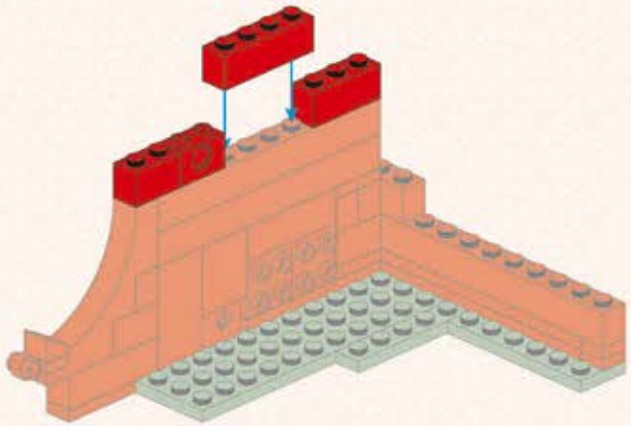
B540

1x 1x 1x



B541

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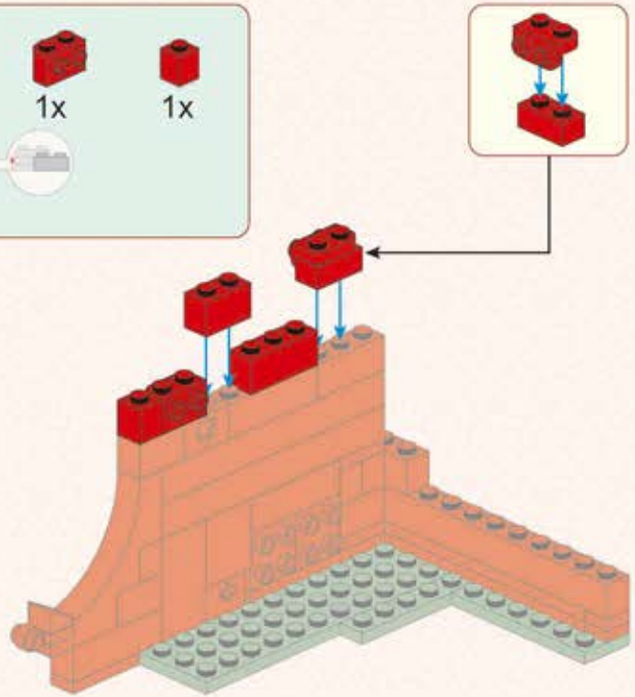


B542

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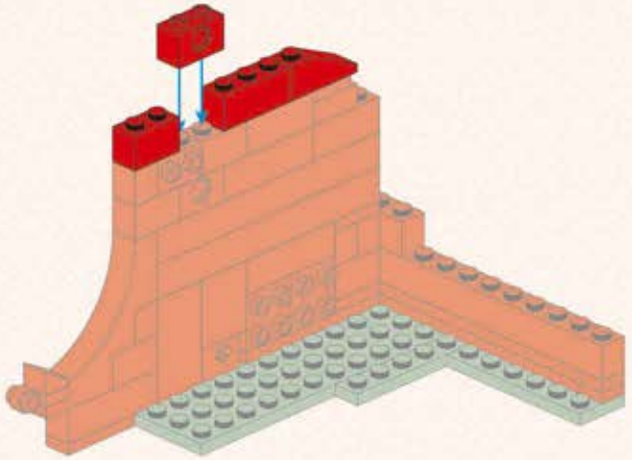
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1:1



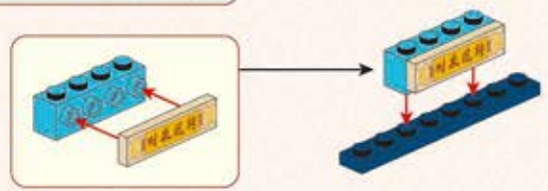
B543

1x 1x 1x 1x



B544

1x 1x8 1x 1x 1x4



B545

2x 2x

2x



B546

2x



B547

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1 2 3

B548

2x 2x

2x

B549

1x 1x 1x

B550

B549

B543

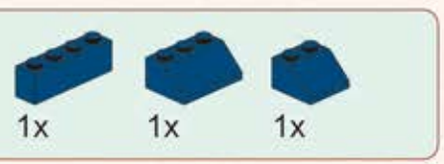
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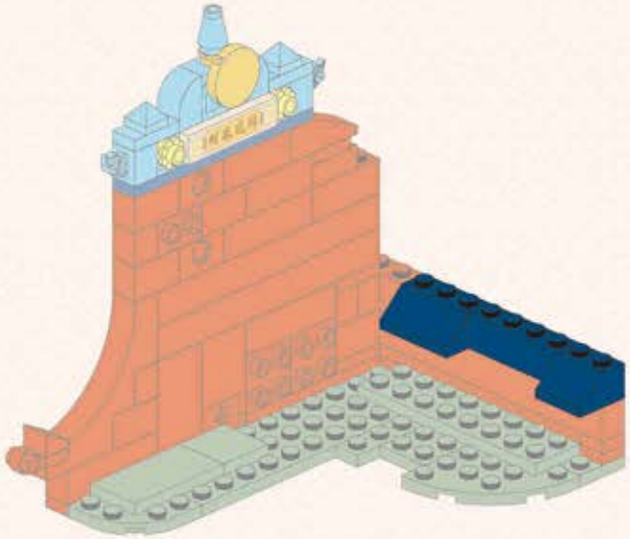
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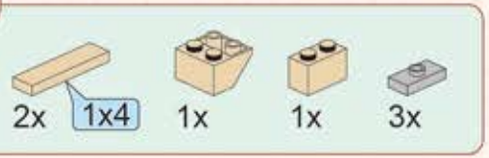
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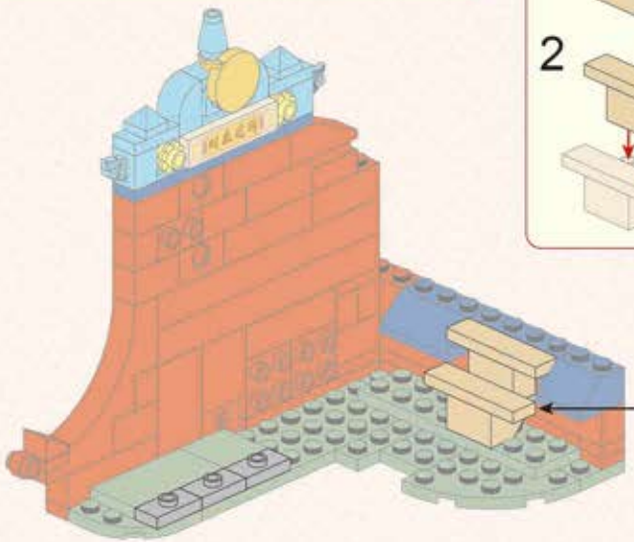
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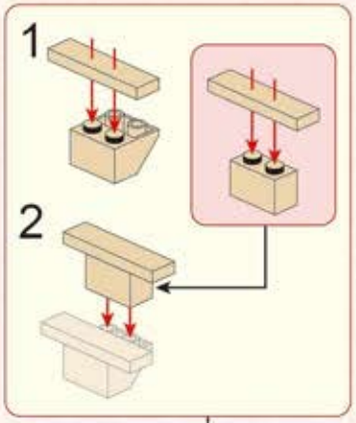




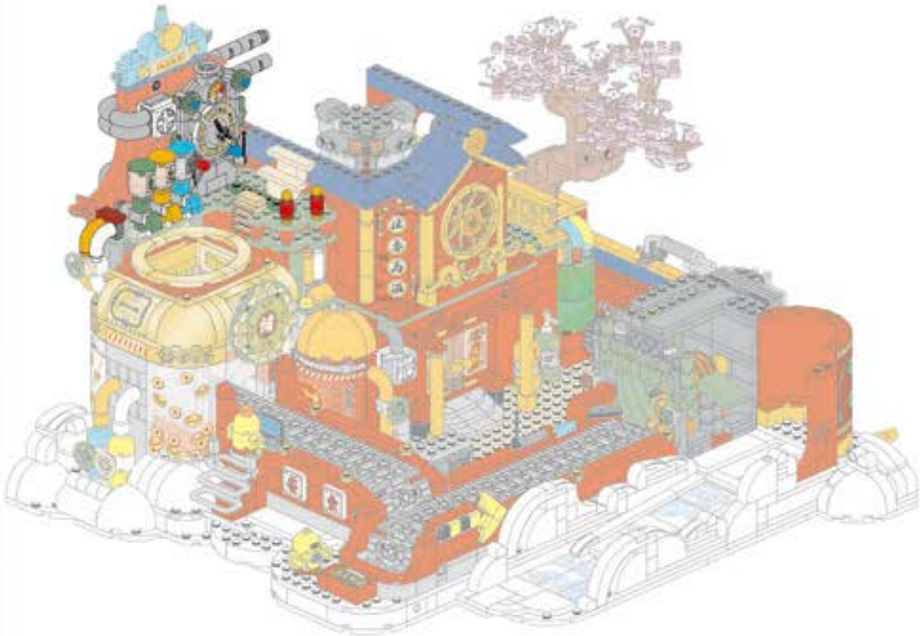
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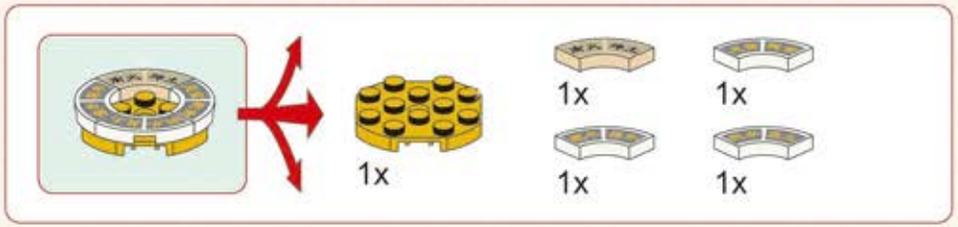




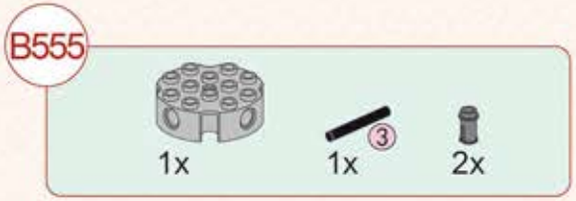


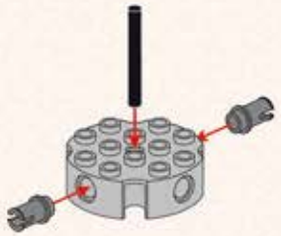






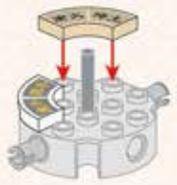
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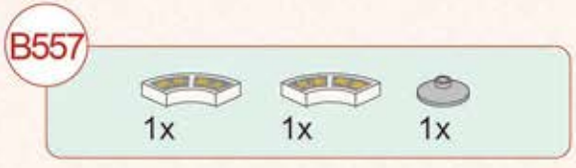


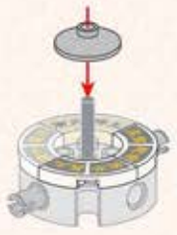
B556





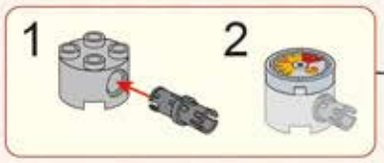
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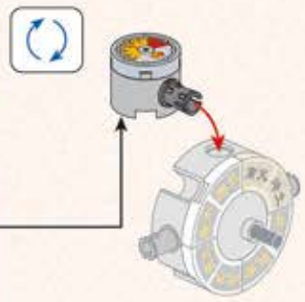




B558

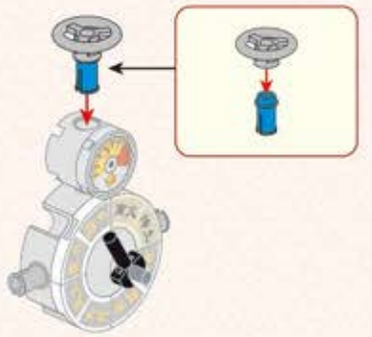






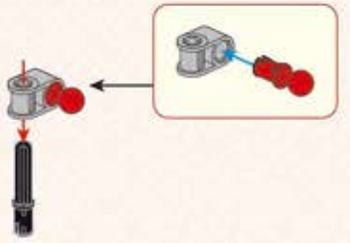
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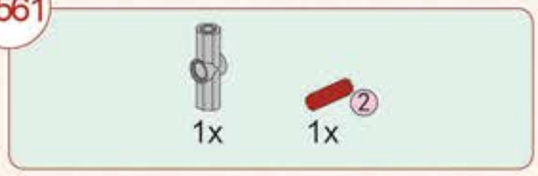


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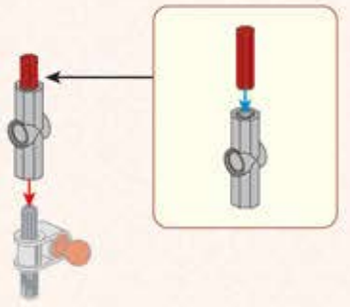




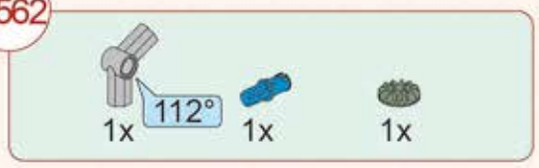
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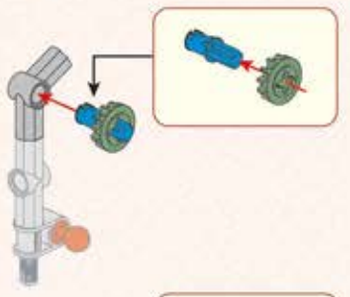






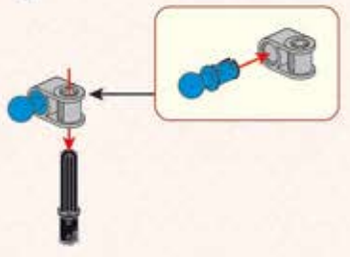
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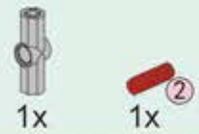


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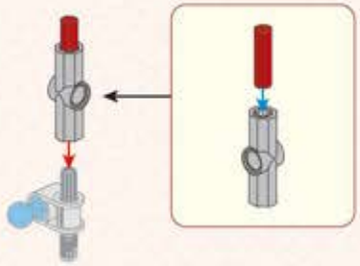




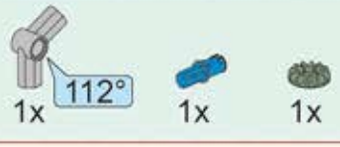
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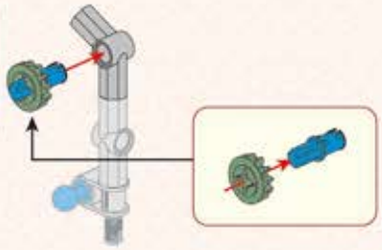




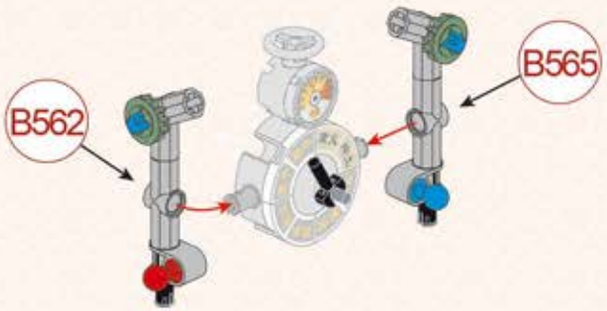


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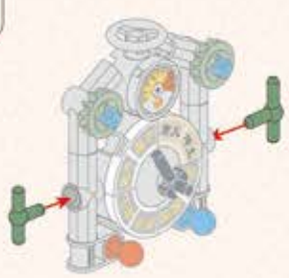


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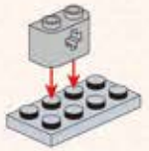
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B568





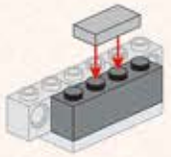
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B570





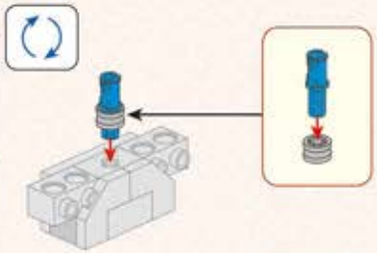
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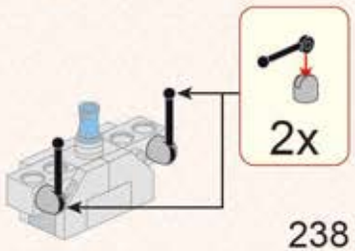
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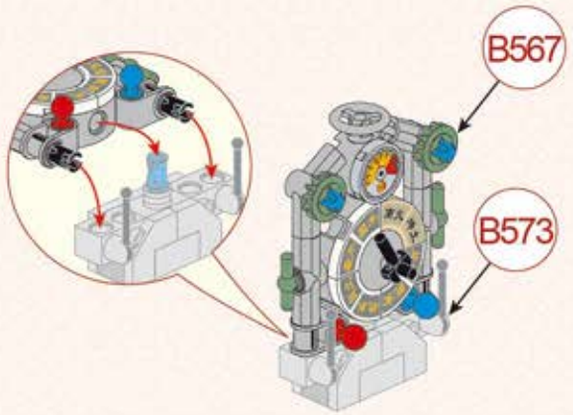


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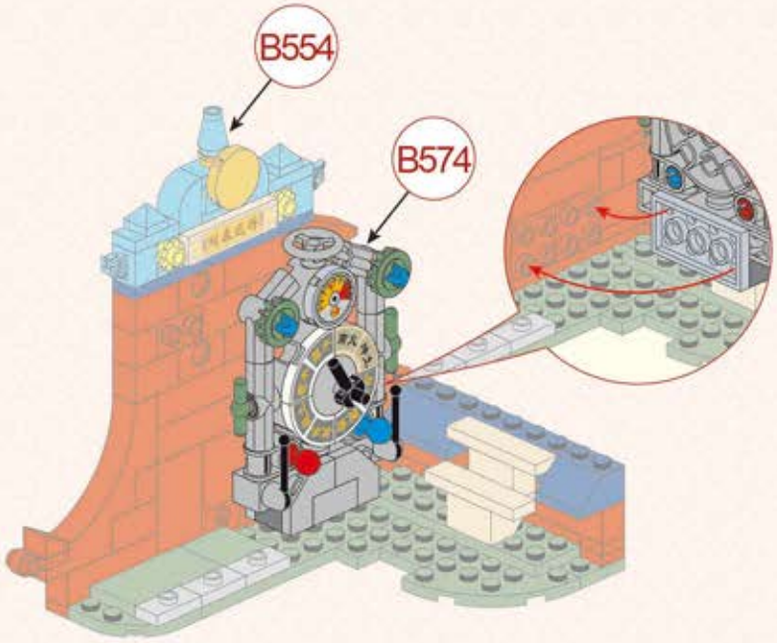




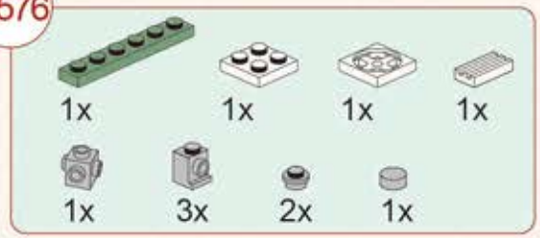
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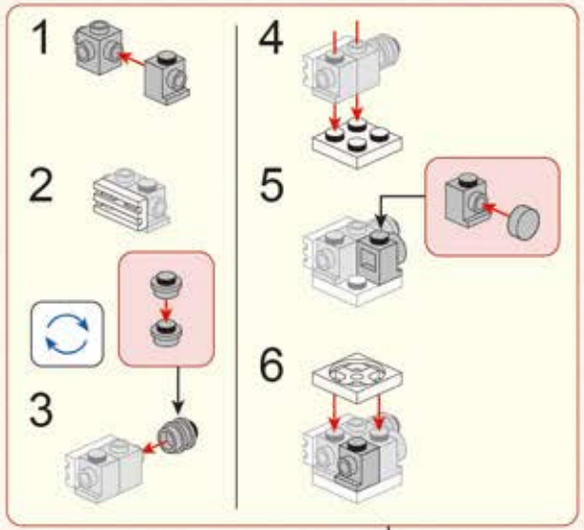


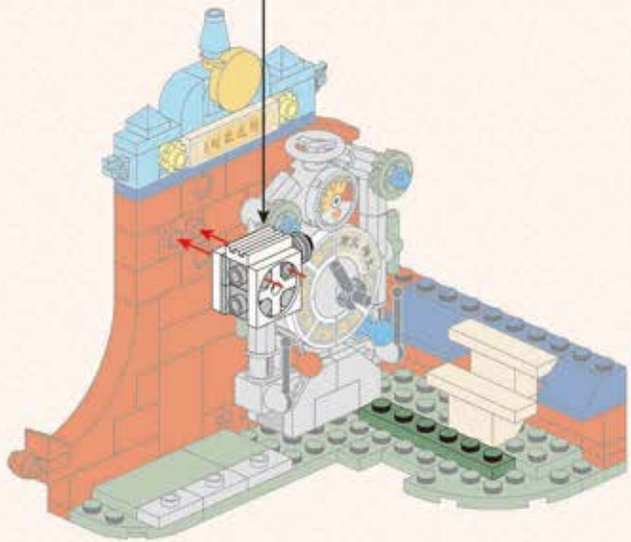
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B576



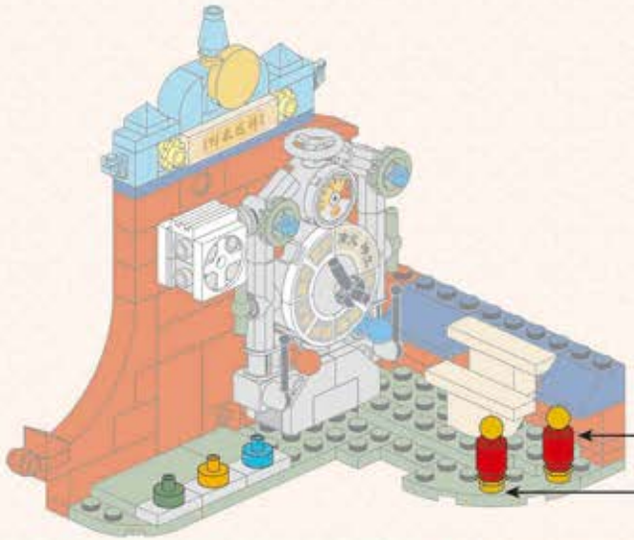




B577

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2x



B578

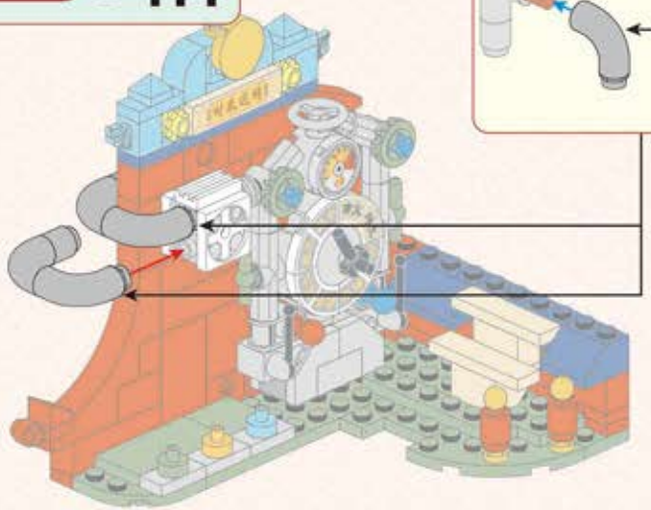
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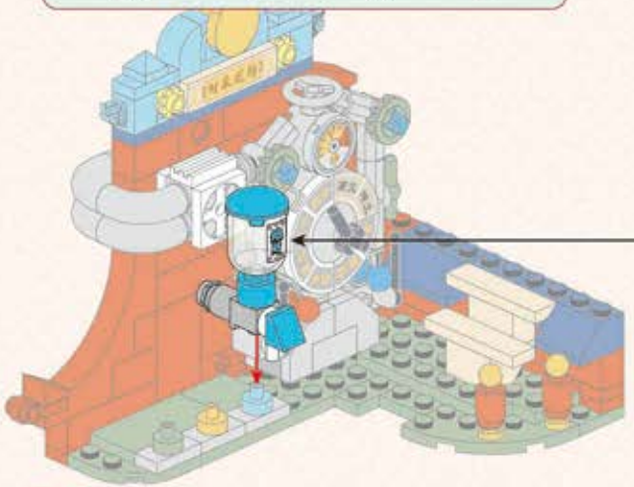
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B579

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1x 1x 1x 1x



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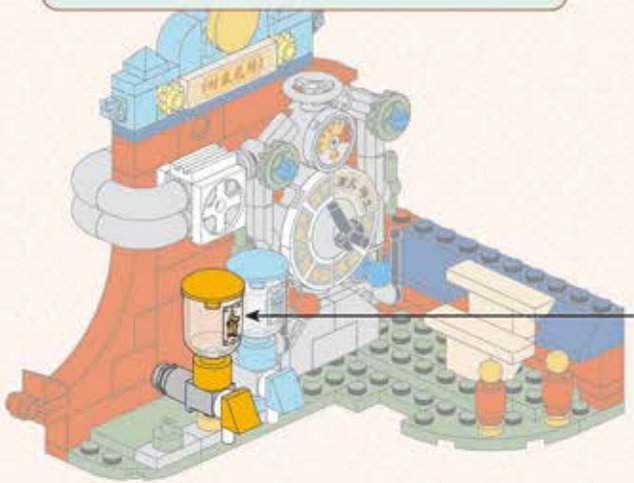
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B580

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1x 1x 1x 1x

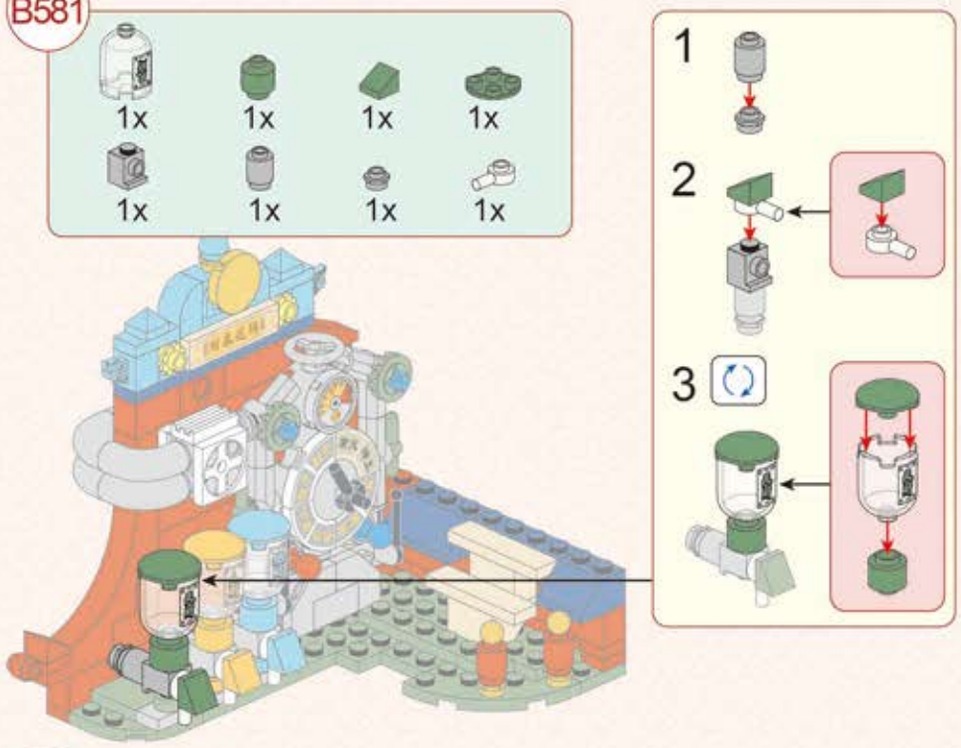


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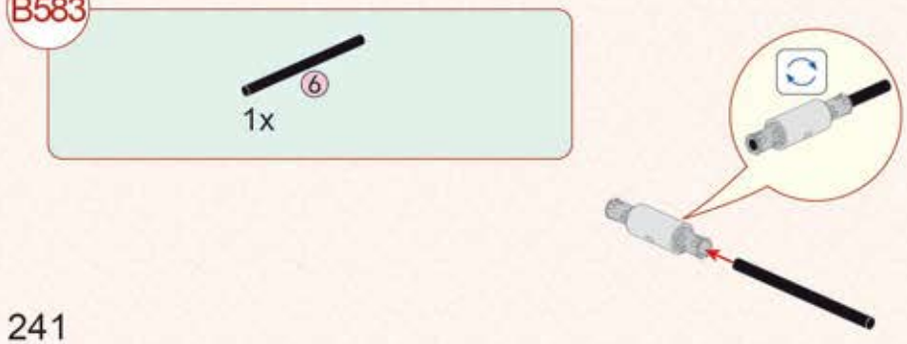
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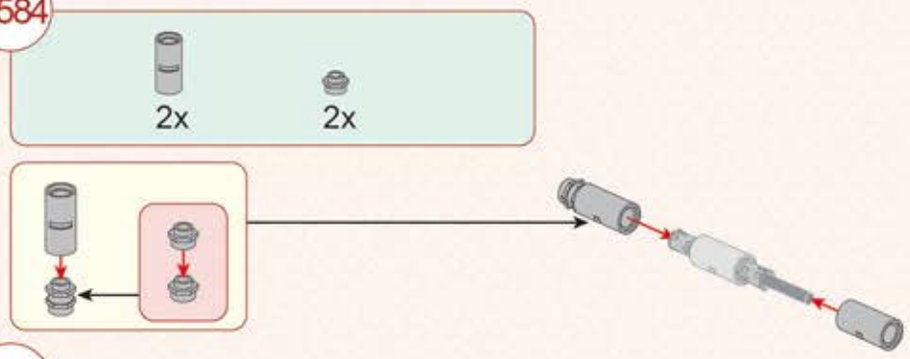
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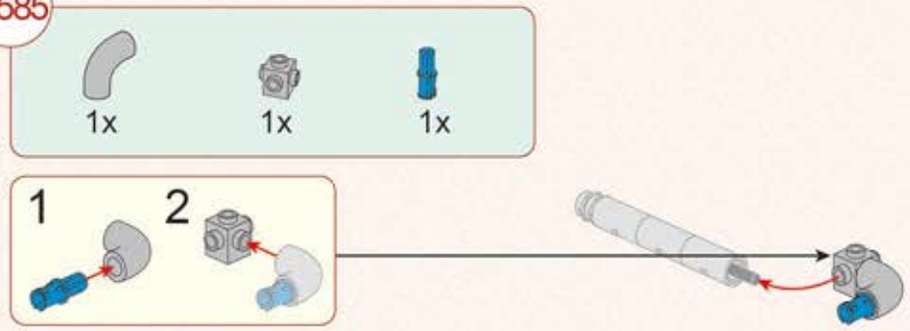
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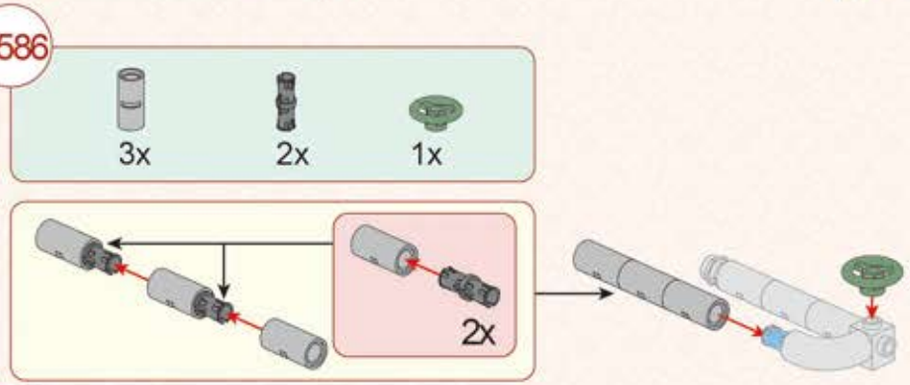
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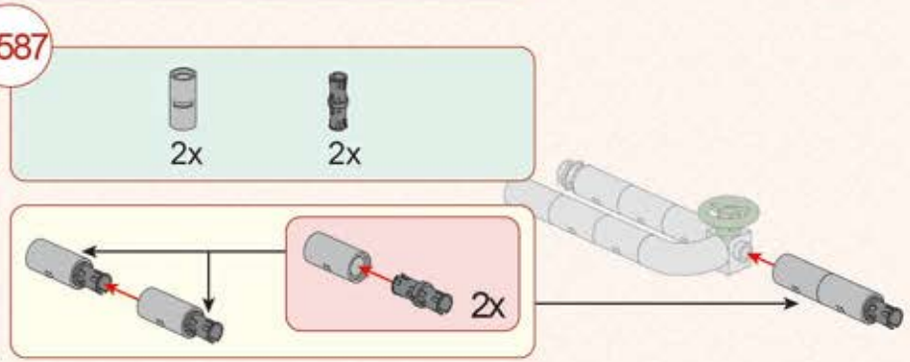
B585



B586



B587



B588

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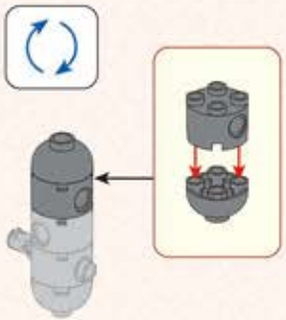
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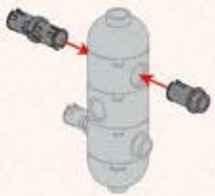
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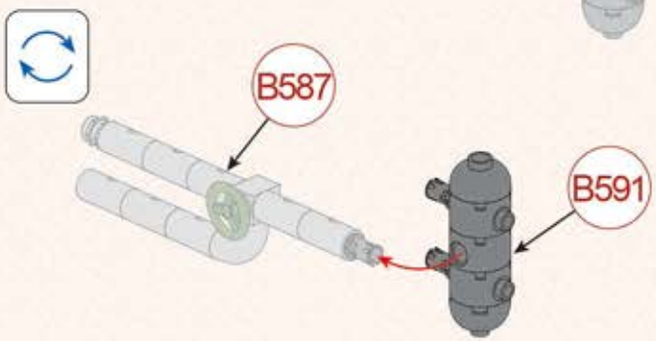


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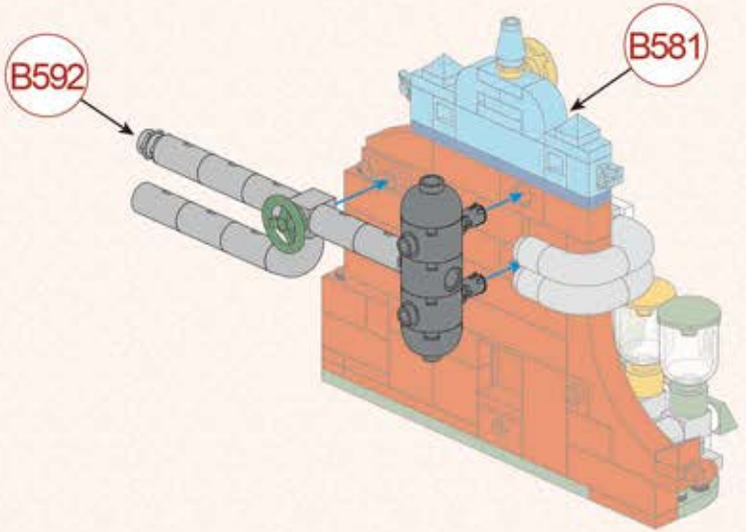
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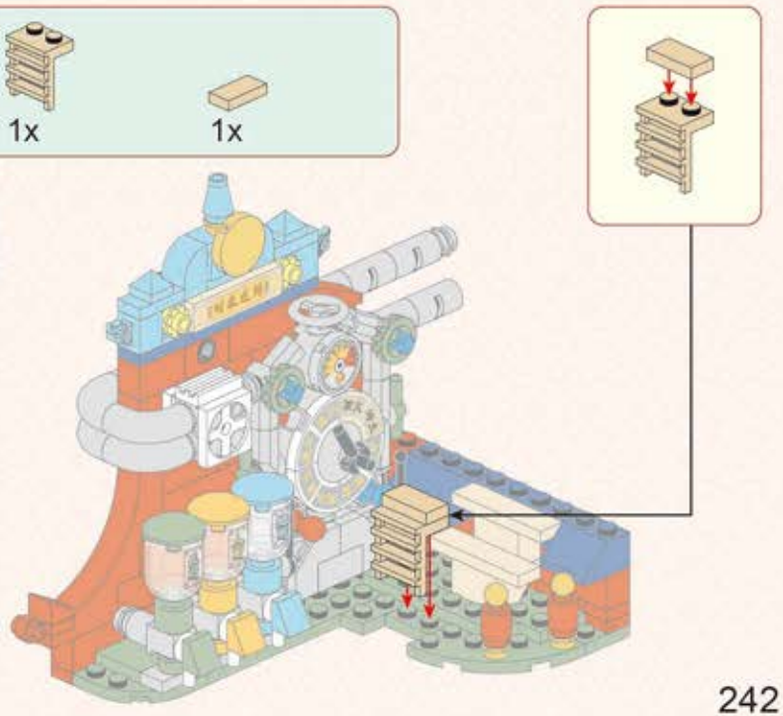


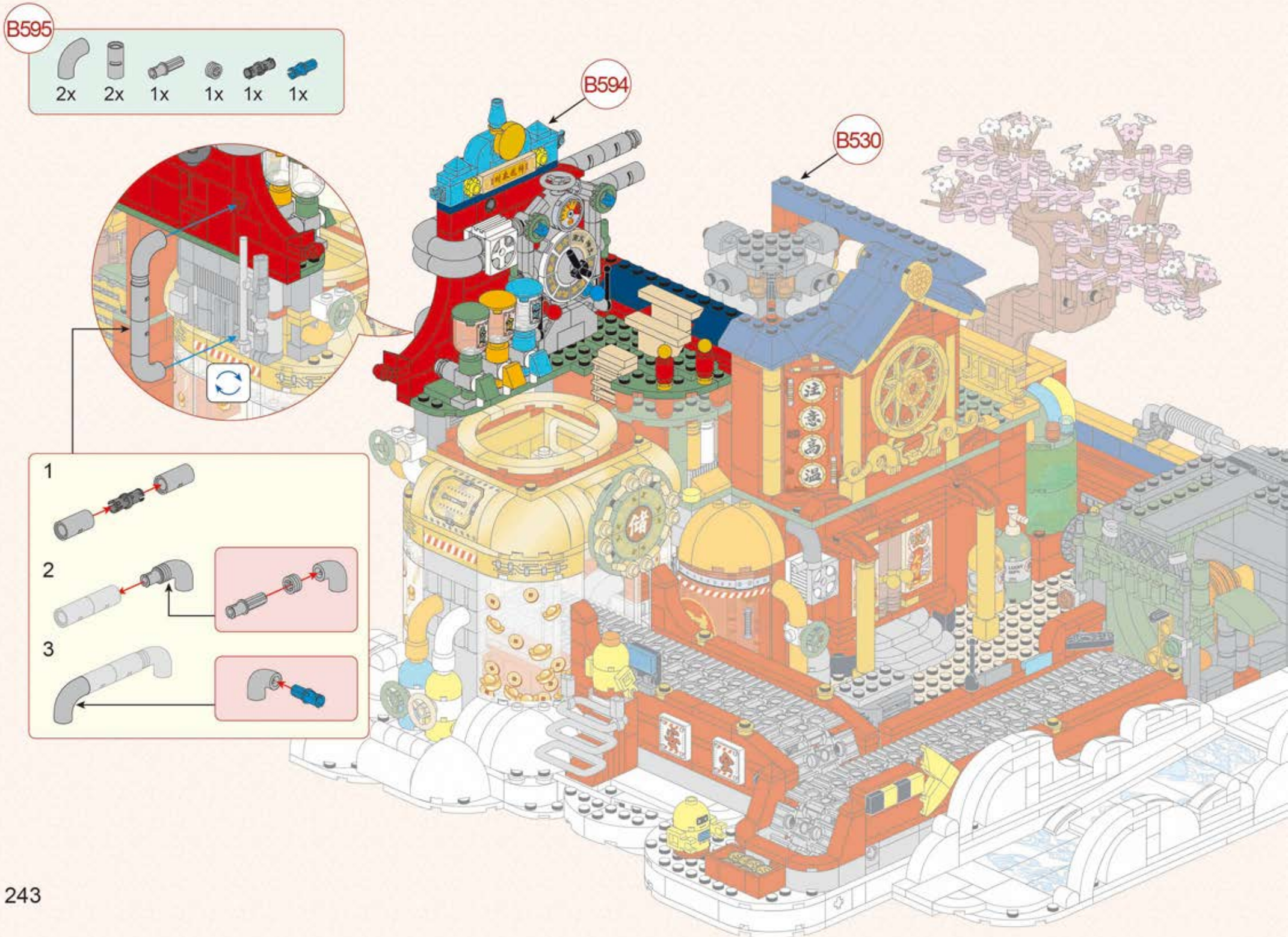
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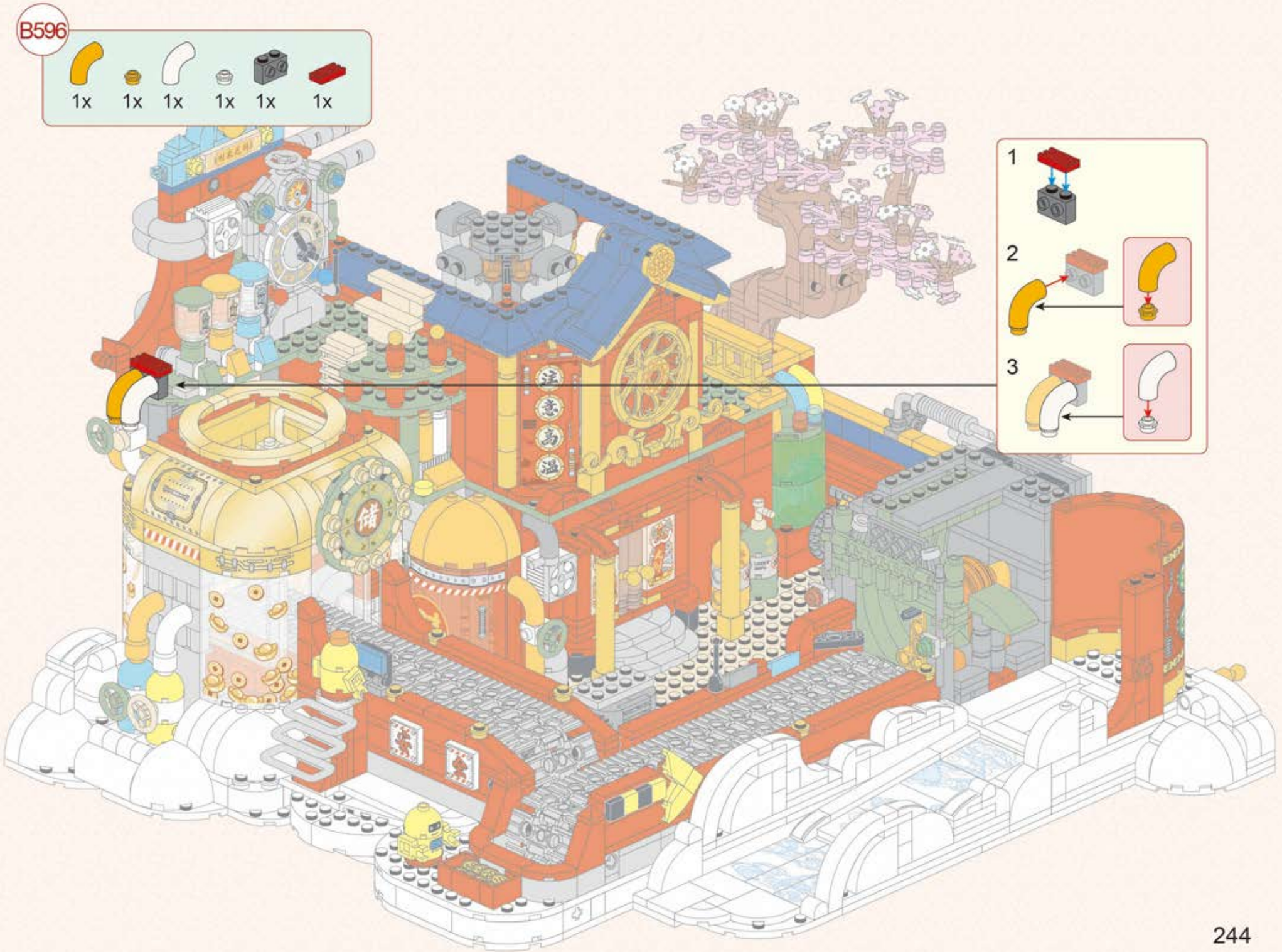


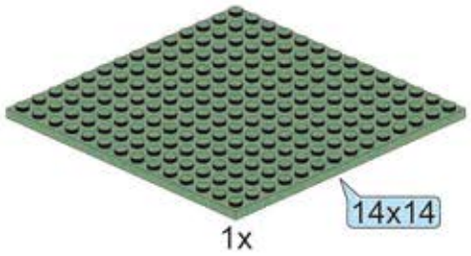
B594

1x 1x




B595
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2x
1x
1x
1x
1x
B594
B530
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2
3

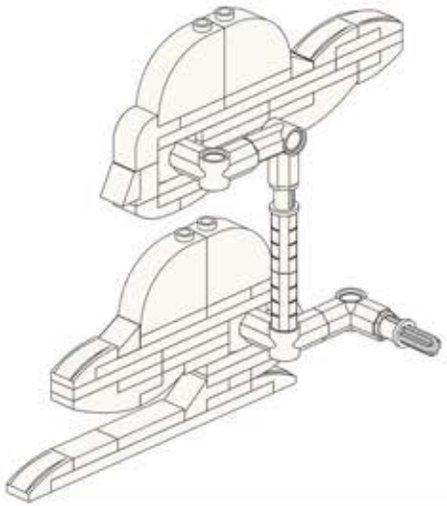

B596
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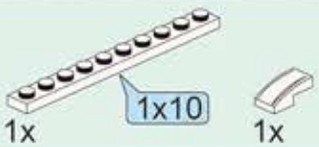
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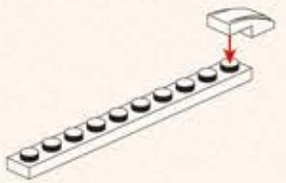






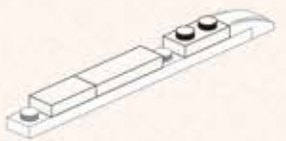
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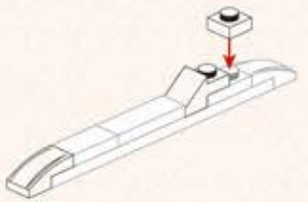
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B599

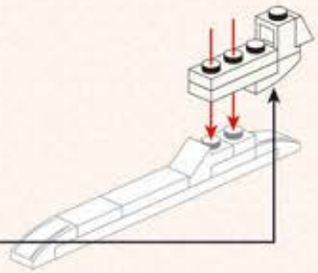




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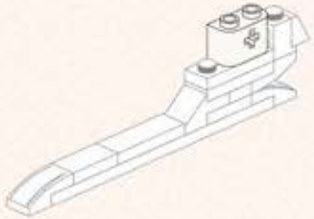
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1 2



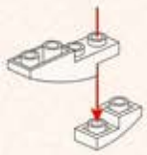
B601

1x



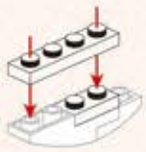
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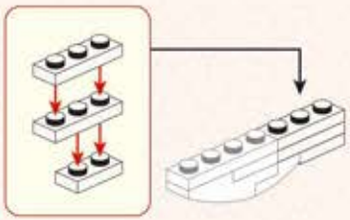
B603

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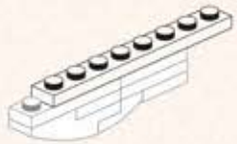
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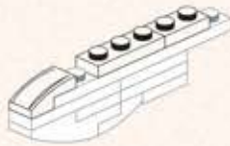
B605

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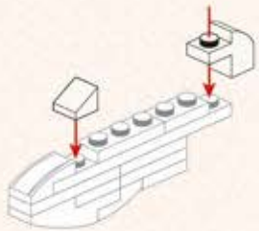
B606

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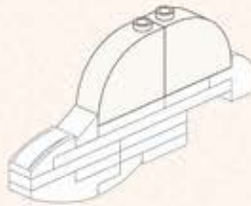
B607

1x 1x

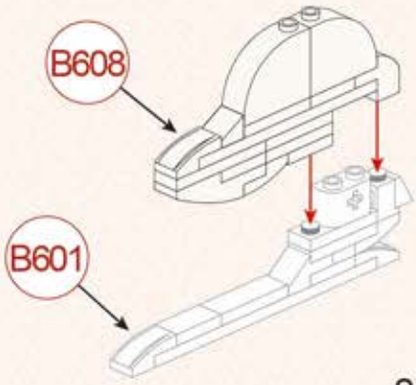


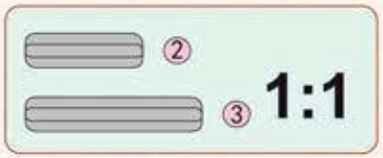
B608

2x



B609





B610





B611





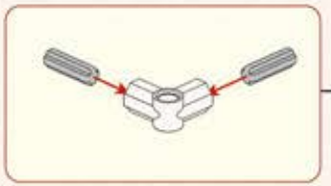
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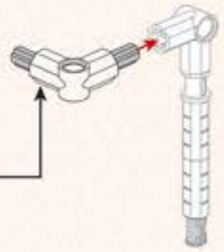




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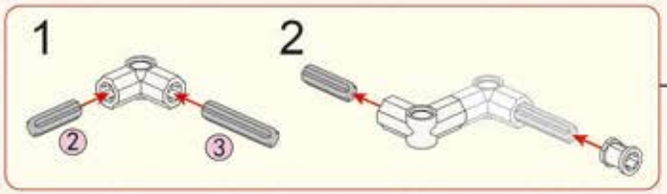


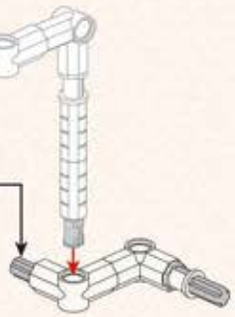




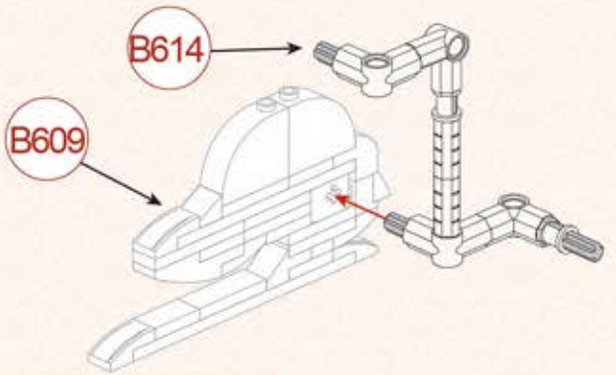
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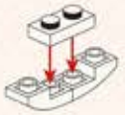


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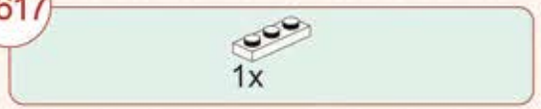


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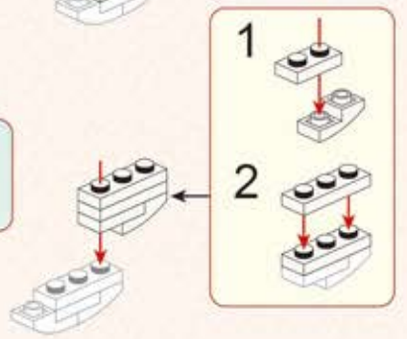
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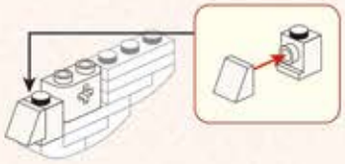
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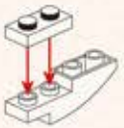
B619

1x 1x 1x



B620

1x 1x



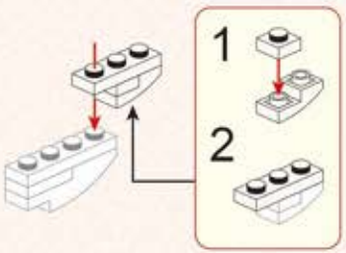
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1x



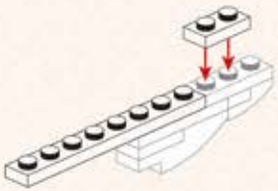
B622

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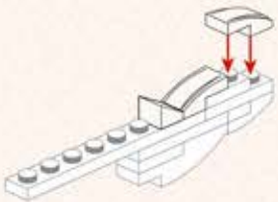
B623

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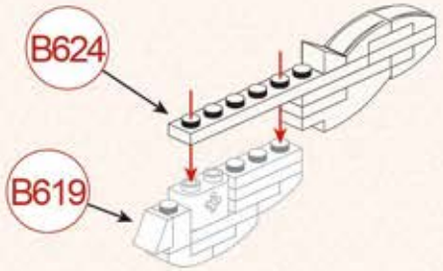


B624

2x 1x

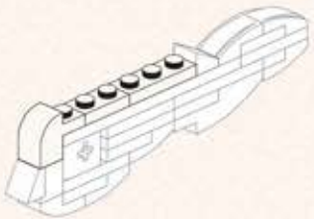


B625



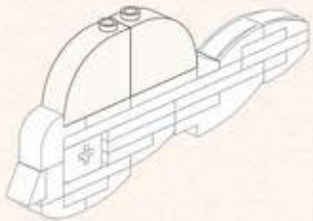
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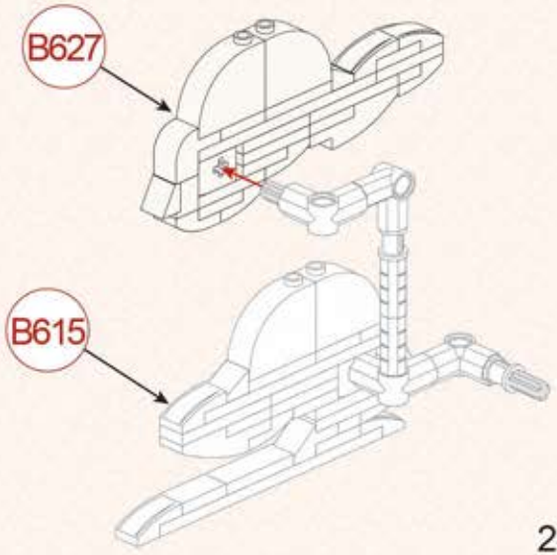


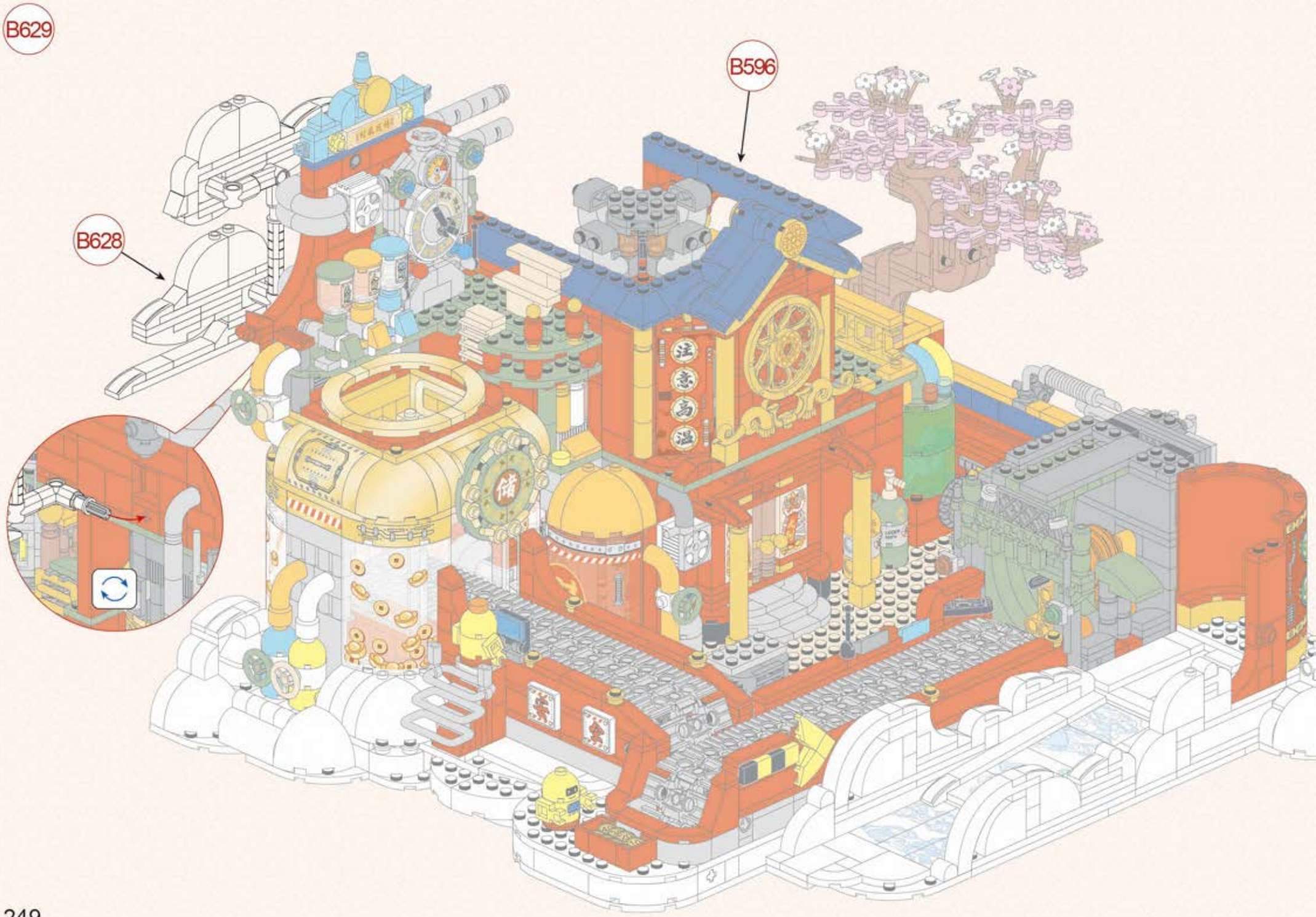
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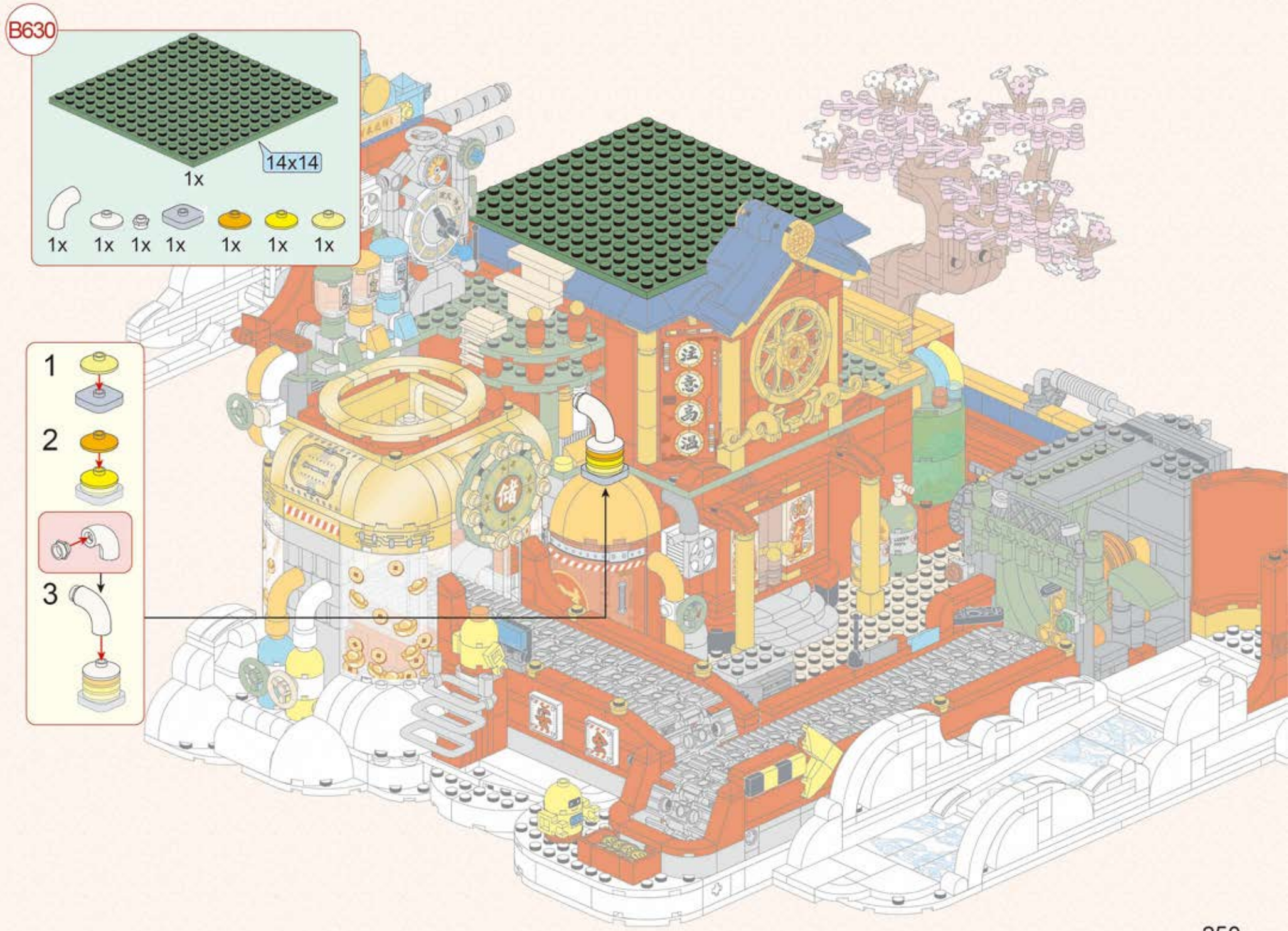
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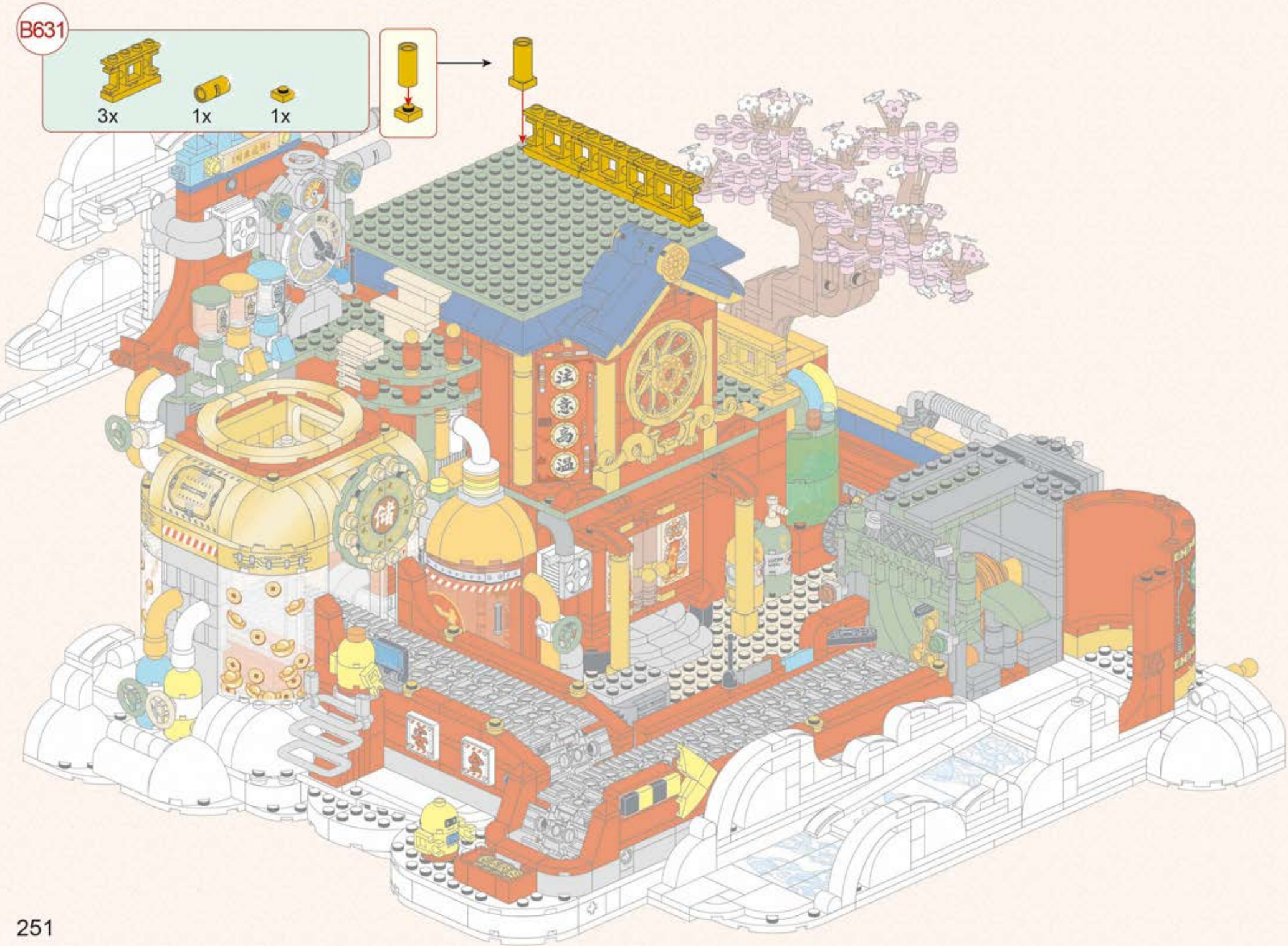


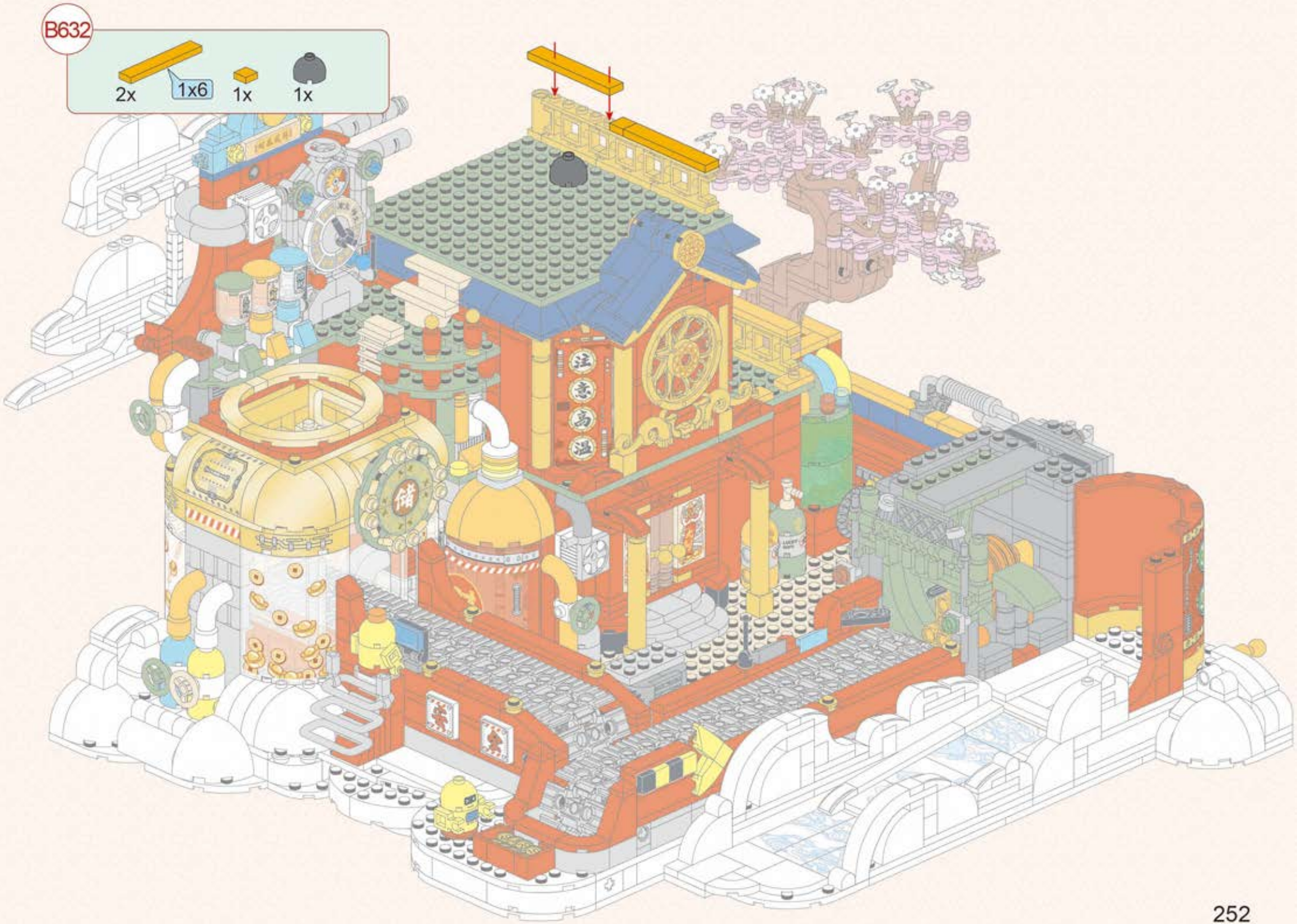
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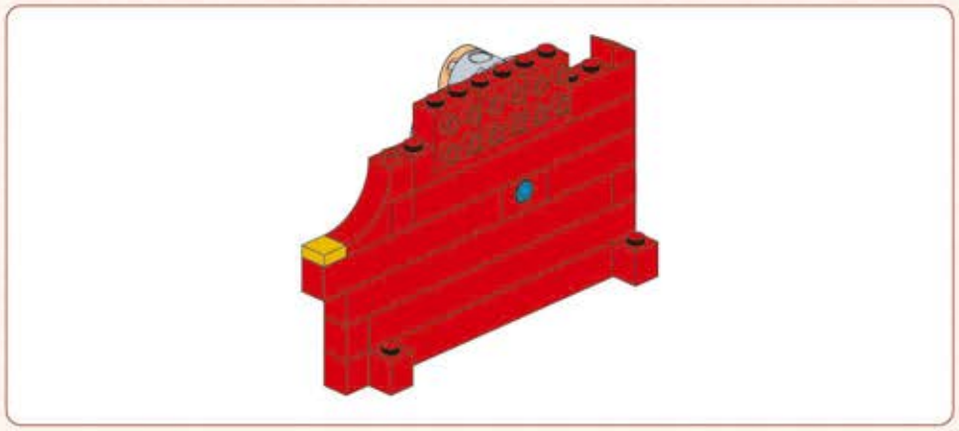



B629
B596
B628


B630
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1x 1x 1x 1x 1x 1x 1x
1
2
3

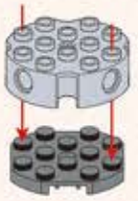

B631
3x
1x
1x


B632
2x
1x6
1x
1x



B633





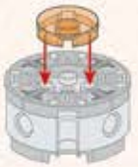
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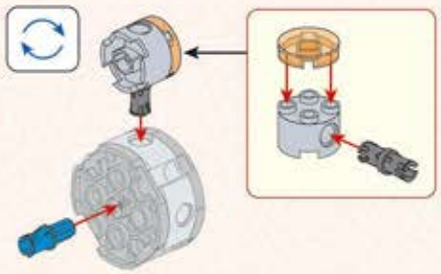
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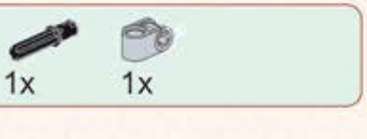


B636





B637





B638





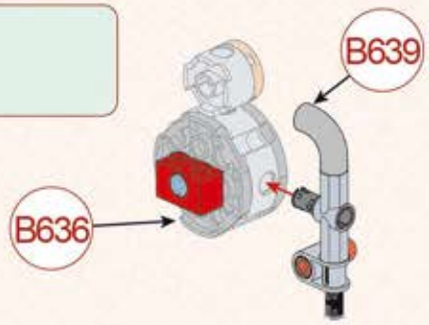
B639





B640





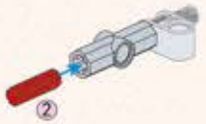
B641





B642

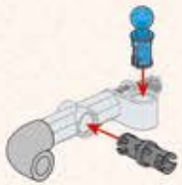






B643

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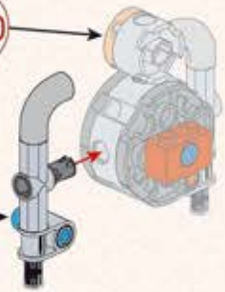


B644



B640

B643



B645

1x 1x



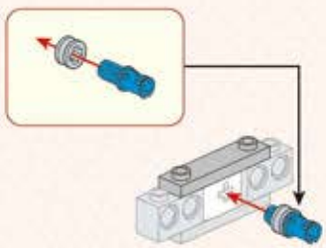
B646

2x



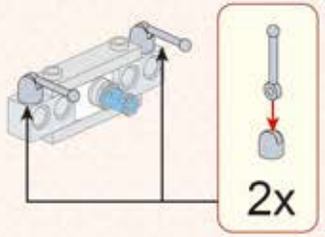
B647

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B648

2x 2x



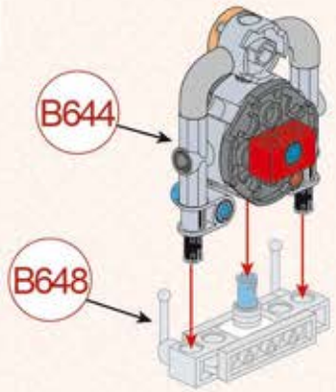
2x

B649



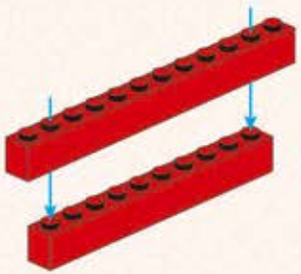
B644

B648



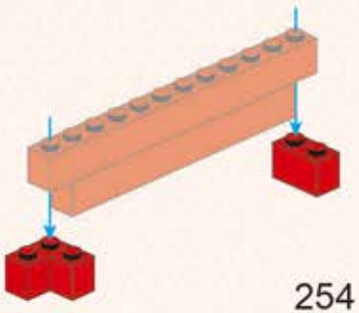
B650

1x 1x12 1x 1x10

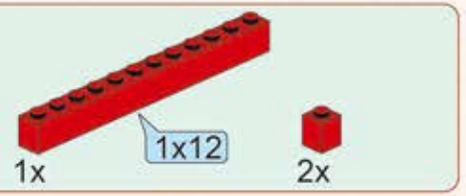


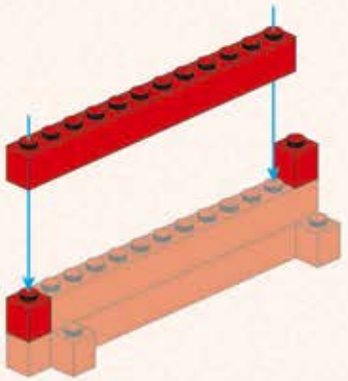
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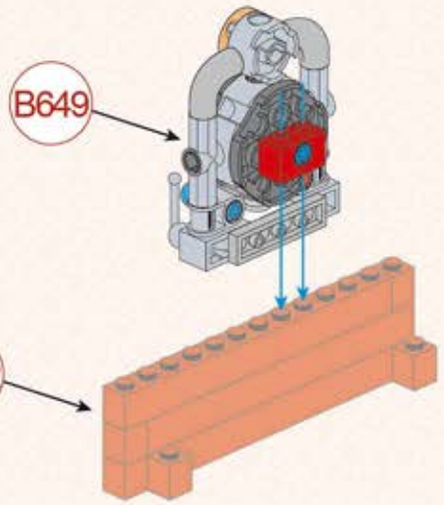


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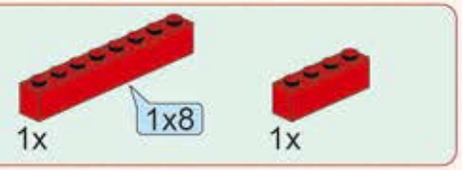


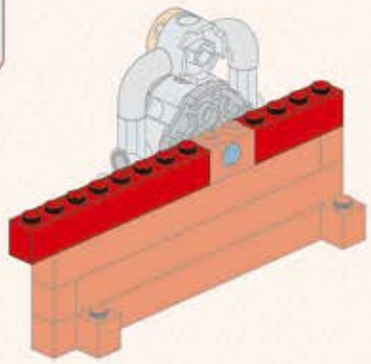


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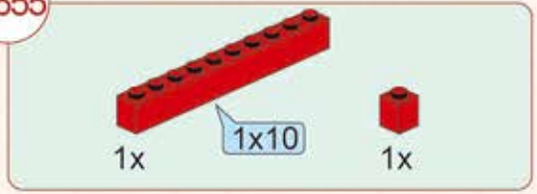


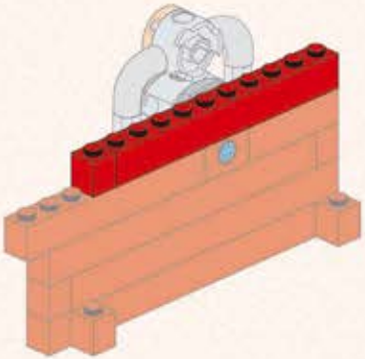
B654





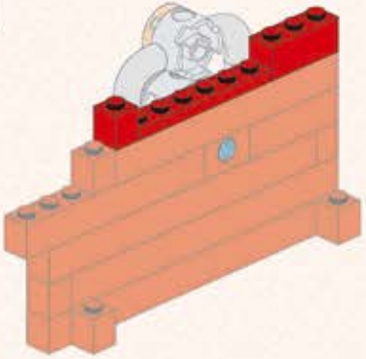
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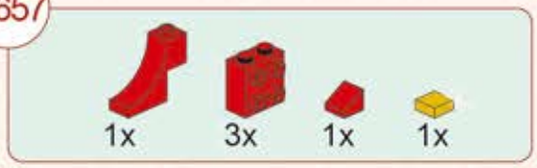


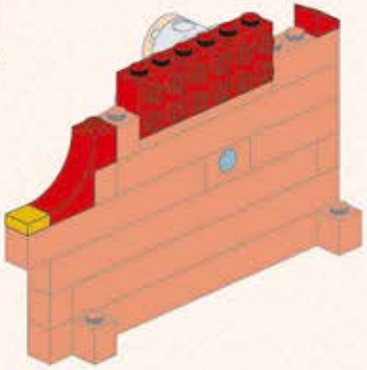
B656

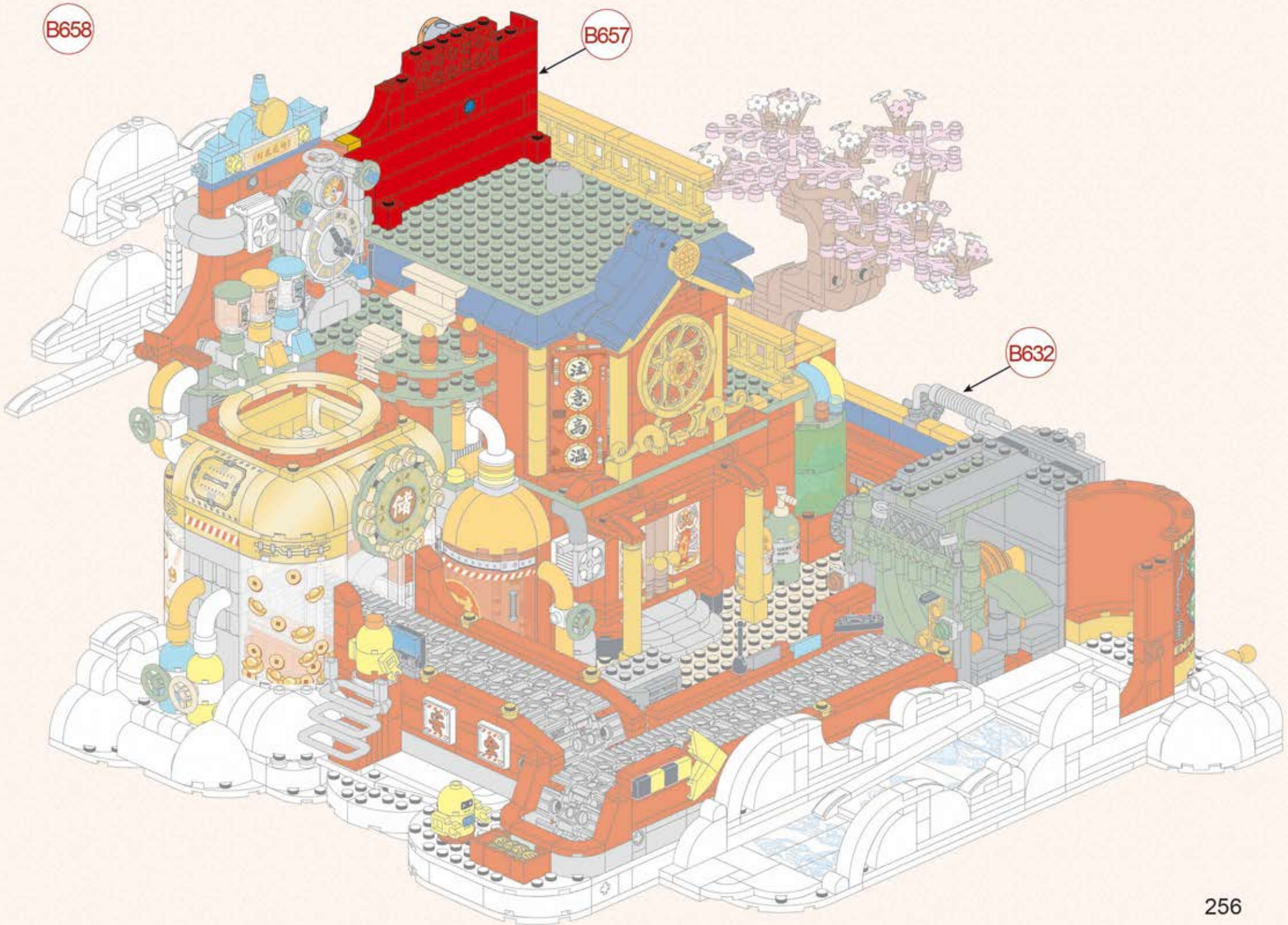


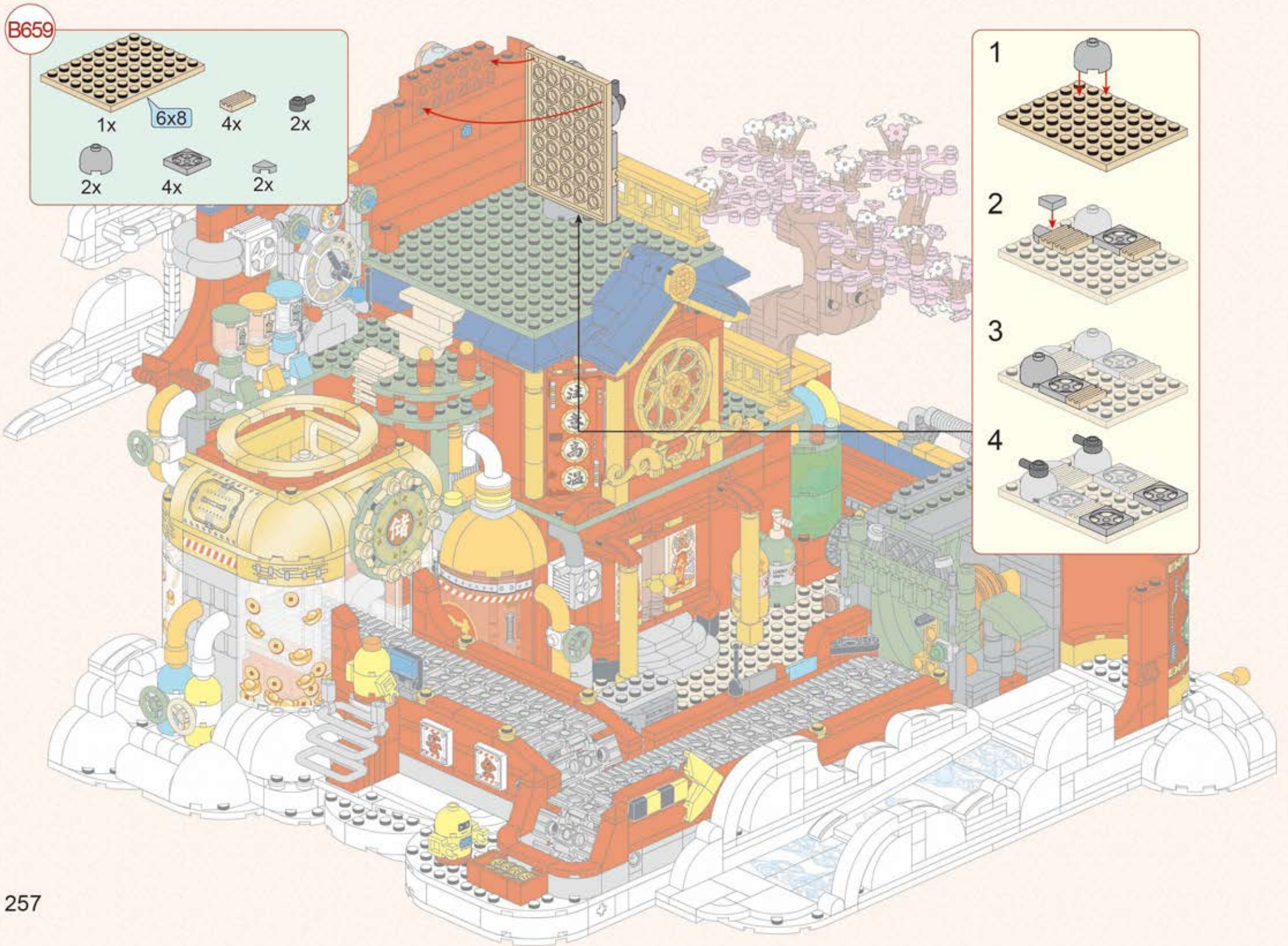


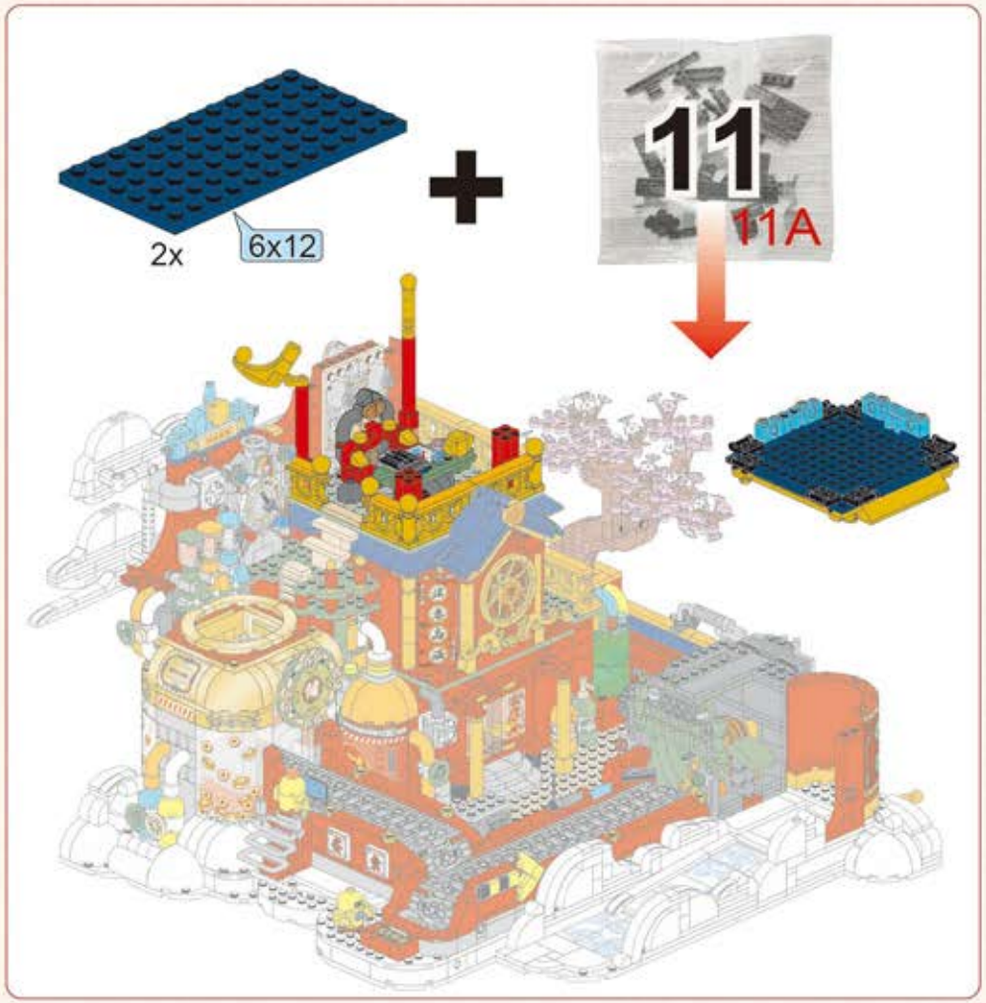
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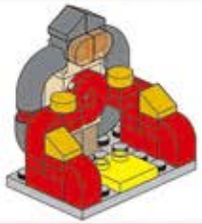




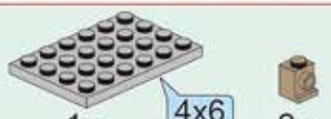

B658
B657
B632

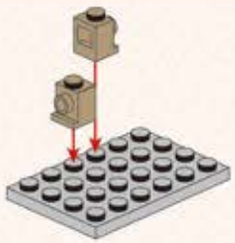

B659
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4x
2x
2x
4x
2x
1
2
3
4



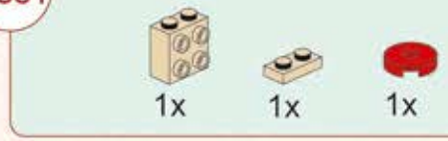


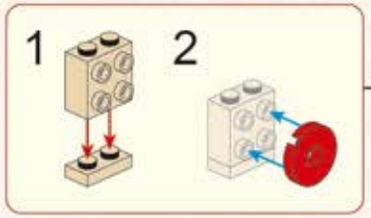
B660

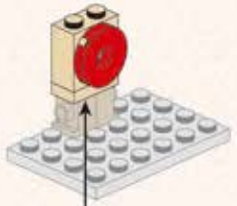




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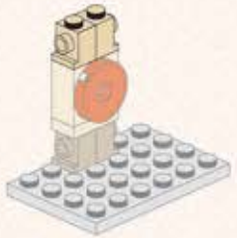






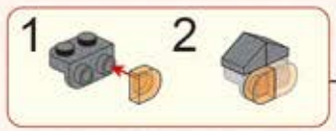
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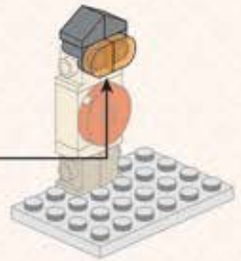




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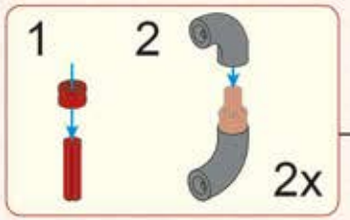


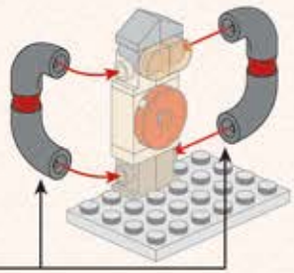


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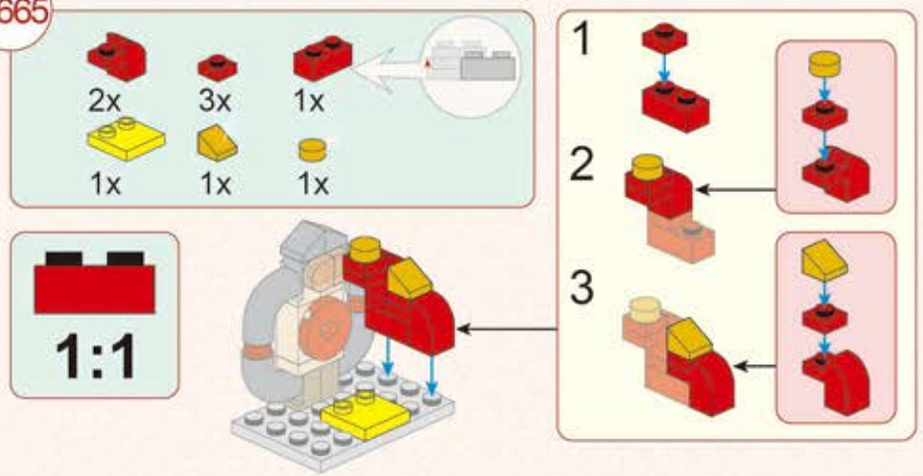




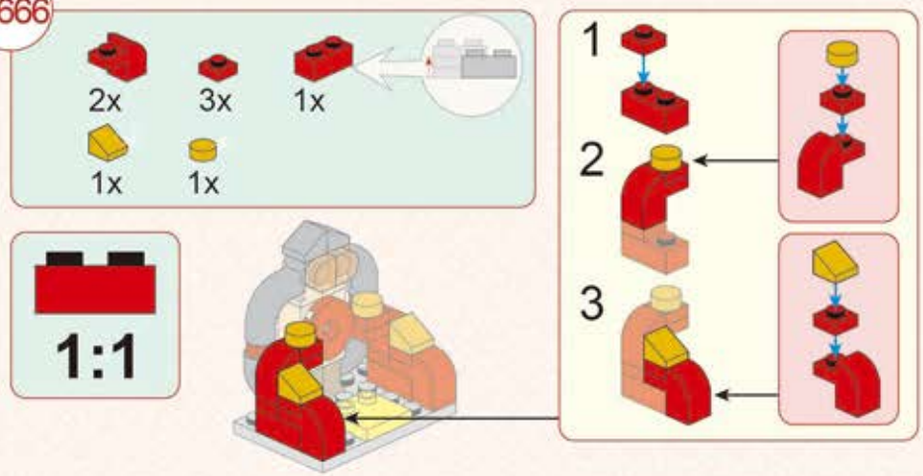




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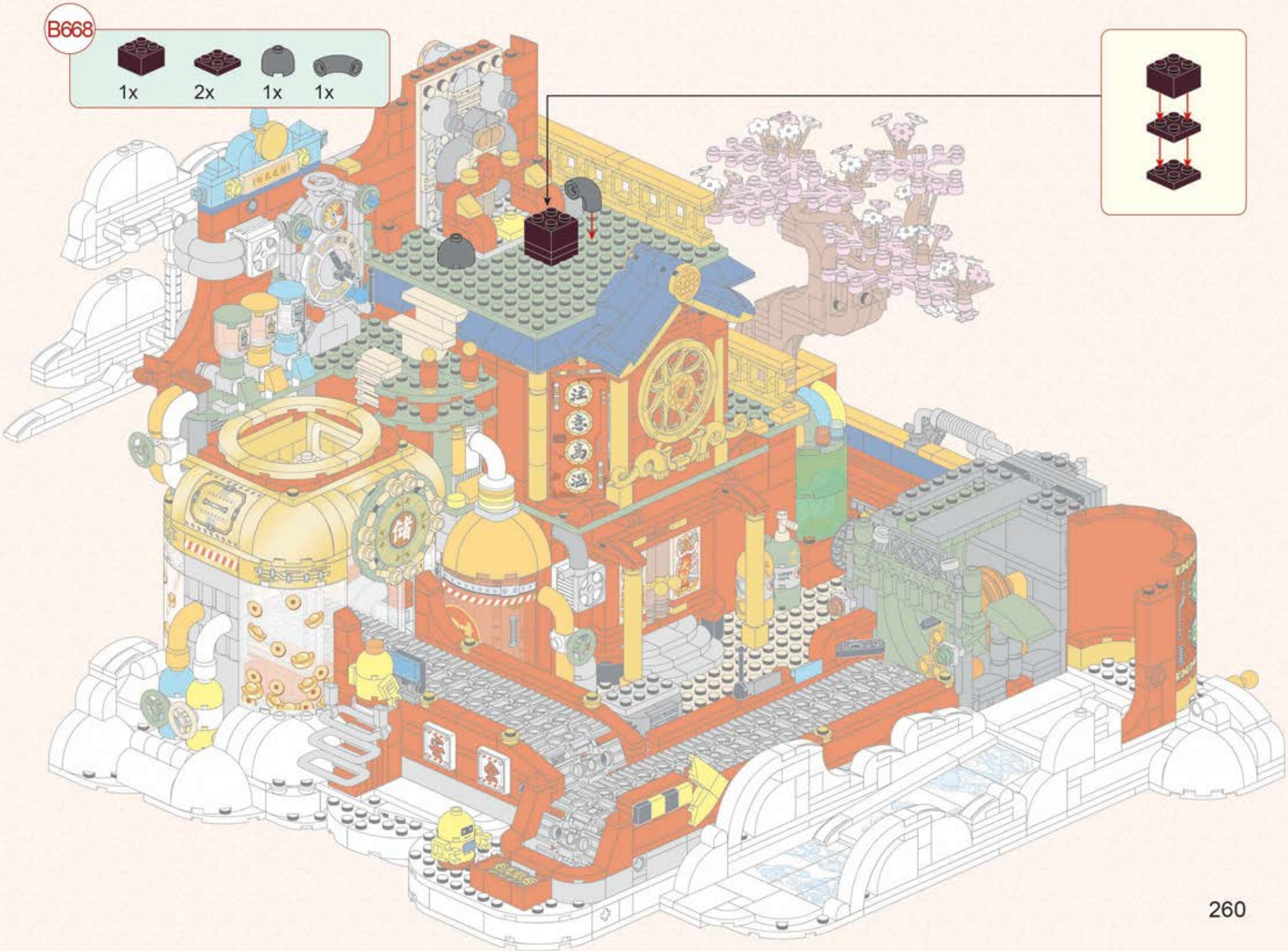


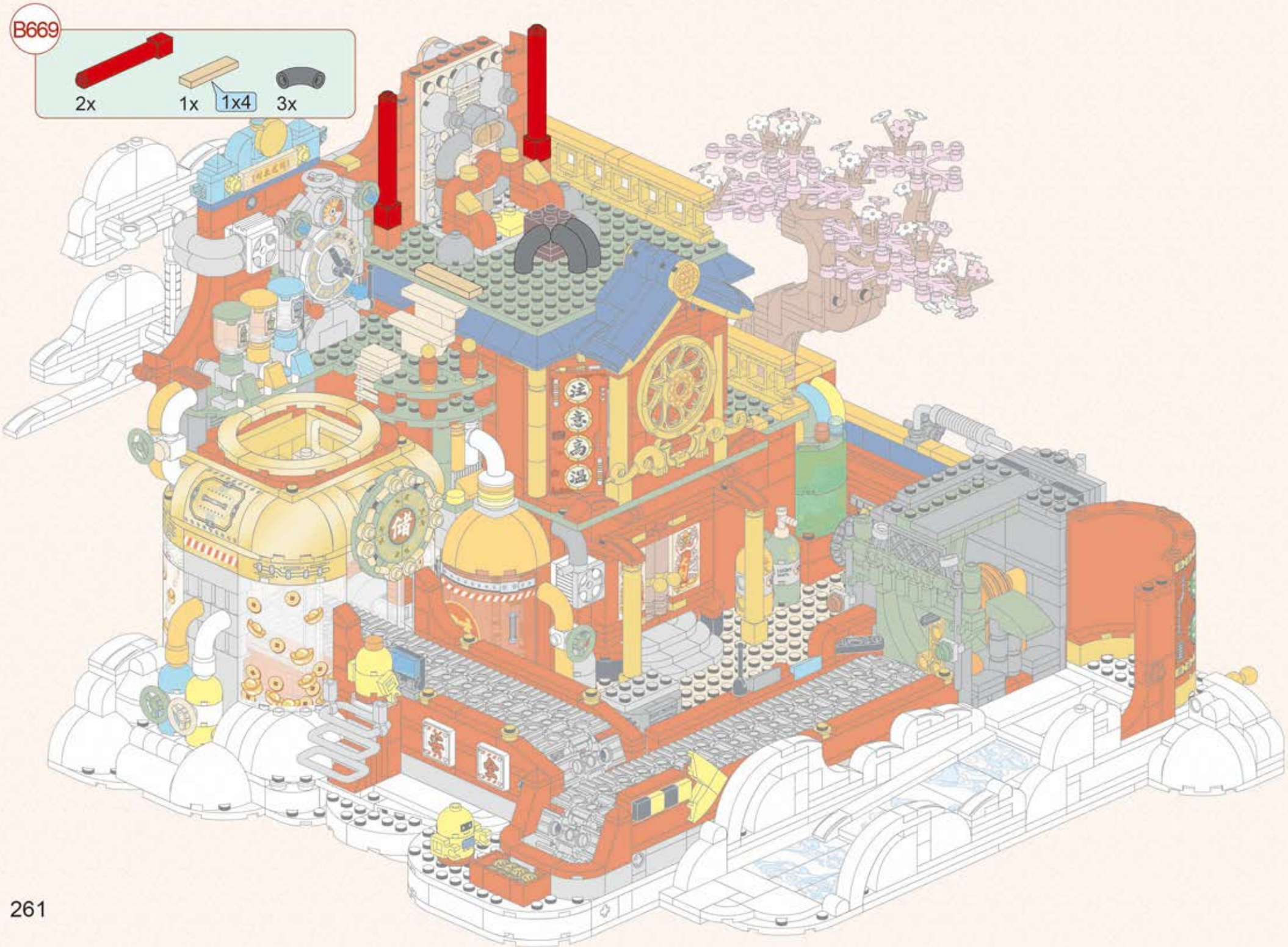
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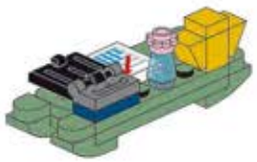


B667




B668
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1x
1x


B669
2x
1x
1x4
3x



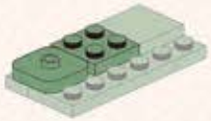
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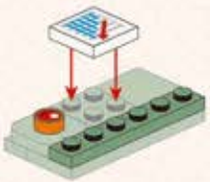
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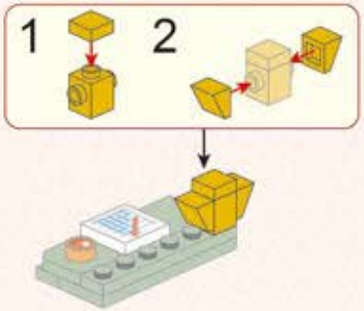
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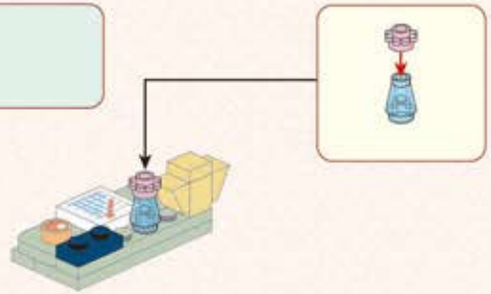
B673

1x 2x 1x



B674

1x 1x 1x



B675

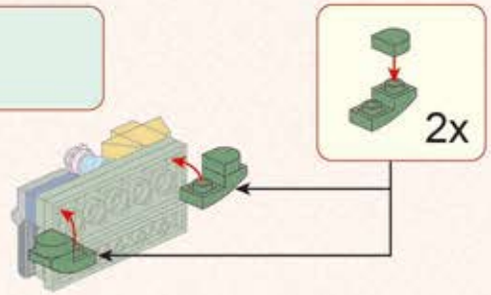
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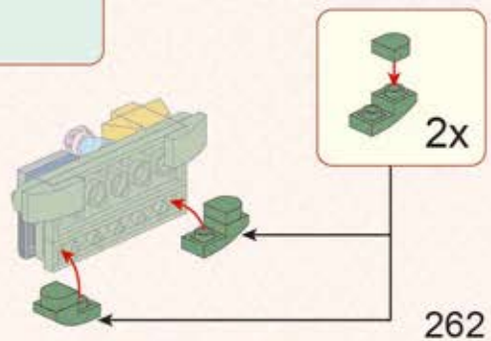
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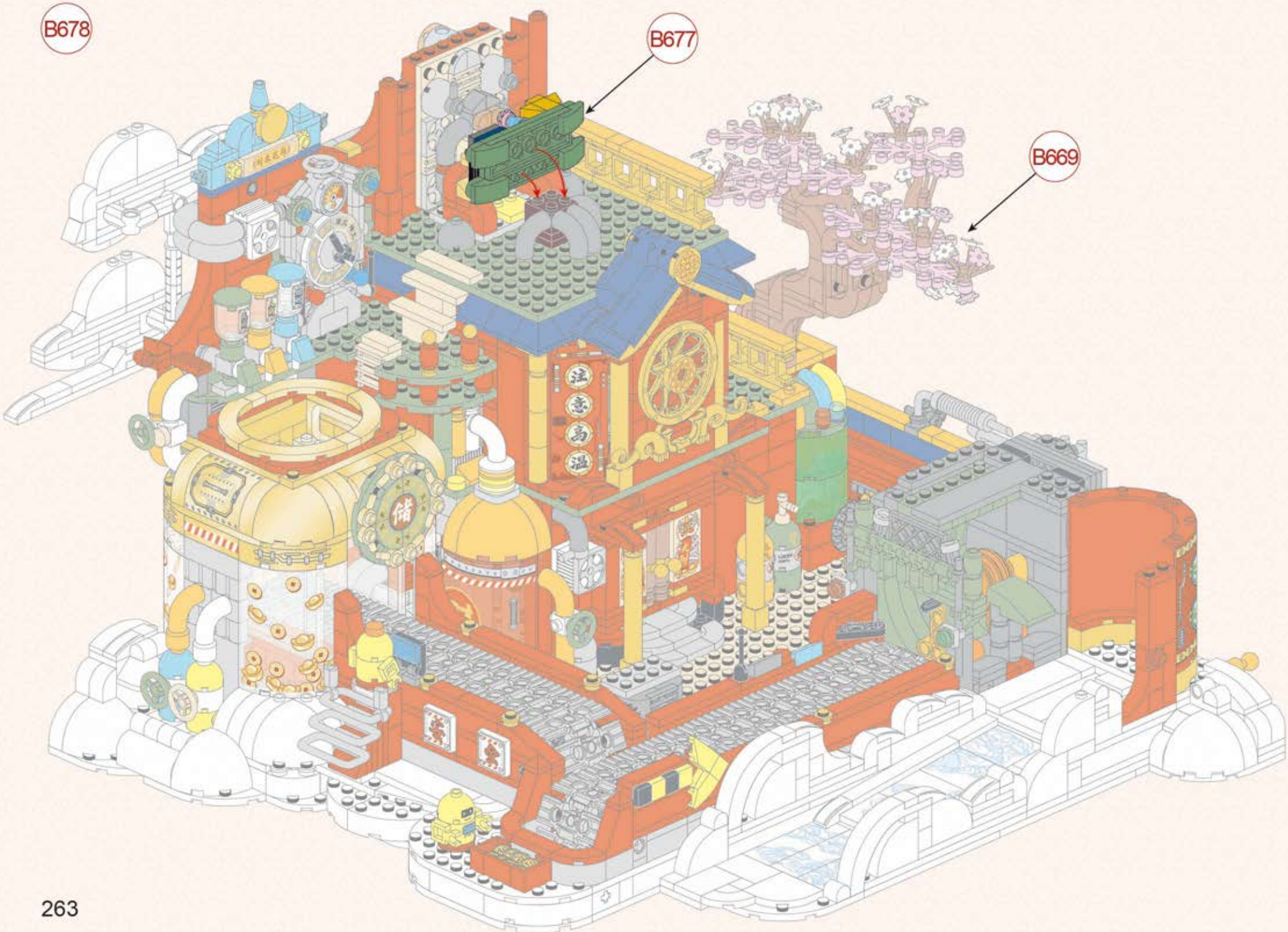


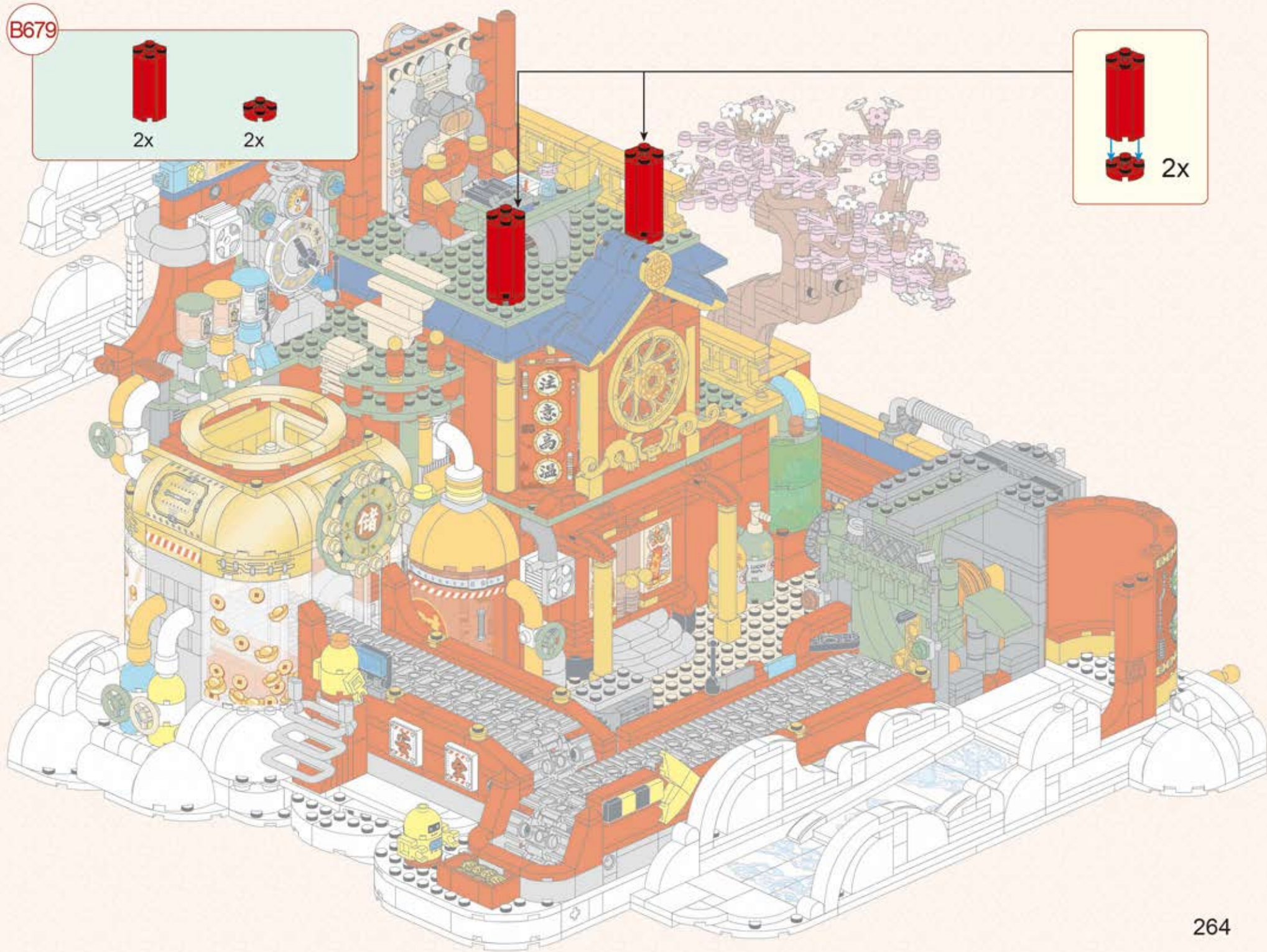


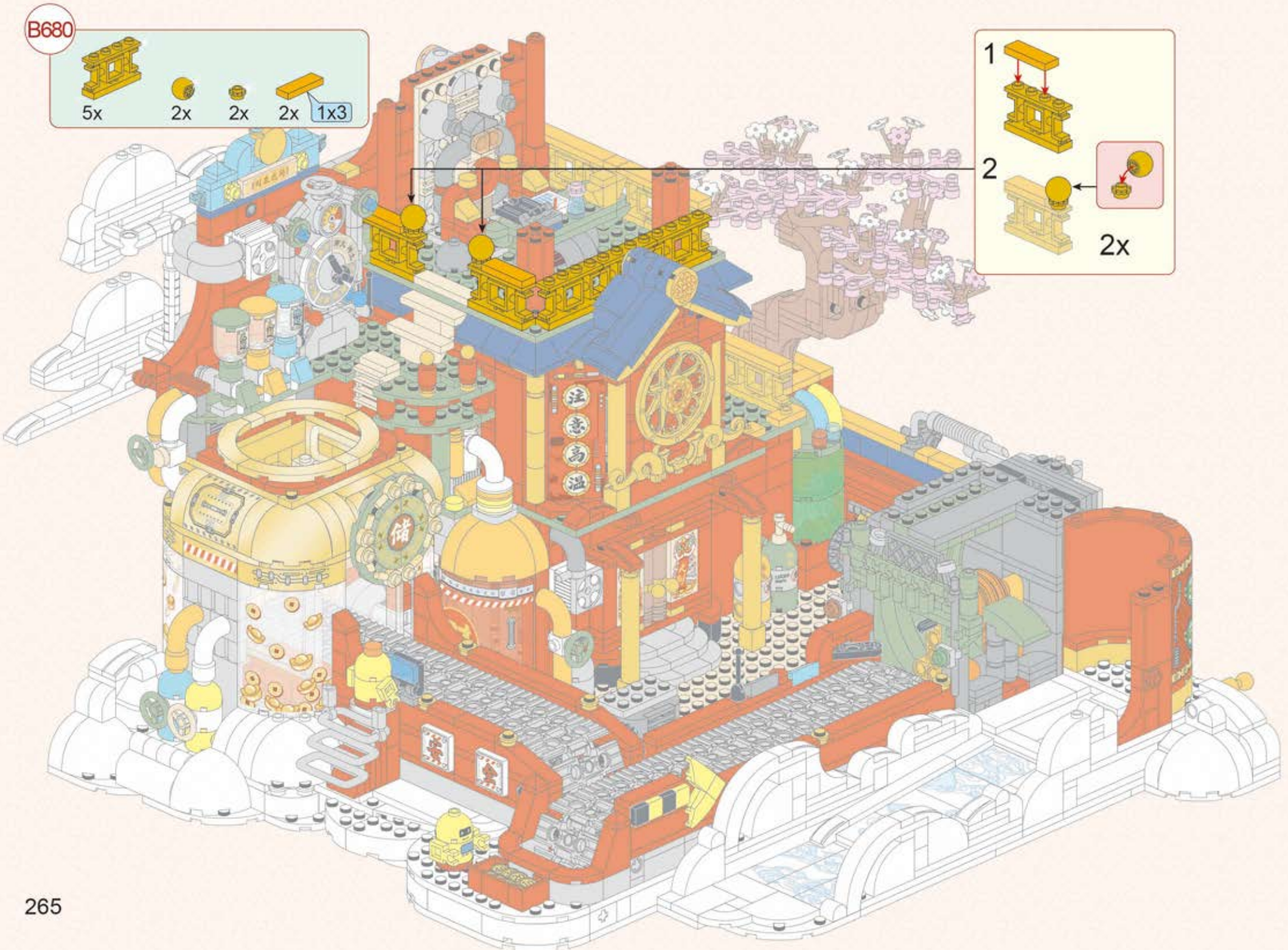
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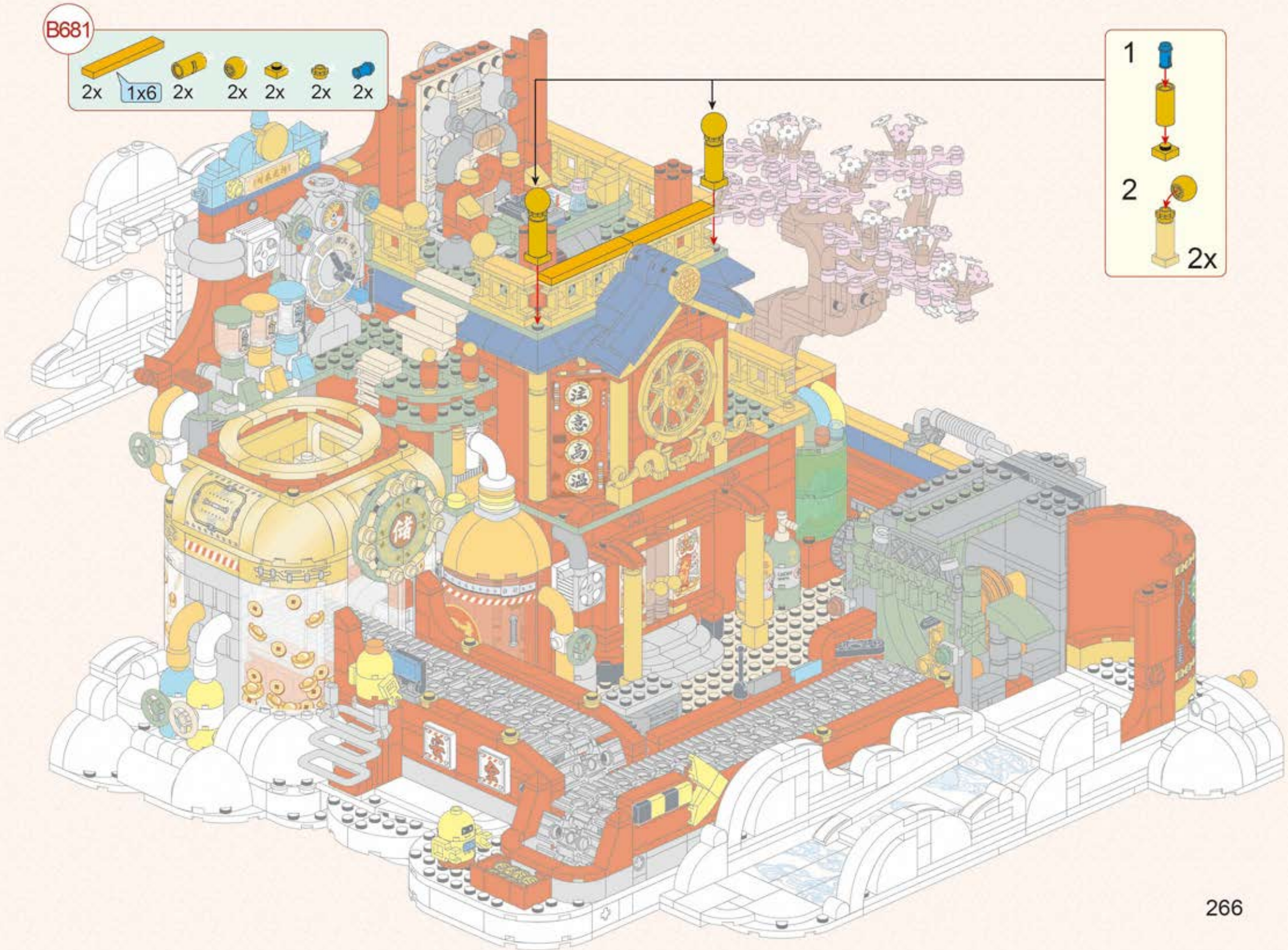
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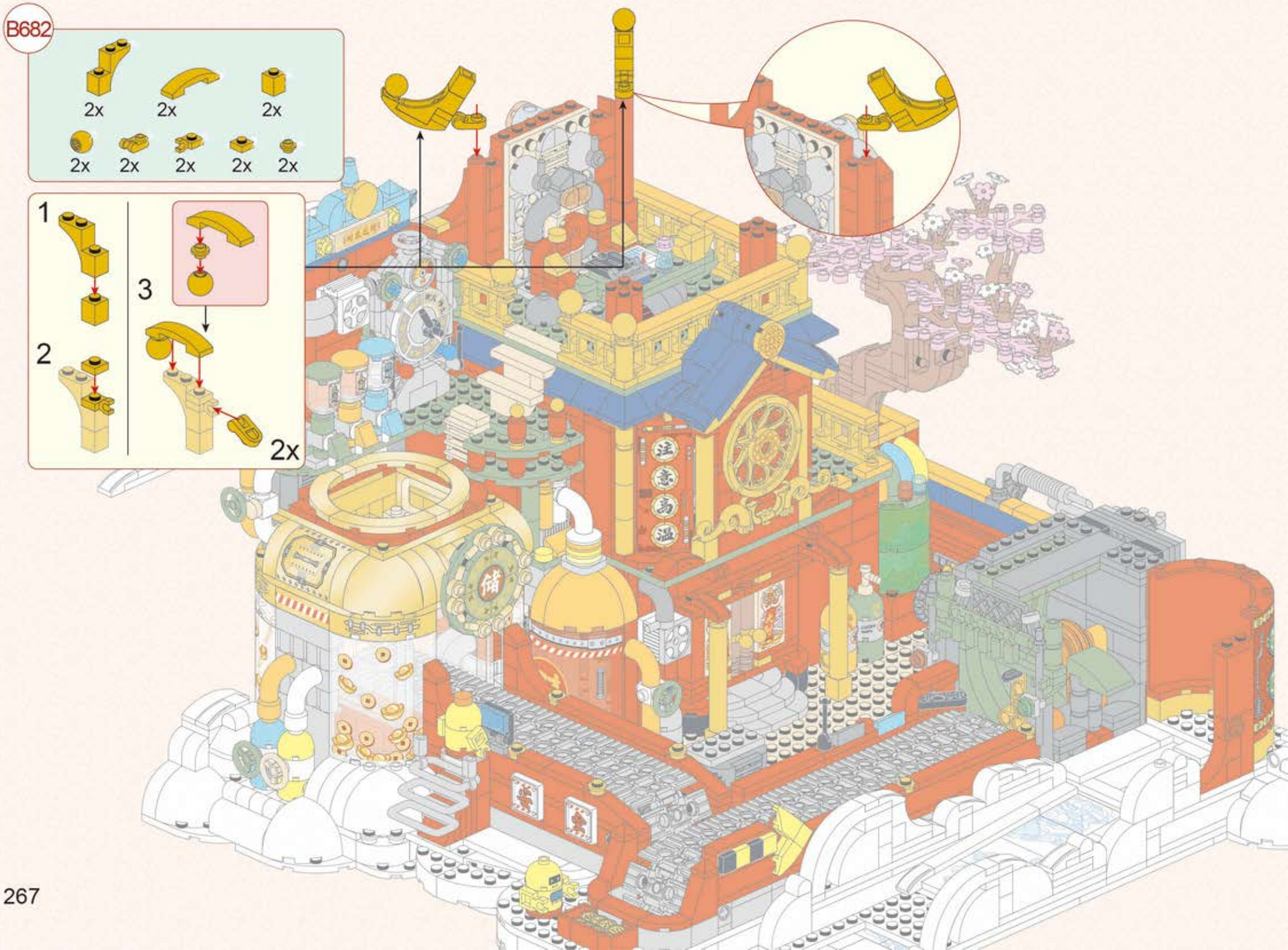



B678
B677
B669


B679
2x
2x
2x

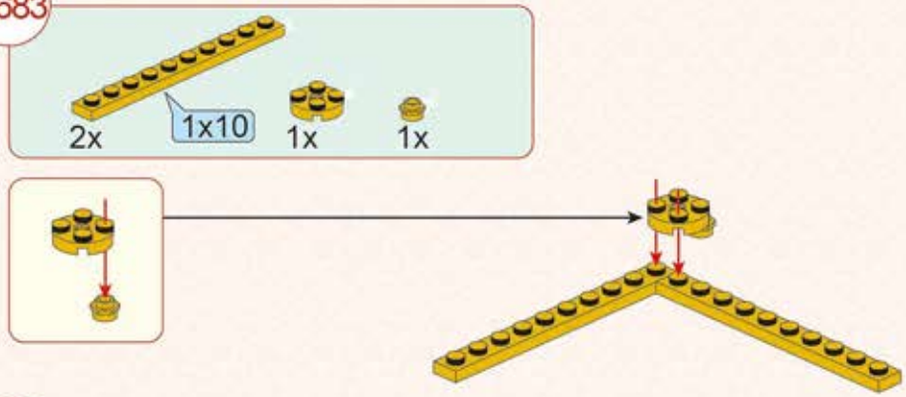

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B681
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2
2x

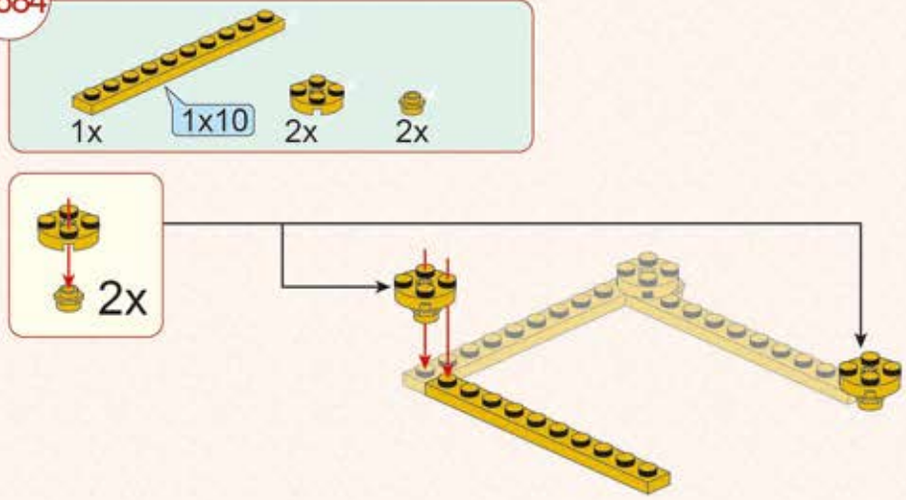

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2
3
2x



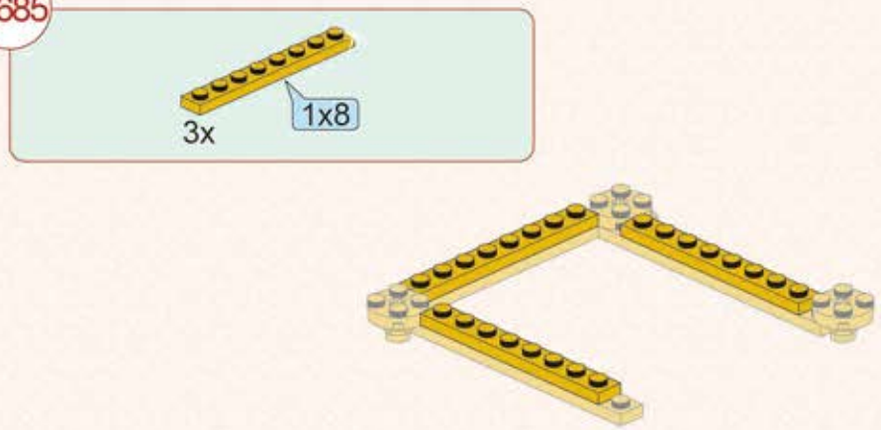
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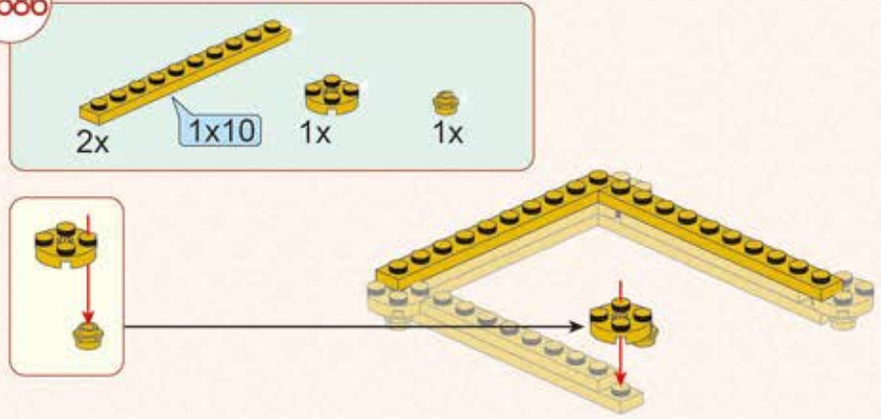
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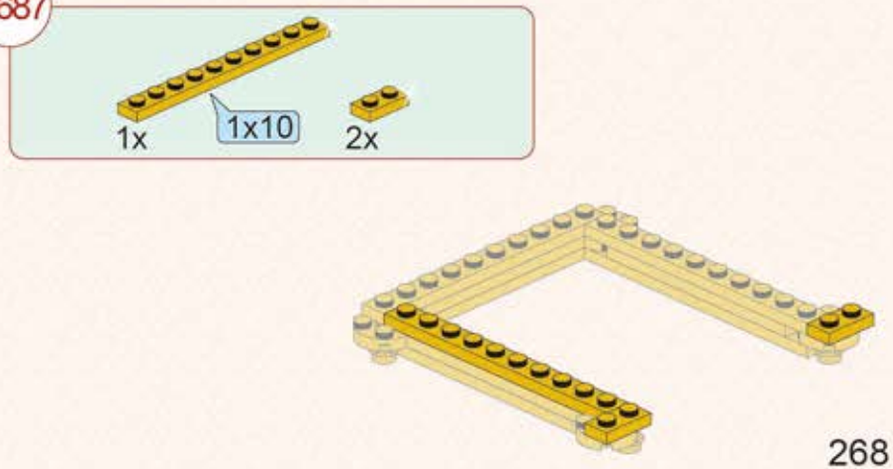
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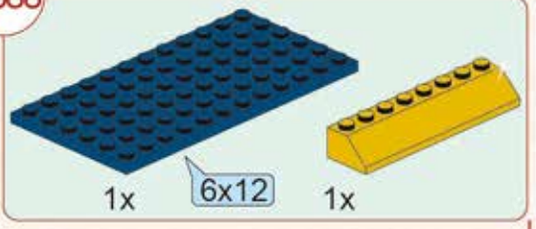
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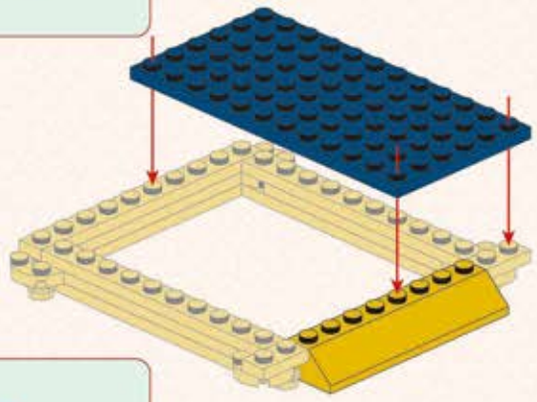


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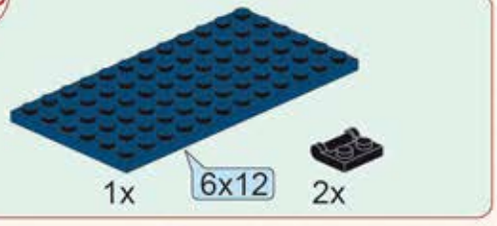


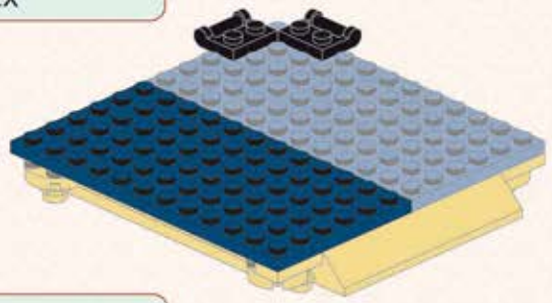
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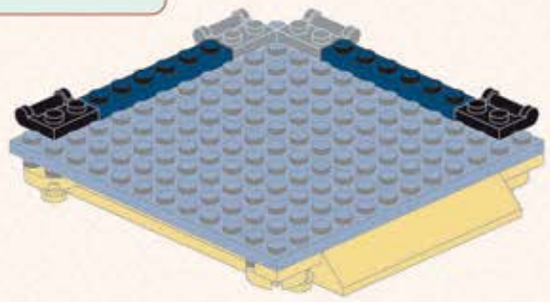
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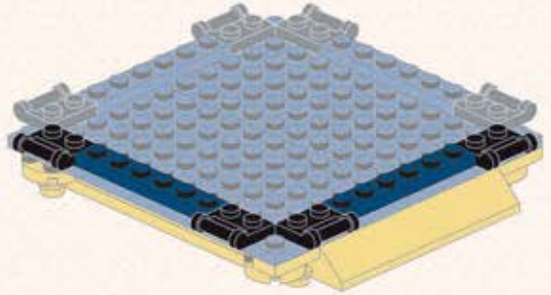
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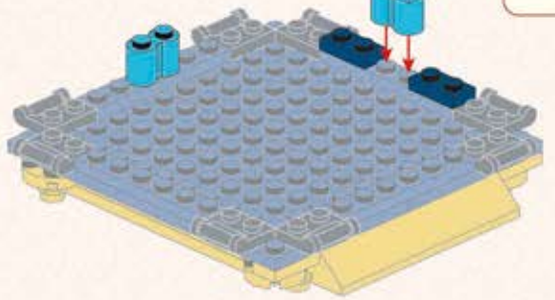
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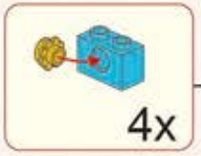
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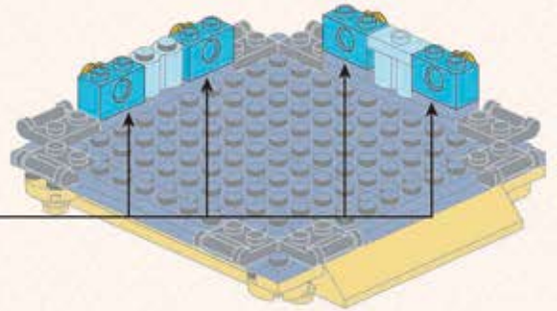




B693





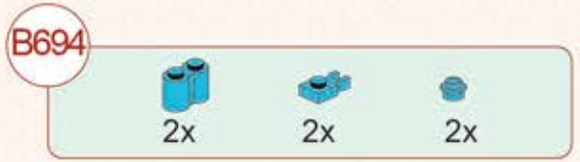


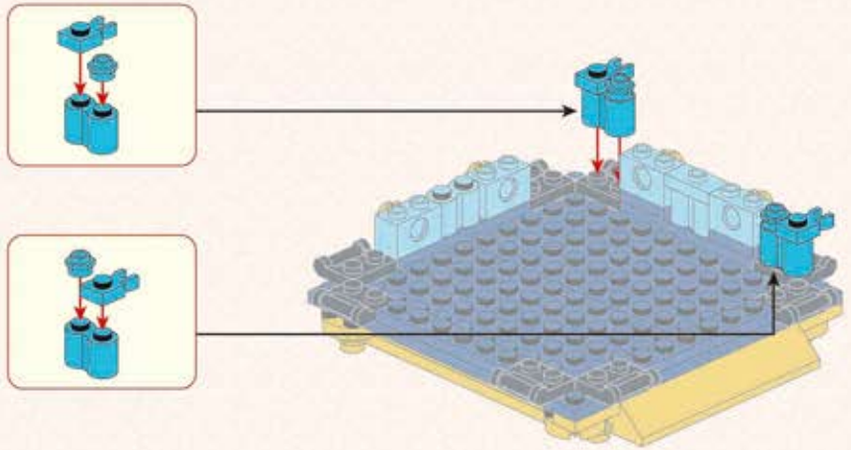

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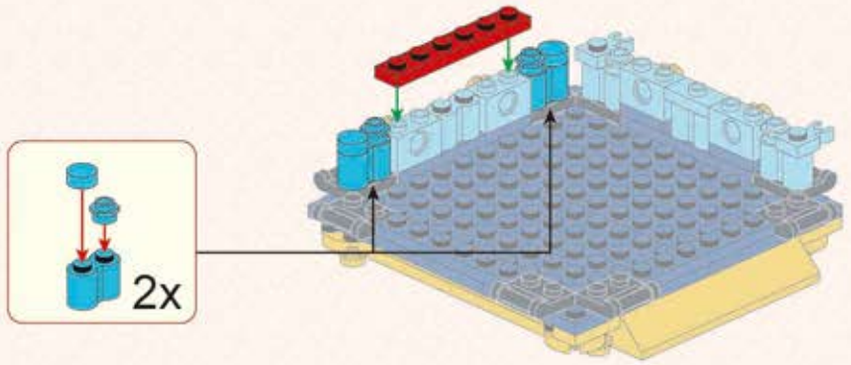

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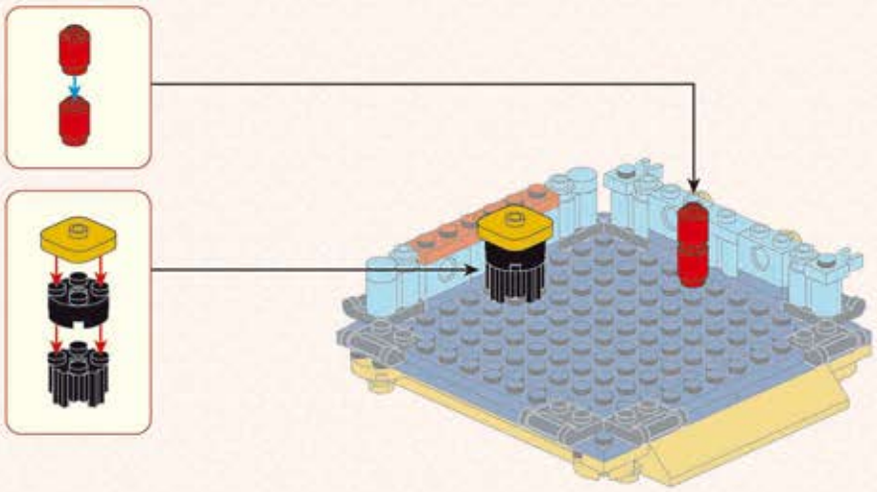



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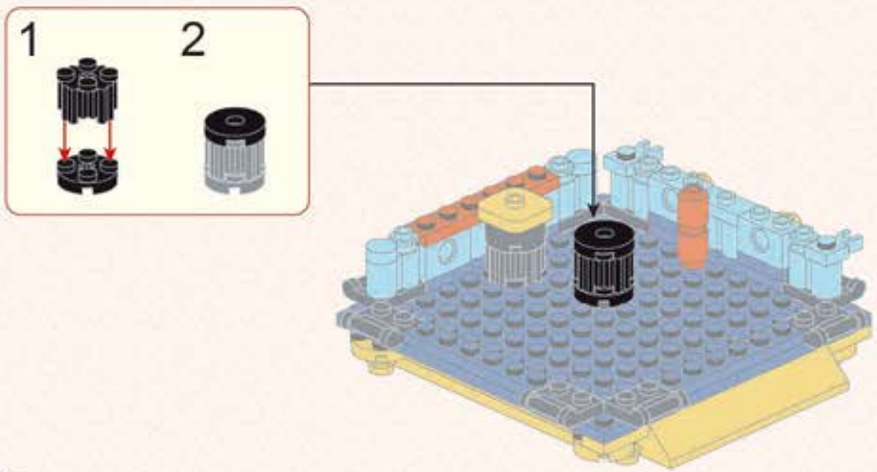
B696





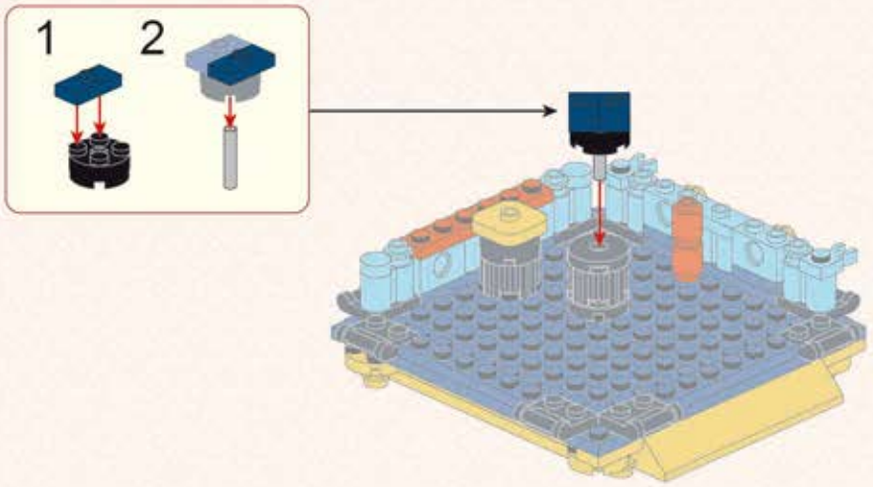
B697





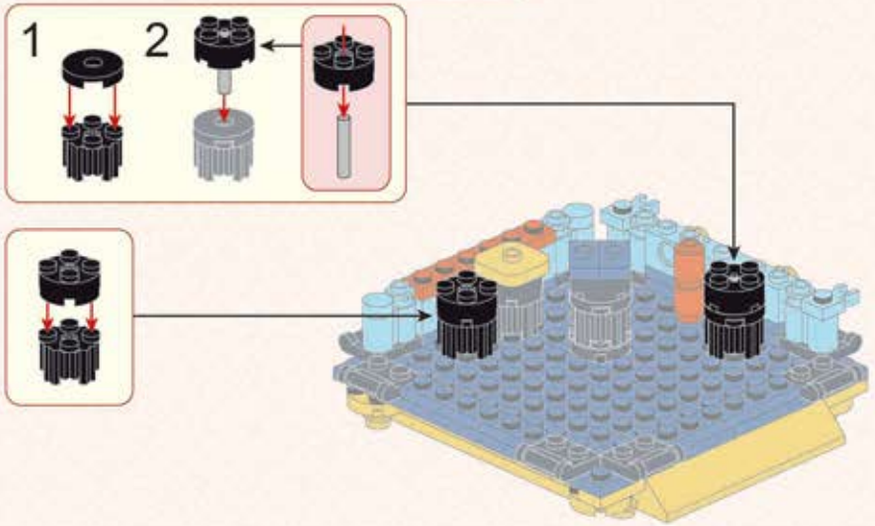
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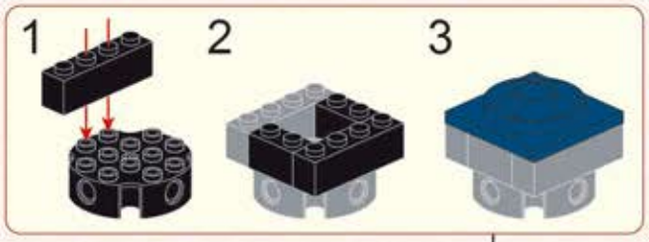
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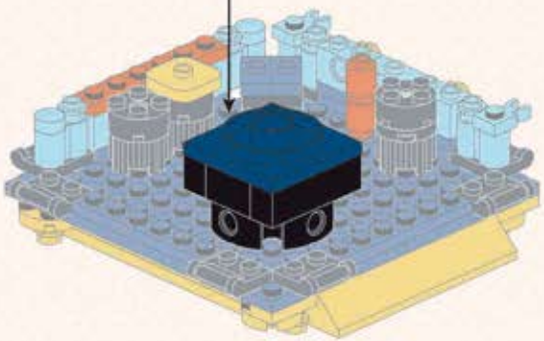




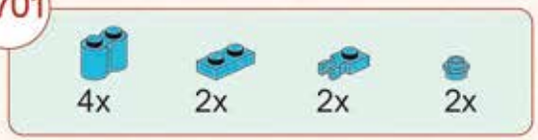
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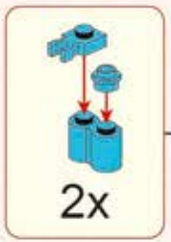


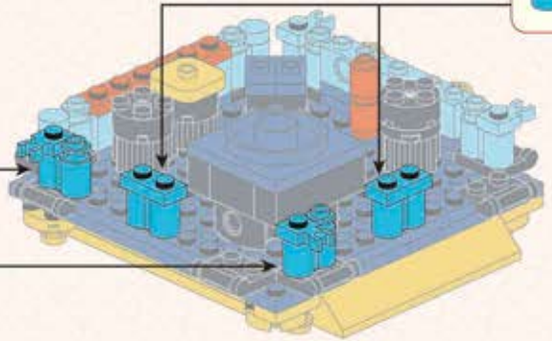


B701



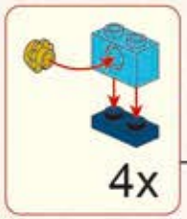


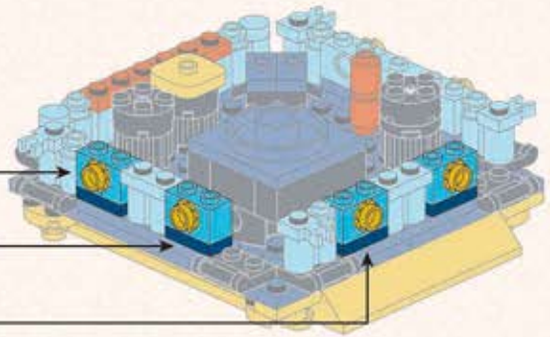




B702

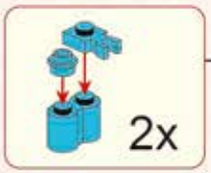


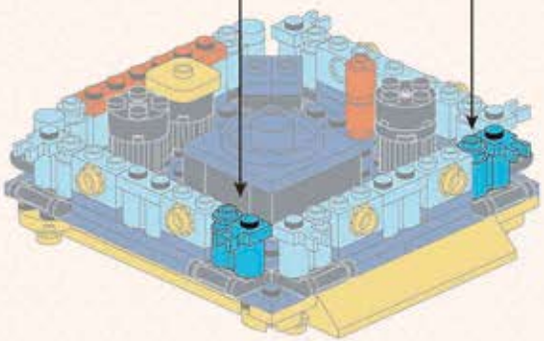




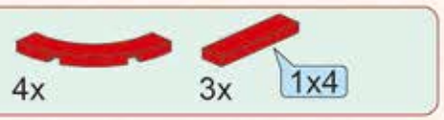
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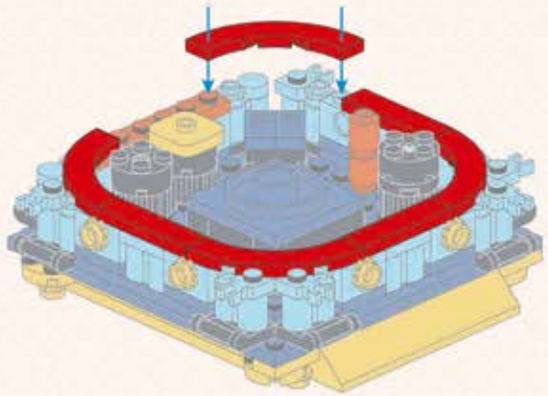






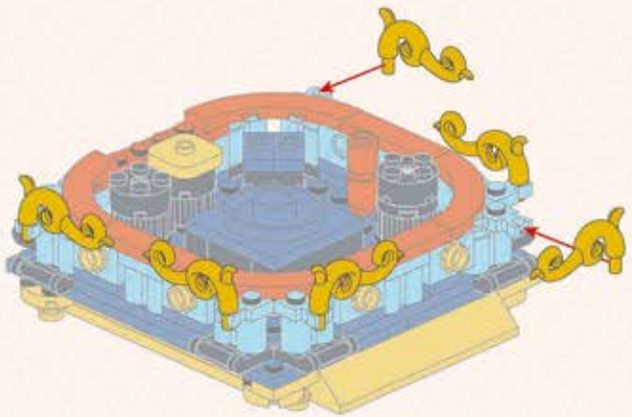
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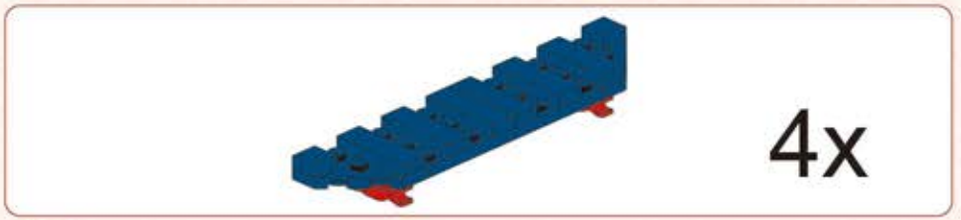




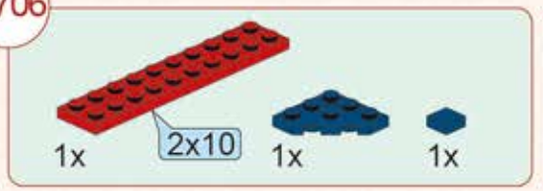
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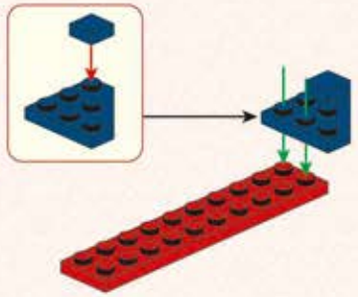




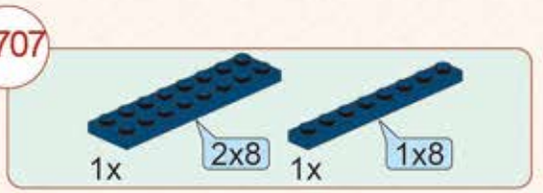


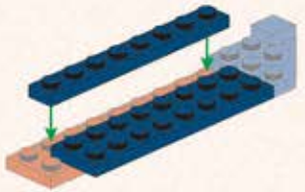
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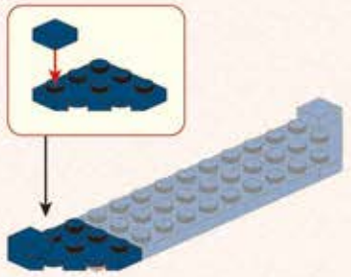
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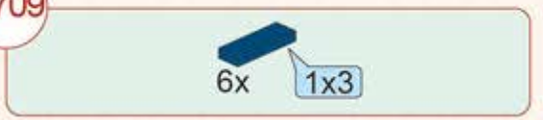


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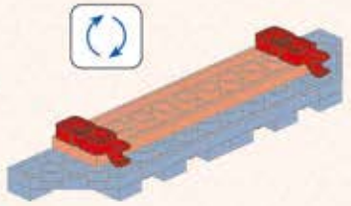
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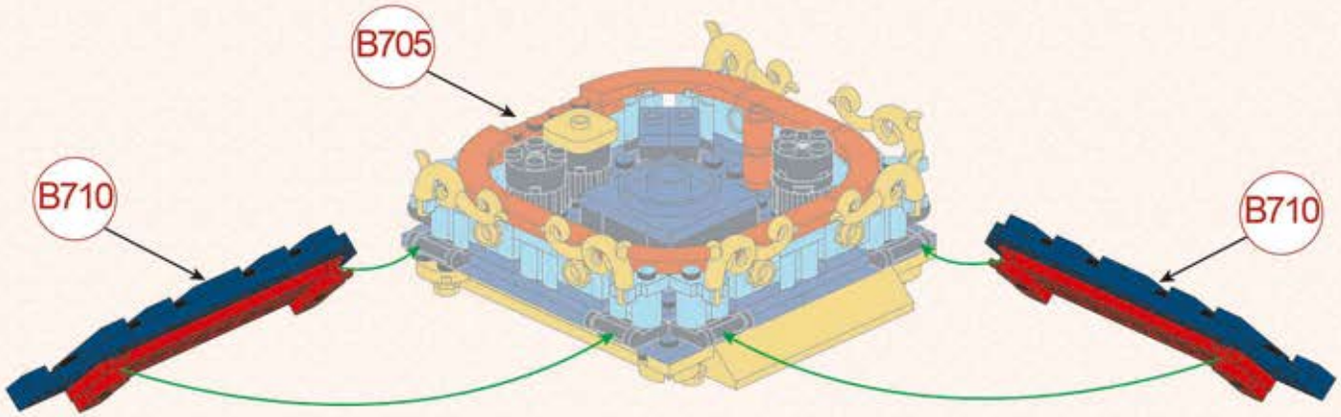


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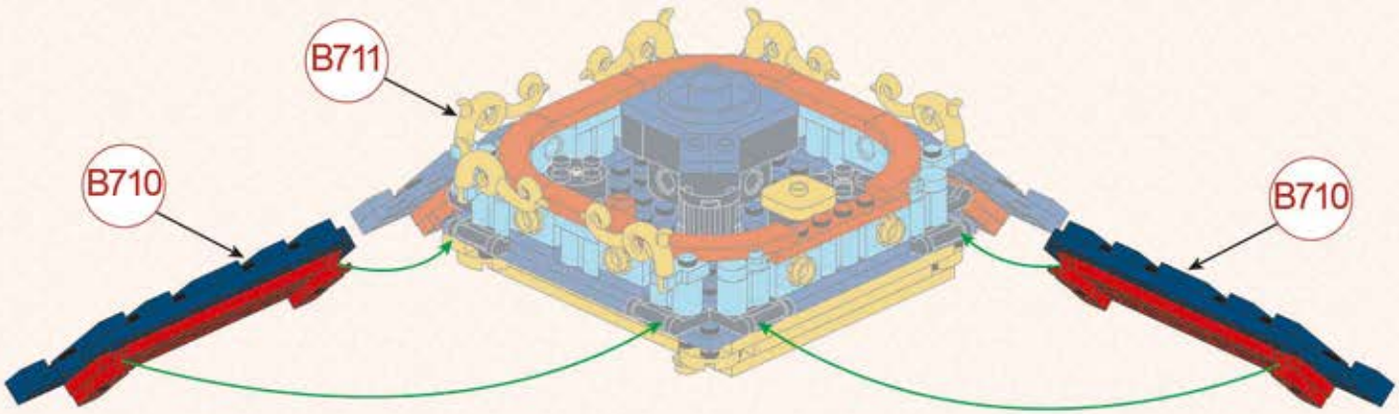




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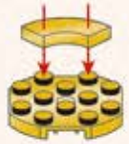


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B713





B714





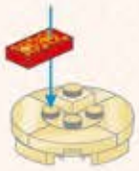
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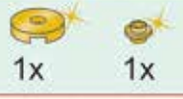


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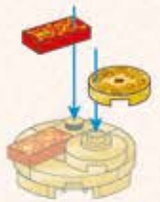
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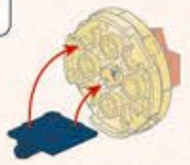




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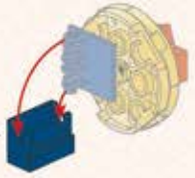




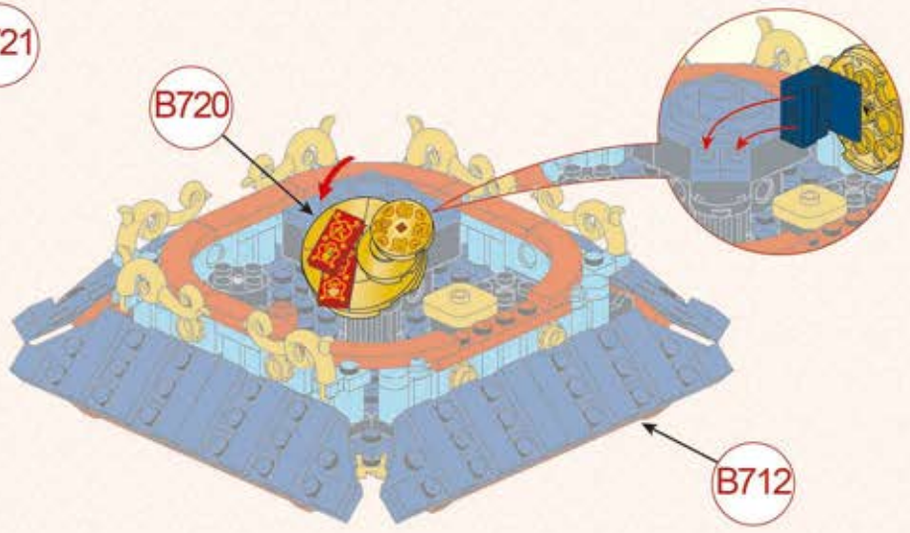
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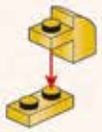


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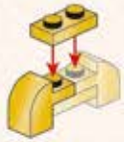
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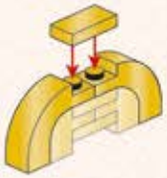
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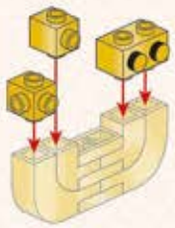
B724

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B725

1x 1x 1x



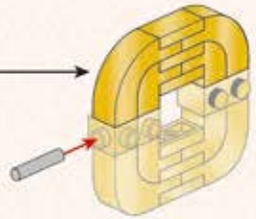
B726

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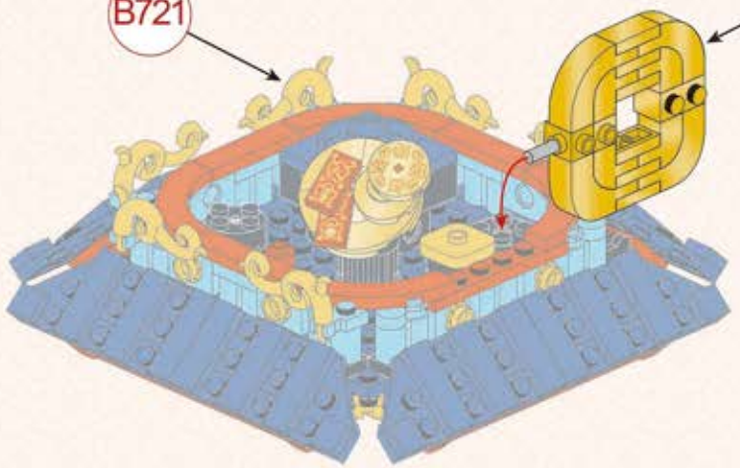
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B727

B721

B726



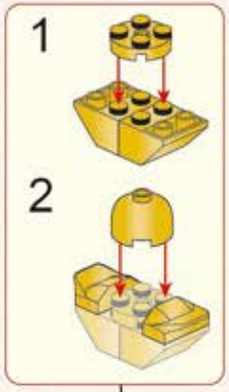
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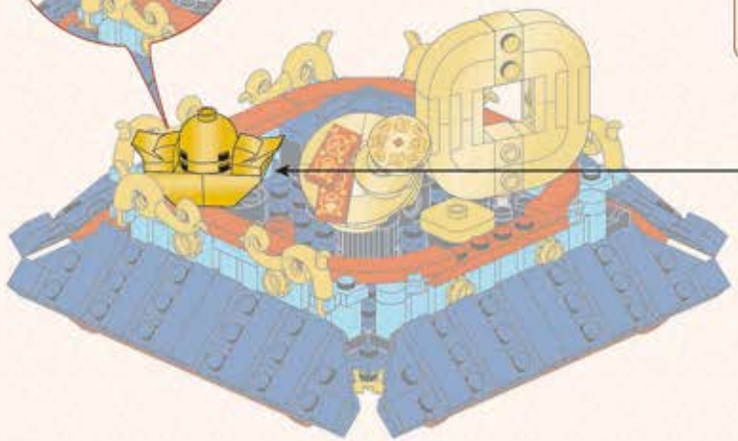
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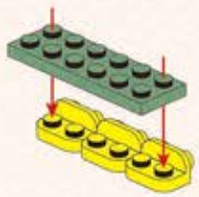
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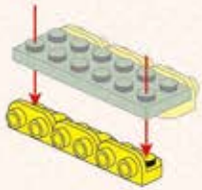
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B730





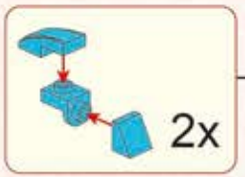
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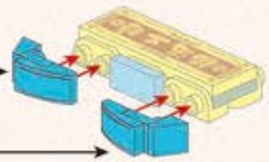




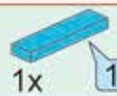
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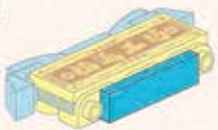




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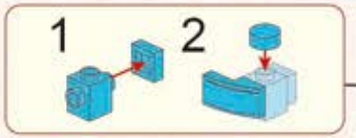






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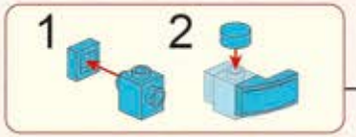


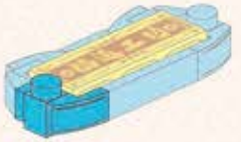




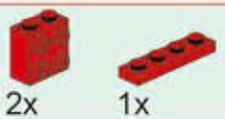
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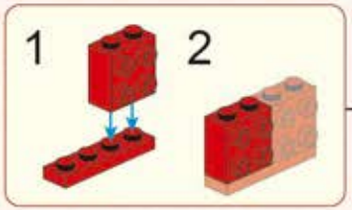


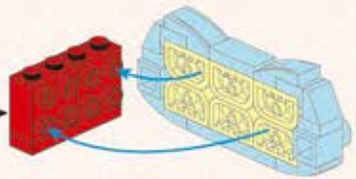


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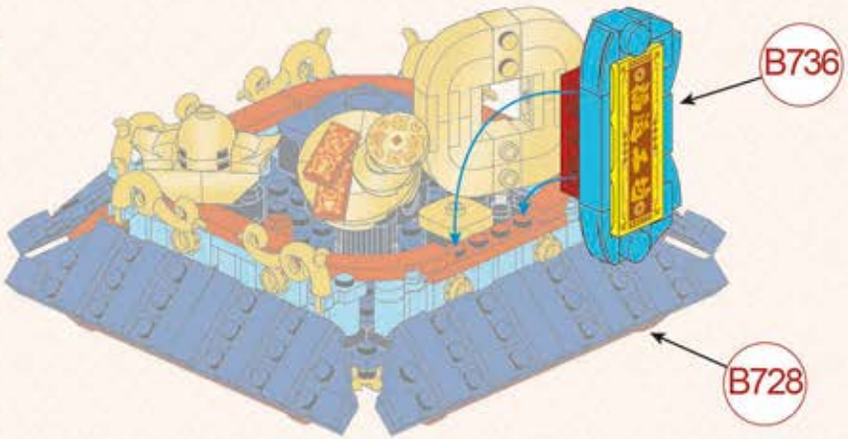








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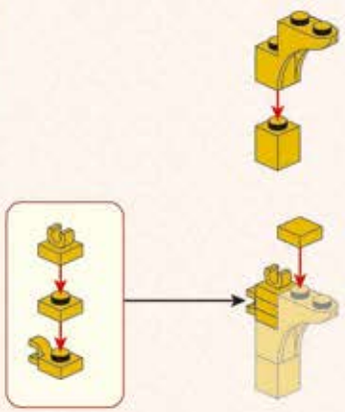



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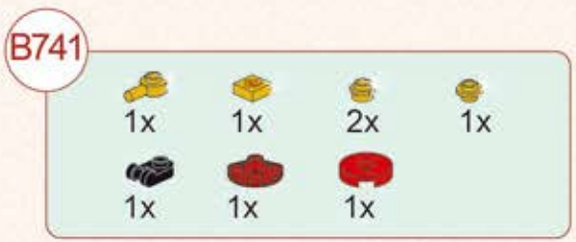

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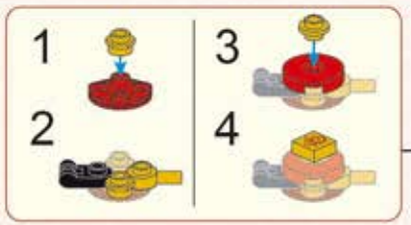

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B739
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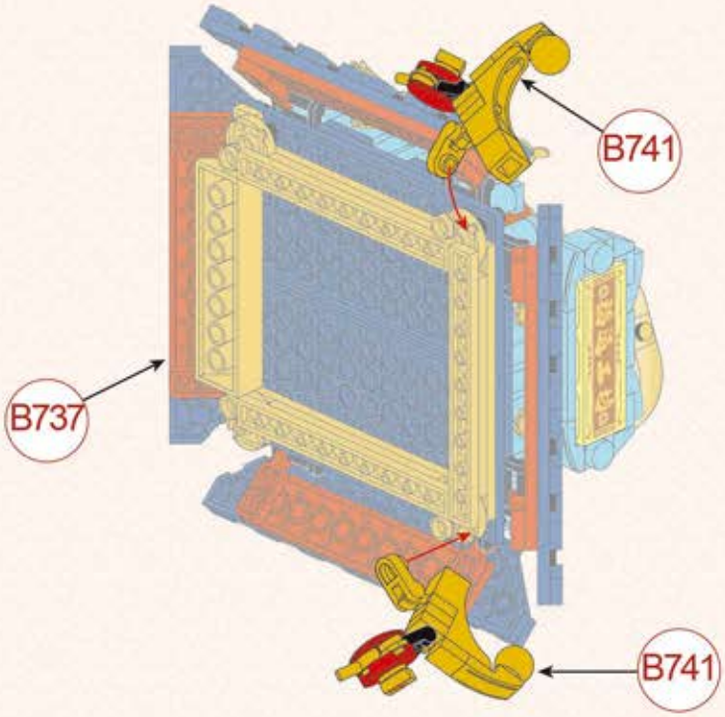

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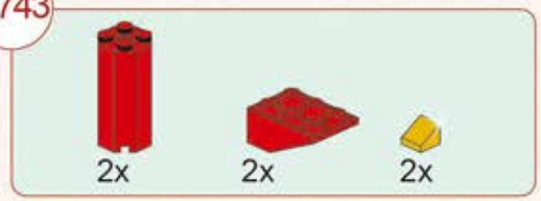

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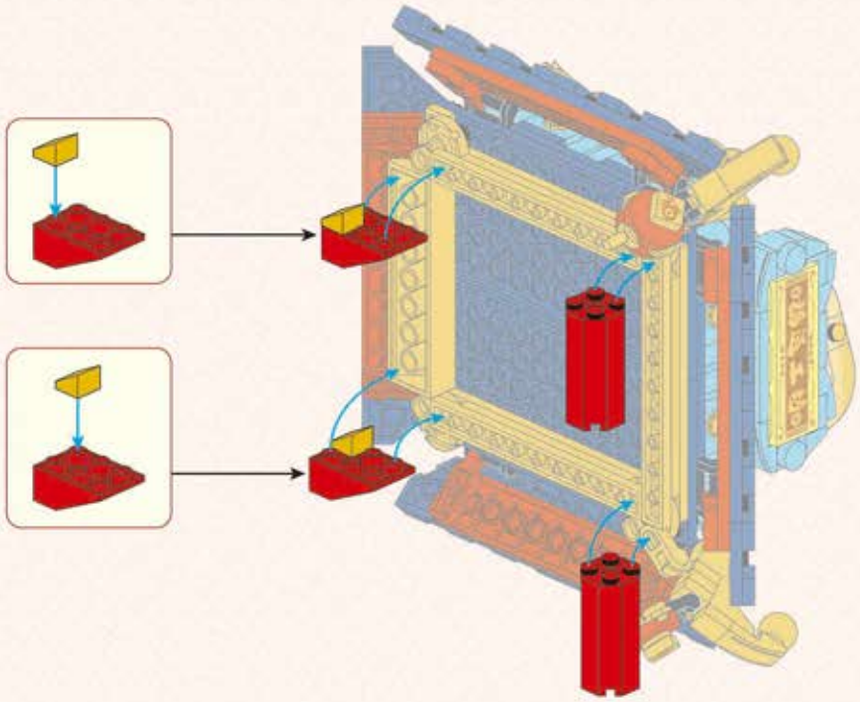
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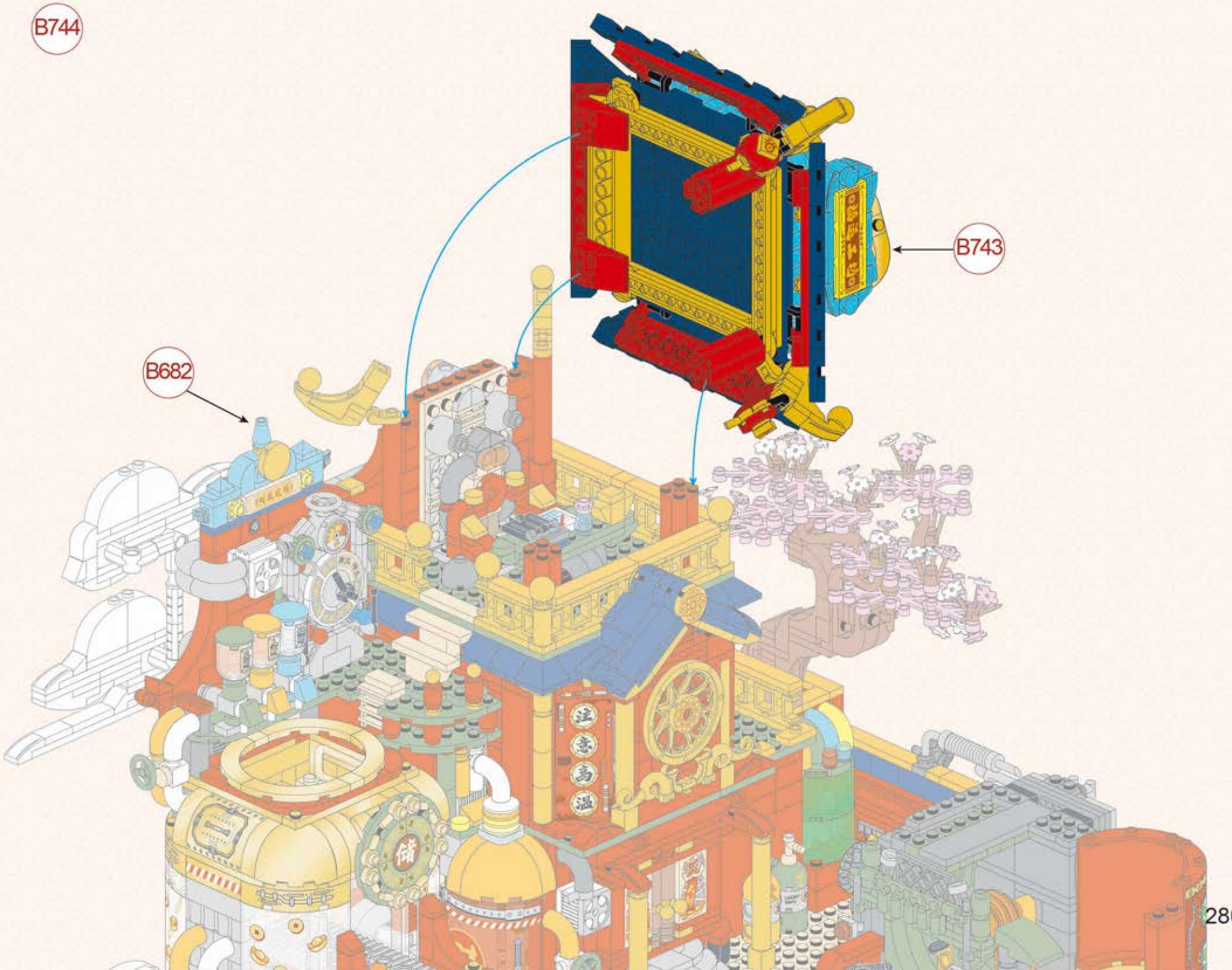


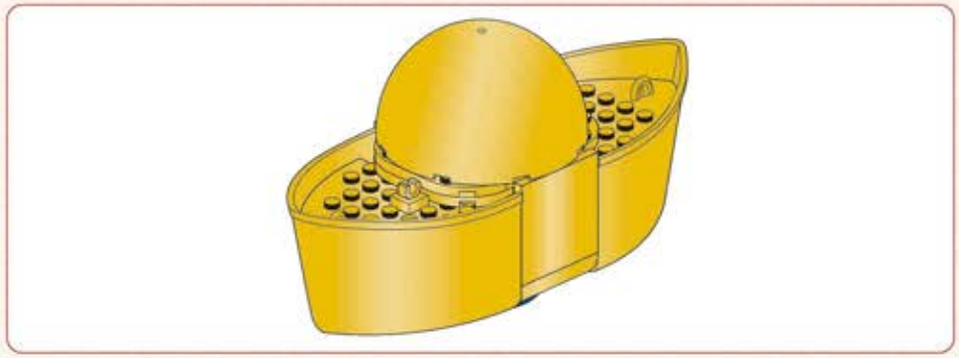


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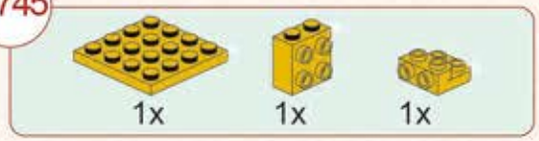


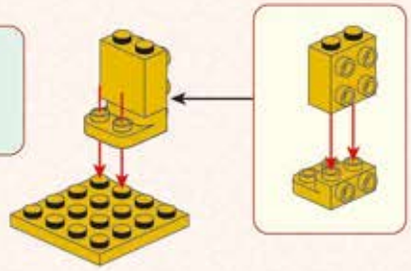



B744
B743
B682
注意高温
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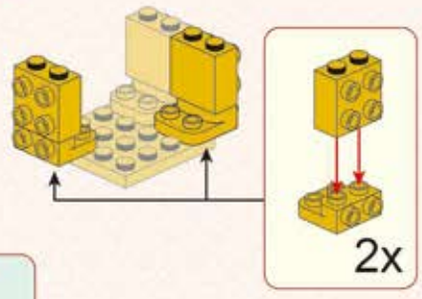
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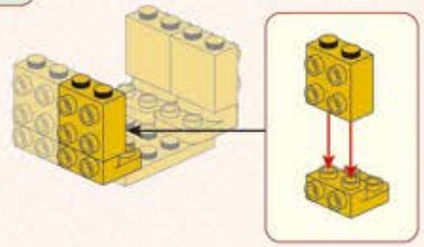
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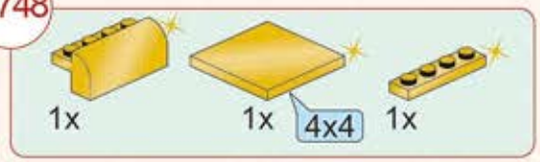


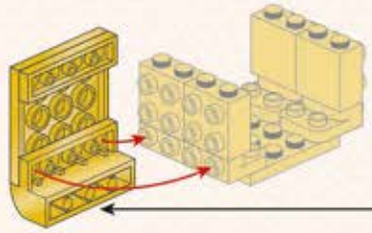
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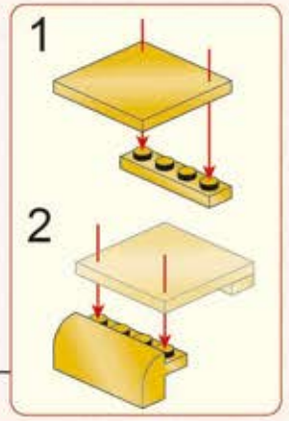




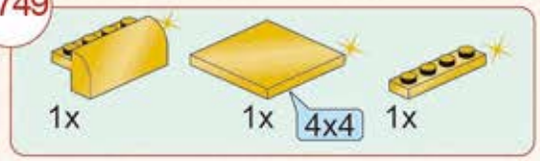
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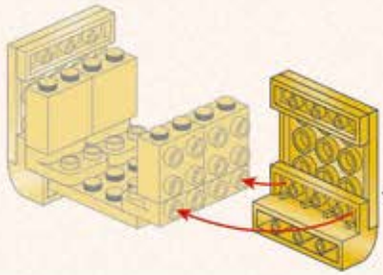


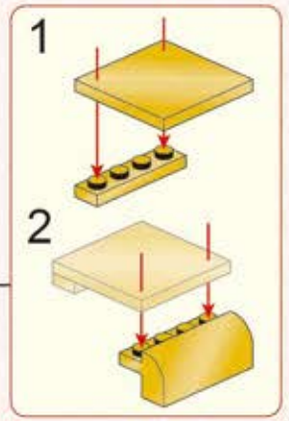




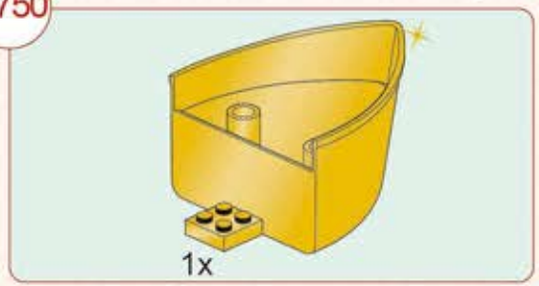
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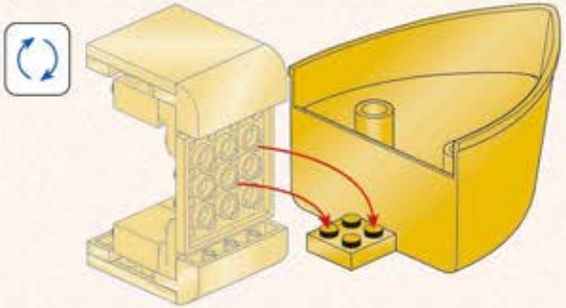




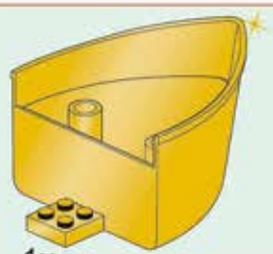


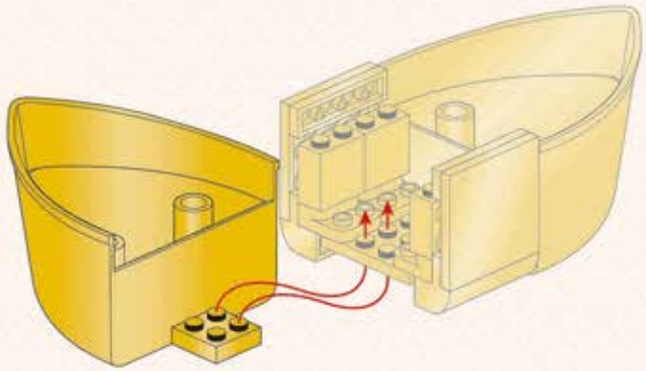
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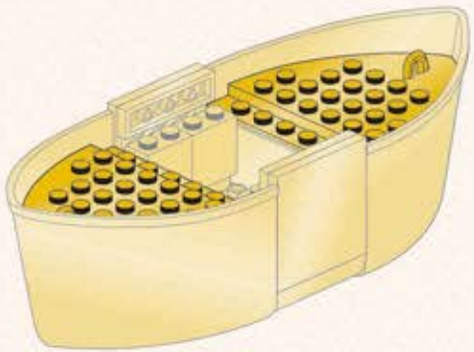
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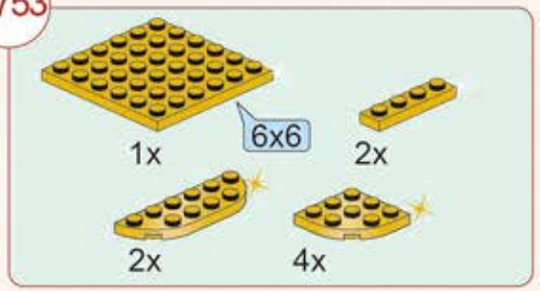


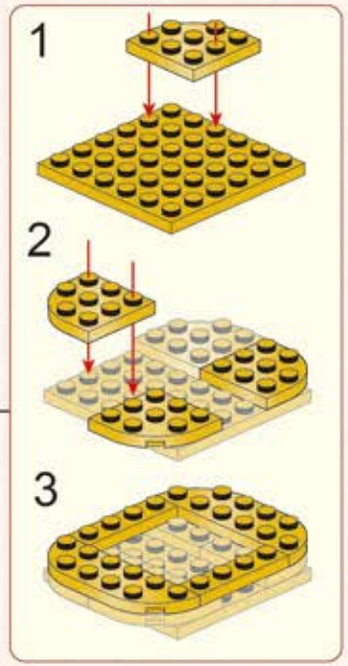
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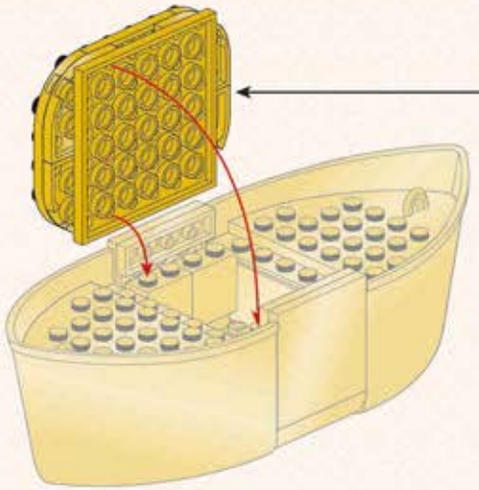




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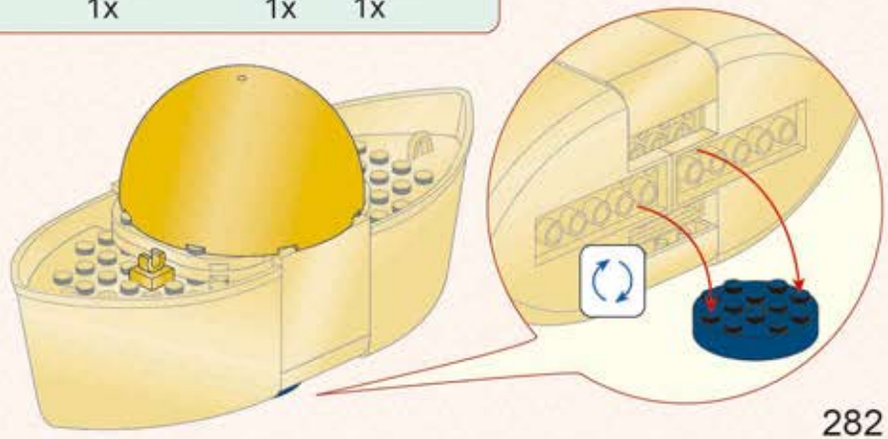


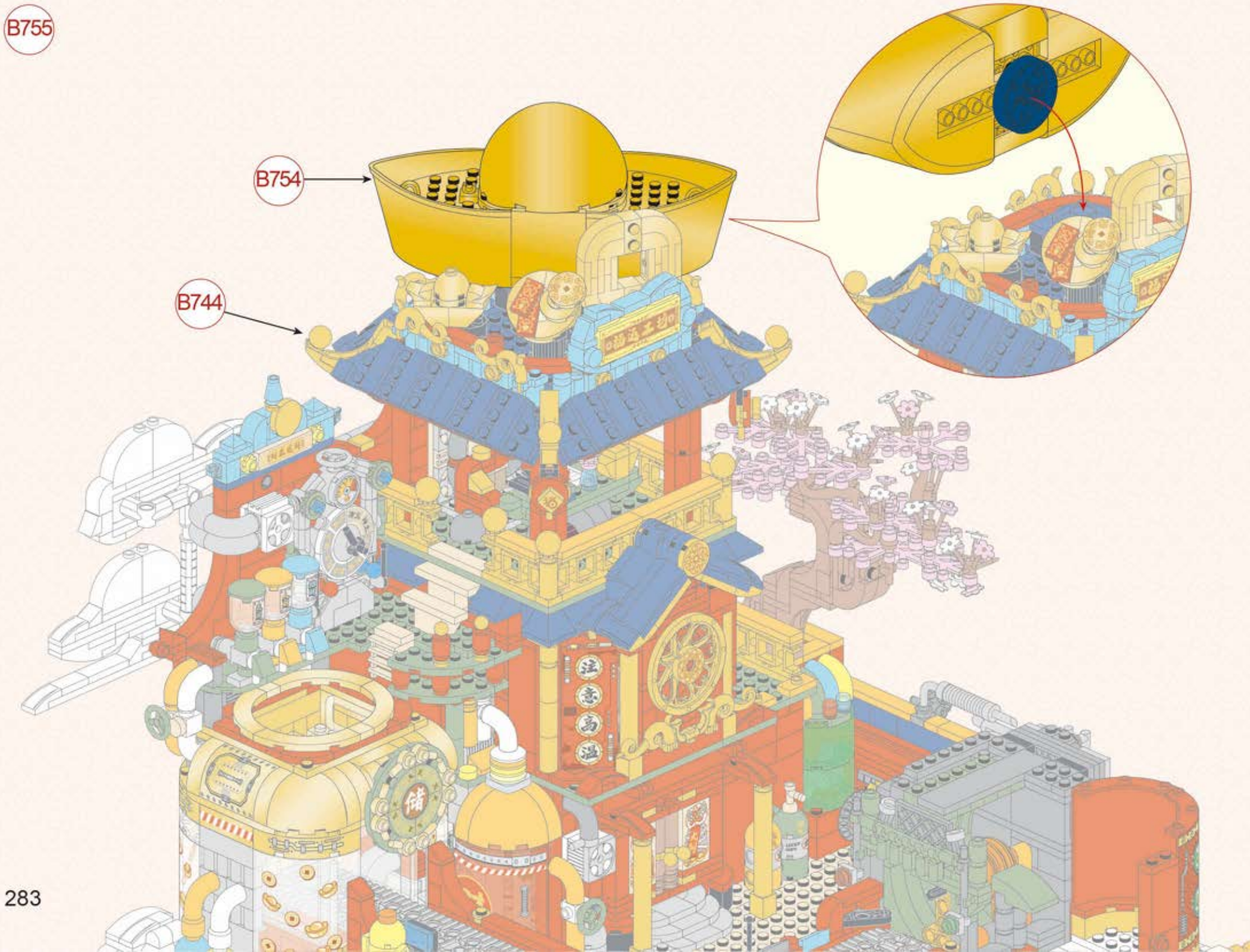




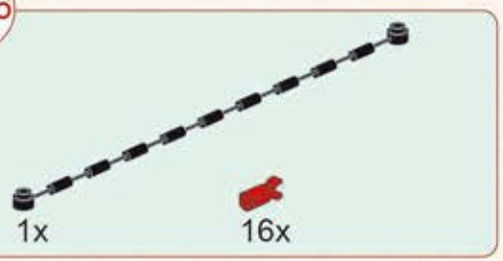
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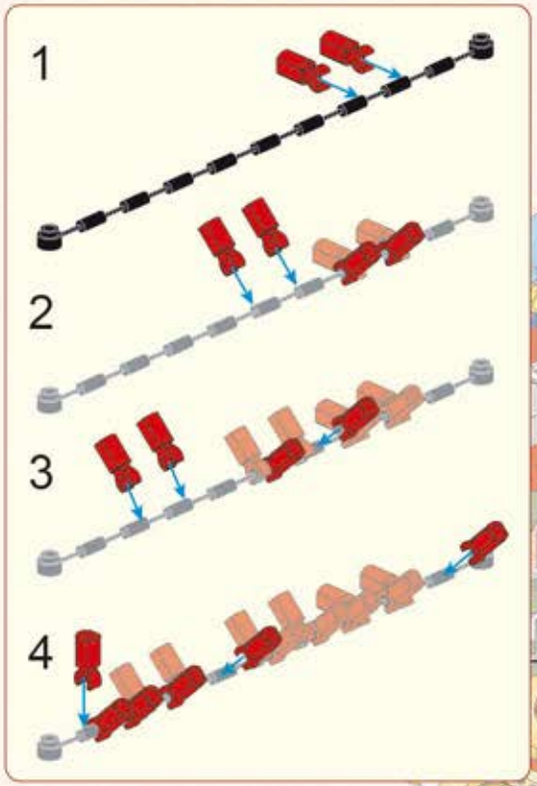


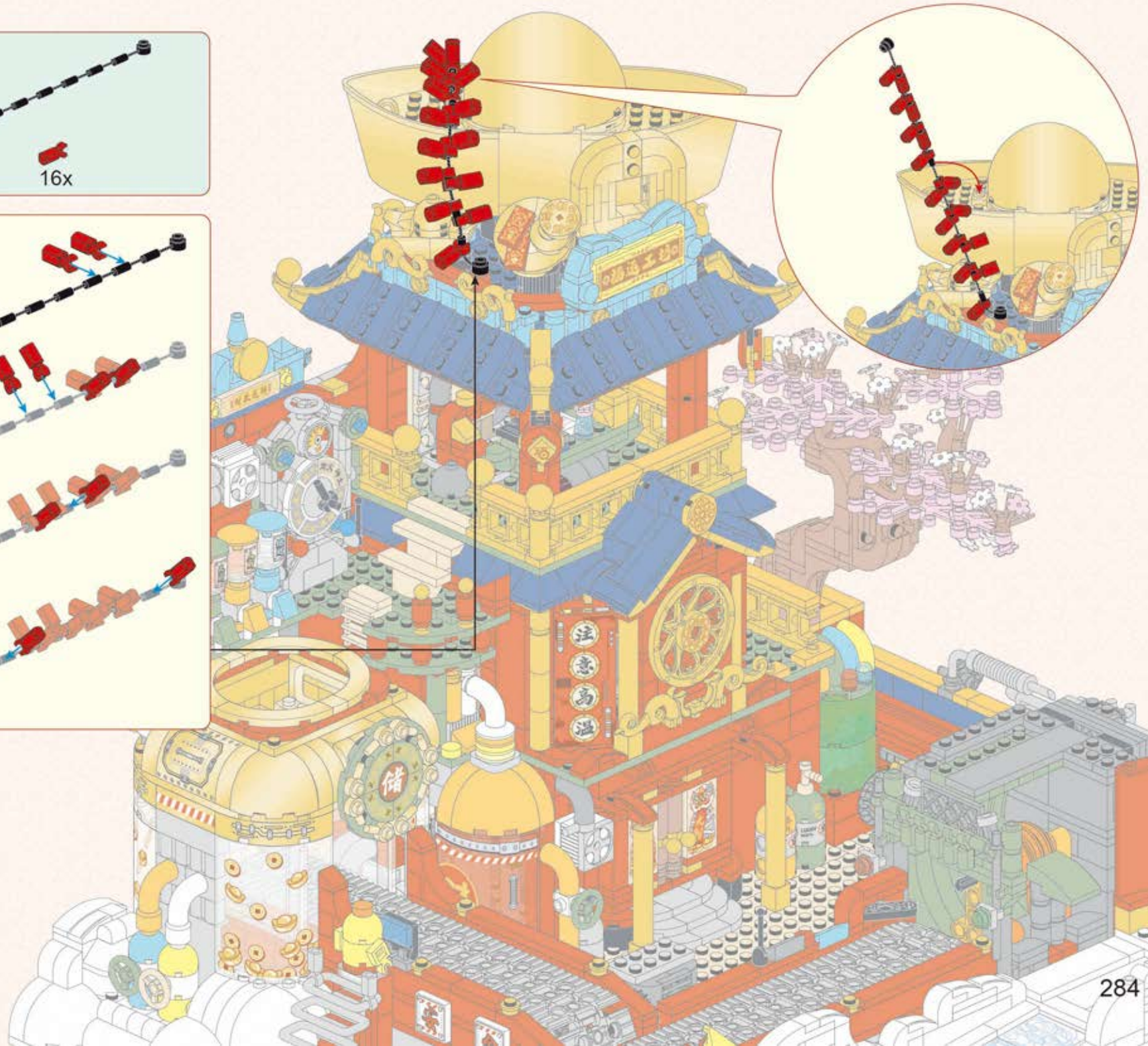


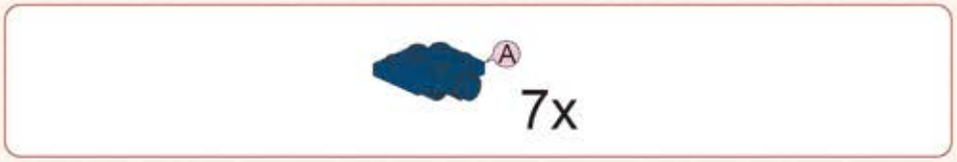

B755
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B744

B756





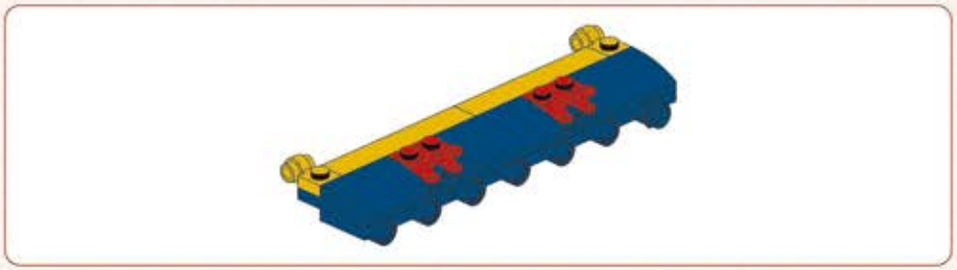




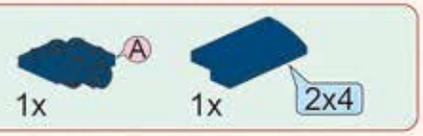
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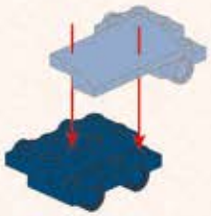
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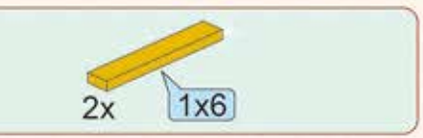


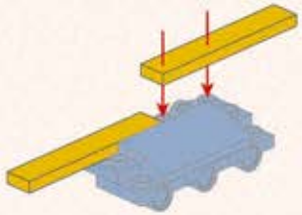
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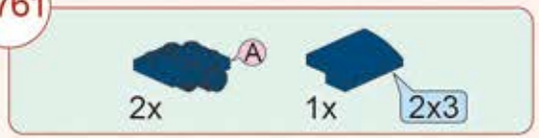


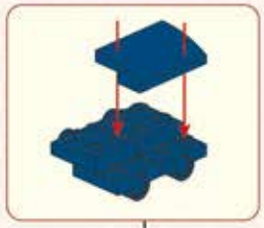
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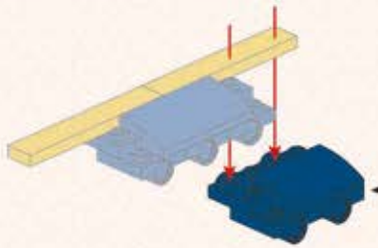




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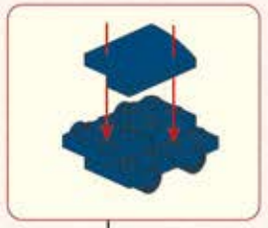


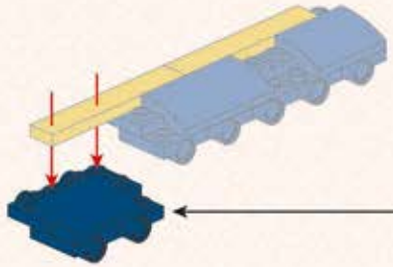




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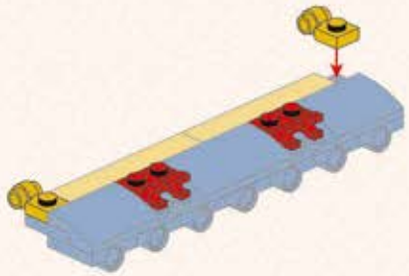


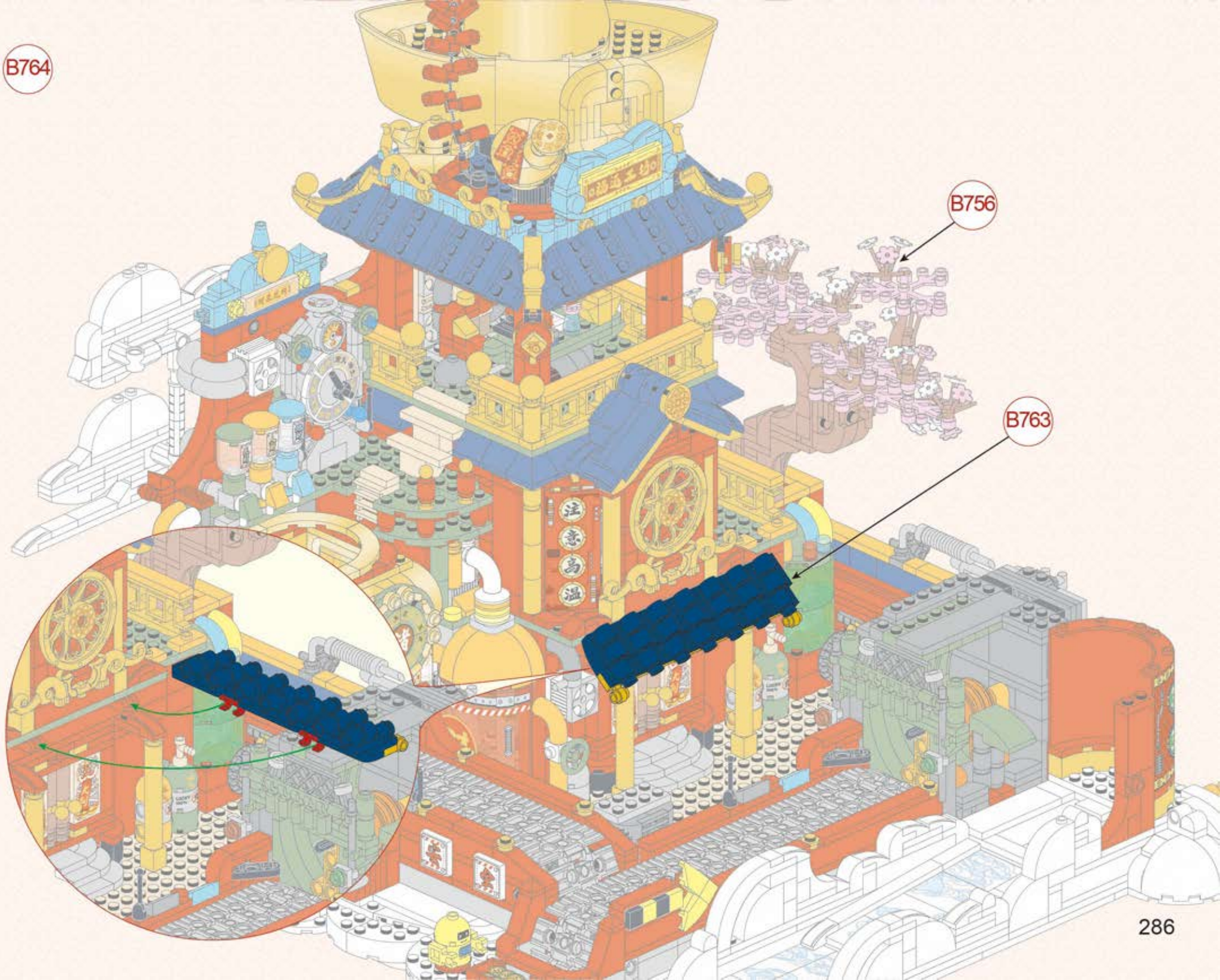


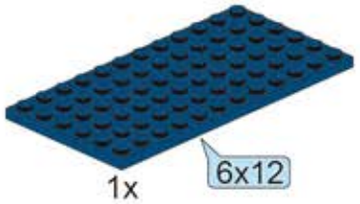


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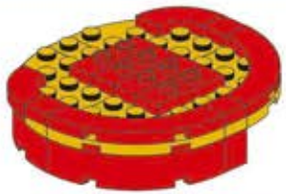

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B763



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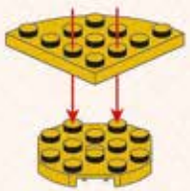




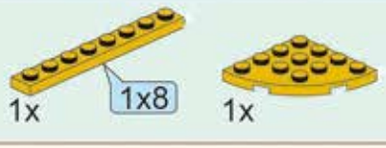


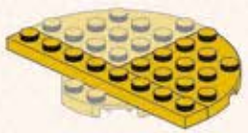
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B766





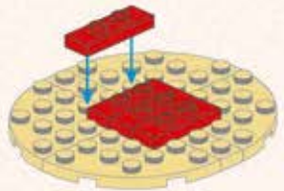
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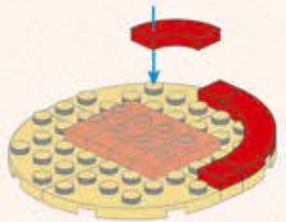
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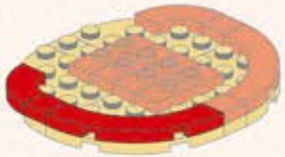
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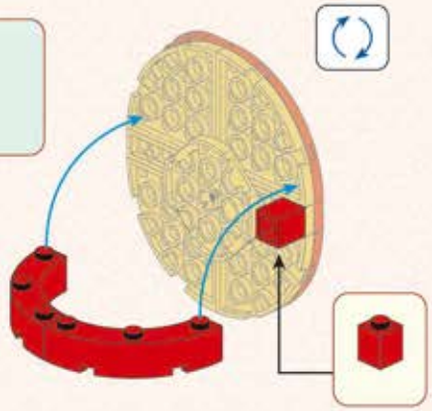
B770

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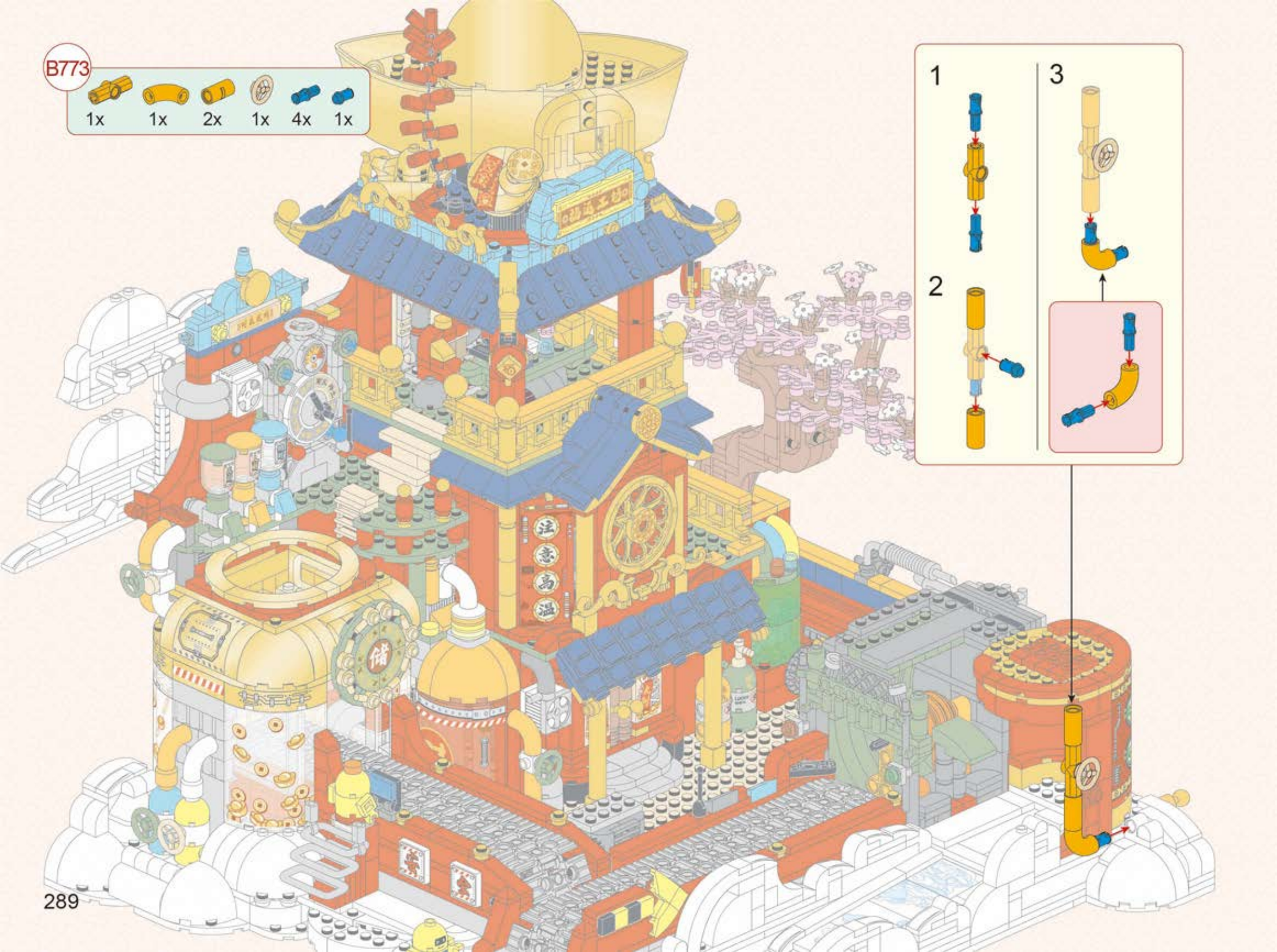
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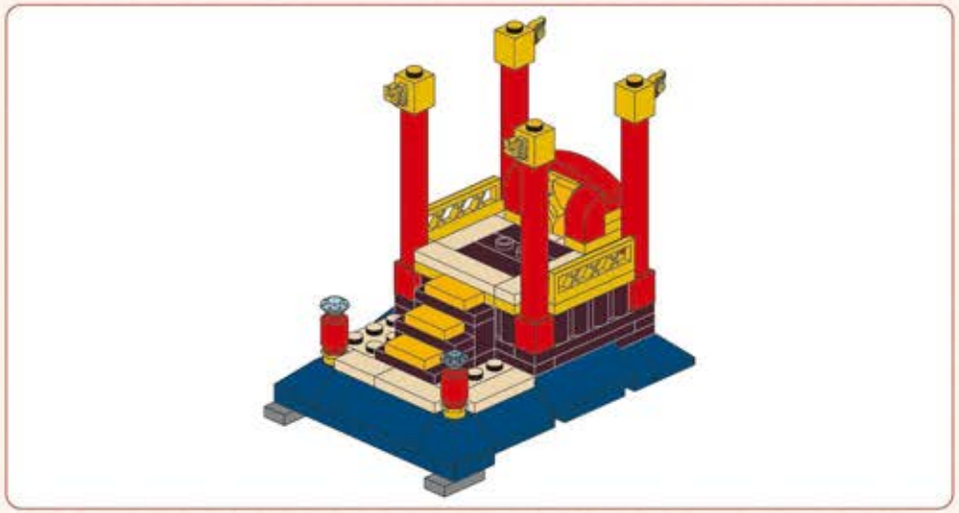
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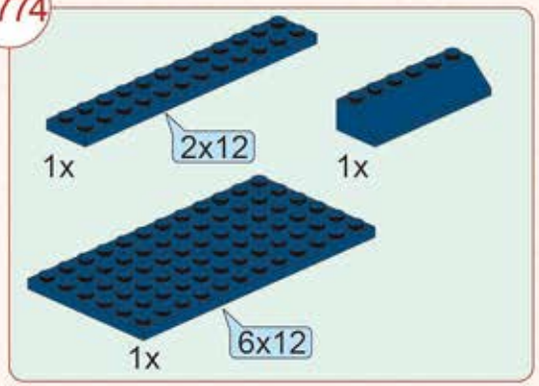
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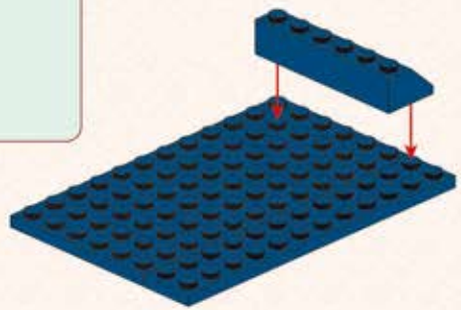



B773
1x
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2x
1x
4x
1x
1
2
3



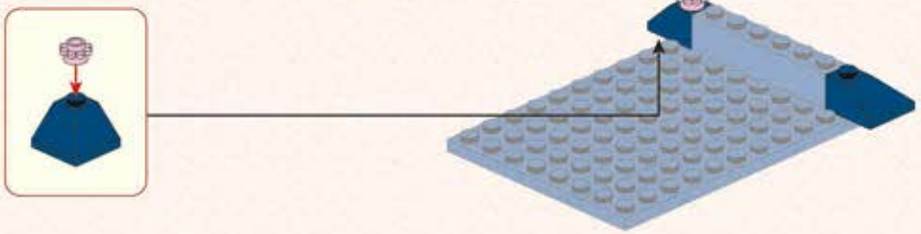
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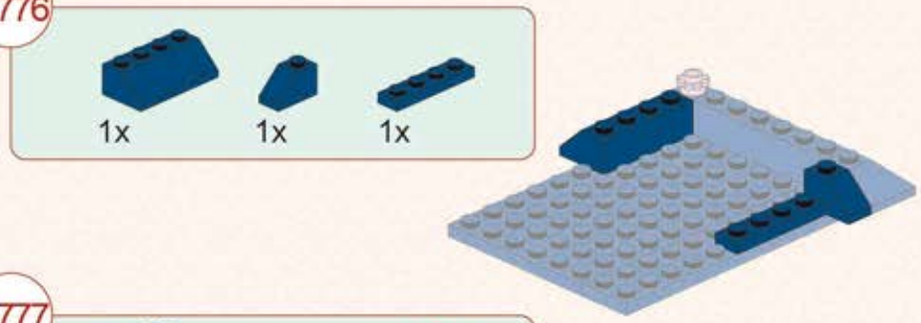


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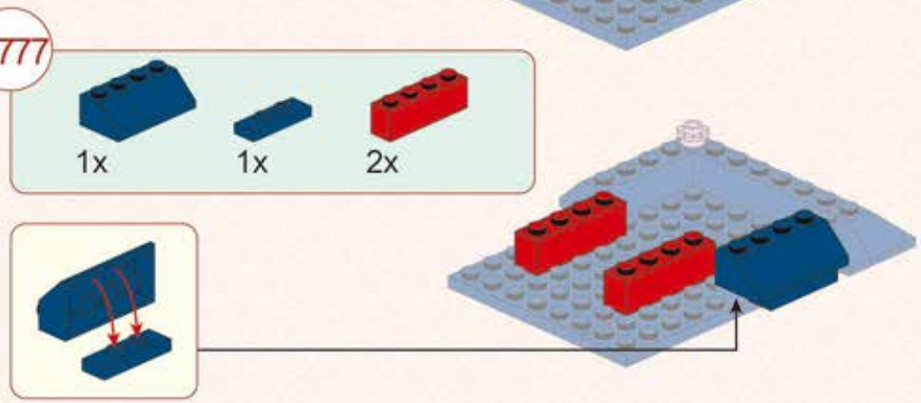




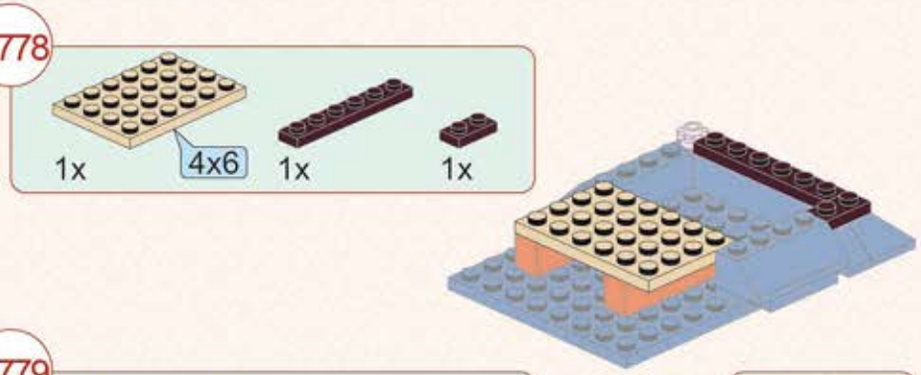
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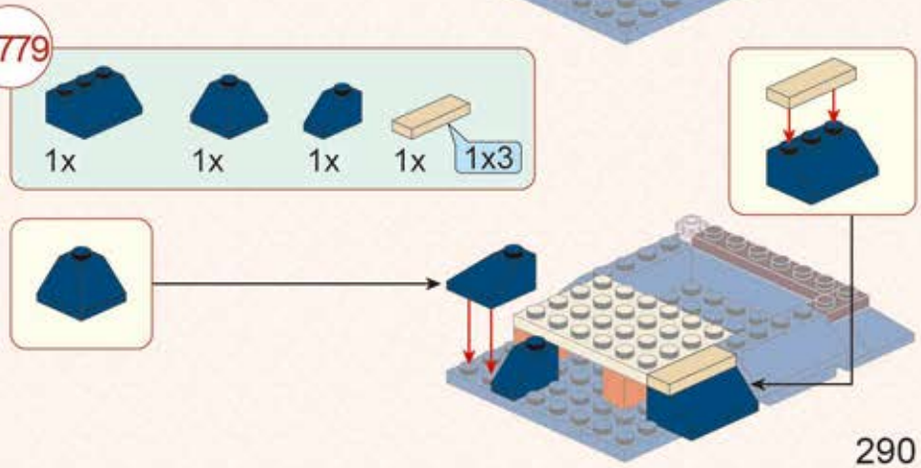
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B778

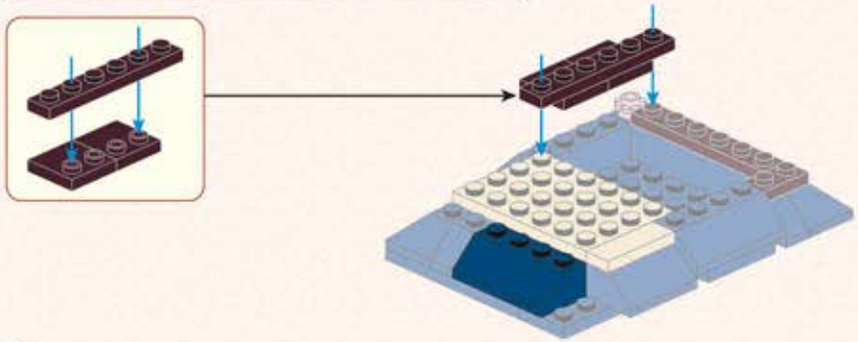


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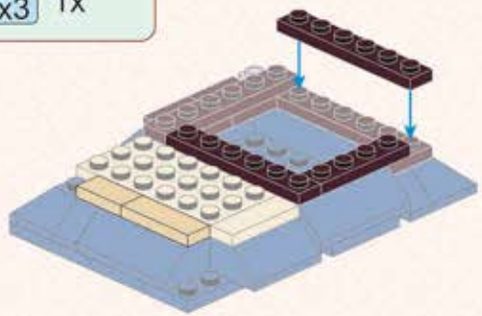
B780

1x 1x 2x



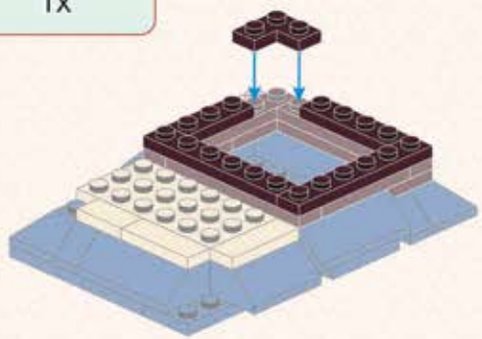
B781

2x 1x 1x 1x3 1x



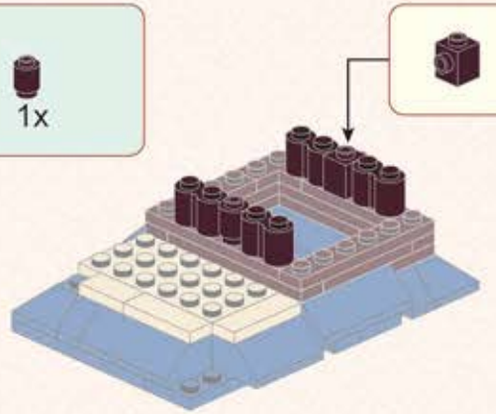
B782

2x 1x 1x 1x



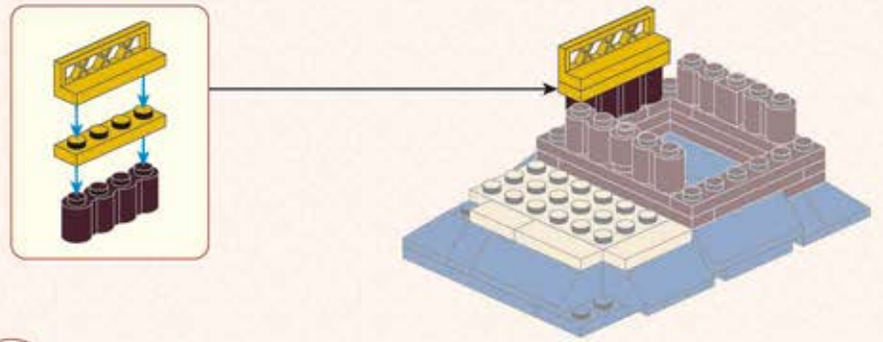
B783

4x 1x 1x



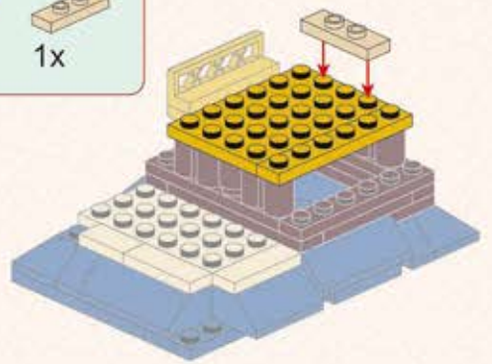
B784

1x 1x 1x



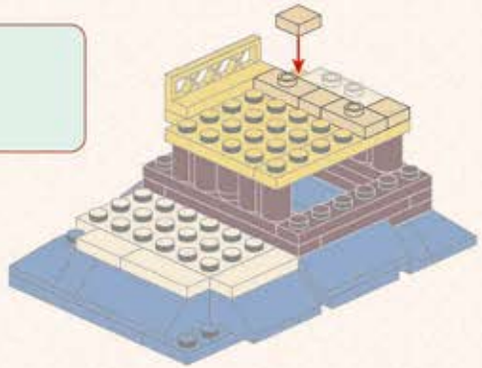
B785

1x 4x6 1x 1x



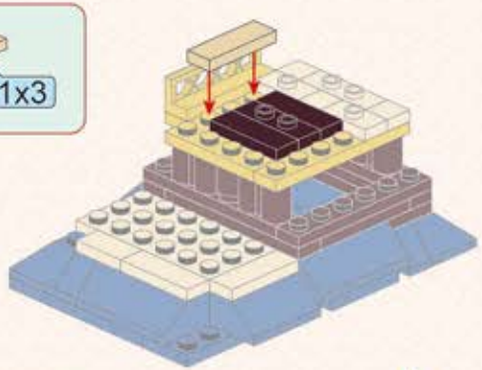
B786

2x 3x



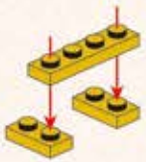
B787

1x 2x 1x3 1x 1x3



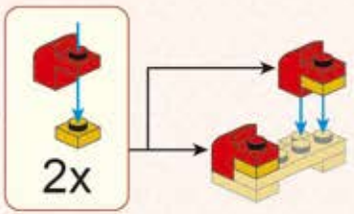
B788

1x 2x



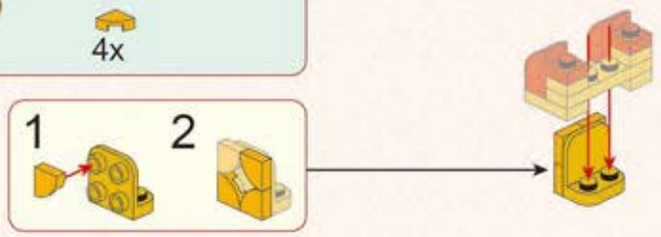
B789

2x 2x



B790

1x 4x



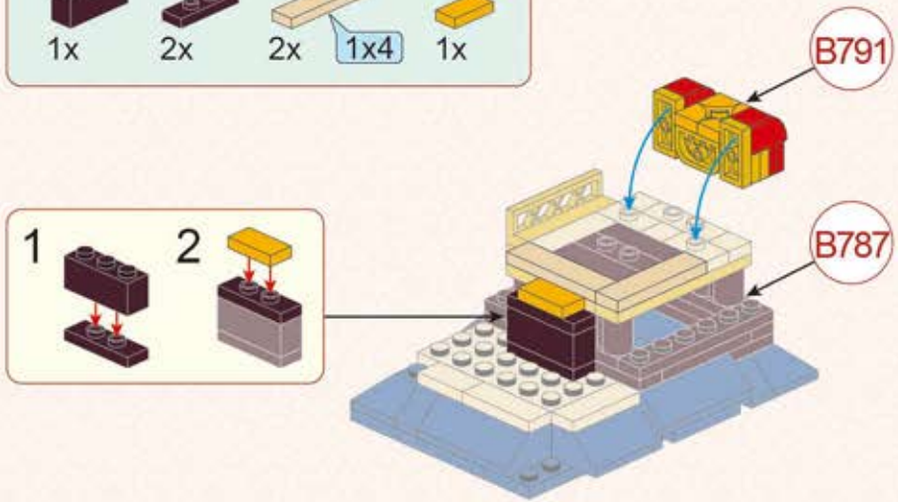
B791

1x 1x



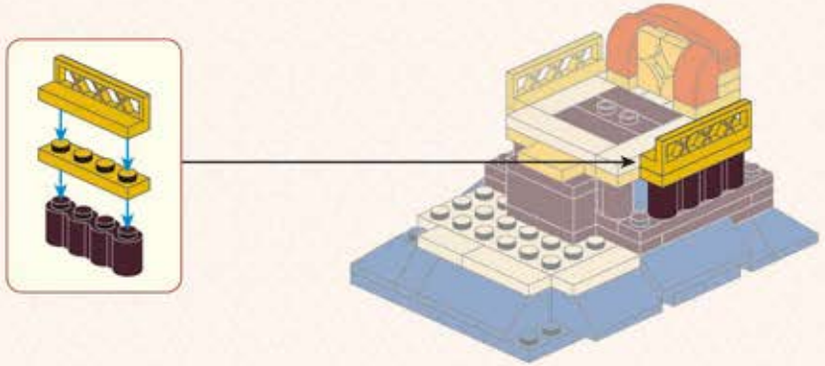
B792

1x 2x 2x 1x4 1x



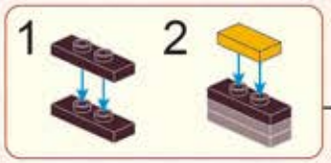
B793

1x 1x 1x



B794

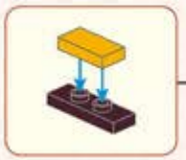


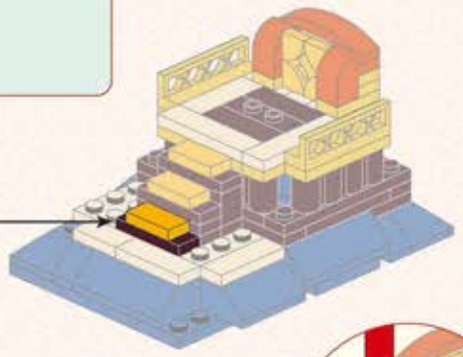




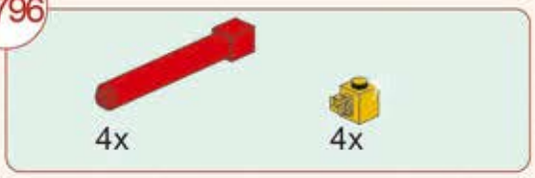
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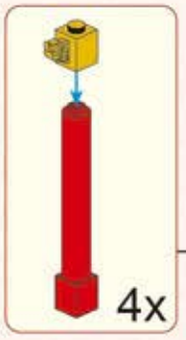


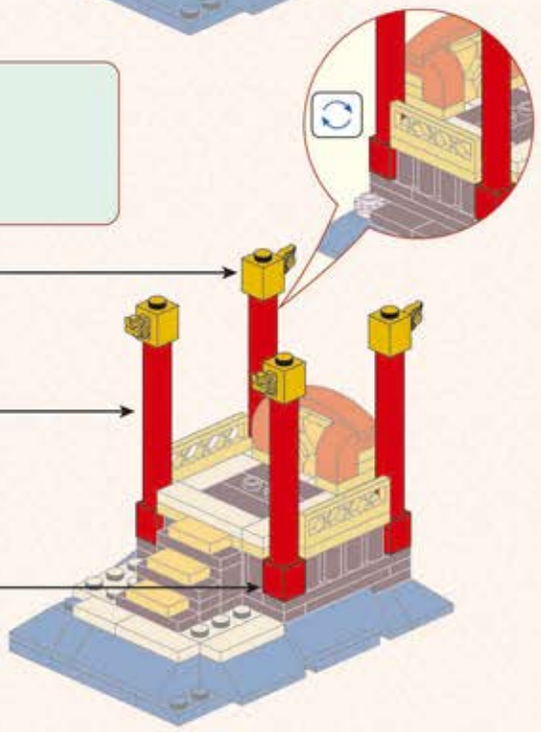




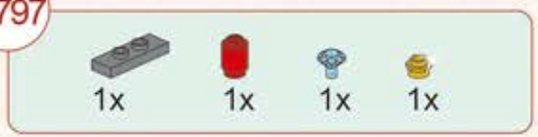
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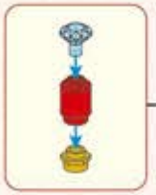




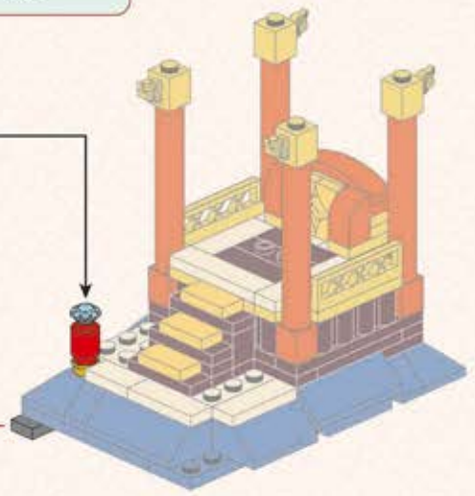


B797



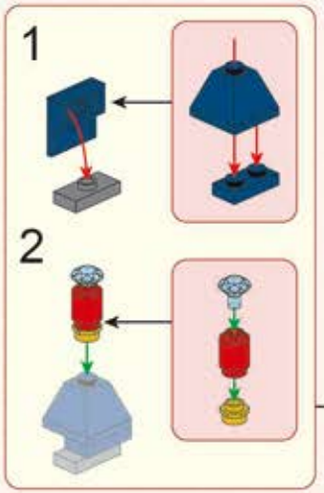


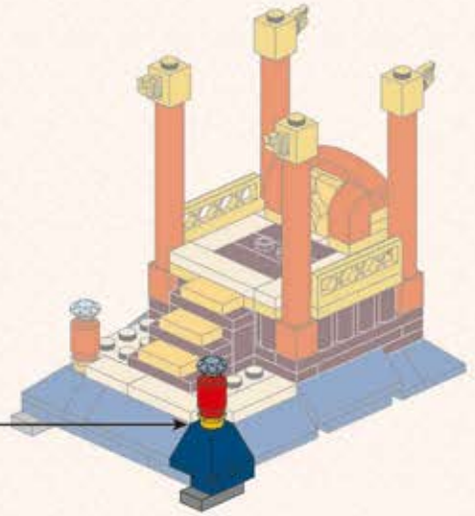




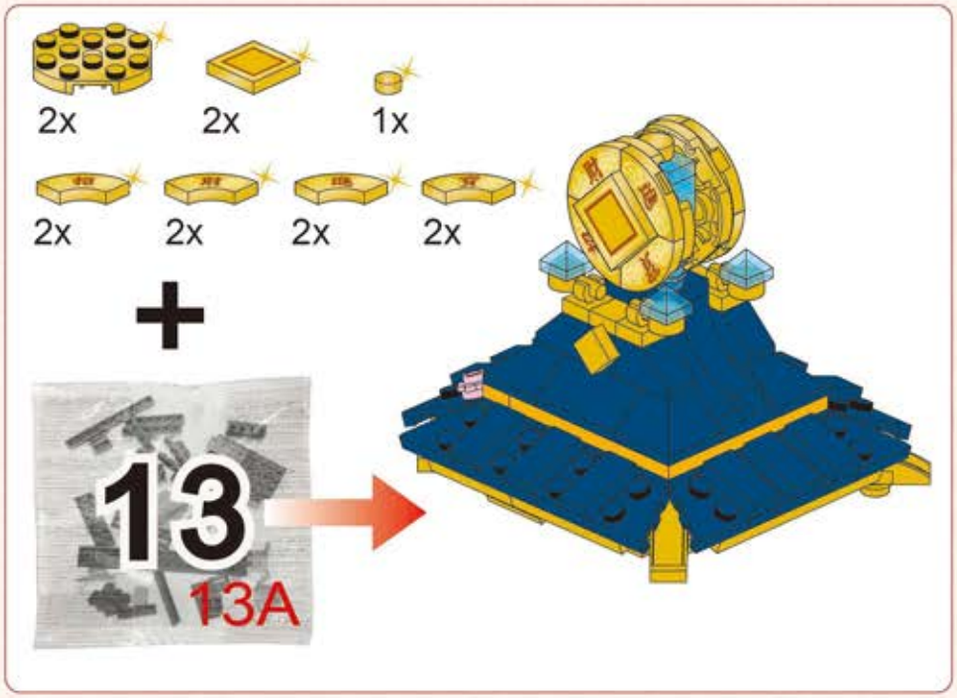
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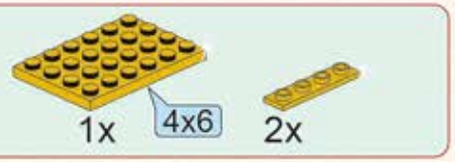


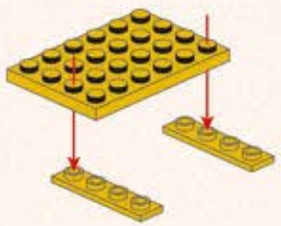

B799
2x
1x
2x
B773
B798
1
2
3



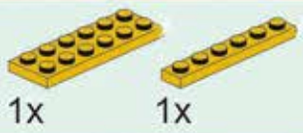


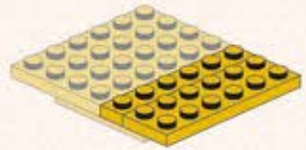
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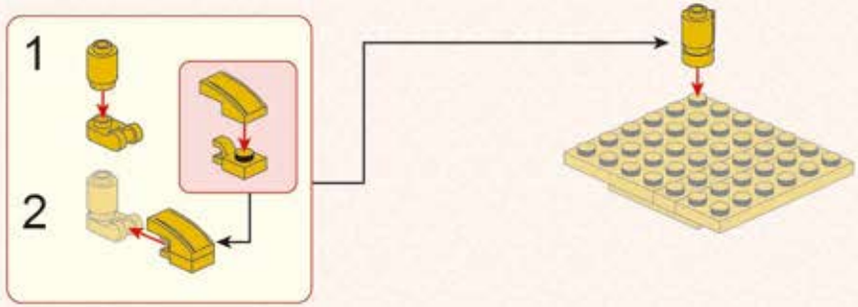
B801





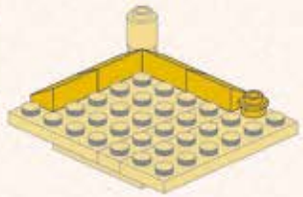
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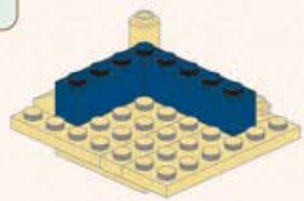
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B804



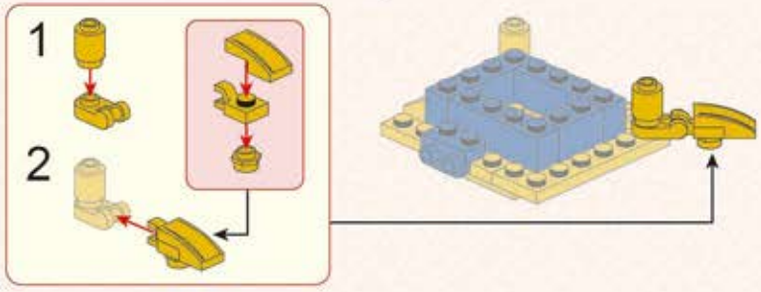


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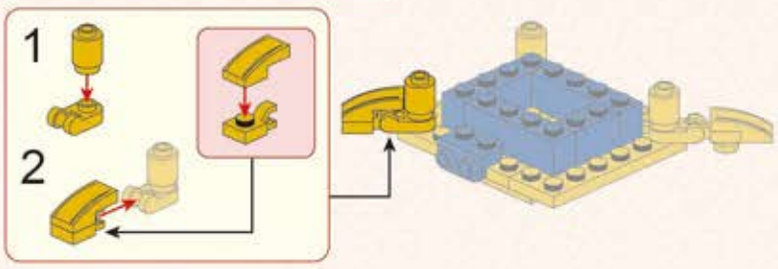
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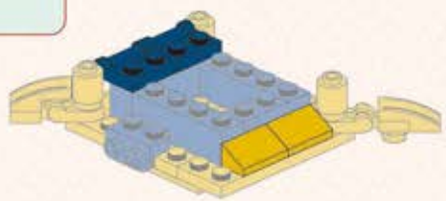
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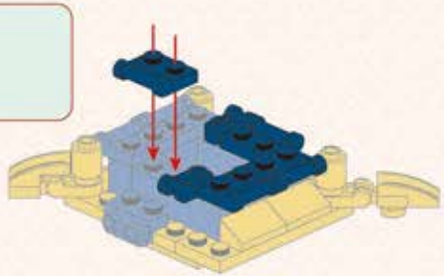
B808





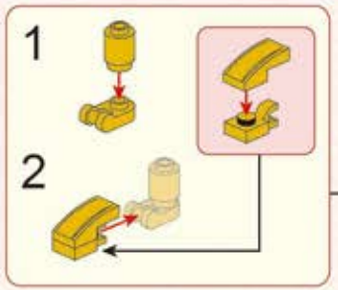
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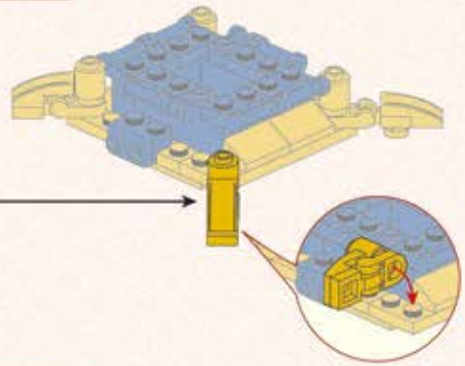




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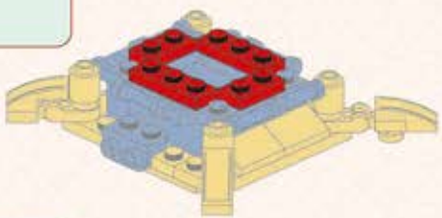






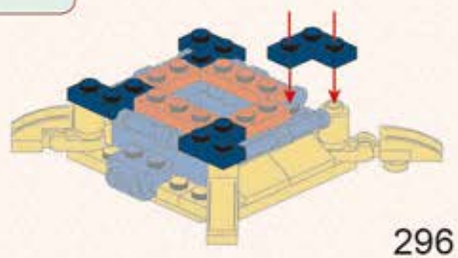
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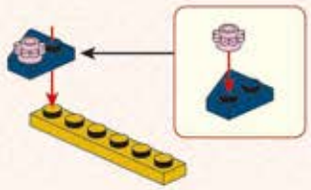
B812





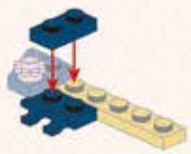
B813

1x 1x 1x



B814

1x 1x



B815

1x 1x



B816

1x 1x 1x

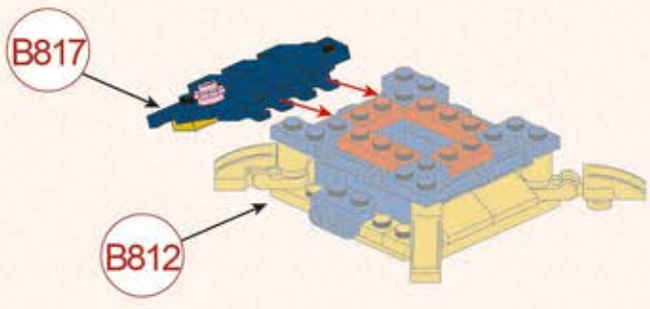


B817

3x

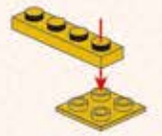


B818



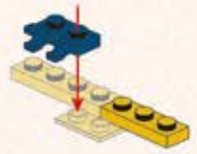
B819

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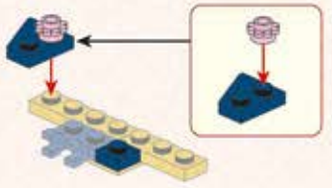
B820

1x 1x



B821

1x 1x 1x



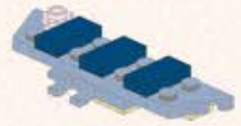
B822

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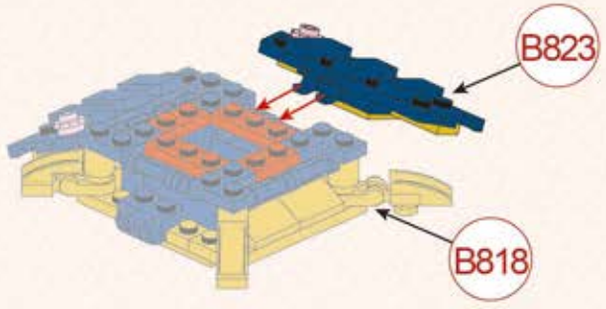


B823

3x

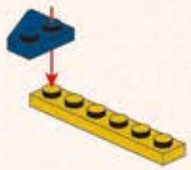


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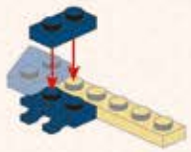
B825





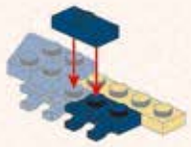
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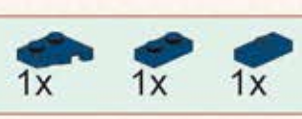


B827





B828



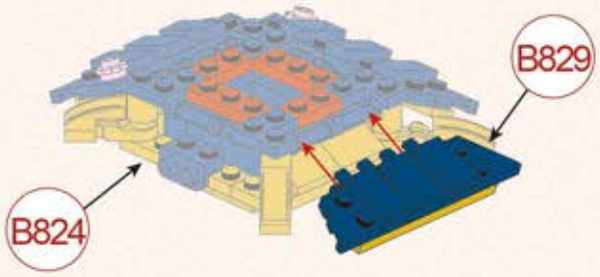


B829



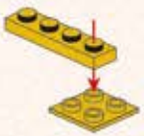


B830

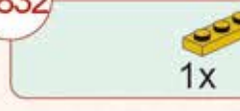


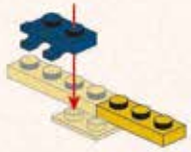
B831



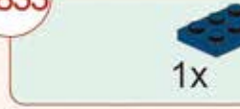


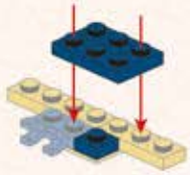
B832





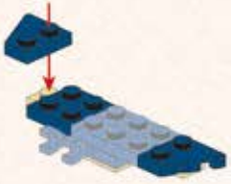
B833





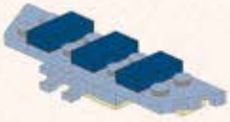
B834



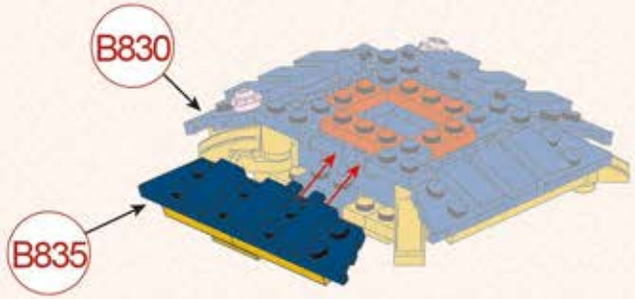


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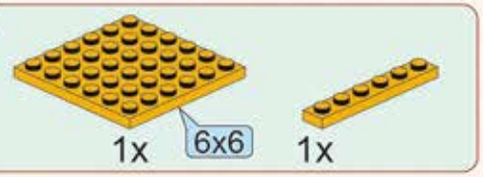


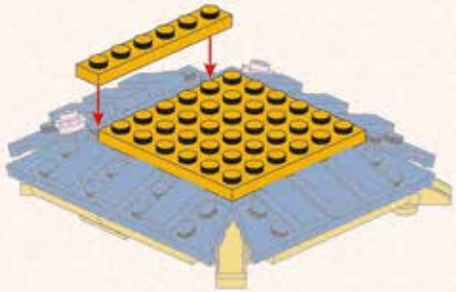


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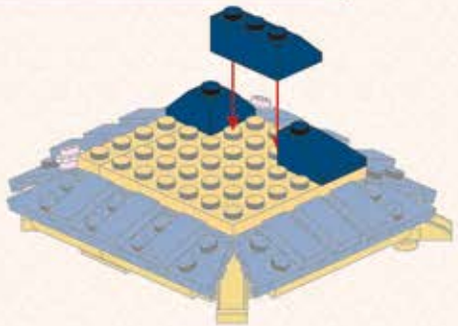
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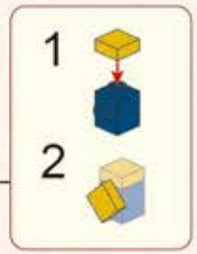
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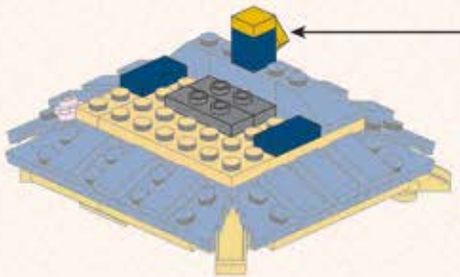




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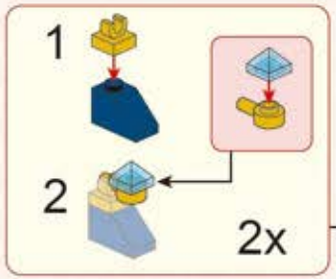


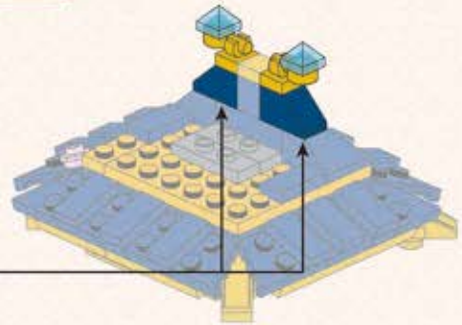




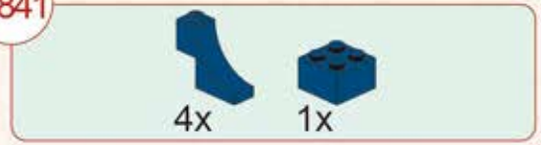
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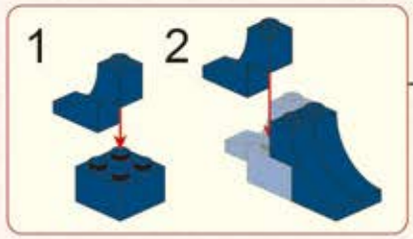


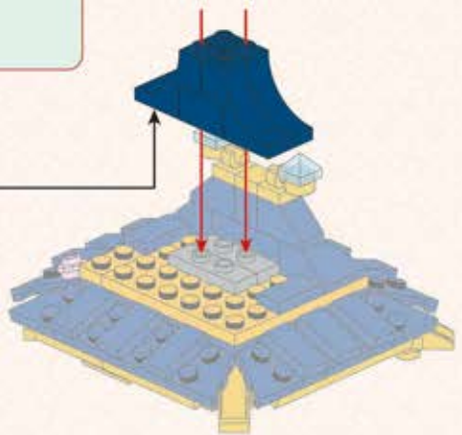




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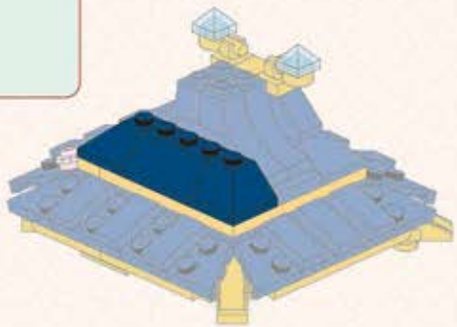






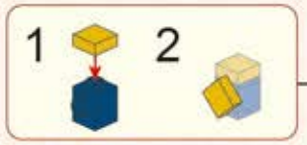
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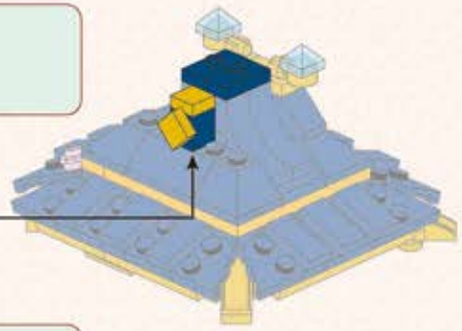




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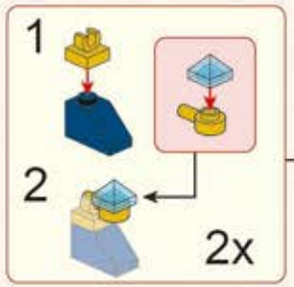


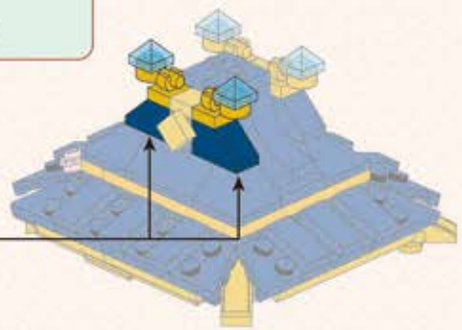




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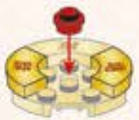
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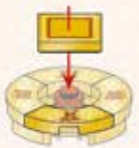
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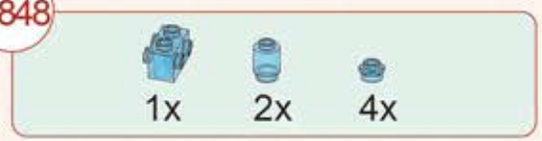


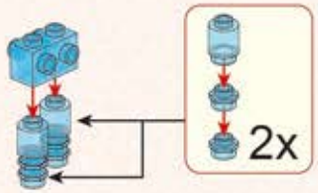
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B848



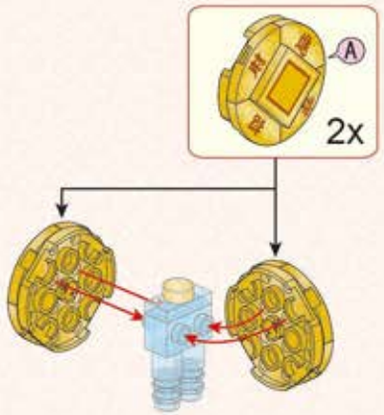


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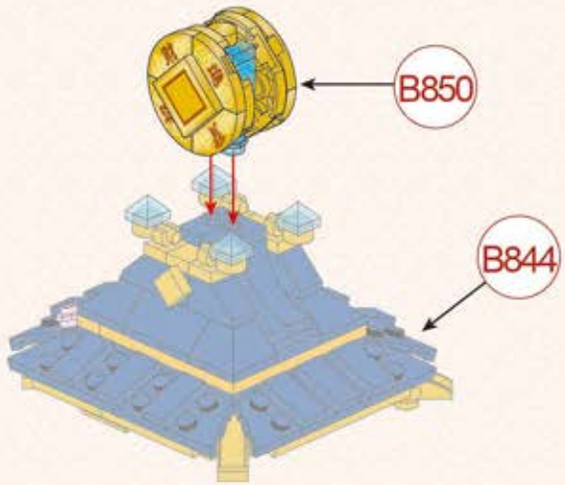




B850



B851



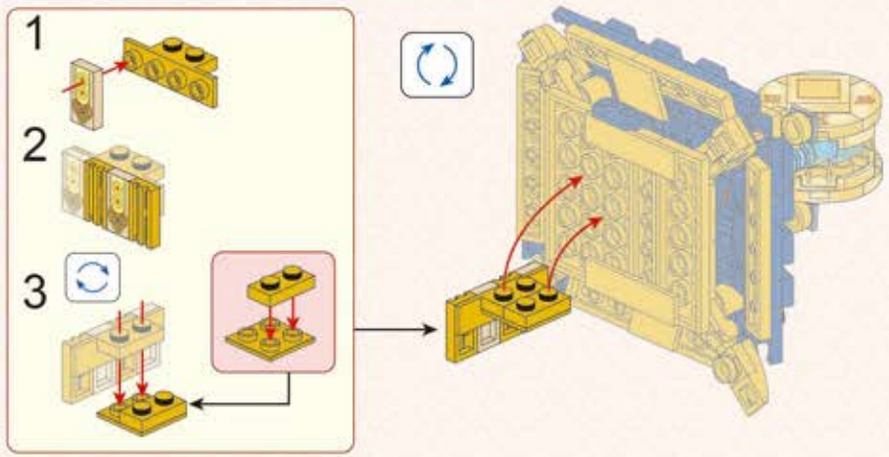
13

13B



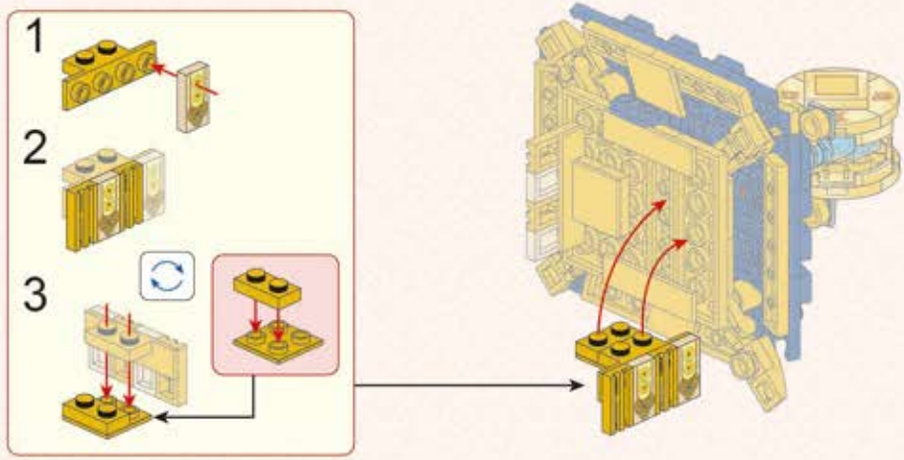
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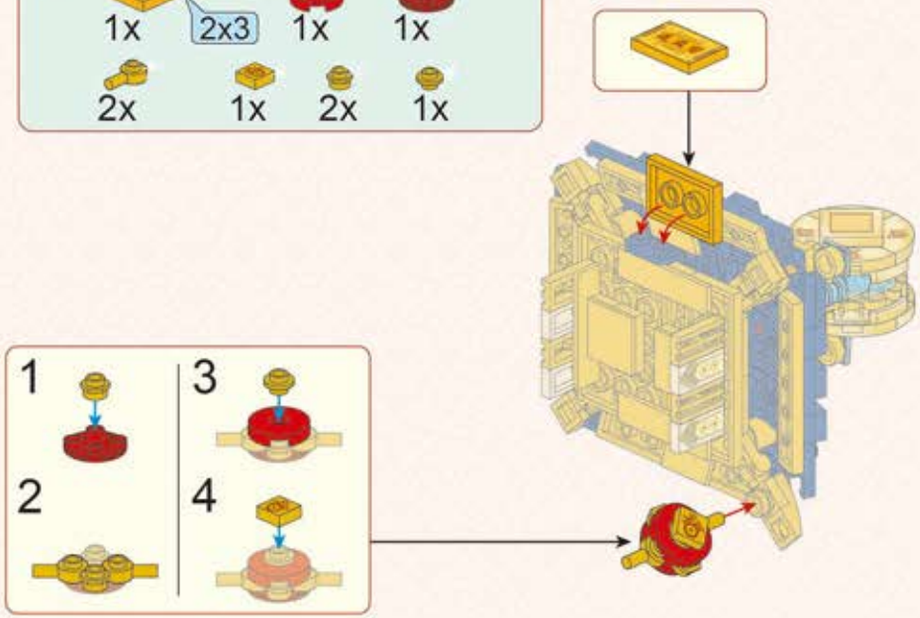
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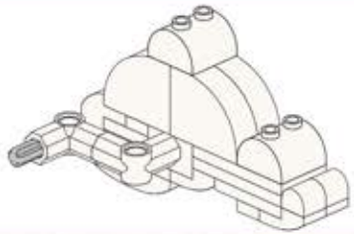


B854

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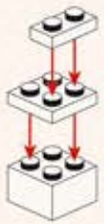



B855
B799
B854



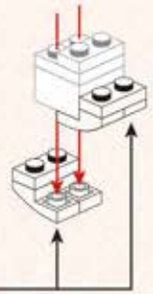
B856

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B857

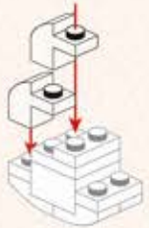
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2x

B858

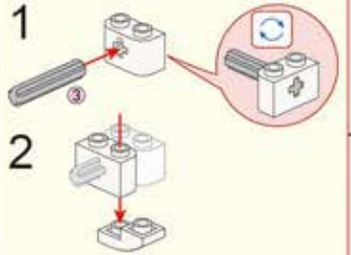
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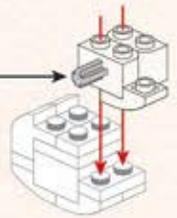


B859

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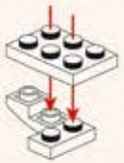
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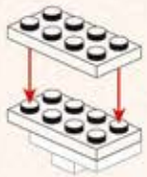
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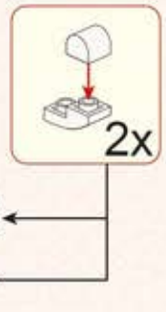
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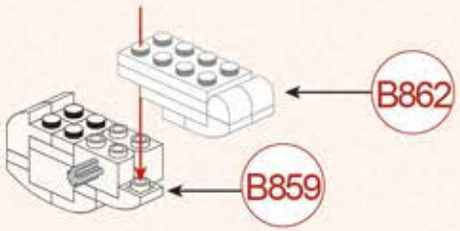


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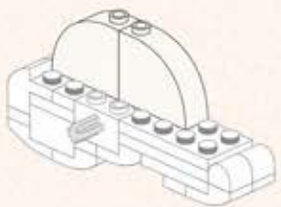


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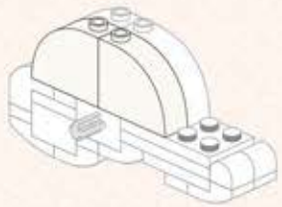
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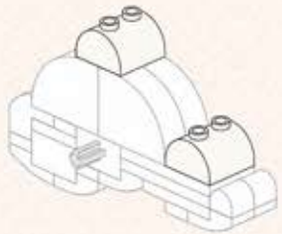
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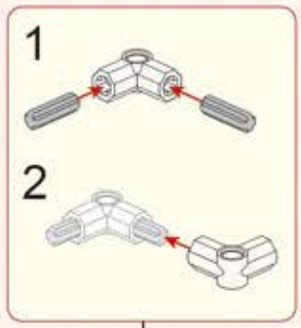


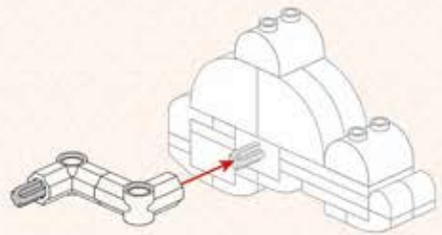


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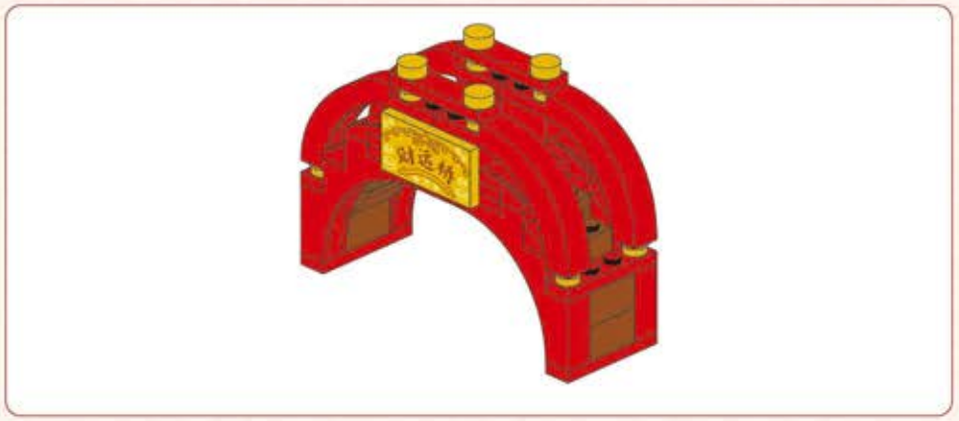






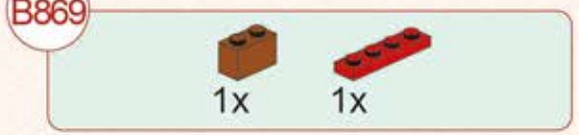


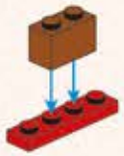

B868
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B867



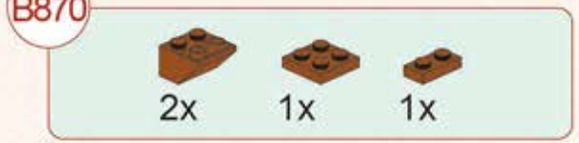


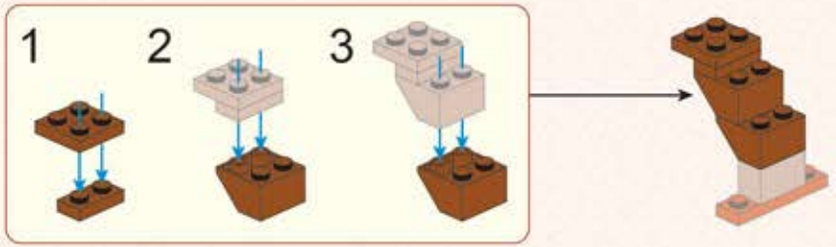
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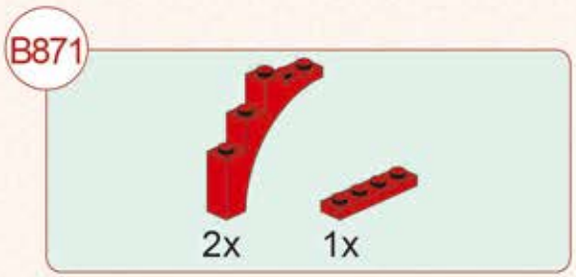


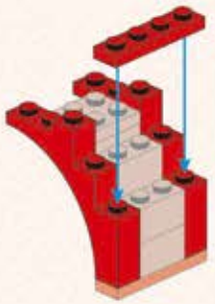
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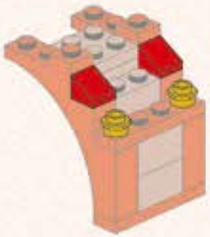
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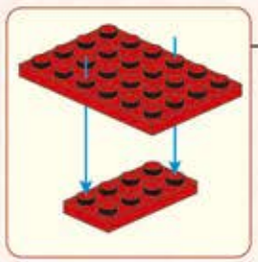
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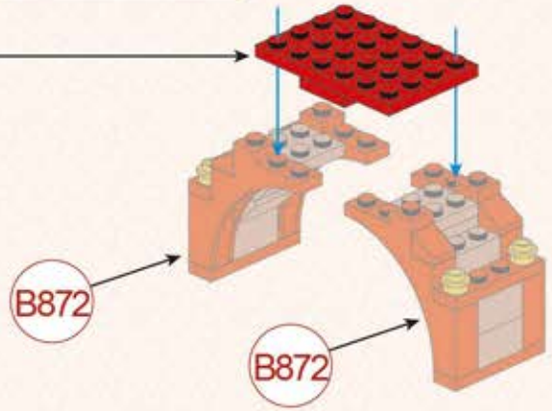




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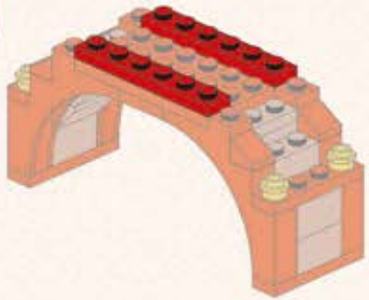






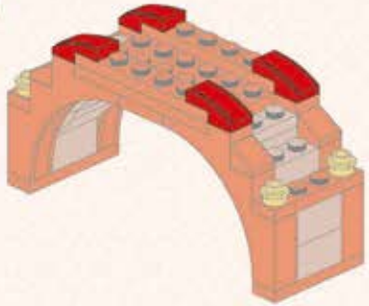
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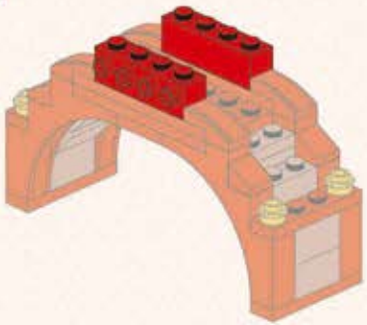
B875

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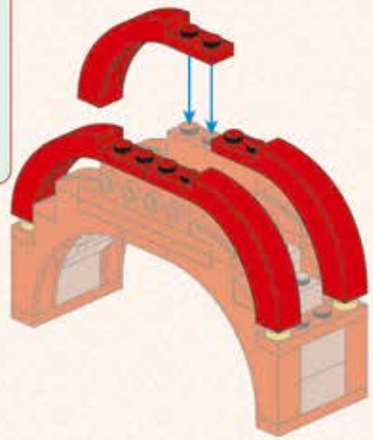
B876

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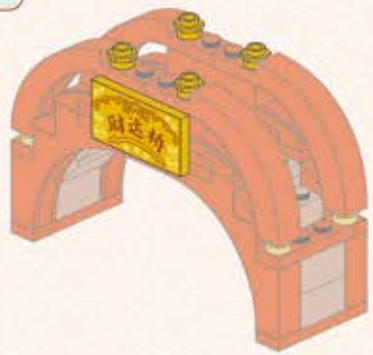
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B878

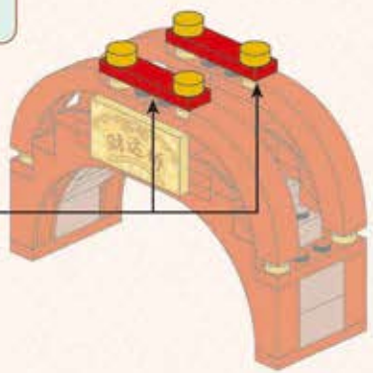
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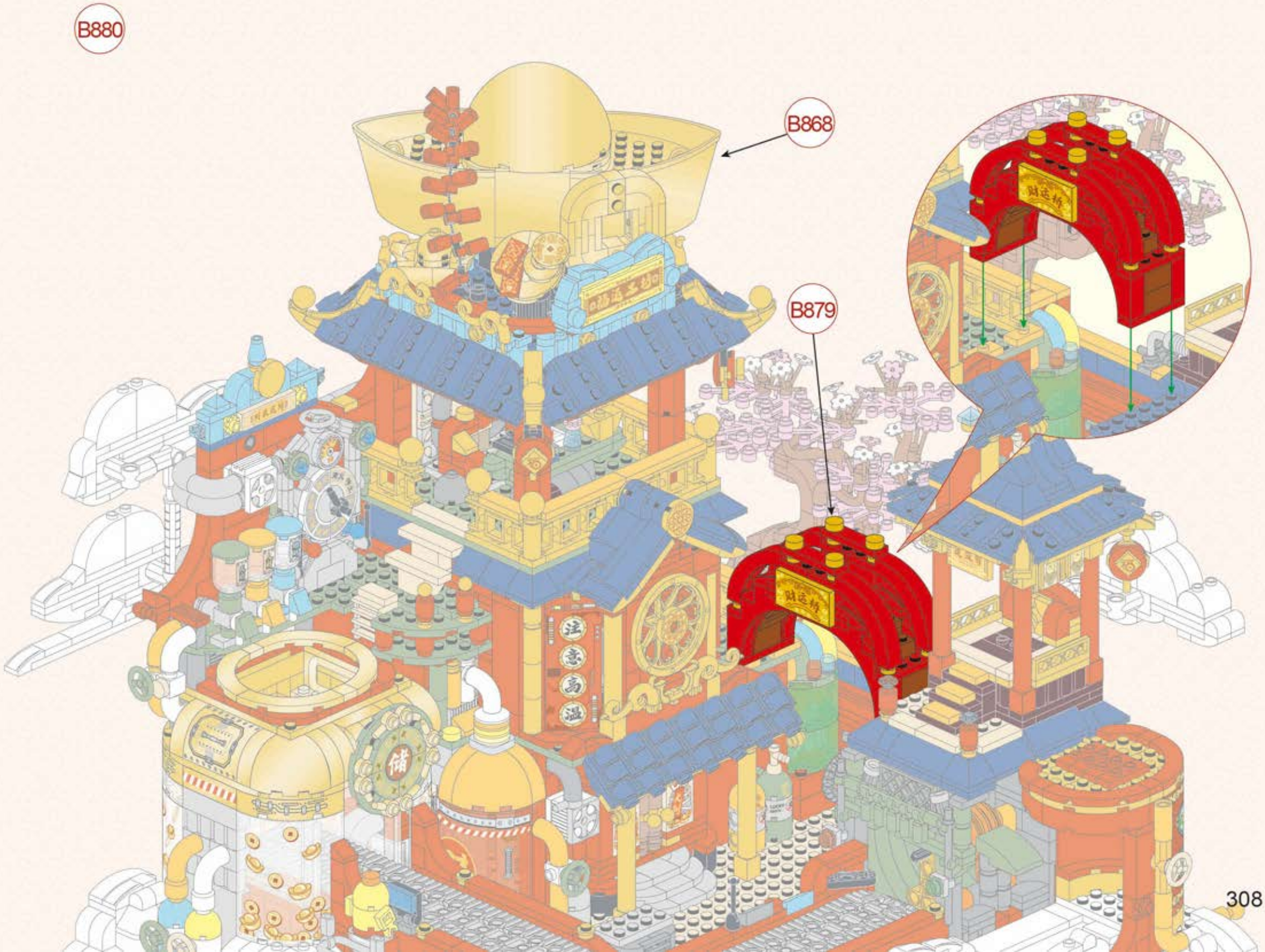


B879

2x 4x

2x

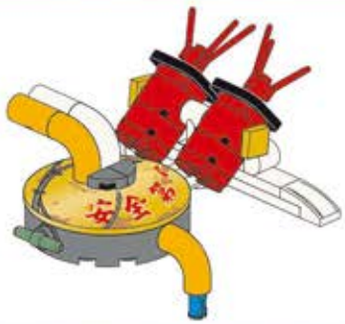



B880
B868
B879
财运榜
财运榜
注意高温
储

1x

14





B881



1x



1x



B882



1x



B883

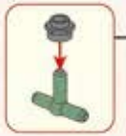
1x



1x



2x





B884

1x



1x



1x





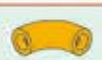
1

2



B885

1x



1x



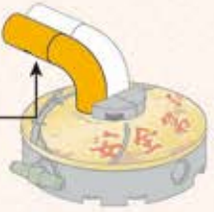
1x





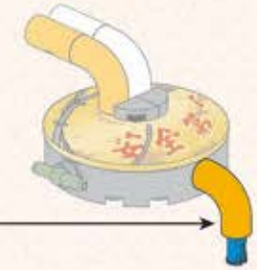
1

2



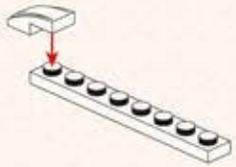
B886

1x 2x



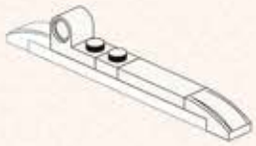
B887

1x 1x8 1x



B888

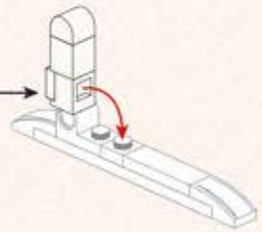
1x 1x3 1x 1x 1x



B889

1x 1x 1x 1x

1 2

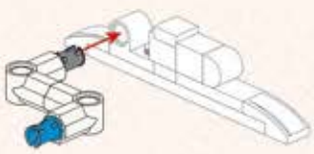


B890

2x 1x 1x 1x ②

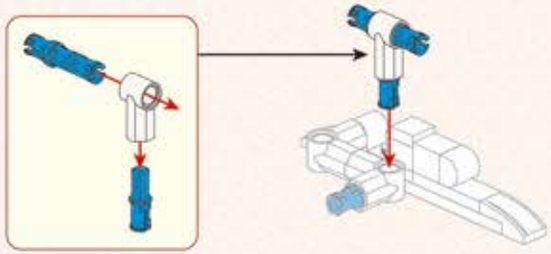
② 1:1

1 2



B891

1x 1x 1x

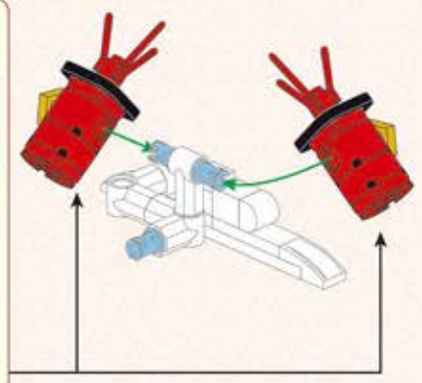


B892

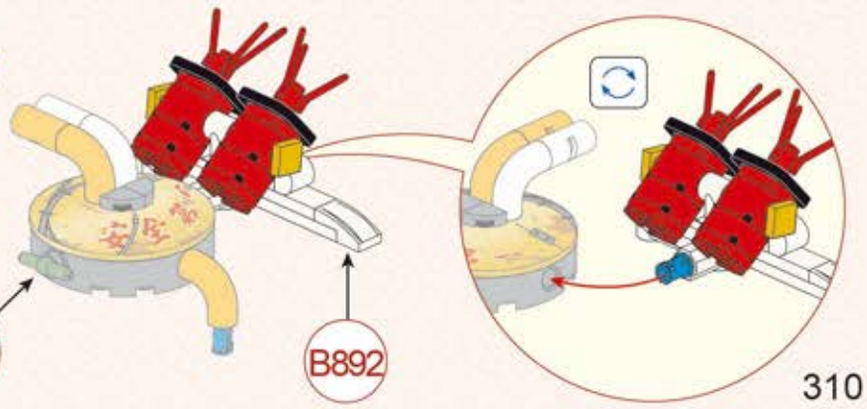
2x 2x 4x 2x

2x 2x 2x

1 2 3 4 2x

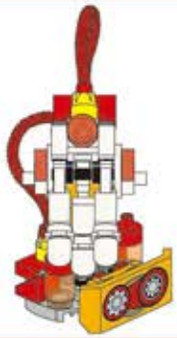


B893



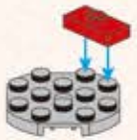
B886 B892


B894
1x
B880
B893
注意高温
储



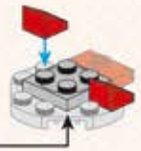
B895

1x 1x



B896

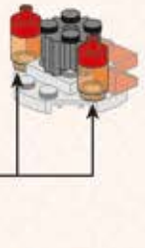
1x 1x 2x



B897

1x 2x 2x

2x



B898

2x



B899

1x



B900

1x 1x



B901

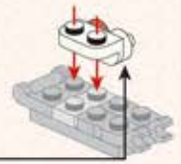
2x 1x



B902

1x 1x 1x

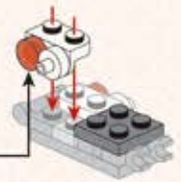
1 2



B903

1x 1x 1x 1x

1 2



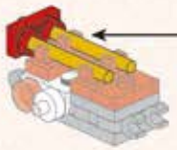
B904

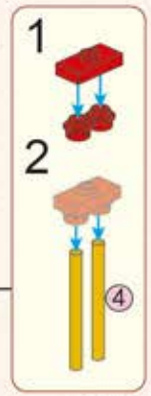
1x 4x



B905

2x ④ 1x 2x



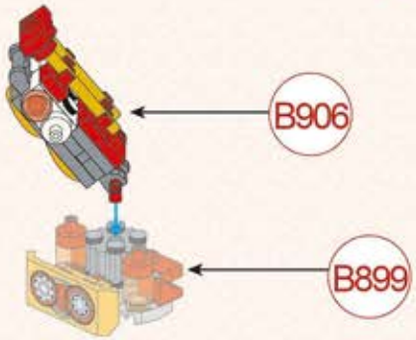


B906

2x 1x

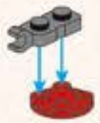


B907



B908

1x 1x



B909

1x 1x



B910

1x



B911

1x 1x 1x 1x

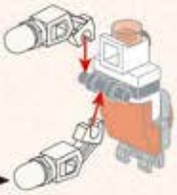
1 2



B912

2x 2x 2x 2x

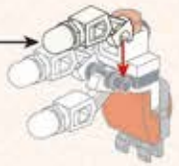
1 2 2x



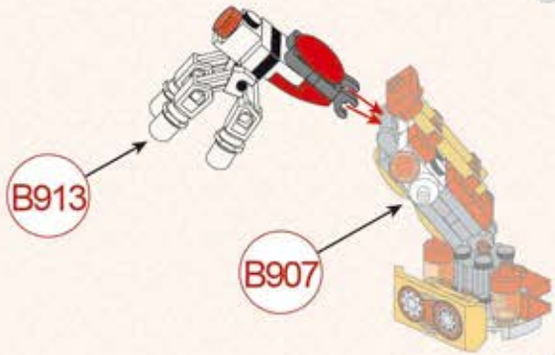
B913

1x 1x 1x 1x

1 2

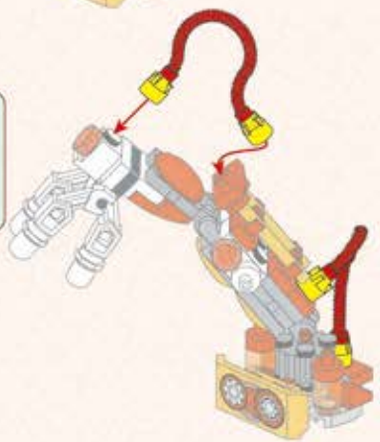


B914



B915

2x




B916
B915
B894

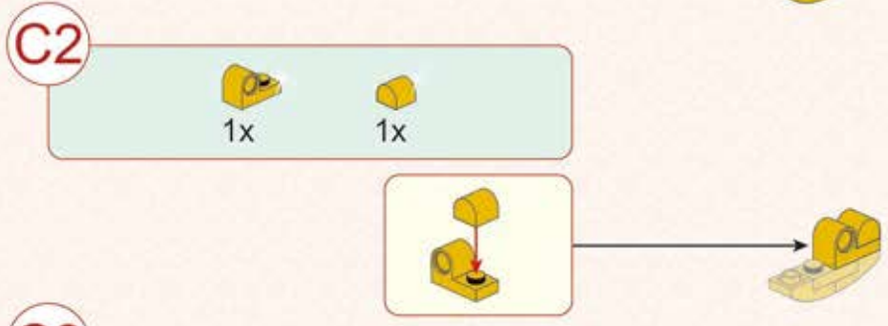




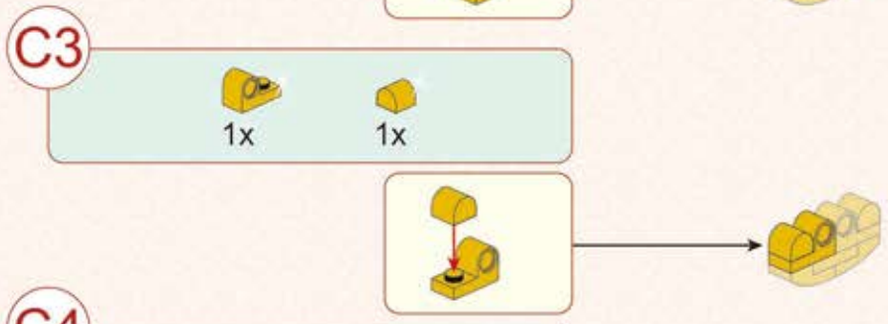
C1



C2



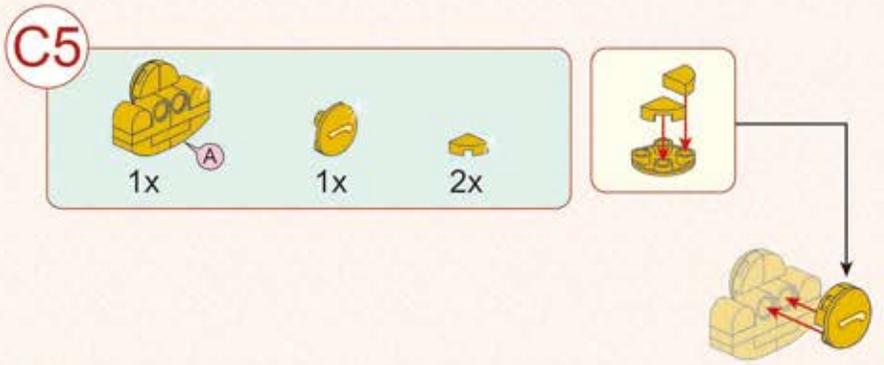
C3



C4



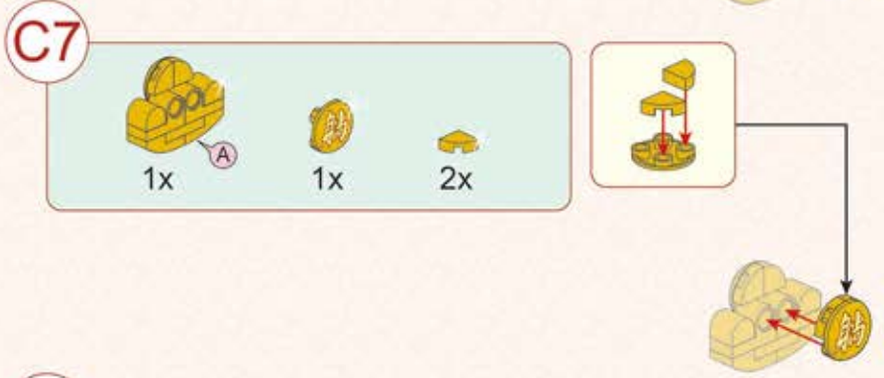
C5



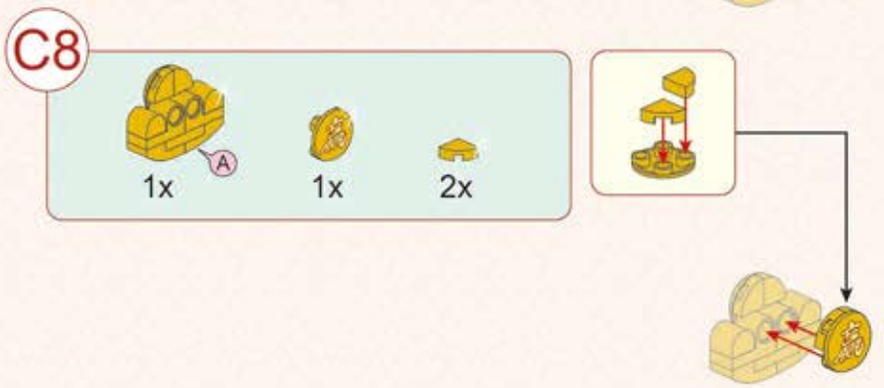
C6



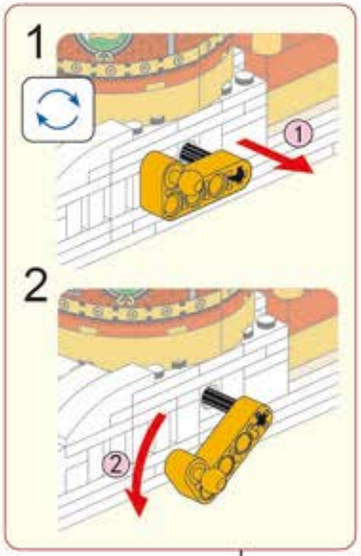
C7



C8



1

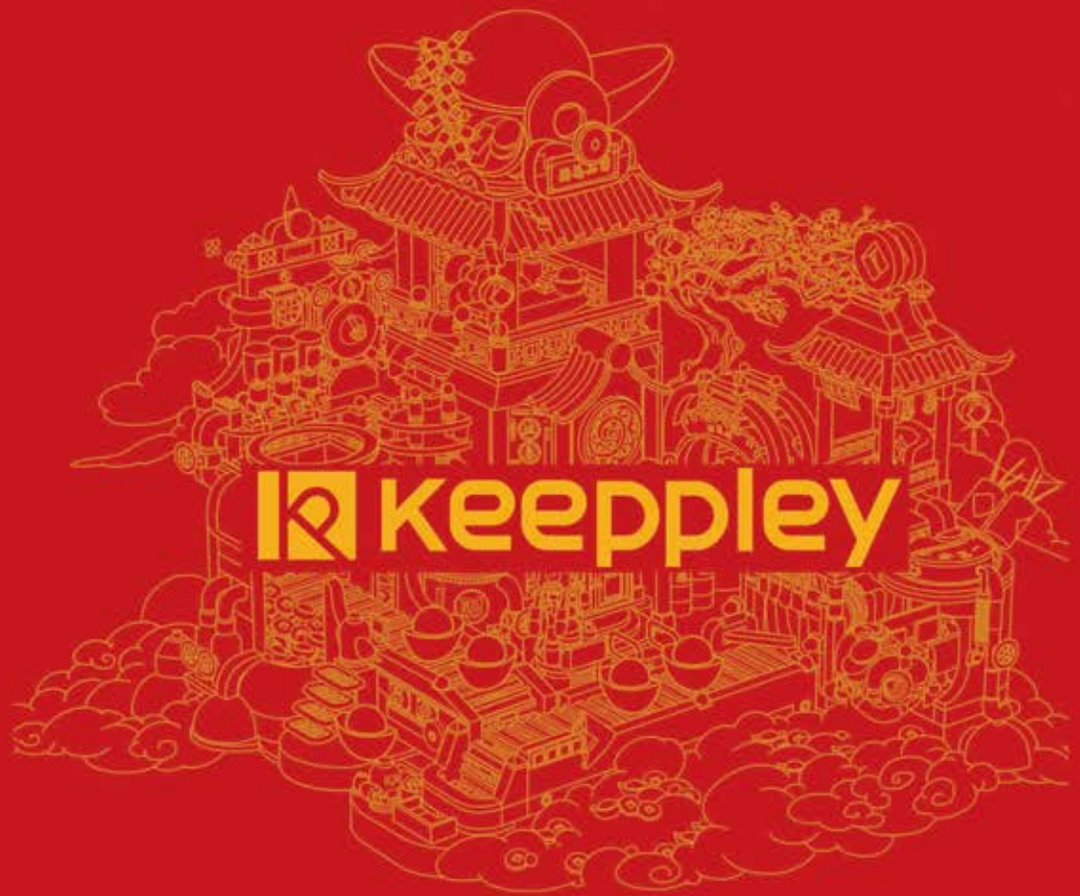


2



3




keeppley